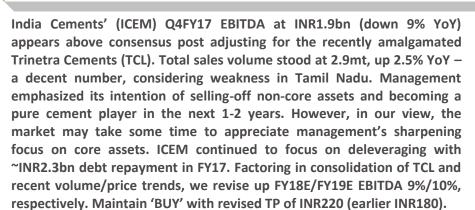
INDIA CEMENTS

A decent quarter: shifting focus to core assets

India Equity Research | Cement



Q4FY17: Key highlights

- Total income at INR15.2bn, up 6.5% QoQ (up 16% YoY, though not comparable as Q4FY16 did not include TCL financials), driven by 7.6% QoQ surge in volumes, partially offset by 1% QoQ dip realisations due to weak pricing in South.
- Freight costs/t surged 13% YoY, which we believe was mainly on higher diesel prices & lead distances. This was partially offset by lower material and employee costs. Overall total cost/t at INR4,600 (up 2% YoY) came in-line with estimate.
- EBITDA stood at INR1.9bn, down 9% YoY, with blended EBITDA/t of INR651 (down 9% YoY). Overall PAT at INR343mn fell 20% YoY against adjusted PAT in Q4FY16.
- ICEM continued to deleverage and repaid standalone debt of INR2.34bn in FY17.

What have we built in?

We have realigned our forecasts factoring in consolidation of TCL, continued volume recovery and strong cement price upsurge in South, especially Andhra Pradesh (AP) & Telangana. Overall, we raise FY18E/FY19E EBITDA 9%/10%, respectively.

Outlook and valuations: Positive; maintain 'BUY'

Amidst recovery in industry dynamics in the region, we appreciate management's efforts towards refinancing/deleveraging balance sheet, which further adds to bottom line. With EPS CAGR of ~50% over FY17-19E, we revise up target price to INR220 (earlier INR180). This implies EV/t of USD95, which appears reasonable considering other mid caps. We maintain 'BUY/SP'.

Financials (INR mn)

Year to March	Q4FY17	Q4FY16	% Chg	Q3FY17	% Chg	FY17	FY18E	FY19E
Total operating Income	15,243	13,126	16.1	14,332	6.4	57,940	63,546	70,874
EBITDA	1,917	2,097	(8.6)	2,069	(7.4)	8,775	9,773	11,784
Adjusted Profit	343	427	(19.7)	306	12.2	1,733	2,706	4,184
Diluted EPS (INR)	1.1	1.4	(19.7)	1.0	12.2	5.6	8.8	13.6
Diluted P/E (x)						33.5	21.5	13.9
EV/EBITDA (x)						10.0	8.7	6.9
ROAE (%)						3.4	5.2	7.6



Absolute Rating		BUY			
Rating Relative to Sector		Performer			
Risk Rating Relative to Sector		High			
Sector Relative to Market		Overweight			
MARKET DATA (R: ICMN.BO,	D.	ICEM INI)			
CMP		INR 189			
	-				
Target Price	:	INR 220			
52-week range (INR)	:	226 / 91			
Share in issue (mn)	:	307.2			
M cap (INR bn/USD mn)	:	58 / 898			
Avg. Daily Vol.BSE/NSE('000)	:	5,492.6			
SHARE HOLDING PATTERN (9	%)				
SHARE HOLDING PATTERN (%) Current Q2FY17 Q1FY17					

		(/	
	Current	Q2FY17	Q1FY17
Promoters *	28.3	28.3	28.3
MF's, FI's & BK's	21.1	20.2	17.5
FII's	25.1	24.6	26.2
Others	25.5	26.9	28.0
* Promoters pledge (% of share in issu		:	18.6
(% of share in issu	ie)		

PRICE PERFORMANCE (%)

	Stock	Nifty	EW Construction Material Index
1 month	(12.9)	3.2	(0.1)
3 months	10.9	8.2	8.2
12 months	105.1	17.8	43.3

Sharif Hadimani

+91 22 6620 3111

shar if. had imani@edel we is sfin. com

May 29, 2017

Table 1: Revenue, EBITDA break up*

INR mn	Q4FY16	Q1FY17	Q2FY17	Q3FY17	Q4FY17	QoQ (%)	YoY (%)
Revenue break up							
Gross sales	13,126	12,057	13,144	14,332	15,243	6.4	16.1
Shipping freight	78	48	37	23	32	40.5	(59.1)
Windmills	1	43	104	27	7	(75.2)	1,016.7
Clinker	205	-	186	188	188	-	(8.1)
Cement	13,047	11,966	13,003	14,283	15,204	6.5	16.5
Volumes (Incl. Clinker) - mt	2.48	2.31	2.40	2.71	2.92	7.6	17.9
Gross realisation/tonne (INR)	5,267	5,187	5,420	5,264	5,207	(1.1)	(1.1)
EBITDA break up							
Reported EBITDA	2,097	2,046	2,313	2,069	1,917	(7.4)	(8.6)
Shipping	24	(7)	(1)	(28)	(23)	(18.1)	(194.7)
Windmills	1	43	104	27	7	(75.2)	1,016.7
Cement EBITDA	2,072	2,010	2,210	2,070	1,933	(6.6)	(6.7)
Cement EBITDA/tonne (INR)	836	871	921	763	662	(13.3)	(20.9)

Source: Edelweiss research

*Q3FY17 & Q4FY17 numbers include TCL's financials.

Q4FY17 Conference call: Key highlights

Key highlights:

- According to the management, ICEM has successfully completed TCL merger/amalgamation in H1CY17, bringing all cement assets under one roof. Including TCL's 1.5mt cement production capacity, ICEM's total capacity now stands at 15.5mt.
- TCL plant has been running close to full utilisation and accordingly, drove ICEM's utilisation rate to over 70% from ~62-63% in FY16 (excluding TCL).
- ICEM will continue to monetise non-core investment in an effort to be a pure cement company within next 1-2 years. It is downsizing its shipping business and no new projects are being undertaken in the infrastructure division.
- ICEM is not looking for any expansion in the cement business in the near term.
 However, management mentioned that the company can undertake brownfield
 expansion in any of its plants (with sufficiently available limestone reserves), though it
 is very early to decide. Utilisation rate of close to 80% will be one of the triggers for
 management to look for expansion.
- Management estimates South to have grown by ~7% YoY in FY17, largely led by demand recovery in Andhra Pradesh and Telangana, compared to all-India average growth rate of -1.2%, as per DIPP data.
- However, volume growth in Southern markets was relatively subdued in Q4FY17 as it
 was marginally hit by cash crunch in Feb'17 and Mar'17 and also due to drought, sand
 issues and political instability in Tamil Nadu (TN).
- TN government has found a way to improve sand supply in the state, but sand costs remain high at this juncture.
- Total sales volume (including clinker) during FY17 stood at 11.0mt, including Trinetra Cements, up 10% compared to previous year.

- The company continues to expect volume growth largely driven by improved demand from AP and Telangana, improved exports, sale of specialised cements and through entry in new markets.
- ICEM has repaid INR2.3bn standalone debt (including TCL) in FY17. Also, going forward, the company is comfortably positioned to repay additional debt as and when it matures and expects credit rating upgrade in the near term, which should ideally reduce cost of funding.
- According to new refinance plan, the company is looking to repay about INR1.75bn-INR2bn each in FY18 and FY19, respectively.
- Total interest costs were reduced by INR220mn in FY17 aided by repayments and refinancing of term debt. The company expects favourable refinancing terms to further support interest cost reduction in FY18 as well.
- ICEM's average pet coke usage during FY17 was ~73%. Management indicated that
 despite run-up in international prices, it will continue to prefer pet coke over coal and
 other fuels due to multiple benefits.
- Average pet coke cost for ICEM in Q4FY17 was USD88/t and ~USD70/t for FY17.
- ICEM has guided for regular capex of INR2bn in FY18.

Q3FY17 Conference call: Key highlights

Key highlights: Management commentary:

- Management reaffirmed its earlier comments that ICEM has not faced demand slowdown due to demonetisation and it does not expect so in Q4FY17.
- It said that the company's efforts towards educating dealers to tackle demonetisation
 mitigated the overall impact to some extent, while dealers found alternative payment
 modes (card swipes, extended credits etc), which sustained volumes.
- YTDFY17, ICEM has repaid INR1.8bn term debt and expects to repay another INR0.4-0.5bn in Q4FY17 based on cash flow generation.
- Management expects additional credits provided to dealers/customers postdemonetisation to be recovered by Q4FY17 end.
- Going forward, demand from government-related projects in Andhra Pradesh (AP) and Telangana are expected to drive overall volume growth in South, which ICEM has estimated to grow at ~8% in FY18. Both the governments have agreed for a minimum monthly order of 0.1mt each, which the management believes will result in volume growth of 15-20% in FY18

Operational updates:

- Total sales volumes stood at 2.36mt during Q3FY17, up 22% YoY (down 2% QoQ).
- As per ICEM's estimates, while overall cement industry in India has grown ~4% in 9mFY17, South grew 8%.
- Although the company has seen some hiccups in sales volumes in the initial period of Q4FY17 due to festivals and Jallikattu related issues, it expects overall volumes to be reasonably normal.

- Pet coke cost for the company averaged at around USD77-78/t in Q3FY17 and is expected to average close to USD90/t in Q4FY17. Despite a sharp rise in pet coke prices, ICEM believes that it is still economical compared to imported coal or other fuels.
- Overall pet coke usage stands at $^{\sim}72\%$ of fuel mix and this can be further increased up to 80%.
- Trinetra Cements: The subsidiary reported volumes of 0.354mt in Q3FY17 compared to 0.337mt in Q3FY16 and 0.295mt in Q2FY17. Prices remained subdued in North, resulting in EBITDA of INR130mn compared to INR230mn in Q3FY16.
- The merger transaction between ICEM and Trinetra Cements is expected to be completed in Q4FY17 assuming necessary approvals from regulatory bodies.
- The company has refinanced debt of INR10bn, which will help reduce near term commitments and interest expenses, which will reflect in FY18 numbers, as per management.
- ICEM expects maintenance capex of ~ INR2bn each for FY17 and FY18. However, there will be an additional capital spending to replace a cement mill at Sankarnagar plant.
- Lead distance for the company stood at about 350kms during the quarter, broadly same as Q2FY17.
- Overall Rail:Road at 16:84 in Q3FY17.
- Total standalone net debt was INR28.3bn and on consolidated basis it was INR29.9bn.
- ICEM is not planning for monetisation of its land bank (which is around 25,000-30,000 acres) as it believes that valuations are not attractive at the moment.

Table 2: Valuation framework

Particulars	FY18E	FY19E	FY21E
EPS		13.6	28.3
Multiple (x)		18x	12x
Value per share (INR)	158	244	339
Discount factor (@ 15%)	1.0	1.0	0.8
Value per share (INR)	158	244	256
Fair value per share (INR)	220		

Source: Edelweiss research

Financial snapshot								(INR mn)
Year to March	Q4FY17	Q4FY16	% change	Q3FY17	% change	FY17	FY18E	FY19E
Volume (million tonnes)	2.9	2.5	17.9	2.7	7.6	11.0	11.8	12.7
Realisation (inr/tonne)	5,207	5,267	(1.1)	5,264	(1.1)	5,249	5,380	5,582
Total operating Income	15,243	13,126	16.1	14,332	6.4	57,940	63,546	70,874
Raw material	2,140	1,836	16.5	2,127	0.6	8,774	9,482	10,448
Power and fuel	3,227	2,589	24.7	2,730	18.2	10,597	12,700	14,335
Staff costs	993	960	3.4	981	1.2	3,779	3,967	4,166
SG&A	3,110	2,344	32.7	2,795	11.3	11,313	11,984	13,140
Other expenses	3,856	3,300	16.9	3,630	6.2	14,702	15,640	17,000
Total expenditure	13,326	11,029	20.8	12,263	8.7	49,165	53,773	59,090
EBITDA	1,917	2,097	(8.6)	2,069	(7.4)	8,775	9,773	11,784
Depreciation	639	530	20.6	644	(0.7)	2,571	2,619	2,750
Other income	-	1	(100.0)	-		-	-	-
Interest	820	940	(12.8)	931	(11.9)	3,605	3,288	3,057
Profit before tax	458	628	(27.1)	495	(7.5)	2,600	3,865	5,977
Tax	115	238	(51.7)	189	(39.3)	867	1,160	1,793
Extraordinary items	-	115	(100.0)	-		-	-	-
Reported net profit	343	505	(32.1)	306	12.2	1,733	2,706	4,184
Adjusted Profit	343	427	(19.7)	306	12.2	1,733	2,706	4,184
Equity capital(FV INR 2)	3,072	3,072		3,072		3,072	3,072	3,072
No. of shares (mn)	307	307		307		308	308	308
Diluted EPS (INR)	1.1	1.4	(19.7)	1.0	12.2	5.6	8.8	13.6
Diluted P/E (x)						33.5	21.5	13.9
EV/EBITDA (x)						10.0	8.7	6.9
ROAE (%)						3.4	5.2	7.6
As % of net revenues								
Raw material	14.0	14.0		14.8		15.1	14.9	14.7
Employee cost	6.5	7.3		6.8		6.5	6.2	5.9
Power & fuel	21.2	19.7		19.1		18.3	20.0	20.2
Other expenses	25.3	25.1		25.3		25.4	24.6	24.0
SG&A	25.3	17.9		19.5		19.5	18.9	18.5
EBITDA	12.6	16.0		14.4		15.1	15.4	16.6
Adjusted net profit	2.2	3.3		2.1		3.0	4.3	5.9

Change in Estimates

		FY18E			FY19E		
	New	Old	% change	New	Old	% change	Comments
Net Revenue	63,546	57,142	11.2	70,874	64,028	10.7	Realigned our forecasts factoring in
EBITDA	9,773	8,951	9.2	11,784	10,756	9.6	consolidation of TCL, continued
EBITDA Margin	15.4	15.7		16.6	16.8		volume recovery and strong cement
Adjusted PAT	2,706	2,460	10.0	4,184	3,741	11.8	price upsurge in South region.
Net Profit Margin	4.3	4.3		5.9	5.8		
Capex	3,000	3,500	(14.3)	2,500	2,500	0.0	

Company Description

India Cements (ICEM) is a leading cement player in South India. With the commissioning of 1.5 mtpa cement plant at Mahi, Rajasthan in October 2010, the installed capacity of the consolidated entity has reached 15.5mt (standalone entity is 14.1mt). Apart from cement, the company is also engaged in shipping (ICEM owns two vessels) and has a wind farm in Coimbatore.

Investment Theme

ICEM will be a beneficiary of high cement prices in South and expected demand revival in Andhara Pradesh and Telangana. Assuming the cash flow continue to get deployed for debt reduction, we value ICEM at INR220/share implying ~16x FY19E EPS (EPS CAGR ~50% over FY17-19E). We retain 'BUY/SP' on the stock. At our TP, ICEM trades at an EV/t of USD95 which appears reasonable given the historical trading range.

Key Risks

- Sharp decrease in cement demand and/or sharp decrease in cement prices
- Sharp increase in operating costs.

Financial Statements

Key Assumptions				
Year to March	FY16	FY17	FY18E	FY19E
Macro				
GDP(Y-o-Y %)	7.2	6.5	7.1	7.7
Inflation (Avg)	4.9	4.8	5.0	5.2
Repo rate (exit rate)	6.8	6.3	6.3	6.3
USD/INR (Avg)	65.0	67.5	67.0	67.0
Sector				
All Ind Cem demand (mt)	281	278	298	325
Ind Capac util (%)	73.0	72.5	76.9	84.2
Ind avg price (INR/50kg)	297.0	302.7	314.4	346.2
Company				
EBITDA/ Tonne (INR)	919	795	827	928
Inst capacity (mtpa)	14	16	16	16
Capacity Utilisation (%)	62	71	76	82
Cement sales vol (mt)	9	11	12	13
RM cost per tonne	779	795	803	823
P&F cost per tonne	1,088	960	1,075	1,129
Freight cost per tonne	1,003	1,025	1,015	1,035
Employee cost per tonne	395	342	336	328
Other expenses per tonne	1,385	1,332	1,324	1,339
Total expenses per tonne	4,651	4,454	4,553	4,654
Effective tax rate (%)	32.5	33.3	30.0	30.0
Debtor days	38	33	31	30
Inventory days	88	80	72	66
Payable days	136	140	142	139

Income statement				(INR mn)
Year to March	FY16	FY17	FY18E	FY19E
Income from operations	48,335	57,940	63,546	70,874
Materials costs	6,764	8,774	9,482	10,448
Employee costs	3,431	3,779	3,967	4,166
Total SG&A expenses	6,170	7,561	8,015	8,496
Other Expenses	23,995	29,051	32,309	35,980
EBITDA	7,975	8,775	9,773	11,784
Depreciation	2,195	2,571	2,619	2,750
EBIT	5,781	6,205	7,154	9,034
Add: Other income	0.6	-	-	-
Less: Interest Expense	3,825	3,605	3,288	3,057
Add: Exceptional items	(32)	-	-	-
Profit Before Tax	1,924	2,600	3,865	5,977
Less: Provision for Tax	625	867	1,160	1,793
Reported Profit	1,300	1,734	2,706	4,184
Exceptional Items	(22)	-	-	-
Adjusted Profit	1,321	1,734	2,706	4,184
Shares o /s (mn)	308	308	308	308
Adjusted Basic EPS	4.2	5.6	8.8	13.6
Diluted shares o/s (mn)	307	308	308	308
Adjusted Diluted EPS	4.2	5.6	8.8	13.6
Adjusted Cash EPS	11.4	14.0	17.3	22.5
Dividend per share (DPS)	1.0	1.0	2.0	2.0
Dividend Payout Ratio(%)	28.1	21.4	27.4	17.2

Common size metrics

Year to March	FY16	FY17	FY18E	FY19E
Operating expenses	83.5	84.9	84.6	83.4
EBITDA margins	16.5	15.1	15.4	16.6
Net Profit margins	2.7	3.0	4.3	5.9

Growth ratios (%)

Year to March	FY16	FY17	FY18E	FY19E
Revenues	(3.9)	19.9	9.7	11.5
EBITDA	11.9	10.0	11.4	20.6
Adjusted Profit	348.6	31.2	56.1	54.6
EPS	341.3	33.0	56.1	54.6

Cement

Balance sheet				(INR mn)	Cash flow metrics				
As on 31st March	FY16	FY17	FY18E	FY19E	Year to March	FY16	FY17	FY18E	FY19E
Share capital	3,082	3,082	3,082	3,082	Operating cash flow	8,402	2,876	6,261	7,237
Reserves & Surplus	46,728	48,018	49,982	53,445	Investing cash flow	(1,116)	(3,450)	(3,000)	(2,500)
Shareholders' funds	49,809	51,099	53,064	56,526	Financing cash flow	(7,258)	575	(2,741)	(2,721)
Short term borrowings	10,940	5,420	5,420	5,420	Net cash Flow	28	1	520	2,016
Long term borrowings	20,845	24,077	22,077	20,077	Capex	(1,529)	(827)	(3,000)	(2,500)
Total Borrowings	31,785	29,497	27,497	25,497	Dividend paid	(2)	(371)	(741)	(721)
Def. Tax Liability (net)	5,719	6,556	6,556	6,556					
Sources of funds	87,313	87,153	87,117	88,580	Profitability and efficiency ratios				
Gross Block	105,608	106,083	109,583	112,083	Year to March	FY16	FY17	FY18E	FY19E
Net Block	71,527	69,488	70,370	70,120	ROAE (%)	3.1	3.4	5.2	7.6
Intangible Assets	298	240	240	240	ROACE (%)	7.7	7.7	8.9	11.1
CWIP (incl. intangible)	926	1,278	778	778	Inventory Days	88	80	72	66
Non current investments	8,789	9,497	9,497	9,497	Debtors Days	38	33	31	30
Cash and Equivalents	98	93	613	2,629	Payable Days	136	140	142	139
Inventories	5,994	7,450	6,110	7,636	Cash Conversion Cycle	(10)	(27)	(38)	(43)
Sundry Debtors	5,359	5,089	5,663	5,935	Current Ratio	1.4	1.3	1.3	1.4
Loans & Advances	8,987	9,476	9,476	9,476	Gross Debt/EBITDA	4.0	3.4	2.8	2.2
Current Assets (ex cash)	21,985	25,856	25,090	26,887	Gross Debt/Equity	0.6	0.6	0.5	0.5
Trade payable	10,367	13,180	13,351	15,452	Adjusted Debt/Equity	0.6	0.6	0.5	0.5
Other Current Liab	5,942	6,120	6,120	6,120	Interest Coverage Ratio	1.5	1.7	2.2	3.0
Total Current Liab	16,309	19,300	19,471	21,572					
Net Curr Assets-ex cash	5,676	6,556	5,619	5,315	Operating ratios				
Uses of funds	87,313	87,153	87,117	88,580	Year to March	FY16	FY17	FY18E	FY19E
BVPS (INR)	161.6	165.8	172.2	183.4	Total Asset Turnover	0.6	0.7	0.7	0.8
					Fixed Asset Turnover	0.9	0.8	0.9	1.0
Free cash flow				(INR mn)	Equity Turnover	1.1	1.1	1.2	1.3
Year to March	FY16	FY17	FY18E	FY19E					
Reported Profit	1,300	1,734	2,706	4,184	Valuation parameters				
Add: Depreciation	2,195	2,571	2,619	2,750	Year to March	FY16	FY17	FY18E	FY19E
Interest (Net of Tax)	2,583	2,403	2,302	2,140	Adj. Diluted EPS (INR)	4.2	5.6	8.8	13.6
Others	(10,784)	(2,947)	(2,822)	(4,157)	Y-o-Y growth (%)	341.3	33.0	56.1	54.6
Less: Changes in WC	(13,109)	884	(1,456)	(2,320)	Adjusted Cash EPS (INR)	11.4	14.0	17.3	22.5
Operating cash flow	8,402	2,876	6,261	7,237	Diluted P/E (x)	44.6	33.5	21.5	13.9
Less: Capex	38,197	827	3,000	2,500	P/B (x)	1.2	1.1	1.1	1.0
Free Cash Flow	(29,795)	2,049	3,261	4,737	EV/tonne (USD/tonne)	99	83	82	78
					EV / Sales (x)	1.9	1.5	1.3	1.1
					EV / EBITDA (x)	11.3	10.0	8.7	6.9
					EV/EBITDA (x)+1 yr fwd.	10.2	9.0	7.2	-
					Dividend Yield (%)	0.5	0.5	1.1	1.1

India Cements

Peer comparison valuation

	Market cap	Diluted	P/E (X)	EV / EBIT	DA (X)	EV / Sa	ales (X)
Name	(USD mn)	FY18E	FY19E	FY18E	FY19E	FY18E	FY19E
India Cements	898	21.5	13.9	8.7	6.9	1.3	1.1
ACC	4,729	38.7	27.6	16.2	12.5	1.8	1.6
Ambuja Cement Ltd	7,395	40.1	31.2	23.0	18.5	3.9	3.4
JK Cement	1,182	22.9	15.8	11.9	9.5	2.0	1.7
Shree Cements	9,604	34.4	24.2	22.1	14.0	5.7	4.3
UltraTech Cement	17,283	32.6	23.6	17.2	13.0	3.6	3.1
Median	-	33.5	23.9	16.7	12.8	2.8	2.4
AVERAGE	-	31.7	22.7	16.5	12.4	3.1	2.5

Source: Edelweiss research

Edelweiss Securities Limit

Additional Data

Directors Data

Sri N.Srinivasan	Vice Chairman & Managing Director	Mrs Chitra Srinivasan	Director
Ms Rupa Gurunath	Wholetime Director	Dr. B.S.Adityan	Independent Director
Sri Arun Datta	Independent Director	Sri. K.Balakrishnan	Independent Director
Sri N.R.Krishnan	Independent Director	Sri V.Manickam	Independent Director
Sri. M.R.Kumar	Nominee of LIC, Non-Executive Director	Sri. V.Ranganathan	Independent Director
Sri N.Srinivasan	Independent Director	Sri. Rabinarayan Panda	Nominee of IDBI Bank Ltd, Non-Executive Director

Auditors - Messrs Brahmayya & Co. and P.S.Subramania Iyer & Co.

*as per last annual report

Holding - Top10

	Perc. Holding		Perc. Holding
Ews finance & invest	9	Prince holdings madr	8.3
Reliance capital tru	6.89	Subramanian vidya	6.5
Trishul investments	5.71	Elm park fund limite	5.59
Life insurance corp	5.48	Bny mellon	4.7
Anna investments pri	4.24	Dimensional fund adv	3.24

*in last one year

Bulk Deals

Data	Acquired / Seller	B/S	Qty Traded	Price
30 Mar 2017	Citigroup Global Markets Mauritius Pvt Ltd	Sell	2829500	160.53
23 Aug 2016	Kingdon Mauritius Holding I Ltd	Buy	1570250	137.01

*in last one year

Insider Trades

Reporting Data	Acquired / Seller	B/S	Qty Traded
No Data Available			

*in last one year

Company	Absolute	Relative	Relative	Company	Absolute	Relative	Relative
	reco	reco	risk		reco	reco	Risk
ACC	BUY	SP	М	Ambuja Cement Ltd	HOLD	SU	M
Grasim Industries	BUY	SO	М	India Cements	BUY	SP	Н
JK Cement	BUY	SO	М	Shree Cements	BUY	SO	М
UltraTech Cement	BUY	SO	М				

ABSOLUTE RATING			
Ratings	Expected absolute returns over 12 months		
Buy	More than 15%		
Hold	Between 15% and - 5%		
Reduce	Less than -5%		

RELATIVE RETURNS RATING				
Ratings	Criteria			
Sector Outperformer (SO)	Stock return > 1.25 x Sector return			
Sector Performer (SP)	Stock return > 0.75 x Sector return			
	Stock return < 1.25 x Sector return			
Sector Underperformer (SU)	Stock return < 0.75 x Sector return			

Sector return is market cap weighted average return for the coverage universe within the sector $% \left(1\right) =\left(1\right) \left(1\right)$

RELATIVE RISK RATING			
Ratings	Criteria		
Low (L)	Bottom 1/3rd percentile in the sector		
Medium (M)	Middle 1/3rd percentile in the sector		
High (H)	Top 1/3rd percentile in the sector		

Risk ratings are based on Edelweiss risk model

SECTOR RATING			
Ratings	Criteria		
Overweight (OW)	Sector return > 1.25 x Nifty return		
Equalweight (EW)	Sector return $> 0.75 \times \text{Nifty return}$		
	Sector return < 1.25 x Nifty return		
Underweight (UW)	Sector return < 0.75 x Nifty return		



Edelweiss Securities Limited, Edelweiss House, off C.S.T. Road, Kalina, Mumbai – 400 098.

Board: (91-22) 4009 4400, Email: research@edelweissfin.com

Aditya Narain

Head of Research

aditya.narain@edelweissfin.com

Coverage group(s) of stocks by primary analyst(s): Cement

ACC, Ambuja Cement Ltd, Grasim Industries, India Cements, JK Cement, Shree Cements, UltraTech Cement

Recent Research

Date	Company	Title	Price (INR)	Recos
22-May-17	Grasim Industries	Growth intact; input costs weigh on margin; Result Update	1,107	Buy
16-May-17	JK Cement	Healthy realisation fuels outperformance; Result Update	1,123	Buy
16-May-17	Shree Cements	Higher freight mars EBITD growth traction intact; Result Update	A; 19,945	Buy

Distribution of Ratings / Market Cap

Edelweiss Research Coverage Universe

		,			
		Buy	Hold	Reduce	Total
Rating Distribution* * 1stocks under review		161	67	11	240
	> 50bn	Betv	ween 10bn a	nd 50 bn	< 10bn
Market Cap (INR)	156		62		11

Rating Interpretation

Rating	Expected to
Buy	appreciate more than 15% over a 12-month period
Hold	appreciate up to 15% over a 12-month period
Reduce	depreciate more than 5% over a 12-month period

One year price chart



DISCLAIMER

Edelweiss Securities Limited ("ESL" or "Research Entity") is regulated by the Securities and Exchange Board of India ("SEBI") and is licensed to carry on the business of broking, depository services and related activities. The business of ESL and its Associates (list available on www.edelweissfin.com) are organized around five broad business groups — Credit including Housing and SME Finance, Commodities, Financial Markets, Asset Management and Life Insurance.

This Report has been prepared by Edelweiss Securities Limited in the capacity of a Research Analyst having SEBI Registration No.INH200000121 and distributed as per SEBI (Research Analysts) Regulations 2014. This report does not constitute an offer or solicitation for the purchase or sale of any financial instrument or as an official confirmation of any transaction. Securities as defined in clause (h) of section 2 of the Securities Contracts (Regulation) Act, 1956 includes Financial Instruments and Currency Derivatives. The information contained herein is from publicly available data or other sources believed to be reliable. This report is provided for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. The user assumes the entire risk of any use made of this information. Each recipient of this report should make such investigation as it deems necessary to arrive at an independent evaluation of an investment in Securities referred to in this document (including the merits and risks involved), and should consult his own advisors to determine the merits and risks of such investment. The investment discussed or views expressed may not be suitable for all investors.

This information is strictly confidential and is being furnished to you solely for your information. This information should not be reproduced or redistributed or passed on directly or indirectly in any form to any other person or published, copied, in whole or in part, for any purpose. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ESL and associates / group companies to any registration or licensing requirements within such jurisdiction. The distribution of this report in certain jurisdictions may be restricted by law, and persons in whose possession this report comes, should observe, any such restrictions. The information given in this report is as of the date of this report and there can be no assurance that future results or events will be consistent with this information. This information is subject to change without any prior notice. ESL reserves the right to make modifications and alterations to this statement as may be required from time to time. ESL or any of its associates / group companies shall not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. ESL is committed to providing independent and transparent recommendation to its clients. Neither ESL nor any of its associates, group companies, directors, employees, agents or representatives shall be liable for any damages whether direct, indirect, special or consequential including loss of revenue or lost profits that may arise from or in connection with the use of the information. Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein. Past performance is not necessarily a guide to future performance. The disclosures of interest statements incorporated in this report are provided solely to enhance the transparency and should not be treated as endorsement of the views expressed in the report. The information provided in these reports remains, unless otherwise stated, the copyright of ESL. All layout, design, original artwork, concepts and other Intellectual Properties, remains the property and copyright of ESL and may not be used in any form or for any purpose whatsoever by any party without the express written permission of the copyright holders.

ESL shall not be liable for any delay or any other interruption which may occur in presenting the data due to any reason including network (Internet) reasons or snags in the system, break down of the system or any other equipment, server breakdown, maintenance shutdown, breakdown of communication services or inability of the ESL to present the data. In no event shall ESL be liable for any damages, including without limitation direct or indirect, special, incidental, or consequential damages, losses or expenses arising in connection with the data presented by the ESL through this report.

We offer our research services to clients as well as our prospects. Though this report is disseminated to all the customers simultaneously, not all customers may receive this report at the same time. We will not treat recipients as customers by virtue of their receiving this report.

ESL and its associates, officer, directors, and employees, research analyst (including relatives) worldwide may: (a) from time to time, have long or short positions in, and buy or sell the Securities, mentioned herein or (b) be engaged in any other transaction involving such Securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company/company(ies) discussed herein or act as advisor or lender/borrower to such company(ies) or have other potential/material conflict of interest with respect to any recommendation and related information and opinions at the time of publication of research report or at the time of public appearance. ESL may have proprietary long/short position in the above mentioned scrip(s) and therefore should be considered as interested. The views provided herein are general in nature and do not consider risk appetite or investment objective of any particular investor; readers are requested to take independent professional advice before investing. This should not be construed as invitation or solicitation to do business with ESL.

ESL or its associates may have received compensation from the subject company in the past 12 months. ESL or its associates may have managed or co-managed public offering of securities for the subject company in the past 12 months. ESL or its associates may have received compensation for investment banking or merchant banking or brokerage services from the subject company in the past 12 months. ESL or its associates may have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months. ESL or its associates have not received any compensation or other benefits from the Subject Company or third party in connection with the research report. Research analyst or his/her relative or ESL's associates may have financial interest in the subject company. ESL and/or its Group Companies, their Directors, affiliates and/or employees may have interests/ positions, financial or otherwise in the Securities/Currencies and other investment products mentioned in this report. ESL, its associates, research analyst and his/her relative may have other potential/material conflict of interest with respect to any recommendation and related information and opinions at the time of publication of research report or at the time of public appearance.

Participants in foreign exchange transactions may incur risks arising from several factors, including the following: (i) exchange rates can be volatile and are subject to large fluctuations; (ii) the value of currencies may be affected by numerous market factors, including world and national economic, political and regulatory events, events in equity and debt markets and changes in interest rates; and (iii) currencies may be subject to devaluation or government imposed exchange controls which could affect the value of the currency. Investors in securities such as ADRs and Currency Derivatives, whose values are affected by the currency of an underlying security, effectively assume currency risk.

Research analyst has served as an officer, director or employee of subject Company: No

ESL has financial interest in the subject companies: No

ESL's Associates may have actual / beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of publication of research report.

Research analyst or his/her relative has actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of publication of research report: No

ESL has actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of publication of research report: No

Subject company may have been client during twelve months preceding the date of distribution of the research report.

There were no instances of non-compliance by ESL on any matter related to the capital markets, resulting in significant and material disciplinary action during the last three years except that ESL had submitted an offer of settlement with Securities and Exchange commission, USA (SEC) and the same has been accepted by SEC without admitting or denying the findings in relation to their charges of non registration as a broker dealer.

A graph of daily closing prices of the securities is also available at www.nseindia.com

Analyst Certification:

The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

Additional Disclaimers

Disclaimer for U.S. Persons

This research report is a product of Edelweiss Securities Limited, which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by Edelweiss Securities Limited only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, Edelweiss Securities Limited has entered into an agreement with a U.S. registered broker-dealer, Edelweiss Financial Services Inc. ("EFSI"). Transactions in securities discussed in this research report should be effected through Edelweiss Financial Services Inc.

Disclaimer for U.K. Persons

The contents of this research report have not been approved by an authorised person within the meaning of the Financial Services and Markets Act 2000 ("FSMA").

In the United Kingdom, this research report is being distributed only to and is directed only at (a) persons who have professional experience in matters relating to investments falling within Article 19(5) of the FSMA (Financial Promotion) Order 2005 (the "Order"); (b) persons falling within Article 49(2)(a) to (d) of the Order (including high net worth companies and unincorporated associations); and (c) any other persons to whom it may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons").

This research report must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this research report relates is available only to relevant persons and will be engaged in only with relevant persons. Any person who is not a relevant person should not act or rely on this research report or any of its contents. This research report must not be distributed, published, reproduced or disclosed (in whole or in part) by recipients to any other person.

Disclaimer for Canadian Persons

This research report is a product of Edelweiss Securities Limited ("ESL"), which is the employer of the research analysts who have prepared the research report. The research analysts preparing the research report are resident outside the Canada and are not associated persons of any Canadian registered adviser and/or dealer and, therefore, the analysts are not subject to supervision by a Canadian registered adviser and/or dealer, and are not required to satisfy the regulatory licensing requirements of the Ontario Securities Commission, other Canadian provincial securities regulators, the Investment Industry Regulatory Organization of Canada and are not required to otherwise comply with Canadian rules or regulations regarding, among other things, the research analysts' business or relationship with a subject company or trading of securities by a research analyst.

This report is intended for distribution by ESL only to "Permitted Clients" (as defined in National Instrument 31-103 ("NI 31-103")) who are resident in the Province of Ontario, Canada (an "Ontario Permitted Client"). If the recipient of this report is not an Ontario Permitted Client, as specified above, then the recipient should not act upon this report and should return the report to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any Canadian person.

ESL is relying on an exemption from the adviser and/or dealer registration requirements under NI 31-103 available to certain international advisers and/or dealers. Please be advised that (i) ESL is not registered in the Province of Ontario to trade in securities nor is it registered in the Province of Ontario to provide advice with respect to securities; (ii) ESL's head office or principal place of business is located in India; (iii) all or substantially all of ESL's assets may be situated outside of Canada; (iv) there may be difficulty enforcing legal rights against ESL because of the above; and (v) the name and address of the ESL's agent for service of process in the Province of Ontario is: Bamac Services Inc., 181 Bay Street, Suite 2100, Toronto, Ontario M5J 2T3 Canada.

Disclaimer for Singapore Persons

In Singapore, this report is being distributed by Edelweiss Investment Advisors Private Limited ("EIAPL") (Co. Reg. No. 201016306H) which is a holder of a capital markets services license and an exempt financial adviser in Singapore and (ii) solely to persons who qualify as "institutional investors" or "accredited investors" as defined in section 4A(1) of the Securities and Futures Act, Chapter 289 of Singapore ("the SFA"). Pursuant to regulations 33, 34, 35 and 36 of the Financial Advisers Regulations ("FAR"), sections 25, 27 and 36 of the Financial Advisers Act, Chapter 110 of Singapore shall not apply to EIAPL when providing any financial advisory services to an accredited investor (as defined in regulation 36 of the FAR. Persons in Singapore should contact EIAPL in respect of any matter arising from, or in connection with this publication/communication. This report is not suitable for private investors.

Copyright 2009 Edelweiss Research (Edelweiss Securities Ltd). All rights reserved

Access the entire repository of Edelweiss Research on www.edelresearch.com