

Result Update - Q2FY18

I 31st October 2017

Page

Symphony Ltd.

A Strong Come Back

RUY

CMP	
INR	1,465

INR 1,700

Potential Upside 16.0%

Market Cap (INR Mn) 98,874 Recommendation

Sector

Consumer Durables

Result highlights

Symphony Ltd posted its Q2FY18 results which were above our estimates. Net revenue for the quarter was at INR 1,842.5 Mn which grew by 22.5% YoY and 42% QoQ. Mainly due to growth from sale of new products. EBIDTA for Q2FY18 stood at INR 642 Mn with margins of 34.8% which was an increase of 1,986 bps QoQ and 77 bps YoY due to lower raw material and advertisement cost during the quarter. PAT for Q2FY17 stood at INR 506.7 Mn and PAT margin was at 27.5% which increased by 981 bps QoQ and 139 bps YoY.

MARKET DATA

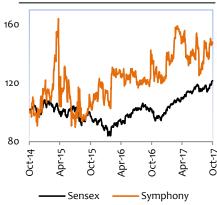
Shares outs (Mn)	70
EquityCap (INR Mn)	140
Mkt Cap (INR Mn)	98874
52 Wk H/L (INR)	1571/1120
Volume Avg (3m K)	33.9
Face Value (INR)	2
Bloomberg Code	SYML IN

KEY FINANCIALS

Particulars (INR Mn)	FY15	FY16	FY17	FY18E	FY19E
Net Sales	5,788.9	5,940.2	8,977.8	9,021.5	10,785.4
EBITDA	1,322.5	1,631.5	2,909.3	2,648.7	3,244.0
PAT	1,159.1	1,475.4	2,715.9	2,059.2	2,520.1
EPS	33.1	21.1	38.8	29.4	36.0
OPM	22.8%	27.5%	32.4%	29.4%	30.1%
NPM	20.0%	24.8%	30.3%	22.8%	23.4%
PE (x)	30.2	56.4	39.4	49.6	40.5

Source: Company, KRChoksey Research

SHARE PRICE PERFORMANCE



Overwhelming Response for New Products: Symphony Ltd has maintained its leadership position in Air Cooler category with value market share of around 50% to 52% of total organized market. At the same time Symphony is facing competition from many players that are entering into the Air Cooler category. It has reported Net Sales of INR 1,842.5 Mn in Q2FY18 which grew by 42% QoQ and 22.5% YoY. Volume growth for Q2FY18 remained in line with the top line growth due to overwhelming response received for the new products launched. Despite withdrawal of Introductory prices on the Touch series there was no negative impact on the product or on the top line. The average realization has improved during this quarter as compared to last quarter. To further increase the top line, Symphony will continue its practice of innovation and launching news products. During H1FY18 its revenue was INR 3,140 Mn with a growth of 3.6% YoY.

Premium Products led to Margin Expansion: EBITDA for Q2FY18 stood at INR 624 Mn which grew by 230.2% QoQ and 25.2% YoY with EBITDA margin of 34.8% which increased by 1,986 bps QoQ and 77 bps YoY mainly due to good response and high demand for premium products. PAT for Q2FY18 stood at INR 506.7 Mn and PAT margin was at 27.5% which saw an incline of 139 bps YoY and 981 bps QoQ. We expect that with GST benefiting the organized sector by reducing the operational cost, along with growing demand for premium products the company will maintain the margins at the same level going ahead. During H1FY18, EBITDA was at INR 836.4 Mn with margin of 26.6% and PAT was at INR 747.1 Mn with margin of 23.8%.

MARKET INFO

SENSEX	33213
NIFTY	10335

Valuations & Views: A successful business model has turned Symphony into an asset-light, zero-debt company; which has enabled the business to generate very high RoE (42.6%) and RoCE (41.7%). Despite of weak season during April to June period there was good demand for Symphony air coolers including the new models of touch series which resulted into negative inventory for the company, we believe that the new touch series model is very well received by the market. The withdrawal of introductory prices in the touch series is key to bring the margins back on track. With its strong brand image company is building strong distribution network to penetrate into the rural markets which will lead to robust growth, we anticipate revenue to grow at CAGR of 16.8% and PAT to grow at CAGR of 24.1% between FY15 and FY19E. Currently the stock is trading at a P/E of 36.1x for FY19E EPS, we recommend "BUY" rating on the stock with a target price of INR 1,700 representing an upside of 16.0%.

SHARE HOLDING PATTERN (%)

Particulars	Sep 17	Jun 17	Mar 17
Promoters	75	75	75
Fils	7.58	7.48	7.56
DIIs	5.51	5.36	5.19
Others	11.92	12.17	12.26
Total	100	100	100

16.8%

Revenue CAGR between FY15 and FY19E

24.1%

PAT CAGR between FY15 and FY19E

Symphony Ltd

Q2FY18 Result Snapshot

Exhibit 1 Quarterly Income Statement (INR Mn)

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Particulars	Q2FY18	Q1FY18	Q2FY17	QoQ (%)	YoY (%)
Net Sales & Other Operating Income	1842.5	1297.5	1504.3	42.0%	22.5%
Total Expenditure	1200.5	1103.1	991.7	8.8%	21.1%
Cost of Raw Materials	18.9	108.6	39.7	-82.6%	-52.4%
Purchase of Finished Goods	661.4	498.1	727.5	32.8%	-9.1%
(Increase) / Decrease In Stocks	181.4	26.7	-43.4	579.4%	-518.0%
Excise Duty	0.0	0.0	0.0	-	-
Employee Cost	146.9	105.6	123.4	39.1%	19.0%
Advertisement expense	20.1	210.5	18.0	-90.5%	11.7%
Operating & Manufacturing Expenses	171.8	153.6	126.5	11.8%	35.8%
EBIDTA	642.0	194.4	512.6	230.2%	25.2%
EBITDA Margins (%)	34.8%	15.0%	34.1%	1986bps	77bps
Depreciation	10.6	10.1	9.2	5.0%	15.2%
EBIT	631.4	184.3	503.4	242.6%	-63.4%
Other Income	104.3	126.5	47.3	-17.5%	120.5%
Interest	7.2	0.0	0.1	-	-
PBT	728.5	310.8	550.6	134.4%	32.3%
Tax	221.8	70.4	157.8	215.1%	40.6%
PAT before Exceptional	506.7	240.4	392.8	110.8%	29.0%
PAT Margin (%)	27.5%	18.5%	26.1%	897bps	139bps
Exceptional Items	0.0	-10.9	0.0	-	-
PAT after Exceptional	506.7	229.5	392.8	120.8%	29.0%
PAT Margin (%)	27.5%	17.7%	26.1%	981bps	139bps
EPS	7.2	3.3	5.6	120.8%	29.0%

Source: Company, KRChoksey Research

Exhibit 2: Quarterly Segmental Revenue (INR Mn)

Particulars	Q2FY18	Q1FY18	Q2FY17	QoQ (%)	YoY (%)
Air Coolers	1842.9	1301.4	1517.9	41.6%	-14.3%
Funds	103.9	122.6	33.7	-15.3%	208.3%
TOTAL	1946.8	1424.0	1551.6	36.7 %	25.5%

Source: Company, KRChoksey Research

Exhibit 3: Quarterly Segmental EBIT (INR Mn)

Particulars	Q2FY18	Q1FY18	Q2FY17	QoQ (%)	YoY (%)
Air Coolers	632.5	188.8	517.5	235.0%	-63.5%
Corporate Funds	103.2	122.0	33.2	-15.4%	210.8%
Segment Total EBIT	735-7	310.8	550.7	136.7%	33.6%
Less: Finance Cost	7.2	0.0	0.1	0.0%	0.0%
Less: Taxes	221.8	70.4	157.8	215.1%	40.6%
Segment Total PAT	506.7	240.4	392.8	110.8%	29.0%

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Q2FY18 Result Snapshot

Exhibit 4: H1FY18 Income Statement (INR Mn)

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Particulars	H1FY18	H1FY17	Y-o-Y
Net Sales & Other Operating Income	3,140.0	3,030.4	3.6%
Total Expenditure	2,303.6	2,122.8	8.5%
Cost of Raw Materials	127.5	108.3	17.7%
Purchase of Finished Goods	1,159.5	1,278.9	-9.3%
(Increase) / Decrease In Stocks	208.1	-21.8	-1054.6%
Employee Cost	252.5	221.8	13.8%
Advertisement expense	230.6	258.8	-10.9%
Operating & Manufacturing Expenses	325.4	276.8	17.6%
EBIDTA	836.4	907.6	-7 . 8%
EBITDA Margins (%)	26.6%	29.9%	-331.3
Depreciation	20.7	16.0	29.4%
EBIT	815.7	891.6	-8.5%
Other Income	230.8	146.4	57.7%
Interest	7.2	0.1	7100.0%
РВТ	1,039.3	1,037.9	0.1%
Tax	292.2	297.1	-1.6%
PAT before Exceptional	747.1	740.8	0.9%
PAT Margin (%)	23.8%	24.4%	-65.3
PAT after Exceptional	747.1	740.8	0.9%
PAT Margin (%)	23.8%	24.4%	-65.3
EPS	10.7	10.6	0.9%

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Q2FY18 Concall Highlights:

- > The growth in revenue was mainly due to withdrawal of introductory prices in Touch Series Products w.e.f. 1st July,2017 and other new launches, this has resulted better realization during the quarter.
- > The margins witnessed positive trend mainly due to the touch series models from which the introductory prices were withdrawn.
- > The management mentioned that there was good demand for the symphony models and company ran out of stock during the quarter while other competitors were sitting with huge amount of inventory during the quarter.
- > During the quarter the company also witnessed robust growth in pre-season sales booking with almost 100% billing in advance and the management expects the trend to continue.
- > The company has also increased its rural distribution network mainly to focus on rural demand and penetrate the rural market.
- > Symphony has around 45 residential models, 15 commercial models and 20 models of international brands. In total Symphony has around 75 to 80 models under its brand.
- ➤ However, in few models there was additional profitability due to GST, the rationalization has been done and benefits are extended to consumers accordingly. The blended tax rate before GST was 21-22% and the new tax rate will be 18% which effectively save around 3%. Post GST launch the management expects that there will be ease of doing business in terms of logistics and day-to-day operations.
- International business saw robust growth during the quarter mainly in Europe and South America. However, there were some challenges face due to rupee application and adverse geo-political environment in Middle East and some other parts of the world. The management expects the China business to break-even within next 2 to 4 years, however, the operational activities in China is going as per planned strategy.
- ➤ With this the management was confident that it will maintain a CAGR of 20-25% on medium to long term basis.

Exhibit 5: Revenue & Revenue growth

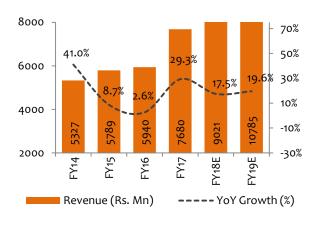


Exhibit 6: EBITDA & EBITDA Margin

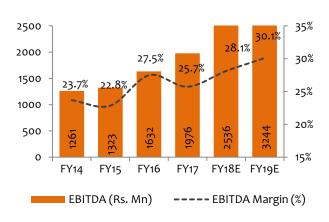
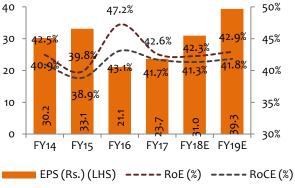


Exhibit 7: PAT & PAT Margin



Exhibit 8: EPS, RoE & RoCE



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FY18 Snapshot

Exhibit 9: Income Statement (INR Mn)

Exhibit 9: Income Statement (INR Mn)					
Particulars	FY15	FY16	FY17	FY18E	FY19E
Net Sales & Other Operating Income	5,788.9	5,940.2	8,977.8	9,021.5	10,785.4
Total Expenditure	4,466.4	4,308.7	6,068.5	6,372.8	7,541.4
Cost of Raw Materials	528.8	608.9	912.7	944.4	1,075.3
Purchase of Finished Goods	1,969.7	2,052.2	2,913.2	3,148.1	3,763.6
(Increase) / Decrease In Stocks	-111.5	5.6	-181.6	-103.3	-39.6
Employee Cost	449.0	536.6	687.1	764.5	914.0
Operating & Manufacturing Expenses	1,630.4	1,105.4	1,737.1	1,619.0	1,828.0
EBIDTA	1,322.5	1,631.5	2,909.3	2,648.7	3,244.0
EBITDA Margins (%)	22.8%	27.5%	32.4%	29.4%	30.1%
Other Income	319.9	307.3	558.6	330.5	388.2
Depreciation	41.0	54.2	70.5	78.5	82.5
ЕВІТ	1,601.4	1,884.6	3,397.4	2,900.6	3,549.8
Interest	5.8	2.1	0.3	0.3	0.3
EBT before exceptional Item	1,595.6	1,882.5	3,397.1	2,900.3	3,549.5
Exceptional Items	0.0	-124.7	0.0	0.0	0.0
EBT after exceptional Item	1,595.6	2,007.2	3,397.1	2,900.3	3,549.5
Tax	436.5	531.8	681.2	841.1	1,029.3
РАТ	1,159.1	1,475.4	2,715.9	2,059.2	2,520.1
PAT Margin (%)	20.0%	24.8%	30.3%	22.8%	23.4%
EPS	33.1	21.1	38.8	29.4	36.0

Symphony Ltd

Exhibit 10: Balance Sheet (INR Mn)					
Particulars	FY15	FY16	FY17	FY18E	FY19E
EQUITY AND LIABILITIES					
Share Capital	70.0	70.0	140.0	140.0	140.0
Reserves and Surplus	2,992.2	3,116.2	5,509.9	6,473.8	7,814.3
Net Worth	3,062.1	3,186.2	5,649.8	6,613.7	7,954.3
Non-Current Liabilities					
Long-Term Borrowings	0.0	0.0	0.0	0.0	0.0
Deferred Tax Liabilities (Net)	18.6	24.9	45.0	45.0	45.0
Other Long-term Liabilities	0.0	0.0	0.0	0.0	0.0
Long-Term Provisions	71.1	67.0	27.4	76.5	91.4
Total Non-Current Liabilities	89.7	91.9	72.4	121.5	136.4
Current Liabilities					
Short-Term Borrowings	0.0	0.0	192.9	192.9	192.9
Trade Payables	398.8	495.8	609.5	569.2	648.1
Other Current Liabilities	185.2	342.1	431.8	586.4	701.1
Short-Term Provisions	491.4	107.9	91.4	135.3	161.8
Total Current Liabilities	1,075.4	945.8	1,325.6	1,483.9	1,703.9
Total	4,227.2	4,223.9	7,047.8	8,219.0	9,794.6
ASSETS					
Tangible Assets	680.2	701.6	714.1	746.8	781.1
Intangible Assets	2.8	34.1	57.2	45.8	33.8
Capital Work-in-Progress	0.0	30.1	0.0	0.0	0.0
Total Fixed Assets	682.9	765.7	771.3	792.6	814.9
Goodwill on Consolidation	0.7	39.2	38.7	0.0	0.0
Non-Current Investments	1,315.6	1,616.7	966.9	1,466.9	1,966.9
Deferred Tax Assets (Net)	0.0	0.0	0.0	0.0	0.0
Long-Term Loans and Advances	16.2	27.4	42.9	39.6	40.7
Other Non-Current Assets	0.0	0.9	0.8	0.8	0.8
Total Non-Current Assets	2,015.4	2,450.0	1,820.6	2,299.9	2,823.4
Current Assets					
Current Investments	1,107.4	6.2	1,861.5	2,361.5	2,861.5
Inventories	457.0	550.7	773-3	765.1	920.4
Trade Receivables	326.7	468.7	523.1	616.1	736.5
Cash and Cash Equivalents	75.1	463.9	1,526.0	1,665.4	1,853.5
Short-Term Loans and Advances	166.5	218.5	483.3	451.1	539-3
Other Current Assets	79.0	65.9	60.0	60.0	60.0
Total Current Assets	2,211.7	1,773.9	5,227.2	5,919.1	6,971.2
Total	4,227.2	4,223.9	7,047.8	8,219.0	9,794.6

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Exhibit 11: Cash flow statement (INR Mn)

Exhibit in cash now statement (intrinii)					
Particulars	FY15	FY16	FY17	FY18E	FY19E
Net profit before tax	1,595.6	2,007.2	3,397.1	2,900.3	3,549.5
Depreciation	41.0	54.2	70.5	78.5	82.5
Financial Charges	5.8	2.1	0.3	0.3	0.3
Dividend Received	-31.1	-76.7	0.0	-330.5	-388.2
Cash from operating activities	1,527.2	1,655.4	3,103.5	2,806.8	3,113.9
Direct Taxes Paid	-491.4	-409.8	-681.2	-841.1	-1,029.3
Net cash from operating activities (A)	1,035.9	1,245.6	2,422.3	1,965.7	2,084.5
Net cash used in investing activities (B)	-368.1	714.6	644.3	-730.6	-716.6
Net cash flow from / (used in) financing activities (C)	-657.4	-1,461.1	-2,099.7	-1,095.6	-1,179.9
Net increase / (decrease) in cash	10.3	499.0	966.8	139.4	188.1
Cash and cash equivalents at the beginning of the year	49.8	60.1	559.2	1,526.0	1,665.4
Cash and cash equivalents at the end of the year	60.1	559.2	1,526.0	1,665.4	1,853.5

Source: Company, KRChoksey Research

Exhibit 12: Ratio Analysis

INR	FY15	FY16	FY17	FY18E	FY19E
EPS (Rs.)	17.2	30.2	33.1	21.1	38.8
DPS (Rs.)	6.5	13.0	14.0	13.0	12.0
BVPS (Rs.)	63.5	78.8	87.5	91.1	80.7
PE (x)	23.4	14.4	30.2	56.4	39.4
P/BV (x)	6.3	5.5	11.4	13.1	18.9
EV/EBITDA (x)	17.2	12.0	26.4	25.2	36.3
EV/Sales (x)	3.6	2.8	6.0	6.9	11.8
EBITDA Margin (%)	20.9%	23.7%	22.8%	27.5%	32.4%
EBIT Margin (%)	24.3%	25.5%	27.7%	31.7%	37.8%
Net Profit Margin (%)	15.9%	19.8%	20.0%	24.8%	30.3%
Dividend Payout Ratio (%)	37.8%	43.0%	42.2%	61.6%	30.9%
Net Debt/Equity (x)	-0.2	0.0	0.0	-0.1	-0.2
RoE (%)	29.2%	42.5%	39.8%	47.2%	61.5%
RoCE (%)	27.7%	40.9%	38.9%	43.1%	60.4%



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Symphony Ltd			Rating Legend			
Date	CMP (INR)	TP (INR)	Recommendation	Our Rating	Upside	
31-Oct-17	1,465	1,700	BUY	D	More than 15%	
10-Aug-17	1,202	1,448	BUY	Buy		
12-Jul-17	1,350	1,448	BUY	Accumulate	F% 4F%	
17-May-17	1,419	1,653	BUY	Accumulate	5% – 15%	
				Hold	o – 5%	
				Reduce	-5% – 0	
				- Sell	Less than -5%	

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ANALYST CERTIFICATION:

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