

COMPANY UPDATE

Teena Virmani

teena.virmani@kotak.com

+91 22 6218 6432

CENTURY PLYBOARDS LTD

PRICE: Rs. 339

TARGET PRICE: Rs. 398

RECOMMENDATION: BUY

FY20E (P/E)x: 23.0x

Summary table

(Rs mn)	FY18E	FY19E	FY20E
Sales	20,439	24,322	27,241
Growth (%)	15%	19%	12%
EBITDA	3,270	4,378	5,012
EBITDA margin (%)	16.0%	18.0%	18.4%
PBT	2,151	3,360	4,104
Net profit	1,721	2,688	3,283
EPS(Rs)	7.7	12.1	14.8
Growth(%)	-7%	56%	22%
CEPS(Rs)	11.0	15.5	18.4
BVPS(Rs)	41.0	53.0	67.8
ROE (%)	20.9	25.7	24.4
ROCE (%)	19.8	25.6	26.8
Net debt	4,996	3,518	1,600
NWC (Days)	147.0	147.0	147.0
Valuation Parameters			
P/E (x)	43.8	28.1	23.0
P/BV (x)	8.3	6.4	5.0
EV/Sales (x)	3.9	3.2	2.8
EV/EBITDA (x)	24.5	17.9	15.3

Source: Company, Kotak Securities - Private Client Research

- E-way bill implementation during FY19 is likely to be positive for organized plywood manufacturers.
- Company is set to benefit from the incremental shift of unorganized towards organized segment in home building solution with its presence in plywood, laminate and MDF segment.
- We tweak our estimates to factor in upcoming laminates capacity and also introduce FY20 estimates. We roll over our valuations on FY20 estimates and arrive at a revised price target of Rs 398 based on 27x FY20 estimates. (Rs 295 earlier on FY19 estimates). We upgrade the stock to BUY from ACCUMULATE earlier.
- We believe that with implementation of e-way bill on inter-state movement of goods from Feb, 2018 and intra-state movement of goods from June-2018, ramp up of MDF capacity as well as incremental laminates volume from new capacity will result in valuation re-rating for Century Plyboards.
- Key risk to our recommendation would come from lower than expected utilization of MDF plant, delays in e-way bill implementation, continued slowdown in real estate sector.

Key highlights about the company and industry

E-way bill implementation to benefit organized players

The GST Council has decided to start e-way bill for inter-state movement of goods from February 1 while states have up to June 1. E-way bill is an electronic document that is required if goods worth more than Rs 50,000 is transported and carries the details of supplier, buyers and goods being transported. States have been given the option of choosing when they want to implement the intra-state e-way bill between February 1 and June 1.

A pilot project of e-way bill has been successfully run in Karnataka and the IT system is fully geared to meet any requirement. E-way bill is an electronic way bill for movement of goods which can be generated on the GSTN (common portal). Movement of goods of more than Rs 50,000 in value cannot be made by a registered person without an e-way bill. When an e-way bill is generated, a unique e-way bill number (EBN) is allocated and is available to the supplier, recipient, and the transporter. Trade and transporters can start using this system on a voluntary basis from January 16.

We expect this development to be extremely positive for organized players as the volumes for organized players were continuously impacted by lack of checks for the unorganized players. This is likely to compel the unorganized players to follow tax compliance and hence provide a level playing field for the organized players.

Plywood division growth may remain impacted by real estate slowdown

Plywood division performance was impacted adversely since past few quarters due to real estate slowdown as well as de-stocking due to GST implementation. Channel volumes were also impacted in Q2FY18 due to expectations of cut in the GST rate. Also during Q2FY18, plywood realizations were under pressure on both YoY and QoQ basis. Going ahead, growth in plywood division is likely to come from improvement in volumes while realizations may remain flat.

Going ahead, we expect the premium segment volumes to remain sluggish while we expect GST implementation to benefit the Sainik brand volume sales. We expect plywood division revenues to grow at a CAGR of 4% between FY17-20.

Laminates - incremental capacity to aid volume growth

Century ply is one of the top three laminate producers and has a capacity of 4.8 mn sheets. It offers exotic range of decorative laminates and is continuously introducing new catalogues every year. Company's exports form nearly 29-30% of its total laminates sales with export volumes registering growth in excess of 20%. Export realization had been under pressure since past few quarters owing to volume push towards low priced segment as well as higher competition.

Going forward, the growth in laminate division is likely to be led by commissioning of 2 additional lines totaling 2.4 mn sheets within FY18 itself. We expect laminate revenues to grow at a CAGR of 19% between FY17-20.

MDF capacity utilization set to improve

Company's MDF manufacturing unit in Punjab with an estimated capex of Rs 3.8 bn and capacity of 600 CBM per day had commenced trial production from 29th July, 2017. MDF division is likely to benefit from the demand shift from cheaper plywood towards MDF post GST implementation. Along with this, company is also planning to set up a door unit in collaboration with a world renowned Chinese Company which will enable improved utilization levels for MDF plant.

Post commissioning of MDF plant, we expect a capacity utilization of 35% for Year 1 (FY18) with operating margins of 24% for the MDF plant in year 1. Going ahead, we expect the capacity utilization to move up while margins are expected to remain strong. We expect the plant to break-even at 35% capacity utilization assuming MDF realizations at nearly Rs 25000 per CBM and operating margins of nearly 24%. Company is achieving current sales at realization of Rs 23000 per CBM. We expect capacity utilization to improve to 75%/85% for FY19/20 respectively.

Financial outlook

- We tweak our estimates for FY18/19 and also introduce FY20 estimates. We expect overall revenues to grow at a CAGR of 15% between FY17-20 led by improved utilization in laminates and MDF division.
- Operating margins are set to improve in coming years led by incremental revenues from MDF division. We expect margins to improve to 18%/18.4% by FY19/20 respectively.
- Net profits are expected to grow at a CAGR of 21% between FY17-20 led by margin improvement and ramp up of MDF capacity.

We recommend BUY on Century Plyboards Ltd. with a price target of Rs.398

Valuation and recommendation

At Rs 339, stock is currently trading at 28.1x/23x P/E and 17.9x/15.3x EV/EBITDA on FY19/20 estimates. We tweak our estimates to factor in upcoming laminates capacity and also introduce FY20 estimates. We roll over our valuations on FY20 estimates and arrive at a revised price target of Rs 398 based on 27x FY20 estimates. We believe that with implementation of e-way bill on inter-state movement of goods from Feb, 2018 and intra-state movement of goods from June-2018, ramp up of MDF capacity as well as incremental laminates volume from new capacity will result in valuation re-rating for Century Plyboards.

RATING SCALE

Definitions of ratings

- BUY** – We expect the stock to deliver more than 12% returns over the next 9 months
- ACCUMULATE** – We expect the stock to deliver 5% - 12% returns over the next 9 months
- REDUCE** – We expect the stock to deliver 0% - 5% returns over the next 9 months
- SELL** – We expect the stock to deliver negative returns over the next 9 months
- NR** – **Not Rated.** Kotak Securities is not assigning any rating or price target to the stock. The report has been prepared for information purposes only.
- RS** – **Rating Suspended.** Kotak Securities has suspended the investment rating and price target for this stock, either because there is not a Sufficient fundamental basis for determining, or there are legal, regulatory or policy constraints around publishing, an investment rating or target. The previous investment rating and price target, if any, are no longer in effect for this stock and should not be relied upon.
- NA** – **Not Available or Not Applicable.** The information is not available for display or is not applicable
- NM** – **Not Meaningful.** The information is not meaningful and is therefore excluded.
- NOTE** – Our target prices are with a 9-month perspective. Returns stated in the rating scale are our internal benchmark.

FUNDAMENTAL RESEARCH TEAM

Sanjeev Zarbade Capital Goods, Engineering sanjeev.zarbade@kotak.com +91 22 6218 6424	Ruchir Khare Capital Goods, Engineering ruchir.khare@kotak.com +91 22 6218 6431	Amit Agarwal Logistics, Paints, Transportation agarwal.amit@kotak.com +91 22 6218 6439	Nipun Gupta Information Technology nipun.gupta@kotak.com +91 22 6218 6433	K. Kathirvelu Production k.kathirvelu@kotak.com +91 22 6218 6427
Teena Virmani Construction, Cement, Building Mat teena.virmani@kotak.com +91 22 6218 6432	Ritwik Rai FMCG, Media ritwik.raai@kotak.com +91 22 6218 6426	Jatin Damania Metals & Mining jatin.damania@kotak.com +91 22 6218 6440	Jayesh Kumar Economy kumar.jayesh@kotak.com +91 22 6218 5373	
Arun Agarwal Auto & Auto Ancillary arun.agarwal@kotak.com +91 22 6218 6443	Sumit Pokharna Oil and Gas sumit.pokharna@kotak.com +91 22 6218 6438	Pankaj Kumar Midcap pankajr.kumar@kotak.com +91 22 6218 6434	Ashini Shah Midcap ashini.shah@kotak.com +91 22 6218 5438	

TECHNICAL RESEARCH TEAM

Shrikant Chouhan shrikant.chouhan@kotak.com 91 22 6218 5408	Amol Athawale amol.athawale@kotak.com +91 20 6620 3350
--	---

DERIVATIVES RESEARCH TEAM

Sahaj Agrawal sahaj.agrawal@kotak.com +91 79 6607 2231	Malay Gandhi malay.gandhi@kotak.com +91 22 6218 6420	Prashanth Lalu prashanth.lalu@kotak.com +91 22 6218 5497	Prasenjit Biswas, CMT prasenjit.biswas@kotak.com +91 33 6625 9810
---	---	---	--

Disclosure/Disclaimer

Kotak Securities Limited established in 1994, is a subsidiary of Kotak Mahindra Bank Limited. Kotak Securities is one of India's largest brokerage and distribution house.

Kotak Securities Limited is a corporate trading and clearing member of Bombay Stock Exchange Limited (BSE), National Stock Exchange of India Limited (NSE), Metropolitan Stock Exchange of India Limited (MSE). Our businesses include stock broking, services rendered in connection with distribution of primary market issues and financial products like mutual funds and fixed deposits, depository services and Portfolio Management.

Kotak Securities Limited is also a depository participant with National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL). Kotak Securities Limited is also registered with Insurance Regulatory and Development Authority as Corporate Agent for Kotak Mahindra Old Mutual Life Insurance Limited and is also a Mutual Fund Advisor registered with Association of Mutual Funds in India (AMFI). We are registered as a Research Analyst under SEBI (Research Analyst) Regulations, 2014.

We hereby declare that our activities were neither suspended nor we have defaulted with any stock exchange authority with whom we are registered in last five years. However SEBI, Exchanges and Depositories have conducted the routine inspection and based on their observations have issued advice/warning/deficiency letters/ or levied minor penalty on KSL for certain operational deviations. We have not been debarred from doing business by any Stock Exchange / SEBI or any other authorities; nor has our certificate of registration been cancelled by SEBI at any point of time.

We offer our research services to clients as well as our prospects.

This document is not for public distribution and has been furnished to you solely for your information and must not be reproduced or redistributed to any other person. Persons into whose possession this document may come are required to observe these restrictions.

This material is for the personal information of the authorized recipient, and we are not soliciting any action based upon it. This report is not to be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction where such an offer or solicitation would be illegal. It is for the general information of clients of Kotak Securities Ltd. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients.

We have reviewed the report, and in so far as it includes current or historical information, it is believed to be reliable though its accuracy or completeness cannot be guaranteed. Neither Kotak Securities Limited, nor any person connected with it, accepts any liability arising from the use of this document. The recipients of this material should rely on their own investigations and take their own professional advice. Price and value of the investments referred to in this material may go up or down. Past performance is not a guide for future performance. Certain transactions -including those involving futures, options and other derivatives as well as non-investment grade securities - involve substantial risk and are not suitable for all investors. Reports based on technical analysis centers on studying charts of a stock's price movement and trading volume, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals.

Opinions expressed are our current opinions as of the date appearing on this material only. While we endeavor to update on a reasonable basis the information discussed in this material, there may be regulatory, compliance or other reasons that prevent us from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice. Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

Kotak Securities Limited has two independent equity research groups: Institutional Equities and Private Client Group. This report has been prepared by the Private Client Group. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, target price of the Institutional Equities Research Group of Kotak Securities Limited.

We and our affiliates/associates, officers, directors, and employees, Research Analyst(including relatives) worldwide may: (a) from time to time, have long or short positions in, and buy or sell the securities thereof, of company (ies) mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company/company (ies) discussed herein or act as advisor or lender / borrower to such company (ies) or have other potential/material conflict of interest with respect to any recommendation and related information and opinions at the time of publication of Research Report or at the time of public appearance. Kotak Securities Limited (KSL) may have proprietary long/short position in the above mentioned scrip(s) and therefore may be considered as interested. The views provided herein are general in nature and does not consider risk appetite or investment objective of particular investor; readers are requested to take independent professional advice before investing. This should not be construed as invitation or solicitation to do business with KSL. Kotak Securities Limited is also a Portfolio Manager. Portfolio Management Team (PMS) takes its investment decisions independent of the PCG research and accordingly PMS may have positions contrary to the PCG research recommendation. Kotak Securities Limited does not provide any promise or assurance of favourable view for a particular industry or sector or business group in any manner. The investor is requested to take into consideration all the risk factors including their financial condition, suitability to risk return profile and take professional advice before investing.

The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

No part of this material may be duplicated in any form and/or redistributed without Kotak Securities' prior written consent.

Details of Associates are available on our website ie www.kotak.com

Research Analyst has served as an officer, director or employee of subject company(ies): No

We or our associates may have received compensation from the subject company(ies) in the past 12 months.

We or our associates have managed or co-managed public offering of securities for the subject company(ies) in the past 12 months: No

We or our associates may have received compensation for investment banking or merchant banking or brokerage services from the subject company(ies) in the past 12 months. We or our associates may have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company(ies) in the past 12 months. We or our associates may have received compensation or other benefits from the subject company(ies) or third party in connection with the research report. Our associates may have financial interest in the subject company(ies).

Research Analyst or his/her relative's financial interest in the subject company(ies): No

Kotak Securities Limited has financial interest in the subject company(ies) at the end of the month immediately preceding the date of publication of Research Report: No

Our associates may have actual/beneficial ownership of 1% or more securities of the subject company(ies) at the end of the month immediately preceding the date of publication of Research Report.

Research Analyst or his/her relatives has actual/beneficial ownership of 1% or more securities of the subject company(ies) at the end of the month immediately preceding the date of publication of Research Report: No.

Kotak Securities Limited has actual/beneficial ownership of 1% or more securities of the subject company(ies) at the end of the month immediately preceding the date of publication of Research Report: No

Subject company(ies) may have been client during twelve months preceding the date of distribution of the research report.

"A graph of daily closing prices of securities is available at www.nseindia.com and <http://economictimes.indiatimes.com/markets/stocks/stock-quotes>. (Choose a company from the list on the browser and select the "three years" icon in the price chart)."

Kotak Securities Limited. Registered Office: 27 BKC, C 27, G Block, Bandra Kurla Complex, Bandra (E), Mumbai 400051. CIN: U99999MH1994PLC134051, Telephone No.: +22 43360000, Fax No.: +22 67132430. Website: www.kotak.com/www.kotaksecurities.com. Correspondence Address: Infinity IT Park, Bldg. No 21, Opp. Film City Road, A K Vaidya Marg, Malad (East), Mumbai 400097. Telephone No: 42856825. SEBI Registration No: NSE INB/INF/INE 230808130, BSE INB 010808153/INF 011133230, MSE INE 260808130/INB 260808135/INF 260808135, AMFI ARN 0164, PMS INP000000258 and Research Analyst INH000000586. NSDL/CDSL: IN-DP-NSDL-23-97. Our research should not be considered as an advertisement or advice, professional or otherwise. The investor is requested to take into consideration all the risk factors including their financial condition, suitability to risk return profile and the like and take professional advice before investing. Investments in securities market are subject to market risks, read all the related documents carefully before investing. Derivatives are a sophisticated investment device. The investor is requested to take into consideration all the risk factors before actually trading in derivative contracts. Compliance Officer Details: Mr. Manoj Agarwal. Call: 022 - 4285 8484, or Email: ks.compliance@kotak.com.

- **Level 1:** For Trading related queries, contact our customer service at 'service.securities@kotak.com' and for demat account related queries contact us at ks.demat@kotak.com or call us on: Online Customers - 30305757 (by using your city STD code as a prefix) or Toll free numbers 18002099191 / 1800222299, Offline Customers - 18002099292
- **Level 2:** If you do not receive a satisfactory response at Level 1 within 3 working days, you may write to us at ks.escalation@kotak.com or call us on 022-42858445 and if you feel you are still unheard, write to our customer service HOD at ks.servicehead@kotak.com or call us on 022-42858208.
- **Level 3:** If you still have not received a satisfactory response at Level 2 within 3 working days, you may contact our Compliance Officer (Mr. Manoj Agarwal) at ks.compliance@kotak.com or call on 91- (022) 4285 8484.
- **Level 4:** If you have not received a satisfactory response at Level 3 within 7 working days, you may also approach CEO (Mr. Kamlesh Rao) at ceo.ks@kotak.com or call on 91- (022) 4285 8301.