Hero Motocorp

Accumulate



Gearing up for Growth

HMCL posted good set of numbers with top line growth of 23% V/s our expectation of 19% YoY. Realizations improvement was ahead of our estimates. The EBITDA margin for the quarter were higher than our estimates by 30bps at 16%. The PAT was in-line with our estimates. The company is enhancing product profile in premium motorcycles and scooter segments to ensure further growth and to capture the preference shift happening across segment. With good monsoons on the card and strong presence in the rural market, HMCL can grow ahead of industry. With outperformance to the industry and strong return ratios, valuations can sustain / improve. We rollover valuation to FY20E EPS and maintain accumulate rating on the stock with a target price of ₹ 4,095.

Increasing Capacity

HMCL is increasing its capacity with the Andhra Pradesh greenfield plant which is expected to be ready by in 2HFY20. The capacity and the production is also expected to increase with the phase wise expansion of the Halol plant. The management expects to double the production at Halol plant from 300,000 units in FY18. With the additional capacity, the total manufacturing capacity of HMCL will reach at ~11mn units per annum by the end of December of 2019 (Q3FY20).

Rural Segment Recovery

According to HMCL, the rural segment growth of the 2W industry is higher than the average growth rate by 200-300 bps. HMCL has strong network in the rural parts of country as compared to its competitors. Also, the penetration of motorcycle is higher in the rural segment as compared to the changing trends of scooter in the urban area. Hence, HMCL is expected to grow at a higher rate than industry, benefiting from its rural network and leadership in motorcycle segment.

Lookout for Premium Bikes and Scooters

The level of success of the premium bikes and scooters will be the major factor for HMCL to remain ahead of the curve than the other competitors in the long run. HMCL is looking to augment its product portfolio to play these opportunities.

Q4FY18 Result (₹ Mn)

Particulars	Q4FY18	Q4FY17	YoY(%)	Q3FY18	QoQ(%)
Net Sales	85,640	69,228	23.7	73,142	17.1
Total Raw Mat	57,931	47,437	22.1	49,307	17.5
Total Operating Cost	71,935	59,652	20.6	61,562	16.8
EBIDTA	13,706	9,576	43.1	11,580	18.4
Interest	15	15	4.1	16	(1.9)
Other Income	1,665	1,182	40.8	1,100	51.3
Depreciation	1,483	1,353	9.6	1,383	7.3
PBT	13,872	9,390	47.7	11,282	23.0
Tax	4,198	2,213	89.7	3,227	30.1
Net Profit	9,674	7,178	34.8	8,054	20.1
EPS (in ₹)	48.4	35.9	34.8	40.3	20.1
OPM (in %)	16.0	13.8		15.8	
Volumes (in '000 Units)	2,001	1,621	23.4	1,709	17.1
Realization (₹ / Unit)	42,787	42,686	0.2	42,796	(0.0)
RM Cost (₹ / Unit)	28,943	29,250	(1.0)	28,850	0.3
Gross Profit (₹ / Unit)	13,844	13,436	3.0	13,946	(0.7)
EBITDA (₹ / Unit)	6,848	5,904	16.0	6,775	1.1

CMP	₹ 3,655
Target / Upside	₹ 4,095/ 12%
BSE Sensex	35,208
NSE Nifty	10,715
Scrip Details	
Equity / FV	₹ 399mn/₹ 2/-
Market Cap	₹ 729bn
	USD 11bn
52-week High/Low	₹ 4,200/3,265
Avg. Volume (no)	320,192
NSE Symbol	HEROMOTOCO
Bloomberg Code	HMCL IN
Shareholding Pattern	n March'18(%)
Promoters	34.6
MF/Banks/FIs	42.1
FIIs	12.0
Public / Others	11.3

Valuation (x)

	FY18E	FY19E	FY20E
P/E	19.7	18.1	16.1
EV/EBITDA	13.8	12.5	11.2
ROE	36.1	32.7	34.5
ROCE	50.6	45.7	48.2

Estimates (₹ mn)

	FY18	FY19E	FY20E
Net Sales	322,305	360,981	400,689
EBITDA	52,802	57,001	63,841
PAT	36,974	40,368	45,435
EPS (₹)	185.1	202.1	227.5

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Valuation

HMCL will continue to enhance product profile in premium motorcycles and scooter segments to ensure further growth and to capture the preference shift happening across segment. The trend of increasing raw material cost will be offset to a large extent by the steps taken by the management. With good monsoons on the card and strong presence in the rural market, HMCL can grow ahead of industry. With outperformance to the industry and strong return ratios, we believe that valuation should sustain / improve. We rollover valuation to FY20E EPS and maintain accumulate rating on the stock with a target price of ₹ 4,095

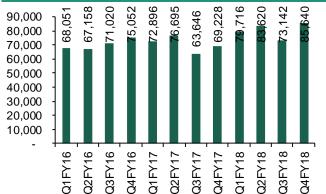
Concall KTAs

- Spare parts revenue for FY18 was at ₹ 2640cr, 13% growth YoY, while it was at ₹ 722cr for the Q4FY18.
- HMCL expects some adverse impact of increasing commodity prices going forward.
- HMCL estimates the rural growth rate for FY18 higher by 200-300 bps than the average growth rate.
- HMCL had benefits of CGST to the tune of ₹ 64.4cr in Q4FY18, it stands at ₹ 176.76cr for 9mFY18. As the same benefits will not accrue from the next quarter, there will be an adverse impact of around 60bps in the margins.
- HMCL expects the Andhra Pradesh plant to commence from with capacity of 500,000 to750,000 units initially which will be gradually ramped up to 1000,000+ units per annum.
- HMCL has given guidance of ₹ 2500cr capex for FY19 and FY20.
- The average price hike taken by HMCL is around ₹ 300 per unit in Jan'18.
- The management expects close to double digit growth for industry in FY19.
- The Halol plant clocked 300,000 units production in FY18 and is expected to double the numbers through phase wise ramp up in FY19



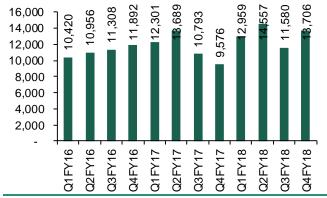


Exhibit 1: Net Sales (₹ in Mn)



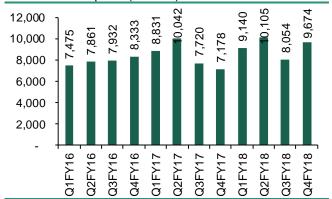
Source: Company, DART

Exhibit 2: EBITDA (₹ in Mn)



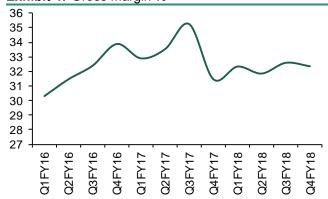
Source: Company, DART

Exhibit 3: Net profit (₹ in Mn)



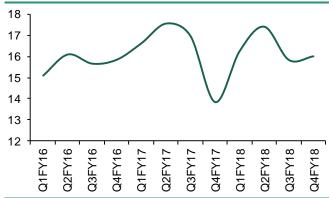
Source: Company, DART

Exhibit 4: Gross Margin %



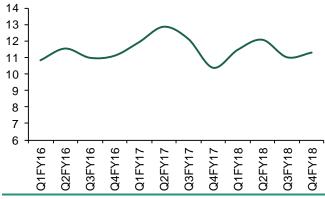
Source: Company, DART

Exhibit 5: OPM %



Source: Company, DART

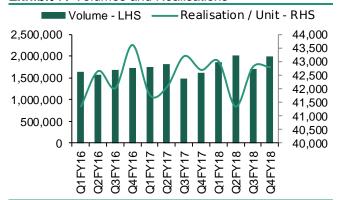
Exhibit 6: Net Profit Margin (%)



Source: Company, DART

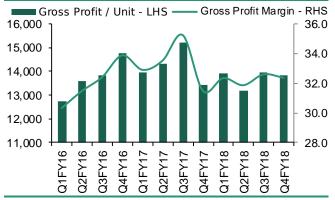


Exhibit 7: Volumes and Realisations



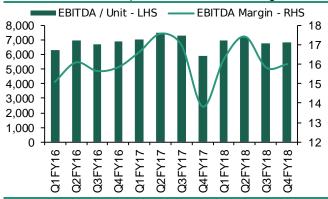
Source: Company, DART

Exhibit 8: Gross Spread and Gross Margin



Source: Company, DART

Exhibit 9: EBIDTA Spread and EBIDTA Margin



Source: Company, DART





Income Statement (₹ mn)						
Particulars	Mar'17	Mar'18	Mar'19E	Mar'20E		
Net Sales	285,005	322,305	360,981	400,689		
Total Income	290,229	327,563	367,028	407,643		
Total Expenditure	238,657	269,503	303,980	336,848		
Cost of materials consumed	190,373	218,346	246,993	274,162		
Employee Benefits Exp.	13,960	15,401	16,941	18,636		
Other Expenses	34,324	35,755	40,046	44,051		
Other Income	5,224	5,258	6,047	6,954		
EBIDTA (Excl. OI)	46,348	52,802	57,001	63,841		
EBIDTA (Incl. OI)	51,572	58,060	63,048	70,795		
Interest	61	63	80	80		
Depreciation	4,927	5,556	6,112	6,723		
PBT & EO Items	46,585	52,442	56,856	63,992		
Profit Before Tax	46,585	52,442	56,856	63,992		
Tax	12,813	15,468	16,488	18,558		
Net Profit	33,771	36,974	40,368	45,435		

Balance S	Sheet ((₹ mn)
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Particulars	Mar'17	Mar'18E	Mar'19E	Mar'20E
Sources of Funds				
Equity Capital	399	399	399	399
Other Reserves	100,714	117,289	128,454	134,171
Net Worth	101,113	117,689	128,853	134,571
Loan Funds	-	-	-	-
Deferred Tax Liability	824	1,324	1,192	1,072
Total Capital Employed	101,937	119,013	130,045	135,643
Applications of Funds				
Gross Block	105,716	113,064	126,631	141,827
Less: Accumulated	59,816	65,372	77,858	86,844
Net Block	45,899	47,692	48,774	54,983
Capital Work in Progress	2,707	2,038	10,893	10,484
Investments	58,899	75,252	63,000	66,000
Current Assets, Loans & A	dvances			
Inventories	6,563	8,236	8,901	9,880
Sundry Debtors	15,619	15,202	17,802	19,760
Cash and Bank Balance	1,367	1,413	19,594	15,698
Loans and Advances	725	732	600	600
Other Current Assets	11,844	13,031	14,334	15,767
sub total	36,118	38,614	61,230	61,705
Less: Current Liabilities				
Current Liabilities	40,543	42,835	52,302	55,879
Provisions	1,143	1,747	1,550	1,650
sub total	41,686	44,583	53,852	57,529
Net Current Assets	(5,568)	(5,968)	7,378	4,176
Total Assets	101,937	119,013	130,045	135,643

E – Estimates

Cash Flow (₹ mn)				
Particulars	Mar'17	Mar'18E	Mar'19E	Mar'20E
Profit before tax	46,585	52,442	56,856	63,992
Depreciation & w.o.	4,927	5,556	6,112	6,723
Net Interest Exp	61	63	80	80
Direct taxes paid	(11,865)	(15,468)	(16,488)	(18,558)
Change in Working Capital	4,208	447	4,834	(694)
Other	(2,067)	2,297	5,256	1,597
(A) CF from Opt. Activities	41,849	45,336	56,650	53,140
Capex	(11,491)	(6,679)	(22,423)	(14,787)
Free Cash Flow	30,358	38,657	34,227	38,353
Inc./ (Dec.) in Investments	(8,367)	(16,354)	12,252	(3,000)
Other	(1,151)	1,213	985	548
(B) CF from Invt. Activities	(21,008)	(21,819)	(9,186)	(17,239)
Issue of Equity/ Preference	15	-	-	-
Inc./(Dec.) in Debt	-	-	-	-
Interest exp net	(61)	(63)	(80)	(80)
Dividend Paid (Incl. Tax)	(20,910)	(22,195)	(29,204)	(39,717)
(C) CF from Financing	(20,956)	(22,257)	(29,284)	(39,797)
Net Change in Cash	(116)	1,259	18,180	(3,896)
Opening Cash balances	270	154	1,413	19,594
Closing Cash balances	154	1,413	19,594	15,698

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important Natios				
Particulars	Mar'17	Mar'18E	Mar'19E	Mar'20E
(A) Measures of Performa	nce (%)			
EBIDTA Marg. (excl. O.I.)	16.0	16.1	15.5	15.7
Interest / Sales	0.0	0.0	0.0	0.0
Tax/PBT	27.5	30.0	29.0	29.0
Net Profit Margin	11.6	11.3	11.0	11.1
(B) As Percentage of Net	Sales			
Cost of materials cons.	66.6	67.8	68.4	68.4
Employee Expense	4.9	4.8	4.7	4.7
Other Expenses	12.0	11.1	11.1	11.0
(C) Measures of Financial	Status			
Interest Coverage (x)	852.4	929.0	788.1	884.9
Avg. Cost Of Debt (%)	-	-	-	-
Debtors Period (days)	20.0	20.0	18.0	18.0
Closing stock (days)	8.4	8.5	9.0	9.0
Inventory Turn. Ratio (x)	43.4	39.1	40.6	40.6
Fixed Assets Turnover (x)	2.7	2.9	2.9	2.8
WC Turnover (x)	(51.2)	(54.0)	48.9	96.0
Non-Cash WC (₹ Mn)	(6,935)	(7,382)	(12,215)	(11,522)
(D) Measures of Investme	nt			
EPS (₹.)	169.1	185.1	202.1	227.5
CEPS (₹.)	193.8	213.0	232.7	261.2
DPS (₹.)	85.0	95.0	125.0	170.0
Dividend Payout (%)	50.3	51.3	61.8	74.7
Profit Ploughback (%)	49.7	48.7	38.2	25.3
Book Value (₹.)	506.3	589.3	645.2	673.9
RoANW (%)	35.7	36.1	32.7	34.5
RoCE (%)	48.5	50.6	45.7	48.2
(E) Valuation Ratios				
CMP (₹.)	3,655.0	3,655.0	3,655.0	3,655.0
P/E (x)	21.6	19.7	18.1	16.1
Market Cap. (₹. bn.)	729	729	729	729
MCap/ Sales (x)	2.6	2.3	2.0	1.8
EV (₹. bn.)	728	728	710	714
EV/Sales (x)	2.6	2.3	2.0	1.8
EV/EBDITA (x)	15.7	13.8	12.5	11.2
P/BV (x)	7.2	6.2	5.7	5.4
Dividend Yield (%)	2.3	2.6	3.4	4.7
E – Estimates				



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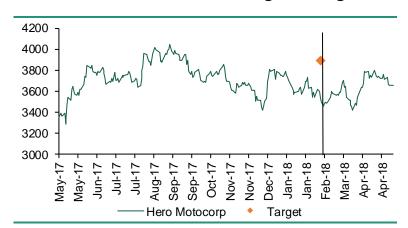


DART RATING MATRIX

Total Return Expectation (12 Months)

Buy	> 20%
Accumulate	10 to 20%
Reduce	0 to 10%
Sell	< 0%

Rating and Target Price History



Month	Rating	TP (₹)	Price (₹)*
Feb-18	Accumulate	3,885	3,480

^{*} As on Recommendation Date

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