

# **PVR**

BSE SENSEX	S&P CNX
33,690	10,125
Bloomberg	PVRL IN
Equity Shares (m)	47
M.Cap.(INRb)/(USDb)	60 / 0.8
52-Week Range (INR)	1568 / 1065
1, 6, 12 Rel. Per (%)	7/-6/-10
12M Avg Val (INR M)	484
Free float (%)	79.8

### Financials & Valuations (INR b)

Y/E Mar	2018	<b>2019E</b>	2020E
Net Sales	23.3	29.8	35.1
EBITDA	4.0	5.6	6.8
PAT	1.2	1.9	2.3
EPS (INR)	26.7	40.4	47.9
Gr. (%)	30.4	51.4	18.5
BV/Sh (INR)	230.1	268.4	350.2
RoE (%)	12.2	16.2	15.7
RoCE (%)	10.4	13.3	11.5
P/E (x)	48.1	31.8	26.8
P/BV (x)	5.6	4.8	3.7
EV/EBITDA (x)	16.5	12.1	10.9

Estimate change	$\leftarrow$
TP change	<b>←→</b>
Rating change	<b>←→</b>

CMP: INR1,284 TP: INR1,650 (+28%) Buy

# Strong quarter, outlook remains buoyant

- Healthy revenue drives EBITDA outperformance: Excluding SPI Cinemas consolidation, revenue grew 16% YoY to INR6.5b in 2QFY19, led by healthy growth in the movie exhibition business. Subsequently, EBITDA rose strongly by 21% YoY to INR1.1b, with the margin expanding 60bp to 16.9%. Including SPI acquisition, consol. revenue grew 28% YoY to INR7.1b (5% beat). Consol. EBITDA surged 37% YoY to INR1.2b (11% beat), with the margin expanding 120bp YoY to 17.5%. Adj. PAT increased 30% YoY to INR330m (2% beat).
- 1HFY19 performance: Revenue/EBITDA/adj. PAT grew 18%/29%/22% YoY in 1HFY19. EBITDA margin expanded 160bp YoY to 18.6%. For 2HFY19, we expect revenue/EBITDA/adj. PAT growth of 38%/51%/91% (incl. SPI consolidation).
- All levers moving: Excluding SPI, net box office revenue increased 17% YoY to INR3.5b, driven by (a) 14% YoY jump in footfalls (21.4m), leading to a 380bp YoY uptick in occupancy (33.4%) and (b) a 3% YoY rise in ATP to INR211. F&B revenue grew 25% YoY to INR1.8b, mainly on the back of volume growth. This is despite a 4% YoY decline in SPH to INR88. Advertising revenue rose 13% YoY to INR0.8b.
- Concall highlights: (1) In FY19, expect 90/8 new screen additions for PVR/SPI Cinemas. (2) Expect SPH in 2HFY19 to be 4-5% higher. (3) FY19 ad revenue growth guidance at 15%+ (previous guidance: 18-20%). (4) Company will own 100% of SPI Cinemas by end-3QFY19.
- Robust screen adds to propel growth: We marginally tweak our EBITDA/PAT estimates for FY19/20. We expect robust 30%/36% consol. EBITDA/PAT CAGR over FY18-20, led by 23% revenue CAGR driven by (1) acquisition of SPI Cinemas, (2) 84/100 screen additions in FY19/20 in PVR portfolio, (3) healthy content pipeline driving footfalls and (3) stable ATP and SPH. Besides, mid-double-digit growth in advertising revenue bodes well.
- Valuation view: At CMP, the stock trades at EV/EBITDA of 12.1x/10.9x FY19/20E EBITDA. Thus, attractive valuation, an upbeat earnings outlook and a fillip in return ratios augur well for PVRL. Maintain Buy with a TP of INR1,650 (v/s 1,700 earlier) ascribing 13x (~10% discount to three-year average) to FY20E EBITDA.

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<b>Consol. Quarterly Perfor</b>	mance											(INR m)
Y/E March		FY18	8			FY1	9		FY18	FY19E	FY19	Est. Var
	1Q	2Q	3Q	4Q	1Q	2Q	3QE	4QE			2QE	(%)
Net Sales	6,366	5,554	5,573	5,849	6,963	7,086	7,834	7,947	23,341	29,829	6,734	5
YoY Change (%)	13.2	2.1	5.0	21.2	9.4	27.6	40.6	35.9	10.1	27.8	21.2	
Total Expenditure	5,246	4,649	4,557	4,905	5,591	5,845	6,365	6,457	19,323	24,258	5,616	4
EBITDA	1,120	905	1,015	944	1,372	1,240	1,469	1,490	4,018	5,571	1,118	11
Margins (%)	17.6	16.3	18.2	16.1	19.7	17.5	18.8	18.8	17.2	18.7	16.6	90bp
Depreciation	376	347	386	394	401	448	485	484	1,537	1,817	434	
Interest	208	207	212	210	208	298	247	236	837	990	227	
Other Income	164	42	32	75	43	61	54	57	313	215	29	
PBT before EO expense	700	393	449	415	805	555	791	828	1,958	2,978	486	14
Extra-Ord expense	0	6	0	0	0	0	0	0	6	0	0	
PBT	700	387	449	415	805	555	791	828	1,952	2,978	486	14
Tax	258	140	154	153	283	212	277	290	704.4	1061.0	163	
Rate (%)	36.8	36.1	34.2	36.9	35.2	38.1	35.0	35.0	36.1	35.6	33.5	
MI& Profit/Loss of Asso.	-2	-5	7	0	1	13	0	0	0	14	0	
Reported PAT	445	252	289	262	521	330	514	538	1,247	1,903	323	2
Adj PAT	445	255	289	262	521	330	514	538	1,252	1,903	323	2
YoY Change (%)	-1.5	-12.3	-19.3	NM	17.3	29.3	78.0	105.4	27.3	52.1	26	
Margins (%)	7.0	4.5	5.2	4.5	7.5	4.7	6.6	6.8	5.3	6.4	4.8	

Motilal Oswal



# 2QFY19 earnings call highlights

### **Key takeaways**

- Expect 90 new screens adds and 8 new screens in FY19 for PVR and SPI Cinemas, respectively
- SPH in the coming quarters is expected to grow from 2QFY19 levels; expect 2HFY19 SPH to be 4-5% higher.
- Ad revenue growth guidance for FY19 lowered to 15%+ (previous guidance of 18-20%).
- Company will own 100% of SPI Cinemas by end-3QFY19.

## 2QFY19 performance

- Admissions for the quarter were up 25% YoY. Minor uplift in admissions during the quarter was due to a competitor's absence from online portal for the brief period.
- Company registered SSSG growth of 19-20% in F&B in 2QFY19. SPH fell 3% YoY on blended basis, but was down by 30-40% in certain markets like Maharashtra and others. Non-peak conversion has not worked but peak F&B pricing has driven growth.
- Employee cost is high due to bonus.
- Other expense is high due to (a) INR50m one-time transaction cost toward the Bookmyshow and F&B legal spend and (b) investment in marketing, digital/IP cost and cost optimization measures. Some of these expenses should help in improving long-term occupancy rates.
- PVRL has completed the acquisition of SPI Cinemas operating 43 days during the quarter.
- Concluded Book My Show deal with INR4.1b minimum guarantee.
- PVR has commenced ticket cancellation option for consumers on the online platforms.
- Onyx screen from Samsung technological upgradation done in Vasnt Kunj property.
- 20% of ad revenue for PVRL are local. Delhi, Mumbai and Bangalore are large ad revenue generating markets for the company

# **Industry**

 Post the transfer of F&B PIL to Supreme Court (from Bombay & J&K High Court), next date for hearing is yet to be declared.

# **Business Outlook:**

- Expect 90 new screens adds and 8 new screens in FY19 for PVR and SPI Cinemas, respectively. 22 new screens would be added in 3QFY19, while balance would be added in 4QFY19. Bulk of the openings are in the approval phase.
- SPH in the coming quarters is expected to grow from 2QFY19 levels;
   expect 2HFY19 SPH to be 4-5% higher.
- Ad revenue growth guidance for FY19 at 15%+ (previous guidance of 18-20%). 3QFY19 is the biggest quarter and bulk of the growth should come in 3Q-4Q.

- Management expects to meet the revenue/EBITDA guidance for SPI Cinemas.
- Company will own 100% of SPI Cinemas by end-3QFY19.
- Management doesn't expect major impact in 3QFY19 from temporary suspension of movie exhibition in MP.
- Capex for FY19 is expected to be in the range of INR4-4.5b.
- Debt levels to peak around INR13-14b by FY19. Management doesn't expect debt/equity levels to move up.
- New lost cost cinema format for Tier II cities is expected to be come up by FY19.
- Company is expanding the 'Directors Cut' screen format with one in NCR and Mumbai each.

**Exhibit 1: Valuation summary** 

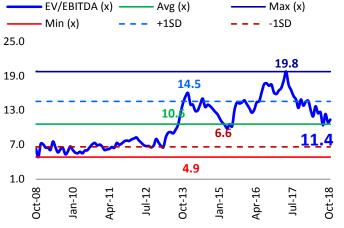
Particulars	(INR m)
EBITDA - FY20E	6,769
Target Multiple (x)	13
Target Enterprise Value	91,043
Net Debt	13,937
Target Market cap	77,106
No of shares (m)	46.7
Value per share (INR)	1,650
CMP (INR)	1,284
Upside (%)	28%

Source: MOSL

Exhibit 2: PVRL: 1year forward P/E band chart

• P/E (x) Avg (x) Max (x) -1SD Min (x) +1SD 160 140.0 120 80 63.9 40 0 Oct-08 Oct-13 Apr-16 Jul-17 Apr-11 Oct-18

Exhibit 3: PVRL: 1year forward EV/EBITDA band chart



Source: Bloomberg, MOSL

Source: Bloomberg, MOSL

Exhibit 4: Consol. Quarterly performance (INR m)

	2QFY18	1QFY19	2QFY19^	YoY (%)	QoQ (%)	2QFY19E	v/s est (%)
Revenue	5,554	6,963	7,086	27.6	1.8	6,734	5.2
Total operating cost	4,649	5,591	5,845	25.7	4.6	5,616	4.1
EBITDA	905	1,372	1,240	37.0	-9.6	1,118	10.9
EBITDA margin (%)	16.3	19.7	17.5	120	-220	16.6	90
Depreciation	347	401	448	29.2	11.6	434	3.1
EBIT	558	971	792	41.9	-18.4	683	15.9
Interest	207	208	298	44.0	43.3	227	31.2
Other Income	42	43	61	46.6	43.2	29	107.6
PBT	393	805	555	41.3	-31.1	486	14.3
Exceptional item	6	0	0	NA	NA	0	NA
PBT	387	805	555	43.4	-31.1	486	14.3
Tax	140	283	212	51.4	-25.3	163	30.1
Tax rate (%)	35.6	35.2	38.1	254	296	33.5	462
PAT	247	522	344	39.0	-34.2	323	6.4
MI/Share of Associate	-5	1	13	-395.6	1,800.0	0	-
Reported PAT	252	521	330	31.2	-36.7	323	2.3
Adjusted PAT	255	521	330	29.3	-36.7	323	2.3

^Includes SPI consolidation Source: MOSL, Company

Exhibit 5: Operating expenses break-up (INR m)

	2QFY18	1QFY19	2QFY19^	YoY (%)	QoQ (%)	2QFY19E	v/s est (%)
Movie exhibition cost	1,335	1,663	1,650	23.7	-0.8	1,495	10.4
Consumption of food and beverages	385	508	543	41.2	6.9	492	10.5
Employee expenses	587	742	770	31.2	3.8	727	5.9
Other Expenses	2,343	2,678	2,882	23.0	7.6	2,902	-0.7
Total	4,649	5,591	5,845	25.7	4.6	5,616	4.1

^Includes SPI consolidation Source: MOSL, Company

Exhibit 6: Revenue break-up (INR m)

	2QFY18	1QFY19	2QFY19*	YoY (%)	QoQ (%)	2QFY19^	YoY (%)
Net Box Office	2,993	3,849	3,515	17.4	-8.7	3,739	25%
Food & Beverages	1,423	2,027	1,778	25.0	-12.3	1,954	37%
Advertising	688	718	778	13.2	8.4	811	18%
Convenience income	148	115	281	90.2	143.6		
Other operating income	83	111	175	110.5	57.7	547	NM

\*Excludes SPI performance;  ${\bf ^{\circ}}$  Includes SPI consolidation

Source: MOSL, Company

**Exhibit 7: Snapshot of key matrices** 

	2QFY18	1QFY19	2QFY19*	YoY (%)	QoQ (%)	2QFY19^	YoY (%)
Screens	600	634	643	7.2	1.4	711	19%
Admits ('000)	18,700	22,700	21,400	14.4	-5.7	23,400	25%
Occupancy (%)	29.6%	35.9%	33.4%	380	-250	34.6%	500
ATP (INR)	204	217	211	3.4	-2.8	206	1%
SPH (INR)	91	94	88	-3.3	-6.4		

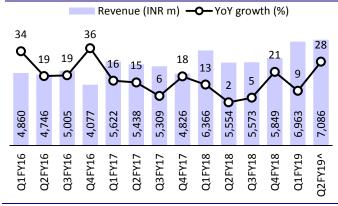
\*Excludes SPI performance;  ${\bf ^{\circ}}$  Includes SPI consolidation

Source: MOSL, Company

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# Story in charts

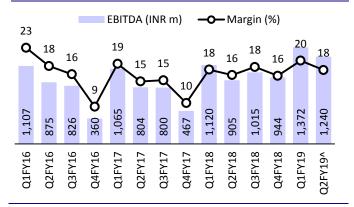
### Exhibit 8: Revenue grew 28% YoY



^Includes SPI consolidation

Source: MOSL. Company

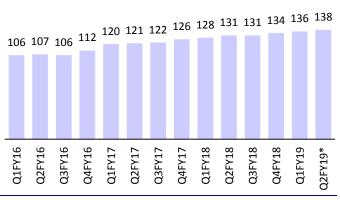
Exhibit 9: EBITDA margin expanded 120bp YoY



^Includes SPI consolidation

Source: MOSL, Company

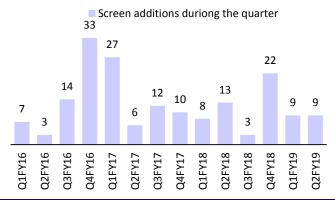
Exhibit 10: Two new properties added, taking total count to 138



\*Excludes SPI cinemas

Source: MOSL, Company

Exhibit 11: Nine screen added taking the base to 643 screens

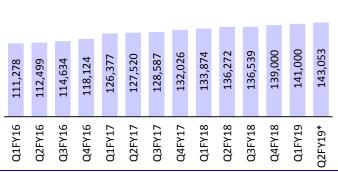


\*Excludes SPI cinemas

Source: MOSL, Company

Exhibit 12: Total seats count reached 143k

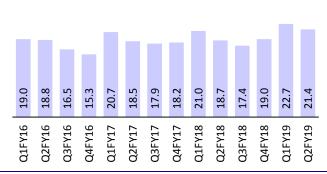
Number of seats



\*Excludes SPI cinemas

Source: MOSL, Company

Exhibit 13: Footfall witnesses a 14% YoY uptick (m)



Footfalls (mn)

\*Excludes SPI cinemas

Source: MOSL, Company

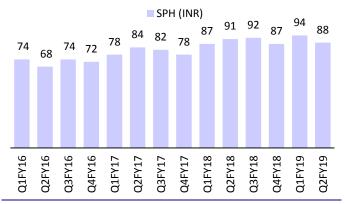
# Exhibit 14: ATP rises 3% YoY (INR)

### ATP (INR) 217 212 209 214 211 202 199 204 200 195 183 <sup>187</sup> 190 182 Q2FY18 Q1FY17 Q2FY17 Q3FY17

\*Excludes SPI cinemas

Source: MOSL, Company

# Exhibit 15: SPH fell 3% YoY (INR)



\*Excludes SPI cinemas

Source: MOSL, Company

# **Financials and valuations**

Consolidated - Income Statement Y/E March	FY14	FY15	FY16	FY17	FY18	FY19E	R Million FY20
Net Sales	13,475	14,771	18,496	21,194	23,341	29,829	35,073
Change (%)	67.3	9.6	25.2	14.6	10.1	27.8	17.6
Change (70)	07.3	9.0	25.2	14.0	10.1	27.0	17.0
EBITDA	2,117	2,008	2,924	3,136	4,018	5,571	6,769
Margin (%)	15.7	13.6	15.8	14.8	17.2	18.7	19.3
Depreciation	944	1,168	1,151	1,384	1,537	1,817	2,043
EBIT	1,173	840	1,773	1,752	2,481	3,754	4,726
Int. and Finance Charges	795	783	840	806	837	990	1,086
Other Income - Rec.	113	89	635	623	313	215	-158
PBT bef. EO Exp.	491	146	1,569	1,569	1,958	2,978	3,482
EO Expense/(Income)	32	-22	116	41	6	0	,
PBT after EO Exp.	523	125	1,453	1,528	1,952	2,978	3,482
Current Tax	140	2	467	570	489	994	1,167
Deferred Tax	-121	6	0	0	216	67	(
Tax Rate (%)	3.7	6.5	32.1	37.3	36.1	35.6	33.5
Less: Minority Interest	57	11	5.1	0.5	0	-14	(
Reported PAT	560	128	991	959	1,248	1,903	2,316
PAT Adj for EO items	530	148	1,070	984	1,252	1,903	2,316
Change (%)	14.5	-72.1	623	-8.0	27.3	52.1	21.7
Margin (%)	3.9	1.0	5.8	4.6	5.4	6.4	6.6
Consolidated - Balance Sheet						(IN	R Million
Y/E March	FY14	FY15	FY16	FY17	FY18	FY19E	FY20E
Equity Share Capital	411	415	467	467	467	467	483
Total Reserves	3,582	3,677	8,345	9,183	10,286	12,077	16,445
Net Worth	3,993	4,092	8,812	9,650	10,754	12,545	16,928
Minority Interest	771	383	401	405	8	8	3
Deferred Liabilities	4	11	0	9	-150	-136	-136
Total Loans	6,133	7,470	5,718	7,301	6,614	8,614	14,714
Capital Employed	10,902	11,956	14,931	17,365	17,226	21,030	31,514
Gross Block	11,889	13,356	15,900	22,335	24,676	29,176	43,810
Less: Accum. Deprn.	3,723	4,784	5,935	7,319	8,856	10,673	12,716
Intangible assets- Goodwill	31	31	52	71	79	79	79
Net Fixed Assets	8,197	8,604	10,017	15,016	15,899	18,581	31,172
Capital WIP	806	611	739	1,056	1,017	1,017	1,017
Total Investments	235	19	19	20	209	209	209
Curr. Assets, Loans&Adv.	4,294	5,055	7,565	5,662	6,208	8,305	8,058
Inventory	106	126	205	190	198	246	284
	523	767	901	1,021	1,556	1,634	1,922
Account Receivables			2,671	299	328	1,402	567
Account Receivables  Cash and Bank Balance	273	/h/	-, -, -		320		
Cash and Bank Balance	273 3.392	267 3.895		4,152	4,126	5,023	5.28
Cash and Bank Balance Loans and Advances	3,392	3,895	3,788	4,152 4.892	4,126 <b>6.107</b>	5,023 <b>7.082</b>	
Cash and Bank Balance Loans and Advances Curr. Liability & Prov.	3,392 <b>2,631</b>	3,895 <b>2,333</b>	3,788 <b>4,041</b>	4,892	6,107	7,082	8,943
Cash and Bank Balance Loans and Advances Curr. Liability & Prov. Account Payables	3,392 <b>2,631</b> 2,392	3,895 <b>2,333</b> 2,161	3,788 <b>4,041</b> 3,933	<b>4,892</b> 4,788	<b>6,107</b> 5,980	<b>7,082</b> 6,922	5,285 <b>8,943</b> 8,760
Cash and Bank Balance Loans and Advances Curr. Liability & Prov.	3,392 <b>2,631</b>	3,895 <b>2,333</b>	3,788 <b>4,041</b>	4,892	6,107	7,082	8,943

E: MOSL Estimates

# **Financials and valuations**

Ratios Y/E March	FY14	FY15	FY16	FY17	FY18	FY19E	FY20E
Basic (INR)	r114	L112	L110	F11/	L110	FILTE	FIZUE
EPS	15.0	2.2	21.2	20.5	26.7	40.4	47.9
Cash EPS	35.8	3.3	<b>21.3</b> 47.6	<b>20.5</b> 50.7		79.6	
		31.7			59.7		90.2
BV/Share	97.1	98.5	188.7	206.5	230.1	268.4	350.2
DPS	4.0	1.6	2.2	2.2	2.0	2.0	2.0
Payout (%)	21.5	39.5	6.6	7.0	9.0	5.9	5.0
Valuation (x)							
P/E	74.7	384.2	60.2	62.7	48.1	31.8	26.8
Cash P/E	31.3	40.5	27.0	25.4	21.5	16.1	14.2
P/BV	11.5	13.0	6.8	6.2	5.6	4.8	3.7
EV/Sales	5.4	4.5	3.4	3.2	2.8	2.3	2.1
EV/EBITDA	34.1	33.4	21.5	21.3	16.5	12.1	10.9
Dividend Yield (%)	0.4	0.1	0.1	0.1	0.2	0.2	0.2
Return Ratios (%)							
RoE	11.8	3.4	15.4	10.4	12.2	16.2	15.7
RoCE	10.7	8.0	12.5	9.5	10.4	13.3	11.5
RoIC	10.7	7.6	10.7	8.0	10.4	14.2	13.1
Working Capital Ratios	10.7	7.0	10.7	0.0	10.2	14.2	13.1
	1.2	1.2	1.2	1.2	1.4	1 /	1 1
Asset Turnover (x)	3	3	4	3	3	1.4	1.1
Inventory (Days)							
Debtor (Days)	14	19	18	18	24	20	20
Creditor (Days)	65	53	78	82	94	85	91
Working Capital Turnover (Days)	38	61	17	8	-4	-2	-15
Leverage Ratio (x)							
Current Ratio	1.6	2.2	1.9	1.2	1.0	1.2	0.9
Debt/Equity	1.5	1.8	0.6	0.8	0.6	0.7	0.9
Consolidated - Cash Flow Statement						/INI	R Million)
	FY14	FY15	FY16	FY17	FY18	FY19E	FY20E
Y/E March							
Net Profit / (Loss) Before Tax / EO	523	125	1,453	1,528	1,952	2,978	3,482
Depreciation	944	1,168	1,151	1,384	1,537	1,817	2,043
Interest & Finance Charges	743	783	840	806	837	990	1,086
Direct Taxes Paid	-154	-69	-467	-570	-704	-1,061	-1,167
(Inc)/Dec in WC	91	-863	1,603	381	699	-48	273
CF from Operations	2,147	1,144	4,580	3,529	4,320	4,676	5,718
EO Expense	-15	163	81	268	-163	0	0
CF from Operating incl EO	2,132	1,307	4,661	3,797	4,157	4,676	5,718
(inc)/dec in FA	-1,273	-1,691	-2,672	-6,752	-2,302	-4,500	-4,500
(Pur)/Sale of Investments	193	-131	0	-1	-190	0	0
Others	14	14	0	0	0	0	-5,350
CF from Investments	-1,065	-1,808	-2,672	-6,753	-2,491	-4,500	-9,850
Issue of Shares	121	100	3,502	1	0	0	0
(Inc)/Dec in Debt	-434	1,337	-1,752	1,583	-687	2,000	4,500
Interest Paid	-812	-827	-840	-806	-837	-990	-1,086
Dividend Paid	-46	-122	-65	-68	-113	-113	-116
Others	9	8	-429	-127	0	0	0
CF from Fin. Activity	-1,162	496	416	583	-1,637	898	3,297
Inc/Dec of Cash	-95	-6	2,405	-2,373	29	1,074	-834
	368	272	267	2,672	299	328	1,402
Add: Reginning Balance							1.402
Add: Beginning Balance Closing Balance	272	267	2,672	299	328	1,402	567

25 October 2018

# NOTES

Explanation of Investment Rating					
Investment Rating	Expected return (over 12-month)				
BUY	>=15%				
SELL	<-10%				
NEUTRAL	< - 10 % to 15%				
UNDER REVIEW	Rating may undergo a change				
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation				

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