# **Entertainment Network India** (ENTNET)

CMP: ₹ 483

Target: ₹ 545 (**13**%) Target Period: 12 months

HOLD

June 3, 2019



ENIL reported 10.3% YoY revenue growth to ₹ 175.8 crore in Q4FY19. Overall revenue growth for the quarter, was largely aided by non-radio business (grew 26% YoY to ₹75.8 crore) while radio revenues were flat at ₹ 100 crore vs. high single digit growth recorded by peers during the quarter). EBITDA growth of 21.8% YoY for the quarter was aided by  $\sim$ 15.8% YoY decline in employee expenses (reversal of provisions pertaining to variable pay, on non-achievement of certain internal targets). EBITDA margins improved 231 bps YoY to 24.5%. PAT increased 64% YoY to ₹ 19.4 crore, aided by superior performance at EBITDA level.

## Key categories disappoint; guides for 15% revenues growth

Radio revenue growth for Q4FY19 was impacted by weakness in key categories like BFSI (NBFC related issues), auto (fuel increase, insurance related regulation) and real estate that reported double digit volume decline, while sectors like FMCG and organised retails were also weak leading to overall volume decline of ~5% during the quarter. In the radio business, though there was a pricing increase of 4.5% YoY during the quarter. It has guided for ~15% revenues growth in FY20 (largely back ended), led by non-FCT growth while core radio growth is expected at 8-10%. We conservatively bake in 12.5% revenue CAGR in FY19-21E to ₹ 786 crore.

## Employee cost reversal aids EBITDA; 20-25% growth guidance

EBITDA during the quarter was boosted by reversal of employee expenses on non-achievement of certain internal targets. On segmental basis, the non-FCT business had 13% margins while within radio, vintage stations clocked 41% margins, Batch 1 stations had 15% and Batch 2 stations reported loss on operating front. The company also guided for 20-25% growth in EBITDA for FY20, with a possible cut owing to weak radio growth in H1FY20. Over the medium to long term, the profitability in phase I/II stations is expected to be boosted by improvement in utilisations while management strives to clock 30% EBITDA in non-FCT business. We expect 25.7% CAGR in EBITDA in FY18-21E and expect EBITDA margins to reach 28% in FY21.

### Valuation & Outlook

The fact that overall growth expectations of radio industry has tapered down to 8-10% CAGR vs. erstwhile expectations of 14-15% growth coupled with consistent lower growth trajectory of ENIL in core radio segment is concerning. The scaling up of non-FCT business, though is a positive move but is exposed to risks of losses in events. We would wait before the said segment expands on profitability on consistent front. Hence, we downgrade our rating to **HOLD** with a revised DCF based target price of ₹ 545, (implying ~10x FY21E EV/EBITDA).



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Particulars	
Particular	Amount
Market Capitalization (₹ Crore)	₹ 2302.5 Crore
Total Debt (FY19)	₹ 0 Crore
Cash & Liquid Investments(FY19)	₹ 159 Crore
EV (₹ Crore)	₹ 2143.4 Crore
52 week H/L	751/ 440
Equity capital	47.7
Face value	10.0

#### **Key Highlights**

- Overall revenue growth for the quarter was largely aided by nonradio business, which grew 26% YoY while radio revenues were flat
- The EBITDA during the quarter was boosted by reversal of employee expenses on non-achievement of certain internal targets
- We downgrade our rating to HOLD (from BUY earlier) with a revised DCF based target price of ₹ 545, (implying ~10x FY21E EV/EBITDA)

#### **Research Analyst**

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Key Financial Summary						
(Year-end March)	FY17	FY18	FY19	FY20E	FY21E	CAGR (FY19-21E)
Net Sales (₹ crore)	556.5	537.1	620.8	700.7	786.4	12.5
EBITDA (₹ crore)	125.9	116.6	139.1	167.9	220.0	25.7
Net Profit (₹ crore)	55.2	35.6	53.9	72.6	101.4	37.2
EPS (₹)	11.6	7.5	11.3	15.2	21.3	
P/E (x)	41.7	64.6	42.7	31.7	22.7	
Price / Book (x)	2.7	2.6	2.5	2.3	2.1	
EV/EBITDA (x)	18.3	19.2	15.4	12.1	8.6	
RoCE (%)	9.3	6.2	9.0	11.1	14.0	
RoE (%)	6.4	3.5	5.8	7.3	9.3	

	Q4FY19	Q4FY19E	Q4FY18	Q3FY19	YoY (%)	QoQ (%)	Comments
							Overall revenue growth for the quarter was largely aided by
Revenue	175.8	177.7	159.4	200.9	10.3	-12.5	non-radio business that grew 26% YoY while radio revenues were flat
Other Income	4.9	3.0	2.9	4.4	71.6	12.0	
Marketing Expenses	51.4	40.9	46.1	70.6	11.6	-27.2	
Administrative Expenses	38.4	35.5	32.0	34.0	19.8	12.9	
License Fee	9.6	11.5	9.2	10.0	4.9	-3.6	
Employee Expenses	24.5	35.5	29.0	35.9	-15.8	-31.9	Lower owing to reversal of provisions pertaining to variable pay, on non-achievement of certain internal targets
Other Expenses	8.8	8.9	7.7	10.0	14.8	-12.5	
EBITDA	43.1	45.3	35.4	40.3	21.8	6.9	
EBITDA Margin (%)	24.5	25.5	22.2	20.1	231 bps	445 bps	
Depreciation	18.0	20.6	15.8	17.4	13.6	3.7	
Interest	0.4	1.5	1.0	1.5	NA	-71.1	
Total Tax	10.2	9.4	9.6	9.7	5.9	4.7	
PAT	19.4	16.8	11.8	16.1	64.0	20.4	
Key Metrics							
Op. Revenue growth	12%	12%	-2%	-3%			
Rate/Slot	349.3	348.7	352.4	291.7	-0.9	19.7	

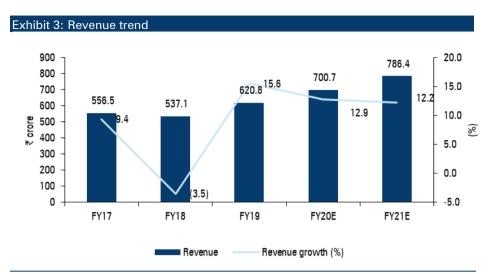
Source: Company, ICICI Direct Research

Exhibit 2: Chan	90 111 0011	FY20E			FY21E		Comments
(₹ Crore)	Old	New	% Change Old	i	New	% Change	
Revenue	739.3	700.7	-5.2	834.5	786.4	-5.8	
EBITDA	188.2	167.9	-10.8	245.9	220.0	-10.5	
EBITDA Margin (%)	25.5	24.0	-149 bps	29.5	28.0	-149 bps	Lower our estimates as indicated by the management guidance
PAT	83.5	72.6	-13.1	115.5	101.4	-12.2	
EPS (₹)	17.5	15.2	-13.0	24.2	21.3	-12.1	

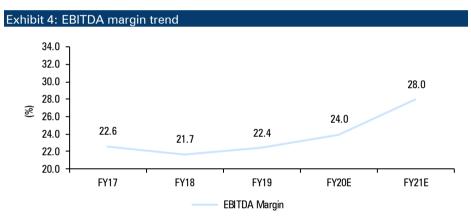
## Conference Call Highlights

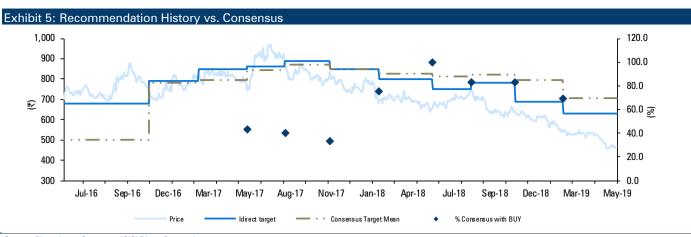
- Prevenue aided by non-radio business; guides for 15% revenue growth in FY20: The management indicated that revenue growth for the quarter was aided by non-radio business, which grew 26% YoY. As per management, there was a volume drop of 5% YoY during the quarter as the company consciously let go low yield advertisement to hold on to pricing, which grew 4.5% YoY. The company has guided for ~15% revenues growth in FY20 (largely back ended), led by non-FCT growth while core radio growth is expected at 8-10%
- Reversal of provisions aids EBITDA; guides for 20-25% EBITDA growth in FY20: As per the management, employee cost for the quarter was lower YoY on account of reversal of provisions related to variable pay due to non-achievements of certain internal targets which aided EBITDA. The guidance for EBITDA growth is 20-25% in FY20
- Exploring different structure for TV Today radio acquisition: The
  management indicated that with regards to their intended
  acquisition of three radio stations of TV Today, the slump sale
  structure has not been approved by Ministry of Information and
  broadcasting (MIB). Consequently, both companies are in
  discussion with MIB to explore potential alternate structure that may
  be acceptable to MIB
- Review of dividend distribution policy in next board meeting: The
  management indicated that the total payout for ₹ 1/share dividend
  for FY19 is at ₹ 5.74 crore (including DDT) and also indicated that
  board of directors will review the dividend distribution policy in the
  next board meeting
- Mirchi expansion in US: As per management, Mirchi expanded its footprint in the US during the quarter through brand and content licensing agreement with other broadcaster there and it is now available in several US markets. The management reaffirmed that they look to keep their US operations asset light unlike India
- Aspiring for 30% EBITDA margin in solutions business in medium term: As per the management, solutions business reported 13% EBITDA margins for FY19 and they aspire to achieve 30% EBITDA margin in this business in the medium term
- Do not foresee any impact of consolidation: As per management, proposed combination of two sizeable player in the FM industry augurs well for the industry as it may help in stabilising pricing structure
- Other Highlights: i) Capex guidance for FY20 was at ₹ 10 crore, which is largely maintenance capex ii) EBITDA margins for 35 stations, Batch I stations were at 41% and 25%, respectively, while Batch II stations are still making losses at EBITDA iii) During the quarter, volume for real estate, BFSI and auto declined 26%, 19%, 10% YoY, respectively, while FMCG and organised retail declined 8% and 9% YoY, respectively. iv) Government and e-commerce grew by 5% and 6.5% YoY, respectively. v) Digital Videos revenues were at ₹ 11 to ₹ 12 crore, the company is aspiring to take it to three digits over next 5 years. V) Batch I station utilisation is at 40% Vi) Total FM listenership is at 40-50 million while YouTube channel viewership is at 60-70 million

## Story in Charts



Source: Company, ICICI Direct Research





Source: Bloomberg, Company, ICICI Direct Research

Exh	ibit 6: Top 10 shareholders				
No	Name	<b>Latest Filing Date</b>	% O/S	Position (m)	Position Change (m)
1	Bennett Coleman & Co., Ltd.	31-Mar-19	71.15	33.9	0.0
2	Ruane, Cunniff & Goldfarb, Inc.	31-Mar-19	5.94	2.8	0.0
3	ICICI Prudential Asset Management Co.	31-Mar-19	4.48	2.1	0.0
4	IDFC Asset Management Company Private	31-Mar-19	2.75	1.3	0.0
5	Reliance Nippon Life Asset Management	31-Mar-19	1.55	0.7	0.0
6	Aditya Birla Sun Life AMC Limited	31-Mar-19	1.22	0.6	0.0
7	State Bank of India	31-Mar-19	1.09	0.5	0.0
8	Motilal Oswal Asset Management	31-Mar-19	1.05	0.5	0.0
9	Franklin Templeton Asset Management (India) Pvt. Ltd.	31-Mar-19	1.02	0.5	0.0
10	HDFC Asset Management Co., Ltd.	30-Apr-19	0.61	0.3	0.0

Source: Reuters, ICICI Direct Research

Exhibit 7: Recent Activity									
Buys			Sells						
Investor name	Value	Shares	Investor name	Value	Shares				
IDFC Asset Management Company Private Limited	+0.11M	+0.01M	State Bank of India	-0.22M	-0.03M				
Taurus Asset Management Co. Ltd.	+0.01M	+0.00M	ICICI Prudential Asset Management Co. Ltd.	-0.11M	-0.01M				
Reliance Nippon Life Asset Management Limited	+0.00M	+0.00M	HDFC Asset Management Co., Ltd.	-0.04M	-0.01M				
			LIC Mutual Fund Asset Management Company Ltd.	-0.01M	-0.00M				

Source: Reuters, ICICI Direct Research

Exhibit 8: Shareholding Patter	'n				
(in %)	Mar-18	Jun-18	Sep-18	Dec-18	Mar-19
Promoter	71.15	71.15	71.15	71.15	71.15
FII	8.80	8.76	8.80	8.79	8.76
DII	10.00	11.44	13.04	13.00	13.02
Others	10.05	8.65	7.01	7.06	7.07

# Financial summary

Exhibit 9: Profit and loss state	ement		₹ crore			
(Year-end March)	FY18	FY19	FY20E	FY21E		
Total operating Income	537.1	620.8	700.7	786.4		
Growth (%)	-3.5	15.6	12.9	12.2		
Other Costs (Production, Marketing)	267.3	319.1	349.9	370.0		
License Fee	34.7	36.4	42.0	43.2		
Employee Expenses	118.5	126.2	140.8	153.2		
Total Operating Expenditure	420.5	481.7	532.7	566.4		
EBITDA	116.6	139.1	167.9	220.0		
Growth (%)	-7.4	19.3	20.7	31.0		
Depreciation	63.5	67.1	68.0	76.3		
Interest	4.7	4.0	4.0	4.0		
Other Income	9.4	15.7	14.0	14.0		
Exceptional Items	(4.2)	•	•	-		
PBT	62.1	83.7	110.0	153.7		
MI/PAT from associates	-	-	-	-		
Total Tax	26.4	29.8	37.4	52.3		
PAT	35.6	53.9	72.6	101.4		
Growth (%)	-35.4	51.2	34.7	39.7		
EPS (₹)	7.5	11.3	15.2	21.3		

Source: Company, ICICI Direct Research

Exhibit 10: Cash flow statem	nent		₹	crore
(Year-end March)	FY18	FY19	FY20E	FY21E
Profit after Tax	35.6	53.9	72.6	101.4
Add: Depreciation	63.5	67.1	68.0	76.3
Add: Interest Piad	4.7	4.0	4.0	4.0
(Inc)/dec in Current Assets	-16.9	-22.9	-37.7	-36.0
Inc/(dec) in CL and Provisions	-5.1	33.4	21.6	24.2
CF from operating activities	81.8	135.5	128.4	169.3
(Inc)/dec in Investments	-47.9	19.5	-100.0	-100.0
(Inc)/dec in Fixed Assets	-19.4	-45.1	-10.0	-15.0
Others	14.3	9.9	0.0	0.0
CF from investing activities	-53.0	-15.7	-110.0	-115.0
Issue/(Buy back) of Equity	0.0	0.0	0.0	0.0
Inc/(dec) in loan funds	-19.2	-104.0	0.0	0.0
Interest paid	-4.7	-4.0	-4.0	-4.0
Dividend outflow	-5.7	-5.7	-11.5	-5.7
Others	0.2	-0.3	0.0	0.0
CF from financing activities	-29.5	-114.0	-15.5	-9.7
Net Cash flow	-0.6	5.9	2.9	44.6
Opening Cash	18.6	18.0	23.9	26.8
Closing Cash	18.0	23.9	26.8	71.4

Source: Company, ICICI Direct Research

Exhibit 11: Balance sheet			•	₹ crore
(Year-end March)	FY18	FY19	FY20E	FY21E
Liabilities				
Equity Capital	47.7	47.7	47.7	47.7
Reserve and Surplus	839.8	887.6	948.7	1,044.4
Total Shareholders funds	887.5	935.3	996.4	1,092.1
Total Debt	104.0	0.0	0.0	0.0
Others	24.1	34.0	34.0	34.0
Total Liabilities	1,015.5	969.3	1,030.4	1,126.1
Assets				
Gross Block	1,139.3	1,225.0	1,235.0	1,250.0
Less: Acc Depreciation	465.4	532.5	600.5	676.8
Net Block	673.8	692.4	634.5	573.2
Capital WIP	62.6	22.0	22.0	22.0
Total Fixed Assets	736.4	714.4	656.4	595.1
Goodwill	0.5	0.5	0.5	0.5
Investments	164.8	145.3	245.3	345.3
Inventory	-	-	-	-
Debtors	170.2	200.5	230.4	258.5
Loans and Advances	22.3	23.4	26.4	29.6
Other Current Assets	45.8	37.3	42.1	47.3
Cash	18.0	23.9	26.8	71.4
Total Current Assets	256.2	285.0	325.7	406.8
Creditors	104.9	126.7	142.1	159.4
Provisions	10.8	12.0	13.4	15.1
Other Current Liabilities	26.7	37.2	42.0	47.1
Total Current Liabilities	142.4	175.9	197.4	221.6
Net Current Assets	113.8	109.1	128.2	185.2
Other non Current Assets	0.0	0.0	0.0	0.0
Application of Funds	1,015.5	969.3	1,030.4	1,126.1

Source: Company, ICICI Direct Research

Exhibit 12: Key ratios			_₹	crore
(Year-end March)	FY18	FY19	FY20E	FY21E
Per share data (₹)				
EPS	7.5	11.3	15.2	21.3
Cash EPS	20.8	25.4	29.5	37.3
BV	186.2	196.2	209.0	229.1
DPS	1.2	1.2	2.4	1.2
Cash Per Share	3.8	5.0	5.6	15.0
Operating Ratios (%)				
EBITDA Margin	21.7	22.4	24.0	28.0
PBT / Total Operating income	9.9	11.6	14.3	18.3
PAT Margin	5.8	8.7	10.4	12.9
Inventory days	0.0	0.0	0.0	0.0
Debtor days	115.7	117.9	120.0	120.0
Creditor days	71.3	74.5	74.0	74.0
Return Ratios (%)				
RoE	3.5	5.8	7.3	9.3
RoCE	6.2	9.0	11.1	14.0
RoIC	6.8	9.1	13.4	20.6
Valuation Ratios (x)				
P/E	64.6	42.7	31.7	22.7
EV / EBITDA	19.2	15.4	12.1	8.6
EV / Net Sales	4.2	3.5	2.9	2.4
Market Cap / Sales	4.3	3.7	3.3	2.9
Price to Book Value	0.0	0.0	0.0	0.0
Solvency Ratios				
Debt/EBITDA	0.9	0.0	0.0	0.0
Debt / Equity	0.1	0.0	0.0	0.0
Current Ratio	1.7	1.5	1.5	1.5
Quick Ratio	1.7	1.5	1.5	1.5

Exhibit 13: ICIO	Exhibit 13: ICICI Direct Coverage Universe (Media)																		
Sector /	CMP	TP	Rating	M Cap		EPS (₹	)		P/E (x	()	EV/	EBITDA	(x)		RoCE (%	6)		RoE (%	6)
Company	(₹)	(₹)	natiliy	(₹ cr)	FY19	FY20E	FY21E	FY19	FY20E	FY21E	FY19	FY20E	FY21E	FY19	FY20E	FY21E	FY19	FY20E	FY21E
DB Corp (DBCORP)	197	210	Hold	3,623	15.7	20.1	21.0	12.6	9.8	9.4	7.0	5.6	4.9	23.0	21.0	26.2	16.3	15.0	18.6
ENIL (ENTNET)	483	545	Hold	2,302	11.3	15.2	21.3	42.7	31.7	22.7	15.4	12.1	8.6	6.2	9.0	11.1	3.5	5.8	7.3
Inox Leisure (INOX)	376	385	Buy	3,859	13.0	14.6	18.4	28.9	25.7	20.4	12.8	11.5	9.2	13.2	19.6	18.5	10.6	14.2	13.5
PVR (PVRLIM)	1,783	1,910	Hold	8,329	39.2	45.1	60.5	45.5	39.5	29.5	16.3	14.2	11.7	14.7	13.8	14.5	11.5	14.8	14.7
Sun TV (SUNTV)	549	580	Hold	21,641	36.4	37.1	38.7	15.1	14.8	14.2	7.3	7.1	6.2	35.5	38.5	34.0	24.2	25.9	22.8
TV Today (TVTNET)	290	340	Buy	1,729	22.0	25.9	28.3	13.2	11.2	10.2	7.2	5.5	4.4	30.4	26.2	26.2	19.3	16.9	16.8
ZEE Ent. (ZEEENT)	357	365	Hold	34,329	16.3	17.7	20.3	21.9	20.2	17.6	12.6	11.3	9.7	25.6	25.7	23.8	15.3	15.8	14.8

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Buy: >15%

Hold: -5% to 15%; Reduce: -15% to -5%;

Sell: <-15%



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#### ANALYST CERTIFICATION

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