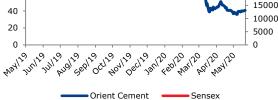


# **Orient Cements**

## Sector: Cement /Small Cap | Earnings Update - 4QFY20

**Background:** Orient Cement, a CK Birla group company, formed in 2012 following the demerger from Orient Paper and Industries Itd, is a mid-sized south based cement manufacturer. The company is one of the leading cement manufacturers in India with a capacity of 8 MTPA with clinker manufacturing capacity 5.5 MTPA and captive power capacity of 95MW. The Company operates 3 manufacturing facilities, located at Devapur (3 MTPA) in Telangana, Chittapur (3 MTPA) in Karnataka and Jalgaon (2 MTPA) in Maharashtra.

Kamataka anu Jaiyaon		naiasinia.		
Sensex			32,093	Vo
Nifty		9,480		su
Price			₹ 45	
Target Price (12 months)			₹ 63	
Recommendation			BUY	
Recommendation			DUT	-
52 Week High/Low			₹ 125/35	
Bloomberg / Reuters		ORCMNT IN	/ ORCE.NS	
Equity (shares in mn)			204.8	
Mkt. Cap in mn		₹8,40	0/\$117.6	
Avg. Daily Vol. (`000)			625	
Avg. Daily Vol. (mn)		1	₹49/\$0.7	
				-
Shareholding	Mar 19	Dec 19	Mar 20	
Promoters (%)	37.4%	37.4%	37.4%	
FII (%)	7.4%	7.9%	7.5%	
DII (%)	27.3%	28.8%	28.1%	
Others (%)	27.9%	26.1%	27.0%	
Pledge (% of promoter holding)	7.6%	5.0%	6.0%	
noiding)				-
Valuation Summary (₹				
Y/E March Revenue	<b>2019</b> 24.3	<b>2020E</b> 24.8	<b>2021E</b> 27.1	
EBITDA	24.3	24.8	5.6	Val
Adj PAT	0.5	0.2	-0.8	key
Adj EPS	2.3	0.9	-4.0	by
% growth	0.9	-63.4	-565.4	incr
PE	17.5	47.9	-10.3	sto
P/BV	0.8	0.8	0.9	pric Ris
EV/EBIDTA	8.8	9.6	4.7	Re
EV/Sales	1.1	1.1	1.0	Y
Div Yield (%)	1.5 4.4	1.8	0.0	b
ROE (%)	4.4	1.6 1.0	-8.4 1.0	Re
Net Debt/Equity	1.1	1.0	1.0	
Performance(%)	1M	3M	12M	EE
ORIENT	(7.1)	(49.3)	(63.4)	D
SENSEX	(3.9)	(25.4)	(22.1)	O
140 ]			∟ 45000	Р
120	~~~~~	~	- 40000	
100	~		- 35000	Та
80	Mr. m	W	30000	P
			- 25000 - 20000	A
60 -			- 15000	
40 -				E



Volume dip on anticipated lines, cost saving led margin improvement surprise positively

- ORCMNT's (Orient Cement) 4QFY20 declined 13% YoY to ₹6.5bn due to 14% YoY fall in volumes (volumes: 1.57mnT) while realisations improved 1% YoY. EBITDA during 4QFY20 came in at ₹1.25bn, down 19% YoY.
  - Negative impact of weak Volume was offset by higher realisations and savings in costs. EBITDA margin for 4QFY20 came in at 19.1% vs. 9.7% QoQ/20.4% YoY. Costs/t was lower 2% QoQ/+3% YoY. Average distance travelled was marginally above 300km. Beginning May 2020, rake availability gradually impacted due to diversion for movement of food grains/ harvests.
  - Power & Fuel cost was lower 7%QoQ/YoY. At Chittapur plant (Karnataka), Company is running on full pet coke now while at Devapur (TG) plant, pet coke consumption is lower. At Company level, Pet coke consumption stood at 41-42% for 4Q and 25% for FY20. During 4QFY20, Employee expense was lower 5%YoY/6% QoQ while Other expense remained flat YoY/higher 2% YoY on absolute basis.
  - Broad volume mix for Company stood at: Maharashtra: 50%, AP+TG: 26-27%, Karnataka: 11% and others 11-12% (markets like Chhattisgarh). Product Mix stood at 54% PPC and 46% OPC (similar QoQ) while Trade/Non-trade mix stood at 50:50%. According to the management,, while outlook is uncertain, there is strong volume pickup was seen in May 2020 and it has taken the Industry by surprise. The Demand is mainly driven by rural sector and pre-monsoon demand. Further, water-level and sand availability has not been an issue in Maharashtra, which has aided the recovery.
  - Company was exploring to begin work on 3MTPA expansion in Telangana in FY21 with plans to commission plant in next 2 years, post announcement. However, the environment clearance for the plant is still awaited. Further, due to Covid-19, company is now assessing the impact and thus, capex plans are on hold for now. The company incurred capex of ₹770mn in FY20 vs. ₹1.2bn last year. FY20 Capex included small pending capex on Chittapur Rail siding. The Company incurred maintenance Capex of ₹350-400mn.

Valuation: Orient Cement is well placed to capitalize on the likely uptick in cement demand in its key markets (AP, Telangana and Maharashtra) however performance for the quarter was impacted by the lockdowns and resultant slowdown in construction projects. Higher demand with moderate increase in prices should drive earnings growth and help deleverage the balance sheet. At CMP, the stock is trading at 4.2x EV/EBITDA of FY22E. We upgrade the stock to Buy with a revised target price of ₹63, assigning 5.5x EV/EBITDA of FY22E.

Risk: Slowdown of construction and infra investments in key markets and low realization. Results Summary 4QFY20

Y/E March (INR bn)	4QFY20	4QFY19	YoY Growth	3QFY20	QoQ Growth
Revenue	6,545	7,508	-12.8%	5,645	15.9%
EBIDTA	1,247	1,530	-18.5%	550	126.9%
Depreciation	345	330	4.5%	346	-0.4%
Other Income	74	41	80.5%	27	178.7%
РВТ	696	938	-25.8%	-81	
Тах	256	318	-19.5%	-24	
РАТ	441	620	-28.9%	-57	
Adjusted PAT	441	620	-28.9%	-57	
EBIDTA Margin	19.1%	20.4%		9.7%	
Tax Incidence	36.8%	33.9%		29.9%	
Adj PAT Margin	6.7%	8.3%		-1.01%	

Kedar Kadam +91-44-40047361

kedarsk@chola.murugappa.com



29 May 2020

BUY

#### DISCLOSURES/ APPENDIX I. ANALYST CERTIFICATION

I, Kedar Kadam hereby certify (1) that the views expressed in this research report accurately reflect my personal views about any or all of the subject securities or issuers referred to in this research report, (2) No part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views expressed in this research report by Cholamandalam Securities Limited or its Group/associates companies. (3) has taken reasonable care to achieve and maintain independence and objectivity in making any recommendations.

Disclosure of Interest Statement	Update
Analyst holding in the stock	No
Served as an officer, director or employee	No

#### II. ISSUER SPECIFIC REGULATORY DISCLOSURES, Unless specifically mentioned in Point No. 9 below:

1. The Research Analyst(s), Cholamandalam Securities Limited (CSL), Associate of Analyst or his relative does not have any financial interest in the company(ies) covered in this report.

2. The Research Analyst, CSL or its associates or relatives of the Research Analyst associates collectively do not hold more than 1% of the securities of the company (ies) covered in this report as of the end of the month immediately preceding the distribution of the research report.

3. The Research Analyst, his associate, his relative and CSL do not have any other material conflict of interest at the time of publication of this research report.

4. The Research Analyst, CSL and its associates have not received compensation for investment banking or merchant banking or brokerage services or for any other products or services from the company(ies) covered in this report, in the past twelve months.

5. The Research Analyst, CSL or its associates have not managed or co-managed in the previous twelve months, a private or public offering of securities for the company (ies) covered in this report. \

6. CSL or its associates have not received compensation or other benefits from the company(ies) covered in this report or from any third party, in connection with the research report.

7. The Research Analyst has not served as an Officer, Director or employee of the company (ies) covered in the Research report.

8. The Research Analyst and CSL has not been engaged in market making activity for the company(ies) covered in the Research report.

9. Details CSL, Research Analyst and its associates pertaining to the companies covered in the Research report:

Whether compensation has been received from the company(ies) covered in the Research report in the past 12 months for investment banking transaction by CSI	No
Whether Research Analyst, CSL or its associates or relatives of the Research Analyst associates collectively hold	No
Whether compensation has been received by CSL or its associates from the company(ies) covered in the Research report	No
CSL or its associates have managed or co-managed in the previous twelve months a private or public offering of securities for the company(ies) covered in the Research report	No
Research Analyst, his associate, CSL or its associates have received compensation for investment banking or merchant banking or brokerage services or for any other products or services from the company(ies) covered in the Research report, in the last twelve month	No
	months for investment banking transaction by CSL Whether Research Analyst, CSL or its associates or relatives of the Research Analyst associates collectively hold more than 1% of the company(ies) covered in the Research report Whether compensation has been received by CSL or its associates from the company(ies) covered in the Research report CSL or its associates have managed or co-managed in the previous twelve months a private or public offering of securities for the company(ies) covered in the Research report Research Analyst, his associate, CSL or its associates have received compensation for investment banking or merchant banking or brokerage services or for any other products or services from the company(ies) covered in the

10. There are no material disciplinary action that been taken by any regulatory authority impacting equity research analysis activities.

#### STOCK RATINGS

BUY : The stock's total return is expected to exceed 15% over the next 12 months.

OUT PERFORMER: The stock's total return is expected to be within 5-15% over the next 12 months.

MARKET PERFORMER : The stock's total return is expected to be between -5% to +5% over the next 12 months.

UNDER PERFORMER: The stock's total return is expected to be between -15% to -5% over the next 12 months.

SELL: The stock's total return is expected to more than -15% over the next 12 months.

### **III. DISCLAIMER**

0

The information and opinions contained herein have been compiled or arrived at, based upon information obtained in good faith from sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy completeness or correctness.

This document is for information purposes only. This report is based on information that we consider reliable, but we do not represent that it is accurate or complete, and one should exercise due caution while acting on it. Descriptions of any company or companies or their securities mentioned herein are not complete and this document is not, and should not be construed as an offer or solicitation of an offer to buy or sell any securities or other financial instruments.

Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. All opinions, projections and estimates constitute the judgment of the author as on the date of the report and these, plus any other information contained in the report, are subject to change without notice. Prices and availability of financial instruments also are subject to change without notice. This report is intended for distribution to institutional investors.

This report is not directed to or intended for display, downloading, printing, reproducing or for distribution to or use by, any person or entity that is a citizen or resident or located in any locality, state, country or other jurisdiction where such distribution, publication, reproduction, availability or use would be contrary to law or regulation or what would subject to CSL or its associates to any registration or licensing requirement within such jurisdiction. If this report is inadvertently send or has reached any individual in such country, especially, USA, the same may be ignored and brought to the attention of the sender. Neither this document nor any copy of it may be taken or transmitted into the United State (to U.S.Persons), Canada, or Japan or distributed, directly or indirectly, in the United States or Canada or distributed in Japan or to any resident thereof.

Any unauthorized use, duplication, redistribution or disclosure of this report including, but not limited to, redistribution by electronic mail, posting of the report on a website or page, and/or providing to a third party a link, is prohibited by law and will result in prosecution. The information contained in the Report is intended solely for the recipient and may not be further distributed by the recipient to any third party.

CSL generally prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, CSL generally prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member

of any companies that the analysts cover. Our salespeople, traders, and other professionals or associates may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein. Our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

The views expressed in this research report reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The compensation of the analyst who prepared this document is determined exclusively by CSL however, compensation may relate to the revenue of CSL, of which sales and trading are a part. Research analysts and sales persons of CSL may provide important inputs to its affiliated company(ies).

Foreign currencies denominated securities, wherever mentioned, are subject to exchange rate fluctuations, which could have an adverse effect on their value or price, or the income derived from them. In addition, investors in securities such as ADRs, the values of which are influenced by foreign currencies effectively assume currency risk. CSL, its directors, analysts or employees do not take any responsibility, financial or otherwise, of the losses or the damages sustained due to the investments made or any action taken on basis of this report including but not restricted to fluctuation in the prices of shares and bonds, changes in the currency rates, diminution in the NAVs, reduction in the dividend or income, etc

CSL and its associates, officers, directors, and employees subject to the information given in the disclosures may: (a) from time to time, have long or short positions in, and buy or sell the securities thereof, of company (ies) mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation (financial interest) or act as a market maker in the financial instruments of the company (ies) discussed herein or act as advisor or lender / borrower to such company (ies) or have other potential material conflict of interest with respect to any recommendation and related information and opinions. The views expressed are those of the analyst and the Company may or may not subscribe to the views expressed therein.

CSL, its associates and any third party involved in, or related to, computing or compiling the information hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability or fitness for a particular purpose with respect to any of this information. Without limiting any of the foregoing, in no event shall CSL, any of its associates or any third party involved in, or related to, computing or compiling the information have any liability for any damages of any kind. The Company accepts no liability whatsoever for the actions of third parties.

The Report may provide the addresses of, or contain hyperlinks to, websites. Except to the extent to which the Report refers to website material of the Company, the Company has not reviewed the linked site. Accessing such website or following such link through the report or the website of the Company shall be at your own risk and the Company shall have no liability arising out of, or in connection with, any such referenced website

CSL shall not be liable for any delay or any other interruption which may occur in presenting the data due to any technical glitch to present the data. In no event shall the CSL be liable for any damages, including without limitation, direct or indirect, special, incidental, or consequential damages, losses or expenses arising in connection with the data presented by CSL through this presentation.

Neither CSL, nor any of its other group companies or associates, shall be responsible for any decisions taken on the basis of this report. Investors are advised to consult their Investment and Tax consultants before taking any investment decisions based on this report.

RESEARCH				
Kedar S Kadam	DGM & Head of Research	+91-44 - 4004 7361	kedarsk@chola.murugappa.com	
Mugilan K	Technical Analyst	+91-44 - 4004 7353	mugilank@chola.murugappa.com	
Arjun Prasad Pasumarthi	Fundamental Analyst	+91-44 - 4004 7363	arjunpp@chola.murugappa.com	
Sai Lavanya K	Fundamental Analyst	+91-44 - 4004 7266	sailk@chola.murugappa.com	
Ammar Haider	Associate	+91-44 - 4004 7360	amarh@chola.murugappa.com	
INSTITUTIONAL SALES				
Venkat Chidambaram	Head of FII Business & Corporate Finance*	+91-44 - 24473310	venkatc@chola.murugappa.com	
Kishore K Ganti	Mumbai	+91-22-26597239	kishorekg@chola.murugappa.com	
Bhavesh Katariya	Mumbai	+91-9860297739	bhaveshgk@chola.murugappa.com	
Balaji H	Compliance Officer	044 - 30007226	balajih@chola.murugappa.com	

\*Employees of Business Partner - RCCR