India Equity Research | Cement May 28, 2020 **Result Update**

Prism Johnson

Refer to important disclosures at the end of this report

IOLD (V)

Debt rises in FY20; lacks upside triggers

CMP: Rs 33 as of (May 28, 2020)	TP: Rs 39 (▼) 12 months	Rating: H

Upside: 16.3 %

- Higher profits in the cement segment (EBITDA/ton of Rs999 vs. estimated Rs853) helped Prism Johnson beat estimates. EBITDA stood at Rs1.4bn vs. estimated Rs1.2bn. EBITDA losses in TBK and RMC segments were higher than our estimates.
- Key positive was a 5.3% yoy/7.7% qoq fall in Cement segment's opex/ton. Key negatives:
 1) Tiles volume fell 31% yoy;
 2) Cement realization declined 1.3% qoq on higher non-trade sales;
 3) Debt rose Rs3.8bn to Rs18.5bn; and 4) EBITDA losses in RMC/TBK segments.
- Prism Johnson is planning to establish a waste heat recovery system (WHRS) of 22.5MW by Q3FY21E, which will help reduce energy costs. Volume trends in May have been better than earlier expectations as demand has recovered in rural/semi-urban areas.
- We raise FY21-23E EPS by 3-5% on higher sales volumes. Net D/E at 1.6x in FY22/23E and net debt/EBITDA at 3.7x/3.2x in FY22/23E seems high in absence of a capex plan. Downgrade to Hold from Buy as we value the cement business at 6.5x EBITDA (vs. 7x).

Sales volume under pressure; cement segment opex declines: Sales volumes of all the segments were under pressure in Q4, owing to the impact of nation-wide lockdowns. Sales volume of cement and clinker was down 13.7% yoy. Revenue of RMC was down 10.3% yoy. Tiles volume was down 31% yoy. In the cement segment, Premium products continued to grow by 4pp yoy in FY20. Higher non-trade sales led to a 2.9% yoy/1.3% qoq decline in cement realization. Opex/ton of cement was down 5.3% yoy/7.7% qoq due to lower energy/RM costs. EBITDA/ton of cement was at Rs999 vs. Rs942/Rs774 in Q4FY19/Q3FY20. The RMC segment reported an EBITDA loss of Rs51mn vs. a profit of Rs88mn/Rs11mn in Q4FY19/Q3FY20 led by lower volumes/higher opex. The TBK segment reported an EBITDA loss of Rs138mn vs. a profit of Rs108mn/Rs38 in Q4FY19/Q3FY20 on lower volumes. Overall, EBITDA was down 22.8% yoy with 58bps contraction in OPM to 10.4%. Adjusted profit declined 96.1% yoy on higher taxes (94.3% of PBT vs. 40%/36% in Q4FY19/Q3FY20).

Raise estimates but downgrade rating to Hold: We raise volume estimates by 8% each for FY21-23E on recent volume trends, which leads to EBITDA increase of 5-7%. The volume trends in May'20 are better than our earlier expectations of a steep decline of 45-50% yoy; however, the risks to sustenance of current volumes remain till the monsoon season. The company is planning to commission a WHRS of 22.5MW capacity by Q3FY21, which should lead to energy cost savings of Rs96/ton. The rise in debt by Rs3.8bn to Rs18.5bn in FY20 came as a negative surprise and we expect debt to be at Rs18.3bn/Rs17.7bn in FY22/23E. Net D/E to be at 1.64x/1.56x in FY22/23E and net debt/EBITDA to be at 3.7x/3.2x in FY22/23E appear high in absence of major capex plans. We downgrade the stock to Hold, with a TP of Rs39, based on SoTP valuation. We now value the cement business at 6.5x EBITDA vs. 7x earlier. Key upside risks are higher cement volumes and prices.

Please see our sector model portfolio (Emkay Alpha Portfolio): Cement & Building Materials (page 10)

Financial Snapshot (Standalone)

(Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
Revenue	59,556	55,723	48,448	57,002	60,869
EBITDA	5,547	5,217	3,184	4,786	5,323
EBITDA Margin (%)	9.3	9.4	6.6	8.4	8.7
APAT	1,572	668	(522)	547	901
EPS (Rs)	3.1	1.3	(1.0)	1.1	1.8
EPS (% chg)	123.5	(57.5)	(178.1)	0.0	64.8
ROE (%)	14.5	5.9	(4.7)	5.1	8.2
P/E (x)	10.7	25.1	(32.1)	30.7	18.6
EV/EBITDA (x)	5.6	6.3	10.9	7.2	6.4
P/BV (x)	1.5	1.5	1.6	1.5	1.5

Source: Company, Emkay Research



Change in Estimates

Change in Estima	tes								
EPS Chg FY21E/F	Y22E (%	5)	n/m/3.1						
Target Price chang	e (%)		(12.0)						
Target Period (Mor	nths)		12						
Previous Reco			BUY						
Emkay vs Consensus									
EPS I	Estimate	es							
	FY	21E	FY22E						
Emkay		(1.0)	1.1						
Consensus	Consensus 1.3								
Mean Consensus)	Rs 55							
Stock Details									
Bloomberg Code	Р	RSMJ IN							
Face Value (Rs)		10							
Shares outstanding		503							
52 Week H/L			101 / 26						
M Cap (Rs bn/USE) bn)		17 / 0.22						
Daily Avg Volume	(nos.)		3,23,556						
Daily Avg Turnove	[.] (US\$ m	ın)	0.2						
Shareholding Pat	tern Ma	r '20							
Promoters			74.9%						
FIIs			3.7%						
DIIs			7.6%						
Public and Others			13.8%						
Price Performance									
(%) 1M	3M	6M	12M						
Absolute (11)	(45)	(51)	(66)						
Rel. to Nifty (12)	(35)	(38)	(57)						

Relative price chart



Source: Bloomberg

This report is solely produced by Emkay Global. The following person(s) are responsible for the production of the recommendation:

Sanjeev Kumar Singh

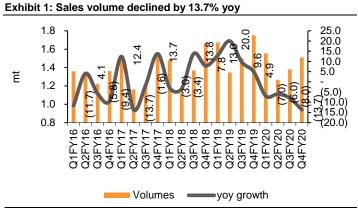
sanjeev.singh@emkayglobal.com +91 22 6612 1255

Gurpreet Kaur

gurpreet.kaur@emkayglobal.com +91 22 6612 1285

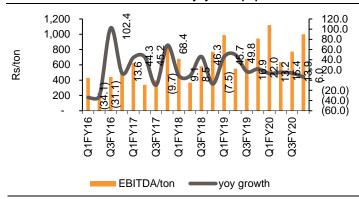
Enkay Research is also available on www.enkayglobal.com and Bloomberg EMKAY<GO>. Please refer to the last page of the report on Restrictions on Distribution. In Singapore, this research report or research analyses may only be distributed to Institutional Investors, Expert Investors or Accredited Investors as defined in the Securities and Futures Act, Chapter 289 of Singapore.

Story in Charts



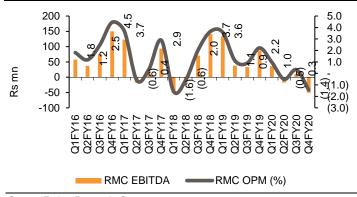
Source: Emkay Research, Company

Exhibit 3: EBITDA/ton increased 6% yoy/29% qoq to Rs999



Source: Emkay Research, Company

Exhibit 5: RMC EBITDA loss of Rs51mn vs profit of Rs88mn in Q4FY19



Source: Emkay Research, Company

Exhibit 2: Realization declined 1.3% qoq & 2.9% yoy

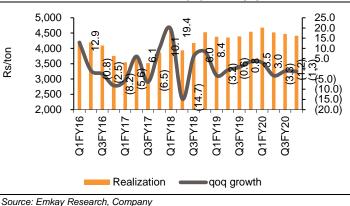
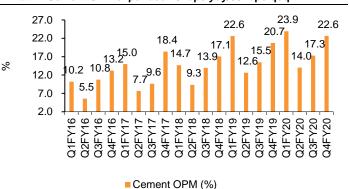


Exhibit 4: Cement OPM expanded 191bps yoy/534bps qoq



Source: Emkay Research, Company

Exhibit 6: TBK EBITDA loss of Rs138mn vs profit of Rs108mn in Q4FY19

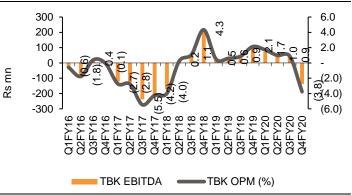




Exhibit 7: Actual vs estimates (Q4FY20)

(in Rs mn)	Actual	Esti	Estimate		riation	Comment
	Actual	Emkay	Consensus	Emkay	Consensus	Comment
Sales	13,716	14,526	15,295	-5.6	-10.3	Led by lower cement realization and lower TBK revenues
EBITDA	1,424	1,223	1,300	16.4	9.5	Led by higher profitability of cement segment
EBITDA margin (%)	10.4	8.4	8.5	196bps	188bps	
Adj. PAT	24	131	168	(81.7)	(85.7)	Impacted by higher ETR

Source: Company, Emkay Research, Bloomberg

Exhibit 8: Quarterly Results

Particulars/ Rs mn	Q4FY19	Q1FY20	Q2FY20	Q3FY20	Q4FY20	YoY (%)	QoQ (%)	FY19	FY20	YoY (%)
Revenue	16,828	15,077	13,142	13,788	13,716	(18.5)	(0.5)	59,556	55,723	(6.4)
Total expenditure	14,983	13,226	12,315	12,672	12,293	(18.0)	(3.0)	54,009	50,506	(6.5)
as % of sales	89.0	87.7	93.7	91.9	89.6			90.7	90.6	
Inc/dec in inventory	(78)	(271)	361	(286)	(240)	n/m	n/m	(754)	(436)	n/m
as % of sales	(0.5)	(1.8)	2.7	(2.1)	(1.8)			(1.3)	(0.8)	
Raw mat. Cost	6,937	6,082	5,562	5,878	5,536	(20.2)	(5.8)	24,486	23,058	(5.8)
as % of sales	41.2	40.3	42.3	42.6	40.4			41.1	41.4	
Employee cost	1,144	1,182	1,147	1,154	1,158	1.2	0.4	4,543	4,640	2.1
as % of sales	6.8	7.8	8.7	8.4	8.4			7.6	8.3	
Power & fuel cost	2,653	2,395	1,714	2,110	1,975	(25.6)	(6.4)	9,585	8,195	(14.5)
as % of sales	15.8	15.9	13.0	15.3	14.4			16.1	14.7	
Freight cost	2,289	2,061	1,742	1,847	1,950	(14.8)	5.6	8,423	7,600	(9.8)
as % of sales	13.6	13.7	13.3	13.4	14.2			14.1	13.6	
Other expenses	2,038	1,777	1,789	1,969	1,914	(6.1)	(2.8)	7,726	7,449	(3.6)
as % of sales	12.1	11.8	13.6	14.3	14.0			13.0	13.4	
EBITDA	1,845	1,851	827	1,117	1,424	(22.8)	27.5	5,547	5,217	(5.9)
Depreciation	440	459	477	488	579	31.6	18.6	1,601	2,004	25.2
EBIT	1,405	1,392	349	628	845	(39.9)	34.4	3,946	3,214	(18.6)
Other income	31	97	27	64	78	147.1	22.0	207	265	27.6
Interest	421	467	515	573	503	19.6	(12.3)	1,741	2,059	18.3
PBT before EO items	1,016	1,022	(139)	119	419	(58.7)	253.4	2,413	1,420	(41.2)
EO items	(113)	-	-	-	(103)			(113)	(103)	
PBT after EO items	1,128	1,022	(139)	119	316	(72.0)	166.4	2,526	1,523	(39.7)
Тах	406	366	(52)	43	395			841	752	(10.6)
Reported PAT	722	656	(87)	76	(79)	(111.0)	(204.3)	1,685	771	(54.2)
EO items	(113)	-	-	-	(103)			(113)	(103)	
Adj. PAT	610	656	(87)	76	24	(96.1)	(68.4)	1,572	668	(57.5)
Margin (%)						(bps)	(bps)			(bps)
EBITDA	11.0	12.3	6.3	8.1	10.4	-58	228	9.3	9.4	5
EBIT	8.3	9.2	2.7	4.6	6.2	-219	160	6.6	5.8	-86
PBT	6.0	6.8	(1.1)	0.9	3.1	-298	220	4.1	2.5	-150
Adj PAT	3.6	4.3	(0.7)	0.6	0.2	-345	-38	2.6	1.2	-144
Source: Company, Emkay R	esearch									

Source: Company, Emkay Research

Cement segment: Volume declines, lower opex supports profits

Q4 sales volume of cement segment was down 13.7% yoy due to nation-wide lockdowns. In FY20, sales volume was down 8.9% yoy. In Q4, realization was down 2.9% yoy/1.3% qoq due to higher sales in the non-trade segment. Lower volumes/realization resulted in a 16.2% yoy revenue decline to Rs6.7bn. Opex/ton was down 5.3% yoy/7.7% qoq due to lower RM/energy costs. EBITDA of the segment was down 8.5% yoy as lower realization/sales volumes negated the benefits of lower costs. Derived EBITDA/ton stood at Rs999 vs. Rs942/Rs774 in Q4FY19/Q3FY20.

The company is also expected to commission a 22.5MW WHRS by Q3FY21, which may result in cost savings of Rs96/ton.

Exhibit 9: Cement segment's performance

Cement	Q4FY19	Q1FY20	Q2FY20	Q3FY20	Q4FY20	YoY (%)	QoQ (%)	FY19	FY20	YoY(%)
Sales volume (mt)	1.75	1.56	1.27	1.38	1.51	(13.7)	9.4	6.3	5.71	(8.9)
Realization (Rs/ton)	4,545	4,680	4,523	4,471	4,412	(2.9)	(1.3)	4,423	4,524	2.3
Revenue	7,954	7,283	5,725	6,170	6,663	(16.2)	8.0	27,733	25,840	(6.8)
EBITDA- derived	1,649	1,743	803	1,068	1,509	(8.5)	41.3	5,065	5,123	1.1
EBITDA margin (%)	20.7	23.9	14.0	17.3	22.6	191	534	18.3	19.8	156.2
EBITDA/ton (Rs)	942	1,120	635	774	999	6.0	29.1	808	897	11.0
EBIT	1,265	1,459	499	756	1,136	(10.2)	50.2	4,016	3,850	(4.1)
Cost/ton (Rs)	3,603	3,560	3,889	3,697	3,413	(5.3)	(7.7)	3,615	3,627	0.3

Source: Company, Emkay Research

Exhibit 10: Savings from WHRS (based on full-year operations)

Savings from WHRS	
WHRS (MW)	22.5
Power generation (mn kwh)	100
PLF (%)	69.8%
Cost of generation (Rs/kwh)	1
Grid power cost (Rs/kwh)	7.5
Savings (Rs mn)	647
Savings (Rs/ton)	96

Source: Company, Emkay Research

RMC segment: Lower sales led to EBITDA loss

The RMC segment's revenues declined by 10.3% yoy to Rs3.5bn due to lack of demand caused by lockdowns. The company reported an EBITDA loss of Rs51mn vs. profit of Rs88mn/Rs11mn in Q4FY19/Q3FY20 due to lower utilization. In FY20, revenue declined by 4.5% yoy to Rs14.2bn due to a volume decline of 14% yoy. This was attributed to a prolonged monsoon, NGT ban in some regions and lockdowns in Q4FY20. It reported an EBITDA loss of Rs21mn in FY20 vs. a profit of Rs292mn in FY19.

Exhibit 11: RMC segment's performance

RMC	Q4FY19	Q1FY20	Q2FY20	Q3FY20	Q4FY20	YoY (%)	QoQ (%)	FY19	FY20	YoY (%)
Revenue	3,939	3,704	3,457	3,442	3,535	(10.3)	3	14,807	14,139	(4.5)
EBITDA- derived	88	36	(18)	11	(51)	n/m	n/m	292	(21)	n/m
EBITDA margin (%)	2.2	1.0	(0.5)	0.3	(1.4)	(365)	(175)	2.0	(0.1)	(212)
EBIT	45	9	(45)	(18)	(85)	n/m	n/m	173	(139)	n/m

Source: Company, Emkay Research

TBK segment: substantial volume decline led to EBITDA loss

The TBK segment's revenues declined by 27.9% yoy due to a 31% yoy volume decline. Derived EBITDA loss was at Rs138mn vs. profit of Rs108mn/Rs38mn in Q4FY19/Q3FY20. The company continues to invest in marketing and distribution centers and has added 8 experience centers in FY20, taking the total to 19 centers. EBIT losses widened to Rs309mn from a loss of Rs72mn/Rs109mn in Q4FY19/Q3FY20. In FY20, revenue declined by 6.6% yoy to Rs16.2bn. The Bathware segment grew by 9% yoy, while tiles volume declined by 5% yoy. EBITDA declined by 93.6% yoy to Rs12mn and loss at EBIT level widened to Rs594mn from Rs309mn in FY19. The company plans to commission a 5MW solar power plant by Q2FY21.

Exhibit 12: TBK Segment's performance

твк	Q4FY19	Q1FY20	Q2FY20	Q3FY20	Q4FY20	YoY (%)	QoQ (%)	FY19	FY20	YoY (%)
Revenue	5,075	4,208	4,082	4,304	3,659	(27.9)	(15.0)	17,409	16,253	(6.6)
EBITDA- derived	108	72	40	38	(138)	n/m	n/m	190	12	(93.6)
EBITDA margin (%)	2.1	1.7	1.0	0.9	(3.8)	(590)	(464)	1.1	0.1	(101.6)
EBIT	(72)	(73)	(103)	(109)	(309)	n/m	n/m	(309)	(594)	n/m
EBIT margin (%)	(1.4)	(1.7)	(2.5)	(2.5)	(8.4)	(703)	(592)	(1.8)	(3.7)	(187.5)

Changes in estimates

Exhibit 13: Change in estimates

		FY21E			FY22E			FY23E	
Particulars/Rs mn	Earlier	Revised	Chg (%)	Earlier	Revised	Chg (%)	Earlier	Revised	Chg (%)
Volume (mt)	4.6	5.0	8.2	5.3	5.7	7.8	5.6	6.1	7.8
Realization (Rs/ton)	4,494	4,468	(0.6)	4,577	4,551	(0.6)	4,679.6	4,653	(0.6)
Revenue	45,697	48,448	6.0	53,296	57,002	7.0	56,906.3	60,869	7.0
EBITDA	3,044	3,184	4.6	4,483	4,786	6.8	5,018	5,323	6.1
EBITDAM (%)	6.7	6.6	-9bps	8.4	8.4	-2bps	8.8	8.7	-7bps
PAT	-499	-522	n/m	530	547	3.1	866.6	901	4.0
EPS (Rs)	-1.0	-1.0	n/m	1.1	1.1	3.1	1.7	1.8	4.0

Source: Company, Emkay Research

Exhibit 14: Key Assumptions

Particulars	FY18	FY19	FY20	FY21E	FY22E	FY23E
Grey Cement Sales (mt)	5.6	6.3	5.7	5.0	5.7	6.1
Realization (Rs/ton)	4,349	4,423	4,524	4,468	4,551	4,653
Cement Revenue	24,531	27,733	25,840	22,159	25,987	7,365
TBK Revenue	17,088	17,409	16,253	14,096	16,896	5,275
RMC Revenue	13,763	14,807	14,139	12,193	14,119	4,187

Source: Company, Emkay Research

Exhibit 15: SoTP valuation

Particulars/ Rs mn	Target multiple (x)	Jun-22E
Cement	6	29,698
ТВК	0.4	6,801
RMC	3	716
EV		37,215
Net Debt		17,718
Target Mcap		19,497
No of shares (mn)		503
value/share		39
CMP (Rs)		33
Up/(downside)%		16.3%

Source: Company, Emkay Research

Exhibit 16: Peer Valuation

0	Rs bn	Rs bn EV/EBITDA (x) EV/Ton (USD)		EPS (Rs)			P/E (x)						
Company	Мсар	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E
Prism Johnson	16.8	10.9	7.2	6.4	66	66	65	-1.0	1.1	1.8	-32.1	30.7	18.6
ACC*	239.2	13.3	9.8	8.4	77	76	75	35.3	53.6	63.8	36.0	23.7	19.9
Ambuja Cements*	379.9	18.9	13.0	10.9	121	112	108	4.1	5.9	6.9	46.9	32.4	27.7
India Cements	40.1	16.5	11.4	9.9	62	62	61	-2.0	2.5	4.5	-63.1	52.3	28.5
Ramco Cements	145.3	23.4	16.5	13.8	119	115	113	8.8	16.6	21.1	69.8	37.1	29.2
Shree Cements	725.0	30.4	22.6	18.6	213	201	196	118.7	278.9	394.9	175.3	74.6	52.7
UltraTech Cement	1046.2	19.1	14.0	11.9	142	138	132	57.2	111.0	142.1	66.6	34.3	26.8
JK Lakshmi Cement	28.8	8.9	6.3	4.9	42	40	37	6.4	15.6	22.6	38.5	15.7	10.8
JK Cement	87.4	15.4	11.8	10.8	114	108	107	9.6	29.1	36.6	117.4	38.9	30.9
Orient Cement	9.1	8.0	6.2	4.8	34	32	30	0.3	2.3	4.4	131.4	19.2	10.1
Star Cement	30.8	9.7	7.2	6.3	68	67	66	3.9	5.5	6.0	18.9	13.4	12.1
Birla Corp	42.3	9.6	7.2	6.0	73	68	54	11.1	36.8	44.8	49.6	15.0	12.3

Source: Company, Emkay Research, *Dec-ending companies

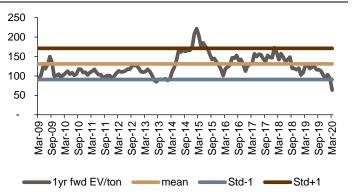
Exhibit 17: 1-yr forward EV/EBITDA chart

—mean 🕳

Std-1 -

Std+1

Exhibit 18: 1-yr forward EV/ton chart



Source: Company, Emkay Research

1yr fwd EV/EBITDA —

Key Financials (Standalone)

Income Statement

Y/E Mar (Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
Revenue	59,556	55,723	48,448	57,002	60,869
Expenditure	54,009	50,506	45,264	52,216	55,546
EBITDA	5,547	5,217	3,184	4,786	5,323
Depreciation	1,601	2,004	2,066	2,162	2,288
EBIT	3,946	3,213	1,118	2,624	3,036
Other Income	207	265	263	276	290
Interest expenses	1,741	2,059	2,183	2,171	2,124
РВТ	2,413	1,420	(803)	729	1,201
Тах	841	752	(281)	182	300
Extraordinary Items	(113)	(103)	0	0	0
Minority Int./Income from Assoc.	0	0	0	0	0
Reported Net Income	1,460	564	(522)	547	901
Adjusted PAT	1,572	668	(522)	547	901

Balance Sheet

Y/E Mar (Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
Equity share capital	5,034	5,034	5,034	5,034	5,034
Reserves & surplus	6,388	6,363	5,547	5,799	6,111
Net worth	11,421	11,397	10,581	10,833	11,145
Minority Interest	0	0	0	0	0
Loan Funds	14,679	18,500	18,500	18,300	17,700
Net deferred tax liability	(250)	508	508	508	508
Total Liabilities	25,851	30,405	29,588	29,641	29,353
Net block	20,345	22,312	24,613	24,551	24,363
Investment	4,398	4,695	4,695	4,695	4,695
Current Assets	18,178	20,516	18,216	18,389	18,447
Cash & bank balance	555	2,442	663	532	325
Other Current Assets	4,243	4,748	4,439	4,574	4,692
Current liabilities & Provision	18,272	19,686	18,236	18,294	18,452
Net current assets	(94)	830	(20)	95	(6)
Misc. exp	0	0	0	0	0
Total Assets	25,851	30,405	29,588	29,641	29,353

Cash Flow

Y/E Mar (Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
PBT (Ex-Other income) (NI+Dep)	2,301	1,316	(803)	729	1,201
Other Non-Cash items	61	(50)	(50)	(50)	(50)
Chg in working cap	(446)	963	(929)	(245)	(107)
Operating Cashflow	4,767	6,297	2,749	4,585	5,155
Capital expenditure	(2,300)	(5,336)	(2,100)	(2,100)	(2,100)
Free Cash Flow	2,467	961	649	2,485	3,055
Investments	(234)	(297)	0	0	0
Other Investing Cash Flow	0	0	0	0	0
Investing Cashflow	(2,461)	(5,583)	(2,050)	(2,050)	(2,050)
Equity Capital Raised	0	0	0	0	0
Loans Taken / (Repaid)	(740)	3,821	0	(200)	(600)
Dividend paid (incl tax)	(303)	(589)	(294)	(294)	(589)
Other Financing Cash Flow	0	0	0	0	0
Financing Cashflow	(2,544)	1,173	(2,477)	(2,666)	(3,313)
Net chg in cash	(238)	1,887	(1,779)	(131)	(208)
Opening cash position	595	555	2,442	663	532
Closing cash position	357	2,442	663	532	325

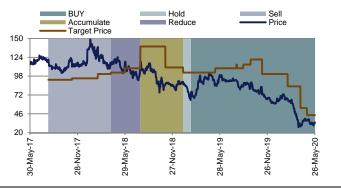
9.3 6.6 34.8 2.6 16.3 14.5 20.2 FY19 3.1 6.3 22.7 0.5 FY19 10.7 5.3 1.5	9.4 5.8 53.0 1.2 12.4 5.9 15.9 FY20 1.3 5.3 22.6 1.0 FY20 25.1	6.6 2.3 35.0 (1.1) 4.6 (4.7) 5.0 FY21E (1.0) 3.1 21.0 0.5 FY21E	8.4 4.6 25.0 1.0 9.8 5.1 10.9 FY22E 1.1 5.4 21.5 0.5 FY22E	8.7 5.0 25.0 1.5 11.3 8.2 12.6 FY23E 1.8 6.3 22.1 1.0
34.8 2.6 16.3 14.5 20.2 FY19 3.1 6.3 22.7 0.5 FY19 10.7 5.3	53.0 1.2 12.4 5.9 15.9 FY20 1.3 5.3 22.6 1.0 FY20	35.0 (1.1) 4.6 (4.7) 5.0 FY21E (1.0) 3.1 21.0 0.5 FY21E	25.0 1.0 9.8 5.1 10.9 FY22E 1.1 5.4 21.5 0.5	25.0 1.5 11.3 8.2 12.6 FY23E 1.8 6.3 22.1 1.0
2.6 16.3 14.5 20.2 FY19 3.1 6.3 22.7 0.5 FY19 10.7 5.3	1.2 12.4 5.9 15.9 FY20 1.3 5.3 22.6 1.0 FY20	(1.1) 4.6 (4.7) 5.0 FY21E (1.0) 3.1 21.0 0.5 FY21E	1.0 9.8 5.1 10.9 FY22E 1.1 5.4 21.5 0.5	1.5 11.3 8.2 12.6 FY23E 1.8 6.3 22.1 1.0
16.3 14.5 20.2 FY19 3.1 6.3 22.7 0.5 FY19 10.7 5.3	12.4 5.9 15.9 FY20 1.3 5.3 22.6 1.0 FY20	4.6 (4.7) 5.0 FY21E (1.0) 3.1 21.0 0.5 FY21E	9.8 5.1 10.9 FY22E 1.1 5.4 21.5 0.5	11.3 8.2 12.6 FY23E 1.8 6.3 22.1 1.0
14.5 20.2 FY19 3.1 6.3 22.7 0.5 FY19 10.7 5.3	5.9 15.9 FY20 1.3 5.3 22.6 1.0 FY20	(4.7) 5.0 FY21E (1.0) 3.1 21.0 0.5 FY21E	5.1 10.9 FY22E 1.1 5.4 21.5 0.5	8.2 12.6 FY23E 1.8 6.3 22.1 1.0
20.2 FY19 3.1 6.3 22.7 0.5 FY19 10.7 5.3	15.9 FY20 1.3 5.3 22.6 1.0 FY20	5.0 FY21E (1.0) 3.1 21.0 0.5 FY21E	10.9 FY22E 1.1 5.4 21.5 0.5	12.6 FY23E 1.8 6.3 22.1 1.0
FY19 3.1 6.3 22.7 0.5 FY19 10.7 5.3	FY20 1.3 5.3 22.6 1.0 FY20	FY21E (1.0) 3.1 21.0 0.5 FY21E	FY22E 1.1 5.4 21.5 0.5	FY23E 1.8 6.3 22.1 1.0
3.1 6.3 22.7 0.5 FY19 10.7 5.3	1.3 5.3 22.6 1.0 FY20	(1.0) 3.1 21.0 0.5 FY21E	1.1 5.4 21.5 0.5	1.8 6.3 22.1 1.0
3.1 6.3 22.7 0.5 FY19 10.7 5.3	1.3 5.3 22.6 1.0 FY20	(1.0) 3.1 21.0 0.5 FY21E	1.1 5.4 21.5 0.5	1.8 6.3 22.1 1.0
22.7 0.5 FY19 10.7 5.3	22.6 1.0 FY20	3.1 21.0 0.5 FY21E	21.5 0.5	22.1 1.0
22.7 0.5 FY19 10.7 5.3	1.0 FY20	0.5 FY21E	0.5	1.0
FY19 10.7 5.3	FY20	FY21E		
10.7 5.3			EV22E	
10.7 5.3				EVONE
5.3	25.1	(22.4)		FY23E
	6.0	(32.1)	30.7	18.6
C.1	6.3 1.5	10.9 1.6	6.2 1.5	5.3
0.5	0.6	0.7	0.6	1.5
				0.6 6.4
1.5	3.0	1.5	C.1	3.0
FY19	FY20	FY21E	FY22E	FY23E
1.2	1.4	1.7	1.6	1.6
2.5	3.1	5.6	3.7	3.3
(4.0)	(10.6)	(5.1)	(2.8)	(2.0)
FY19	FY20	FY21E	FY22E	FY23E
10.1	(6.4)	(13.1)	17.7	6.8
46.3	(5.9)	(39.0)	50.3	11.2
74.5	(18.6)	(65.2)	134.8	15.7
107.5	(61.3)	(192.4)	0.0	64.8
Q4FY19	Q1FY20	Q2FY20	Q3FY20	Q4FY20
				13,716
				1,424
	-			10.4
				(79)
		. ,		(0.2)
		()		()
Mar-19	Jun-19	Sep-19	Dec-19	Mar-20
74.9	74.9	74.9	74.9	74.9
	6.6	5.6	4.2	
6.8	0.0	0.0	1.2	3.7
6.8 4.5	4.9	6.2	7.5	3.7 7.6
	1.2 2.5 (4.0) FY19 10.1 46.3 74.5 107.5 Q4FY19 16,828 1,845 11.0 497 1.0	1.5 3.0 FY19 FY20 1.2 1.4 2.5 3.1 (4.0) (10.6) FY19 FY20 10.1 (6.4) 46.3 (5.9) 74.5 (18.6) 107.5 (61.3) Q4FY19 Q1FY20 16,828 15,077 1,845 1,851 11.0 12.3 497 656 1.0 1.3	1.5 3.0 1.5 FY19 FY20 FY21E 1.2 1.4 1.7 2.5 3.1 5.6 (4.0) (10.6) (5.1) FY19 FY20 FY21E 10.1 (6.4) (13.1) 46.3 (5.9) (39.0) 74.5 (18.6) (65.2) 107.5 (61.3) (192.4) Q4FY19 Q1FY20 Q2FY20 16,828 15,077 13,142 1,845 1,851 827 11.0 12.3 6.3 497 656 (87) 1.0 1.3 (0.2)	1.5 3.0 1.5 1.5 FY19 FY20 FY21E FY22E 1.2 1.4 1.7 1.6 2.5 3.1 5.6 3.7 (4.0) (10.6) (5.1) (2.8) FY19 FY20 FY21E FY22E 10.1 (6.4) (13.1) 17.7 46.3 (5.9) (39.0) 50.3 74.5 (18.6) (65.2) 134.8 107.5 (61.3) (192.4) 0.0 Q4FY19 Q1FY20 Q2FY20 Q3FY20 16,828 15,077 13,142 13,788 1,845 1,851 827 1,117 11.0 12.3 6.3 8.1 497 656 (87) 76 1.0 1.3 (0.2) 0.2

Source: Capitaline

RECOMMENDATION HISTORY TABLE

Date	Closing Price	TP (r	Period nonths)	Rating	Analyst
18-May-20	32	44	12m	Buy	Sanjeev Kumar Singh
26-Apr-20	37	44	12m	Buy	Sanjeev Kumar Singh
01-Apr-20	29	54	12m	Buy	Sanjeev Kumar Singh
12-Feb-20	66	84	12m	Buy	Sanjeev Kumar Singh
20-Nov-19	68	101	12m	Buy	Sanjeev Kumar Singh
06-Nov-19	72	101	12m	Buy	Sanjeev Kumar Singh
23-Sep-19	89	121	12m	Buy	Sanjeev Kumar Singh
26-Aug-19	85	114	12m	Buy	Sanjeev Kumar Singh
02-Aug-19	90	109	12m	Buy	Sanjeev Kumar Singh
30-Jul-19	92	114	12m	Buy	Sanjeev Kumar Singh
24-Jun-19	91	109	12m	Buy	Sanjeev Kumar Singh
13-Jun-19	94	109	12m	Buy	Sanjeev Kumar Singh
10-May-19	87	109	12m	Buy	Sanjeev Kumar Singh
28-Feb-19	78	103	12m	Buy	Sanjeev Kumar Singh
06-Feb-19	75	103	12m	Buy	Sanjeev Kumar Singh
07-Jan-19	87	103	12m	Hold	Sanjeev Kumar Singh
31-Oct-18	87	110	12m	Accumulate	Sanjeev Kumar Singh
27-Jul-18	117	139	12m	Accumulate	Sanjeev Kumar Singh
29-May-18	117	109	12m	Reduce	Sanjeev Kumar Singh
05-Apr-18	115	103	12m	Reduce	Sanjeev Kumar Singh
14-Feb-18	138	101	12m	Sell	Sanjeev Kumar Singh
15-Dec-17	114	95	12m	Sell	Sanjeev Kumar Singh
07-Nov-17	111	95	12m	Sell	Sanjeev Kumar Singh
08-Aug-17	121	93	12m	Sell	Sanjeev Kumar Singh

RECOMMENDATION HISTORY CHART



Source: Bloomberg, Company, Emkay Research



Analyst: Sanjeev Kumar Singh

Contact Details

sanjeev.singh@emkayglobal.com +91 22 6612 1255

Sector

Cement & Building materials

Analyst bio

Sanjeev Kumar Singh holds an MBA and has over 10 years of experience in the Cement sector. His team currently covers 17 stocks in the Cement and Building Materials space.

Emkay Alpha Portfolio – Cement & Building Materials

EAP sector portfolio

Company Name	BSE200 Weight	EAP Weight	OW/UW (%)	OW/UW (bps)	EAP Weight (Normalised)
Cement & Building Materials	2.32	2.32	0%	0	100.00
ACC	0.21	0.22	4%	1	9.58
Ambuja Cements	0.28	0.29	4%	1	12.45
Grasim Industries	0.45	0.24	-48%	-22	10.16
Birla Corporation	0.00	0.09	NA	9	3.95
India Cements	0.00	0.00	NA	0	0.00
JK Cement	0.00	0.00	NA	0	0.00
JK Lakshmi Cement	0.00	0.12	NA	12	5.31
Orient Cement	0.00	0.00	NA	0	0.00
Prism Johnson	0.00	0.00	NA	0	0.00
Ramco Cements	0.16	0.11	-28%	-4	4.87
Sanghi Industries	0.00	0.00	NA	0	0.00
Shree Cements	0.37	0.26	-31%	-12	11.03
Star Cement	0.00	0.00	NA	0	0.00
Ultratech Cement	0.85	0.99	17%	14	42.66
Century Plyboards	0.00	0.00	NA	0	0.00
HSIL*	0.00	0.00	NA	0	0.00
Kajaria Ceramics	0.00	0.00	NA	0	0.00
Somany Ceramics	0.00	0.00	NA	0	0.00
Cash	0.00	0.00	NA	0	0.00

Source: Emkay Research

* Not under coverage: Equal Weight

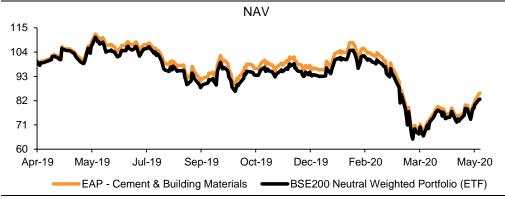
High Conviction/Strong Over Weight

Sector portfolio NAV

	Base					Latest
	1-Apr-19	26-Aug-19	27-Nov-19	25-Feb-20	27-Apr-20	27-May-20
EAP - Cement & Building Materials	100.0	94.0	100.7	100.7	76.1	85.4
BSE200 Neutral Weighted Portfolio (ETF)	100.0	90.9	97.7	97.8	74.5	82.7

*Performance measurement base date 1st April 2019 Source: Emkay Research

NAV chart



Source: Emkay Research

Please see our model portfolio (Emkay Alpha Portfolio): SMID

Please see our model portfolio (Emkay Alpha Portfolio): Nifty

"Emkay Alpha Portfolio – SMID and Nifty are a supporting document to the Emkay Alpha Portfolios Report and is updated on regular intervals"

Emkay Rating Distribution

Expected Return within the next 12-18 months.
Over 15%
Between -5% to 15%
Below -5%

Completed Date: 29 May 2020 01:29:43 (SGT) Dissemination Date: 29 May 2020 01:30:43 (SGT)

Sources for all charts and tables are Emkay Research unless otherwise specified.

GENERAL DISCLOSURE/DISCLAIMER BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Emkay Global Financial Services Limited (CIN-L67120MH1995PLC084899) and its affiliates are a full-service, brokerage, investment banking, investment management and financing group. Emkay Global Financial Services Limited (EGFSL) along with its affiliates are participants in virtually all securities trading markets in India. EGFSL was established in 1995 and is one of India's leading brokerage and distribution house. EGFSL is a corporate trading member of Bombay Stock Exchange Limited (BSE), National Stock Exchange of India Limited (NSE), MCX Stock Exchange Limited (MCX-SX). EGFSL along with its subsidiaries offers the most comprehensive avenues for investments and is engaged in the businesses including stock broking (Institutional and retail), merchant banking, commodity broking, depository participant, portfolio management, insurance broking and services rendered in connection with distribution of primary market issues and financial products like mutual funds, fixed deposits. Details of associates are available on our website i.e. www.emkayglobal.com

EGFSL is registered as Research Analyst with SEBI bearing registration Number INH000000354 as per SEBI (Research Analysts) Regulations, 2014. EGFSL hereby declares that it has not defaulted with any stock exchange nor its activities were suspended by any stock exchange with whom it is registered in last five years, except that NSE had disabled EGFSL from trading on October 05, October 08 and October 09, 2012 for a manifest error resulting into a bonafide erroneous trade on October 05, 2012. However, SEBI and Stock Exchanges have conducted the routine inspection and based on their observations have issued advice letters or levied minor penalty on EGFSL for certain operational deviations in ordinary/routine course of business. EGFSL has not been debarred from doing business by any Stock Exchange / SEBI or any other authorities; nor has its certificate of registration been cancelled by SEBI at any point of time.

EGFSL offers research services to clients as well as prospects. The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

Other disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report

EGFSL and/or its affiliates may seek investment banking or other business from the company or companies that are the subject of this material. Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that may be inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest including but not limited to those stated herein. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein. This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would subject EGFSL or its group companies to any registration or licensing requirement within such jurisdiction. Specifically, this document does not constitute an offer to or solicitation to any U.S. person for the purchase or sale of any financial instrument or as an official confirmation of any transaction to any U.S. person. Unless otherwise stated, this message should not be construed as official confirmation of any transaction. No part of this document may be used by private customers in United Kingdom. All material presented in this report, unless specifically indicated otherwise, is under copyright to Emkay. None of the material, nor its content, nor any copy of it, may be altered in any way, transmitted to, copied or distributed to any other party, without the prior express written permission of EGFSL . All trademarks, service marks and logos used in this report are trademarks or registered trademarks of EGFSL or its Group Companies. The information contained herein is not intended for publication or distribution or circulation in any manner whatsoever and any unauthorized reading, dissemination, distribution or copying of this communication is prohibited unless otherwise expressly authorized. Please ensure that you have read "Risk Disclosure Document for Capital Market and Derivatives Segments" as prescribed by Securities and Exchange Board of India before investing in Indian Securities Market. In so far as this report includes current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.

• This publication has not been reviewed or authorized by any regulatory authority. There is no planned schedule or frequency for updating research publication relating to any issuer.

• Please contact the primary analyst for valuation methodologies and assumptions associated with the covered companies or price targets

Disclaimer for U.S. persons only: This research report is a product of Emkay Global Financial Services Limited (Emkay), which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of Financial Institutions Regulatory Authority (FINRA) or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account. This report is intended for distribution to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investors. In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors.

ANALYST CERTIFICATION BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL)

The research analyst(s) primarily responsible for the content of this research report, in part or in whole, certifies that the views about the companies and their securities expressed in this report accurately reflect his/her personal views. The analyst(s) also certifies that no part of his/her compensation was, is, or will be, directly or indirectly, related to specific recommendations or views expressed in the report. The research analyst (s) primarily responsible of the content of this research report, in part or in whole, certifies that he or his associate¹ does not serve as an officer, director or employee of the issuer or the new listing applicant (which includes in the case of a real estate investment trust, an officer of the management company of the real estate investment trust; and in the case of any other entity, an officer or its equivalent counterparty of the entity who is responsible for the management of the issuer or the new listing applicant). The research analyst(s) primarily responsible for the content of this research report or his associate does not have financial interests² in relation to an issuer or a new listing applicant that the analyst reviews. EGFSL has procedures in place to eliminate, avoid and manage any potential conflicts of interests that may arise in connection with the production of research reports. The research analyst(s) responsible for this report operates as part of a separate and independent team to the investment banking function of the EGFSL and procedures are in place to ensure that confidential information held by either the research or investment banking function is handled appropriately. There is no direct link of EGFSL compensation to any specific investment banking function of the EGFSL.

¹ An associate is defined as (i) the spouse, or any minor child (natural or adopted) or minor step-child, of the analyst; (ii) the trustee of a trust of which the analyst, his spouse, minor child (natural or adopted) or minor step-child, is a beneficiary or discretionary object; or (iii) another person accustomed or obliged to act in accordance with the directions or instructions of the analyst.

² Financial interest is defined as interest that are commonly known financial interest, such as investment in the securities in respect of an issuer or a new listing applicant, or financial accommodation arrangement between the issuer or the new listing applicant and the firm or analysis. This term does not include commercial lending conducted at the arm's length, or investments in any collective investment scheme other than an issuer or new listing applicant notwithstanding the fact that the scheme has investments in securities in respect of an issuer or a new listing applicant.

COMPANY-SPECIFIC / REGULATORY DISCLOSURES BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report-:

- 1. EGFSL, its subsidiaries and/or other affiliates do not have a proprietary position in the securities recommended in this report as of May 28, 2020
- 2. EGFSL, and/or Research Analyst does not market make in equity securities of the issuer(s) or company(ies) mentioned in this Research Report Disclosure of previous investment recommendation produced:
- EGFSL may have published other investment recommendations in respect of the same securities / instruments recommended in this research report during the preceding 12 months. Please contact the primary analyst listed in the first page of this report to view previous investment recommendations published by EGFSL in the preceding 12 months.
- 4. EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's does not have any material conflict of interest in the securities recommended in this report as of May 28, 2020.
- 5. EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's does not have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the May 28, 2020
- 6. EGFSL, its subsidiaries and/or other affiliates and Research Analyst have not received any compensation in whatever form including compensation for investment banking or merchant banking or brokerage services or for products or services other than investment banking or merchant banking or brokerage services from securities recommended in this report (subject company) in the past 12 months.
- 7. EGFSL, its subsidiaries and/or other affiliates and/or and Research Analyst have not received any compensation or other benefits from securities recommended in this report (subject company) or third party in connection with the research report.
- 8. Securities recommended in this report (Subject Company) has not been client of EGFSL, its subsidiaries and/or other affiliates and/or and Research Analyst during twelve months preceding the May 28, 2020

	This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or
General	located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation.
Australia	This report is not for distribution into Australia.
Hong Kong	This report is not for distribution into Hong Kong.
Indonesia	This report is being distributed in Indonesia by PT DBS Vickers Sekuritas Indonesia.
Malaysia	This report is not for distribution into Malaysia.
Singapore	This report is distributed in Singapore by DBS Bank Ltd (Company Regn. No. 16800306E) or DBSVS (Company Regn. No. 1860024G) both of which are Exempt Financial Advisers as defined in the Financial Advisers Act and regulated by the Monetary Authority of Singapore. DBS Bank Ltd and/or DBSVS, may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an agreement under Regulation 32C of the financial Advisers Regulations. Singapore recipients should contact DBS Bank Ltd at 6327 2288 for matters arising from, or in connection with the report.
Thailand	This report is being distributed in Thailand by DBS Vickers Securities (Thailand) Co Ltd.
United Kingdom	This report is disseminated in the United Kingdom by DBS Vickers Securities (UK) Ltd, ("DBSVUK"). DBSVUK is authorised and regulated by the Financial Conduct Authority in the United Kingdom. In respect of the United Kingdom, this report is solely intended for the clients of DBSVUK, its respective connected and associated corporations and affiliates only and no part of this document may be (i) copied, photocopied or duplicated in any form or by any means or (ii) redistributed without the prior written consent of DBSVUK. This communication is directed at persons having professional experience in matters relating to investments. Any investment activity following from this
Dubai International Financial Centre	 communication will only be engaged in with such persons. Persons who do not have professional experience in matters relating to investments should not rely on this communication. This research report is being distributed by DBS Bank Ltd., (DIFC Branch) having its office at units 608-610, 6th Floor, Gate Precinct Building 5, PO Box 506538, Dubai International Financial Centre (DIFC), Dubai, United Arab Emirates. DBS Bank Ltd., (DIFC Branch) is regulated by The Dubai Financial Services Authority. This research report is intended only for professional clients (as defined in the DFSA rulebook) and no other person may act upon it.
United Arab Emirates	This report is provided by DBS Bank Ltd (Company Regn. No. 196800306E) which is an Exempt Financial Adviser as defined in the Financial Advisers Act and regulated by the Monetary Authority of Singapore. This report is for information purposes only and should not be relied upon or acted on by the recipient or considered as a solicitation or inducement to buy or sell any financial product. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situation, or needs of individual clients. You should contact your relationship manager or investment adviser if you need advice on the merits of buying, selling or holding a particular investment. You should note that the information in this report may be out of date and it is not represented or warranted to be accurate, timely or complete. This report or any portion thereof may not be reprinted, sold or redistributed without our written consent.
United States	DBSVUSA did not participate in its preparation. The research analyst(s) named on this report are not registered as research analysts with FINRA and are not associated persons of DBSVUSA. The research analyst(s) are not subject to FINRA Rule 2241 restrictions on analyst compensation, communications with a subject company, public appearances and trading securities held by a research analyst. This report is being distributed in the United States by DBSVUSA, which accepts responsibility for its contents. This report may only be distributed to Major U.S. Institutional Investors (as defined in SEC Rule 15a-6) and to such other institutional investors and qualified persons as DBSVUSA may authorize. Any U.S. person receiving this report who wishes to effect transactions in any securities referred to herein should contact DBSVUSA directly and not its affiliate.
Other jurisdictions	In any other jurisdictions, except if otherwise restricted by laws or regulations, this report is intended only for qualified, professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions.

Emkay Global Financial Services Ltd. CIN - L67120MH1995PLC084899

7th Floor, The Ruby, Senapati Bapat Marg, Dadar - West, Mumbai - 400028. India Tel: +91 22 66121212 Fax: +91 22 66121299 Web: www.emkayglobal.com