

CMP: ₹ 150

#### Target: ₹ 180 (20%)

## Target Period: 12 months

June 22, 2020

# Covid-19 to impact hospitality, retail asset...

Brigade Enterprises (BEL) reported a mixed performance as it reported better-than-expected sales volume but financial reported numbers were marred by one-time impairment loss in investment and hospitality segment on account of Covid-19. The company reported sales volume of 1.05 mn sq feet vs. 0.96 mn sq feet (msf) in Q4FY19, reporting healthy growth of 10% YoY. The presales value was up 25.3% YoY at ₹ 651.2 crore, as realisations were up 13.8% YoY at ₹ 6176/sq feet. Reported revenues de-grew 16.3% YoY to ₹ 635.9 crore, on account of weaker traction in hospitality and malls segment due to Covid-19 impact in the second half of March, 2020. The company provided for one-time impairment loss in investment and hospitality segment on account of Covid-19, of ₹ 20.5 crore. Consequently, reported PAT declined 95% YoY to ₹ 2.7 crore.

## Commercial segment stable; retail to face Covid-19 impact

Commercial segment rental remained stable with new leasing at 0.3 msf ( $\sim$ 2.45 msf in FY20) and rent collection at 96% in Q1FY21, so far. Furthermore, there has been no renegotiation for downwards revision in rent except for WTC Kochi. The company has termed work from home (WFH) as not a feasible long term solution. The footfall at mall is at 15-20% of pre-Covid level, as per the company. It has given 50% concession on rent during the lockdown period and lower minimum guarantee till September, 2020. Consequently, we bake in mall revenue decline of ~45% in FY21, followed by a recovery to normal levels in FY22.

### Hospitality to face maximum impact

The company has opted for a loan moratorium for hospitality (loan of  $\sim \mathbf{E}$  1200 crore) in which the impact of Covid-19 is steep and pronounced. It indicated that operational breakeven of hospitality assets is at 35-40% occupancy. Furthermore, BEL has stopped further progress in two of its four hospitality projects given the uncertainty, while hospitality stake sale, for now, is on hold. We expect hospitality EBITDA to shrink to  $\mathbf{E}$  5 crore in FY21 vs. EBITDA of  $\mathbf{E}$  89.9 crore in FY20, with some recovery in FY22E.

## Valuation & Outlook

BEL has so far put up a strong performance across segments. However, we expect the impact on hospitality (likely to be a washout for at least a year with steep bottomline losses in FY21) and weak retail footfall in near term, to be a key area of concern. We also lower residential sales volumes estimates for FY21 to 2.2 msf vs. 4.3 msf, notwithstanding 5.3 msf projects launched in FY20 and further 2.7 msf in launch pipeline. Nonetheless, the company has comfortable debt-equity and sufficient liquidity from operational commercial assets to sustain the interim period pain. Hence, we maintain **BUY** on the stock with revised SoTP target price of ₹ 180/share.



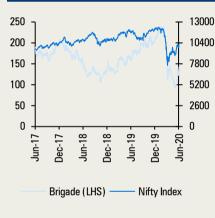
BUY

Particulars	
Particulars	lm ount (₹crore)
Market Capitalization	3,062.0
Total Debt	3,785.5
Cash	222.2
EV	6,625.3
52 week H/L (∛	255/91
Equity capital	204.4
Face value (₹	10.0

#### Key Highlights

- Sales volumes grew 10% YoY to 1.05 msf in Q4FY20
- Maintain BUY with revised target price of ₹ 180/share

#### Price Chart



#### **Research Analyst**

Bhupendra Tiwary, CFA bhupendra.tiwary@icicisecurities.com

Key Financial Summary						
(₹crore)	FY18	FY19	FY20E	FY21E	FY22E	CAGR (FY19-21E)
Net Sales	1897.2	2972.8	2632.2	1970.7	3132.7	9.1%
EBITDA	554.5	789.7	663.2	542.5	1022.2	24.1%
EBITDA Margin(%)	29.2	26.6	25.2	27.5	32.6	
Net Profit	139.2	239.9	130.6	-30.8	139.0	3.2%
EPS (₹	6.8	11.7	6.4	-1.5	6.8	
P/E(x)	21.9	12.7	23.4	-99.1	22.0	
EV/EBITDA(x)	10.9	8.3	9.9	11.4	4.2	
RoE(%)	6.1	11.1	5.7	-1.3	5.9	
RoCE(%)	8.1	11.8	8.4	3.3	10.5	

Result Update

Source: Company, ICICI Direct Research; \*Under Ind-As 115 which came into effect from April 1, 2018, BEL switched to project completion method from percentage completion method earlier. Consequently, it had to reverse revenues & PAT to the tune of ~₹ 2,300 crore & ~₹ 400 crore, respectively. A major portion of these revenues is getting booked in FY19E & FY20E. Hence, revenues from the residential business showed an optical decline in FY21E. causing overall optical decline in revenues and PAT in FY21E

### Result Update | Brigade Enterprises

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	Q4FY20	Q4FY20E	Q3FY19	YoY (C %)	<sup>hg</sup> Q3FY20	QoQ (Chg %)	C o m m e n t s
Income from Operation	635.9	636.5	760.0	-16.3	552.3	15.2	
Other Income	8.4	16.4	17.8	-52.7	16.4	-48.6	
Total Operating Cost	299.7	0.0	294.0	2.0	239.8	25.0	
Employee cost	45.6	57.3	49.8	-8.6	56.4	-19.2	
Other expenditure	115.8	98.7	103.4	12.0	100.7	15.0	
EBITDA	135.2	156.0	215.4	-37.3	155.6	-13.1	
EBITDA Margin (%)	21.3	24.5	28.3	-709 bps	28.2	-692 bps	
Depreciation	56.3	50.1	42.5	32.6	50.1	12.5	
Interest	80.5	86.2	76.3	5.6	86.3	-6.7	
PBT	6.7	36.0	114.4	-94.1	35.6	-81.1	
Total Tax	-2.8	12.3	42.8	-106.5	-4.9	-43.4	
Patafter Minority Interes	2.7	14.7	59.7	-95.5	49.4	-94.6	

#### **Key Metrics**

Sales Volume	(in lakh	105	07	9.6	10.0	10.8	26
sqft)		10.5	5.7	5.0	10.0	10.0	-2.0

Source: Company, ICICI Direct Research

	FY18	FY 20		FY21E	%	FY22E	
(₹Crore)			Old	Ne w	C h an g e	Ne w	Comments
Revenue	2,972.8	2,632.2	2,648.3	1,970.7	-25.6	3,132.7	Build in overall weakness across segments
EBITDA	789.7	663.2	869.5	542.5	-37.6	1,022.2	
EBITDA Margin (%)	26.6	25.2	32.8	27.5	-527 bps	32.6	
РАТ	239.9	130.6	91.5	-30.8	NA	139.0	
EPS (₹	11.7	6.4	4.5	-1.5	NA	6.8	

Source: Company, ICICI Direct Research

Exhibit 3: Assumptions						
	FY19	FY20	FY2		FY22E	C o m m e n t s
			New	Earlier	Ne w	
Volume sold in msf	3.0	4.3	2.2	4.1	3.7	

### **Other Highlights**

- Residential: BEL achieved healthy sales volume growth of 10% YoY to 1.05 msf. The presales value was up 25.3% YoY at ₹ 651.2 crore, as realisations were up 13.8% YoY at ₹ 6176/sq feet. Sales volume for FY20 was at 4.3 msf (up 44% YoY) with sales value at ₹ 2,376.8 crore. The company has a strong pipeline of ongoing projects of 15.62 msf and upcoming 2.65 msf to be launched in FY21
- Annuity portfolio: Stable category; malls to witness challenges in FY21: The company's annuity portfolio (offices and malls) reported rental income of ₹ 104.4 crore (up ~30% YoY) with occupancy at 76% in Q4FY20. New area leased during the quarter was at 0.3 msf with total area pre-leased in FY20 at 2.45 msf. Furthermore, there has been no renegotiation for downwards revision in rent except for WTC Kochi. Exit rental from existing operational commercial area of 3.6 msf is expected to be ₹ 310.5 crore. The company has termed WFH as not a feasible long term solution. The footfall at mall is at 15-20% of pre-Covid level, as per the company. It has given 50% concession on rent, during lockdown period and lower minimum guarantee till September, 2020. Consequently, we bake in mall revenue decline of ~45% in FY21, followed by a recovery to normal levels in FY22
- Hospitality business: Hospitality division revenues were at ₹ 77.6 crore in Q4FY20. In FY20, average occupancy rate was at 61% vs. 62% in FY19. Currently, it has a portfolio with 1,345 keys across seven hotels. Grand Mercure GIFT City started operations in Q4FY20 with 151 keys and Holiday Inn Express & Suites, Bengaluru OMR will start operations in Q2FY21 with 134 Keys. The company has opted for loan moratorium for hospitality (loan of ~₹ 1200 crore) in which the impact of Covid-19 is steep and pronounced. It indicated that operational breakeven of hospitality assets is at 35-40% occupancy. Furthermore, BEL has stopped further progress in two of its four hospitality projects given the uncertainty while hospitality stake sale, for now, is on hold. We expect hospitality EBITDA to shrink to ₹ 5 crore in FY21 vs. EBITDA of ₹ 89.9 crore in FY20, with some recovery in FY22E
- **Debt:** Net debt was at ₹ 3,518.2 crore (net D/E at 1.17x), up ~₹ 100 crore QoQ, while average cost of debt was at 9.57% as of Q4FY20

# Company Analysis

Particulars	Q.4FY19	FY19	Q1FY20	Q2FY20	Q3FY20	Q.4FY20
Operating Activities						
Total Collection	618.5	2241.6	502.5	581.4	736.2	718.4
Direct Cost/Construction Cost	272.6	1152	-319.1	-285.8	-369.8	-303.7
LO Payment	20.7	60.8	-17.8	-27.4	-34.1	-49.5
Employee And Admin Expense	62.8	279.6	-66.8	-100.4	-85.1	-65.3
Sales & Marketing Expense	24.1	70.4	-17.2	-25.1	-27.3	-34.7
Statutory Payments	76.3	202	-51.7	-43.0	-52.0	-55.3
Other Payments	17.3	26.5	-2.1	-1.9	-0.1	-1.1
Net Cash Flow From Operating Activities(A)	144.7	450.3	27.8	97.8	167.8	208.8
Investment Activities						
Cash from Investment Activities	119.5	501.6	78.8	64	37.6	40.9
Construction Cost-(CWIP/Capex Projects)	156.2	532.7	-188.4	-181.1	-201.6	-190.7
Investments in Land/JD/JV/TDR	71.4	95.2	-2.1	-60.2	31	-0.1
Other Investments (FD&Mutual fund)	22.9	300.1	-89.8	-21	-20.9	-75.5
Net Cash Flow From Investment Activities(B)	-131	-426.4	-201.5	-198.3	-153.9	-225.4
Financing Activities						
Debt Draw dow n	288.2	1116.5	290.9	315.9	213.2	367.4
Proceeds from QIP/ESOP	0.2	0.8	0	29.7	0.2	0.3
Dividend Payment				-32.2	0	-25.3
Debt Payment	136	726.7	-173.5	-74.3	-96.7	-222.4
Interest Payment	79.2	300	-80.3	-94.1	-93.6	-94.8
Investment by PE			60	17	15	15
Net Cash Flow from Financing Activities (C)	73.2	59.7	97.1	162	38.1	40.2
Net Cash Flows for the Period(A +B +C)	86.9	83.6	-76.6	61.5	52.0	23.6

Source: Company, ICICI Direct Research

<b>14FY19</b> 684.9 331.9 188.3	<b>Q1FY20</b> 680.7 437.0 99.9	<b>Q2FY20</b> 714.0 429.6 108.6	<b>Q3FY20</b> 697.5 417.3 121.4	<b>Q4FY20</b> 691.9 417.2 121.9
331.9 188.3	437.0	429.6	417.3	417.2
188.3				
188.3				
	99.9	108.6	121.4	121.9
1253.5	1241.4	1256.5	1241.7	1267.7
880.9	1015.3	1182.8	1338.3	1456.9
384.4	342.5	348.9	398.0	437.4
2955.1	3131.9	3342.6	3418.2	3518.2
484.8	508.4	567.9	633.7	684.1
2470.3	2623.5	2774.7	2784.5	2831.1
9.63%	9.71%	9.73%	9.62%	9.57%
IS IL "A"	CRISIL"A"	CRISIL"A"	CRISIL"A"	CRISIL"A"
CRA"A"	ICRA"A"	ICRA"A"	ICRA"A"	ICRA"A"
	880.9 384.4 <b>2955.1</b> 484.8 <b>2470.3</b> 9.63% ISIL"A"	880.9 1015.3   384.4 342.5   2955.1 3131.9   484.8 508.4   2470.3 2623.5   9.63% 9.71%   ISIL"A" CRISIL"A"	880.9 1015.3 1182.8   384.4 342.5 348.9   2955.1 3131.9 3342.6   484.8 508.4 567.9   2470.3 2623.5 2774.7   9.63% 9.71% 9.73%   ISIL"A" CRISIL"A" CRISIL"A"	880.9 1015.3 1182.8 1338.3   384.4 342.5 348.9 398.0   2955.1 3131.9 3342.6 3418.2   484.8 508.4 567.9 633.7   2470.3 2623.5 2774.7 2784.5   9.63% 9.71% 9.73% 9.62%   ISIL"A" CRISIL"A" CRISIL"A" CRISIL"A"





Source: Company, ICICI Direct Research

Source: Company, ICICI Direct Research

Particulars	Ongoing BEL Projects	Ongoing SPV Projects	Stock Sales	Total
(in msf)				
Total super built-up area of projects on sale basis	13.23	2.39	1.15	16.77
Less: LO Share	3.36	0.00	0.00	3.36
Co share of saleable area	9.87	2.39	1.15	13.41
Sold till date	4.76	0.85	0.00	5.61
To be sold	5.11	1.54	1.15	7.80
(in ₹crore)				
From Sold units	2541.1	495.0	0.0	3036.1
From Unsold Units	2919.8	1088.2	581.0	4589.0
Estimated Receipts	5460.9	1583.2	581.0	7625.1
Collection Till Date on Sold Units	1131.4	305.0	0.0	1436.4
Balance collection for the projects (From Sold Units)	1409.7	190.0	0.0	1599.7
Balance collection for the projects (Sold and Unsold units)-A	4329.5	1278.2	581.0	6188.7
Estimated Total cost to be spent	4312.2	1223.5	328.1	5863.8
Cost incurred till date	1582.2	794.3	328.1	2704.6
Balance Cost to be incurred to finish the project-B	2730.0	429.2	0.0	3159.2
Gross Operating Cash Flows (A-B)	1599.5	849.0	581.0	3029.
Present Borrowings – C	384.8	197.1	110.0	691.9
Net Operating Cash Flows projected (A-B- C)	1214.7	651.9	471.0	2337.0

### Valuation & Outlook

BEL has, so far, demonstrated a strong performance across segments. However, we expect the impact on hospitality (likely to be a washout for at least a year with steep bottomline losses in FY21) and retail footfall in near term, be a key area of concern. We also lower residential sales volumes estimates for FY21 to 2.2 msf vs. 4.3 msf, notwithstanding 5.3 msf projects launched in FY20 and further 2.7 msf in launch pipeline. Nonetheless, the company has comfortable debt-equity and sufficient liquidity from operational commercial assets to sustain the interim period pain. Hence, we maintain **BUY** on the stock with a revised SoTP price of ₹ 180/share.

Project	Area (msf)	V alu e	NA V Multiple	NAV/share	Contribution (%)	Remarks
Residential/Commercia						
l Sales						We have discounted cash flow of Ongoing & New
Completed	1.0	113	1.0	6	3	launches residential assets at 13% /14% discount rate
Ongoing	9.4	1186	0.9	49	28	while land bank is valued at 0.7x amount invested
New Launches	7.1	264	0.8	10	6	New launches and under construction have beer
Land Bank	33.1	552	1.0	27	13	valued at 0.8x and 0.85x, respectively, given the
Total	50.6	2115	0.9	92	49	uncertainty.
Leasing Portfolio						
Completed	2.6	2777	1.0	136	65	We have considered cap rate of 9% and discount rate
Ongoing	6.3	1830 0.8		72	43	of 13% for operational assets and 14% for under construction assets. We value under construction
Total	8.9	4607	0.8	208	108	assets at 0.8x NAV given uncertainty.
	No. of Keys					
Hospitality Portfolio	1788	393	1.0	19	9	8x FY 22E EV/EBITDA
Total Gross Asset Valuation		7116		319	166	
Less: FY 20 Net Debt		2831		139	66	We have considered Brigade effective net debt
Target Valuation		4284		180	100	
Rounded-off target				180		

#### **Financial summary**

xhibit 10: Profit and loss	stateme	nt		₹ crore
₹crore	FY19	FY20	FY21E	FY22E
Net Sales	2,972.8	2,632.2	1,970.7	3,132.7
Other Income	54.5	49.4	51.9	54.5
Total revenues	3,027.3	2,681.6	2,022.6	3,187.2
Cost of Materials Sold	1,594.7	1,315.4	873.8	1,351.6
Employee Cost	187.9	216.0	226.8	238.1
Other Expenditure	400.5	437.5	327.6	520.7
Total Operating Expendit	2,183.1	1,968.9	1,428.2	2,110.5
EBITDA	789.7	663.2	542.5	1,022.2
Interest	278.5	340.3	322.5	424.5
Depreciation	140.0	192.0	367.0	382.5
PBT	425.7	159.8	(95.2)	269.6
Tax	145.5	47.4	(32.4)	91.7
Reported PAT	280.1	112.4	(62.8)	177.9
Minority Interests	42.0	(16.6)	(30.2)	40.9
Profit for the com pany	239.9	130.6	(30.8)	139.0
EPS (₹)	11.7	6.4	(1.5)	6.8

Source: Company, ICICI Direct Research

Exhibit 12: Balance sh	neet			₹ crore			
₹crore	FY19	FY20	FY21E	FY22E			
Equity Capital	136.2	204.4	204.4	204.4			
Reserves & Surplus	2,221.7	2,242.6	2,223.2	2,327.4			
Netw orth	2,169.4	2,281.1	2,291.9	2,355.2			
Total Debt	3,785.5	3,910.7	4,495.4	4,245.4			
Deferred Tax Liability	-	10.1	10.1	10.1			
Source of Funds	6,143.3	6,367.8	6,933.1	6,787.3			
es							
Gross Block	2,728.2	2,758.2	4,365.1	4,415.1			
Less: Accumulated Der	468.5	660.5	1,027.5	1,410.1			
Net Block	2,259.8	2,988.1	3,337.6	3,005.0			
Capital WIP	2,001.3	2,089.1	554.2	554.2			
Total Fixed Assets	4,261.1	5,077.2	3,891.8	3,559.3			
Investments	97.7	72.1	72.1	72.1			
Inventories	4,816.1	5,209.4	4,815.8	5,343.1			
Trade Receivables	420.8	430.6	345.8	519.8			
Loans & Advances	304.7	295.1	345.8	519.8			
Cash & Bank Balances	222.2	304.9	482.2	1,389.7			
Other Current Assets	246.1	330.1	518.8	779.7			
Total Current Assets	6,322.7	6,966.8	6,733.3	8,890.0			
Trade Payable	608.1	500.5	399.8	600.9			
Provisions	9.7	10.5	5.9	8.8			
Other Current Liabilities	4,038.81	5,389.06	3,510.54	5,276.37			
Total Current Liabilities	4,656.6	5,900.1	3,916.2	5,886.1			
Net Current Assets	1,666.2	1,066.8	2,817.1	3,003.8			
Application of Funds	6,143.3	6,367.8	6,933.08	6,787.3			

Exhibit 11: Cash flow statement ₹ crore FY20 FY21E FY22E ₹crore FY19 425.7 Profit before Tax 159.8 (95.2) 269.6 140.0 192.0 367.0 382.5 Depreciation Interest paid 278.5 340.3 322.5 424.5 660.9 574.5 983.2 CF before wc changes 813.5 Net Increase in CA (804.8) (89.6) 238.8 (1,136.1) Net Increase in CL 568.5 774.3 (1,983.8)1,969.9 Net CF from op. activities 1,214.3 465.4 (966.1) 1,612.3 Purchase of Fixed Assets (628.5) (117.8) (72.0) (50.0) (Purchase)/Sale of Inv. (237.3)25.5 Net CF from inv. activities (42.8) 4.5 (452.0) 869.9 Proceeds from Borrowing 1,128.6 \_ Interest Paid (315.4) (340.3) (322.5) (424.5) **Dividend Paid** (32.8) (26.1) 11.4 (34.7) Net CF from fin. activities 44.8 165.2 273.6 (709.3) 177.3 907.5 Net Cash flow 58.3 1,336.6 Opening Cash 66.9 222.2 304.9 482.2 Closing Cash 222.2 304.9 482.2 1,389.7

Source: Company, ICICI Direct Research

xhibit 13: Key ratios	FY19	FY20	FY21E	FY22E
Per Share Data	FTIS	FIZU	FIZIE	FIZZE
	117	6.4	(1 5)	<u> </u>
Reported EPS	11.7		(1.5)	6.8
Cash EPS	18.6	15.8	16.5	25.5
BVPS	106.2	111.7	112.2	115.3
Operating Ratios				
EBITDA / Net Sales	26.6	25.2	27.5	32.6
PAT / Net Sales	8.1	5.0	(1.6)	4.4
Return Ratios				
RoE	11.1	5.7	(1.3)	5.9
RoCE	11.8	8.4	3.3	10.5
RolC	27.5	57.7	7.7	43.4
Valuation Ratios				
EV / EBITDA	8.3	9.9	12.9	5.7
P/E	12.8	23.4	(99.4)	22.0
EV / Net Sales	2.2	2.5	3.6	1.9
Market Cap / Sales	1.0	1.2	1.6	1.0
Price to Book Value	1.4	1.3	1.3	1.3
Turnover Ratios				
Asset turnover	0.5	0.4	0.3	0.5
Gross Block Turnover	2.6	6.8	4.7	6.7
Solvency Ratios				
Net Debt / Equity	1.6	1.5	1.7	1.2
Current Ratio	1.0	1.0	1.5	1.2
Quick Ratio	0.2	0.2	0.3	0.3

### *R*esult Update | Brigade Enterprises

Exhibit 14: ICICI Direct coverage universe (Real Estate & Building Material)																			
Sector / Company	CMP			M C ap		EPS (₹)			P/E (x)		EV/I	EBITDA	(x)		P/B (x)		I	RoE (%	)
	(₹)	TP(₹)	Rating	(₹Cr)	FY19	FY20E F	Y21E	FY19	FY20E I	FY21E	FY19	FY20E	FY21E	FY19	FY20E F	Y21E	FY19	FY20E F	FY21E
Oberoi Realty (OBEREA)	386	450	Buy	14,031	22.5	14.5	21.2	17.2	26.7	18.2	7.8	11.6	9.4	1.3	1.3	1.2	10.1	6.1	6.8
The Phoenix Mills (PHOMI	604	740	Buy	9,262	27.5	20.0	16.3	22.0	30.1	37.0	11.3	11.5	12.2	2.2	2.0	1.8	10.7	7.9	6.1
Brigade Enterprises (BRI	150	180	Buy	3,062	11.7	6.4	-1.5	12.8	23.5	NA	8.3	9.9	12.9	1.4	1.3	1.3	11.1	5.7	NM
Kajaria Ceramics (KAJCE	I 390	420	Hold	6,199	14.2	16.1	16.0	27.4	24.2	24.4	12.1	12.7	12.0	1.9	1.9	1.9	14.4	14.5	13.0

## **RATING RATIONALE**

ICICI Direct endeavors to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head – Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com

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