#### CMP: ₹ 21

## Target: ₹ 24 ( 14%) Ta

# Target Period: 12 months

**ICICI direc** Research

### HOLD

June 03, 2020

## Virus disrupts travel; Maintain HOLD

Lemon Tree Hotels' (LTH) revenues for Q4FY20 increased 17% YoY to ₹ 176.1 crore (I-direct estimate: ₹ 150 crore) driven by a 45% YoY higher room inventory. Occupancy was down 1660bps YoY to 61%. Higher ARR from new properties was offset by lower ARR of Keys' properties. Thus overall ARR saw a 2.8% YoY growth to ₹ 4,530. EBITDA stood at ₹ 63.9 crore (Idirect estimate: ₹ 53.3 crore) with EBITDA margins of 36.3% (I-direct estimate: 35%). On a comparable basis, EBITDA increased 12% YoY to ₹ 55 crore and EBITDA margins contracted 127bps YoY to 31.2% in Q4FY20. EBITDA growth did not flow to PAT due to higher finance cost and depreciation (IndAS Adjustments). Net loss for the quarter stood at ₹ 19 crore (Adjusted net loss: ₹ 15.7 crore) against a profit of ₹ 33.7 crore YoY.

## Performance to remain weak as industry braces for a rough ride

Tourism was the first sector that took a hit due to outbreak of the pandemic and is expect to be among the last to recover. Business in April was down 76% YoY and 70% YoY in May. Business and Leisure travel are not expected to normalize for few quarters. Occupancies in the lockdown came from rooms occupied by quarantine or corporate guests, doctors and healthcare workers. We model occupancy of 52%/63% and ARR of ₹4080/₹4410 in FY21E/FY22E. LTH has taken measures to curtail costs, by taking salary cuts, re-negotiating contracts, reducing repairs costs, reduction in power costs, advertisement etc. These would support the falling profits owing to lower occupancies. We model EBITDA margins of 32.3%/39.7% in FY21E/FY22E and EBITDA of ₹164 crore and ₹ 272 crore in FY21E and FY22E respectively. However, on the PAT level, the company would take a couple of years to breakeven owing to higher financing costs and depreciation costs.

## Fresh equity infusion - a much needed breather

LTH being on the capex mode has significant debt on its book. A prolonged crisis would have put questions on the LTH's survival. It recently received board's approval to infuse ₹ 450 crore into the LTH group which would meet the cash requirement (gap) to fulfil expenses/debt obligation and capex. Further, the company had also opted for moratorium to conserve. Also LTH has postponed its capex for the Mumbai property and would be reduce discretionary spends to minimal. Cash conservation measures combined with fresh capital infusion would enable the company to survive (however capital infusion implies significant dilution, considering current price levels).

## Valuation & Outlook

Outlook remains grim as the hotel industry grapples with after effects of the virus on tourism. LTH's management expects the ongoing crisis to lead to 15-20% of room inventory getting wiped out, which would augur well for companies like LTH with a strong brand recognition and presence. Weak industry dynamics, heavily indebted B/S and capital infusion at lower prices (leading to significant dilution) compel us to maintain a HOLD rating. On an SOTP basis, we value the company at ₹ 24 per share.



#### Stock Data

Particulars	Amount
Market Capitalization (₹ crore)	1565
Debt (FY20) (₹ crore)	1596
Cash & Investment (FY20) (₹ crore)	45
EV (₹ crore)	3116
52 week H/L	₹ 75/14
Equity Capital (FY20) (₹ crore)	789
Face Value	₹10

#### Key Highlights

- Company focussing on reduction in cost. Opted for moratorium, to conserve cash
- Company estimates cash requirement of ₹ 235-270 crore over the next two years to meet debt obligations, capex and fund certain operational expenses.
- Board approved ₹ 150 crore equity infusion in LTH and ₹ 300 crore equity infusion in Fleur Hotels by APG group (LTH holds 58% stake in Fleur hotels)
- Maintain HOLD with target of ₹24 (Earlier ₹ 25)

#### **Research Analyst**

Rashesh Shah rashes.shah@icicisecurities.com

Romil Mehta romil.mehta@icicisecurities.com

Key Financial Summary						
Key Financials	FY18	FY19	FY20E	FY21E	FY22E	CAGR
Sales	484	550	669	511	686	1.2%
EBITDA	136	169	238	164	272	6.9%
EBITDA (%)	28.1	30.7	35.6	32.2	39.7	
PAT	15	56	-13	-101	-9	-15.1%
EPS (₹)	0.2	0.7	-0.2	-1.3	-0.1	
ev/ebitda	18.7	16.0	13.1	19.6	12.0	
RoNW	1.8	6.7	-1.5	-12.9	-1.3	
RoCE	4.6	5.5	5.5	1.9	5.1	

**Result Update** 

Exhibit 1: Variance	Analysis						
	Q4FY20	Q4FY20E	Q4FY19	YoY (%)	Q3FY20	<b>10Q</b> (%)	Comments
							Revenues were up mainly due to 45.5% YoY increse in the
Net Sales	176.1	150.0	150.5	17.0	199.6	-11.8	operational inventory. Occupancies declined sharply to 65% vs 77% LY
Other Incomes	1.2	2.0	4.0	-71.2	3.9	-70.1	
<b>Raw Material Expenses</b>	14.6	13.5	13.4	9.1	16.7	-12.7	
Employee Expenses	42.9	36.0	31.9	34.6	42.1	1.9	
Other expenses	54.7	49.5	56.4	-3.0	59.6	-8.3	
Total expenses	112.2	99.0	101.6	10.4	118.4	-5.3	
EBITDA	63.9	53.3	48.9	30.7	81.2	-21.3	
EBITDA Margin (%)	36.3%	35.0%	32.5%	381 bps	40.7%	437 bps	
Interest	49.5	44.0	23.8	107.9	45.9	7.9	
Depreciation	27.7	22.5	14.3	93.7	22.7	22.2	
PBT	-12.1	-11.2	14.8	-181.9	16.5	-173.6	
Total Tax	5.6	-3.1	-19.4	-128.6	4.6	22.0	
Reported PAT	-19.0	-9.1	33.7	-156.5	11.1	-271.6	

Source: Company, ICICI Direct Research

Exhibit 2: Chang	e in estir	nates					
		FY21E			FY22E		
(₹ Crore)	Old	New	% Change	Old	New	% Change	Comments
Total Revenue	601.0	510.6	-15.0	763.0	685.9	-10.1	
EBITDA	170.0	164.2	-3.4	298.0	272.4	-8.6	
EBITDA Margin (%)	28.3	32.2	387 bps	39.1	39.7	66 bps	EBITDA margins to expand due to Ind-AS adjustments
PAT	-58.0	-100.6	NA	36.0	-9.4	NA	PAT growth to be lower on account of higher depreciation and interest charge
EPS (₹)	-0.7	-1.3	NA	0.5	-0.1	NA	

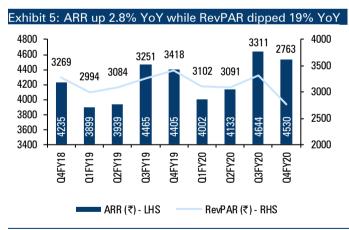
## Story in charts

Exhibit 3: Upcoming owned/leased ho	tels		
Particulars	Number of room	s Ownership (%)	Expected
End of FY19	3570		
Addition during the year:			
LTP, Mumbai	303	58	
LTP, Kolkata	142	58	
RFH, Chandigarh	102	Leased	
Aurika, Udaipur	139	58	
Total addition (Ex-Keys)	686		
Keys Hotels Inventory	936		
End of FY20	5192		
Additions			
LT Mountain Resort, Shimla	69	100	NA
LT Lake Resort, Kerala	10	100	NA
Aurika Mumbai	669	58	End of CY22
Total (Owned/Leased) post Expansion	5940		

Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



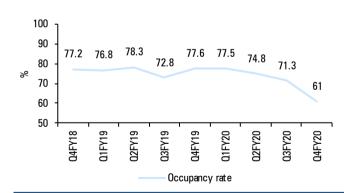


Exhibit 6: Occupancy declined sharply led by virus outbreak

Source: Company, ICICI Direct Research

# Exhibit 7: ARRs up 10.2% YoY with opening of upper-midscale (LTP Mumbai, Kolkata) and upscale properties (Aurika, Udaipur)

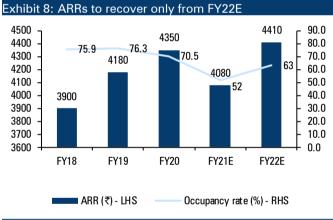
Consolidated Profit & Loss Statement Breakup – Q4 FY20

P. C.		Same Hotels			New Total without Keys Hotels Ke				Total		
ks. Cr	Rs. Cr Q4FY19	Q4FY20	YoY Change	Q4FY20	Q4FY19	Q4FY20	YoY Change	Q4FY20	Q4FY19	Q4FY20	YoY Change
Inventory	3,570	3,570	0.0%	686	3,570	4,256	19.2%	936	3,570	5,192	45.4%
ARR	4,405	4,604	4.5%	6,467	4,405	4,856	10.2%	2,751	4,405	4,530	2.8%
Occupancy	77.6%	64.9%	(1,266)	52.6%	77.6%	62.9%	(1,464)	52.4%	77.6%	61.0%	(1,653)
RevPAR	3,416	2,988	-12.5%	3,404	3,416	3,055	-10.6%	1,441	3,416	2,764	-19.1%
Revenue from Operations	150.5	132.0	-12.3%	26.7	1 50.5	158.7	5.4%	17.5	150.5	176.1	17.0%
Total expenses	101.6	94.0	-7.5%	14.2	101.6	108.2	6.5%	12.9	101.6	121.1	19.2%
EBITDA	48.9	38.0	-22.4%	12.4	48.9	50.4	3.0%	4.6	48.9	55.0	12.4%
EBITDA margin (%)	32.5%	28.8%	(372)	46.6%	32.5%	31.8%	(72)	26.3%	32.5%	31.2%	(127)
PBT	14.3	(0.0)	-100.2%	(6.1)	14.3	(6.1)	-143.0%	(2.8)	14.3	(8.9)	-162.7%

Notes

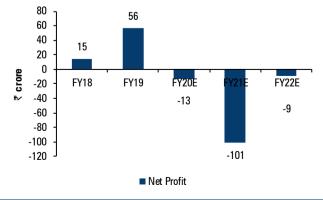
1) New Hotels include: Red Fox Hotel Chandigarh, Lemon Tree Premier Mumbai, Lemon Tree Premier Kolkata & Aurika Udaipur

Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research

#### Exhibit 9: Net loss to widen further in FY21E



Source: Company, ICICI Direct Research

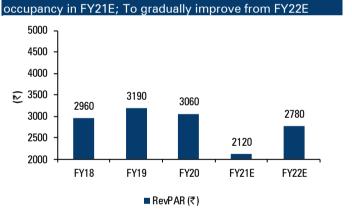


Exhibit 10: RevPAR to take big hit led by sharp fall in

Source: Company, ICICI Direct Research

While net loss to cross over ₹100 crore in FY21E, We expect cash loss to remain at ₹35 crore at PBT levels taking conservative scenario

# ICICI Direct Research

lemon tree

### 👂 Result Update | Lemon Tree Hotels

Target valuations		Amount
Lemon Tree Group Enterprise value (₹ crore)		4086
Net Debt FY22E (₹ crore)		1730
Lemon Tree Group Equity value (₹ crore)		2356
Lemon Tree Equity Value - Standalone (₹ crore)	(A)	1275
Fleur Hotels Equity Value (₹ crore)	(B)	1081
Fleur Hotels Equity Value - 58% Lemon Tree share (₹ crore)	(C)	627
Lemon Tree Value (₹ crore)		1902
Number of shares (Crore)		79
Target Price (₹)		24



# Financial summary

Exhibit 13: Profit and los	ss statem	ent		₹ crore
(Year-end March)	FY19	FY20	FY21E	FY22E
Total operating Income	549.5	669.4	510.6	685.9
Growth (%)	13%	22%	-24%	34%
Raw Material Expenses	49.8	57.0	40.4	57.0
Employee Expenses	120.5	155.3	124.3	139.2
Other Exp	210.4	218.8	181.8	217.3
Total Operating Expenditure	380.7	431.1	346.4	413.5
EBITDA	168.8	238.3	164.2	272.4
Growth (%)	23.9%	41.2%	-31.1%	65.9%
Depreciation	54.1	87.2	103.5	104.7
Interest	84.7	161.6	199.1	188.3
Other Income	14.5	10.9	4.0	6.0
PBT	44.5	0.5	-134.4	-14.6
Others	0.0	0.0	0.0	0.0
Total Tax	-11.1	10.9	-33.8	-3.7
Reported PAT	55.6	-10.4	-100.6	-10.9
Adjusted PAT	56.4	-13.1	-100.6	-9.4
Growth (%)	2.9	-1.2	6.7	-0.9
Adjusted EPS (₹)	0.7	-0.2	-1.3	-0.1

Exhibit 14: Cash flow stateme	ent			₹ crore
(Year-end March)	FY19	FY20	FY21E	FY22E
Profit after Tax	56	-13	-101	-9
Add: Depreciation	54	87	103	105
(Inc)/dec in Current Assets	-48	47	-11	-21
Inc/(dec) in CL and Provisions	70	353	-41	-5
CF from operating activities	178	640	141	252
(Inc)/dec in Other Non-Curr Assets	0	0	0	C
(Inc)/dec in Fixed Assets	-303	-783	-160	-147
Others	14	-349	72	44
CF from investing activities	-289	-1131	-88	-103
Issue/(Buy back) of Shares	3	1	0	C
Inc/(dec) in loan funds	185	400	127	41
Dividend paid & dividend tax	0	0	0	C
Others	-66	99	-195	-182
CF from financing activities	122	500	-68	-141
Net Cash flow	10	9	-15	8
Opening Cash	21	31	41	26
Closing Cash	31	41	26	34

Source: Company, ICICI Direct Research

Exhibit 15: Balance shee	et			₹ crore
(Year-end March)	FY19	FY20	FY21E	FY22E
Liabilities				
Equity Capital	789.3	790.3	790.2	790.2
Reserve and Surplus	85.7	32.7	-58.8	-67.3
Total Shareholders fun	875.0	823.0	731.4	722.9
Total Debt	1195.6	1596.0	1722.9	1763.9
Deferred Tax Liability	0.0	0.0	0.0	0.0
Minority Interest / Others	432.2	721.8	712.7	711.8
Total Liabilities	2479.9	3459.9	3418.6	3454.2
Assets				
Gross PPE	1791.8	2941.3	2956.3	2991.3
Less: Acc Depreciation	202.4	289.5	393.0	497.7
Net PPE	1589.4	2651.8	2563.3	2493.6
Investment Property	2.4	2.4	2.5	2.5
CWIP	663.9	189.6	334.0	446.0
Total Fixed Assets	2255.7	2843.7	2899.8	2942.1
Intangibles	11.9	119.4	119.4	119.4
Investments	52.5	59.7	50.0	50.0
Inventory	6.0	8.2	6.3	8.4
Debtors	84.4	50.3	49.8	60.3
Loans and Advances	0.0	0.0	0.0	0.0
Other Current Assets	46.1	55.5	38.1	46.1
Cash	31.4	40.8	26.0	34.0
Total Current Assets	196.6	159.2	155.2	183.9
Creditors	95.8	42.0	40.2	55.3
Provisions & Others	135.3	115.7	117.6	137.5
Total Current Liabilities	291.9	302.8	329.9	320.8
Net Current Assets	-95.4	-143.6	-174.6	-136.9
Others Assets	255.1	580.7	524.0	479.6
Application of Funds	2479.9	3459.9	3418.6	3454.2

Source: Company, ICICI Direct Research

(Year-end March)	FY19	FY20	FY21E	FY22E
Per share data (₹)				
Adjusted EPS	0.7	-0.2	-1.3	-0.1
Cash EPS	1.4	0.9	0.0	1.2
BV	11.1	10.4	9.3	9.1
DPS	0.0	0.0	0.0	0.0
Cash Per Share	0.4	0.5	0.3	0.4
Operating Ratios (%)				
EBITDA Margin	30.7	35.6	32.2	39.7
EBIT Margin	23.5	24.2	12.7	25.3
PAT Margin	10.3	-2.0	-19.7	-1.4
Inventory days	3.8	3.9	5.2	3.9
Debtor days	45.5	36.7	35.8	29.3
Creditor days	58.8	37.6	29.4	25.4
Return Ratios (%)				
RoE	6.7	-1.5	-12.9	-1.3
RoCE	5.5	5.5	1.9	5.1
RolC	4.2	8.1	6.6	7.5
Valuation Ratios (x)				
P/E	27.7	NM	NM	NM
ev / Ebitda	16.0	13.1	19.6	12.0
EV / Net Sales	4.9	4.7	6.3	4.8
Market Cap / Sales	2.8	2.3	3.1	2.3
Price to Book Value	1.8	1.9	2.1	2.2
Solvency Ratios				
Debt/EBITDA	7.1	6.7	10.5	6.5
Debt / Equity	1.4	1.9	2.4	2.4
Current Ratio	0.7	0.5	0.5	0.6
Quick Ratio	0.7	0.5	0.5	0.5

## **RATING RATIONALE**

ICICI Direct endeavors to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head – Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com

## ANALYST CERTIFICATION

I/We, Rashesh Shah, CA, Romil Mehta, CA, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

## Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. ICICI Securities Limited is a SEBI registered Research Analyst with SEBI Registration Number – INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities generally prohibits its analysts, persons reporting to analysts and their relatives from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report now to be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or comanaging public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.