

June 9, 2020

Q4FY20 Result Update

☑ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

	Cu	rrent	Pre	vious
	FY21E	FY22E	FY21E	FY22E
Rating	Н	OLD	Н	IOLD
Target Price	!	936		844
Sales (Rs. m)	1,66,955	2,26,206	1,65,190	2,20,167
% Chng.	1.1	2.7		
EBITDA (Rs. n	n) 18,630	27,933	17,872	26,345
% Chng.	4.2	6.0		
EPS (Rs.)	12.6	20.8	12.5	19.6
% Chng.	1.0	6.0		

Key Financials - Standalone

Y/e Mar	FY19	FY20	FY21E	FY22E
Sales (Rs. bn)	191	200	167	226
EBITDA (Rs. bn)	20	24	19	28
Margin (%)	10.6	12.1	11.2	12.3
PAT (Rs. bn)	14	16	11	18
EPS (Rs.)	16.3	17.5	12.6	20.8
Gr. (%)	15.1	7.7	(27.9)	64.9
DPS (Rs.)	3.8	4.0	3.5	4.5
Yield (%)	0.4	0.4	0.4	0.5
RoE (%)	25.4	23.9	15.0	20.9
RoCE (%)	33.3	31.1	19.7	27.5
EV/Sales (x)	4.6	4.4	5.2	3.8
EV/EBITDA (x)	43.0	36.7	46.8	30.7
PE (x)	61.3	56.9	79.0	47.9
P/BV (x)	14.3	13.0	10.9	9.3

Key Data	TITN.BO TTAN IN
52-W High / Low	Rs.1,390 / Rs.720
Sensex / Nifty	33,957 / 10,047
Market Cap	Rs.885bn/ \$ 11,707m
Shares Outstanding	888m
3M Avg. Daily Value	Rs.7939.02m

Shareholding Pattern (%)

Promoter's	52.91
Foreign	17.74
Domestic Institution	10.87
Public & Others	18.49
Promoter Pledge (Rs bn)	-

Stock Performance (%)

	1M	6M	12M
Absolute	19.7	(15.4)	(21.4)
Relative	11.6	0.9	(8.3)

Amnish Aggarwal

amnishaggarwal@plindia.com | 91-22-66322233

Charmi Mehta

charmimehta@plinida.com | 91-22-66322256

Heet Vora

heetvora@plindia.com | 91-22-66322381

Titan Company (TTAN IN)

Rating: HOLD | CMP: Rs997 | TP: Rs936

Recharged for a bounce back

Quick Pointers:

- Operational Tanishq stores achieve upto 80% recovery, 35% new customers
- TTAN executing strong Omni channel and cost rationalization initiative across segments and categories
- TTAN expects normalcy by 4Q, 1Q will show impact of imperfect hedge

We are increasing FY21 and FY22 EPS estimates by 1.0% and 6.0% following 1) 80% sales recovery in jewellery sales in operational Tanishq stores 2) Likely benefits of Omni channel strategy across Jewellery, watches and eyewear 3) significant cost cutting in rent and overheads 4) aggressive plans to gain market share (35% new customers) given stress amongst other organized jewellers. We believe TTAN has distinct advantage over competitors given strong balance sheet (Raised Rs10bn 3 month CP at 4.22%), franchisee based model, strong brand, economies of scale and strong head start in executing strategies like customer safety and Omni Channel across product segments. Although 1H will show significant pressure on sales and profitability, TTAN is expected to emerge stronger post this COVID led shakeout across categories like Jewellery, Watches, Eyewear and emerging segments like Fragrances and Sarees. We value the stock at 45xFY22 EPS and arrive at a target price of Rs936 (Rs844, based on 43xFY22 EPS earlier). We recommend HOLD and addition on declines for long term gains.

- 4Q Beat on EBITDA and PAT estimates: Net sales decline 5.2% to Rs 44.29bn EBIDTA surged 32.5% to Rs 6.04bn as margin up 390bps to 13.6% mainly on account of higher GRMS and lower ad spend (70bps) and other expenses (50bps). PBT up 10.9% to Rs 5.16bn. Adj. PAT down 2.1% to Rs 3.57bn due to higher tax rate (30.1% vs 21.6% in 4QFY19).
- Watches sales/EBIT up 4.9% / 2.5x to Rs 5.6bn / Rs 722m. Margins expanded by 7.5% to 13% on low base. Volumes down 5%. The division added 7 World of Titan, 4 Helios stores and 4 Fastrack stores in Q4'20, on net basis. WOT reported LTL de-growth of 9%, Helios 3% and LFS 15%.
- Jewellery sales down 5.8% to Rs 37.5bn as volumes declined 20% on 26% higher gold prices. EBIT up 4.2% to Rs 5.3bn, Margins at all-time high of 14.2% (up 137bps). Retail sales dropped 4% in 4Q, LTL sales declined 9%. Tanishq added 40 stores (150000 sqft of retail space) in FY20. Eyewear sales declined 17.4% to Rs1.1bn with LTL de-growth of 16%. 6 stores were added in Q4'20, adding 5,000 sq. ft. of retail space (net basis).
- Key Concall Highlights: 1) 1QFY21 will be a wash out, ~25% of normal sales (no sales in April, 10-15% sales in May). Expects normalcy by 4QFY21. 2) 1400 out of 1800 stores across all formats are operating 3) Tanishq and Caratlane recovery rate at 80% and 122%, watch and eyewear recovery slower 5) TTAN will leverage on brands and safe customer experience to gain market share and achieve cost efficiency (Rent renegotiation, advertising etc.) 5) Raised commercial paper worth Rs10bn for 3 months at interest rates ranging from 4.1% to 4.42% to improve liquidity during the Covid period.



Exhibit 1: Q4FY20 Results: Beat on EBITDA due to better mix and cost control in Both Jewellery and Watches

Y/e March (Rs mn)	Q4FY20	Q4FY19	YoY gr. (%)	Q3FY20	FY20	FY19	YoY gr. (%)
Net Sales	44,288	46,721	(5.2)	62,062	2,00,096	1,90,700	4.9
Gross Profit	13,310	12,716	4.7	15,435	54,978	50,828	8.2
% of NS	30.1	27.2		24.9	27.5	26.7	
Advt & Sales Pro	759	1,125	(32.5)	1,412	4,767	5,226	(8.8)
% of NS	1.7	2.4		2.3	2.4	2.7	
Total Expenses	38,251	42,165	(9.3)	54,706	1,75,919	1,69,688	3.7
% of NS	86.4	90.2		88.1	87.9	89.0	
EBITDA	6,037	4,556	32.5	7,356	24,177	21,012	15.1
Margins %	13.6	9.8		11.9	12.1	11.0	
Depreciation	902	335	169.4	777	3,097	1,389	123.0
Interest	379	122	210.5	405	1,495	445	236.3
Other Income	401	551	(27.3)	197	1,464	1,785	(18.0)
PBT	5,156	4,650	10.9	6,371	21,050	20,964	0.4
Tax	1,588	1,004	58.2	1,671	5,873	5,530	6.2
Tax rate %	30.8	21.6		26.2	27.9	26.4	
Adjusted PAT	3,568	3,646	(2.1)	4,699	15,176	15,434	(1.7)

Source: Company, PL

Exhibit 2: Jewellery margins at all-time high of 14.2%, Watches margin expand on a low base

(Rs m)	4QFY18	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20
Total Sales	39,215	43,231	44,108	56,977	46,838	49,471	44,447	62,167	44,604
Watches	4,940	5,935	6,757	6,407	5,311	7,146	7,187	6253	5,568
YoY Growth	-1.7%	14.9%	17.3%	20.3%	7.5%	20.4%	6.4%	-2.4%	4.9%
Jewellery	32,921	35,717	35,821	48,903	39,855	40,474	35,278	54,087	37,544
YoY Growth	13.0%	5.7%	28.5%	39.9%	21.1%	13.3%	-1.5%	10.6%	-5.8%
Eyewear	1089	1316	1200	1295	1304	1488	1542	1333	1,077
YoY Growth	-2.4%	16.4%	19.3%	43.3%	19.7%	13.1%	28.5%	2.9%	-17.4%
Others	265	263	330	372	369	363	440	494	415
YoY Growth	60.4%	31.5%	25.4%	69.7%	39.0%	37.9%	33.2%	32.6%	12.5%
Total EBIT	4,766	4,933	4,962	6,920	5,223	5,397	4,897	7,375	5,870
Watches	351	1,113	1,218	544	290	1,277	1,134	521	722
YoY Growth	190.4%	128.3%	33.2%	-34.2%	-17.6%	14.7%	-6.9%	-4.1%	149.3%
EBIT Margin	7.1%	18.8%	18.0%	8.5%	5.5%	17.9%	16.7%	8.3%	13.0%
Jewellery	4,519	3,934	3,920	6,505	5,121	4,420	3,841	7,013	5,339
YoY Growth	60.0%	16.1%	6.6%	69.1%	13.3%	12.4%	-2.0%	7.8%	4.2%
EBIT Margin	13.7%	11.0%	10.9%	13.3%	12.8%	10.9%	11.0%	13.0%	14.2%
Eyewear	23	17	-10	-15	-17	-114	20	-67	18
YoY Growth	-78.6%	-45.1%	-174.1%	-67.0%	-172.2%	-756.9%	-299.0%	358.9%	-209.0%
EBIT Margin	2.1%	1.3%	-0.8%	-1.1%	-1.3%	-7.7%	1.0%	-5.0%	4.4%
Others	(127)	(131)	(165)	(114)	(171)	(185)	(98)	(92)	(209)

Source: Company, PL



Exhibit 3: Lockdown Impacts sales in an otherwise slow Quarter

Channels	Q3FY20	1 st Jan – 15 th Mar	16 th mar – 31 st Mar	Q4FY20
WOT	11%	5%	-77%	-7%
Helios	23%	23%	-75%	10%
LFS	6%	5%	-92%	-9%
Tanishq	15%	12%	-74%	-4%
Caratlane	71%	36%	-81%	12.3%
Eye Plus	11%	8%	-74%	-8%

Source: Company, PL

Exhibit 4: Recovery rate after 4 weeks of opening - Strong recovery in Tanishq, Caratlane and Helios

Channels	Total no of stores	No of stores open	Share of Format Sale	% sale of ADS
WOT	499	380	75%	45%
Fastrack	183	132	73%	46%
Helios	92	52	56%	105%
Tanishq	327	271	82%	80%
Caratlane	92	65	73%	122%
Eye Plus	584	469	80%	44%
Taneira	12	5	56%	28%

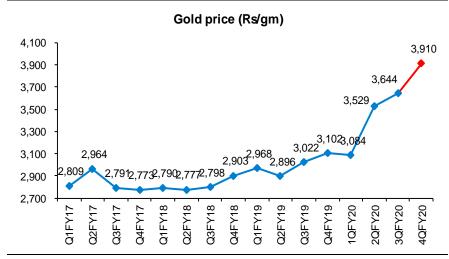
Source: Company, PL

Jewellery - 80% recovery in stores, normalcy by 4Q

- Jewellery margins were higher in 4QFY20 due to high sales of studded jewellery, lower plain gold sales, lower discounts and higher making charges due to increasing gold prices.
- Wedding jewellery sales increased to 23% in FY20 (21% in FY19/ FY18).
- 75% stores are operating currently and 90% likely to be opened by June end. Tanishq stores are currently at 80% of Average daily sales of normal
- 35% of buyers in Tanishq were new, of which 27% were never TTAN customers while 8% were registered with other Titan brands, indicating market share gains during lockdown period.
- TTAN expects actual recovery from Q3 with beginning of festival and wedding season and hence demand is likely to return to normalcy from 4Q.
- Demand for high value studded jewellery is weak and likely to remain so for FY21 which along with high gold prices will put pressure on margins.
- TTAN Could face shortage of labour for next 1-2 months as karigars have gone to Bengal, but have sufficient FG inventory for 2 months.
- TTAN plans to rationalize costs and drive capital efficiency in order to prevent margin erosion.
- TTAN rolled out video selling in 50 stores and appointment based buying.
 Customer safety, Omni channel and remote selling will be key initiatives to gain market share going forward.
- TTAN will see severe margin pressure in 1Q as imperfect hedge due to low Jewellery sales will impact reported margins.



Exhibit 5: Average Gold Prices up 26.0% YoY and 26.8% QoQ



Source: Bloomberg, PL

Exhibit 6: Grammage declines 20%, studded share rises to 37%

4QFY18	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20
6	-3	24	20	15	6	-14	-5	-20
36	25	35	25	36	25	38	27	37
13.0%	5.6%	28.5%	39.9%	21.1%	13.3%	-1.5%	10.6%	-5.8%
19	8	38	34	20	16	7	15	-4
17	2	32	27	14	10	2	9	-9
256	262	267	277	287	299	308	321	327
10,10,000	10,20,000	10,40,000	10,70,000	10,90,000	11,20,000	11,16,000	12,00,000	12,40,000
	6 36 13.0% 19 17 256	6 -3 36 25 13.0% 5.6% 19 8 17 2 256 262	6 -3 24 36 25 35 13.0% 5.6% 28.5% 19 8 38 17 2 32 256 262 267	6 -3 24 20 36 25 35 25 13.0% 5.6% 28.5% 39.9% 19 8 38 34 17 2 32 27 256 262 267 277	6 -3 24 20 15 36 25 35 25 36 13.0% 5.6% 28.5% 39.9% 21.1% 19 8 38 34 20 17 2 32 27 14 256 262 267 277 287	6 -3 24 20 15 6 36 25 35 25 36 25 13.0% 5.6% 28.5% 39.9% 21.1% 13.3% 19 8 38 34 20 16 17 2 32 27 14 10 256 262 267 277 287 299	6 -3 24 20 15 6 -14 36 25 35 25 36 25 38 13.0% 5.6% 28.5% 39.9% 21.1% 13.3% -1.5% 19 8 38 34 20 16 7 17 2 32 27 14 10 2 256 262 267 277 287 299 308	6 -3 24 20 15 6 -14 -5 36 25 35 25 36 25 38 27 13.0% 5.6% 28.5% 39.9% 21.1% 13.3% -1.5% 10.6% 19 8 38 34 20 16 7 15 17 2 32 27 14 10 2 9 256 262 267 277 287 299 308 321

Source: Company, PL

Exhibit 7: Jewellery: Recovery by 3Q, Studded to remain under pressure

No	Growth Engine	FY	19	FY20	FY21	> FY22
1	Retail expansion (stores)		36	41	~ 25	40+
2	Wedding				H2 onwards	Headroom
3	High value studded					
4	Golden Harvest					
5	Gold Exchange					
6	Low share Markets				Redefine	
7	Grow the Core			New →		
8	Leap ahead: Omni, Remote			New →		
	leading growth		Avg. grov	vth		Below par

Source: Company, PL



Watches - Omni channel presence to drive growth

- Topline growth of 7% despite lockdown in March
- Birthdays/ achievements, festivals, gifting and revenge buying key drivers
- Green shoots visible on premium segment recovery, double digit realization growth in May.
- 74% of retail shops are open clocking in 48% of pre-Covid revenue levels.
- Omni channel live in 165 stores; buy online & pickup in store, reverse online & pickup in store, video shopping, ship from store and ship by store.

Exhibit 8: Watches: Sales up 4.9% despite significant loss of sales in March

	4QFY18	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20
Watches									
Sales Growth %	-1.7	14.9	17.3	18.8	7.5	20.4	6.4	-2.4	4.9
Volume Growth %	-1	10	21	16	16	13	-1	-10	-5
World Of Titan									
Sales Growth %	-3	3	8	0	9	6	-1	11	-7
LTL Sales growth %	-4	2	9	-2	7	6	-3	11	-9
Stores	486	496	489	491	486	488	489	492	499
Helios									
Sales Growth %	32	25	45	16	14	8	9	23	10
LTL Sales growth %	5	-2	16	6	6	5	1	12	-3
Stores	70	72	72	73	76	81	86	88	92
Fastrack									
Sales Growth %	1	4	10	4	8	4	-7	1	-10
LTL Sales growth %	-6	0	6	-1	2	1	-12	-4	-12
Stores	166	173	173	175	172	175	180	179	183
LFS									
Sales Growth %	14	17	33	20	20	16	6	8	-9
LTL Sales growth %	11	12	26	15	16	12	1	-2.4	-15

Source: Company, PL

Exhibit 9: Walk-ins ramped up faster in upcountry towns vs metros

Channel	No of stores open	% of stores open	Current vs Pre-Covid sale
Retail	576	74%	48%
Trade	3480	50%	30%
Large Format Stores	32	11%	14%
	-	-	77%
Brand Ecommerce	-	-	86%

Source: Company, PL



Exhibit 10: Watches: Omni Channel goes live in 165 stores



Source: Company, PL

Exhibit 11: Watch division strategy aims to capitalize on brand goodwill, Omni channel and cost control



Source: Company, PL



Eyewear – 50% stores almost reached Feb-20 sales

- 1st store opened in Haridwar on 6th May, now 412 open from 584 stores.
- Average daily sales (ADS) in May at 60% of Feb-20 sales of open stores. 50% stores reached almost Feb-20 ADS. Demand in June looking better.
- Online ordering grew by 5x.
- TTAN looking at cost reset in Eyewear business capitalising on current opportunity to achieve turnaround in this segment
- Recent launches led by signature have been a success

Exhibit 12: Eyewear sales growth was flat in Jan and Feb, lockdown led to further disruption in sales growth

Eyewear	4QFY18	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20
Sales Gr %	10	19	18	23	21	20	35	11	-8
LTL Growth % (Titan Eye+)	1	8	8	13	14	14	28	3	-16
Stores	500	509	513	525	537	556	561	578	584
Area (sq Ft)	3,31,000	3,37,000	3,39,000	3,47,000	3,55,000	3,67,000	3,71,000	3,81,000	3,86,000

Source: Company PL

Exhibit 13: Sales recovery across operational stores in May; 53% opened stores at >75% of pre Covid sales level

No of Stores Opened (412/584)	Sales Recovery	% of May Sales
78	< 50%	19%
119	50 -75%	29%
92	75-100%	22%
123	> 100%	30%

Source: Company PL

Exhibit 14: Focus areas for Eyewear segment









Source: Company, PL



Exhibit 15: FY21 to be a wash out, expect growth to rebound from 2H21, FY22 to catch up significantly

(Rs m)	FY16	FY17	FY18	FY19	FY20E	FY21E	FY22E
Jewellery							
Sales	87,227	1,04,850	1,30,359	1,59,775	1,67,686	1,37,843	1,86,348
Growth %	(7.4)	20.2	24.3	22.6	5.0	(17.8)	35.2
EBIDTA	8,189	11,221	15,879	20,047	21,265	16,226	23,646
Growth %	(15.6)	37.0	41.5	26.2	6.1	(23.7)	45.7
EBIDTA Margin %	9.4	10.7	12.2	12.5	12.7	11.8	12.7
Watches							
Sales	19,633	20,138	20,547	24,409	25,948	22,056	26,467
Growth %	2.3	2.6	2.0	18.8	6.3	(15.0)	20.0
EBIDTA	2,004	2,376	3,083	3,436	3,892	2,867	3,838
Growth %	(15.5)	18.5	29.7	11.5	13.3	(26.3)	33.8
EBIDTA Margin %	10.2	11.8	15.0	14.1	15.0	13.0	14.5

Source: PL Research

Exhibit 16: FY21 Estimates factor in severe pressure in 1H followed by 2H recovery

		•							
Vie Merch (De mn)		FY20			FY21E				
Y/e March (Rs mn)	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	
Net Sales	49,397	44,350	62,062	44,288	14,819	31,045	63,924	57,167	
YoY Change (%)	14.4	0.6	9.4	-5.2	-70.0	-30.0	3.0	29.1	
EBITDA	5,653	5,132	7,356	6,037	1,260	2,949	7,351	7,069	
EBITDA Growth %	14.1	3.4	12.4	32.5	-77.7	-42.5	-0.1	17.1	
Margins (%)	11.4	11.6	11.9	13.6	8.5	9.5	11.5	12.4	
Depreciation	681	737	777	902	750	800	850	925	
Interest	303	408	405	379	420	350	250	168	
Other Income	560	307	197	401	200	200	150	317	
PBT	5,229	4,294	6,371	5,156	290	1,999	6,401	6,293	
Tax	1,521	1,093	1,671	1,588	73	504	1,613	1,586	
Rate (%)	29.1	25.4	26.2	30.8	25.2	25.2	25.2	25.2	
Adjusted PAT	3,707	3,202	4,700	3,568	217	1,495	4,788	4,707	
YoY Change (%)	6.2	-6.8	-3.3	-2.1	-94.2	-53.3	1.9	31.9	

Source: Company, PL



Financials

Income Statement (Rs m
--------------------	------

Income Statement (Rs m)				
Y/e Mar	FY19	FY20	FY21E	FY22E
Net Revenues	1,91,011	2,00,096	1,66,955	2,26,206
YoY gr. (%)	22.2	4.8	(16.6)	35.5
Cost of Goods Sold	1,39,872	1,45,119	1,14,416	1,58,612
Gross Profit	51,139	54,977	52,539	67,595
Margin (%)	26.8	27.5	31.5	29.9
Employee Cost	8,788	10,401	9,179	10,855
Other Expenses	7,115	7,117	15,339	17,928
EBITDA	20,333	24,176	18,630	27,933
YoY gr. (%)	17.1	18.9	(22.9)	49.9
Margin (%)	10.6	12.1	11.2	12.3
Depreciation and Amortization	1,389	2,945	3,325	3,630
EBIT	18,945	21,231	15,304	24,303
Margin (%)	9.9	10.6	9.2	10.7
Net Interest	445	1,344	1,188	1,276
Other Income	1,474	905	867	1,663
Profit Before Tax	19,974	20,792	14,983	24,690
Margin (%)	10.5	10.4	9.0	10.9
Total Tax	5,530	5,240	3,776	6,215
Effective tax rate (%)	27.7	25.2	25.2	25.2
Profit after tax	14,444	15,552	11,207	18,476
Minority interest	-	-	-	-
Share Profit from Associate	-	-	-	-
Adjusted PAT	14,444	15,552	11,207	18,476
YoY gr. (%)	15.1	7.7	(27.9)	64.9
Margin (%)	7.6	7.8	6.7	8.2
Extra Ord. Income / (Exp)	(700)	-	-	-
Reported PAT	13,744	15,552	11,207	18,476
YoY gr. (%)	18.2	13.2	(27.9)	64.9
Margin (%)	7.2	7.8	6.7	8.2
Other Comprehensive Income	147	-	-	-
Total Comprehensive Income	13,891	15,552	11,207	18,476
Equity Shares O/s (m)	888	888	888	888
EPS (Rs)	16.3	17.5	12.6	20.8

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

Balance Sheet Abstract (Rs	s m)			
Y/e Mar	FY19	FY20	FY21E	FY22E
Non-Current Assets				
Gross Block	19,601	23,203	25,290	27,390
Tangibles	18,349	21,619	23,706	25,806
Intangibles	1,253	1,585	1,585	1,585
Acc: Dep / Amortization	8,908	11,373	14,472	17,875
Tangibles	8,038	10,420	13,444	16,772
Intangibles	870	953	1,028	1,103
Net fixed assets	10,694	11,831	10,819	9,515
Tangibles	10,311	11,199	10,262	9,033
Intangibles	383	632	557	482
Capital Work In Progress	256	138	138	138
Goodwill	-	-	-	-
Non-Current Investments	9,327	12,082	13,290	14,619
Net Deferred tax assets	848	1,721	167	226
Other Non-Current Assets	2,721	10,760	10,792	10,826
Current Assets				
Investments	7,062	3,796	10,727	23,394
Inventories	67,192	77,406	75,816	88,802
Trade receivables	3,582	2,144	2,012	2,726
Cash & Bank Balance	3,641	505	2,839	5,067
Other Current Assets	5,946	6,371	2,087	2,828
Total Assets	1,14,698	1,31,880	1,34,070	1,63,793
Equity				
Equity Share Capital	888	888	888	888
Other Equity	60,929	67,361	80,301	94,781
Total Networth	61,817	68,249	81,188	95,669
Non-Current Liabilities				
Long Term borrowings	-	-	-	-
Provisions	1,189	1,525	1,168	1,583
Other non current liabilities	-	9,668	9,668	9,668
Current Liabilities				
ST Debt / Current of LT Debt	-	6,262	-	-
Trade payables	30,600	20,169	22,259	30,664
Other current liabilities	21,093	26,008	19,786	26,209
Total Equity & Liabilities	1,14,698	1,31,880	1,34,070	1,63,793

Source: Company Data, PL Research



Cash Flow (Rs m)				
Y/e Mar	FY19	FY20	FY21E	FY22E
PBT	19,974	20,792	14,983	24,690
Add. Depreciation	1,389	2,945	3,325	3,630
Add. Interest	477	445	1,344	1,188
Less Financial Other Income	1,474	905	867	1,663
Add. Other	(3,200)	(2,500)	(2,500)	(2,500)
Op. profit before WC changes	18,639	21,681	17,153	27,008
Net Changes-WC	(6,180)	(13,787)	(4,446)	(12,557)
Direct tax	(5,530)	(5,240)	(3,776)	(6,215)
Net cash from Op. activities	6,929	2,655	8,931	8,236
Capital expenditures	(2,714)	(3,779)	(2,326)	(2,326)
Interest / Dividend Income	-	-	-	-
Others	(730)	(1,024)	(909)	(1,000)
Net Cash from Invt. activities	(3,443)	(4,803)	(3,235)	(3,326)
Issue of share cap. / premium	2,641	(2,340)	7,340	2,500
Debt changes	-	6,262	(6,262)	-
Dividend paid	(4,007)	(4,281)	(3,107)	(3,995)
Interest paid	(477)	(445)	(1,344)	(1,188)
Others	525	(185)	13	-
Net cash from Fin. activities	(1,318)	(988)	(3,361)	(2,683)
Net change in cash	2,168	(3,136)	2,335	2,227
Free Cash Flow	4,216	(1,124)	6,605	5,909

Source: Company Data, PL Research

Quarterly Financials (Rs m) Y/e Mar

Y/e Mar	Q1FY20	Q2FY20	Q3FY20	Q4FY20
Net Revenue	49,397	44,350	62,062	44,288
YoY gr. (%)	14.4	0.6	9.4	(5.2)
Raw Material Expenses	36,135	31,378	46,627	30,978
Gross Profit	13,262	12,972	15,435	13,310
Margin (%)	26.8	29.2	24.9	30.1
EBITDA	5,653	5,132	7,356	6,037
YoY gr. (%)	14.1	3.4	12.4	32.5
Margin (%)	11.4	11.6	11.9	13.6
Depreciation / Depletion	681	737	777	902
EBIT	4,972	4,395	6,579	5,135
Margin (%)	10.1	9.9	10.6	11.6
Net Interest	303	408	405	379
Other Income	560	307	197	401
Profit before Tax	5,229	4,294	6,371	5,156
Margin (%)	10.6	9.7	10.3	11.6
Total Tax	1,521	1,093	1,671	1,588
Effective tax rate (%)	29.1	25.4	26.2	30.8
Profit after Tax	3,707	3,202	4,699	3,568
Minority interest	-	-	-	-
Share Profit from Associates	-	-	-	-
Adjusted PAT	3,707	3,202	4,699	3,568
YoY gr. (%)	6.2	(6.8)	(3.3)	(2.1)
Margin (%)	7.5	7.2	7.6	8.1
Extra Ord. Income / (Exp)	-	-	-	(700)
Reported PAT	3,707	3,202	4,699	2,868
YoY gr. (%)	6.2	1.8	12.9	(2.6)
Margin (%)	7.5	7.2	7.6	6.5
Other Comprehensive Income	(837)	693	(1,124)	-
Total Comprehensive Income	2,870	3,895	3,576	2,868
Avg. Shares O/s (m)	888	888	888	888
EPS (Rs)	4.2	3.6	5.3	4.0

Source: Company Data, PL Research

Key Financial Metrics						
Y/e Mar	FY19	FY20	FY21E	FY22E		
Per Share(Rs)						
EPS	16.3	17.5	12.6	20.8		
CEPS	17.8	20.8	16.4	24.9		
BVPS	69.6	76.9	91.4	107.8		
FCF	4.7	(1.3)	7.4	6.7		
DPS	3.8	4.0	3.5	4.5		
Return Ratio(%)						
RoCE	33.3	31.1	19.7	27.5		
ROIC	18.2	16.6	12.7	18.0		
RoE	25.4	23.9	15.0	20.9		
Balance Sheet						
Net Debt : Equity (x)	(0.2)	0.0	(0.2)	(0.3)		
Net Working Capital (Days)	77	108	121	98		
Valuation(x)						
PER	61.3	56.9	79.0	47.9		
P/B	14.3	13.0	10.9	9.3		
P/CEPS	55.9	47.9	60.9	40.0		
EV/EBITDA	43.0	36.7	46.8	30.7		
EV/Sales	4.6	4.4	5.2	3.8		
Dividend Yield (%)	0.4	0.4	0.4	0.5		

Source: Company Data, PL Research





Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Asian Paints	Accumulate	1,687	1,651
2	Avenue Supermarts	Reduce	1,658	2,398
3	Britannia Industries	BUY	3,744	3,510
4	Colgate Palmolive	Reduce	1,224	1,313
5	Crompton Greaves Consumer Electricals	BUY	267	199
6	Dabur India	Hold	422	431
7	Emami	Hold	285	227
8	Future Retail	Under Review	-	332
9	GlaxoSmithKline Consumer Healthcare	Hold	9,377	9,247
10	Havells India	Reduce	485	511
11	Hindustan Unilever	Hold	2,017	2,195
12	ITC	BUY	250	189
13	Jubilant FoodWorks	Hold	1,392	1,530
14	Kansai Nerolac Paints	BUY	486	360
15	Marico	Hold	318	284
16	Nestle India	Reduce	13,127	17,462
17	Pidilite Industries	Hold	1,327	1,349
18	Titan Company	Hold	844	892
19	Voltas	Accumulate	564	539

PL's Recommendation Nomenclature (Absolute Performance)

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock
Under Review (UR) : Rating likely to change shortly



ANALYST CERTIFICATION

(Indian Clients)

We/l, Mr. Amnish Aggarwal- MBA, CFA, Ms. Charmi Mehta- CA, Mr. Heet Vora- CA Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

(US Clients

The research analysts, with respect to each issuer and its securities covered by them in this research report, certify that: All of the views expressed in this research report accurately reflect his or her or their personal views about all of the issuers and their securities; and No part of his or her or their compensation was, is or will be directly related to the specific recommendation or views expressed in this research report.

DISCLAIMER

Indian Clients

Prabhudas Lilladher Pvt. Ltd, Mumbai, India (hereinafter referred to as "PL") is engaged in the business of Stock Broking, Portfolio Manager, Depository Participant and distribution for third party financial products. PL is a subsidiary of Prabhudas Lilladher Advisory Services Pvt Ltd. which has its various subsidiaries engaged in business of commodity broking, investment banking, financial services (margin funding) and distribution of third party financial/other products, details in respect of which are available at www.plindia.com.

This document has been prepared by the Research Division of PL and is meant for use by the recipient only as information and is not for circulation. This document is not to be reported or copied or made available to others without prior permission of PL. It should not be considered or taken as an offer to sell or a solicitation to buy or sell any security.

The information contained in this report has been obtained from sources that are considered to be reliable. However, PL has not independently verified the accuracy or completeness of the same. Neither PL nor any of its affiliates, its directors or its employees accepts any responsibility of whatsoever nature for the information, statements and opinion given, made available or expressed herein or for any omission therein.

Recipients of this report should be aware that past performance is not necessarily a guide to future performance and value of investments can go down as well. The suitability or otherwise of any investments will depend upon the recipient's particular circumstances and, in case of doubt, advice should be sought from an independent expert/advisor.

Either PL or its affiliates or its directors or its employees or its representatives or its clients or their relatives may have position(s), make market, act as principal or engage in transactions of securities of companies referred to in this report and they may have used the research material prior to publication.

PL may from time to time solicit or perform investment banking or other services for any company mentioned in this document.

PL is in the process of applying for certificate of registration as Research Analyst under Securities and Exchange Board of India (Research Analysts) Regulations, 2014

PL submits that no material disciplinary action has been taken on us by any Regulatory Authority impacting Equity Research Analysis activities.

PL or its research analysts or its associates or his relatives do not have any financial interest in the subject company.

PL or its research analysts or its associates or his relatives do not have actual/beneficial ownership of one per cent or more securities of the subject company at the end of the month immediately preceding the date of publication of the research report.

PL or its research analysts or its associates or his relatives do not have any material conflict of interest at the time of publication of the research report.

PL or its associates might have received compensation from the subject company in the past twelve months

PL or its associates might have managed or co-managed public offering of securities for the subject company in the past twelve months or mandated by the subject company for any other assignment in the past twelve months.

PL or its associates might have received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months.

PL or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months

PL or its associates might have received any compensation or other benefits from the subject company or third party in connection with the research report.

PL encourages independence in research report preparation and strives to minimize conflict in preparation of research report. PL or its analysts did not receive any compensation or other benefits from the subject Company or third party in connection with the preparation of the research report. PL or its Research Analysts do not have any material conflict of interest at the time of publication of this report.

It is confirmed that Mr. Amnish Aggarwal- MBA, CFA, Ms. Charmi Mehta- CA, Mr. Heet Vora- CA Research Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

The Research analysts for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

The research analysts for this report has not served as an officer, director or employee of the subject company PL or its research analysts have not engaged in market making activity for the subject company

Our sales people, traders, and other professionals or affiliates may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest.

PL and its associates, their directors and employees may (a) from time to time, have a long or short position in, and buy or sell the securities of the subject company or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company or act as an advisor or lender/borrower to the subject company or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions.

US Clients

This research report is a product of Prabhudas Lilladher Pvt. Ltd., which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by Prabhudas Lilladher Pvt. Ltd. only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, Prabhudas Lilladher Pvt. Ltd. has entered into an agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo").

Transactions in securities discussed in this research report should be effected through Marco Polo or another U.S. registered broker dealer.

Prabhudas Lilladher Pvt. Ltd.

3rd Floor, Sadhana House, 570, P. B. Marg, Worli, Mumbai-400 018, India | Tel: (91 22) 6632 2222 Fax: (91 22) 6632 2209 www.plindia.com