



Heidelberg Cements India Ltd (HCIL)

37,965

BUY

Sector: Cement /Small Cap | Earnings Update - 1QFY21

27 July 2020

Background: Heidelberg Cements (HCIL), erstwhile Mysore Cements set up by Birla group in 1958 is now a subsidiary of Heidelberg AG, the world's third largest cement manufacturer. The company manufactures portland cement brand through its three plants located at Ammasandra, Karnataka (0.6 MTPA), Damoh, Madhya Pradesh (2.1 MTPA) and Jhansi, Uttar Pradesh (2.7 MTPA). The company also caters to Bangalore, Mumbai and Pune apart from MP and UP. The company has a total installed capacity of 5.4 MTPA.

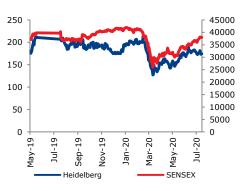
Talley	11,149
Price	₹ 173
Target Price (12 months)	₹ 200
Recommendation	BUY
52 Week High/Low	₹ 218/120
Bloomberg / Reuters	HEIM IN/MYCM.BO
Equity (shares in mn)	₹226.7
Mkt. Cap in mn	₹ 44,417/ \$ 631
Avg. Daily Vol. ('000)	262
Avg. Daily Vol. (mn)	₹ 72.8 /\$ 1.0

Sensex

Niftv

Shareholding	Jun 19	Mar 20	Jun 20
Promoters (%)	69.4	69.4	69.4
FII (%)	11.7	10.4	9.7
DII (%)	7.2	8.5	8.0
Others (%)	11.7	11.7	12.7
Pledge (% of promoter holding)	0.0	0.0	0.0

Valuation Summary (₹ bn)				
2020	2021E	2022E		
21.6	21.1	24.0		
5.2	5.0	5.4		
2.7	2.8	3.3		
11.8	12.5	14.6		
-19.7	6.0	16.8		
14.6	13.8	11.8		
2.9	2.6	2.4		
7.0	6.7	5.7		
1.7	1.6	1.3		
2.9	4.0	4.0		
19.5	18.4	19.7		
1M	3M	12M		
-3.8	10.3	-16.1		
9.0	21.2	-5.7		
	2020 21.6 5.2 2.7 11.8 -19.7 14.6 2.9 7.0 1.7 2.9 19.5	2020 2021E 21.6 21.1 5.2 5.0 2.7 2.8 11.8 12.5 -19.7 6.0 14.6 13.8 2.9 2.6 7.0 6.7 1.7 1.6 2.9 4.0 19.5 18.4 1M 3M -3.8 10.3		



The pandemic led lockdowns impacted volume & realizations, however cost efficiency efforts supported margins. Recovery in rural demand to drive growth

- HCIL's revenue for 1QFY21 fell by 30.2% YoY to reach ₹ 4.1bn as against ₹ 5.8bn in 1QFY20, due to
 fall in volume (~32%); this was in part due to the shutdown in April. PAT dropped by 38.1% YoY to ₹
 489mn. During the quarter healthy demand recovery seen in the central region on the back of premonsoon work and rural housing demand going up.
- On a per tonne basis, gross realization increased by 2.4% whereas total operating cost (incl. freight) increased by 1.8% resulting in EBITDA of ₹ 1,264 per tonne as compared to ₹ 1,253 per tonne in 10FY20
- Concerted efforts to optimize costs supported HCIL; however, decrease in volume negatively impacted the operating leverage. On a per tonne basis, increased fixed cost is partially offset by lower raw materials and power & fuel costs.
- HCIL's net cash increased to ₹ 1.6 billion as of June 30, 2020, while company continued to operate on negative Net Working Capital
- The suspended manufacturing operations at HCIL's plant resumed in a phased manner with effect from April 20, 2020 under strict observance of guidelines issued by respective district administrations to mitigate the risk of COVID-19. The suspension of operations, together with intermittent restrictions impacted the financial performance of the Company during the quarter ending June 30, 2020.
- For FY21 the management expects the outlook to remain uncertain. Though pressure on demand continues in urban areas due to labour evacuation, the demand in rural areas is showing signs of improvement. The inward and outward logistics remain disturbed due to trucking availability putting pressure on costs however stable. Lower energy prices likely to offset near term pressure on costs.
- Capex Update: There is no Capex planned in near term.

Valuation: Though volume growth in near term is likely to be under pressure we expect Heidelberg to be well placed to benefit from any revival in cement demand driven by its recent capacity upgrade, strong brand presence, regional focus and higher contribution from retail segment in overall sales. Despite near term headwinds we remain optimistic on the growth prospects of HCIM, the company is done with its planned capacity augmentation and there is no major capex outlay for near-term. At CMP, the stock trades at EV/EBITDA of 5.4X FY22E. We maintain our **BUY** rating with a revised target price of ₹ 200 assuming an EV/EBITDA multiple of 7.2X FY22E.

Risks: Sharp decrease in economic activities which will lead to lower than expected GDP growth, depreciating rupee.

Results Summary 1QFY21

Y/E March (INR bn)	1QFY21	1QFY20	YoY Growth	4QFY20	QoQ Growth
Revenue	4,063	5,824	-30.2%	5,093	-20.2%
EBIDTA	1,083	1,577	-31.3%	1,273	-14.9%
Depreciation	276	279	-0.8%	275	0.4%
Other Income	98	118	-17.3%	170	-42.5%
РВТ	745	1,218	-38.8%	1,006	-25.9%
Tax	256	428	-40.3%	343	-25.5%
PAT	489	790	-38.1%	663	-26.2%
Adjusted PAT	489	790	-38.1%	663	-26.2%
EBIDTA Margin	26.7%	27.1%		25.0%	
Tax Incidence	34.3%	35.1%		34.1%	
Adj PAT Margin	13.0%	11.4%		11.8%	

Kedar Kadam +91-44-40047361

kedarsk@chola.murugappa.com



DISCLOSURES/ APPENDIX I. ANALYST CERTIFICATION

I, Kedar Kadam hereby certify (1) that the views expressed in this research report accurately reflect my personal views about any or all of the subject securities or issuers referred to in this research report, (2) No part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views expressed in this research report by Cholamandalam Securities Limited or its Group/associates companies. (3) Has taken reasonable care to achieve and maintain independence and objectivity in making any recommendations.

Disclosure of Interest Statement	Update
Analyst holding in the stock	No
Served as an officer, director or employee	No

II. ISSUER SPECIFIC REGULATORY DISCLOSURES, Unless specifically mentioned in Point No. 9 below:

- 1. The Research Analyst(s), Cholamandalam Securities Limited (CSL), Associate of Analyst or his relative does not have any financial interest in the company(ies) covered in this report.
- 2. The Research Analyst, CSL or its associates or relatives of the Research Analyst associates collectively do not hold more than 1% of the securities of the company (ies) covered in this report as of the end of the month immediately preceding the distribution of the research report.
- 3. The Research Analyst, his associate, his relative and CSL do not have any other material conflict of interest at the time of publication of this research report.
- 4. The Research Analyst, CSL and its associates have not received compensation for investment banking or merchant banking or brokerage services or for any other products or services from the company(ies) covered in this report, in the past twelve months.
- 5. The Research Analyst, CSL or its associates have not managed or co-managed in the previous twelve months, a private or public offering of securities for the company (ies) covered in this report.
- 6. CSL or its associates have not received compensation or other benefits from the company (ies) covered in this report or from any third party, in connection with the research report.
- 7. The Research Analyst has not served as an Officer, Director or employee of the company (ies) covered in the Research report.
- 8. The Research Analyst and CSL has not been engaged in market making activity for the company (ies) covered in the Research report.
- 9. Details CSL, Research Analyst and its associates pertaining to the companies covered in the Research report:

Sr.No.	Particulars	Yes/No
1	Whether compensation has been received from the company(ies) covered in the Research report in the past 12 months for investment banking transaction by CSL	No
2	Whether Research Analyst, CSL or its associates or relatives of the Research Analyst associates collectively hold more than 1% of the company(ies) covered in the Research report	No
3	Whether compensation has been received by CSL or its associates from the company(ies) covered in the Research report	No
4	CSL or its associates have managed or co-managed in the previous twelve months a private or public offering of securities for the company(ies) covered in the Research report	No
5	Research Analyst, his associate, CSL or its associates have received compensation for investment banking or merchant banking or brokerage services or for any other products or services from the company(ies) covered in the Research report, in the last twelve month	No

10. There are no material disciplinary action that been taken by any regulatory authority impacting equity research analysis activities.

STOCK RATINGS

BUY: The stock's total return is expected to exceed 15% over the next 12 months.

OUT PERFORMER: The stock's total return is expected to be within 5-15% over the next 12 months.

 $\textbf{MARKET PERFORMER:} \ \text{The stock's total return is expected to be between -5\% to +5\% over the next 12 months.}$

UNDER PERFORMER: The stock's total return is expected to be between -15% to -5% over the next 12 months.

SELL: The stock's total return is expected to more than -15% over the next 12 months.

III. DISCLAIMER

The information and opinions contained herein have been compiled or arrived at, based upon information obtained in good faith from sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy completeness or correctness.

This document is for information purposes only. This report is based on information that we consider reliable, but we do not represent that it is accurate or complete, and one should exercise due caution while acting on it. Descriptions of any company or companies or their securities mentioned herein are not complete and this document is not, and should not be construed as an offer or solicitation of an offer to buy or sell any securities or other financial instruments.

Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. All opinions, projections and estimates constitute the judgment of the author as on the date of the report and these, plus any other information contained in the report, are subject to change without notice. Prices and availability of financial instruments also are subject to change without notice. This report is intended for distribution to institutional investors.

This report is not directed to or intended for display, downloading, printing, reproducing or for distribution to or use by, any person or entity that is a citizen or resident or located in any locality, state, country or other jurisdiction where such distribution, publication, reproduction, availability or use would be contrary to law or regulation or what would subject to CSL or its associates to any registration or licensing requirement within such jurisdiction. If this report is inadvertently send or has reached any individual in such country, especially, USA, the same may be ignored and brought to the attention of the sender. Neither this document nor any copy of it may be taken or transmitted into the United State (to U.S.Persons), Canada, or Japan or distributed, directly or indirectly, in the United States or Canada or distributed or redistributed in Japan or to any resident thereof.

Any unauthorized use, duplication, redistribution or disclosure of this report including, but not limited to, redistribution by electronic mail, posting of the report on a website or page, and/or providing to a third party a link, is prohibited by law and will result in prosecution. The information contained in the Report is intended solely for the recipient and may not be further distributed by the recipient to any third party.

CSL generally prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, CSL generally prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member

of any companies that the analysts cover. Our salespeople, traders, and other professionals or associates may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein. Our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

The views expressed in this research report reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The compensation of the analyst who prepared this document is determined exclusively by CSL however, compensation may relate to the revenue of CSL, of which sales and trading are a part. Research analysts and sales persons of CSL may provide important inputs to its affiliated company(ies).

Foreign currencies denominated securities, wherever mentioned, are subject to exchange rate fluctuations, which could have an adverse effect on their value or price, or the income derived from them. In addition, investors in securities such as ADRs, the values of which are influenced by foreign currencies effectively assume currency risk. CSL, its directors, analysts or employees do not take any responsibility, financial or otherwise, of the losses or the damages sustained due to the investments made or any action taken on basis of this report including but not restricted to fluctuation in the prices of shares and bonds, changes in the currency rates, diminution in the NAVs, reduction in the dividend or income, etc

CSL and its associates, officers, directors, and employees subject to the information given in the disclosures may: (a) from time to time, have long or short positions in, and buy or sell the securities thereof, of company (ies) mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation (financial interest) or act as a market maker in the financial instruments of the company (ies) discussed herein or act as advisor or lender / borrower to such company (ies) or have other potential material conflict of interest with respect to any recommendation and related information and opinions. The views expressed are those of the analyst and the Company may or may not subscribe to the views expressed therein.

CSL, its associates and any third party involved in, or related to, computing or compiling the information hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability or fitness for a particular purpose with respect to any of this information. Without limiting any of the foregoing, in no event shall CSL, any of its associates or any third party involved in, or related to, computing or compiling the information have any liability for any damages of any kind. The Company accepts no liability whatsoever for the actions of third parties.

The Report may provide the addresses of, or contain hyperlinks to, websites. Except to the extent to which the Report refers to website material of the Company, the Company has not reviewed the linked site. Accessing such website or following such link through the report or the website of the Company shall be at your own risk and the Company shall have no liability arising out of, or in connection with, any such referenced website

CSL shall not be liable for any delay or any other interruption which may occur in presenting the data due to any technical glitch to present the data. In no event shall the CSL be liable for any damages, including without limitation, direct or indirect, special, incidental, or consequential damages, losses or expenses arising in connection with the data presented by CSL through this presentation.

Neither CSL, nor any of its other group companies or associates, shall be responsible for any decisions taken on the basis of this report. Investors are advised to consult their Investment and Tax consultants before taking any investment decisions based on this report.

RESEARCH					
Kedar S Kadam	DGM & Head of Research	+91-44 - 4004 7361	kedarsk@chola.murugappa.com		
Mugilan K	Technical Analyst	+91-44 - 4004 7353	mugilank@chola.murugappa.com		
Arjun Prasad Pasumarthi	Fundamental Analyst	+91-44 - 4004 7363	arjunpp@chola.murugappa.com		
Ammar Haider	Associate	+91-44 - 4004 7360	amarh@chola.murugappa.com		
INSTITUTIONAL SALES					
Venkat Chidambaram	Head of FII Business & Corporate Finance*	+91-44 - 24473310	venkatc@chola.murugappa.com		
Kishore K Ganti	Mumbai	+91-22-26597239	kishorekg@chola.murugappa.com		
Bhavesh Katariya	Mumbai	+91-9860297739	bhaveshgk@chola.murugappa.com		
Balaji H	Compliance Officer	044 - 30007226	balajih@chola.murugappa.com		

^{*}Employees of Business Partner - RCCR

