# ANANDRATHI

30 June 2020

### **Mayur Uniquoters**

Strong exports, ramp-up at PU plant, keys to a re-rating; Buy

Driven by auto OEM exports (up 76% y/y), Mayur's Q4 was strong: revenue/PAT up 13%/34% y/y, the EBITDA margin a healthy 25.7%, aided by a superior sales mix. An uptick in auto sales since Dec'19 helped. After re-opening, Mayur has seen good traction in exports during May-Jun'20 while its domestic business is improving gradually. In FY21, we believe exports will do better than the domestic market and be a cushion to margins. At ~9x FY22e P/E, we find the valuation appealing. Thus, we maintain our Buy call, with a lower target of ₹283 (12x FY22e P/E), earlier ₹311. The stock has been considerably derated in the last 2-3 years, factoring in declining return ratios and delay in the PU plant/approval from Mercedes-BMW. Thus, a rapid ramp-up at the PU plant and strong exports may lead to a re-rating in the stock.

Strong Q4, driven by auto OEM exports. Revenue/EBITDA/PAT rose 13%/34%/34% y/y in Q4, driven mainly by auto OEM exports. A healthy, 25.7% EBITDA margin (up 407bps y/y, 561bps q/q) was due to the gross margin expansion (up 619bps y/y, 424bps q/q), a result of the superior sales mix toward exports. NWC-days stretched due to higher debtors/inventories during the lockdown while the debt-free status was maintained. Mayur is taking steps to reduce costs in order to keep margins up.

**Strong revival in exports.** Exports revival since Q3 FY20 is a positive and will provide cushion in FY21. Supply to Mercedes could delay by a quarter to Q1 FY22 while approval from BMW is awaited. The domestic auto industry is seeing some signs of recovery, sustenance is the key.

**PU plant to ramp-up fast.** Since Jan'20, Mayur has been filling small orders and hopes to ramp up utilisation, which could trigger a re-rating in the stock. Import restrictions from China could bring huge opportunities Mayur's way.

**Valuation.** We like the company for its leading position in artificial leather and its FCF-generation capability, even in a downturn. We maintain a Buy on the stock. **Risks:** Input price rises, keen competition.

Key financials (YE Mar)	FY18	FY19	FY20	FY21e	FY22e
Sales (₹ m)	5,522	5,734	5,138	4,598	6,563
Net profit (₹ m)	941	872	780	702	1,070
EPS (₹)	20.8	19.2	17.2	15.5	23.6
PE (x)	9.9	10.7	11.9	13.2	8.7
EV / EBITDA (x)	5.2	5.9	7.2	6.9	4.2
PBV (x)	2.1	1.8	1.6	1.5	1.3
RoE (%)	20.8	16.7	13.3	10.9	14.5
RoCE (%)	20.5	16.0	12.8	10.4	14.0
Dividend yield (%)	0.7	1.6	2.4	1.3	1.5
Net debt / equity (x)	-0.4	-0.4	-0.3	-0.5	-0.5
Source: Company, Anand Rathi Rese	earch				

India | Equities

### Artificial Leather Company Update

Change in Estimates ☑ Target ☑ Reco □

Rating: <b>Buy</b>
Target Price: ₹283
Share Price: ₹205

Key data	MUNI IN / MAYU.BO
52-week high / low	₹305 / 118
Sensex / Nifty	34916 / 10302
3-m average volume	\$0.1m
Market cap	₹9bn / \$123.6m
Shares outstanding	45m

Mar'20	Dec'19	Sep'19
61.4	61.4	61.3
38.5	38.6	38.7
7.6	12.0	13.5
4.7	4.7	4.9
26.3	21.9	20.3
	61.4 38.5 7.6 4.7	61.4 61.4   38.5 38.6   7.6 12.0   4.7 4.7

Estimates revision (%)	FY21e	FY22e
Sales	(30)	(16)
EBITDA	(31)	(12)
PAT	(26)	(9)



Ashish Poddar Research Analyst Devanshi Kapadia Research Associate

Anand Rathi Share and Stock Brokers Limited (hereinafter "ARSSBL") is a full-service brokerage and equities-research firm and the views expressed therein are solely of ARSSBL and not of the companies which have been covered in the Research Report. This report is intended for the sole use of the Recipient. Disclosures and analyst certifications are present in the Appendix.

## **Quick Glance – Financials and Valuations (standalone)**

Fig 1 – Income statement (₹ m)						
Year-end: Mar	FY18	FY19	FY20	FY21e	FY22e	
Net revenues	5,522	5,734	5,138	4,598	6,563	
Growth (%)	15.8	3.8	-10.4	-10.5	42.7	
Direct costs	3,240	3,516	3,060	2,759	4,004	
SG&A	832	943	1,036	932	1,175	
EBITDA	1,451	1,275	1,042	907	1,385	
EBITDA margins (%)	26.3	22.2	20.3	19.7	21.1	
- Depreciation	171	180	184	200	200	
Other income	132	215	191	240	256	
Interest expenses	14	8	17	4	4	
PBT	1,398	1,301	1,032	943	1,436	
Effective tax rate (%)	32.7	33.0	24.4	25.5	25.5	
+ Associates / (Minorities)	-	-	-	-	-	
Net income	941	872	780	702	1,070	
Adjusted income	941	872	780	702	1,070	
WANS	45	45	45	45	45	
FDEPS (₹ / sh)	20.8	19.2	17.2	15.5	23.6	
FDEPS growth (%)	15.4	(7.4)	(10.5)	(10.0)	52.4	
Gross margins (%)	41.3	38.7	40.5	40.0	39.0	

Year-end: Mar	FY18	FY19	FY20	FY21e	FY22e
EBIT (excl. other income)	1,280	1,095	858	707	1,185
+ Non-cash items	171	180	184	200	200
Oper. prof. before WC	1,451	1,275	1,042	907	1,385
- Incr. / (decr.) in WC	172	131	232	-610	413
Others incl. taxes	457	557	350	258	399
Operating cash-flow	821	587	460	1,258	572
- Capex (tang. + intang.)	191	478	452	150	295
Free cash-flow	631	109	9	1,108	277
Acquisitions					
- Div.(incl. buyback & taxes)	76	177	272	118	136
+ Equity raised	-2	-	-	-	-
+ Debt raised	-48	173	69	20	-40
- Fin investments	322	375	-217	1,500	400
- Misc. (CFI + CFF)	129	(206)	(309)	(244)	(275)
Net cash-flow	53	-64	332	-246	-24

#### Fig 5 - Price movement

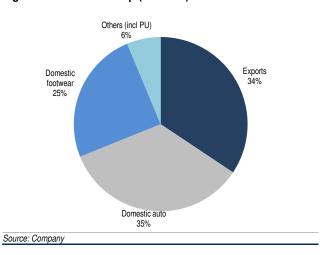


FY18	FY19	FY20	FY21e	FY22e
227	227	227	227	227
4,535	5,230	5,872	6,456	7,390
19	192	261	281	241
-	-	-	-	-
77	66	40	20	15
4,630	5,488	6,173	6,757	7,646
1,311	1,241	1,508	1,808	1,908
9	4	3	3	3
-	-	-	-	-
19	393	393	43	38
1	69	69	69	69
1,562	1,869	1,652	3,152	3,552
2,187	2,481	2,902	2,204	2,860
256	192	524	279	255
715	761	880	802	1,040
1,472	1,720	2,022	1,402	1,820
4,630	5,488	6,173	6,757	7,646
	227 4,535 19 - 77 <b>4,630</b> 1,311 9 - 19 1 1,562 2,187 256 715 1,472	227 227   4,535 5,230   19 192   - -   777 66   4,630 5,488   1,311 1,241   9 4   - -   19 393   1 69   1,562 1,869   2,187 2,481   256 192   715 761   1,472 1,720	227 227 227   4,535 5,230 5,872   19 192 261   - - -   77 66 40   4,630 5,488 6,173   1,311 1,241 1,508   9 4 3   - - -   19 393 393   1 69 69   1,562 1,869 1,652   2,187 2,481 2,902   256 192 524   715 761 880   1,472 1,720 2,022	227 227 227 227   4,535 5,230 5,872 6,456   19 192 261 281   - - - -   77 66 40 20   4,630 5,488 6,173 6,757   1,311 1,241 1,508 1,808   9 4 3 3   - - - -   19 393 393 43   1 69 69 69   1,562 1,869 1,652 3,152   2,187 2,481 2,902 2,204   256 192 524 279   715 761 880 802   1,472 1,720 2,022 1,402

#### Fig 4 - Ratio analysis

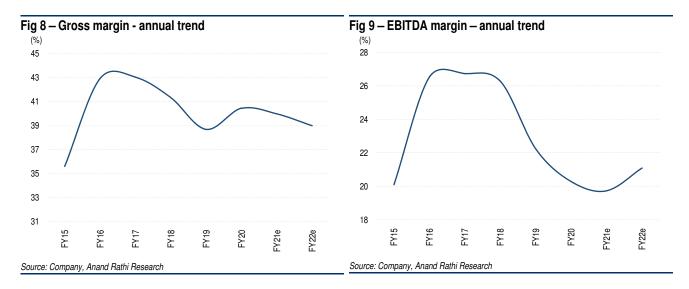
Year-end: Mar	FY18	FY19	FY20	FY21e	FY22e
P/E (x)	9.9	10.7	11.9	13.2	8.7
EV / EBITDA (x)	5.2	5.9	7.2	6.9	4.2
EV / Sales (x)	1.4	1.3	1.5	1.4	0.9
P/B (x)	2.1	1.8	1.6	1.5	1.3
RoE (%)	20.8	16.7	13.3	10.9	14.5
RoCE (%) - after tax	20.5	16.0	12.8	10.4	14.0
Fixed asset T/O (x)	23.1	18.1	14.5	11.6	15.5
DPS (₹ / sh)	1.4	3.3	5.0	2.6	3.0
Dividend yield (%)	0.7	1.6	2.4	1.3	1.5
Div. payout (%) - incl. DDT	6.7	16.9	29.0	16.8	12.7
Net debt / equity (x)	-0.4	-0.4	-0.3	-0.5	-0.5
Receivables (days)	88	76	98	75	75
Inventory (days)	47	61	76	65	60
Payables (days)	38	36	41	40	40
CFO: PAT %	87.3	67.3	59.0	179.2	53.5
Source: Company, Anand Rathi Re	search				

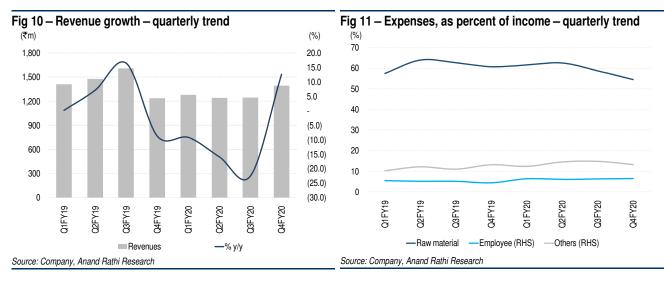
Fig 6 – Revenue break-up (Q4 FY20)

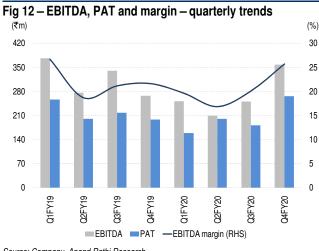


## Financial Performance

Fig 7 – Financial perfor	mance (star	idalone)								
(₹ m)	Q4 FY19	Q1 FY20	Q2 FY20	Q3 FY20	Q4 FY20	% Y/Y	% Q/Q	FY20	FY19	% Y/Y
Income	1,237	1,282	1,242	1,246	1,394	13	12	5,165	5,734	(10)
RM costs	751	790	777	732	760	1	4	3,060	3,516	(13)
Employee expenses	55	81	75	78	90	65	16	324	290	12
Other expenses	164	160	181	186	186	13	0	713	489	46
EBITDA	267	251	209	250	358	34	43	1,069	1,260	(15)
Depreciation	46	43	44	46	50	8	8	184	180	2
Finance costs	(4)	2	1	5	8	(288)	70	17	8	99
Other income	46	37	52	45	57	24	27	191	168	13
PBT	272	243	215	244	357	31	46	1,059	1,301	(19)
Tax	74	84	15	62	91	23	47	252	430	(41)
PAT	198	159	200	182	266	34	46	806	872	(7)
EPS	4.4	3.5	4.4	4.0	5.9	34	46	17.8	19.2	(7)
As % of income						bps y/y	bps q/q			bps y/y
Gross margins	39.3	38.4	37.4	41.2	45.5	619	424	40.8	38.7	208
Employee cost	4.4	6.3	6.0	6.2	6.4	204	20	6.3	5.0	122
Other expenses	13.2	12.4	14.6	14.9	13.3	8	(158)	13.8	8.5	526
EBITDA margins	21.6	19.6	16.8	20.1	25.7	407	561	20.7	22.0	(128)
PBT margins	22.0	19.0	17.3	19.6	25.6	363	603	20.5	21.6	(112)
Effective tax rate	27.2	34.7	6.8	25.4	25.5	(168)	10	23.8	33.0	(919)
PAT margins	16.0	12.4	16.1	14.6	19.1	307	447	15.6	15.2	41



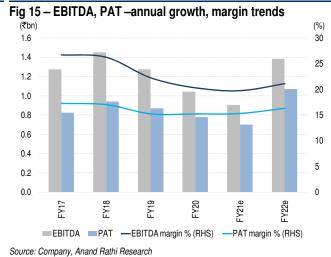






Source: Company, Anand Rathi Research





Anand Rathi Research

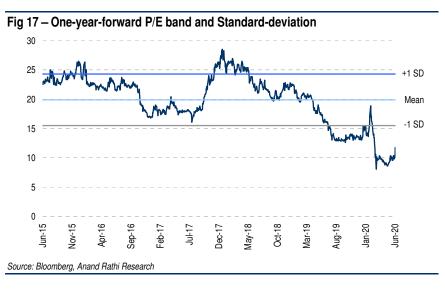
## **Valuation**

While short-term growth challenges persist, we are keen on Mayur for its leading position in synthetic leather and FCF-generation ability even in a downturn. While most of its PVC capacities are already fully utilised, future growth depends on capacity addition. However, its foray into PU leather at end-FY20 would bring additional revenues and support overall growth in coming years.

After re-opening, Mayur has seen good traction in exports during May-Jun'20 while its domestic business is gradually improving. In FY21, we believe exports will do better than the domestic market and provide a good cushion to margins.

At ~9x FY22e P/E, we find the valuation appealing. Thus, we maintain our Buy call, with a lower target of ₹283 (12x FY22e P/E), earlier ₹311. The stock has been considerably de-rated over the last 2-3 years, factoring in declining return ratios and delay in the PU plant/approval from Mercedes/BMW. Thus, a rapid ramp-up at the PU plant and good exports may lead to a re-rating in the stock.

Fig 16 – Change in	Fig 16 – Change in estimates								
	Original Estir	nates	Revised Estir	nates	Change (%	5)			
(₹ m)	FY21e	FY22e	FY21e	FY22e	FY21e	FY22e			
Revenue	6,566	7,787	4,598	6,563	(30)	(16)			
EBITDA	1,307	1,565	907	1,385	(31)	(12)			
EBITDA margins %	19.9	20.1	19.7	21.1					
PAT	954	1,176	702	1,070	(26)	(9)			
EPS (₹)	21.0	25.9	15.5	23.6	(26)	(9)			
Source: Anand Rathi Resea	rch								



#### Risks

- Volatile raw-material prices. Release paper, knitted fabric and chemicals (PU/PVC resin) are important raw materials for Mayur. Though any fluctuations in raw material prices are fully/partially passed on to customers, short-term margins may be hit.
- Cut-throat competition. Mayur faces keen competition from Chinese products, especially in PU-coated fabric. Thus, competition may eat into its revenues and margins.

#### Appendix

#### Analyst Certification

The views expressed in this Research Report accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations or views expressed by the research analyst(s) in this report. The research analysts are bound by stringent internal regulations and also legal and statutory requirements of the Securities and Exchange Board of India (hereinafter "SEBI") and the analysts' compensation are completely delinked from all the other companies and/or entities of Anand Rathi, and have no bearing whatsoever on any recommendation that they have given in the Research Report.

#### Important Disclosures on subject companies Rating and Target Price History (as of 30 June 2020)



#### Anand Rathi Ratings Definitions

Analysts' ratings and the corresponding expected returns take into account our definitions of Large Caps (>US\$1bn) and Mid/Small Caps (<US\$1bn) as described in the Ratings Table below:

Ratings Guide (12 months)				
	Buy	Hold	Sell	
Large Caps (>US\$1bn)	>15%	5-15%	<5%	
Mid/Small Caps ( <us\$1bn)< td=""><td>&gt;25%</td><td>5-25%</td><td>&lt;5%</td><td></td></us\$1bn)<>	>25%	5-25%	<5%	

#### Research Disclaimer and Disclosure inter-alia as required under Securities and Exchange Board of India (Research Analysts) Regulations, 2014

Anand Rathi Share and Stock Brokers Ltd. (hereinafter refer as ARSSBL) (Research Entity) is a subsidiary of Anand Rathi Financial Services Ltd. ARSSBL is a corporate trading and clearing member of Bombay Stock Exchange Ltd, National Stock Exchange of India Ltd. (NSEL), Multi Stock Exchange of India Ltd (MCX-SX) and also depository participant with National Securities Depository Ltd (NSDL) and Central Depository Services Ltd. ARSSBL is engaged in the business of Stock Broking, Depository Participant and Mutual Fund distributor.

The research analysts, strategists, or research associates principally responsible for the preparation of Anand Rathi research have received compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

General Disclaimer: This Research Report (hereinafter called "Report") is meant solely for use by the recipient and is not for circulation. This Report does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. The recommendations, if any, made herein are expression of views and/or opinions and should not be deemed or construed to be neither advice for the purpose of purchase or sale of any security, derivatives or any other security through ARSSBL nor any solicitation or offering of any investment /trading opportunity on behalf of the issuer(s) of the respective security (ies) referred to herein. These information / opinions / views are not meant to serve as a professional investment guide for the readers. No action is solicited based upon the information provided herein. Recipients of this Report should rely on information/data arising out of their own investigations. Readers are advised to seek independent professional advice and arrive at an informed trading/investment decision before executing any trades or making any investments. This Report has been prepared on the basis of publicly available information, internally developed data and other sources believed by ARSSBL to be reliable. ARSSBL or its directors, employees, affiliates or representatives do not assume any responsibility for, or warrant the accuracy, completeness, adequacy and reliability of such information / opinions / views. While due care has been taken to ensure that the disclosures and opinions given are fair and reasonable, none of the directors, employees, affiliates or representatives of ARSSBL shall be liable for any direct, indirect, special, incidental, consequential, punitive or exemplary damages, including lost profits arising in any way whatsoever from the information / opinions / views contained in this Report. The price and value of the investment referred to in this Report and the income from them may go down as well as up, and i

Opinions expressed are our current opinions as of the date appearing on this Research only. We do not undertake to advise you as to any change of our views expressed in this Report. Research Report may differ between ARSSBL's RAs and/ or ARSSBL's associate companies on account of differences in research methodology, personal judgment and difference in time horizons for which recommendations are made. User should keep this risk in mind and not hold ARSSBL, its employees and associates responsible for any losses, damages of any type whatsoever.

ARSSBL and its associates or employees may; (a) from time to time, have long or short positions in, and buy or sell the investments in/ security of company (ies) mentioned herein or (b) be engaged in any other transaction involving such investments/ securities of company (ies) discussed herein or act as advisor or lender / borrower to such company (ies) these and other activities of ARSSBL and its associates or employees may not be construed as potential conflict of interest with respect to any recommendation and related information and opinions. Without limiting any of the foregoing, in no event shall ARSSBL and its associates or employees or any third party involved in, or related to computing or compiling the information have any liability for any damages of any kind.

Details of Associates of ARSSBL and Brief History of Disciplinary action by regulatory authorities & its associates are available on our website i.e. www.rathionline.com

Disclaimers in respect of jurisdiction: This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would subject ARSSBL to any registration or licensing requirement within such jurisdiction(s). No action has been or will be taken by ARSSBL in any jurisdiction (other than India), where any action for such purpose(s) is required. Accordingly, this Report shall not be possessed, circulated and/or distributed in any such country or jurisdiction unless such action is in compliance with all applicable laws and regulations of such country or jurisdiction. ARSSBL requires such recipient to inform himself about and to observe any restrictions at his own expense, without any liability to ARSSBL. Any dispute arising out of this Report shall be subject to the exclusive jurisdiction of the Courts in India.

#### Statements on ownership and material conflicts of interest, compensation - ARSSBL and Associates

#### Answers to the Best of the knowledge and belief of ARSSBL/ its Associates/ Research Analyst who is preparing this report

Research analyst or research entity or his associate or his relative has any financial interest in the subject company and the nature of such financial interest.	No
ARSSBL/its Associates/ Research Analyst/ his Relative have actual/beneficial ownership of one per cent or more securities of the subject company, at the end of the month immediately preceding the date of publication of the research report?	No
ARSSBL/its Associates/ Research Analyst/ his Relative have actual/beneficial ownership of one per cent or more securities of the subject company	No
ARSSBL/its Associates/ Research Analyst/ his Relative have any other material conflict of interest at the time of publication of the research report?	No
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation from the subject company in the past twelve months	No
ARSSBL/its Associates/ Research Analyst/ his Relative have managed or co-managed public offering of securities for the subject company in the past twelve months	No
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months	No
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation for products or services other than investment banking or merchant banking or banking or brokerage services from the subject company in the past twelve months	No
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation or other benefits from the subject company or third party in connection with the research report	No
ARSSBL/its Associates/ Research Analyst/ his Relative have served as an officer, director or employee of the subject company.	No

#### Other Disclosures pertaining to distribution of research in the United States of America

This research report is a product of ARSSBL, which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by ARSSBL only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, ARSSBL has entered into an agreement with a U.S. registered broker-dealer, Cabrera Capital Markets. ("Cabrera"). Transactions in securities discussed in this research report should be effected through Cabrera or another U.S. registered broker dealer.

1. ARSSBL or its Affiliates may or may not have been beneficial owners of the securities mentioned in this report.

2. ARSSBL or its affiliates may have or not managed or co-managed a public offering of the securities mentioned in the report in the past 12 months.

3. ARSSBL or its affiliates may have or not received compensation for investment banking services from the issuer of these securities in the past 12 months and do not expect to receive compensation for investment banking services from the issuer of these securities within the next three months.

4. However, one or more of ARSSBL or its Affiliates may, from time to time, have a long or short position in any of the securities mentioned herein and may buy or sell those securities or options thereon, either on their own account or on behalf of their clients.

5. As of the publication of this report, ARSSBL does not make a market in the subject securities.

6. ARSSBL or its Affiliates may or may not, to the extent permitted by law, act upon or use the above material or the conclusions stated above, or the research or analysis on which they are based before the material is published to recipients and from time to time, provide investment banking, investment management or other services for or solicit to seek to obtain investment banking, or other securities business from, any entity referred to in this report.

© 2019. This report is strictly confidential and is being furnished to you solely for your information. All material presented in this report, unless specifically indicated otherwise, is under copyright to ARSSBL. None of the material, its content, or any copy of such material or content, may be altered in any way, transmitted, copied or reproduced (in whole or in part) or redistributed in any form to any other party, without the prior express written permission of ARSSBL. All trademarks, service marks and logos used in this report are trademarks or service marks or service marks or service marks or service.

Additional information on recommended securities/instruments is available on request.

ARSSBL registered address: Express Zone, A Wing, 9th Floor, Western Express Highway, Diagonally Opposite Oberoi Mall, Malad (E), Mumbai – 400097. Tel No: +91 22 6281 7000 | Fax No: +91 22 4001 3770 | CIN: U67120MH1991PLC064106.