United Spirits

Reduce



- UNSP's Q4FY21 was in-line but weak at operating level with volume decline of 49% YoY and adverse price/mix of -5.2%. UNSP's peer Radico reported relatively strong performance. It has been outperforming UNSP for several quarters now. Revenue/ EBITDA/APAT were -51/-123/-199% YoY.
- UNSP's story is attractive as a long-term consumption play in industry with high barriers to entry. But, for several quarters now UNSP has failed to deliver its guided high single-digit (8-10%) volume and low double-digit (10-12%) revenue growth. Management work on costs is appreciable. However, revival in revenue growth is inevitable for momentum to sustain. This look tough in prevailing conditions given Covid and steep taxation increase led risk of down-trading and impact on high-margin on premise sales (20-25% of revenues).
- We reduce our FY21/22E EPS by 33/4%. Sharp reduction in our FY21 EPS is owing to weak Q1FY21, extended lockdowns and weak recovery. We increase our target multiple to 40x from 35x in-line with broader market recovery and reversal of steep tax increases in certain states. Reiterate Reduce with revised TP of Rs 580 @ 40x FY22E EPS (vs. Rs 551 @ 35x earlier). Our TP includes Rs 22 for treasury shares/RCB. Sharper than expected recovery in demand and/or higher than expected savings on costs is the key upside risk. Potential Increase in stake by Diageo and/or potential de-listing is another catalyst though we believe the probability is lower.

Q1FY21 financial and operating highlights

UNSP's volume declined by 49% YoY viz. P&A/Popular by 52/47%. Price/mix was -5.2% viz. P&A -1.6/-8.4%. Sharp decline in Popular price/mix we believe is owing to lower contribution from Maharashtra. UNSP reported revenue/EBITDA/APAT of Rs 10,302/-776/-1403mn viz. -53.6/-119.5/-170.4% YoY. Adjusted for inventory and receivables provision, EBITDA would have bepen meager ~Rs 100mn. This is primarily due to negative operating leverage. RDCK reported volume/revenue/ EBITDA/APAT decline of 44/34/25/29% YoY.

Q1FY21 Result (Rs Mn)

Particulars	Q1FY21	Q1FY20	YoY (%)	Q4FY20	QoQ (%)
Revenue	10,302	21,213	(51.4)	19,164	(46.2)
Total Expense	11,078	17,823	(37.8)	16,980	(34.8)
EBITDA	(776)	3,390	(122.9)	2,184	(135.5)
Depreciation	638	500	27.6	678	(5.9)
EBIT	(1,414)	2,890	(148.9)	1,506	(193.9)
Other Income	95	101	(5.9)	41	131.7
Interest	499	520	(4.0)	480	4.0
EBT	(2,568)	3,032	(184.7)	753	(441.0)
Тах	(415)	1,058	(139.2)	514	(180.7)
RPAT	(2,153)	1,974	(209.1)	239	(1000.8)
APAT	(1,403)	1,413	(199.3)	553	(353.7)
			(bps)		(bps)
Gross Margin (%)	41.7	46.7	(509)	41.1	54
EBITDA Margin (%)	(7.5)	16.0	(2351)	11.4	(1893)
NPM (%)	(20.9)	9.3	(3020)	1.2	(2215)
Tax Rate (%)	16.2	34.9	(1873)	68.3	(5210)
EBIT Margin (%)	(13.7)	13.6	(2735)	7.9	(2158)



СМР	Rs 591
Target / Downside	Rs 580 / 2%
BSE Sensex	37,920
NSE Nifty	11,132
Scrip Details	
Equity / FV	Rs 1,453mn / Rs 0
Market Cap	Rs 429bn
	USD 6bn
52-week High/Low	Rs 743/Rs 443
Avg. Volume (no)	4,831,010
NSE Symbol	MCDOWELL-N
Bloomberg Code	UNSP IN
Shareholding Patto	ern Jun'20(%)
Promoters	56.8
MF/Banks/FIs	7.7
FIIs	19.7
Public / Others	15.9

Valuation (x)

	FY20A	FY21E	FY22E
P/E	61.2	100.1	42.4
EV/EBITDA	32.3	43.8	24.6
ROE (%)	20.2	8.9	21.7
RoACE (%)	14.5	9.6	19.7

Estimates (Rs mn)

	FY20A	FY21E	FY22E
Revenue	88,425	73,593	93,333
EBITDA	13,731	10,005	17,573
PAT	7,012	4,287	10,122
EPS (Rs.)	9.7	5.9	13.9

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Key highlights from the con-call

- UNSP management highlighted that near-medium term outlook on volumes remain uncertain. While the recovery was better in July vs. June and had been improving MoM still it is much-below pre Covid levels. Re-imposition of local lockdowns (Karnataka, Assam etc) is impacting the business.
- From a capacity perspective UNSP is geared up for pre Covid level demand or even higher but recovery in the demand is the key.
- Gross margin was impacted by 406bps on account of lower franchise fees, obsolete inventory reduction of Rs 210mn.
- UNSP earns annual franchise fees of ~Rs 1.6bn p.a. and expect it to be lower by ~40% in FY21.
- ENA prices were flattish QoQ and are expected to soften from here on whereas glass bottles would witness low single-digit inflation.
- On the positive side, management stated that they haven't witnessed down-trading despite impact on income due to covid or increase in taxations.
- Long-term potential of the industry remains attractive. 17mn+ people getting added to legal drinking age.
- Due to Covid and absence of travel, some duty-free sales of BIO may move to duty-paid in which UNSP operates. Duty-free is ~2x of duty-paid at industry level. We estimate BIO sales at ~6.57% of revenues for UNSP (10-12% of P&A).
- Price increases: UNSP got modest price increases in 7-8 states over last couple of months. UNSP will liaise with Government for roll-back of taxes where it is increased by 30-40%.
- UNSP witnessed strong collections across market leading to a reduction in receivables, working capital requirement and debt position. This is positive in our view.
- In FY20, UNSP relaunched McD No1 and RC. Innovation of Hipster and McD No 1 Platinum.
- In FY20, State-brand mix should have been better which needs to be worked upon.
- Market access becoming difficult in AP which has been a better doing state. Sales are almost trivial in the state.
- Home delivery: It is an important development. Six states have allowed home delivery. Online browsing helps explore brands, SKUs and eventually end up buying more. This is what generally happens in online shopping. Women buying can increase. Choice-making will be there. State-government seeing opportunity of enhanced revenue. There is significant opportunity to enhance the consumer experience. It is difficult to by-pass retailers who have paid significant license fees to run-shops. Online delivery thus needs to be routed through retailers.
- Online sales are significant in Mumbai, WB etc though can't replace off-line. Seeds of new distribution model are being rooted. UNSP and industry needs to work on sustenance of the same.





Exhibit 1: Actual vs. Estimates

(Rs Mn)	Actual	Estimate	% Variance	Remarks
Revenue	10,302	10,207	0.9	EBITDA and APAT below
EBITDA	(776)	133	(683.9)	estimates due to provision for doubtful receivables of
Margin %	(7.5)	1.3	(883)	Rs 650mn and obsolete inventory write-off of Rs
РАТ	(1,403)	(605)	131.8	200mn

Source: DART, Company *Adjusted for line-by-line impact of one of scotch sales

Exhibit 2: Change in estimates

	Old	ł	Ne	w	Chg %	/bps	
Particulars	FY21E	FY22E	FY21E	FY22E	FY21E	FY22E	Remarks
Volume (Mn cases)	66.8	82.2	70.0	80.1	(4.6)	2.6	Reduction in our FY21 estimates to
- P&A	33.1	41.2	36.6	42.6	(9.5)	(3.3)	factor in the weak Q1FY21 and the
- Popular	33.6	41.0	33.4	37.5	0.6	9.2	delay in recovery due to extended lockdown
Realization (`/case)	1,073	1,108	1,114	1,151	(3.7)	(3.8)	
- P&A	1,456	1,498	1,464	1,513	(0.5)	(1.0)	Despite reduction in gross margin by
- Popular	695	715	729	740	(4.7)	(3.4)	234bps in FY22, our EBITDA margin is higher to factor the steep decline in
IMFL Revenue	71,612	91,008	78,018	92,179	(8.2)	(1.3)	A&P spend, employee costs and other
- P&A	48,266	61,741	53 <i>,</i> 648	64,457	(10.0)	(4.2)	expenses.
- Popular	23,346	29,266	24,370	27,722	(4.2)	5.6	
Other operating income	1,981	2,325	1,851	1,944	7.0	19.6	
Revenue	73,593	93,333	79,869	94,123	(7.9)	(0.8)	
Gross Profit	32,762	42,801	37,657	45,324	(13.0)	(5.6)	
EBITDA	10,005	17,573	11,945	17,220	(16.2)	2.0	
APAT	4,287	10,122	6,463	10,588	(33.7)	(4.4)	
AEPS	5.9	14.0	8.9	14.6	(33.7)	(4.4)	
Margin %							
GP %	44.5	45.9	47.1	48.2	(258)	(234)	
EBITDA %	13.6	18.8	15.0	18.3	(140)	53	
APAT %	5.8	10.8	8.1	11.2	(228)	(35)	

Source: DART



Operating KPIs	Q1FY20*	Q2FY20*	Q3FY20	Q4FY20*	Q1FY21	% YoY	% QoQ
Volumes (Mn Cases)							
Prestige & Above	10.3	10.8	11.4	8.4	5.0	(51.5)	(40.5)
Popular	9.0	9.8	10.1	9.9	4.8	(46.7)	(51.5)
Total	19.3	20.6	21.5	18.3	9.8	(49.2)	(46.4)
Net Revenue (Rs Mn)							
Prestige & Above	14,230	15,020	17,880	12,180	6,800	(52.2)	(44.2)
Popular	6,430	7,010	7,370	6,780	3,140	(51.2)	(53.7)
Sub Total	20,660	22,030	25,250	18,960	9,940	(51.9)	(47.6)
Other Operating Income*	553	193	575	980	362	(34.5)	(63.1)
Total	21,213	22,223	25,825	19,940	10,302	(51.4)	(48.3)
Realization/case (Rs)							
Prestige & Above	1,382	1,391	1,568	1,450	1,360	(1.6)	(6.2)
Popular	714	715	730	685	654	(8.4)	(4.5)
Total	1,070	1,069	1,174	1,036	1,014	(5.2)	(2.1)
Gross Profit/case (Rs)	514	490	533	430	438	(14.8)	1.7
EBITDA/case (Rs)	176	190	197	119	(79)	(145.1)	(166.3)

Exhibit 3: Quarterly Operating Performance

Source: Company, DART *Adjusted for one of scotch sales impact

Exhibit 4: Standalone Quarterly P&L Snapshot

(Rs mn)	Q1FY20*	Q2FY20*	Q3FY20	Q4FY20*	Q1FY21	% YoY	% QoQ
Net Revenue	21,213	22,223	25,825	19,164	10,302	(51.4)	(46.2)
Raw Material Costs	11,297	12,137	14,366	11,286	6,011	(46.8)	(46.7)
Gross Profit	9,916	10,086	11,459	7,878	4,291	(56.7)	(45.5)
Employee Expenses	1,361	1,461	1,266	1,106	1,203	(11.6)	8.8
A&P	1,708	1,734	2,511	1,200	518	(69.7)	(56.8)
Prov for doubtful debts	(44)	-	-	(164)	656	(1,590.9)	(500.0)
Other Expenses	3,501	2,974	3,442	3,552	2,690	(23.2)	(24.3)
Total Other opex	6,526	6,169	7,219	5,694	5,067	(22.4)	(11.0)
EBITDA	3,390	3,917	4,240	2,184	(776)	(122.9)	(135.5)
D&A	500	573	524	678	638	27.6	(5.9)
Interest Costs	520	452	455	480	499	(4.0)	4.0
Other Income	101	137	176	41	95	(5.9)	131.7
PBT	2,471	3,029	3,437	1,067	(1,818)	(173.6)	(270.4)
Тах	1,058	571	849	514	(415)	(139.2)	(180.7)
APAT	1,413	2,458	2,588	553	(1,403)	(199.3)	(353.7)
Eo gain/(Loss)	561	(253)	-	(314)	(750)	(233.7)	138.9
RPAT	1,974	2,205	2,588	239	(2,153)	(209.1)	(1,000.8)

Source: Company, DART *Adjusted for line-by-line impact of one of scotch sales





Exhibit 5: Margin Analysis

	Q4FY19	Q1FY20*	Q2FY20*	Q3FY20	Q4FY20*	YoY (Bps)	QoQ (Bps)
Net Revenue	100.0	100.0	100.0	100.0	100.0	-	-
Raw Material Costs	53.3	54.6	55.6	58.9	58.3	509	(54)
Gross Profit	46.7	45.4	44.4	41.1	41.7	(509)	54
Employee Expenses	6.4	6.6	4.9	5.8	11.7	526	591
A&P	8.1	7.8	9.7	6.3	5.0	(302)	(123)
Prov for doubtful debts	(0.2)	-	-	(0.9)	6.4	658	722
Other Expenses	16.5	13.4	13.3	18.5	26.1	961	758
Total Other opex	30.8	27.8	28.0	29.7	49.2	1,842	1,947
EBITDA	16.0	17.6	16.4	11.4	(7.5)	(2,351)	(1,893)
D&A	2.4	2.6	2.0	3.5	6.2	384	266
Interest Costs	2.5	2.0	1.8	2.5	4.8	239	234
Other Income	0.5	0.6	0.7	0.2	0.9	45	71
РВТ	11.6	13.6	13.3	5.6	(17.6)	(2,930)	(2,321)
Тах	5.0	2.6	3.3	2.7	(4.0)	(902)	(671)
АРАТ	6.7	11.1	10.0	2.9	(13.6)	(2,028)	(1,650)
Eo gain/(Loss)	2.6	(1.1)	-	(1.6)	(7.3)	(992)	(564)
RPAT	9.3	9.9	10.0	1.2	(20.9)	(3,020)	(2,215)
Tax as % of PBT	42.8	18.9	24.7	48.2	22.8	(1,999)	(2,535)

Source: Company, DART *Adjusted for line-by-line impact of one of scotch sales

Exhibit 6: Valuation Snapshot: UNSP

Particulars	
FY22E Standalone EPS	13.9
Target Multiple (x)	40
Target Price (Rs) (A)	557
Non-core assets (Rs) (B)	11
RCB (Rs) ('C)	11
Target Price (Rs) (A+B+C)	580
CMP (Rs)	575
Upside/Downside (%)	0.8

Source: Company, DART

Exhibit 7: Valuation of RCB

RCB	Rs Mn
EBITDA	1,250
Net Debt*	-
Interest	-
PBT	1,250
PAT	813
Tgt Multiple (x)	20
RCB Value	16,250
(-) Hold Co discount	50%
RCB Value	8,125
UNSP O/s shares (Mn)	727
Value per share (Rs)	11

Source: Company, DART





Exhibit 8: Valuation of Treasury shares

Treasury shares	
UNSP treasury shares (17.3mn @ Rs 575)	9,945
Flats/factories etc (Rs Mn)	6,000
Non core assets value (Rs Mn)	15,945
(-) discount owing to legal disputes and timing uncertainity	50%
Non core assets value (Rs Mn)	7,972
UNSP O/s shares (Mn)	727
Value per share (Rs)	11

Source: Company, DART

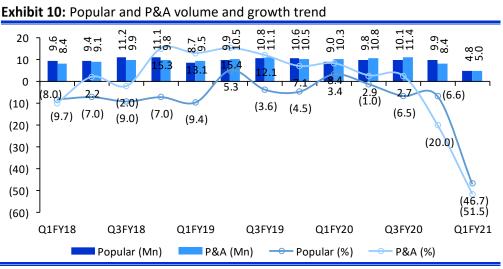
Exhibit 9: Key model assumptions

Particulars (Rs mn)	FY18	FY19	FY20	FY21E	FY22E	CAGR FY20-22E
Volumes (Mn Cases)	78.5	81.6	79.7	66.8	82.2	1.5
- P&A	37.2	41.6	40.9	33.1	41.2	0.4
- Popular	41.3	40.0	38.8	33.6	41.0	2.7
Realization/case	1,021	1,077	1,090	1,073	1,108	0.8
- P&A	1,378	1,420	1,450	1,456	1,498	1.6
- Popular	698	720	711	695	715	0.3
Revenue	81,701	89,838	89,201	73,593	93,333	2.3
- P&A	51,280	59,090	59,310	48,266	61,741	2.0
- Popular	28,830	28,810	27,590	23,346	29,266	3.0
- Other operating income	1,591	1,938	2,301	1,981	2,325	0.5
Raw Material costs	41,980	45,946	49,086	40,831	50,532	1.5
Gross Profit	39,721	43,892	40,115	32,762	42,801	3.3
Gross Margin (%)	48.6	48.9	45.0	44.5	45.9	
Advtg & Prom	7,882	8,587	7,153	5,459	6,366	(5.7)
% of revenue	9.6%	9.6%	8.0%	7.4%	6.8%	
Employee costs	6,601	6,393	5,194	5,028	5,569	3.5
% of revenue	8.1%	7.1%	5.8%	6.8%	6.0%	
Other operating expenses	15,023	15,231	13,261	12,268	13,293	0.1
% of revenue	18.4%	17.0%	14.9%	16.7%	14.2%	
Total operating expenses	29,506	30,211	25,608	22,756	25,228	(0.7)
% of revenue	36.1%	33.6%	28.7%	30.9%	27.0%	
EBITDA	10,215	13,681	14,507	10,005	17,573	10.1
% of revenue	12.5%	15.2%	16.3%	13.6%	18.8%	

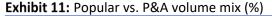
Source: Company, DART

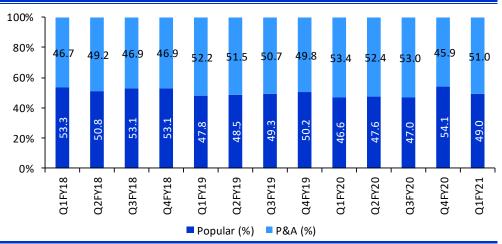






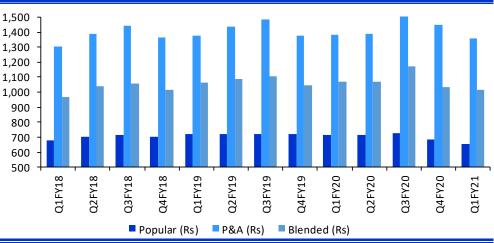
Source: DART, Company





Source: DART, Company





Source: DART, Company





Profit	and	Loss	Account	
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(Rs Mn)	FY19A	FY20A	FY21E	FY22E
Revenue	89,838	88,425	73,593	93,333
Total Expense	76,157	74,694	63,587	75,760
COGS	45,946	49,086	40,831	50,532
Employees Cost	6,393	5,194	5,028	5,569
Other expenses	23,818	20,414	17,728	19,659
EBIDTA	13,681	13,731	10,005	17,573
Depreciation	1,445	2,275	2,610	2,770
EBIT	12,236	11,456	7,395	14,803
Interest	2,177	1,907	1,864	1,454
Other Income	704	455	392	423
Exc. / E.O. items	(850)	(6)	(750)	0
EBT	9,913	9,998	5,173	13,771
Tax	3,328	2,992	1,636	3,649
RPAT	6,585	7,006	3,537	10,122
Minority Interest	0	0	0	0
Profit/Loss share of associates	0	0	0	0
АРАТ	7,435	7,012	4,287	10,122

Balance Sheet	
(Rs Mn)	

(Rs Mn)	FY19A	FY20A	FY21E	FY22E
Sources of Funds				
Equity Capital	1,453	1,453	1,453	1,453
Minority Interest	0	0	0	0
Reserves & Surplus	29,862	36,644	40,181	50,303
Net Worth	31,315	38,097	41,634	51,756
Total Debt	25,889	15,196	9,904	6,729
Net Deferred Tax Liability	518	70	77	85
Total Capital Employed	57,722	53 <i>,</i> 363	51,615	58,569

Applications of Funds				
Net Block	11,282	13,347	12,237	10,967
CWIP	1,171	1,187	890	668
Investments	25,098	23,192	25,017	27,049
Current Assets, Loans & Advances	49,072	47,819	42,730	55,283
Inventories	18,767	18,361	14,979	18,613
Receivables	25,181	22,835	22,029	27,171
Cash and Bank Balances	588	345	497	2,872
Loans and Advances	0	0	0	0
Other Current Assets	4,536	6,278	5,225	6,626
Less: Current Liabilities & Provisions	28,901	32,182	29,259	35,397
Payables	13,360	11,712	9,747	12,362
Other Current Liabilities	15,541	20,470	19,512	23,035
sub total				
Net Current Assets	20,171	15,637	13,471	19,886
Total Assets	57,722	53 <i>,</i> 363	51,615	58,569
F Estimator				

E – Estimates





Particulars	FY19A	FY20A	FY21E	FY22E
(A) Margins (%)				
Gross Profit Margin	48.9	44.5	44.5	45.9
EBIDTA Margin	15.2	15.5	13.6	18.8
EBIT Margin	13.6	13.0	10.0	15.9
Tax rate	33.6	29.9	31.6	26.5
Net Profit Margin	7.3	7.9	4.8	10.8
(B) As Percentage of Net Sales (%)				
COGS	51.1	55.5	55.5	54.1
Employee	7.1	5.9	6.8	6.0
Other	26.5	23.1	24.1	21.1
(C) Measure of Financial Status				
Gross Debt / Equity	0.8	0.4	0.2	0.1
Interest Coverage	5.6	6.0	4.0	10.2
Inventory days	76	76	74	73
Debtors days	102	94	109	106
Average Cost of Debt	7.4	9.3	14.9	17.5
Payable days	54	48	48	48
Working Capital days	82	65	67	78
FA T/O	8.0	6.6	6.0	8.5
(D) Measures of Investment				
AEPS (Rs)	10.2	9.7	5.9	13.9
CEPS (Rs)	12.2	12.8	9.5	17.7
DPS (Rs)	0.0	0.0	0.0	0.0
Dividend Payout (%)	0.0	0.0	0.0	0.0
BVPS (Rs)	43.1	52.4	57.3	71.2
RoANW (%)	23.4	20.2	8.9	21.7
RoACE (%)	14.0	14.5	9.6	19.7
RoAIC (%)	14.2	14.6	9.7	20.4
(E) Valuation Ratios				
CMP (Rs)	591	591	591	591
P/E	57.7	61.2	100.1	42.4
Mcap (Rs Mn)	429,216	429,216	429,216	429,216
MCap/ Sales	4.8	4.9	5.8	4.6
EV	454,517	444,067	438,623	433,073
EV/Sales	5.1	5.0	6.0	4.6
EV/EBITDA	33.2	32.3	43.8	24.6
P/BV	13.7	11.3	10.3	8.3
Dividend Yield (%)	0.0	0.0	0.0	0.0
(F) Growth Rate (%)				
Revenue	10.0	(1.6)	(16.8)	26.8
EBITDA	33.9	0.4	(27.1)	75.6
EBIT	38.0	(6.4)	(35.4)	100.2
PBT	19.8	0.9	(48.3)	166.2
АРАТ	34.5	(5.7)	(38.9)	136.1
EPS	34.5	(5.7)	(38.9)	136.1
Cash Flow				

(Rs Mn)	FY19A	FY20A	FY21E	FY22E
CFO	13,994	15,030	10,688	9,883
CFI	(5,354)	(483)	(3,380)	(2,879)
CFF	(9,250)	(14,790)	(7,156)	(4,629)
FCFF	11,097	12,649	9,484	8 <i>,</i> 606
Opening Cash	1,198	588	345	497
Closing Cash	588	345	497	2,872
E – Estimates				





DART RATING MATRIX

Total Return Expectation (12 Months)	Total Return	Expectation	(12 Months)
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Buy	> 20%
Accumulate	10 to 20%
Reduce	0 to 10%
Sell	< 0%

Rating and Target Price History



Co- Head Asia Derivatives

VP - Derivatives Strategist

Dinesh Mehta

Bhavin Mehta

Month	Rating	TP (Rs.)	Price (Rs.)
Oct-19	Accumulate	681	616
Jan-20	Buy	726	656
Mar-20	Buy	680	452
May-20	Reduce	531	494
Jun-20	Sell	551	589

*Price as on recommendation date

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I. Analyst(s) and Associate (S) holding in the Stock(s): (Nil)

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