Dabur India

Estimate changes



Rating change

Motilal Oswal values your support in the Asiamoney Brokers Poll 2020 for India Research, Sales and Trading team. We request your ballot.



Bloomberg	DABUR IN
Equity Shares (m)	1,762
M.Cap.(INRb)/(USDb)	870.5 / 11.6
52-Week Range (INR)	525 / 385
1, 6, 12 Rel. Per (%)	-2/11/16
12M Avg Val (INR M)	1243

Financials & Valuations (INR b)						
Y/E March	2020	2021E	2022E			
Sales	87.0	92.2	106.1			
Sales Gr. (%)	2.2	6.0	15.0			
EBITDA	17.9	19.3	22.7			
EBITDA mrg. (%)	20.6	20.9	21.4			
Adj. PAT	15.2	15.9	18.7			
Adj. EPS (INR)	8.6	9.0	10.6			
EPS Gr. (%)	1.4	4.4	17.6			
BV/Sh.(INR)	37.4	40.1	43.2			
Ratios						
RoE (%)	24.9	23.3	25.4			
RoCE (%)	23.3	21.8	23.6			
Payout (%)	35.0	60.0	60.0			
Valuation						
P/E (x)	57.1	54.7	46.5			
P/BV (x)	13.2	12.3	11.4			
EV/EBITDA (x)	46.8	43.4	36.5			
Div. Yield (%)	0.6	1.1	1.3			

Shareholding pattern (%)

As On	Jun-20	Mar-20	Jun-19			
Promoter	67.9	67.9	67.9			
DII	7.4	7.6	7.0			
FII	17.6	17.4	17.8			
Others	7.1	7.1	7.3			
FII Includes depository receipts						

CMP: INR493

TP: INR565 (+15%)

BUY

In-line results, improving narrative

Brief view on results and stock

- While results were in-line, ~7% growth in June and July is encouraging. As pointed out in our upgrade <u>note</u>, the structural and medium-term narrative on topline growth is turning highly attractive on account of: (a) strong traction in the profitable Healthcare business, (b) an attractive rural growth outlook (with ~48% of Dabur's domestic sales coming from rural), and (c) a spate of initiatives to boost growth under the new CEO.
- EPS growth for the current year may be in mid-single digits due to: (a) investments in direct reach, (b) technology and analytics, and (c) support required for new launches. Nevertheless, building blocks are being set up for high growth in subsequent years. Maintain BUY.

Results broadly in-line; domestic volumes decline below estimates

- Dabur's 1QFY21 consol. sales declined 12.9% YoY to INR19.8b (est.: INR20b). EBITDA decreased 9% YoY to INR4.2b (est.: INR4b). PBT was down 8.4% YoY to INR4.2b (est.: INR4b). Adj. PAT came in 9.8% YoY lower at INR3.4b (est.: INR3.3b). Gross margins contracted 10bp YoY to 49.4% (est.: 49.4%). Higher staff cost as a percentage of sales (up 110bp YoY to 11.3%), lower ad spend (down 150bp YoY to 7.4%), and lower other expenses (down 60bp to YoY to 9.7%) imply EBITDA margins expanded 90bp YoY to 21% (est.: 20%).
- Standalone sales declined 8.4% YoY in 1QFY21. EBITDA / Adj. PAT grew 3.5%/5.7% YoY. EBITDA margins expanded 250bp YoY to 22%. The domestic FMCG business reported underlying volume decline of 9.7% (est.: -11%).
- Segmental: Home Care, Hair Care, Skin Care, and Digestives reported massive declines of 30.5%, 22.9%, 12.5%, and 11.5%, respectively. Conversely, Health Supplements, OTC & Ethicals, and Oral Care grew 52.6%, 21.8%, and 1.4% YoY, respectively. International business reported decline of 21.6%.

Highlights from management commentary

- The fearless attitude on innovation in the past year is showing results; 3–4% (5% in 1QFY21) steady-state NPD contribution is the medium-term target (NPD was 1% of sales a year ago).
- 7–8% secondary sales growth was posted in June and July, with recovery seen in most categories that were impacted in 1QFY21, even as Healthcare segment sales remain extremely healthy.
 - The channel pipeline has been corrected to 16 days from 20–21 days over the last year despite various NPDs being added. Management believes a further pipeline reduction by another 4–5 days may be possible, thus improving distributor ROIs even more.

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Investors are advised to refer through important disclosures made at the last page of the Research Report.

Motilal Oswal research is available on www.motilaloswal.com/Institutional-Equities, Bloomberg, Thomson Reuters, Factset and S&P Capital.

- We have marginally tweaked our numbers for FY21/FY22.
- As pointed out in our upgrade <u>note</u>, structural and medium-term narrative on topline growth is turning highly attractive, led by strong traction in the profitable Healthcare business and an attractive rural growth outlook, with ~48% of Dabur's domestic sales coming from rural. Additionally, the investment case is being strengthened further, supported by: (a) focus on the core, (b) power brand strategy, (c) a spate of new launches, (d) an increasing direct distribution reach, (e) the narrowing gap on analytics v/s domestic peers, and (f) cost savings, which would be plowed back into the business.
- High near-term valuations appear justified at this initial stage of structural turnaround, which could potentially result in ~20% EPS growth following the investment phase for the current year. Maintain BUY, with TP of INR565 (50x Jun'22 EPS).

Quarterly Performance (Consolidated) (IN									(INR m)			
Y/E March		FY	20			FY21 F				FY21E	FY21	Var.
	1Q	2Q	3Q	4Q	1Q	2QE	3QE	4QE			1QE	(%)
Domestic FMCG vol. growth (%)	9.6	4.8	5.6	-14.6	-9.7	7.5	8.0	25.5	1.4	7.8	-11.0	
Net sales	22,733	22,120	23,530	18,654	19,800	23,668	25,294	23,476	87,036	92,239	20,005	-1.0%
YoY change (%)	9.3	4.1	7.0	-12.3	-12.9	7.0	7.5	25.9	2.0	6.0	-12.0	
Gross profit	11,256	11,235	11,785	9,158	9,784	12,021	12,694	11,836	43,434	46,336	9,885	
Margin (%)	49.5	50.8	50.1	49.1	49.4	50.8	50.2	50.4	49.9	50.2	49.4	
EBITDA	4,576	4,895	4,929	3,523	4,166	5,238	5,299	4,550	17,923	19,253	4,007	4.0%
Margins (%)	20.1	22.1	20.9	18.9	21.0	22.1	20.9	19.4	20.6	20.9	20.0	
YoY growth (%)	18.5	8.6	10.7	-23.0	-9.0	7.0	7.5	29.2	3.0	7.4	-12.4	
Depreciation	528	545	544	588	567	575	582	593	2,205	2,317	554	
Interest	153	152	105	86	78	114	131	147	495	470	153	
Other income	733	818	745	758	718	777	789	837	3,053	3,121	733	
РВТ	4,629	5,016	5,025	3,606	4,238	5,326	5,375	4,648	18,276	19,587	4,034	5.1%
Тах	834	662	875	627	825	996	1,005	797	2,997	3,624	734	
Rate (%)	18.0	13.2	17.4	17.4	19.5	18.7	18.7	17.2	16.4	18.5	18.2	
Adjusted PAT	3,791	4,350	4,137	2,972	3,418	4,320	4,360	3,824	15,250	15,922	3,290	3.9%
YoY change (%)	15.2	15.5	13.0	-31.0	-9.8	-0.7	5.4	28.7	1.5	4.4	-13.2	

E: MOFSL Estimates

Key Performance Indicators

Y/E March		FY20)		FY21				
	1Q	2Q	3Q	4Q	1Q	2QE	3QE	4QE	
2Y average growth %									
Volumes	15.3	6.5	9.0	-5.2	0.0	6.2	6.8	5.5	
Sales	12.7	6.3	9.4	-3.8	-1.8	5.5	7.2	6.8	
EBITDA	21.8	8.0	10.5	-14.4	4.8	7.8	9.1	3.1	
PAT	16.6	9.8	11.6	-11.1	2.7	7.4	9.2	-1.2	
% sales									
COGS	50.5	49.2	49.9	50.9	50.6	49.2	49.8	49.6	
Other expenditure	29.4	28.7	29.1	30.2	28.4	28.7	29.2	31.0	
Depreciation	2.3	2.5	2.3	3.2	2.9	2.4	2.3	2.5	
YoY change %									
COGS	9.5	1.2	5.3	-11.2	-12.7	7.0	7.3	22.6	
Other expenditure	3.4	6.0	7.4	-6.3	-15.9	7.0	7.9	29.3	
Other income	-0.5	0.7	-1.0	14.7	-2.0	-5.0	6.0	10.5	
EBIT	17.8	19.7	18.6	15.7	18.2	19.7	18.6	16.9	

Exhibit 1: Category-wise performance

Category growth (%)	1QFY18	2QFY18	3QFY18	4QFY18	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20	1QFY21
Hair Care	(11.1)	2.3	20.8	11.6	20.6	15.7	24.0	2.6	12.0	7.3	2.8	(20.2)	(22.9)
Health Supplements	(7.2)	3.0	19.5	14.0	27.5	12.3	13.8	10.2	19.6	14.4	12.2	(9.7)	52.6
Oral Care	1.4	22.8	23.2	11.0	17.3	3.9	10.0	8.2	11.4	4.4	8.5	(15.4)	1.4
Foods	(8.3)	11.7	0.0	1.9	26.1	1.4	11.1	(5.9)	1.6	(5.0)	(1.7)	(20.6)	(34.4)
Digestives	3.8	11.7	19.3	7.2	21.6	10.8	22.5	11.9	18.2	10.2	15.9	(9.4)	(11.5)
Skin & Salon	4.0	15.8	14.5	8.5	27.1	11.9	19.3	11.2	12.1	1.0	(0.3)	(24.3)	(12.5)
Home Care	6.1	10.1	36.0	1.6	17.4	10.9	8.9	16.2	10.9	7.0	2.5	(18.0)	(30.5)
OTC & Ethicals	(6.6)	2.2	8.7	8.8	16.9	7.6	17.6	12.8	15.0	5.7	4.1	(20.9)	21.8
IBD (CC terms)	(2.2)	3.9	5.0	16.8	10.5	7.0	3.4	1.9	7.7	3.2	12.0	(0.5)	(21.6)
*Cusuth figures asfer	Country figures refer to the to the growth (CST adjusted) till 10EV10											MOLCI	

*Growth figures refer to like to like growth (GST adjusted) till 1QFY19

Source: Company, MOFSL



Conference call highlights

COVID-19 acting as catalyst for further change

- COVID-19 is acting as a vehicle for rapid change within the organization.
- Cost optimization and new category additions, and lower price points to plug erstwhile gaps are being implemented.
- NPD contributed 5–6% to sales in 1QFY21, a very good performance. The fearless attitude on innovation in the past year is turning fruitful. 3–4% steady-state NPD contribution is the medium term-target (NPD was 1% of sales a year ago).
- Newly launched Dabur Sanitize posted INR900m sales in 1QFY21.
- Dabur continued to gain share even in categories such as Shampoo, Home Care, and Hair Oils, which declined for the quarter.
- 7–8% secondary sales growth was reported in June, and similar growth in July as well. Recovery has been witnessed in all the categories that were impacted in 1QFY21, while Healthcare segment sales remain extremely healthy.
- Rural sales grew 1%, while urban declined 8–9% for the quarter. Expect rural growth to be higher going forward. The spread of COVID-19 in these geographies has not had any impact on sales.
- Nielsen expects 12.5% growth in rural going forward v/s 1% negative in urban.

Additional data points on improvement underway – Distribution technology, analytics, costs, launches

- The channel pipeline has been corrected to 16 days from 20–21 days over the last year despite various NPD additions. Management believes further pipeline reduction by another 4–5 days may be possible, thus improving distributor ROIs even more.
- Sales and operation planning meetings are happening every week instead of every month, enabling better flexibility.
- Project Samriddhi The cost optimization program of INR1–1.2b is likely to be implemented this year.
- The Healthcare segment's contribution was up 10 percentage points in the quarter. Dabur expects this business (31% of sales last year), which is already more profitable than the rest of the portfolio, to increase sharply for the full year as well.
- E-Commerce contribution stood at 5.6% of sales for the quarter. This is likely to be 5% for the full year as well, especially with exclusive e-commerce products.

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- Dabur plans to launch a Baby Care range exclusively for e-commerce (Amazon).
- Baby Care would be an entire range under the Dabur brand, which would eventually be rolled out in the GT and MT channels as well. Dabur already has a Baby Care range in the international business, but it has not launched this in India until now.
- Foods could go back to 10% growth levels over the medium term.
- Power brands declined only 1–2% in 1QFY21 v/s 12.9% consolidated sales decline in the quarter.

Segmental performance

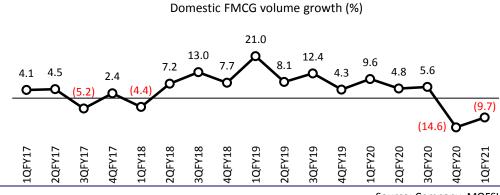
- The Healthcare segment (despite being in the offseason) grew 29.2% YoY, with over 50% growth in health supplements such as Chyawanprash and Honey (with sharp improvement in market shares as well). OTCs also reported 30% growth, with Honitus and NPDs doing very well.
- HPC declined 14.9% YoY.
- Foods (mainly juices) declined 34.4% YoY.
- International business declined 21.6% for the quarter, particularly led by MENA. Recovery has subsequently been seen in Turkey, sub-Saharan Africa, and the US.
- Dabur continued to gain market share across key categories, such as Chyawanprash, Toothpaste, and Packaged Juices & Nectars, during the quarter.

Costs and margins

- Some inflation is being witnessed in Ayurvedic product costs. Expect 3% inflation in the Agri product basket as well.
- International business MENA, the largest and most profitable geography, declined more sharply, negating improvements in the standalone margins.
- Dabur does not see gross margins being at risk for the rest of the year despite improving contribution from the low-margin Foods business.
- Dabur would use the gains from the Samriddhi cost-savings program to boost ad spend.

Key exhibits

Exhibit 2: Domestic FMCG business volumes decline 9.7% YoY in 1QFY21



Source: Company, MOFSL



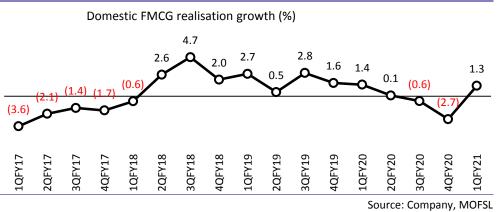


Exhibit 4: Consolidated reported net sales decline 12.9% YoY to INR20b

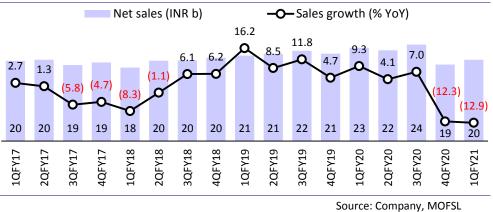
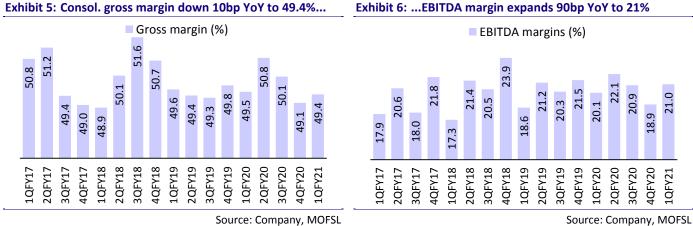
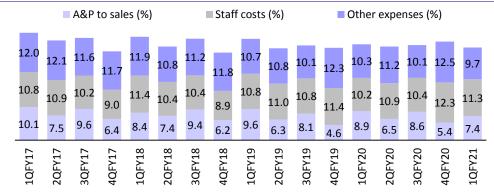


Exhibit 5: Consol. gross margin down 10bp YoY to 49.4%...







Source: Company, MOFSL

21.0

QFY21

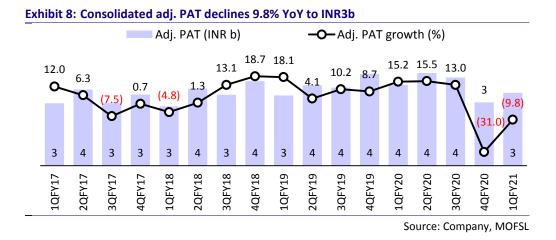
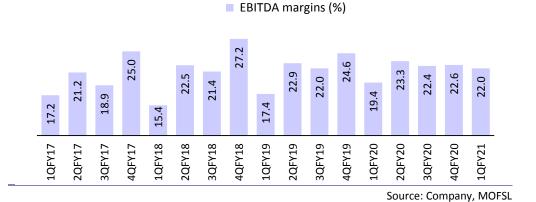


Exhibit 9: Standalone EBITDA margin expands by 250bp YoY to 22% in 1QFY21



Valuation and view

What happened in the past decade from a business perspective?

- The company considerably increased market share in two of its largest categories, Juices and Oral Care, to all-time high levels toward the end of the decade. Following an initial setback from Patanjali, the company was able to recoup the market share lost in Honey, Chyawanprash, and Juices.
- However, for a company that reported modest INR33b sales in FY10, sales/EBITDA/PAT growth for the last 10 years has been decent, but not remarkable, at a 10–12% CAGR. Growth has been even lower in the past five years on sales/EBITDA/PAT at ~2%/~6%/~7%.
- The inability to increase the pace of growth in its core Healthcare business has been the biggest disappointment.

Changes being implemented by new MD

- The new CEO has intuited the need to grow the core Healthcare segment, which contributes ~30% to sales. The goal is to appeal to the millennial, increase accessibility, and drive penetration through sampling and innovation in Healthcare.
- Management has identified power brands such as: (1) Chyawanprash, Dabur Honey, Lal Tail, Honitus, and Pudin Hara in its Healthcare segment, (2) Dabur Red Toothpaste and Dabur Amla Hair Oil in HPC, and (3) Real in Foods. These

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brands contribute a combined ~65% to sales, but would contribute a larger portion to incremental sales growth.

- Ad spend focus on power brands would mean that even if overall ad spend rises by only 6–7%, the increase in ad spend on power brands is likely to be in the double digits.
- In the Home Care and Personal Care portfolios, where penetration is very high, the aim is to take market share from peers and plug the gaps in terms of portfolio and geography.

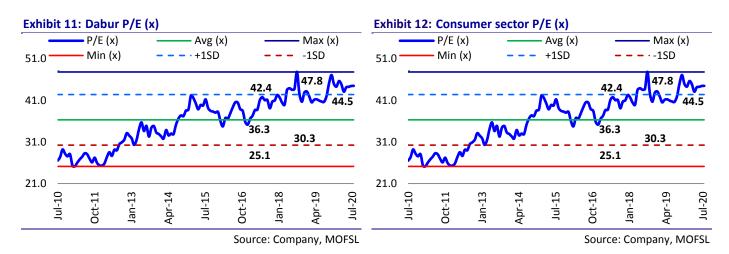
Our concerns on the stock

- Changes to the model have resulted in a 0.7%/3.1% change in FY21/FY22 EPS.
- As pointed out in our upgrade <u>note</u>, the structural and medium-term narrative on topline growth is turning highly attractive, led by strong traction in the profitable Healthcare business and an attractive rural growth outlook, with ~48% of Dabur's domestic sales coming from rural. Additionally, the investment case is being strengthened further, supported by: (a) focus on the core, (b) power brand strategy, (c) a spate of new launches, (d) an increasing direct distribution reach, (e) the narrowing gap on analytics v/s domestic peers, and (f) cost savings, which would be plowed back into the business.
- High near-term valuations appear justified at this initial stage of structural turnaround, which could potentially result in ~20% EPS growth following the investment phase for the current year. Maintain BUY, with TP of INR565 (50x Jun'22 EPS).

Exhibit 10: We upgrade our EPS estimate by 0.7%/ 3.1% for FY21/FY22E

	N	lew	(Dld	% Change		
	FY21E	FY22E	FY21E	FY22E	FY21E	FY22E	
Net Sales	92,239	1,06,088	92,239	1,06,088	0.0%	0.0%	
EBITDA	19,253	22,730	19,166	22,260	0.5%	2.1%	
Adjusted PAT	15,922	18,725	15,810	18,168	0.7%	3.1%	

Source: Company, MOFSL



Financials and valuations

2016 77,797 -0.6 40,192	2017					
-0.6 40,192	-	2018	2019	2020	2021E	2022E
40,192	76,136	77,219	85,150	87,036	92,239	1,06,088
	-2.1	1.4	10.3	2.2	6.0	15.0
	38,582	39,019	42,240	43,434	46,336	53,686
51.7	50.7	50.5	49.6	49.9	50.2	50.6
25,009	23,493	22,845	24,845	25,510	27,083	30,956
15,183	15,090	16,174	17,396	17,923	19,253	22,730
15.3	-0.6	7.2	7.6	3.0	7.4	18.1
19.5	19.8	20.9	20.4	20.6	20.9	21.4
1,332	1,429	1,622	1,769	2,205	2,317	2,453
485	540	531	596	495	470	615
2,172	2,984	3,052	2,962	3,053	3,121	3,372
15,538	16,104	17,074	17,993	18,276	19,587	23,034
16.2	3.6	6.0	5.4	1.6	7.2	17.6
20.0	21.2	22.1	21.1	21.0	21.2	21.7
2,840	3,443	3,713	4,221	4,854	3,506	4,123
159	-140	-360	-1,284	-1,857	118	138
19.3	20.5	19.6	16.3	16.4	18.5	18.5
12,539	12,801	13,720	15,056	15,279	15,963	18,773
15.4	2.1	7.2	9.7	1.5	4.5	17.6
16.1	16.8	17.8	17.7	17.6	17.3	17.7
28	31	31	30	30	42	48
12,511	12,770	13,689	15,026	15,250	15,922	18,725
						(INR m)
						2022E
						1,767
	•					74,615
			56,317	66,058		76,382
	-		314	365		454
						7,500
		66,749		71,140		84,337
27,802	24,322	26,342	28,028	33,070	35,070	37,070
-8,304	-8,843	-10,177	-11,698	-13,903	-16,219	-18,672
19,499	15,479	16,166	16,330	19,167	18,850	18,398
448	421	415	638	1,466	1,466	1,466
	32,402	38,052	33,588	28,003	29,412	30,962
25,239			,	20,003	23,412	
25,239 26,020	24,916	28,268	30,451	41,325	48,949	56,519
	24,916 11,067	28,268 12,562				
26,020			30,451	41,325	48,949	56,519
26,020 10,965	11,067	12,562	30,451 13,005	41,325 13,796	48,949 15,512	56,519 16,706
26,020 10,965 8,097	11,067 6,504	12,562 7,061	30,451 13,005 8,336	41,325 13,796 8,139	48,949 15,512 9,105	56,519 16,706 10,315
26,020 10,965 8,097 2,204	11,067 6,504 3,048	12,562 7,061 3,061	30,451 13,005 8,336 3,282	41,325 13,796 8,139 8,114	48,949 15,512 9,105 12,497	56,519 16,706 10,315 17,048
26,020 10,965 8,097 2,204 4,754	11,067 6,504 3,048 4,296	12,562 7,061 3,061 5,585	30,451 13,005 8,336 3,282 5,828	41,325 13,796 8,139 8,114 11,277	48,949 15,512 9,105 12,497 11,836	56,519 16,706 10,315 17,048 12,450
26,020 10,965 8,097 2,204 4,754 20,579	11,067 6,504 3,048 4,296 17,733	12,562 7,061 3,061 5,585 19,177	30,451 13,005 8,336 3,282 5,828 20,465	41,325 13,796 8,139 8,114 11,277 22,226	48,949 15,512 9,105 12,497 11,836 23,374	56,519 16,706 10,315 17,048 12,450 26,413
26,020 10,965 8,097 2,204 4,754 20,579 16,739	11,067 6,504 3,048 4,296 17,733 15,895	12,562 7,061 3,061 5,585 19,177 17,128	30,451 13,005 8,336 3,282 5,828 20,465 18,061	41,325 13,796 8,139 8,114 11,277 22,226 19,941	48,949 15,512 9,105 12,497 11,836 23,374 21,216	56,519 16,706 10,315 17,048 12,450 26,413 24,089
26,020 10,965 8,097 2,204 4,754 20,579 16,739 3,841	11,067 6,504 3,048 4,296 17,733 15,895 1,838	12,562 7,061 3,061 5,585 19,177 17,128 2,049	30,451 13,005 8,336 3,282 5,828 20,465 18,061 2,404	41,325 13,796 8,139 8,114 11,277 22,226 19,941 2,285	48,949 15,512 9,105 12,497 11,836 23,374 21,216 2,159	56,519 16,706 10,315 17,048 12,450 26,413 24,089 2,324
	19.5 1,332 485 2,172 15,538 16.2 20.0 2,840 159 19.3 12,539 15.4 16.1 28 12,511 2016 1,759 39,842 41,601 217 8,043 49,860 27,802 -8,304	19.5 19.8 1,332 1,429 485 540 2,172 2,984 15,538 16,104 16.2 3.6 20.0 21.2 2,840 3,443 159 -140 19.3 20.5 12,539 12,801 15.4 2.1 16.1 16.8 28 31 12,511 12,770 2016 2017 1,759 1,759 1,762 39,842 46,712 41,601 48,474 217 248 8,043 9,787 49,860 58,509 27,802 24,322 -8,304 -8,843	19.5 19.8 20.9 1,332 1,429 1,622 485 540 531 2,172 2,984 3,052 15,538 16,104 17,074 16.2 3.6 6.0 20.0 21.2 22.1 2,840 3,443 3,713 159 -140 -360 19.3 20.5 19.6 12,539 12,801 13,720 15.4 2.1 7.2 16.1 16.8 17.8 28 31 31 12,511 12,770 13,689 2016 2017 28 31 31 12,511 12,770 13,689 2016 2017 2016 2017 2018 1,759 1,762 1,762 39,842 46,712 55,304 41,601 48,474 57,065 217 248 265 8,043 9,787 9,418 49,860 58,509	19.5 19.8 20.9 20.4 1,332 1,429 1,622 1,769 485 540 531 596 2,172 2,984 3,052 2,962 15,538 16,104 17,074 17,993 16.2 3.6 6.0 5.4 20.0 21.2 22.1 21.1 2,840 3,443 3,713 4,221 159 -140 -360 -1,284 19.3 20.5 19.6 16.3 12,539 12,801 13,720 15,056 15.4 2.1 7.2 9.7 16.1 16.8 17.8 17.7 28 31 31 30 12,511 12,770 13,689 15,026 2016 2017 2018 2019 1,759 1,762 1,765 56,317 217 248 265 314 8,043 9,787 9,418 7,039 <td>19.5 19.8 20.9 20.4 20.6 1,332 1,429 1,622 1,769 2,205 485 540 531 596 495 2,172 2,984 3,052 2,962 3,053 15,538 16,104 17,074 17,993 18,276 16.2 3.6 6.0 5.4 1.6 20.0 21.2 22.1 21.1 21.0 2,840 3,443 3,713 4,221 4,854 159 -140 -360 -1,284 -1,857 19.3 20.5 19.6 16.3 16.4 12,539 12,801 13,720 15,056 15,279 15.4 2.1 7.2 9.7 1.5 16.1 16.8 17.8 17.7 17.6 28 31 31 30 30 12,511 12,770 13,689 15,026 15,250 41,601 48,474 57,065 56,317 66,058 39,842 46,712 55,304 54,550<td>19.519.820.920.420.620.91,3321,4291,6221,7692,2052,3174855405315964954702,1722,9843,0522,9623,0533,12115,53816,10417,07417,99318,27619,58716.23.66.05.41.67.220.021.222.121.121.021.22,8403,4433,7134,2214,8543,506159-140-360-1,284-1,85711819.320.519.616.316.418.512,53912,80113,72015,05615,27915,96315.42.17.29.71.54.516.116.817.817.717.617.328313130304212,51112,77013,68915,02615,25015,922201620172018201920202021E1,7591,7621,7621,7661,7671,76739,84246,71255,30454,55064,29069,03541,60148,47457,06556,31766,05870,8022172482653143654068,0439,7879,4187,0394,7187,50049,86058,50966,74963,67071,14078,70927,80224,32226,342</td></td>	19.5 19.8 20.9 20.4 20.6 1,332 1,429 1,622 1,769 2,205 485 540 531 596 495 2,172 2,984 3,052 2,962 3,053 15,538 16,104 17,074 17,993 18,276 16.2 3.6 6.0 5.4 1.6 20.0 21.2 22.1 21.1 21.0 2,840 3,443 3,713 4,221 4,854 159 -140 -360 -1,284 -1,857 19.3 20.5 19.6 16.3 16.4 12,539 12,801 13,720 15,056 15,279 15.4 2.1 7.2 9.7 1.5 16.1 16.8 17.8 17.7 17.6 28 31 31 30 30 12,511 12,770 13,689 15,026 15,250 41,601 48,474 57,065 56,317 66,058 39,842 46,712 55,304 54,550 <td>19.519.820.920.420.620.91,3321,4291,6221,7692,2052,3174855405315964954702,1722,9843,0522,9623,0533,12115,53816,10417,07417,99318,27619,58716.23.66.05.41.67.220.021.222.121.121.021.22,8403,4433,7134,2214,8543,506159-140-360-1,284-1,85711819.320.519.616.316.418.512,53912,80113,72015,05615,27915,96315.42.17.29.71.54.516.116.817.817.717.617.328313130304212,51112,77013,68915,02615,25015,922201620172018201920202021E1,7591,7621,7621,7661,7671,76739,84246,71255,30454,55064,29069,03541,60148,47457,06556,31766,05870,8022172482653143654068,0439,7879,4187,0394,7187,50049,86058,50966,74963,67071,14078,70927,80224,32226,342</td>	19.519.820.920.420.620.91,3321,4291,6221,7692,2052,3174855405315964954702,1722,9843,0522,9623,0533,12115,53816,10417,07417,99318,27619,58716.23.66.05.41.67.220.021.222.121.121.021.22,8403,4433,7134,2214,8543,506159-140-360-1,284-1,85711819.320.519.616.316.418.512,53912,80113,72015,05615,27915,96315.42.17.29.71.54.516.116.817.817.717.617.328313130304212,51112,77013,68915,02615,25015,922201620172018201920202021E1,7591,7621,7621,7661,7671,76739,84246,71255,30454,55064,29069,03541,60148,47457,06556,31766,05870,8022172482653143654068,0439,7879,4187,0394,7187,50049,86058,50966,74963,67071,14078,70927,80224,32226,342

E: MOFSL Estimates

Financials and valuations

Ratios							
Y/E March	2016	2017	2018	2019	2020	2021E	2022E
Basic (INR)							
EPS	7.1	7.2	7.8	8.5	8.6	9.0	10.6
Cash EPS	7.9	8.1	8.6	9.2	9.4	10.3	12.0
BV/Share	23.6	27.5	32.4	31.9	37.4	40.1	43.2
DPS	2.0	2.3	7.5	2.8	3.0	5.4	6.4
Payout %	28.0	31.0	96.5	32.3	35.0	60.0	60.0
Valuation (x)							
P/E	69.3	68.0	63.4	57.9	57.1	54.7	46.5
Cash P/E	62.6	61.1	57.2	53.7	52.3	47.7	41.1
EV/Sales	10.9	11.1	10.8	9.9	9.6	9.1	7.8
EV/EBITDA	55.8	55.8	51.7	48.3	46.8	43.4	36.5
P/BV	20.8	17.9	15.2	15.4	13.2	12.3	11.4
Dividend Yield (%)	0.4	0.5	1.5	0.6	0.6	1.1	1.3
Return Ratios (%)							
RoE	33.3	28.4	25.9	26.5	24.9	23.3	25.4
RoCE	27.7	24.4	22.6	23.9	23.3	21.8	23.6
RoIC	50.9	48.7	48.9	50.9	44.0	40.1	47.1
Working Capital Ratios							
Debtor (Days)	38	31	33	36	34	36	35
Asset Turnover (x)	1.6	1.3	1.2	1.3	1.2	1.2	1.3
Leverage Ratio							
Debt/Equity (x)	0.2	0.2	0.2	0.1	0.1	0.1	0.1
Cash Flow Statement							(INR m)
Y/E March	2016	2017	2018	2019	2020	2021E	2022E
OP/(loss) before Tax	15,538	16,107	16,931	17,249	18,276	19,587	23,034
Int./Div. Received	-13	-1,060	153	1,664	4,295	-3,121	-3,372
Depreciation & Amort.	1,332	1,429	1,622	1,769	2,205	2,317	2,453
Interest Paid	-1,430	-1,857	-1,991	-2,002	495	470	615
Direct Taxes Paid	-2,805	-3,221	-3,249	-3,507	-4,854	-3,506	-4,123
(Incr)/Decr in WC	-752	872	-2,575	-181	-4,281	-2,093	20
CF from Oper.	11,870	12,269	10,890	14,991	16,136	13,654	18,627
(Incr)/Decr in FA	-1,892	-4,858	-2,003	-2,250	-4,005	-2,000	-2,000
Free Cash Flow	9,978	7,411	8,887	12,741	12,131	11,654	16,627
(Pur)/Sale of Invt.	-6,883	-5,111	-5,837	3,175	5,585	-1,409	-1,550
Others	91	1,933	2,706	3,187	-2,454	1,379	1,325
CF from Invest.	-8,683	-8,036	-5,134	4,112	-874	-2,030	-2,225
Issue of Shares	172	149	0	5	1	0	0
(Incr)/Decr in Debt	715	1,682	-545	-2,402	-2,321	2,782	0
Dividend Paid	-3,517	-3,963	-3,963	-13,247	-5,337	-9,553	-11,235
Others	-1,114	-1,257	-1,235	-3,238	-2,771	-470	-615
CF from Fin. Act.	-3,743	-3,390	-5,744	-18,882	-10,429	-7,241	-11,850
Incr/Decr of Cash	-556	844	12	221	4,833	4,382	4,552
Add: Opening Bal.	2,760	2,204	3,048	3,061	3,282	8,114	12,496
Closing Balance	2,204	3,048	3,061	3,282	8,114	12,496	17,048
	2,207	0,010	0,001		-,	,	_,,,,,,,

E: MOFSL Estimates

NOTES

Explanation of Investment Rating						
Investment Rating	Expected return (over 12-month)					
BUY	>=15%					
SELL	< - 10%					
NEUTRAL	< - 10 % to 15%					
UNDER REVIEW	Rating may undergo a change					
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation					

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