

Phoenix Mills

Estimate change TP change Rating change

Motilal Oswal values your support in the Asiamoney Brokers Poll 2020 for India Research, Sales and Trading team. We request your ballot.

Bloomberg	PHNX IN
Equity Shares (m)	159
M.Cap.(INRb)/(USDb)	94.2 / 1.2
52-Week Range (INR)	980 / 466
1, 6, 12 Rel. Per (%)	-3/-22/-10
12M Avg Val (INR M)	120
Free float (%)	40.9

Financials & Valuations (INR b)

Y/E Mar	2020	2021E	2022E
Net Sales	19.4	14.0	20.5
EBITDA	9.7	7.0	10.4
EBITDAM %	49.8	50.4	50.9
NP	3.3	1.5	3.7
EPS (INR)	21.5	9.5	24.0
EPS Gr. (%)	-14	-56	154
BV/Sh. (INR)	242	247	266
Ratios			
Net D:E	1.1	1.0	1.0
RoE (%)	9.2	3.9	9.4
RoCE (%)	7.9	5.3	8.1
Valuations			
P/E (x)	28.6	64.9	25.6
P/BV (x)	2.5	2.5	2.3
EV/EBITDA (x)	13.8	18.9	12.8
EV/Sales (x)	6.9	9.5	6.5

Shareholding pattern (%)

As On	Jun-20	Mar-20	Jun-19
Promoter	59.1	59.1	62.8
DII	11.4	10.9	6.2
FII	25.7	25.7	26.9
Others	3.7	4.3	4.2

FII Includes depository receipts

CMP: INR614 TP: INR746 (+22%) Buy

Recovery in sight as malls set to restart operations

- Due to the COVID-19 led crisis, real estate segments such as retail, residential and hospitality faced near-term challenges. However, the commercial segment has shown resilience. Further, the latest directive by the Government of Maharashtra to commence mall operations from the first week of Aug'20 bodes well for Phoenix Mills (PHNX).
- PHNX still remains one of the best proxy plays on India's consumption story in the medium-to-long term. Maintain Buy due to favorable risk-reward.

COVID-19 led disruption spells short-term uncertainty

- IQFY21 performance: Revenues declined 78% YoY to INR1,347m (v/s est. INR1,486m). EBITDA margin was up 460bp YoY to 52.2% (v/s est. 40.9%). EBITDA was down 76% YoY to INR703m (v/s est. INR608m). This was largely on account of significantly lower operating costs like power and fuel, raw material and other expenses. Adj. PAT level losses stood at INR424m (v/s est. Adj. PAT level loss of INR12m), against Adj. PAT of INR1,304m.
- Segmental Performance: Retail segment declined 70% YoY to INR885m due to restricted mall operations (3 out of 8 malls remained operational in the last month of 1QFY21). Commercial was up 5% YoY to INR382m, driven by stable occupancy across operational assets. Hospitality plunged 90% YoY to INR80m due to significant impact of the countrywide lockdown. Residential segment remained subdued with no revenue recognition in 1QFY21.
- On consumption and occupancy pattern in operational malls: Occupancy stood at ~90% of permissible area for operational malls. Footfalls and average daily spends is improving consistently in malls that are operational. Consumption was largely driven by pent-up demand in categories like electronics and home accessories.

Highlights from management commentary

- HSP Mumbai, PMC Mumbai and PMC Pune are expected to start operations from 5th Aug'20,
- In 1QFY21, capex stood at INR660m. FY21 capex would largely be on account of 4 under-construction malls and commercial tower Fountain Head 2/3. Management expects an additional capex outlay of ~INR3,000m-INR3,250m for the rest of FY21.

Valuation and view

Near-term challenges for the company include (a) uncertainty surrounding recommencement of operations in other two malls (Palladium and PMC Chennai), (b) restrictions on Cinemas, F&B and Family Entertainment (~20-25% gross leasable area (GLA) and key footfall drivers) and subdued hospitality segment, and (c) slower-than-expected traction in residential segment. We, thus, have lowered our earnings estimate for FY21 by 9% while broadly maintaining our estimates for FY22E. We value PHNX's retail assets based on DCF-based NAV approach, assuming a cap rate of 9.5% and discount rate of 13.5%. Maintain **Buy** with an SOTP-based TP of INR746.

Consolidated - Quarterly Earning Model

(INR million)

Y/E March		FY20)			FY21	E		FY20	FY21E	FY20E	Var (%)
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			1QE	
Gross Sales	6,150	4,151	5,118	3,992	1,347	2,947	4,574	5,128	19,411	13,995	1,486	-9%
YoY Change (%)	48.9	2.6	16.2	-44.8	-78.1	-29.0	-10.6	28.4	-2.0	-27.9	-75.8	
Total Expenditure	3,223	2,043	2,525	1,949	644	1,467	2,285	2,553	9,740	6,949	878	
EBITDA	2,927	2,108	2,593	2,043	703	1,479	2,289	2,575	9,671	7,046	608	16%
Margins (%)	47.6	50.8	50.7	51.2	52.2	50.2	50.1	50.2	49.8	50.3	40.9	
Depreciation	507	509	514	545	502	512	515	539	2,076	2,068	432	
Interest	871	878	889	840	869	875	880	888	3,478	3,512	280	
Other Income	154	195	133	104	131	140	155	179	585	605	110	
PBT before EO expense	1,703	915	1,323	761	-538	232	1,049	1,327	4,702	2,070	6	NM
Extra-Ord expense	0	-78	0	0	0	0	0	0	-78	0	0	
PBT	1,703	993	1,323	761	-538	232	1,049	1,327	4,780	2,070	6	
Tax	234	350	358	279	-33	46	222	292	1,221	528	1	
Rate (%)	13.8	35.3	27.0	36.6	6.1	20.0	21.2	22.0	25.4	25.5	25.6	
Reported PAT	1,304	658	919	467	-424	121	752	988	3,347	1,436	-12	
Adj PAT	1,304	608	919	467	-424	121	752	988	3,297	1,436	-12	NM
YoY Change (%)	118.3	-2.1	29.8	-75.1	NM	-80.1	-18.2	111.5	-13.7	-56.4	NM	
Margins (%)	21.2	14.6	17.9	11.7	-31.5	4.1	16.4	19.3	17.0	10.3	-0.8	

E: MOFSL Estimates

Key Performance Indicators

Y/E March		FY20	E			FY21	.E		FY20E	FY21E	FY21	Var (%)
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			1Q	
Retail	2,933	3,024	3,218	2,705	885	2,117	2,896	3,111	11,880	9,009	609	45%
Growth %	1.0	6.5	11.0	-7.0	-69.8	-30.0	-10.0	15.0	2.8	(24.2)	(80)	
Residentail	2,071	112	481	130	0	183	500	800	2,794	1,483	450	-100%
Growth %	637.0	-53.9	141.7	-95.8	-100.0	63.4	4.0	515.4	(26.4)	(46.9)	(78)	
Commercial	363	264	334	290	382	384	418	435	1,251	1,619	315	21%
Growth %	143.6	64.5	2.1	18.9	5.2	45.4	25.2	50.0	42.1	29.4	26	
Hospitaliy	783	751	1,085	867	80	263	760	782	3,486	1,884	112	-28%
Growth %	-1.8	-6.7	10.8	-14.0	-89.8	-65.0	-30.0	-9.8	(2.9)	(45.9)	(86)	



Management commentary highlights

- On digital initiatives: PHNX has introduced digital assisted shopping experience like Curbside pick-up and home delivery in PMC Bangalore, which has seen an encouraging response. Management expects these initiatives to aid pickup in demand.
- On commercial business: The commercial business is one of the least impacted segments with steady occupancy and collection across operational assets. Construction at Fountainhead Tower 2 is complete while for Tower 3, it is expected to be completed in 3-4 months. Traction for leasing appears strong for these upcoming assets.
- **Phoenix Palassio**: The mall commenced operations on 8th Jul'20. ~60% of the permissible stores are operational. Occupancy is likely to ramp up to 80% over the next couple of weeks as fit-outs of stores are in progress.
- **Debt levels**: Total debt remained largely stable at INR47.5b with average cost of borrowing down to 9.14% in 1QFY21.
- Cash flow position for 1QFY21: Total cash inflow stood at ~INR1,350 (Retail: INR400m, Commercial: INR330m, Hotels: INR118m, Residential: INR100m, IT refunds: INR400m). Total cash outflow stood at ~INR2,000m (Capex for under construction malls and office: INR660m, GST and other statutory payments: INR460m, Other operational expenses: INR850m).
- Management does not expect any major retail brands to shut in the company's operated malls. However, one of the worst hit tenant segments could be Food and Beverages (F&B). In case the stress in the system increases on account of the extended lockdown and restricted operations for the F&B segment, then management expects the impact of closure of these few outlets to impact ~1% of the total Gross Leasable Area (GLA) across retail assets.
- ~75% of total GLA will be permitted to open in malls in Pune and Mumbai (Maharashtra).

Valuation view

Medium-to-long-term outlook remains positive

- Easing of the lockdown norms in Maharashtra and allowing retail malls to commence operations from 5th Aug'20 is a positive development for the company because 3 of its 9 operational malls (contributing ~60% to rental revenue) are in Mumbai (HSP Mumbai and PMC Mumbai) and Pune (PMC Pune). Additionally, operational and consumption ramp-up in malls, which commenced operations in Jun'20 (PMC Bangalore and malls in Uttar Pradesh) have given encouraging signals, hinting at a gradual return to normalcy.
- Although, PHNX is not planning to aggressively pursue any growth plans until the uncertainty surrounding COVID-19 led crisis disappears, PHNX's management has at the same time guided to remain on track to complete their under-construction leasing assets (4 retail malls and 2 commercial assets).
- We believe that PHNX provides a unique way to play India's retail growth story due to its (a) strong track record of execution and operations, (b) scalability, (c) focused strategy to tap high potential markets, and (d) robust cash generation.
- The extended lockdown in Tamil Nadu and uncertainty surrounding recommencement of operations in other two malls (Palladium and PMC Chennai), restrictions on Cinemas, F&B and Family Entertainment (~20-25% GLA

of a mall and key footfall drivers) and subdued hospitality segment, and slower-than-expected traction in residential segment remain the key near-term challenges. We have lowered our earnings estimate for FY21 by 9% while broadly maintaining estimates for FY22E. We value PHNX's retail assets based on DCF-based NAV approach, assuming a cap rate of 9.5% and a discount rate of 13.5%. Maintain **Buy** with an SOTP-based TP of INR746.

Exhibit 1: Valuation

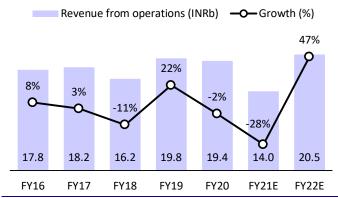
Nav Calculation	Method	Matric	INR m	per share (INR)	%
Retail (Malls)	NPV	DF 13.5%, CR 9.5%	86,774	544	73%
Commercial	NPV	DF 13.5%, CR 9.5%	11,478	72	10%
Hotel	EV/EBITDA	14x FY22 EBITDA	8,674	54	7%
Residential & cash	NPV	DF 13.5%	11,981	75	10%
Net Asset Value			1,18,907	746	100%
CMP				614	
Up/down				22%	

Source: MOFSL, Company

30 July 2020

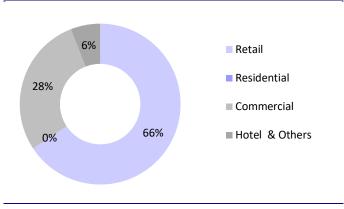
Story in charts

Exhibit 1: Expect revenue CAGR of 3% over FY20-22E



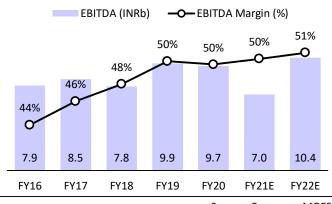
Source: Company, MOFSL

Exhibit 2: Revenue mix (1QFY21)



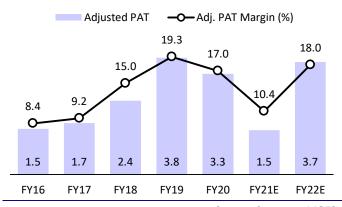
Source: Company, MOFSL

Exhibit 3: EBITDA and EBITDA margin trend



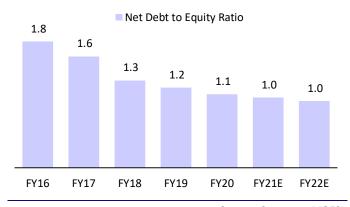
Source: Company, MOFSL

Exhibit 4: Expect adj. PAT CAGR of 6% over FY20-22E



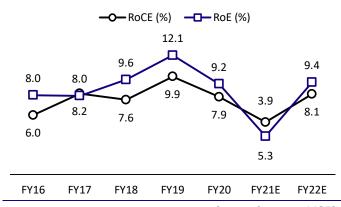
Source: Company, MOFSL

Exhibit 5: Debt to equity declining trend



Source: Company, MOFSL

Exhibit 6: RoE/RoCE trend



Source: Company, MOFSL

Financials and Valuations

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Consolidated - Income Statement							(INR M)
Y/E March	FY16	FY17	FY18	FY19	FY20	FY21E	FY22E
Total Income from Operations	17,795	18,246	16,198	19,816	19,411	13,996	20,512
Change (%)	7.6	2.5	-11.2	22.3	-2.0	-27.9	46.6
Total Expenditure	9,926	9,777	8,424	9,884	9,740	6,949	10,071
% of Sales	55.8	53.6	52.0	49.9	50.2	49.7	49.1
EBITDA	7,869	8,469	7,774	9,932	9,671	7,047	10,440
Margin (%)	44.2	46.4	48.0	50.1	49.8	50.4	50.9
Depreciation	1,773	1,953	1,983	2,042	2,076	2,050	2,196
EBIT	6,096	6,516	5,791	7,889	7,595	4,997	8,245
Int. and Finance Charges	4,425	4,230	3,476	3,506	3,478	3,513	3,764
Other Income	302	472	556	851	585	605	636
PBT bef. EO Exp.	1,974	2,758	2,871	5,235	4,702	2,090	5,116
EO Items	-387	0	0	481	78	0	0
PBT after EO Exp.	1,587	2,758	2,871	5,716	4,780	2,090	5,116
Total Tax	767	858	758	1,099	1,221	533	1,305
Tax Rate (%)	48.3	31.1	26.4	19.2	25.4	25.5	25.5
Minority Interest	-470	221	-308	407	212	106	127
Reported PAT	1,289	1,679	2,422	4,210	3,347	1,451	3,685
Adjusted PAT	1,489	1,679	2,422	3,822	3,297	1,451	3,685
Change (%)	56.5	12.8	44.2	57.8	-13.7	-56.0	153.9
Margin (%)	8.4	9.2	15.0	19.3	17.0	10.4	18.0
Consolidated - Balance Sheet							(INR M)
Y/E March	FY16	FY17	FY18	FY19	FY20	FY21E	FY22E
Equity Share Capital	306	306	306	307	307	307	307
Total Reserves	19,967	21,566	28,213	34,435	36,777	37,591	40,543
Net Worth	20,273	21,872	28,519	34,741	37,084	37,898	40,850
Minority Interest	4,789	2,797	4,661	12,233	12,788	12,788	12,788
Total Loans	38.895	36.255	36.665	42.437	41.075	41.575	42.075

Consolidated - Balance Sheet							(INR M)
Y/E March	FY16	FY17	FY18	FY19	FY20	FY21E	FY22E
Equity Share Capital	306	306	306	307	307	307	307
Total Reserves	19,967	21,566	28,213	34,435	36,777	37,591	40,543
Net Worth	20,273	21,872	28,519	34,741	37,084	37,898	40,850
Minority Interest	4,789	2,797	4,661	12,233	12,788	12,788	12,788
Total Loans	38,895	36,255	36,665	42,437	41,075	41,575	42,075
Deferred Tax Liabilities	-1,096	-1,252	-1,392	-1,387	-585	-585	-585
Capital Employed	62,861	59,672	68,453	88,025	90,362	91,677	95,129
Gross Block	50,371	50,171	63,318	73,788	75,168	76,668	80,168
Less: Accum. Deprn.	6,824	8,139	10,356	12,277	14,353	16,403	18,598
Net Fixed Assets	43,547	42,031	52,962	61,511	60,815	60,265	61,569
Goodwill on Consolidation	1,933	3,341	3,713	3,713	3,711	3,711	3,711
Capital WIP	1,949	3,285	5,025	8,963	15,343	18,343	22,343
Total Investments	1,611	4,096	8,290	7,450	5,897	5,897	5,897
Curr. Assets, Loans&Adv.	24,104	16,449	13,589	18,133	19,096	14,757	19,177
Inventory	13,240	9,455	6,615	8,987	8,161	5,822	8,439
Account Receivables	2,786	1,470	1,292	1,955	2,017	1,454	2,131
Cash and Bank Balance	1,630	812	406	1,920	1,407	2,862	2,454
Loans and Advances	6,448	4,711	5,276	5,271	7,511	4,619	6,154
Curr. Liability & Prov.	10,282	9,529	15,126	11,744	14,499	11,296	17,568
Account Payables	1,616	1,254	6,584	1,700	1,117	797	1,155
Other Current Liabilities	8,115	7,431	7,498	9,394	12,621	9,800	15,388
Provisions	551	843	1,045	651	761	700	1,026
Net Current Assets	13,822	6,920	-1,538	6,388	4,597	3,461	1,609
Appl. of Funds	62,861	59,672	68,453	88,025	90,362	91,676	95,129

Financials and Valuations

Ratios							
Y/E March	FY16	FY17	FY18	FY19	FY20	FY21E	FY22E
Basic (INR)							
EPS	9.7	10.9	15.8	24.9	21.5	9.5	24.0
Cash EPS	21.3	23.7	28.7	38.2	35.0	22.8	38.3
BV/Share	132.1	142.5	185.8	226.4	241.6	247.0	266.2
DPS	3.9	0.4	2.4	2.6	3.0	3.5	4.0
Payout (%)	56.4	4.9	18.3	11.4	16.5	43.9	19.9
Valuation (x)							
P/E	63.3	56.1	38.9	24.7	28.6	64.9	25.6
Cash P/E	28.9	25.9	21.4	16.1	17.5	26.9	16.0
P/BV	4.6	4.3	3.3	2.7	2.5	2.5	2.3
EV/Sales	7.4	7.1	8.1	6.8	6.9	9.5	6.5
EV/EBITDA	16.7	15.3	16.8	13.6	13.8	18.9	12.8
Dividend Yield (%)	0.6	0.1	0.4	0.4	0.5	0.6	0.6
Return Ratios (%)							
RoE	8.0	8.0	9.6	12.1	9.2	3.9	9.4
RoCE	6.0	8.2	7.6	9.9	7.9	5.3	8.1
RoIC	5.8	8.2	8.0	10.2	8.2	5.6	9.5
Working Capital Ratios							
Asset Turnover (x)	0.3	0.3	0.2	0.2	0.2	0.2	0.2
Inventory (Days)	272	189	149	166	153	152	150
Debtor (Days)	57	29	29	36	38	38	38
Creditor (Days)	33	25	148	31	21	21	21
Leverage Ratio (x)							
Interest Cover Ratio	1.4	1.5	1.7	2.3	2.2	1.4	2.2
Net Debt/Equity	1.8	1.6	1.3	1.2	1.1	1.0	1.0
Consolidated - Cash Flow Statement							(INR M)
Y/E March	FY16	FY17	FY18	FY19	FY20	FY21E	FY22E
OP/(Loss) before Tax	1,587	2,758	2,874	5,716	4,702	2,090	5,116
Depreciation	1,773	1,953	1,983	2,042	2,076	2,050	2,196
Interest & Finance Charges	4,237	3,909	3,309	3,134	2,893	2,907	3,129
Direct Taxes Paid	-1,352	-438	-208	-804	-1,221	-533	-1,305
(Inc)/Dec in WC	-1,940	5,853	7,417	-7,175	1,279	2,591	1,444
CF from Operations	4,304	14,035	15,374	2,913	9,729	9,105	10,579
Others	668	102	-232	-836	0	0	0
CF from Operating incl EO	4,972	14,138	15,142	2,077	9,729	9,105	10,579
(Inc)/Dec in FA	-3,856	-1,847	-15,013	-14,606	-7,758	-4,500	-7,500
Free Cash Flow	1,116	12,291	129	-12,529	1,971	4,605	3,079
(Pur)/Sale of Investments	96	-2,429	-3,412	1,508	1,553	0	0
Others	205	349	103	2,009	586	605	636
CF from Investments	-3,555	-3,927	-18,322	-11,090	-5,619	-3,895	-6,864
Issue of Shares	2,760	22	25	49	0	0	0
Inc/(Dec) in Debt	1,729	-6,647	410	5,301	-1,362	500	500
Interest Paid	-4,469	-4,321	-3,516	-3,329	-3,478	-3,513	-3,764
Dividend Paid	-727	-83	-442	-480	-554	-637	-732
Others	0	0	6,298	8,986	770	-106	-127
CF from Fin. Activity	-707	-11,029	2,774	10,527	-4,623	-3,755	-4,124
Inc/Dec of Cash	710	-818	-406	1,514	-513	1,455	-408
Opening Balance	920	1,630	812	406	1,920	1,407	2,862
							2,454
Closing Balance	1,630	812	406	1,920	1,407	2,862	2,45

NOTES

Explanation of Investment Rating						
Investment Rating	Expected return (over 12-month)					
BUY	>=15%					
SELL	< - 10%					
NEUTRAL	< - 10 % to 15%					
UNDER REVIEW	Rating may undergo a change					
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation					

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

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