

August 6, 2020

Q1FY21 Result Update

☑ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

| | Cur | rent | Prev | /ious |
|----------------|--------|--------|--------|--------|
| | FY21E | FY22E | FY21E | FY22E |
| Rating | НС | DLD | Н | OLD |
| Target Price | 2 | 40 | 2 | :55 |
| Sales (Rs. m) | 8,084 | 16,501 | 10,419 | 16,623 |
| % Chng. | (22.4) | (0.7) | | |
| EBITDA (Rs. m) | (397) | 2,747 | 1,095 | 2,768 |
| % Chng. | NA | (0.7) | | |
| EPS (Rs.) | (7.5) | 7.6 | 0.0 | 8.9 |
| % Chng. | NA | (14.4) | | |

Key Financials - Consolidated

| Y/e Mar | FY20 | FY21E | FY22E | FY23E |
|----------------|--------|---------|--------|--------|
| Sales (Rs. m) | 17,183 | 8,084 | 16,501 | 19,263 |
| EBITDA (Rs. m) | 2,913 | (397) | 2,747 | 3,390 |
| Margin (%) | 17.0 | NA | 16.7 | 17.6 |
| PAT (Rs. m) | 1,602 | (1,062) | 1,080 | 1,628 |
| EPS (Rs.) | 11.3 | (7.5) | 7.6 | 11.5 |
| Gr. (%) | 10.3 | NA | NA | 50.8 |
| DPS (Rs.) | 3.2 | 1.5 | 3.0 | 3.0 |
| Yield (%) | 1.2 | 0.6 | 1.1 | 1.1 |
| RoE (%) | 18.6 | NA | 19.6 | 24.3 |
| RoCE (%) | 32.3 | NA | 18.6 | 30.1 |
| EV/Sales (x) | 2.1 | 4.4 | 2.2 | 1.9 |
| EV/EBITDA (x) | 12.6 | NA | 13.4 | 10.6 |
| PE (x) | 23.1 | NA | 34.2 | 22.7 |
| P/BV (x) | 6.1 | 7.6 | 6.7 | 5.5 |

| Key Data | VIPI.BO VIP IN |
|---------------------|------------------|
| 52-W High / Low | Rs.520 / Rs.188 |
| Sensex / Nifty | 38,025 / 11,200 |
| Market Cap | Rs.37bn/ \$ 493m |
| Shares Outstanding | 141m |
| 3M Avg. Daily Value | Rs.504.65m |

Shareholding Pattern (%)

| Promoter's | 53.46 |
|-------------------------|-------|
| Foreign | 4.14 |
| Domestic Institution | 13.37 |
| Public & Others | 29.04 |
| Promoter Pledge (Rs bn) | - |

Stock Performance (%)

| | 1M | 6M | 12M |
|----------|-------|--------|--------|
| Absolute | 0.5 | (45.1) | (32.4) |
| Relative | (3.5) | (40.4) | (34.3) |

Jinesh Joshi

jineshjoshi@plindia.com | 91-22-66322238

V.I.P. Industries (VIP IN)

Rating: HOLD | CMP: Rs262 | TP: Rs240

Recovery not in sight

Quick Pointers:

- Fixed cost reduced to Rs250mn per month in 1QFY21.
- Plans to borrow Rs3bn (interest rate expected to be below 8%) to meet liquidity/working capital needs.
- Entered PPE market (masks & face shield) as a tactical opportunity.

We cut our sales estimates by 22% and now expect a loss of Rs1bn for FY21E as management commentary indicated that discretionary spending post-COVID is expected to be weak resulting in a prolonged demand slump. Further, as envisaged discounting is already evident and competitive intensity is likely to remain at elevated levels. While VIP has managed to cut cost by ~38%, fixed cost absorption will continue to remain a challenge given poor sales visibility. We expect gradual recovery in FY22E but have cut our PAT estimates by 14% odd as we incorporate interest outgo from the proposed borrowing program of Rs3bn which is lined up to meet liquidity/working capital needs. While entry into PPE is noteworthy the opportunity is short lived and contribution (sales expectation of Rs50mn odd per quarter) is insufficient to make any meaningful difference to the estimates. Since travel sector is worst hit by the ongoing pandemic 1) liquidity and 2) working capital & fixed cost management will remain dominant themes until green-shots on recovery are clearly evident. We thus maintain our HOLD rating on the stock with a revised TP of Rs240 (earlier255) by assigning a P/E multiple of 25x (no change) on our Sep22 EPS estimate of Rs9.6.

Topline slumps due to COVID impact: Topline declined 92.9% YoY to Rs403mn (PLe of Rs846mn) due to COVID impact. Revenues for the month of April and May were negligible with pick up happening in June.

Gross margins succumb to 42.3%: Gross margins declined to 42.3% (50.4% in 1QFY20) due to 1) higher discounts and 2) reduction in share of Bangladesh operations (revenues were NIL for the quarter).

EBITDA loss stood at Rs578mn: EBITDA loss stood at Rs578mn (PLe of Rs173mn). VIP has managed to reduce the fixed cost to Rs250mn per month in 1QFY21 from Rs400mn per month prevailing earlier.

Con-call highlights: 1) Fire insurance claim (incidence occurred in 1QFY20) of Rs485mn is expected to be received this year 2) Bangladesh sales were NIL with loss of Rs103mn in 1QFY21 3) Entry into PPE business is tactical in nature (sales expectation of Rs50mn per quarter) 4) Have plans to enter into ladies handbag manufacturing 5) Employee cost is expected to fall by 35% in FY21. Full benefit of reduction does not appear in 1QFY21 (cost was flat sequentially) as cost cutting was gradual in nature. 6) Other income was high due to rent waivers (impact of Rs140mn) and receipt of insurance claim of Kerala floods (Rs19mn) 7) Out of 250 EBOs, 100 are expected to be closed.



Exhibit 1: Q1FY21 Result Overview - Consolidated (Rs mn)

| Y/e March | Q1FY21 | Q1FY20 | YoY gr. | Q4FY20 | QoQ gr. |
|-------------------------|--------|--------|---------|--------|---------|
| Net sales | 403 | 5,642 | -92.9% | 3,113 | -87.0% |
| Total raw material cost | 233 | 2,797 | -91.7% | 1,321 | -82.4% |
| As a % of sales | 57.7% | 49.6% | | 42.4% | |
| Gross Profit | 171 | 2,845 | -94.0% | 1,793 | -90.5% |
| Gross margin | 42.3% | 50.4% | | 57.6% | |
| Employee expenses | 387 | 540 | -28.3% | 418 | -7.3% |
| As a % of sales | 96.1% | 9.6% | | 13.4% | |
| Other expenses | 362 | 1,054 | -65.7% | 1,056 | -65.8% |
| As a % of sales | 89.6% | 18.7% | | 33.9% | |
| EBITDA | (578) | 1,251 | NM | 319 | NM |
| EBITDA margin | NM | 22.2% | | 10.2% | |
| Depreciation | 209 | 192 | 8.7% | 218 | -4.2% |
| EBIT | (787) | 1,059 | NM | 101 | NM |
| EBIT margin | NM | 18.8% | | 3.2% | |
| Interest cost | 65 | 53 | 23.9% | 51 | 27.7% |
| Other income | 179 | 26 | 590.7% | 55 | 225.3% |
| PBT | (674) | 1,032 | NM | 105 | NM |
| Exceptional items | - | 485 | NM | - | NM |
| Tax expenses | (161) | 196 | NM | 9 | NM |
| Tax rate | NM | 19.0% | | 8.9% | |
| PAT | (513) | 351 | NM | 95 | NM |
| PAT margin | NM | 6.2% | | 3.1% | |
| EPS (Rs) | (3.6) | 2.5 | NM | 0.7 | NM |
| Adjusted PAT | (513) | 836 | NM | 95 | NM |
| Adjusted PAT margin | NM | 14.8% | | 3.1% | |
| Adjusted EPS (Rs) | (3.6) | 5.9 | NM | 0.7 | NM |

Source: Company, PL

Exhibit 2: Sales & profitability profile of Bangladesh operations

| Particulars (Rs mn) | 1Q'19 | 2Q'19 | 3Q'19 | 4Q'19 | 1Q'20 | 2Q'20 | 3Q'20* | 4Q'20 | 1Q'21 | FY17 | FY18 | FY19 | FY20 | FY21E | FY22E | FY23E |
|---------------------------------------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Sales | 252 | 259 | 389 | 392 | 430 | 513 | 657 | 720 | - | 490 | 570 | 1,292 | 2,320 | 928 | 2,506 | 3,007 |
| PAT | 40 | 27 | 61 | 47 | 40 | 57 | 83 | 160 | (103) | 83 | 95 | 175 | 340 | 46 | 401 | 481 |
| PAT margin | 15.9% | 10.4% | 15.7% | 12.0% | 9.3% | 11.1% | 12.6% | 22.2% | NM | 16.9% | 16.7% | 13.5% | 14.7% | 5.0% | 16.0% | 16.0% |
| Bangladesh's sales a % of total sales | 4.9% | 6.4% | 9.0% | 9.0% | 7.6% | 12.4% | 15.2% | 23.1% | NM | 3.9% | 4.0% | 7.2% | 13.5% | 11.5% | 15.2% | 15.6% |
| Standalone PAT# | 599 | 310 | 196 | 184 | 860 | 302 | 266 | (56) | (417) | 763.9 | 1,186 | 1,288 | 887 | | | |
| Standalone PAT margin | 11.6% | 7.7% | 4.5% | 4.2% | 15.2% | 7.3% | 6.1% | NM | NM | 6.1% | 8.4% | 7.2% | 5.2% | | | |

Source: Company, PL # PAT for 1QFY20 is adjusted for exceptional loss of Rs485.0 mn * Figures for 3QFY20 were not shared

Exhibit 3: Gross & EBITDA margin trend is volatile due to fluctuation in currency & raw material prices

| Particulars | 1QFY18 | 2QFY18 | 3QFY18 | 4QFY18 | 1QFY19 | 2QFY19 | 3QFY19 | 4QFY19 | 1QFY20* | 2QFY20* | 3QFY20* | 4QFY20* | 1QFY21 |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|---------|---------|---------|---------|--------|
| Gross margin | 45.5% | 48.2% | 51.0% | 54.6% | 50.3% | 50.8% | 47.7% | 47.5% | 50.4% | 53.3% | 53.3% | 57.6% | 42.3% |
| EBITDA margin | 15.3% | 11.8% | 12.2% | 15.0% | 18.6% | 12.7% | 8.8% | 9.1% | 19.2% | 12.1% | 11.7% | 4.7% | NM |

Source: Company, PL *Ind-AS adjusted EBITDA margin



Financials

| Income Statement (Rs m) | Incom | e Stat | ement | (Rsm) |
|-------------------------|-------|--------|-------|-------|
|-------------------------|-------|--------|-------|-------|

| Income Statement (Rs m) Y/e Mar | FY20 | FY21E | FY22E | FY23E |
|---------------------------------|-------------|--------------|------------|-------------|
| Net Revenues | 17,183 | 8,084 | 16,501 | 19,263 |
| YoY gr. (%) | (3.7) | (53.0) | 104.1 | 16.7 |
| Cost of Goods Sold | 8,059 | 4,236 | 7,846 | 9,035 |
| Gross Profit | 9,124 | 3,848 | 8,655 | 10,229 |
| Margin (%) | 53.1 | 47.6 | 52.5 | 53.1 |
| Employee Cost | 2,105 | 1,362 | 2,112 | 2,408 |
| Other Expenses | 4,106 | 2,884 | 3,795 | 4,431 |
| EBITDA | 2,913 | (397) | 2,747 | 3,390 |
| YoY gr. (%) | 29.6 | NA | NA | 23.4 |
| Margin (%) | 17.0 | NA | 16.7 | 17.6 |
| Depreciation and Amortization | 839 | 855 | 891 | 925 |
| EBIT | 2,074 | (1,252) | 1,856 | 2,466 |
| Margin (%) | 12.1 | NA | 11.3 | 12.8 |
| Net Interest | 230 | 404 | 578 | 482 |
| Other Income | 125 | 248 | 165 | 193 |
| Profit Before Tax | 1,484 | (1,408) | 1,444 | 2,177 |
| Margin (%) | 8.6 | NA | 8.8 | 11.3 |
| Total Tax | 367 | (346) | 364 | 549 |
| Effective tax rate (%) | 24.7 | 24.5 | 25.2 | 25.2 |
| Profit after tax | 1,117 | (1,062) | 1,080 | 1,628 |
| Minority interest | - | - | - | - |
| Share Profit from Associate | - | - | = | - |
| Adjusted PAT | 1,602 | (1,062) | 1,080 | 1,628 |
| YoY gr. (%) | 10.3 | NA | NA | 50.8 |
| Margin (%) | 9.3 | NA | 6.5 | 8.5 |
| Extra Ord. Income / (Exp) | (485) | - | - | - |
| Reported PAT | 1,117 | (1,062) | 1,080 | 1,628 |
| YoY gr. (%) | (23.1) | NA | NA | 50.8 |
| Margin (%) | 6.5 | NA | 6.5 | 8.5 |
| Other Comprehensive Income | 20 | 14 | - | - |
| Total Comprehensive Income | 1,137 | (1,049) | 1,080 | 1,628 |
| Equity Shares O/s (m) EPS (Rs) | 141 11.3 | 141 (7.5) | 141 7.6 | 141 11.5 |
| Li 0 (Na) | 11.3 | (7.5) | 7.0 | 11.3 |

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

| Balance Sheet Abstract (Rs | m) | | | |
|-----------------------------------|--------|--------|--------|--------|
| Y/e Mar | FY20 | FY21E | FY22E | FY23E |
| Non-Current Assets | | | | |
| Gross Block | 4,332 | 4,641 | 5,150 | 5,659 |
| Tangibles | 4,253 | 4,553 | 5,053 | 5,553 |
| Intangibles | 79 | 88 | 97 | 106 |
| Acc: Dep / Amortization | 693 | 1,547 | 2,438 | 3,363 |
| Tangibles | 653 | 1,490 | 2,363 | 3,270 |
| Intangibles | 40 | 57 | 75 | 93 |
| Net fixed assets | 3,640 | 3,094 | 2,712 | 2,297 |
| Tangibles | 3,601 | 3,063 | 2,690 | 2,284 |
| Intangibles | 39 | 31 | 22 | 13 |
| Capital Work In Progress | 28 | 28 | 28 | 28 |
| Goodwill | - | - | - | - |
| Non-Current Investments | 223 | 191 | 253 | 266 |
| Net Deferred tax assets | 67 | (64) | 28 | 40 |
| Other Non-Current Assets | 87 | 73 | 99 | 116 |
| Current Assets | | | | |
| Investments | 404 | 404 | 404 | 404 |
| Inventories | 4,514 | 2,658 | 4,521 | 5,278 |
| Trade receivables | 2,674 | 1,440 | 2,622 | 3,061 |
| Cash & Bank Balance | 108 | 5,160 | 4,331 | 1,977 |
| Other Current Assets | 505 | 364 | 413 | 482 |
| Total Assets | 12,447 | 13,394 | 15,484 | 14,031 |
| Equity | | | | |
| Equity Share Capital | 283 | 283 | 283 | 283 |
| Other Equity | 5,819 | 4,558 | 5,214 | 6,418 |
| Total Networth | 6,101 | 4,840 | 5,496 | 6,700 |
| Non-Current Liabilities | | | | |
| Long Term borrowings | - | 3,000 | 3,000 | 1,500 |
| Provisions | 125 | 105 | 116 | 125 |
| Other non current liabilities | 1 | 1 | 2 | 2 |
| Current Liabilities | | | | |
| ST Debt / Current of LT Debt | 322 | 1,500 | 1,500 | - |
| Trade payables | 3,493 | 1,791 | 3,059 | 3,317 |
| Other current liabilities | 571 | 343 | 489 | 561 |
| Total Equity & Liabilities | 12,447 | 13,394 | 15,484 | 14,031 |

Source: Company Data, PL Research



| Cash Flow (Rs m) | | | | |
|--------------------------------|---------|---------|---------|---------|
| Y/e Mar | FY20 | FY21E | FY22E | FY23E |
| PBT | 1,484 | (1,408) | 1,444 | 2,177 |
| Add. Depreciation | 839 | 855 | 891 | 925 |
| Add. Interest | 230 | 404 | 578 | 482 |
| Less Financial Other Income | 125 | 248 | 165 | 193 |
| Add. Other | 233 | - | - | - |
| Op. profit before WC changes | 2,785 | (150) | 2,912 | 3,583 |
| Net Changes-WC | 539 | 1,395 | (1,773) | (960) |
| Direct tax | (404) | 578 | (456) | (560) |
| Net cash from Op. activities | 2,921 | 1,823 | 683 | 2,063 |
| Capital expenditures | (443) | (300) | (500) | (500) |
| Interest / Dividend Income | 2 | - | - | - |
| Others | (410) | (33) | (10) | (12) |
| Net Cash from Invt. activities | (851) | (333) | (510) | (512) |
| Issue of share cap. / premium | - | - | - | - |
| Debt changes | (540) | 4,178 | - | (3,000) |
| Dividend paid | (861) | (212) | (424) | (424) |
| Interest paid | (27) | (404) | (578) | (482) |
| Others | (682) | - | - | - |
| Net cash from Fin. activities | (2,109) | 3,563 | (1,001) | (3,906) |
| Net change in cash | (40) | 5,052 | (829) | (2,355) |
| Free Cash Flow | 2,468 | 1,523 | 183 | 1,563 |

Source: Company Data, PL Research

Quarterly Financials (Rs m)

| Y/e Mar | Q2FY20 | Q3FY20 | Q4FY20 | Q1FY21 |
|------------------------------|--------|--------|--------|--------|
| Net Revenue | 4,123 | 4,324 | 3,113 | 403 |
| YoY gr. (%) | 2.6 | 0.5 | (28.4) | (92.9) |
| Raw Material Expenses | 1,926 | 2,018 | 1,321 | 233 |
| Gross Profit | 2,196 | 2,306 | 1,793 | 171 |
| Margin (%) | 53.3 | 53.3 | 57.6 | 42.3 |
| EBITDA | 662 | 680 | 319 | (578) |
| YoY gr. (%) | 29.7 | 80.3 | (19.4) | NA |
| Margin (%) | 16.1 | 15.7 | 10.2 | NA |
| Depreciation / Depletion | 212 | 217 | 218 | 209 |
| EBIT | 451 | 463 | 101 | (787) |
| Margin (%) | 10.9 | 10.7 | 3.2 | NA |
| Net Interest | 70 | 56 | 51 | 65 |
| Other Income | 27 | 18 | 55 | 179 |
| Profit before Tax | 408 | 425 | 105 | (674) |
| Margin (%) | 9.9 | 9.8 | 3.4 | NA |
| Total Tax | 79 | 83 | 9 | NA |
| Effective tax rate (%) | 19.3 | 19.5 | 8.9 | 23.8 |
| Profit after Tax | 329 | 342 | 95 | (513) |
| Minority interest | - | - | - | - |
| Share Profit from Associates | - | - | - | - |
| Adjusted PAT | 329 | 342 | 95 | (513) |
| YoY gr. (%) | 0.3 | 43.6 | (62.3) | NA |
| Margin (%) | 8.0 | 7.9 | 3.1 | NA |
| Extra Ord. Income / (Exp) | - | - | - | - |
| Reported PAT | 329 | 342 | 95 | (513) |
| YoY gr. (%) | 0.3 | 43.6 | (62.3) | NA |
| Margin (%) | 8.0 | 7.9 | 3.1 | NA |
| Other Comprehensive Income | 6 | (2) | 20 | 14 |
| Total Comprehensive Income | 336 | 340 | 116 | (500) |
| Avg. Shares O/s (m) | 141 | 141 | 141 | 141 |
| EPS (Rs) | 2.3 | 2.4 | 0.7 | (3.6) |

Source: Company Data, PL Research

| Key Financial Metrics | | | | | | | |
|----------------------------|------|-------|-------|-------|--|--|--|
| Y/e Mar | FY20 | FY21E | FY22E | FY23E | | | |
| Per Share(Rs) | | | | | | | |
| EPS | 11.3 | (7.5) | 7.6 | 11.5 | | | |
| CEPS | 17.3 | (1.5) | 13.9 | 18.1 | | | |
| BVPS | 43.2 | 34.3 | 38.9 | 47.4 | | | |
| FCF | 17.5 | 10.8 | 1.3 | 11.1 | | | |
| DPS | 3.2 | 1.5 | 3.0 | 3.0 | | | |
| Return Ratio(%) | | | | | | | |
| RoCE | 32.3 | NA | 18.6 | 30.1 | | | |
| ROIC | 23.4 | NA | 17.7 | 24.2 | | | |
| RoE | 18.6 | NA | 19.6 | 24.3 | | | |
| Balance Sheet | | | | | | | |
| Net Debt : Equity (x) | 0.0 | (0.2) | 0.0 | (0.1) | | | |
| Net Working Capital (Days) | 78 | 104 | 90 | 95 | | | |
| Valuation(x) | | | | | | | |
| PER | 23.1 | NA | 34.2 | 22.7 | | | |
| P/B | 6.1 | 7.6 | 6.7 | 5.5 | | | |
| P/CEPS | 15.1 | NA | 18.8 | 14.5 | | | |
| EV/EBITDA | 12.6 | NA | 13.4 | 10.6 | | | |
| EV/Sales | 2.1 | 4.4 | 2.2 | 1.9 | | | |
| Dividend Yield (%) | 1.2 | 0.6 | 1.1 | 1.1 | | | |

Source: Company Data, PL Research

August 6, 2020





Analyst Coverage Universe

| Sr. No. | Company Name | Rating | TP (Rs) | Share Price (Rs) |
|---------|---|------------|---------|------------------|
| 1 | Dish TV India | NR | - | 74 |
| 2 | Entertainment Network (India) | Hold | 157 | 133 |
| 3 | Indian Railway Catering and Tourism Corporation | Accumulate | 1,495 | 1,401 |
| 4 | Inox Leisure | Accumulate | 262 | 235 |
| 5 | Music Broadcast | Hold | 18 | 16 |
| 6 | Navneet Education | Accumulate | 89 | 78 |
| 7 | PVR | Accumulate | 1,107 | 1,073 |
| 8 | S Chand and Company | Accumulate | 57 | 51 |
| 9 | V.I.P. Industries | Hold | 255 | 258 |

PL's Recommendation Nomenclature (Absolute Performance)

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock
Under Review (UR) : Rating likely to change shortly



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