

India I Equities

Retail Company Update

Change in Estimates ☑ Target ☑ Reco □

26 October 2020

Kewal Kiran Clothing

Healthy fundamentals continue; maintaining a Buy

In line with our estimate, Kewal Kiran's Q2 revenue slid 59.5% y/y to Rs675m. At Rs112m, EBITDA was higher than we estimated on the better gross margin and more-than-anticipated reduced costs. Cash and equivalents of Rs2,471m suffice to meet required near-term liquidity. Cost reduction has been significant in H1; however, we expect expenses at previous levels as sales pick up. We lower our FY21e/FY22e revenue 7.7%/6% and EBITDA 9.3%/18.6% leading to a similar cut in EPS. We roll forward our valuation to FY23 and retain our Buy rating, with a lower target of Rs968 (earlier Rs1,052) at 12x FY23e EV/EBITDA (earlier 12x FY22e EV/EBITDA).

Gross margin lower y/y, cost savings continue. Kewal Kiran Q2 FY21 revenue plunged 59.5% y/y to Rs675m. The gross margin (incl. manufacturing expense) contracted 330bps y/y to 47.8%; sequentially, though, it improved (from 41.7% in Q1). We believe the change in channel mix and shift toward lower-margin products such as T-shirts and shirts (rather than denims) due to the present demand milieu has pared realisations. Significant cost savings continued on all fronts: employee costs down 40% y/y, admin & other exp. 48% y/y and S&D 75% lower y/y. This led to EBITDA of Rs112m, improving q/q (from a Rs162m loss in Q1), though y/y down 70%. PAT at Rs.92mn plummeted 71.1% y/y.

Improving cash flows, adequate liquidity. The company's liquidity is good (cash & equivalents: Rs1,675m, current investments: Rs796m). Short-term borrowings saw a 15% y/y reduction to Rs792m. Despite lower profitability in H1, OCF grew 12.8% y/y to Rs61m due to better management of working capital and lower tax. FCF was Rs47m (vs. a negative Rs64m a year ago) due to higher OCF and lower capex.

Valuation. We maintain our Buy recommendation, though with a lower target of Rs968 (earlier Rs1,052) at 12x FY23e EV/EBITDA. **Risk:** Keener competition trimming volume and realisation growth.

FY19	FY20	FY21e	FY22e	FY23e
5,029	5,297	3,217	4,774	5,281
803	730	285	561	674
65.1	59.3	23.1	45.5	54.7
19.6	10.6	32.8	16.7	13.9
13.6	6.8	22.3	10.4	9.1
3.7	1.7	2.1	2.1	2.0
19.4	16.7	6.4	12.5	14.5
14.5	12.6	4.0	9.1	10.8
4.5	5.7	3.3	4.8	5.3
-0.1	-0.3	-0.3	-0.3	-0.2
	5,029 803 65.1 19.6 13.6 3.7 19.4 14.5	5,029 5,297 803 730 65.1 59.3 19.6 10.6 13.6 6.8 3.7 1.7 19.4 16.7 14.5 12.6 4.5 5.7	5,029 5,297 3,217 803 730 285 65.1 59.3 23.1 19.6 10.6 32.8 13.6 6.8 22.3 3.7 1.7 2.1 19.4 16.7 6.4 14.5 12.6 4.0 4.5 5.7 3.3	5,029 5,297 3,217 4,774 803 730 285 561 65.1 59.3 23.1 45.5 19.6 10.6 32.8 16.7 13.6 6.8 22.3 10.4 3.7 1.7 2.1 2.1 19.4 16.7 6.4 12.5 14.5 12.6 4.0 9.1 4.5 5.7 3.3 4.8

Rating: **Buy**Target Price: Rs 968
Share Price: Rs 758

Key data	KEKC IN / KKCL.BO
52-week high / low	Rs1099 / 566
Sensex / Nifty	40191 / 11781
3-m average volume	\$0m
Market cap	Rs9bn / \$122.7m
Shares outstanding	12m
Market cap	· · · · · · · · · · · · · · · · · · ·

Shareholding pattern (%)	Sep`20	Jun`20	Mar`20
Promoters	74.3	74.3	74.3
- of which, Pledged	-	-	-
Free float	25.8	25.8	25.8
- Foreign institutions	9.5	9.5	9.5
- Domestic institutions	11.8	11.8	11.7
- Public	4.5	4.5	4.6

Estimates revision (%)	FY21e	FY22e
Sales	-7.7	-6.0
EBITDA	-9.3	-18.6
EPS	-7.1	-18.9
•		



Source: Bloomberg

Vaishnavi Mandhaniya Research Analyst

Anand Rathi Share and Stock Brokers Limited (hereinafter "ARSSBL") is a full-service brokerage and equities-research firm and the views expressed therein are solely of ARSSBL and not of the companies which have been covered in the Research Report. This report is intended for the sole use of the Recipient. Disclosures and analyst certifications are present in the Appendix.

Anand Rathi Research India Equities

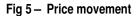
Quick Glance – Financials and Valuations

Fig 1 – Income statement (Rs m)								
Year-end: Mar	FY19	FY20	FY21e	FY22e	FY23e			
Net revenues	5,029	5,297	3,217	4,774	5,281			
Growth (%)	9.2	5.3	-39.3	48.4	10.6			
Direct costs	1,922	2,131	1,339	2,005	2,165			
SG&A	1,984	2,215	1,521	2,014	2,211			
EBITDA	1,123	951	357	755	905			
EBITDA margins (%)	22.3	18.0	11.1	15.8	17.1			
- Depreciation	81	82	96	104	112			
Other income	220	175	184	193	203			
Interest expenses	69	88	97	97	97			
PBT	1,194	956	348	748	899			
Effective tax rate (%)	33	24	18	25	25			
+ Associates / (Minorities)	-	-	-	-	-			
Net income	803	730	285	561	674			
Adjusted income	803	730	285	561	674			
WANS	12	12	12	12	12			
FDEPS (Rs/sh)	65.1	59.3	23.1	45.5	54.7			
FDEPS growth (%)	9.5	(9.0)	(61.0)	96.6	20.3			
Gross margins (%)	61.8	59.8	58.4	58.0	59.0			

Fig 2 – Balance shee	` '				
Year-end: Mar	FY19	FY20	FY21e	FY22e	FY23e
Share capital	123	123	123	123	123
Net worth	4,300	4,459	4,436	4,549	4,730
Debt (incl. pref.)	935	880	880	880	880
Minority interest	-	-	-	-	-
DTL / (Assets)	55	55	55	55	55
Capital employed	5,289	5,394	5,371	5,483	5,665
Net tangible assets	769	809	888	958	1,027
Net intangible assets	19	3	14	14	14
Goodwill	-	-	-	-	-
CWIP (tang. & intang.)	22	29	29	29	29
Investments (strategic)	-	-	-	-	-
Investments (financial)	2,367	1,960	1,960	1,960	1,960
Current assets (ex cash)	2,742	2,761	2,160	2,616	2,894
Cash	533	802	903	1,040	596
Current liabilities	1,163	971	584	1,133	855
Working capital	1,579	1,790	1,576	1,483	2,039
Capital deployed	5,289	5,394	5,371	5,483	5,665
Contingent liabilities	-	-	-	-	-

Fig 3 – Cash-flow stater	nent (Rs	s m)			
Year-end: Mar	FY19	FY20	FY21e	FY22e	FY23e
PBT	1,251	1,040	261	651	793
+ Non-cash items	-94	-63	96	104	112
Oper. prof. before WC	1,157	976	357	755	905
- Incr. / (decr.) in WC	783	237	-219	-93	556
Others incl. taxes	380	230	63	187	225
Operating cash-flow	-7	509	513	661	124
- Capex (tang. + intang.)	116	112	186	173	181
Free cash-flow	-122	398	327	488	-57
Acquisitions					
- Div.(incl. buyback & taxes)	496	564	308	448	493
+ Equity raised	0	-	-	-	-
+ Debt raised	452	-55	-	-	-
- Fin investments	-138	-570	-	-	-
- Misc. (CFI + CFF)	56	83	(87)	(96)	(106)
Net cash-flow	-85	265.0	106	136	-444
Source: Company, Anand Rathi Res	search				

Fig 4 - Ratio analysis					
Year-end: Mar	FY19	FY20	FY21e	FY22e	FY23e
P/E (x)	19.6	10.6	32.8	16.7	13.9
EV / EBITDA (x)	13.6	6.8	22.3	10.4	9.1
EV / Sales (x)	3.0	1.2	2.5	1.6	1.6
P/B (x)	3.7	1.7	2.1	2.1	2.0
RoE (%)	19.4	16.7	6.4	12.5	14.5
RoCE (%) - after tax	14.5	12.6	4.0	9.1	10.8
RoIC	15.6	14.4	5.4	12.4	13.6
DPS (Rs / sh)	34.0	43.0	25.0	36.4	40.0
Dividend yield (%)	4.5	5.7	3.3	4.8	5.3
Div. payout (%) - incl. DDT	52.2	72.5	108.1	79.9	73.1
Net debt / Equity (x)	-0.1	-0.3	-0.3	-0.3	-0.2
Receivables (days)	129	118	130	129	129
Inventory (days)	60	62	65	60	60
Payables (days)	32	34	34	33	33
CFO: PAT %	-0.8	69.7	180.1	117.9	18.3
Source: Company, Anand Rathi Res	earch				



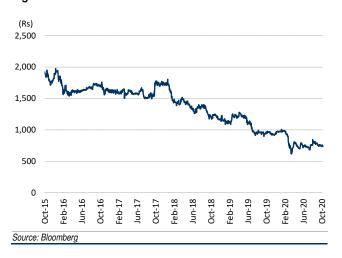
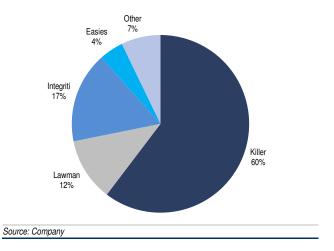
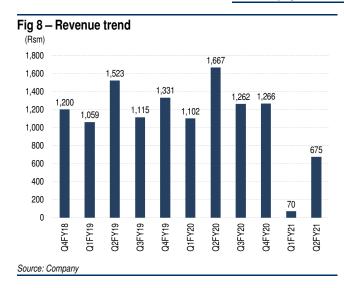


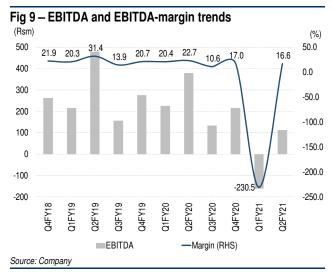
Fig 6 – Sales, by brands (FY20)

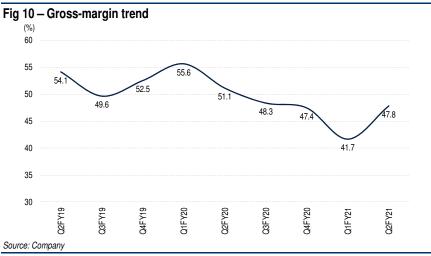


Q2 FY21 Result Highlights

(Rs m)	Q2 FY21	Q2 FY20	% Y/Y	Q1 FY21	% Q/Q	H1 FY21	H1 FY20	% Y/Y
Sales	675	1,667	-59.5	70	862.6	745	2,768	-73.1
Gross margins (%)	47.8	51.1	-330bps	41.7	617bps	47.2	52.9	-567bps
EBITDA	112	378	-70.3	-162	-169.4	-49	603	-108.2
EBITDA margins (%)	16.6	22.7	-605bps	-230.5	NA	-6.6	21.8	NA
Interest	23	23	-2.1	20	15.7	43	45	-5.9
Depreciation	17	24	-31.3	18	-6.3	34	48	-29.3
Other income	42	64	-34.6	57	-25.7	99	82	20.2
PBT	115	395	-70.9	-142	-180.7	-27	591	-104.6
Tax	23	79	-70.4	-54	-143.3	-31	134	-122.9
Tax rate (%)	20.4	20.0	38bps	38.0	-1,765bps	112.0	22.6	NA
PAT	92	316	-71.1	-88	-203.7	3	458	-99.3
EPS	7.43	25.62	-71.0	-7.16	-203.7	0.27	37.09	-99.3

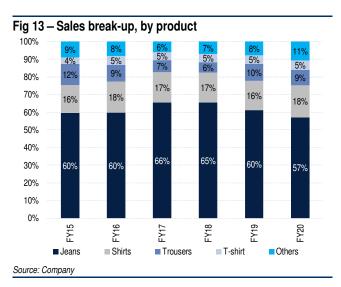


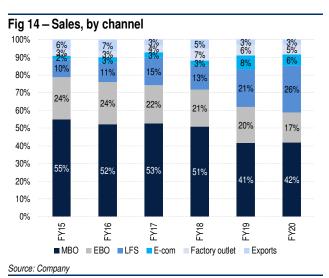


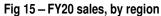


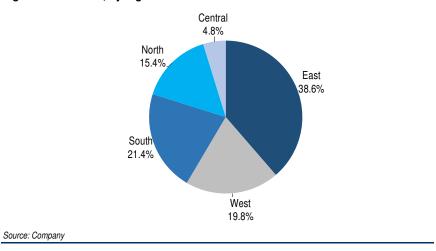












Change in estimates

We have reduced our FY21e/FY22e revenue 7.7%/6% as recovery could be slower than earlier expected.

The company's H1 operating costs have shrunk significantly. However, with operations ramping up, we expect costs (employee, S&D, etc.) to return from H2. Hence, factoring in all this and the slower pace of recovery, our FY21e/FY22e EBITDA are now 9.3% and 18.6% lower. And our EPS estimates down 7.1%/18.9%.

Fig 16 - Char	nge in estimate	es				
	Old estimate	Old estimates		imates	Change (%)	
(Rs m)	FY21e	FY22e	FY21e	FY22e	FY21e	FY22e
Revenue	3,486	5,080	3,217	4,774	-7.7	-6.0
EBITDA	394	928	357	755	-9.3	-18.6
PAT	307	691	285	561	-7.1	-18.9
EPS (Rs)	24.9	56.1	23.1	45.5	-7.1	-18.9
Source: Anand Rati	hi Research					

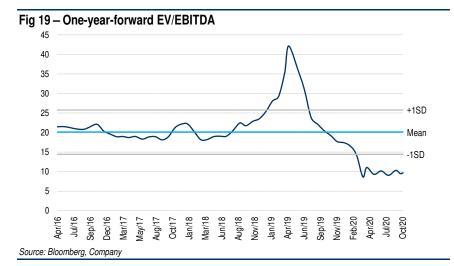
Valuation

We are still sanguine about the company for its better return ratios and comfortable liquidity. We maintain our Buy, with a target of Rs968 (previously Rs1,052) at 12x FY23e EV/EBITDA. (earlier 12x FY22e EV/EBITDA).

Fig 17 – Valuation parameters							
	FY19	FY20	FY21e	FY22e	FY23e		
P/E (x)	19.6	10.6	32.8	16.7	13.9		
EV / EBITDA (x)	13.6	6.8	22.3	10.4	9.1		
EV / Sales (x)	3.0	1.2	2.5	1.6	1.6		
RoIC (%)	15.6	14.4	5.4	12.4	13.6		
RoE (%)	19.4	16.7	6.4	12.5	14.5		
Source: Company Anand Ba	thi Research						

Fig 18 – Valuation table (Rs m)	
EBITDA	905
Multiple (x)	12
Enterprise value	10,856
Net debt	(1,083)
Market cap	11,939
No. of shares outstanding (m)	12.3
Target price (Rs)	968
CMP (Rs)	758.0
Upside (%)	27.7%

Source: Anand Rathi Research



Risk

■ Stiffer competition would trim volume and realisation growth.

Appendix

Analyst Certification

The views expressed in this Research Report accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations or views expressed by the research analyst(s) in this report. The research analysts are bound by stringent internal regulations and also legal and statutory requirements of the Securities and Exchange Board of India (hereinafter "SEBI") and the analysts' compensation are completely delinked from all the other companies and/or entities of Anand Rathi, and have no bearing whatsoever on any recommendation that they have given in the Research Report.

Important Disclosures on subject companies



Anand Rathi Ratings Definitions

Analysts' ratings and the corresponding expected returns take into account our definitions of Large Caps (>US\$1bn) and Mid/Small Caps (<US\$1bn) as described in the Ratings Table below:

Ratings Guide (12 months)				
	Buy	Hold	Sell	
Large Caps (>US\$1bn)	>15%	5-15%	<5%	
Mid/Small Caps (<us\$1bn)< td=""><td>>25%</td><td>5-25%</td><td><5%</td><td></td></us\$1bn)<>	>25%	5-25%	<5%	

Research Disclaimer and Disclosure inter-alia as required under Securities and Exchange Board of India (Research Analysts) Regulations, 2014

Anand Rathi Share and Stock Brokers Ltd. (hereinafter refer as ARSSBL) (Research Entity) is a subsidiary of Anand Rathi Financial Services Ltd. ARSSBL is a corporate trading and clearing member of Bombay Stock Exchange Ltd, National Stock Exchange of India Ltd. (NSEIL), Multi Stock Exchange of India Ltd (MCX-SX) and also depository participant with National Securities Depository Ltd (NSDL) and Central Depository Services Ltd. ARSSBL is engaged in the business of Stock Broking, Depository Participant and Mutual Fund distributor.

The research analysts, strategists, or research associates principally responsible for the preparation of Anand Rathi research have received compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

General Disclaimer: This Research Report (hereinafter called "Report") is meant solely for use by the recipient and is not for circulation. This Report does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. The recommendations, if any, made herein are expression of views and/or opinions and should not be deemed or construed to be neither advice for the purpose of purchase or sale of any security, derivatives or any other security through ARSSBL nor any solicitation or offering of any investment /trading opportunity on behalf of the issuer(s) of the respective security (ies) referred to herein. These information / opinions / views are not meant to serve as a professional investment guide for the readers. No action is solicited based upon the information provided herein. Recipients of this Report should rely on information/data arising out of their own investigations. Readers are advised to seek independent professional advice and arrive at an informed trading/investment decision before executing any trades or making any investments. This Report has been prepared on the basis of publicly available information, internally developed data and other sources believed by ARSSBL to be reliable. ARSSBL or its directors, employees, affiliates or representatives do not assume any responsibility for, or warrant the accuracy, completeness, adequacy and reliability of such information / opinions / views. While due care has been taken to ensure that the disclosures and opinions given are fair and reasonable, none of the directors, employees, affiliates or representatives of ARSSBL shall be liable for any direct, indirect, special, incidental, consequential, punitive or exemplary damages, including lost profits arising in any way whatsoever from the information / opinions / views contained in this Report. The price and value of the investments referred to in this Report and the income from them may go down as well as up, and

Opinions expressed are our current opinions as of the date appearing on this Research only. We do not undertake to advise you as to any change of our views expressed in this Report. Research Report may differ between ARSSBL's RAs and/ or ARSSBL's associate companies on account of differences in research methodology, personal judgment and difference in time horizons for which recommendations are made. User should keep this risk in mind and not hold ARSSBL, its employees and associates responsible for any losses, damages of any type whatsoever.

ARSSBL and its associates or employees may; (a) from time to time, have long or short positions in, and buy or sell the investments in/ security of company (ies) mentioned herein or (b) be engaged in any other transaction involving such investments/ securities of company (ies) discussed herein or act as advisor or lender / borrower to such company (ies) these and other activities of ARSSBL and its associates or employees may not be construed as potential conflict of interest with respect to any recommendation and related information and opinions. Without limiting any of the foregoing, in no event shall ARSSBL and its associates or employees or any third party involved in, or related to computing or compiling the information have any liability for any damages of any kind.

Details of Associates of ARSSBL and Brief History of Disciplinary action by regulatory authorities & its associates are available on our website i.e. www.rathionline.com

Disclaimers in respect of jurisdiction: This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would subject ARSSBL to any registration or licensing requirement within such jurisdiction(s). No action has been or will be taken by ARSSBL in any jurisdiction (other than India), where any action for such purpose(s) is required. Accordingly, this Report shall not be possessed, circulated and/or distributed in any such country or jurisdiction unless such action is in compliance with all applicable laws and regulations of such country or jurisdiction. ARSSBL requires such recipient to inform himself about and to observe any restrictions at his own expense, without any liability to ARSSBL. Any dispute arising out of this Report shall be subject to the exclusive jurisdiction of the Courts in India.

Statements on ownership and material conflicts of interest, compensation - ARSSBL and Associates

Answers to the Best of the knowledge and belief of ARSSBL/ its Associates/ Research Analyst who is preparing this report

Research analyst or research entity or his associate or his relative has any financial interest in the subject company and the nature of such financial interest.	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have actual/beneficial ownership of one per cent or more securities of the subject company, at the end of the month immediately preceding the date of publication of the research report?	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have actual/beneficial ownership of one per cent or more securities of the subject company	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have any other material conflict of interest at the time of publication of the research report?	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation from the subject company in the past twelve months	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have managed or co-managed public offering of securities for the subject company in the past twelve months	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation or other benefits from the subject company or third party in connection with the research report	No	
ARSSBL/its Associates/ Research Analyst/ his Relative have served as an officer, director or employee of the subject company.	No	

Other Disclosures pertaining to distribution of research in the United States of America

This research report is a product of ARSSBL, which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by ARSSBL only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, ARSSBL has entered into an agreement with a U.S. registered broker-dealer, Cabrera Capital Markets. ("Cabrera"). Transactions in securities discussed in this research report should be effected through Cabrera or another U.S. registered broker dealer.

- 1. ARSSBL or its Affiliates may or may not have been beneficial owners of the securities mentioned in this report.
- 2. ARSSBL or its affiliates may have or not managed or co-managed a public offering of the securities mentioned in the report in the past 12 months.
- 3. ARSSBL or its affiliates may have or not received compensation for investment banking services from the issuer of these securities in the past 12 months and do not expect to receive compensation for investment banking services from the issuer of these securities within the next three months.
- 4. However, one or more of ARSSBL or its Affiliates may, from time to time, have a long or short position in any of the securities mentioned herein and may buy or sell those securities or options thereon, either on their own account or on behalf of their clients.
- 5. As of the publication of this report, ARSSBL does not make a market in the subject securities.
- 6. ARSSBL or its Affiliates may or may not, to the extent permitted by law, act upon or use the above material or the conclusions stated above, or the research or analysis on which they are based before the material is published to recipients and from time to time, provide investment banking, investment management or other services for or solicit to seek to obtain investment banking, or other securities business from, any entity referred to in this report.
- © 2019. This report is strictly confidential and is being furnished to you solely for your information. All material presented in this report, unless specifically indicated otherwise, is under copyright to ARSSBL. None of the material, its content, or any copy of such material or content, may be altered in any way, transmitted, copied or reproduced (in whole or in part) or redistributed in any form to any other party, without the prior express written permission of ARSSBL. All trademarks, service marks and logos used in this report are trademarks or service marks or registered trademarks or service marks of ARSSBL or its affiliates, unless specifically mentioned otherwise.

Additional information on recommended securities/instruments is available on request.

ARSSBL registered address: Express Zone, A Wing, 9th Floor, Western Express Highway, Diagonally Opposite Oberoi Mall, Malad (E), Mumbai – 400097. Tel No: +91 22 6281 7000 | Fax No: +91 22 4001 3770 | CIN: U67120MH1991PLC064106.