Picici direct Research

BUY

CMP: ₹ 1180

Target: ₹ 1410 (19%)

Target Period: 12 months

October 29, 2020

Sharp recovery in jewellery segment...

Titan's jewellery division witnessed a strong rebound in Q2FY21, signifying inherent strength of the business model. As guided by the management in its pre-quarterly update, jewellery sales have reached 98% of pre-Covid levels (on comparatively lower base, LTL: 90%). Including bullion sale of ₹ 391 crore, revenue for jewellery division grew 7.2% YoY to ₹ 3983 crore. Healthy demand for plain gold jewellery, gold coins arrested grammage degrowth in Q2FY21 that was at 31% (vs. de-growth of 81% in Q1FY21). Watches division recovery is sluggish with sales reaching 55% of pre-Covid level in Q2FY21 (September: 70%). Revenue for division de-grew 44% YoY to ₹ 401 crore. Overall revenues fell 2% YoY to ₹ 4553.0 crore. Due to unfavourable product mix (decline in share of studded ratio), reported EBITDA margins fell 430 bps YoY to 6.9% (underlying EBITDA margins: 7.7%, adjusted for ineffective hedges), with EBITDA down 40% YoY to ₹ 313 crore. Provision of ₹ 34 crore towards overdue margin money from a broker also impacted profitability. Going forward, overall demand trend for festive season in Q3FY21E appears positive with high single digit growth seen in first 10 days of festive period (but cannot be extrapolated for festive season).

Focus on increasing studded share to aid margins

Since the outbreak of the pandemic, perception of gold as an asset class has seen healthy traction. Demand for plain gold jewellery, gold coins has risen sharply owing to a surge in gold prices. Share of gold coins increased to 14% vs. 3% YoY. The management expects its share to sustain in double digits in FY21E. Demand for studded jewellery has increased QoQ to 26% (vs. 18% in previous quarter) but still remains lower YoY (Q2FY20: 38%). The recovery rate in non-metro cities has been substantial as most cites recorded positive growth in the quarter. Among top 12 cities (excluding Mumbai, Pune) 80% recovery was seen. Owing to unfavourable product mix underlying EBIT margins for jewellery division (adjusting for one-time provision, ineffective hedges) fell 130 bps YoY to 9.1%. Reported EBIT margins for jewellery were at 7.2%. The management expects strong recovery in studded ratio in Q3FY21E that would aid margins going forward.

Valuation & Outlook

Working capital management has been the primary focus for Titan wherein the company generated healthy OCF of ₹ 1020 crore through better inventory management (liquidation of excess bullion inventory) and higher focus on gold-on-lease for inventory replenishment. Also, lower capex requirements (₹ 66 crore vs. ₹ 169 crore in H1FY20) have led to improvement in cash position of the company with it being net cash surplus in Q2FY21 vs. net debt as on Q4FY20). We maintain our revenue estimates but reduce our earnings estimates by 10%, 4% in FY21, FY22E, respectively, to factor in near term pressure on gross margins. We build in revenue CAGR of 13% in FY20-23E, mainly driven by growth in jewellery segment (15% CAGR). RoCE is expected to revert back to 30% + levels by FY23E. We maintain **BUY** with a revised target price of ₹ 1410 (50.0x FY23E EPS, previous TP: ₹ 1450).



Amount
1,04,758.7
722.9
381.2
1,05,100.5
1389 / 720
88.8
1

Key Highlights

- Jewellery sales reached 98% of pre-Covid level (on comparatively lower base, LTL: 90%)
- Maintain BUY



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Key Financial Summary						
(₹ Crore)	FY19	FY20	FY21E	FY22E	FY23E	CAGR (FY20-23E)
Net Sales	19,778.5	21,051.5	18,846.1	26,515.2	30,718.2	13.4
EBITDA	2,136.5	2,466.6	1,429.5	3,188.2	3,784.0	15.3
PAT	1,404.2	1,501.4	750.0	2,092.1	2,506.3	18.6
EPS (₹)	15.8	16.9	8.4	23.6	28.2	
P/E (x)	74.6	69.8	139.7	50.1	41.8	
EV/Sales (x)	5.2	5.0	5.6	3.9	3.4	
EV/EBITDA (x)	48.5	42.6	73.5	32.8	27.5	
RoCE (%)	32.3	28.7	14.2	31.6	31.7	
RoE (%)	23.1	22.5	10.6	23.8	23.8	

Result Update

Exhibit 1: Variance Ana	lysis						
	Q2FY21	Q2FY21E	Q2FY20	YoY (%)	Q1FY21	QoQ (%)	Comments
Revenue	4553.0	4517.6	4661.6	-2.3	1979.0	130.1	Grammage de-growth: 31%, gold prices up 38% YoY. Excluding the bullion sale of ₹ 391 crore, overall revenues declined 11% YoY
Raw Material Expense	3,132.0	3,271.3	3,274.9	-4.4	1,545.0	102.7	Underlying gross margins declined by 670 bps YoY owing to decline in share of studded ratio and higher sales of gold coin and plain jewellery
Employee Expenses	248.0	285.6	305.1	-18.7	260.0	-4.6	
Advertising Expenses	61.0	133.9	142.8	-57.3	21.0	190.5	Significant reduction in marketing spends in the quarter
Other Expenses	799.0	419.5	416.5	91.8	406.0	96.8	Excluding the ineffective hedges worth ₹ 485 crore, other expenses declined 25% YoY
EBITDA	313.0	407.4	522.3	-40.1	-253.0	-223.7	Despite rationalisation of fixed overheads, significant decline in gross margins led to EBITDA decline of 40%
EBITDA Margin (%)	6.9	9.0	11.2	-433 bps	-12.8	1966 bps	
Depreciation	94.0	96.7	82.2	14.4	93.0	1.1	
Interest	49.0	53.0	44.9	9.2	52.0	-5.8	
Other Income	48.0	35.3	31.8	51.2	41.0	17.1	Other income includes rent waiver to the tune of ₹ 28.0 crore
PBT before Exceptional item	218.0	292.9	427.0	-48.9	-357.0	-161.1	
Exceptional Item	0.0	0.0	0.0		0.0		
PBT	218.0	292.9	427.0	-48.9	-357.0	-161.1	
Tax Outgo	44.0	73.7	112.7	-61.0	-63.0	-169.8	
PAT	173.0	219.2	311.7	-44.5	-298.0	-158.1	
Key Metrics							
Jewellery							
Revenues (₹ Crore)	3,983.0	3,967.0	3,650.0	9.1	1,783.0	123.4	SSSG: (-) 9%, Retail sales growth: (-) 4%
Segment EBIT Margin (%)	7.2	NA	10.4		-3.0		Adjusted EBIT margins declined 130 bps YoY
Watches							
Revenues (₹ Crore)	401.0	396.1	720.1	-44.3	75.0	434.7	By September division reached 70% recovery rate
Segment EBIT Margin (%)	-3.0	NA	14.4		-218.7		EBIT losses narrowed down significantly to ₹ 12.0 crore vs. ₹ 165 crore, sequentially on back of significant cost control measures

Source: Company, ICICI Direct Research

		FY21E		FY22E					
(₹ Crore)	Old	New	% Change	Old	New	% Change	Old	New	% Change
Revenue	18,846.1	18,846.1	0.0	26,515.2	26,515.2	0.0	30,718.2	30,718.2	0.0
EBITDA	1,542.6	1,429.5	-7.3	3,270.4	3,188.2	-2.5	3,814.7	3,784.0	-0.8
EBITDA Margin (%)	8.2	7.6	-60 bps	12.3	12.0	-31 bps	12.4	12.3	-10 bps
PAT	836.8	750.0	-10.4	2,176.8	2,092.1	-3.9	2,554.9	2,506.3	-1.9
EPS (₹)	9.4	8.4	-10.4	24.5	23.6	-3.8	28.8	28.2	-2.0

Key conference call takeaways

Jewellery segment

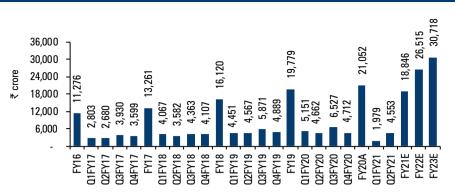
- The jewellery business is getting back on track. On the revenue recovery front in the jewellery business, smaller towns have performed better than metros. The business in metros has started picking up with Ahmedabad, Delhi NCR and Bangalore region seeing a good recovery rate of ~80%. However, for Mumbai, Pune and Hyderabad, recovery continues to be slower than other metros
- The festive season has begun well with the first 10 days of the festive season seeing a high single digit LTL growth in jewellery business on a YoY basis. However, the management indicated that the same cannot be extrapolated for the entire festive season
- The studded ratio has improved QoQ from 18% in Q1FY21 to 26% in Q2FY21 though it is still lower than last year's levels of ~38%. The management is trying to increase the studded share. There was an improvement on a month on month basis, which should aid improvement in jewellery segment margins, going ahead
- Titan's current gold coins' mix has increased to 14% compared to 3% in Q2FY20. The management expects the share of gold coins to remain in double digits in the near term as customers are expecting gold prices to maintain their positive trajectory. The company is not pushing for gold coin sales but expects the natural demand to remain robust in near term
- On the store opening front, Titan added 14 Tanishq stores in H1FY21 and plans to add another 20 stores by end of FY21. Owing to increased preference of consumers to shop locally, Titan intends to open the shops in new locations where it does not have a store presence
- On the competitive intensity, the company continues to gain market share as local unorganised and regional jewellers have seen a slower recovery rate of around 55-70%
- The new enrolments to the Golden Harvest Scheme in Q1FY21 have been lower. This can impact revenues for Q1FY22. Current recovery rate for fresh enrolments for the scheme is ~ 85%. The company has also introduced a shorter duration scheme for wedding related purchases
- Titan has made 100% provision of ₹ 34 crore on account of exposure to a broking house for commodity hedging. To eliminate such third party risks in future, Titan has set up its own commodity broking company

Watches and others:

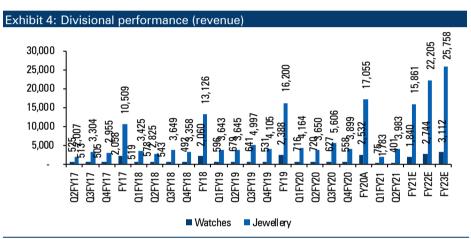
- On the watches segment front, recovery has been muted. However, the start of festive season has been good. The company is targeting 75% recovery in the segment by Q3FY21 and 100% by Q4FY21
- The eyewear division had a recovery rate of 58% in Q2FY21 with recovery of 70% in September. The eyewear segment is targeting a revenue recovery of ~75-80% by Q3FY21. The management is aiming to improve the margin profile of the business by FY22 through various initiatives taken recently
- The company has recognised a loss of ₹ 485 crore during the quarter in other expense due to ineffective hedges. Had the hedge been "effective", revenue and other expenses would have been lower by the same amount without any impact on EBIT. Titan expects ineffective hedges to reduce substantially as predictability of sales improves

Financial story in charts

Exhibit 3: Revenue trend



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research

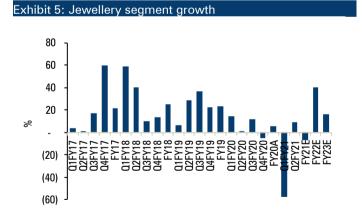
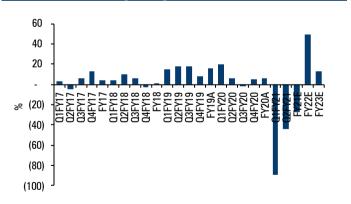
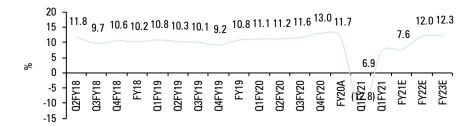


Exhibit 6: Watches segment growth

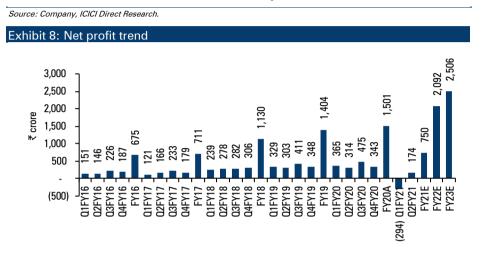


Source: Company, ICICI Direct Research

Exhibit 7: EBITDA margin trend (post Ind-AS 116)



------ EBITDA Margin



Source: Company, ICICI Direct Research.

Exhibit 9: Valuation										
	Sales	Growth	EPS	Growth	PE	EV/EBITDA	RoNW	RoCE		
	(₹ cr)	(%)	(₹)	(%)	(x)	(x)	(%)	(%)		
FY20A	21,051.5	6.4	16.9	6.9	69.8	42.6	22.5	28.7		
FY21E	18,846.1	-10.5	8.4	-50.0	139.7	73.5	10.6	14.2		
FY22E	26,515.2	40.7	23.6	178.9	50.1	32.8	23.8	31.6		
FY23E	30,718.2	15.9	28.2	19.8	41.8	27.5	23.8	31.7		

Financial summary

Exhibit 10: Profit and lo	₹ (crore		
(Year-end March)	FY20A	FY21E	FY22E	FY23E
Total operating Income	21,051.5	18,846.1	26,515.2	30,718.2
Growth (%)	6.4	-10.5	40.7	15.9
Raw Material Expenses	15,155.1	13,927.3	19,303.0	22,270.7
Employee Expenses	1,199.4	1,281.5	1,378.8	1,582.0
Mfg, Admin & selling Exps	2,230.5	2,207.8	2,645.2	3,081.5
Total Operating Expenditure	18,585.0	17,416.6	23,327.0	26,934.2
EBITDA	2,466.6	1,429.5	3,188.2	3,784.0
Growth (%)	15.5	-42.0	123.0	18.7
Depreciation	348.0	372.7	398.4	437.7
Interest	166.2	200.0	144.4	154.3
Other Income	153.2	137.9	144.8	152.0
PBT	2,105.7	994.7	2,790.2	3,344.0
Exceptional items*	0.0	0.0	0.0	0.0
Total Tax	609.0	250.7	703.1	842.7
Share of JV/Minority int	4.7	6.0	5.0	5.0
PAT	1,501.4	750.0	2,092.1	2,506.3
Growth (%)	6.9	-50.0	178.9	19.8
EPS (₹)	16.9	8.4	23.6	28.2

Source: Company, ICICI Direct Research

Exhibit 11: Cash flow state	ement		₹ crore		
(Year-end March)	FY20A	FY21E	FY22E	FY23E	
PAT	1,501.4	750.0	2,092.1	2,506.3	
Add: Depreciation	348.0	372.7	398.4	437.7	
Add: Finance Cost	166.2	200.0	144.4	154.3	
(Inc)/dec in Current Assets	-1,310.3	13.7	-2,223.3	-1,944.3	
Inc/(dec) in CL and Provisions	-1,000.0	-283.3	1,047.4	857.6	
Others	-53.0	0.0	0.0	0.0	
CF from operating activities	-347.8	1,053.1	1,458.9	2,011.6	
(Inc)/dec in Investments	-49.5	-18.2	-40.0	-48.0	
(Inc)/dec in Fixed Assets	-316.0	-180.0	-315.0	-320.0	
(Inc)/dec in CWIP	13.5	5.5	3.8	2.7	
Others	256.1	-90.0	-50.0	-50.0	
CF from investing activities	-95.9	-282.7	-401.2	-415.4	
lssue/(Buy back) of Equity	0.0	0.0	0.0	0.0	
Inc/(dec) in Ioan funds	691.1	-322.9	-362.9	-3.7	
Less: Finance Cost	-166.2	-200.0	-144.4	-154.3	
Dividend Paid	-533.6	-355.1	-375.6	-750.9	
Others	-233.1	-168.2	-172.9	-186.9	
CF from financing activities	-241.7	-1,046.3	-1,055.8	-1,095.9	
Net Cash flow	-685.3	-275.8	1.9	500.4	
Opening Cash	1,066.5	381.2	105.3	107.2	
Closing Cash	381.2	105.3	107.2	607.6	

Source: Company, ICICI Direct Research

Exhibit 12: Balance sheet			₹	t crore	
(Year-end March)	FY20A	FY21E	FY22E	FY23E	
Liabilities					
Equity Capital	88.8	88.8	88.8	88.8	
Reserve and Surplus	6,580.0	6,974.9	8,691.4	10,446.8	
Total Shareholders funds	6,668.8	7,063.7	8,780.2	10,535.6	
Total Debt	722.9	400.0	37.1	33.4	
Deferred Tax Liability	(152.8)	(152.8)	(152.8)	(152.8)	
Other long term liabilities	1,247.4	1,247.4	1,247.5	1,247.5	
Total Liabilities	8,486.2	8,558.3	9,911.9	11,663.7	
Assets					
Gross Block	2,066.9	2,246.9	2,561.9	2,881.9	
Less: Accu Depreciation	515.3	719.8	945.2	1,195.9	
Net Block	1,551.5	1,527.1	1,616.6	1,685.9	
Capital WIP	18.2	12.8	8.9	6.3	
Goodwill on Consolidation	123.0	123.0	123.0	123.0	
Total Fixed Assets	1,692.8	1,662.9	1,748.6	1,815.2	
Investments	182.0	200.1	240.2	288.2	
Inventory	8,103.0	7,745.0	9,443.8	10,940.7	
Debtors	311.6	413.1	435.9	505.0	
Loans and Advances	1,641.8	1,884.6	2,386.4	2,764.6	
Other Current Assets	-	-	-		
Cash	381.2	105.3	107.2	607.6	
Total Current Assets	10,437.5	10,148.0	12,373.2	14,817.9	
Creditors	2,181.3	2,065.3	3,269.0	3,787.2	
Other Current Liabilities	2,437.5	2,261.5	2,121.2	2,457.5	
Provisions	285.8	294.4	278.4	281.6	
Total Current Liabilities	4,904.6	4,621.3	5,668.6	6,526.2	
Net Current Assets	5,532.9	5,526.7	6,704.6	8,291.7	
Others Non Current Assets	1,078.6	1,168.6	1,218.6	1,268.6	
Application of Funds	8,486.2	8,558.3	9,911.9	11,663.7	

Exhibit 13: Key ratios FY22E FY23E (Year-end March) FY20A FY21E Per share data (₹) EPS 16.9 8.4 23.6 28.2 Cash EPS 12.6 28.0 20.8 33.1 98.9 ΒV 75.1 79.6 118.7 DPS 5.0 4.0 4.2 8.5 Cash Per Share 4.3 1.2 1.2 6.8 **Operating Ratios** EBITDA Margin (%) 11.7 7.6 12.0 12.3 PBT Margin (%) 10.0 5.3 10.5 10.9 7.9 PAT Margin (%) 7.1 3.9 8.1 Inventory days 140.5 150.0 130.0 130.0 6.0 Debtor days 5.4 8.0 6.0 Creditor days 37.8 40.0 45.0 45.0 **Return Ratios (%)** RoE 22.5 10.6 23.8 23.8 RoCE 28.7 14.2 31.6 31.7 RoIC 31.0 14.8 32.9 34.6 Valuation Ratios (x) P/E 69.8 139.7 50.1 41.8 EV / EBITDA 42.6 73.5 32.8 27.5 EV / Net Sales 5.0 5.6 3.9 3.4 Market Cap / Sales 5.0 4.0 5.6 3.4 Price to Book Value 15.7 14.8 11.9 9.9 **Solvency Ratios** 0.3 0.3 0.0 0.0 Debt/EBITDA Debt / Equity 0.1 0.1 0.0 0.0 **Current Ratio** 2.1 2.2 2.2 2.3 Quick Ratio 0.5 0.5 0.5 0.6

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