Sun Pharmaceutical

BUY



Sun missed our estimate on the top-line with sales in Q4 at Rs84bn (up 4% YoY) primarily due to lower US sales at US\$370mn (down US\$5mn QoQ). India growth was robust at 13% YoY. Controlled spend aided EBITDA margins at 24.2%. Debt reduction of \$580mn in FY21 led to lower interest outgo. One-time provision of US\$80mn (w.r.t Taro's anti-trust cases in the US), led to recognition of higher deferred tax. Adjusting for the one-off, PAT came in at Rs14.5bn (we saw Rs14.2bn). Management refrained from any guidance for FY22E citing COVID related uncertainties; Q1 to witness high growth led by India sales and lower SGA expenses (aided by COVID). With current US generic portfolio not firing, Sun announced its plans to enter US biosimilar segment. Sketchy details indicate that Sun might look for partners, in-licensing strategy to enter this segment. Nonetheless, launches are scheduled in FY28/30.

Key triggers: (1) Ilumya/Cequa growth to outweigh Absorica's generic risk, (2) Taro seems to have bottomed in terms of operating performance, lower COVID cases likely to drive Taro's earnings efficiency, (3) Domestic business to sustain its leadership position with healthy growth post field force expansion, (4) USFDA resolution of Halol (currently under OAI)

Key risk: High R&D (~9% of sales) & marketing expenses on US specialty to keep margins under check.

Outlook and Valuation: As Rx trends & MS gain traction, we believe specialty revenue momentum should sustain, despite Absorica facing generic competition. We expect Ilumya to achieve US sales of US\$200mn by FY23E and gain favorable reimbursement status. Sun's investment of US\$1bn in building its specialty portfolio, is in the last leg of its specialty investment cycle. We expect its specialty portfolio to achieve profitability in FY23E with gross margin expansion and the end of negative operating leverage post breakeven in specialty assets expected to aid EBITDA margin expansion of ~390 bps over FY20-23. Sun's valuation, at 22.6x FY23E earnings, does not justify its visibility for specialty-business-driven growth and steady outlook on its India and ROW formulations, in our view. Risk reward is favorable given the strong FCF generation over FY20-23E and OCF/EBITDA at ~77%. Our SOTP based TP of Rs786 values Sun at 25x FY23E.

Q4FY21 Result (Rs Mn)

Particulars	Q4FY21	Q4FY20	YoY (%)	Q3FY21	QoQ (%)
Revenue	85,230	81,849	4.1	88,368	(3.6)
Total Expense	64,638	66,799	(3.2)	65,023	(0.6)
EBITDA	20,592	15,051	36.8	23,345	(11.8)
Depreciation	5,535	5,754	(3.8)	5,319	4.1
EBIT	15,057	9,297	62.0	18,026	(16.5)
Other Income	1,110	1,022	8.6	3,150	(64.8)
Interest	301	518	(41.9)	261	15.3
EBT	9,030	5,774	56.4	21,631	(58.3)
Тах	550	831	(33.8)	2,449	(77.5)
RPAT	8,942	3,998	123.6	18,525	(51.7)
APAT	14,565	8,026	81.5	17,809	(18.2)
			(bps)		(bps)
Gross Margin (%)	73.7	71.8	187	73.6	11
EBITDA Margin (%)	24.2	18.4	577	26.4	(226)
NPM (%)	10.5	4.9	561	21.0	(1047)
Tax Rate (%)	6.1	14.4	(829)	11.3	(523)
EBIT Margin (%)	17.7	11.4	631	20.4	(273)



СМР	Rs 700					
Target / Upside	Rs 786 / 12%					
NIFTY	15,338					
Scrip Details						
Equity / FV	Rs 2,399mn / Rs 1					
Market Cap	Rs 1,678bn					
	USD 23bn					
52-week High/Low		Rs 722	<u>2/ 445</u>			
Avg. Volume (no)		7,39	6,270			
Bloom Code		SU	NP IN			
Price Performance	1M 3M 12M					
Absolute (%)	9	18	52			
Rel to NIFTY (%)	6	13	(7)			

Shareholding Pattern

	Sep'20	Dec'20	Mar'21
romoters	54.7	54.7	54.5
IF/Banks/FIs	27.4	28.0	11.9
ls	12.7	12.4	11.7
ublic / Others	5.1	5.0	12.2
ls	12.7	12.4	

Valuation (x)

	FY21E	FY22E	FY23E
P/E	27.9	24.6	22.6
EV/EBITDA	19.1	17.4	15.5
ROE (%)	6.3	14.0	13.8
RoACE (%)	11.8	11.2	11.5

Estimates (Rs mn)

	FY21E	FY22E	FY23E
Revenue	334,981	367,778	396,625
EBITDA	84,677	90,988	99,577
PAT	60,087	68,283	74,235
EPS (Rs.)	25.0	28.5	30.9

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Exhibit 1: Dismal base generic performance to be offset by specialty					
(US\$ mn)	FY17	FY18	FY19	FY20	FY21
Total US sales	2,051	1,360	1,547	1,488	1,359
Taro	785	549	537	496	423
US Specialty	309	346	339	387	414
Base generic	957	465	670	605	522

Source: Company, DART

Exhibit 2: Revenue Mix

(Rs mn)	Q4FY20	Q4FY21	YoY (%)	Q3FY21	QoQ (%)	FY21	FY20	YoY (%)
US	27,129	26,946	(0.7)	27,609	(2.4)	1,00,839	1,05,425	(4.4)
India	23,648	26,709	12.9	27,528	(3.0)	1,03,432	97,102	6.5
ROW	11,212	11,913	6.3	12,758	(6.6)	48,191	45,210	6.6
Emerging Markets	13,540	14,015	3.5	15,071	(7.0)	57,834	55,044	5.1
API	4,834	4,357	(9.9)	4,505	(3.3)	19,504	19,159	1.8
Others	417	374	(10.3)	348	7.7	1,593	1,312	21.4
Total revenues	80,780	84,314	4.4	87,818	(4.0)	3,31,392	3,23,252	2.5

Source: Company, DART

Key Concall takeaways

- Operational performance: Sun reported 24.2% EBITDA margins in 4Q despite weak top-line due to lower sales at Taro. Higher US specialty and India sales aided EBITDA. Sun guided that tailwind of business savings (lower marketing costs) could continue in 1Q and would normalize gradually. Digital transformation could add structural benefits to the company.
- Global specialty sales in 4Q was US\$139mn (down 6% QoQ) impacted by higher channel inventory in 3Q and lower clinic footfalls. In FY21, global specialty portfolio grew 10% YoY at US\$473mn with Ilumya grew 50% YoY at US\$143mn in FY21. Similarly, Cequa surpassed its pre-COVID peak, led by steady expansion of the US market, despite new competition. Levulan is yet to pick up as visit to dermatologists remain impacted. R&D spend towards specialty was 23% of total R&D spend.
 - a. **Ilumya:** Ilumya, Sun's flagship specialty product, up 50% YoY at US\$143mn. Sun plans to bolster its marketing initiatives for Ilumya by utilizing the recently released five-year sustained efficacy and safety data of the brand. Despite multiple challenges and a delayed entry, Ilumya continue to gain traction on better dosing regimen (less frequent maintenance doses, hence cost effective) and formulary coverage. Trial for psoriatic arthritis was impacted due to COVID, company intends to start patient recruitment in new sites within next few weeks.
 - b. **Cequa:** Per the management, product is well accepted within doctor community and management remains confident of achieving market share gains.
 - c. Absorica: Patent to expire in Sep'21, competition (Teva and Mylan) entered market in Apr'21. Sun's effort to shift patients on Absorica to the Absorica LD (low dose) form before the generic entry for Absorica was hampered by COVID-19 and it has transferred ~25% of patients to the LD form. Despite the expected imminent entry of competing generics for Cequa and Absorica, Sun remains confident about the reasonable market uptake of its brands on the back of notable offerings in terms efficacy, safety and durability of results.



- US: Ex-specialty business and Taro, the generic business has de-grown over the last 3-4 years in the absence of big ticket launch. The company reiterated that generic market continues to remain competitive led by price erosion. Sun is waiting for USFDA's move on compliance status for Halol. It launched 18 products in FY21 and guided for 2-3 launches per quarter. Sun has 501 approved products and 94 pending approval in the US.
- Taro: Taro reported sales of US\$148mn in 4Q, flat QoQ. Due to one-time provision of US\$80mn for anti-trust civil litigation in the US, it reported loss in 4Q. Taro's margins have declined visibly from peak of 60% in FY17 to 26% in FY21. Further, with derma facing lower Rx generation due to COVID (clinics shutdown) intensified the pressure. With COVID cases declining and increase in patient footfalls, Taro is likely to witness improvement in its operating performance.
- R&D spend: The R&D spend for the quarter stood at 6.4% of sales at Rs5.5bn. Of this, the specialty R&D was at 23%. Sun indicated that while R&D will scale up to 8-9% over the next 2-3 years, mix within R&D will be inclined towards specialty.
- India formulations: Domestic formulations grew 13% YoY in 4Q, led by continued growth momentum in chronic (double digit growth), recovery in sub-chronic and moderation in decline in acute segment. For FY21, domestic formulations grew 6.5% YoY. With 95% MRs back on the field, large part of the expenditure is back. Sun has completed its field force expansion and expects to improve reach and drive higher growth over the medium term. Sun launched 30 new products in FY21 through its digital platform and indicated that this route could add to some structural savings in the business.

Other branded markets: Emerging markets grew 5% YoY led by tender business in South Africa. RoW markets grew 7% YoY in FY21. The API business was subdued with 2% YoY growth in FY21.



(Rs Mn)	FY20A	FY21E	FY22E	FY23E
Revenue	328,375	334,981	367,778	396,625
Total Expense	258,634	250,304	276,790	297,048
COGS	92,305	86,901	98,331	104,677
Employees Cost	63,624	68,622	72,909	78,711
Other expenses	102,706	94,781	105,550	113,660
EBIDTA	69,742	84,677	90,988	99,577
Depreciation	20,528	20,800	22,771	23,844
EBIT	49,214	63,878	68,217	75,732
Interest	3,027	1,414	1,270	1,146
Other Income	6,360	8,355	8,609	8,812
Exc. / E.O. items	(2,450)	(42,825)	0	0
EBT	50,096	27,994	75,555	83,398
Tax	8,228	5,147	12,844	14,178
RPAT	37,649	29,038	68,283	74,235
Minority Interest	4,070	(6,315)	(5,683)	(5,115)
Profit/Loss share of associates	(148)	(123)	(111)	(100)
APAT	40,064	60,087	68,283	74,235

Balance Sheet	
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(Rs Mn)	FY20A	FY21E	FY22E	FY23E
Sources of Funds				
Equity Capital	2,399	2,399	2,399	2,399
Minority Interest	38,602	30,170	30,170	30,170
Reserves & Surplus	450,245	462,229	509,863	561,470
Net Worth	452,645	464,628	512,262	563,869
Total Debt	75,783	33,430	31,759	30,171
Net Deferred Tax Liability	21,873	21,694	14,661	7,534
Total Capital Employed	588,903	549,922	588,852	631,745
Applications of Funds				
Net Block	163,655	152,653	150,443	141,004
CWIP	77,018	78,545	79,545	80,545
Investments	58,658	70,191	70,191	70,191
Current Assets, Loans & Advances	351,441	339,714	378,954	431,264
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58,658	70,191	70,191	70,191
351,441	339,714	378,954	431,264
78,750	89,970	93,711	97,538
94,212	90,614	91,886	94,885
64,875	64,455	95,211	136,034
45,676	44,612	46,207	48,806
18,953	18,762	20,638	22,701
61,869	91,181	90,280	91,259
40,937	39,737	40,549	43,104
20,931	51,444	49,731	48,155
289,572	248,533	288,673	340,005
588,903	549,922	588,852	631,745
	351,441 78,750 94,212 64,875 45,676 18,953 61,869 40,937 20,931 289,572	351,441 339,714 78,750 89,970 94,212 90,614 64,875 64,455 45,676 44,612 18,953 18,762 61,869 91,181 40,937 39,737 20,931 51,444 289,572 248,533	351,441 339,714 378,954 78,750 89,970 93,711 94,212 90,614 91,886 64,875 64,455 95,211 45,676 44,612 46,207 18,953 18,762 20,638 61,869 91,181 90,280 40,937 39,737 40,549 20,931 51,444 49,731 289,572 248,533 288,673

E – Estimates



Particulars	FY20A	FY21E	FY22E	FY23E
(A) Margins (%)				
Gross Profit Margin	71.9	74.1	73.3	73.6
EBIDTA Margin	21.2	25.3	24.7	25.1
EBIT Margin	15.0	19.1	18.5	19.1
Tax rate	16.4	18.4	17.0	17.0
Net Profit Margin	11.5	8.7	18.6	18.7
(B) As Percentage of Net Sales (%)				
COGS	28.1	25.9	26.7	26.4
Employee	19.4	20.5	19.8	19.8
Other	31.3	28.3	28.7	28.7
(C) Measure of Financial Status				
Gross Debt / Equity	0.2	0.1	0.1	0.1
Interest Coverage	16.3	45.2	53.7	66.1
Inventory days	88	98	93	90
Debtors days	105	99	91	87
Average Cost of Debt	3.5	2.6	3.9	3.7
Payable days	46	43	40	40
Working Capital days	322	271	286	313
FA T/O	2.0	2.2	2.4	2.8
(D) Measures of Investment				
AEPS (Rs)	16.7	25.0	28.5	30.9
CEPS (Rs)	25.3	33.7	38.0	40.9
DPS (Rs)	5.7	7.5	8.3	9.1
Dividend Payout (%)	34.4	29.9	29.0	29.3
BVPS (Rs)	188.7	193.7	213.5	235.0
RoANW (%)	8.7	6.3	14.0	13.8
RoACE (%)	8.2	11.8	11.2	11.5
RoAIC (%)	9.7	12.7	13.9	15.3
(E) Valuation Ratios				
CMP (Rs)	700	700	700	700
P/E	41.9	27.9	24.6	22.6
Mcap (Rs Mn)	1,678,310	1,678,310	1,678,310	1,678,310
MCap/ Sales	5.1	5.0	4.6	4.2
EV	1,640,244	1,615,985	1,583,557	1,541,147
EV/Sales	5.0	4.8	4.3	3.9
EV/EBITDA	23.5	19.1	17.4	15.5
P/BV	3.7	3.6	3.3	3.0
Dividend Yield (%)	0.8	1.1	1.2	1.3
(F) Growth Rate (%)				
Revenue	13.0	2.0	9.8	7.8
EBITDA	9.0	2.0	7.5	9.4
EBIT	5.9	29.8	6.8	11.0
PBT	31.5	(44.1)	169.9	10.4
APAT	8.2	50.0	13.6	8.7
EPS	8.2	50.0	13.6	8.7
	0.2	50.0	15.0	0.7
Cash Flow				
(Rs Mn)	FY20A	FY21E	FY22E	FY23E
CFO	65,324	67,503	77,340	76,479
CFI	(46,990)	(7,123)	(21,561)	(15,405)
CFF	(26,214)	(60,801)	(25,023)	(20,251)
FCFF	18,334	60,380	55,780	61,073
Opening Cash	72,756	64,875	64,455	95,211
Closing Cash	64,875	64,455	95,211	136,034



DART RATING MATRIX

Total Return Expectation	(12 Months)
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Buy	> 20%
Accumulate	10 to 20%
Reduce	0 to 10%
Sell	< 0%

Rating and Target Price History



Month	Rating	TP (Rs.)	Price (Rs.)
Jun-20	Buy	530	501
Jun-20	Buy	530	474
Jul-20	Buy	571	532
Sep-20	Buy	660	523
Nov-20	Buy	642	505
Jan-21	Buy	711	586
Feb-21	Buy	711	627

*Price as on recommendation date

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