Sudarshan Chemical (SUDCHE)

CMP: ₹ 642



Target: ₹ 795 (24%) Target Period: 12 months

August 11, 2021

Upcoming capex offers strong visibility ahead...

About the stock: Established in 1951, Sudarshan Chemical is a leading player in the Indian colour pigment industry with ~35% market share and is also among the top four players globally.

- It has a wide portfolio of 4,000+ varieties of products of Azos, blue and green, high performance pigments (HPPs), effects, pigment preparations and inorganics
- Among end users, coatings industries contribute highest followed by plastics, inks, cosmetics and other applications

Q1FY22 Results: The topline was almost in line with estimates but margins missed owing to higher-than-expected other cost.

- Reported revenue growth of 34.5% YoY to ₹ 473.9 crore, led by higher growth from pigment segment (up 32.8% YoY)
- Gross margins rose 234 bps YoY to ~46.4% while EBITDA margin fell 190 bps YoY to 13.1%, due to higher other operating cost (+74% YoY)
- Adjusted EBITDA was up 28% YoY to ₹ 63.5 crore
- PAT increased 44% YoY to ₹ 26.2 crore owing to lower taxes (up 29.2% vs. 34.5% in Q1FY21)

What should investors do? The stock appreciated at 30% CAGR in last three years.

We retain **BUY** rating on the back of better growth outlook from speciality pigments

Target Price and Valuation: We value Sudarshan Chemical at 25x P/E FY23E EPS to arrive at a revised target price of ₹ 795/share (earlier ₹ 775/share).

Key triggers for future price performance:

- Upcoming capex bodes well for speciality pigments revenue growth
- Higher share of value added business portfolio to improve margins profile of the business
- Allocation of incremental FCF towards organic/inorganic growth likely to expand return ratios further

Alternate Stock Idea: Apart from Sudarshan Chemical, in our chemical coverage we also like Neogen Chemical.

- For Neogen Chemical, future revenue growth is expected to be driven by increasing custom synthesis opportunity
- BUY with a target price of ₹ 1095

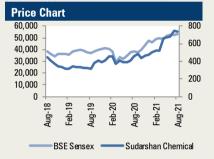
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BUY

SUDARSHAN

Particulars	
Particular	Amount
Market cap (₹ Crore)	4,447
FY21 Total Debt (₹ Crore)	618
FY21 Cash & Inv (₹ Crore)	24
EV (₹ Crore)	5,041
52 Week H/L	792/407
Equity Capital (₹ Crore)	13.8
Face Value (₹)	2

Shareholding pattern												
in %	Sept-20	Dec-20	Mar-21	Jun-21								
Promoter	42.7	40.0	40.0	39.6								
DII	4.2	6.7	9.0	9.3								
FII	8.1	9.3	9.4	8.8								
Others	45.0	43.9	41.6	42.4								



Recent event & key risks

- Revival in the domestic pigment demand witnessed
- Key Risk: (i) Slowdown in end user demand ii) Higher RMAT prices and inability to pass on to impact gross margins

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Key Financial Summary									
(₹ Crore)	FY19	FY19 FY20		5 year CAGR (FY16-21)	FY22E	FY23E	2 year CAGR (FY21-23E)		
Net Revenue	1,593.1	1,708.2	1,864.1	5.9%	2,182.2	2,530.6	16.5%		
EBITDA	204.1	246.3	287.8	11.1%	355.9	422.6	21.2%		
EBITDA Margins (%)	12.8%	14.4%	15.4%		16.3%	16.7%			
Adj.PAT	132.8	145.1	141.1	15.1%	181.4	219.6	24.7%		
Adj. EPS (₹)	8.7	18.5	20.4		26.2	31.7			
ev/ebitda	24.3x	20.0x	17.2x		13.7x	11.4x			
P/E	33.5x	30.7x	31.5x		24.5x	20.3x			
ROE (%)	10.7	21.3	19.0		20.7	21.1			
ROCE (%)	14.4	15.2	15.2		18.2	19.7			

Source: Company, ICICI Direct Research

Key takeaways of recent quarter & conference call highlight

Q1FY22 Results: Higher growth from speciality and non-speciality pigments led overall growth

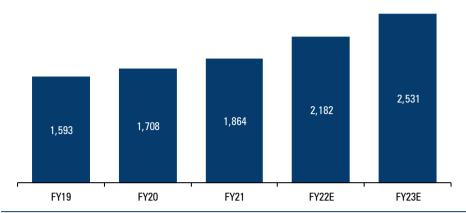
- Pigment business: Revenues were up 32.8% YoY to ₹ 453 crore, led by better growth from domestic pigment due to low base. Revenue from domestic pigment was up 68% YoY to ₹ 203 crore while exports were up 13% YoY to ₹ 250 crore. The revenue from speciality pigment increased 32% YoY to ₹ 318 crore while the same from non-speciality pigment was up 33% YoY to ₹ 135 crore
- Operating margins remain soft: Although there has been an improvement
 in gross margins by 240 bps YoY to 46.4%, OPM contracted 190 bps YoY
 to 13% owing to higher than expected other cost. Freight and power cost
 were higher, impacting the operational performance for the quarter.
 However, the same is expected to be passed on with one quarter lag impact.

Q1FY22 Earnings Conference Call highlights

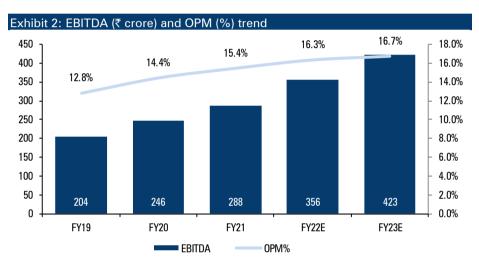
- Due to lockdown in the domestic market, there had been impact on the plastic and coating segments
- Multiple products are planned to be launched during H2FY22, which should support growth, going ahead
- Due to lockdown in Q1, order execution at RIECO was impacted. However decent order backlog affirms the positive outlook for the business in the rest of the year
- Higher freight and power cost impacted other expenses, which, in turn, led
 to a subdued operational performance. The inflation in power and freight
 cost is expected to be passed on with one quarter lag impact
- RODETP (Remission of Duties or Taxes on Export Products) has been implemented from January 2021 but the rates have not been decided yet
- Capex: It is on track to complete capex this fiscal. It expects to do a capex
 of ₹ 120 crore by the end of Q2 while balance capex of ₹ 180-200 crore would
 be done by Q3FY22
- Mahad plant The activity was impacted for around two weeks, which has resumed from this week. There had been some sales loss during this period

Financial story in charts....

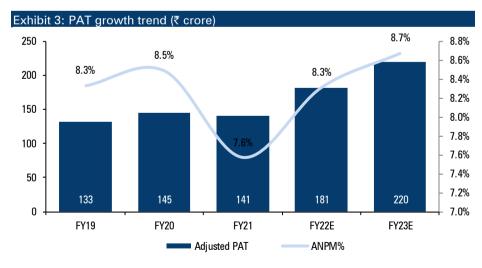
Exhibit 1: Revenue trend (₹ crore)



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research

Financial summary

Exhibit 4: Profit and loss statement ₹											
(Year-end March)	FY20	FY21	FY22E	FY23E							
Total Operating Income	1,708.2	1,864.1	2,182.2	2,530.6							
Growth (%)	7.2	9.1	17.1	16.0							
Raw Material Expenses	976.2	1,060.5	1,185.2	1,366.5							
Gross Profit	732.0	803.7	997.0	1,164.1							
Gross Profit Margins (%)	42.9	43.1	45.7	46.0							
Employee Expenses	145.8	155.7	185.8	210.0							
Other Expenditure	340.0	360.2	455.3	531.4							
Total Operating Expenditure	1,461.9	1,576.4	1,826.3	2,108.0							
EBITDA	246.3	287.8	355.9	422.6							
Growth (%)	20.7	16.8	23.7	18.7							
Interest	14.2	17.9	18.9	18.9							
Depreciation	73.5	86.5	84.1	106.3							
Other Income	4.7	7.0	3.2	12.7							
PBT before Exceptional Item	163.2	190.4	256.2	310.1							
Less: Exceptional Items	-17.2	0.0	0.0	0.0							
PBT after Exceptional Items	180.4	190.4	256.2	310.1							
Total Tax	35.4	49.3	74.8	90.5							
PAT before MI	145.1	141.1	181.4	219.6							
PAT	145.1	141.1	181.4	219.6							
Growth (%)	9.3	-2.7	28.6	21.0							
EPS (Adjusted)	18.5	20.4	26.2	31.7							

Exhibit 5: Cash flow statement ₹											
(Year-end March)	FY20	FY21	FY22E	FY23E							
Profit/(Loss) after taxation	101.7	151.6	181.4	219.6							
Add: Depreciation & Amortiza	73.5	86.5	84.1	106.3							
Net Increase in Current Asset	-51.0	-176.1	-58.4	-154.3							
Net Increase in Current Liabili	101.8	85.4	79.1	86.3							
Others	36.6	17.8	18.9	18.9							
CF from Operating activities	262.6	165.2	305.1	276.8							
Investments	0.0	0.0	0.0	0.0							
(Purchase)/Sale of Fixed Ass	-253.8	-269.6	-159.5	-150.0							
Others	41.4	4.2	0.3	0.3							
CF from Investing activities	-212.4	-265.4	-159.2	-149.7							
(inc)/Dec in Loan	75.1	126.3	0.0	0.0							
Dividend & Dividend tax	-100.2	-0.4	-46.7	-56.6							
Other	-14.2	-17.4	-18.9	-18.9							
CF from Financing activities	-39.4	108.5	-65.6	-75.5							
Net Cash Flow	10.9	8.2	80.2	51.6							
Cash and Cash Equivalent	4.8	15.6	23.8	104.1							
Cash	15.6	23.8	104.1	155.7							
Free Cash Flow	8.8	-104.4	145.6	126.8							

Source: Company, ICICI Direct Research

Exhibit 6: Balance sheet				₹ crore
(Year-end March)	FY20	FY21	FY22E	FY23E
F 2 0 2 1	40.0	40.0	40.0	
Equity Capital	13.9	13.8	13.8	13.8
Reserve and Surplus	586.9	729.7	864.4	1,027.4
Total Shareholders funds	600.8	743.6	878.3	1,041.3
Total Debt	498.6	535.0	535.0	535.0
Deferred Tax Liability	50.1	52.9	53.9	55.0
Long-Term Provisions	15.7	23.9	24.4	24.9
Other Non Current Liabilities	3.6	15.5	15.9	16.2
Source of Funds	1,168.8	1,370.9	1,507.4	1,672.3
Gross Block - Fixed Assets	870.2	939.9	1,368.4	1,518.4
Accumulated Depreciation	245.3	331.8	415.9	522.2
Net Block	624.9	608.0	952.4	996.2
Capital WIP	48.0	278.3	9.3	9.3
Goodwill	0.0	6.8	6.8	6.8
Fixed Assets	672.8	893.2	968.6	1,012.3
Investments	0.9	1.3	1.3	1.3
Other non-Current Assets	92.2	77.3	78.9	80.5
Inventory	410.7	411.6	478.3	554.6
Debtors	364.1	484.7	474.2	549.8
Other Current Assets	73.3	111.5	113.7	116.0
Cash	15.6	23.8	104.1	155.7
Total Current Assets	863.7	1.031.6	1,170.3	1.376.2
Creditors	371.7	441.1	516.4	598.9
Provisions	7.1	2.3	2.3	2.4
Other Current Liabilities	82.1	189.0	192.8	196.7
Total Current Liabilities	460.8	632.5	711.6	797.9
Net Current Assets	400.8	399.1	458.7	578.3
	1.168.8	1.370.9		
Application of Funds Source: Company, ICICI Direct Resea		1,370.9	1,507.4	1,672.

Exhibit 7: Key ratios				
(Year-end March)	FY20	FY21	FY22E	FY23E
Per share data (₹)				
Reported EPS	21.0	20.4	26.2	31.7
Cash EPS	10.9	15.1	19.5	23.5
BV per share	86.8	107.4	126.9	150.4
Cash per Share	2.3	3.4	15.0	22.5
Dividend per share	7.6	5.3	6.8	8.2
Operating Ratios (%)				
Gross Profit Margins	42.9	43.1	45.7	46.0
EBITDA margins	14.4	15.4	16.3	16.7
PAT Margins	7.5	7.6	8.3	8.7
Cash Conversion Cycle	86.1	89.1	72.9	72.9
Asset Turnover	2.0	2.0	1.6	1.7
EBITDA conversion Rate	106.6	57.4	85.7	65.5
Return Ratios (%)				
RoE	21.3	19.0	20.7	21.1
RoCE	15.2	15.2	18.2	19.7
RolC	15.6	18.8	19.5	21.0
Valuation Ratios (x)				
P/E	30.7	31.5	24.5	20.3
EV / EBITDA	20.0	17.2	13.7	11.4
EV / Net Sales	2.9	2.7	2.2	1.9
Market Cap / Sales	2.6	2.4	2.0	1.8
Price to Book Value	7.4	6.0	5.1	4.3
Solvency Ratios				
Debt / EBITDA	2.0	1.9	1.5	1.3
Debt / Equity	0.8	0.7	0.6	0.5
Current Ratio	1.8	1.6	1.5	1.5

Source: Company, ICICI Direct Research

Exhibit 8: ICICI Direct coverage universe (Chemicals)																			
Company	CMP	M Cap EPS (₹)			P/E (x) EV/EBITDA (x)				RoCE (%)				RoE (%)						
Company	(₹)	TP(₹)	Rating	(₹ Cr)	FY21	FY22E	FY23E	FY21	FY22E	FY23E	FY21	FY22E	FY23E	FY21	FY22E	FY23E	FY21	FY22E	FY23E
PI Industries	3316	3,855	Buy	50,403	48.6	59.2	77.1	68.3	56.0	43.0	47.8	39.2	30.1	17.2	18.6	20.4	13.8	14.6	16.1
Aarti Industries	853	960	Buy	30,927	30.2	72.8	60.0	55.2	22.9	27.8	32.2	23.5	18.0	10.7	12.7	15.3	15.0	16.3	18.7
Sumitomo Chemical	431	505	Buy	21,513	6.9	8.5	10.1	62.3	50.6	42.6	43.1	35.1	29.0	29.8	29.3	28.1	22.4	22.1	21.2
Vinati Organics	1954	2,300	Buy	20,086	26.2	40.2	44.3	74.6	48.6	44.1	56.4	36.2	32.3	21.7	29.4	27.1	17.4	22.1	20.4
Tata Chemical	824	925	Hold	20,997	10.1	39.1	42.6	81.9	21.1	19.3	15.8	10.0	8.3	4.1	7.1	7.7	1.8	6.6	6.9
Navin Fluorine	3720	3,712	Hold	18,413	45.0	53.0	73.1	82.6	70.2	50.9	57.5	49.7	33.9	21.0	19.0	22.6	13.6	14.2	17.0
Rallis India	320	400	Buy	6,215	11.4	12.7	16.0	28.1	25.1	20.0	18.4	16.8	13.0	18.0	17.7	20.0	13.9	13.9	15.3
Sudarshan chemical	642	795	Buy	4,447	20.4	26.2	31.7	31.5	24.5	20.3	17.2	13.7	11.4	15.2	18.2	19.7	19.0	20.7	21.1
Neogen Chemicals	897	1,095	Buy	2,093	13.4	18.8	28.8	66.8	47.7	31.2	35.6	26.7	19.4	15.1	16.5	20.1	17.1	19.8	23.7

Source: Bloomberg, ICICI Direct Research

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Reduce: -15% to -5%;

Sell: <-15%



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