India Equity Research | Others September 22, 2021 Company Update

Varun Beverages

Refer to important disclosures at the end of this report

Enough juice and fizz left; raising TP to Rs1,120, maintain Buy

- We raise VBL's Sep'22 target price to Rs1,120 (from Rs915 earlier) based on a higher target P/E of 35x (28x previously). Multiple-upgrade is driven by improved long-term growth outlook—now about mid-teen revenue/EPS CAGR vs. low-teen growth previously.
- Our TP is backed by a two-stage growth model. Annual per capita consumption (PCC) of soft-drinks in India was 18-19L in CY19 vs. 79L/152L for China/Brazil. India's PCC may reach 100L by CY35E (11% CAGR), in line with consumption in economies having similar GDP/capita. This yields a volume CAGR potential of 11-12% for the Soft-drinks category.
- We model 14% revenue CAGR for VBL over next 15 years, based on 12.5% volume CAGR (market share gain in South/West) and a modest 1.5% CAGR in realization. S&W regions account for 55% share of category revenues, but merely ~30% share of VBL's Visi-coolers.
- Our CY21E-23E EPS is ahead of consensus by 5-10%, as we build-in stronger post-Covid recovery and strong traction in Energy drink 'Sting'. We see scope for consensus upgrades.

Good scope for increasing penetration in acquired regions: The acquired South/West regions likely contributed ~55% of industry revenues in CY15/20E vs. 45% by existing North-East regions. But VBL currently has a lower VC mix of ~30% in these regions (see Exhibit 4-5). Channel checks also suggest that VBL's focus remains on improving penetration through aggressive VC placements and improving service to retail outlets with go-to-market initiatives. Strong traction in Sting and the introduction of value packs (1.25L at Rs50 and 600ml at Rs30) also helped VBL deliver a strong double-digit 2-year volume CAGR in 5 out of 7 months till Jul'21. We expect VBL to deliver a ~14% CAGR in the long term vs. ~11% consumption-led growth, aided equally by market share gains and price hikes (see Exhibit 1-2 & 6).

Expect upgrade to consensus estimates: Our CY21-23 EPS estimates are higher than the consensus by 5-10%, factoring in a healthy recovery in CY21 so far and strong traction in energy drink Sting. Sting has seen a strong 3x-4x CAGR over CY19-21E and our channel checks suggest that the drink has found new consumers like students, gym-goers and truck drivers, who are using Sting to stay alert and for an energy boost. With VBL's delivery excellence, we see scope for an upgrade in consensus EPS estimates (see Exhibit 7-9).

Better long-term outlook leads to an upgrade in TP: Front-loading of growth expectations and improvement in our long-term growth outlook to a mid-teen CAGR vs. low-teen earlier has led to an upgrade in the P/E multiple to 35x from implied 28x earlier. Potential market share gains led by VBL's operational excellence and lower per-capita spends on hydration in India improve our long-term growth confidence in VBL. We reiterate Buy with a revised TP of Rs1,120 (based on a higher 35x Sep'23E EPS vs. implied 28x earlier). Our TP is also backed by a 2-stage DDM (see Exhibit 11). Higher seasonality and volatility in international operations remain key downside risks to our estimates.

Please see our sector model portfolio (Emkay Alpha Portfolio): Consumer Goods & Retail (Page 8)

Financial Snapshot (Consolidated)

(Rs mn)	CY19	CY20	CY21E	CY22E	CY23E
Net Sales	71,296	64,501	83,760	1,01,006	1,17,137
EBITDA	14,477	12,019	16,545	21,877	26,176
EBITDA Margin (%)	20.3	18.6	19.8	21.7	22.3
APAT	4,690	3,223	6,771	10,786	14,104
EPS (Rs)	11.2	7.4	15.6	24.9	32.6
EPS (% chg)	57.5	(33.7)	110.1	59.3	30.8
ROE (%)	17.6	9.4	17.8	23.8	25.3
P/E (x)	81.8	123.4	58.7	36.9	28.2
EV/EBITDA (x)	28.9	35.8	25.6	19.0	15.4
P/BV (x)	11.5	11.3	9.8	8.0	6.4

Source: Company, Emkay Research



Your success is our success

СМР	Target Price
Rs 918 as of (September 21, 2021)	Rs 1,120 (▲) 12 months
Rating	Upside
BUY (∎)	22.0 %

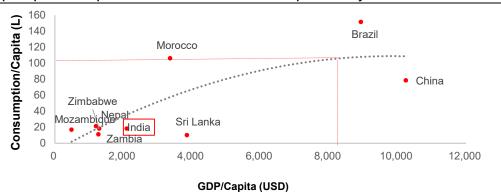
Change in Estimates

-											
EPS Chg CY21E/CY	′22E (%)	-/-								
Target Price change	(%)		22.4								
Target Period (Mont	hs)		12								
Previous Reco			BUY								
Emkay vs Consens	us										
EPS Estimates											
	C	Y21E	CY22E								
Emkay		15.6	24.9								
Consensus		15.0	23.8								
Mean Consensus TF	P (12N	I)	Rs 910								
Stock Details											
Bloomberg Code			VBL IN								
Face Value (Rs)			10								
Shares outstanding	(mn)		433								
52 Week H/L		ç	954 / 430								
M Cap (Rs bn/USD	bn)	39	98 / 5.40								
Daily Avg Volume (n	os.)		567,840								
Daily Avg Turnover ((US\$ r	nn)	6.3								
Shareholding Patte	rn lu	n '21									
Promoters			65.8%								
Fils			20.7%								
DIIs			5.8%								
Public and Others			7.6%								
			7.070								
Price Performance											
(%) 1M	3M	6M	12M								
Absolute 14	17	41	100								
Rel. to Nifty 7	5	18	27								
Relative price char	t										
950 Rs			×10								
840 -			- 30								
730 -		MAY	20								
620	MAN N	WW.	- 10								
510	V	•	- 0								
400											
Sep-20Nov-20Jan-21Ma	ar-21Ma	y-21 Jul-2	1 Sep-21								
Varun Beverages (LH Source: Bloomberg	S) —	Rel to	o Nifty (RHS)								
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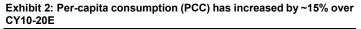
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Exhibit 1: Expect per capita consumption of soft-drink to reach 100L by CY35E in India, in line with per capita consumption in economies with similar GDP/capita currently



Source: Company (IPO RHP; CY20 Estimates), Emkay Research



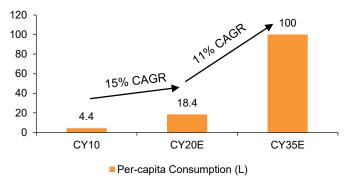
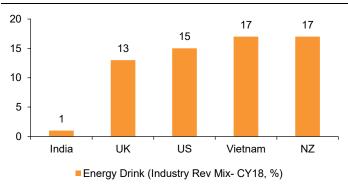
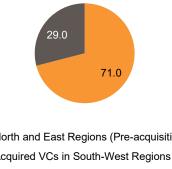


Exhibit 3: Energy drinks category is still in its nascent stage in India relative to Vietnam/UK/US/NZ



Source: Company (IPO RHP), Emkay Research

Exhibit 4: VC penetration is relatively lower at 30% in South/West regions currently



Source: Suntory Beverages (CY18 Annual report), Monster Investor PPT, Emkay

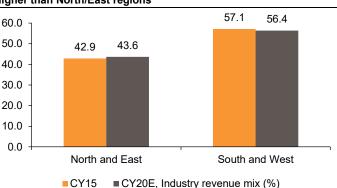


Exhibit 5: South/West regions contribute ~55% of industry revenues, higher than North/East regions



Exhibit 6: Expect VBL to deliver ~14% revenue CAGR, led by 11% growth in per capita consumption (PCC), price hikes and market share gains

VBL growth build-up			CAGR		Range	
	CY19	CY35E	(%)	Down	Base	<u>Up</u>
PCC (L)	18.4	100.0	11.2	10.0	11.0	12.0
Population (bn)	1.37	1.48	0.50	0.3	0.5	0.7
Pepsico market share (%)	30.0	35.0	1.0	0.5	1.0	1.5
Realization growth (%)			1.5	1.0	1.5	2.0
[A] Product mix (%)			0.0	0.0	0.0	0.0
[B] Price hike			1.5	1.0	1.5	2.0
Total Revenue CAGR				12.0	14.3	16.7

Source: Company (IPO RHP), Emkay Research

North and East Regions (Pre-acquisition) Acquired VCs in South-West Regions

Source: Company, Emkay Research

Exhibit 7: Consensus EPS estimates for CY22 have increased by >10% over the last one year

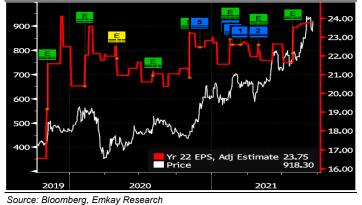


Exhibit 8: See more upgrades in consensus CY23 EPS estimates as VBL delivers on our expectations



Exhibit 9: Emkay vs. Consensus: Our CY21-23 EPS estimates are 5-10% higher than the consensus

Rs mn	CY21E			CY22E			CY23E			
K5 IIII	Emkay	Consensus	Difference (%)	Emkay	Consensus	Difference (%)	Emkay	Consensus	Difference (%)	
Revenue	83,760	82,703	1.3	1,01,006	99,744	1.3	1,17,137	1,11,736	4.8	
EBITDA	16,545	16,282	1.6	21,877	21,037	4.0	26,176	24,172	8.3	
EBITDA Margin, %	19.8	19.7		21.7	21.1		22.3	21.6		
Net Profit	6,771	6,484	4.4	10,786	10,259	5.1	14,104	12,890	9.4	
EPS adj. (Rs)	15.6	15.0	4.5	24.9	23.8	4.9	32.6	29.8	9.4	

Source: Bloomberg, Emkay Research

Exhibit 10: VBL's unit economics (Rs/case). RoIC improvement to 24-25% based on better asset utilization and higher EBIT margin

Particulars	Current	Base
Mfg. capex per case (capacity), Rs	76	76
Optimal manufacturing utilization (%)	70	100
Mfg. capex per case (production), Rs	108	76
Capex per VC, Rs	25,000	30,000
Capacity (cases per VC)	70	106
Turnover per year per VC (x)	9.6	12.2
Sales boost from non VC outlets (%)	15	20
Cases sold per VC per year (No)	778	1,543
VC capex per case sold, Rs	32	19
Total capex per case, Rs	140	95
Net Working Capital, Rs	10	10
Total investment per case, Rs	150	105
Blended revenue per case, Rs	145	181
EBITDA margin (%)	22.0	22.0
EBITDA per case, Rs	32	40
D&A, Rs	9	6
EBIT, Rs	23.1	33.9
NOPAT, Rs	17.3	25.4
RoIC, %	11.5	24.1

Source: Emkay Research

Revenue CAGR [CY21-24E] (%)	17.4
EPS CAGR [CY21E-24E] (%)	36.1
<u>Stage-1: CY24E-34E</u>	
EPS in Yr-0 [CY24E] (Rs)	39
EPS in Yr-1 (Rs)	45
EPS CAGR (%)	14.0
Years of growth [n]	10.0
RoE (%)	25.0
CoE (%)	10.3
Implied DPR (%)	44
Terminal stage: >CY34E	
EPS growth (%)	6.0
RoE (%)	25.0
Implied DPR (%)	76
Fair value P/E in Mar'25E (x)	27.9
Fair value in Mar'25E (x)	1,254
Fair value in Sep'22E (x)	1,007
NPV of dividends in FY22E-25E (Rs/share)	17
Overall fair value in Sep'22E (Rs/share)	1,024
Sep'23E EPS (Rs)	32
Implied target P/E in Sep'22E (x)	32.2
Premium (%) [a]	10
TP	1,126

Source: Emkay Research, *[a] Front-loading of growth

Exhibit 12: Relative Valuation Table

	Price	Мсар	Reco	Target	I	EPS (Rs)			P/E (x)		EV /	EBITDA	(x)
	(Rs)	(Rs bn)	Reco	Price (Rs)	FY22E	FY23E	FY24E	FY22E	FY23E	FY24E	FY22E	FY23E	FY24E
Asian Paints	3,309	3,168	Hold	2,960	38.4	48.8	57.4	86.1	67.8	57.6	56.6	45.4	38.8
Berger Paints	815	795	Sell	650	9.5	12.0	14.2	85.8	68.1	57.5	54.3	43.7	37.0
Britannia	4,076	976	Buy	4,300	73.0	85.5	97.1	55.9	47.7	42.0	40.4	35.5	31.5
Colgate	1,732	471	Buy	1,880	39.0	44.2	48.9	44.4	39.2	35.4	29.4	26.1	23.7
Dabur	651	1,156	Hold	625	10.8	12.6	14.5	60.3	51.7	45.1	47.8	41.0	35.7
Emami	581	258	Buy	620	15.9	17.9	20.2	36.5	32.4	28.8	26.4	23.3	20.6
GCPL	1,080	1,115	Hold	1,030	18.3	21.3	24.3	59.0	50.7	44.4	42.2	36.9	32.2
HUL	2,812	6,396	Hold	2,700	39.1	45.6	51.9	71.8	61.7	54.2	48.4	41.6	36.5
ITC	242	2,845	Buy	270	11.6	13.6	15.1	20.8	17.7	16.0	14.8	12.6	11.4
Marico	561	723	Buy	630	10.6	12.3	14.0	52.7	45.6	40.0	38.4	33.3	29.2
Nestle*	20,190	1,945	Hold	17,200	255.3	301.0	351.0	79.1	67.1	57.5	55.1	47.2	40.7
Pidilite	2,431	1,204	Sell	1,730	25.5	32.2	36.6	95.4	75.5	66.4	64.2	51.4	45.5
Radico Khaitan	887	124	Buy	1,000	24.1	29.9	34.8	36.8	29.7	25.5	25.3	20.7	17.8
United Breweries	1,601	422	Buy	1,570	16.5	29.9	34.9	97.1	53.6	45.8	49.2	31.0	26.7
United Spirits	747	539	Buy	750	11.4	16.4	19.1	65.4	45.5	39.2	39.6	29.7	25.3
Varun Beverages*	918	382	Buy	1,120	15.6	24.9	32.6	58.7	36.9	28.2	24.7	18.2	14.8

Source: Company, Emkay Research, *Read FY22/23/24E as CY21/22/23E for Varun Beverages/Nestle

Key Financials (Consolidated)

Income Statement

Y/E Dec (Rs mn)	CY19	CY20	CY21E	CY22E	CY23E
Net Sales	71,296	64,501	83,760	1,01,006	1,17,137
Expenditure	56,819	52,483	67,215	79,129	90,961
EBITDA	14,477	12,019	16,545	21,877	26,176
Depreciation	4,886	5,287	5,709	6,019	6,422
EBIT	9,590	6,732	10,836	15,858	19,754
Other Income	425	370	750	800	850
Interest expenses	3,096	2,811	2,024	1,663	1,094
РВТ	6,919	4,290	9,562	14,995	19,510
Тах	2,241	784	2,390	3,749	4,878
Extraordinary Items	0	0	0	0	0
Minority Int./Income from Assoc.	44	0	0	0	0
Reported Net Income	4,690	3,223	6,771	10,786	14,104
Adjusted PAT	4,690	3,223	6,771	10,786	14,104

Balance Sheet

Y/E Dec (Rs mn)	CY19	CY20	CY21E	CY22E	CY23E
Equity share capital	2,887	2,887	4,330	4,330	4,330
Reserves & surplus	30,397	32,353	36,382	45,436	57,374
Net worth	33,284	35,240	40,712	49,766	61,705
Minority Interest	307	648	648	648	648
Loan Funds	36,037	34,216	27,964	21,160	11,237
Net deferred tax liability	2,825	2,259	2,259	2,259	2,259
Total Liabilities	72,453	72,363	71,583	73,833	75,849
Net block	64,790	64,086	62,377	62,358	62,935
Investment	0	0	0	0	0
Current Assets	18,456	19,829	22,180	26,359	30,228
Cash & bank balance	1,711	1,901	1,766	4,157	5,090
Other Current Assets	0	0	0	0	0
Current liabilities & Provision	11,431	12,221	13,641	15,552	17,983
Net current assets	7,025	7,609	8,538	10,808	12,245
Misc. exp	0	0	0	0	0
Total Assets	72,453	72,363	71,583	73,833	75,849

Cash Flow CY21E CY22E Y/E Dec (Rs mn) CY19 CY20 CY23E 19,510 PBT (Ex-Other income) (NI+Dep) 6,919 4,357 9,562 14,995 Other Non-Cash items 0 0 0 0 0 Chg in working cap (2,451) (394) (1,064)122 (505) **Operating Cashflow** 19,050 11,113 10,711 13,841 21,644 Capital expenditure (22, 699)(4,613) (4,000)(6,000)(7,000)**Free Cash Flow** 6,098 9,841 13,050 14,644 (11,586) Investments 112 0 0 0 0 0 Other Investing Cash Flow 0 0 0 0 **Investing Cashflow** (22,586) (4,613) (4,000) (6,000) (7,000) Equity Capital Raised 8,838 (271) 0 0 0 Loans Taken / (Repaid) 6,127 (2, 156)(6,500)(7,000)(10,000)Dividend paid (incl tax) (870) (722) (1,299) (1,732) (2,165) Other Financing Cash Flow 1,250 52 (152) (264) (452) **Financing Cashflow** 12,249 (10,659) (5,909) (9,975) (13,711) Net chg in cash 776 190 (134) 2,391 933 Opening cash position 935 1,711 1,901 1,766 4,157 **Closing cash position** 1,711 1,901 1,766 4,157 5,090

Source: Company, Emkay Research

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Profitability (%)	CY19	CY20	CY21E	CY22E	CY23E
EBITDA Margin	20.3	18.6	19.8	21.7	22.3
EBIT Margin	13.5	10.4	12.9	15.7	16.9
Effective Tax Rate	32.4	18.3	25.0	25.0	25.0
Net Margin	6.6	5.4	8.6	11.1	12.5
ROCE	16.2	9.8	16.1	22.9	27.5
ROE	17.6	9.4	17.8	23.8	25.3
RolC	16.4	9.6	15.6	23.0	28.4
Per Share Data (Rs)	CY19	CY20	CY21E	CY22E	CY23E
EPS	11.2	7.4	15.6	24.9	32.6
CEPS	22.9	19.7	28.8	38.8	47.4
BVPS	79.6	81.4	94.0	114.9	142.5
DPS	1.7	1.7	3.0	4.0	5.0
Maluations (v)	01/40	CV20	02045	OVODE	01/025
Valuations (x) PER	CY19 81.8	CY20 123.4	CY21E 58.7	CY22E	28.2
				36.9	
P/CEPS P/BV	40.1	46.7	31.9	23.7	19.4
EV / Sales	11.5 5.9	11.3	9.8 5.1	8.0 4.1	6.4
EV / EBITDA	5.9 28.9	6.7 35.8	5.1 25.6	4.1 19.0	3.4 15.4
Dividend Yield (%)	0.2	0.2	0.3	0.4	0.5
Gearing Ratio (x)	CY19	CY20	CY21E	CY22E	CY23E
Net Debt/ Equity	1.0	0.9	0.6	0.3	0.1
Net Debt/EBIDTA	2.4	2.7	1.6	0.8	0.2
Working Cap Cycle (days)	27.2	32.3	29.5	24.0	22.3
Growth (%)	CY19	CY20	CY21E	CY22E	CY23E
Revenue	39.7	(9.5)	29.9	20.6	16.0
EBITDA	43.8	(17.0)	37.7	32.2	19.7
EBIT	54.3	(29.8)	61.0	46.3	24.6
PAT	60.2	(31.3)	110.1	59.3	30.8
Quarterly (Rs mn)	Q2CY20	Q3CY20	Q4CY20	Q1CY21	Q2CY21
Revenue	16,402	18,026	13,309	22,409	24,498
EBITDA	3,777	3,808	1,722	3,816	5,708
EBITDA Margin (%)	23.0	21.1	12.9	17.0	23.3
PAT	1,408	1,530	(197)	1,293	3,082
	3.3	3.5	(197)	3.0	3,002 7.1
	3.3	3.5	(0.5)	3.0	7.1
EPS (Rs) Source: Company, Emkay Research					
	Jun-20	Sep-20	Dec-20	Mar-21	Jun-21
Source: Company, Emkay Research	Jun-20 66.4	Sep-20 66.4	Dec-20 66.4	Mar-21 66.4	
Source: Company, Emkay Research Shareholding Pattern (%)					65.8
Source: Company, Emkay Research Shareholding Pattern (%) Promoters	66.4	66.4	66.4	66.4	Jun-21 65.8 20.7 5.8

Source: Capitaline

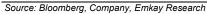
RECOMMENDATION HISTORY TABLE

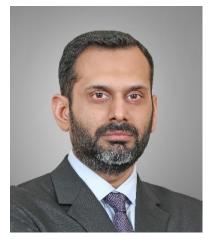
Date	Closing Price	ТР	Period (months)	Rating	Analyst
03-Aug-21	789	915	12m	Buy	Devanshu Bansal
03-May-21	669	747	12m	Buy	Devanshu Bansal
17-Feb-21	630	687	12m	Buy	Devanshu Bansal
04-Nov-20	449	583	12m	Buy	Devanshu Bansal
05-Aug-20	498	567	12m	Buy	Devanshu Bansal
08-Jun-20	414	567	12m	Buy	Devanshu Bansal

Source: Company, Emkay Research

RECOMMENDATION HISTORY CHART







Analyst: Ashit Desai Contact Details ashit.desai@emkayglobal.com +91 22 6612 1340 Sector Consumer Goods & Retail Analyst bio Ashit Desai holds a PGDM and FRM (US GARP) with 13 years of research

GARP) with 13 years of research experience on the sell side. His team currently covers 24 stocks in the Indian Consumer and Retail space.

Emkay Alpha Portfolio – Consumer Goods & Retail

EAP sector portfolio

Company Name	BSE200 Weight	EAP Weight	OW/UW (%)	OW/UW (bps)	EAP Weight (Normalised)
Consumer Goods & Retail	10.81	10.81	0%	0	100.00
Asian Paints	1.47	0.53	-64%	-94	4.88
Berger Paints	0.20	0.00	-100%	-20	0.00
Britannia Industries	0.48	0.63	32%	15	5.84
Colgate-Palmolive	0.23	0.25	11%	2	2.34
Dabur India	0.37	0.39	5%	2	3.62
Emami	0.12	0.13	9%	1	1.18
Godrej Consumer Products	0.41	0.41	0%	0	3.75
Hindustan Unilever	2.49	2.04	-18%	-45	18.84
ITC	2.03	2.11	4%	8	19.54
Marico	0.29	0.35	22%	6	3.28
Nestle India	0.72	0.54	-25%	-18	4.97
Pidilite Industries	0.36	0.00	-100%	-36	0.00
Radico Khaitan	0.00	0.27	NA	27	2.54
United Breweries	0.11	0.49	361%	38	4.52
United Spirits	0.00	0.27	NA	27	2.46
Varun Beverages	0.13	0.14	9%	1	1.29
ABFRL	0.06	0.16	163%	10	1.45
Jubilant FoodWorks	0.31	0.27	-12%	-4	2.54
Page Industries	0.19	0.28	50%	9	2.58
Shoppers Stop	0.00	0.00	NA	0	0.00
Titan Company	0.86	1.11	29%	25	10.29
TCNS Clothing	0.00	0.21	NA	21	1.94
Westlife Development	0.00	0.23	NA	23	2.16
Cash	0.00	0.00	NA	0	0.00

Source: Emkay Research

* Not under coverage: Equal Weight

High Conviction/Strong Over Weight

Sector portfolio NAV

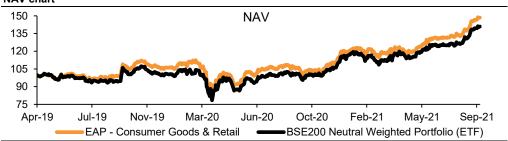
	Base					Latest
	1-Apr-19	21-Sep-20	22-Mar-21	21-Jun-21	20-Aug-21	20-Sep-21
EAP - Consumer Goods & Retail	100.0	101.6	121.9	131.7	138.7	148.5
BSE200 Neutral Weighted Portfolio (ETF)	100.0	97.0	116.2	125.8	132.1	141.0

*Performance measurement base date 1st April 2019 Source: Emkay Research

Price Performance (%)

	1m	3m	6m	12m
EAP - Consumer Goods & Retail	7.1%	12.8%	21.8%	46.2%
BSE200 Neutral Weighted Portfolio (ETF)	6.7%	12.0%	21.3%	45.3%
Source: Emkay Research				

NAV chart



Source: Emkay Research

Please see our model portfolio (Emkay Alpha Portfolio): Nifty

Please see our model portfolio (Emkay Alpha Portfolio): SMID

"Emkay Alpha Portfolio – SMID and Nifty are a supporting document to the Emkay Alpha Portfolios Report and is updated on regular intervals"

Emkay Rating Distribution

Expected Return within the next 12-18 months.	
Over 15%	
Between -5% to 15%	
Below -5%	

Completed Date: 22 Sep 2021 12:29:55 (SGT) Dissemination Date: 22 Sep 2021 12:30:55 (SGT)

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