

Retail Equity Research

Britannia Industries Limited

FMCG

BSE CODE: 500825 Bloomberg CODE: BRIT:IN

KEY CHANGES:

NSE CODE: BRITANNIA SENSEX: 54,209 **BUY**

12 Months Investment period Rating as per Large Cap CMP Rs. 3,394 TARGET Rs. 3,890 RETURN 15%

(Closing: 18-05-22)

RATING (

EARNINGS



Healthy volume growth...

Britannia Industries Limited is a leading food-products company in India. The company sells various brands of confectionaries in India and globally.

TARGET ...

- Q4FY22 sales was up 15.5% YoY to Rs. 3,508cr driven by volume growth. Britannia Industries Limited registered modest PAT growth of 4.3% in Q4FY22 reaching Rs. 380cr.
- EBITDA margin contracted by 90bps YoY to 15.7%, due to higher commodities prices.
- Inflationary pressure on input costs to weigh on company's near-term performance. However, the efforts taken by management to handle the commodity price inflation will help to maintain profitability. We reiterate our BUY rating on the stock with a revised target price of Rs. 3,890 based on 45x FY24E adj. EPS.

Volume growth & judicious price hike supports topline

Q4FY22 consolidated revenue grew 15.5% YoY to Rs. 3,508.4cr in Q4FY22, led by a mid-single digit volume growth and judicious price hike. Volume growth was driven by a favorable mix of products and categories. Direct reach outlets during the quarter rose to 24.9 lacs compared to 23.7 lacs in Mar 21. Also, rural distribution has gone up from 23,000 rural distributors in March 21 to 26,000 rural distributors.

Margin contracts due to input costs inflation

EBITDA rose 8.8% YoY to Rs. 550cr in Q4FY22. EBITDA margin contracted by -90bps YoY to 15.7% due to input cost inflation. Commodities witnessed an inflation of 17% during the quarter. However, Favorable forward contracts, utilization of lower-cost inventory, and lower ad-spends cushioned the margins. Adjusted PAT grew by 4.3% YoY to Rs.380cr (+2.3% QoQ).

Key concall highlights

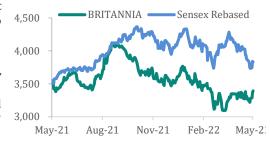
- Expect a minimum 7-10% price hike in FY23, over 10% in FY22, if commodity prices continue at current level.
- Hindi Belt is growing 20% faster than rest of India. Smaller Hindi-Belt states need more attention. UP contributes to 50% of revenue from Hindi states. Few emerging Hindi states (Chhattisgarh and Rajasthan) need more attention.
- Dairy business had a robust double-digit growth. Winkin Cow joins the "Rs. 100cr" club.
- The company has launched new to market innovations viz. Good Day Harmony, Jeera Marie and Nutrichoice Seeds & Herbs and new variants in Croissant & Wafers to further strengthen its adjacent categories. New product contribution stood at 4.5% in FY22 and expected to improve further in FY23 due to new launches in dairy business.
- Britannia has market share of 39% in urban and 27-28% in rural.

Valuation

Britannia has robust portfolio and efficient distribution network. Headwinds arising from inflation in commodity prices may continue put pressure on margins in the nearterm. But management is expected to undertake judicious price increases and grammage cuts to offset the pressure. The latter is likely to play a bigger part. We estimate PAT to grow at 16.8% FY22-24E CAGR and EBITDA margin to improve to 17% by FY24E. We reiterate our BUY rating on the stock with a revised target price of Rs. 3,890 based on 45x FY24E adj. EPS.

Company Data					
Market Cap (cr)			Rs. 81,770		
Enterprise Value (cr)	Enterprise Value (cr)				
Outstanding Shares (24.1				
Free Float			49.0%		
Dividend Yield			1.7%		
52 week high			Rs. 4,152		
52 week low			Rs. 3,050		
6m average volume (lacs)		0.15		
Beta	0.5				
Face value			Rs. 1		
Shareholding %	Q2FY22	Q3FY22	04FY22		
Promoters	50.6	50.6	50.6		
Promoters FII's	50.6 17.7		•		
		50.6	50.6		
FII's	17.7	50.6 17.6	50.6 17.2		
FII's MFs/Insti	17.7 11.5	50.6 17.6 11.5	50.6 17.2 7.9		
FII's MFs/Insti Public	17.7 11.5 14.7	50.6 17.6 11.5 14.8	50.6 17.2 7.9 17.7		
FII's MFs/Insti Public Others	17.7 11.5 14.7 5.6	50.6 17.6 11.5 14.8 5.6	50.6 17.2 7.9 17.7 9.6		
FII's MFs/Insti Public Others Total	17.7 11.5 14.7 5.6 100.0	50.6 17.6 11.5 14.8 5.6 100.0	50.6 17.2 7.9 17.7 9.6 100.0		
FII's MFs/Insti Public Others Total Promoters' pledge	17.7 11.5 14.7 5.6 100.0 0.0	50.6 17.6 11.5 14.8 5.6 100.0	50.6 17.2 7.9 17.7 9.6 100.0		
FII's MFs/Insti Public Others Total Promoters' pledge Price Performance	17.7 11.5 14.7 5.6 100.0 0.0	50.6 17.6 11.5 14.8 5.6 100.0 0.0	50.6 17.2 7.9 17.7 9.6 100.0 0.0		
FII's MFs/Insti Public Others Total Promoters' pledge Price Performance Absolute Return	17.7 11.5 14.7 5.6 100.0 0.0 3 Month -2.5%	50.6 17.6 11.5 14.8 5.6 100.0 0.0 6 Month -5.2%	50.6 17.2 7.9 17.7 9.6 100.0 0.0 1 Year -3.7%		

*over or under performance to benchmark index



Consolidated (cr)	FY22A	FY23E	FY24E
Sales	13,945	15,409	17,042
Growth (%)	8.2	10.5	10.6
EBITDA	2,202	2,558	2,942
EBITDA Margin (%)	15.8	16.6	17.3
Adj. PAT	1,526	1,849	2,082
Growth (%)	(18.2)	21.2	12.6
Adj. EPS	63.4	76.7	86.4
Growth (%)	(18.2)	21.2	12.6
P/E	50.6	44.2	39.3
P/B	30.2	26.8	22.3
EV/EBITDA	36.2	32.7	28.3
ROE (%)	59.6	60.7	56.9
D/E	1.0	0.7	0.5





Quarterly Financials (Consolidated)

Profit & Loss Account

	Q4FY22	Q4FY21	YoY Growth %	Q3FY22	QoQ Growth %	FY22	FY21	YoY Growth %
Revenue	3,508	3,038	15.5	3,531	(0.6)	13,945	12,883	8.2
EBITDA	550	505	8.8	540	1.8	2,202	2,509	(12.3)
EBITDA margins	15.7	16.6	(90bps)	15.3	40bps	15.8	19.5	(370bps)
Depreciation	51	53	(3.6)	50	1.1	201	198	1.4
EBIT	499	453	10.2	489	1.9	2,001	2,311	(13.4)
Interest	34	24	42.5	37	(9.7)	144	111	30.1
Other Income	54	63	(14.7)	55	(2.4)	223	313	(28.8)
Exceptional Items	-	-	n.m.	(1)	100.0	(1)	(1)	(60.7)
PBT	519	493	5.3	505	2.7	2,078	2,514	(17.3)
Tax	141	133	6.3	136	3.5	562	663	(15.2)
Share of profit from Associate	0	1	n.m.	(1)	n.m.	(0)	1	n.m.
Minority Interest	(2)	(4)	n.m.	(2)	n.m.	(9)	(13)	n.m.
Reported PAT	380	364	4.3	371	2.3	1,525	1,864	(18.2)
Adjustments	-	-	n.m.	1	(100.0)	1	1	60.7
Adj. PAT	380	364	4.3	372	2.1	1,526	1,865	(18.2)
No. of shares	24.1	24.1	0.0	24.1	0.0	24.1	24.1	0.0
Adj. EPS (Rs.)	15.8	15.1	4.2	15.5	2.1	63.3	77.4	(18.2)

Change in Estimates

	Old estimates		New estimates		Change %	
Year / Rs. cr	FY23E	FY24E	FY23E	FY24E	FY23E	FY24E
Revenue	15,305	16,912	15,409	17,042	0.7	0.8
EBITDA	2,565	3,061	2,558	2,942	(0.3)	(3.9)
Margins (%)	16.8	18.1	16.6	17.3	(20bps)	(80bps)
Adj. PAT	1,964	2,150	1,849	2,082	(5.9)	(3.2)
Adj. EPS	81.5	89.3	76.7	86.4	(5.9)	(3.2)



PROFIT & LOSS

Y.E March (Rs. cr)	FY20A	FY21A	FY22A	FY23E	FY24E
Revenue	11,444	12,883	13,945	15,409	17,042
% change	4.3	12.6	8.2	10.5	10.6
EBITDA	1,843	2,509	2,202	2,558	2,942
% change	6.3	36.1	(12.3)	16.2	15.1
Depreciation	185	198	201	200	213
EBIT	1,658	2,311	2,001	2,358	2,729
Interest	77	111	144	228	122
Other Income	263	313	222	245	(0)
PBT	1,844	2,514	2,078	2,374	2,607
% change	4.3	36.3	(17.3)	14.2	9.8
Tax	451	663	562	537	537
Tax Rate (%)	24.4	26.4	27.1	22.6	20.6
Reported PAT	1,403	1,864	1,525	1,849	2,082
Adj*	17	1	1	-	-
Adj PAT	1,420	1,865	1,526	1,849	2,082
% change	22.5	31.3	(18.2)	21.2	12.6
No. of shares (cr)	24.0	24.1	24.1	24.1	24.1
Adj EPS (Rs.)	59.0	77.4	63.4	76.7	86.4
% change	22.4	31.1	(18.2)	21.2	12.6
DPS (Rs.)	35.0	62.0	56.5	61.0	69.0
CEPS (Rs.)	66.7	85.6	71.7	85.1	95.3

BALANCE SHEET

Y.E March (Rs. cr)	FY20A	FY21A	FY22A	FY23E	FY24E
Cash	123	211	185	186	167
Accounts Receivable	320	257	332	462	511
Inventories	741	1,091	1,367	1,304	1,333
Other Cur. Assets	2,491	2,860	2,086	2,246	2,465
Investments	1,899	1,402	943	952	961
Gross Fixed Assets	2,203	2,443	2,990	3,295	3,632
Net Fixed Assets	1,716	1,634	1,584	1,689	1,814
CWIP	40	117	536	589	648
Intangible Assets	147	144	155	157	158
Def. Tax (Net)	20	10	52	49	49
Other Assets	346	283	276	281	286
Total Assets	7,842	8,009	7,516	7,916	8,393
Current Liabilities	1,817	2,275	2,397	2,711	2,905
Provisions	13	-	-	-	-
Debt Funds	1,561	2,141	2,532	2,142	1,823
Other Liabilities	13	9	1	1	1
Equity Capital	24	24	24	24	24
Reserves & Surplus	4,379	3,524	2,534	3,022	3,635
Shareholder's Fund	4,403	3,548	2,558	3,046	3,659
Minority Interest	36	36	28	17	5
Total Liabilities	7,842	8,009	7,516	7,916	8,393
BVPS (Rs.)	183	147	106	126	152

CASH FLOW

Y.E March (Rs. cr)	FY20A	FY21A	FY22A	FY23E	FY24E
Net inc. + Depn.	1,587	2,062	1,725	2,048	2,295
Non-cash adj.	(225)	79	(79)	129	(14)
Changes in W.C	122	(290)	(347)	(67)	(78)
C.F. Operation	1,485	1,851	1,300	2,110	2,204
Capital exp.	(243)	(240)	(547)	(305)	(338)
Change in inv.	(1,327)	179	1,048	(53)	(99)
Other invest.CF	38	522	410	-	-
C.F - Investment	(1,532)	461	911	(358)	(436)
Issue of equity	-	103	-	-	-
Issue/repay debt	1,359	564	324	(390)	(318)
Dividends paid	(1,302)	(2,824)	(2,485)	(1,361)	(1,469)
Other finance.CF	0	(87)	(85)	-	0
C.F - Finance	58	(2,244)	(2,246)	(1,751)	(1,787)
Chg. in cash	11	69	(35)	2	(19)
Closing cash	123	211	185	186	167

RATIOS

Y.E March	FY20A	FY21A	FY22A	FY23E	FY24E
Profitab. & Return					
EBITDA margin (%)	16.1	19.5	15.8	16.6	17.3
EBIT margin (%)	14.5	17.9	14.3	15.3	16.0
Net profit mgn.(%)	12.3	14.5	10.9	12.0	12.2
ROE (%)	31.9	52.5	59.6	60.7	56.9
ROCE (%)	27.6	40.4	39.1	45.3	49.7
W.C & Liquidity					
Receivables (days)	10.2	7.3	8.7	11.0	11.0
Inventory (days)	39.0	52.2	57.0	50.2	47.5
Payables (days)	58.8	62.9	53.5	61.0	62.8
Current ratio (x)	1.4	1.2	1.0	1.0	1.1
Quick ratio (x)	0.6	0.5	0.3	0.4	0.4
Turnover & Leverage					
Gross asset T.O (x)	5.4	5.5	5.1	4.9	4.9
Total asset T.O (x)	1.6	1.6	1.8	2.0	2.1
Int. coverage ratio (x)	21.6	20.8	13.9	10.3	22.4
Adj. debt/equity (x)	0.4	0.6	1.0	0.7	0.5
Valuation					
EV/Sales (x)	5.8	6.8	5.7	5.4	4.9
EV/EBITDA (x)	35.9	35.0	36.2	32.7	28.3
P/E (x)	45.6	46.1	50.6	44.2	39.3
P/BV (x)	14.7	24.2	30.2	26.8	22.3





Recommendation Summary (Last 3 Years)



Dates	Rating	Target
21-Jul-20	HOLD	4,240
22-Oct-20	BUY	3,960
11-Feb-21	BUY	3,950
30-Apr-21	BUY	3,940
05-Aug-21	BUY	4,100
15-Nov-21	HOLD	3,950
03-Feb-22	BUY	4,280
19-May-22	BUY	3,890

Source: Bloomberg, Geojit research

Investment Rating Criteria

Ratings	Large caps	Midcaps	Small Caps
Buy	Upside is above 10%	Upside is above 15%	Upside is above 20%
Accumulate	-	Upside is between 10%-15%	Upside is between 10%-20%
Hold	Upside is between 0% - 10%	Upside is between 0%-10%	Upside is between 0%-10%
Reduce/sell	Downside is more than 0%	Downside is more than 0%	Downside is more than 0%
Not rated/Neutral			

Definition:

Buy: Acquire at Current Market Price (CMP), with the target mentioned in the research note.

Accumulate: Partial buying or to accumulate as CMP dips in the future. **Hold:** Hold the stock with the expected target mentioned in the note. **Reduce:** Reduce your exposure to the stock due to limited upside.

Sell: Exit from the stock.

Not rated/Neutral: The analyst has no investment opinion on the stock.

To satisfy regulatory requirements, we attribute 'Accumulate' as Buy and 'Reduce' as Sell.

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