Result Update

Voltas

Emkay

Your success is our success

Refer to important disclosures at the end of this report

eler to important disclosures at the end of this report

CMP Rs 1,047 as of (May 9, 2022) Target Price Rs 1,000 (▼)

Rating HOLD (■) Upside (4.5) %

RAC market share loss worrying; recovery crucial

- With UCP segment growth of 9.9% yoy coming in much below our estimate of 18%, Voltas' Q4 was a miss overall. The loss of ~500bps in RAC market share yoy to ~18% in March, which management attributed to high competitive intensity in South India, led to the miss.
- EBITDA margins declined sharply by 268bps yoy to 9.8% due to lower gross margins amid commodity inflation and heightened competitive intensity. UCP's margins fell by 522bps to 10.6%. Margins of the EMPS segment, however, were relatively steady at 6.9%.
- Management said it has taken measures to regain lost market share and targets to reach the prior levels by Jun'22. However, our channel checks suggest Voltas' share was weak in Apr'22 as well. Margins should remain suppressed while VOLT tries to regain share.
- We cut FY22-24E revenue/EBITDA by 4-7% due to lower growth in EMPS and margin compression in UCP. We also reduce our multiple for UCP to 43x from 45x on higher CoE. Maintain Hold with a revised SoTP-based Jun'24E TP of Rs1,000 (Rs1,150 earlier).

Significant RAC market share loss in the face of intense competition: Revenue was flat yoy due to a 21% decline in EMPS, offset by growth in UCP and EPS. EMPS came in ahead of estimates with the pick-up in execution; order inflow remained muted and was flat yoy, despite a low base. UCP revenue growth missed estimates due to higher-than-expected market share loss in March. Management attributed it to price disruption in the South market (TN and Kerala), which Voltas did not resort to. While Voltas effected 12-15% price hikes in FY22, its peers' price hikes were relatively lower, leading to a 2-5% price differential. Voltas has taken corrective steps (channel incentives, interest subvention schemes, etc.) and anticipates a recovery in market share by June. Due to commodity inflation and a lag in price hikes, gross margin declined by 280bps yoy to 22.8%, driving a similar fall in EBITDA margin to 9.8%. Volt-Bek's losses marginally narrowed to Rs289mn from Rs320mn in Q3.

Outlook: Voltas is seeing a loss in RAC market share (annualized basis in FY22) for the first time in the last decade. Though management said it has taken measures to regain the share, our channel checks suggest that Apr'22 was largely similar to March. In our view, Voltas has the execution and management capabilities to regain the lost share but would not be easy as competitive intensity is quite high. **That said, it will be a key monitorable in the coming months, as it could have implications for the next summer season (Q4FY23) too. Any delay in regaining market share could lead to a further cut in UCP revenues and further de-rating. Capex intensity will increase over the next 2-3 years with guidance at Rs4.5-5bn spread over PLI related capacity and Highly JV. Key risks:** faster-than-anticipated market share recovery in RACs; better-than-estimated performance of Volt-Bek; sustained weakness in order inflows and execution in projects business; and sustained commodity inflation.

Please see our sector model portfolio (Emkay Alpha Portfolio): Consumer Durables (Page 12)

Financial Snapshot (Consolidated)

5,558 6,414 8.5	79,345 6,816 8.6	94,289 8,913 9.5	108,838 10,783 9.9	122,571 12,187
8.5	- /	,	,	•
	8.6	9.5	0.0	
E 200			9.9	9.9
5,200	5,041	6,460	8,844	10,324
16.0	15.2	19.5	26.7	31.2
(7.6)	(4.7)	28.2	36.9	16.7
11.4	9.7	11.3	14.0	14.7
65.5	68.7	53.6	39.1	33.5
48.9	46.7	35.9	29.5	25.7
6.9	6.4	5.8	5.2	4.7
	(7.6) 11.4 65.5 48.9	16.0 15.2 (7.6) (4.7) 11.4 9.7 65.5 68.7 48.9 46.7	16.0 15.2 19.5 (7.6) (4.7) 28.2 11.4 9.7 11.3 65.5 68.7 53.6 48.9 46.7 35.9	16.0 15.2 19.5 26.7 (7.6) (4.7) 28.2 36.9 11.4 9.7 11.3 14.0 65.5 68.7 53.6 39.1 48.9 46.7 35.9 29.5

Change in Estimates	
EPS Chg FY23E/FY24E (%)	(15)(10)
Target Price change (%)	(13.1)
Target Period (Months)	12
Previous Reco	HOLD
Emkay vs Consensus	

Kay va Consensus

EPS Estimates								
	FY23E	FY24E						
Emkay	19.5	26.7						
Consensus	23.6	29.3						
Mean Consensus TP	(12M)	Rs 1,251						
Stock Details								
Bloomberg Code		VOLT IN						

Stock Details	
Bloomberg Code	VOLT IN
Face Value (Rs)	1
Shares outstanding (mn)	331
52 Week H/L	1,357 / 953
M Cap (Rs bn/USD bn)	346 / 4.47
Daily Avg Volume (nos.)	1,399,386
Daily Avg Turnover (US\$ mn)	22.3

Shareholding Pattern Mar '22	
Promoters	30.3%
Fils	26.2%
DIIs	27.8%
Public and Others	15.7%

Price Performance									
(%)	1M	3M	6M	12M					
Absolute	(21)	(14)	(16)	8					
Rel. to Nift	v (13)	(8)	(7)	(2)					

Relative price chart



Source: Bloomberg

This report is solely produced by Emkay Global. The following person(s) are responsible for the production of the recommendation:

Naval Seth

naval.seth@emkayglobal.com

+91 22 6624 2414

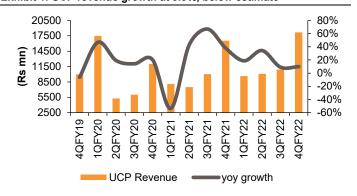
Vijayant Gupta

vijayant.gupta@emkayglobal.com +91 22 6612 1257

Squre: เ<mark>ดียวคลาม โลเมียมโดยราชาวโ</mark>eam.emkay@whitemarquesolutions.com use and downloaded at 05/10/2022 05:19 PM

Story in Charts

Exhibit 1: UCP revenue growth at 9.9%, below estimate



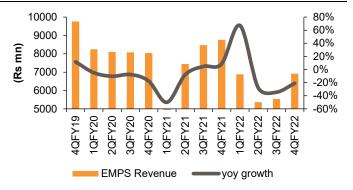
Source: Company, Emkay Research

Exhibit 3: RAC market share stood at 23.4% (Mar'22 YTD)



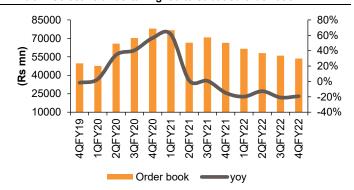
Source: Company, Emkay Research

Exhibit 5: EMPS revenues fell by 21% yoy due to weak order inflows



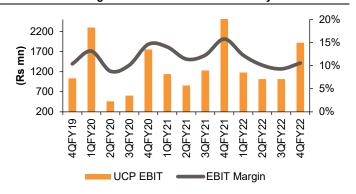
Source: Company, Emkay Research

Exhibit 7: Selective undertaking led to subdued order book



Source: Company, Emkay Research

Exhibit 2: EBIT margins contracted due to inflationary headwinds



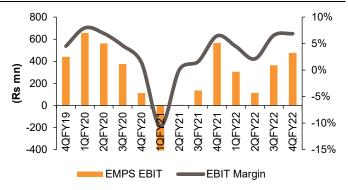
Source: Company, Emkay Research

Exhibit 4: First annual decline in several years



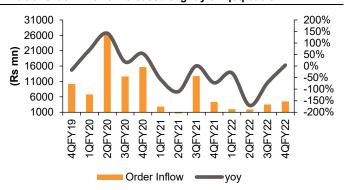
Source: Company, Emkay Research

Exhibit 6: EMPS margins improved on better execution



Source: Company, Emkay Research

Exhibit 8: Order inflows increased slightly on qoq basis



Source: Company, Emkay Research

Exhibit 9: EPS revenue grew 26% yoy and 16% on 3Y-CAGR

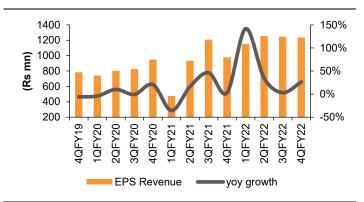


Exhibit 10: EPS margins declined 157bps yoy though improved 94bps qoq



Source: Company, Emkay Research

Source: Company, Emkay Research.

Other highlights

- Revenue was flat yoy at Rs26.6bn, but 3.5% below estimates.
 - The UCP segment's revenue missed estimates by 7%, while the EMPS beat by 3%.
- EBITDA declined 21.1% yoy to Rs2.6bn and missed our estimates, primarily due to the miss on UCP EBIT on lower-than-expected volume growth.
 - Gross margins declined 278bps yoy and 418bps qoq to 22.8%.
 - Other opex was down 7.1% yoy. Employee expenses rose 9.4% yoy.
- PAT declined by 23.5% yoy to Rs1.8bn, with margins contracting to 6.9% (-215bps yoy).
 - ETR stood at 26.1% vs. 25.6% in Q4FY21 and 30.6% in Q3FY22. Other income rose 17.8% yoy to Rs372mn.
 - Share of loss from JV and associates (Volt-Bek) stood at Rs289mn vs. Rs320mn in Q3 and Rs222mn in Q4FY21.
- UCP: Revenue saw a 9.9% yoy jump, with EBIT of Rs1.9bn. EBIT margins stood at 10.6% vs. 15.8% in the year-ago period.
- **EMPS:** Revenue fell 21% yoy to Rs6.9bn, with EBIT of Rs476mn. EBIT margin improved 41bps yoy to 6.9%.
- **EPS:** Revenue grew 26.4% yoy to Rs1.2bn, above estimates by 3%. EBIT margin improved to 33% sequentially (-157bps yoy).
- Order book stood at Rs53.6bn, significantly lower than Rs66bn in Q4FY21 due to a deliberate scale-down.

Exhibit 11: Actual vs. Estimates (Q4FY22)

		Estimate	Consensus	% variation		% variation		Comment
(Rs mn)	Actual	(Emkay)	estimate (Bloomberg)	Fmkav	Consensus			
Revenue	26,666	27,626	27,507	-3%	-3%	UCP miss drags revenue		
EBITDA	2,610	3,383	3,016	-23%	-13%	Lower UCP margin due to revenue miss		
EBITDA Margin	9.8%	12.2%	11.0%	-246 bps	-118 bps			
PAT	1,827	2,241	2,318	-18%	-21%			

Source: Company, Bloomberg, Emkay Research

Exhibit 12: Summary of quarterly financials

Rs mn	Q4FY19	Q4FY20	Q4FY21	Q3FY22	Q4FY22	YoY (%)	QoQ (%)	3-year CAGR	FY22	FY21	YoY (%)
Net Sales	20,628	20,896	26,517	17,936	26,666	0.6	48.7	9%	79,345	75,558	5.0
Raw Material	15790	14,912	19,735	13,097	20,588	4.3	57.2	9%	58,967	55,785	5.7
as % of sales	76.5	71.4	74.4	73.0	77.2						
Employee Cost	1663.7	1,776	1,463	1,562	1,600	9.4	2.4	-1%	6,176	6,017	2.6
as % of sales	8.1	8.5	5.5	8.7	6.0						
Other operating expenses	1732	2,288	2,011	1,720	1,868	(7.1)	8.6	3%	7,386	7,343	0.6
as % of sales	8.4	10.9	7.6	9.6	7.0						
Total Expenditure	19185	18,976	23,209	16,380	24,056	3.6	46.9	8%	72,529	69,144	4.9
EBITDA	1443	1,920	3,307	1,556	2,610	(21.1)	67.7	22%	6,815	6,414	6.3
Depreciation	59.3	82	89	97	95	6.5	(2.6)	17%	373	339	9.9
EBIT	1384	1,838	3,219	1,459	2,516	(21.8)	72.4	22%	6,443	6,075	6.1
Other Income	572	605	316	288	372	17.8	29.4	-13%	1,892	1,889	0.2
Interest	106	61	104	36	125	20.1	245.6	6%	259	262	(1.1)
Share of Profit and loss from associate	-193	(195)	(222)	(320)	(289)	30.1	(9.8)	14%	(1,103)	(610)	
Exceptional Items	0	(20)	-	-	-				-	-	
PBT	1656	2,167	3,209	1,391	2,474	(22.9)	77.9	14%	6,973	7,092	(1.7)
Tax	239	573	821	425	647	(21.2)	52.2	39%	1,913	1,804	6.0
PAT	1417	1,595	2,387	966	1,827	(23.5)	89.2	9%	5,060	5,288	(4.3)
Margins (%)						(bps)	(bps)				(bps)
Gross Margin	23.5	28.6	25.6	27.0	22.8	(278)	(418)		25.7	26.2	(49)
EBIDTA	7.0	9.2	12.5	8.7	9.8	(268)	111		8.6	8.5	10
EBIT	6.7	8.8	12.1	8.1	9.4	(270)	130		8.1	8.0	8
EBT	8.0	10.4	12.1	7.8	9.3	(282)	152		8.8	9.4	(60)
PAT	6.9	7.6	9.0	5.4	6.9	(215)	147		6.4	7.0	(62)
Effective Tax rate	14.4	26.4	25.6	30.6	26.1	55	(442)		27.4	25.4	199

Source: Company, Emkay Research

Exhibit 13: Quarterly segmental financials

Rs mn	Q4FY19	Q4FY20	Q4FY21	Q3FY22	Q4FY22	YoY (%)	QoQ (%)	3-year CAGR	FY22	FY21	YoY (%)
EMPS	9,760	8,046	8,755	5,538	6,918	(21.0)	24.9	-11%	24,705	28,786	(14.2)
EPS	785	948	977	1,247	1,235	26.4	(0.9)	16%	4,887	3,595	35.9
UCP	9,976	11,989	16,547	10,936	18,184	9.9	66.3	22%	48,819	42,185	15.7
Less: Intersegment	4	198	0	0	0				0	52	
Income from operations	20,516	20,784	26,278	17,721	26,337	0.2	48.6	9%	78,411	74,514	5.2
PBIT											
EMPS	440.7	113	566	363	476	(15.9)	31.1	3%	1,258	270	
EPS	274.1	269	338	400	408	20.7	1.9	14%	1,579	1,143	38.1
UCP	1036.8	1,754	2,610	1,017	1,919	(26.5)	88.7	23%	5,134	5,837	(12.0)
Total PBIT	1,752	2,136	3,514	1,780	2,803	(20.2)	57.5	17%	7,971	7,250	9.9
Less: Un-allocable expense	-10.7	(112)	201	353	204	1.4	(42.3)	-367%	739	-103	
Operating Income	1762	2,248	3,313	1,427	2,599	(21.5)	82.2	14%	7,232	7,354	(1.7)
Less: Interest Expense	106	61	104	36	125	20.1	245.6	6%	259	262	
Exceptional	0	-20	0	0	0				0	0	
PBT	1656	2,167	3,209	1,391	2,474	(22.9)	77.9	14%	6,973	7,092	(1.7)
PBIT Margins (%)						(bps)	(bps)				(bps)
EMPS	4.5	1.4	6.5	6.6	6.9	41	32		5.1	0.9	415
EPS	34.9	28.4	34.6	32.1	33.0	(157)	94		32.3	31.8	52
UCP	10.4	14.6	15.8	9.3	10.6	(522)	125		10.5	13.8	(332)
Total PBIT	8.5	10.3	13.4	10.0	10.6	(273)	60		10.2	9.7	44

Source: Company, Emkay Research

Exhibit 14: Key assumptions (segmental financials prior to FY21 are not comparable due to segment re-classification)

Revenue (Rs mn)	FY18	FY19	FY20	FY21	FY22E	FY23E	FY24E	FY25E
EMPS	28,452	36,191	32,461	28,786	24,705	25,868	29,723	33,602
yoy	7%	27%	-10%	-11%	-14%	5%	15%	13%
Order Inflow	35,862	35,331	60,581	24,134	5,077	20,308	34,523	37,975
yoy	28%	-1%	71%	-60%	-79%	300%	70%	10%
Order Book	44,223	49,760	77,880	73,228	53,600	48,040	52,840	57,214
yoy	20%	13%	57%	-6%	-27%	-10%	10%	8%
EPS	3,099	3,117	3,317	3,595	4,887	5,620	6,182	6,800
yoy	-7%	1%	6%	8%	36%	15%	10%	10%
UCP	32,026	31,556	40,737	42,185	48,819	61,868	71,857	80,957
yoy	7%	-1%	29%	4%	16%	27%	16%	13%
Total Revenue	63,577	70,863	76,515	74,566	78,411	93,355	107,761	121,358
yoy	6%	11%	8%	-3%	5%	19%	15%	13%
PBIT (Rs mn)								
EMPS	1,854	2,773	1,704	270	1,258	1,487	1,783	2,016
% Margin	7%	8%	5%	1%	5%	6%	6%	6%
EPS	992	1,051	993	1,143	1,579	1,798	1,978	2,176
% Margin	32%	34%	30%	32%	32%	32%	32%	32%
UCP	4,749	3,254	5,121	5,837	5,134	6,496	8,982	10,524
% Margin	15%	10%	13%	14%	11%	11%	13%	13%
Total PBIT	7,595	7,077	7,817	7,250	7,971	9,782	12,744	14,716
% Margin	12%	10%	10%	10%	10%	10%	12%	12%

Source: Company, Emkay Research

Changes in estimates

- UCP: We have maintained our volume growth estimates (FY23E: 27%, FY24E: 16%), as we expect Voltas to recover lost market share in a few months. We have, however, cut FY23-25 margin assumptions by 130-150bps, as the company will need to go aggressive on pricing/ad spends/dealer incentives, etc. to defend its market share.
- EMPS: We have cut FY23-25 revenue estimates due to subdued order inflow, run-down of Middle East book and lower execution rate. Margin estimates are unchanged.

Exhibit 15: Changes in estimates

Particulars (Rs mn)		FY23E			FY24E		
raticulais (NS IIII)	Old	New	% Change	Old	New	% Change	Introduced
EMPS	28,558	25,868	-9.4%	32,116	29,723	-7.5%	33,602
EPS	5,338	5,620	5.3%	5,872	6,182	5.3%	6,800
UCP	63,552	61,868	-2.6%	72,426	71,857	-0.8%	80,957
Total Revenue	97,448	93,355	-4.2%	110,414	107,761	-2.4%	121,358
EBITDA	9,664	8,913	-7.8%	11,300	10,783	-4.6%	12,187
EBITDA Margin %	9.8	9.5	-25 bps	10.1	10.0	-9 bps	10.0
PAT	7,615	6,460	-15.2%	9,887	8,844	-10.5%	10,324
EPS	23.0	19.5	-15.2%	29.9	26.7	-10.5%	31.2

Source: Company, Emkay Research

Exhibit 16: Jun'23E SoTP-based valuation

Market Cap	Jun'24 PAT	Multiple	Rs mn
EMPS	1,253	10	12,527
EPS	1,379	15	20,692
UCP	6,371	43	272,376
Total MCAP	9,004		305,596
Number of Shares			331
Target Price			924
Value of Volt-Bek			83
Total Value			1,000

Source: Company, Emkay Research

Exhibit 17: 1-year forward P/E band

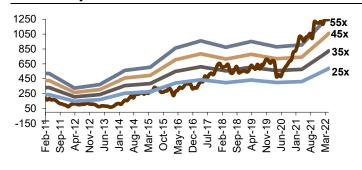
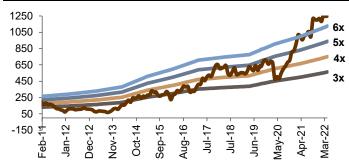


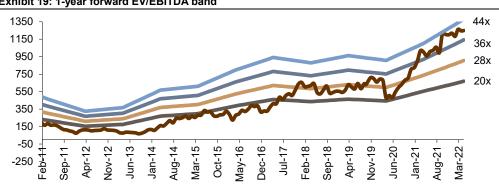
Exhibit 18: 1-year forward P/B band



Source: Bloomberg, Emkay Research

Source: Bloomberg, Emkay Research

Exhibit 19: 1-year forward EV/EBITDA band



Source: Bloomberg, Emkay Research

Conference call highlights

- Unitary Cooling Products: Extended winters in the initial months of Q4 and increased prices impacted sentiments of the channel partners, and thus primary sales as well. However, early and unusually hot summer led to a pickup in March. Riding on this demand, 4Q saw improved value growth over Q4FY21, resulting in limited volume decline for Q4. However, the bottom-line was impacted by increasing input costs, disruptive pricing by competitors and trade's resistance to price increases.
 - Voltas' FY22 market share in the RAC category was 23.4% as of Mar'22 at multi-brand outlets down ~200-220bps yoy and qoq. This implies a ~500bps yoy and qoq market share loss in Q4FY22 as the exit share was ~18%. Voltas is seeing a loss in RAC market share (annualized basis in FY22) for the first time in several years. Management attributed the share loss to the significant price reduction by competitors in South India (TN and Kerala), which Voltas did not resort to. The majority of the share loss was to LG, Lloyd and Samsung. In the East and West India, the company has gained market share, while it maintained the share in the North. Voltas has taken steps (lower consumer subvention schemes and other consumer schemes) to regain the share by Jun'22.
 - Demand for RACs remains robust and it is reflected in the industry's low channel inventory.
 - The company has not faced any supply-chain issues in Q4 and the same is true for Q1FY23 as well. Imports from China have reduced but still the majority of compressors and PCBAs are imported from the country.
 - Voltas has done better in 2-Ton 5-Star RACs and is looking to expand its share in this segment. The inverter category witnessed good traction among customers. It now contributes more than 75% of all ACs sold vs. 70% a year-ago.
- In FY22, the RAC price increase was 12-15%. The last price increase was taken in Jan'22, and some players have still not initiated price changes, leading to disruption. The price gap between Voltas and its closest peers stands at ~2.5-3%, with the same at 5% in some markets. As commodity inflation endures, the company will have to take further price increases.
- <u>Commercial refrigeration</u> segment delivered another year of growth and even surpassed pre-Covid period volumes. Growth in commercial refrigeration was driven by the expansion of Mom & Pop stores, changes in food habits, largely driven by beverages and ice cream products in Tier-3 & 4 cities and higher participation from OEMs engaged in chocolate, beverages and ice-cream products.
- Air Coolers: The heat wave happened in Q4 led to higher demand for Air Coolers, which are relatively low-cost cooling products. VOLT's presence in all sub-categories of the Air Coolers, balanced SKUs with competitive consumer pricing and expansion of channel network led to the company increasing its YTD Jan'22 market share to 12%.
- <u>Commercial Air Conditioning:</u> The opening of commercial places and focus on retrofit jobs, along with the retention of customers with attractive after-sale offerings, led to overall value growth in Q4 and FY22. The business took various cost-reduction initiatives and value engineering processes to offset the impact of higher input costs, and partly mitigated the margin risk.
- EBIT margin: Management has not provided any margin guidance for FY23.
- EMPS: Better and timely execution of projects, coupled with a healthy project mix, led the performance of the project business in Q4. Negotiations with customers and suppliers have mitigated the commodity impact to some extent. The focus on work certification and collection has improved cash flows, and thus return on capital employed vs. FY21.
- <u>Volt-Bek:</u> Annual sales are now close to Rs10bn. The exit market shares in Refrigerators and Washing Machines were 3-3.5% and +4%, respectively.
 - The company crossed the 1mn unit milestone in the year. Cumulatively, the brand has sold 2mn units, with the first 1mn taking two years to achieve and next 1mn just one year.

- The manufacturing facility has been expanded to frost-free refrigerators and fully automatic top-loaded washing machines at the Sanand factory in FY22. The production at the factory has also crossed 1mn units.
- Volt-Bek has more than 200 Expanded Exclusive Brand Outlets (EBO) now, and plans to add 50 more in FY23.
- **Capex:** Total capex would be Rs4.5-5bn in the next 2-3 years, including PLI-related spends, investment in the compressor JV and others.
- JV with Highly for AC compressors: The JV is aimed at achieving technical know-how and will be dedicated to invertor compressors. The total investment would be ~Rs2.5-5bn by each partner with a targeted capacity of 1mn.

Key Financials (Consolidated)

Income Statement

Y/E Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Revenue	75,558	79,345	94,289	108,838	122,571
Expenditure	69,144	72,529	85,376	98,055	110,385
EBITDA	6,414	6,816	8,913	10,783	12,187
Depreciation	339	373	429	504	556
EBIT	6,075	6,443	8,484	10,279	11,631
Other Income	1,889	1,892	1,967	2,022	2,224
Interest expenses	262	259	227	262	296
PBT	7,702	8,076	10,224	12,039	13,559
Tax	1,804	1,913	2,812	3,311	3,729
Extraordinary Items	0	0	0	0	0
Minority Int./Income from Assoc.	(610)	(1,122)	(952)	116	494
Reported Net Income	5,288	5,041	6,460	8,844	10,324
Adjusted PAT	5,288	5,041	6,460	8,844	10,324

Balance Sheet

Y/E Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Equity share capital	331	331	331	331	331
Reserves & surplus	49,603	54,090	59,723	66,095	73,271
Net worth	49,934	54,421	60,054	66,425	73,602
Minority Interest	361	361	361	361	361
Loan Funds	2,606	3,482	2,842	3,280	3,694
Net deferred tax liability	(558)	(558)	(558)	(558)	(558)
Total Liabilities	52,343	57,706	62,699	69,509	77,099
Net block	3,391	3,368	4,286	5,130	5,471
Investment	30,464	30,464	30,464	30,464	30,464
Current Assets	52,120	61,771	69,050	80,603	93,125
Cash & bank balance	4,588	11,103	9,913	13,605	18,708
Other Current Assets	10,769	7,748	7,768	7,789	7,808
Current liabilities & Provision	33,721	37,985	41,189	46,776	52,050
Net current assets	18,400	23,786	27,860	33,827	41,075
Misc. exp	0	0	0	0	0
Total Assets	52,343	57,706	62,699	69,509	77,099

Cash Flow

Y/E Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
PBT (Ex-Other income) (NI+Dep)	5,813	6,184	8,257	10,017	11,336
Other Non-Cash items	0	0	0	0	0
Chg in working cap	846	1,129	(5,265)	(2,274)	(2,146)
Operating Cashflow	5,561	6,080	836	5,199	6,312
Capital expenditure	(205)	(349)	(1,347)	(1,347)	(897)
Free Cash Flow	5,356	5,731	(511)	3,851	5,414
Investments	(7,031)	0	0	0	0
Other Investing Cash Flow	2,789	(48)	0	0	0
Investing Cashflow	(2,559)	1,495	620	674	1,326
Equity Capital Raised	0	0	0	0	0
Loans Taken / (Repaid)	428	876	(640)	438	414
Dividend paid (incl tax)	(1,324)	(1,676)	(1,779)	(2,357)	(2,654)
Other Financing Cash Flow	(341)	0	0	0	0
Financing Cashflow	(1,498)	(1,059)	(2,647)	(2,180)	(2,536)
Net chg in cash	1,504	6,516	(1,190)	3,692	5,102
Opening cash position	3,084	4,588	11,103	9,913	13,605
Closing cash position	4,588	11,103	9,913	13,605	18,708

Source: Company, Emkay Research

Key Ratios

Profitability (%) FY21 FY22 FY23E FY24I	
EBITDA Margin 8.5 8.6 9.5 9.5	9.9
EBIT Margin 8.0 8.1 9.0 9.4	9.5
Effective Tax Rate 23.4 23.7 27.5 27.5	5 27.5
Net Margin 7.8 7.8 7.9 8.	8.0
ROCE 16.4 15.1 17.4 18.	18.9
ROE 11.4 9.7 11.3 14.	14.7
RoIC 34.7 38.8 44.3 43.	2 43.7

Per Share Data (Rs)	FY21	FY22	FY23E	FY24E	FY25E
EPS	16.0	15.2	19.5	26.7	31.2
CEPS	17.0	16.4	20.8	28.3	32.9
BVPS	150.9	164.5	181.5	200.8	222.5
DPS	4.0	5.1	5.4	7.1	8.0

Valuations (x)	FY21	FY22	FY23E	FY24E	FY25E
PER	65.5	68.7	53.6	39.1	33.5
P/CEPS	68.7	71.5	56.1	41.4	35.6
P/BV	6.9	6.4	5.8	5.2	4.7
EV / Sales	4.2	4.0	3.4	2.9	2.6
EV / EBITDA	48.9	46.7	35.9	29.5	25.7
Dividend Yield (%)	0.4	0.5	0.5	0.7	0.8

Gearing Ratio (x)	FY21	FY22	FY23E	FY24E	FY25E
Net Debt/ Equity	(0.6)	(0.5)	(0.4)	(0.4)	(0.5)
Net Debt/EBIDTA	(5.1)	(4.2)	(2.9)	(2.6)	(2.7)
Working Cap Cycle (days)	66.7	58.3	69.5	67.8	66.6

Growth (%)	FY21	FY22	FY23E	FY24E	FY25E
Revenue	(1.3)	5.0	18.8	15.4	12.6
EBITDA	(6.6)	6.3	30.8	21.0	13.0
EBIT	(7.2)	6.1	31.7	21.2	13.1
PAT	1.5	(4.7)	28.2	36.9	16.7

Quarterly (Rs mn)	Q4FY21	Q1FY22	Q2FY22	Q3FY22	Q4FY22
Revenue	26,517	17,852	16,891	17,936	26,666
EBITDA	3,307	1,358	1,291	1,556	2,610
EBITDA Margin (%)	12.5	7.6	7.6	8.7	9.8
PAT	2,387	1,224	1,043	966	1,827
EPS (Rs)	7.2	3.7	3.2	2.9	5.5

Source: Company, Emkay Research

Shareholding Pattern (%)	Mar-21	Jun-21	Sep-21	Dec-21	Mar-22
Promoters	30.3	30.3	30.3	30.3	30.3
FIIs	14.4	17.2	22.3	24.4	26.2
DIIs	37.2	33.9	31.6	29.8	27.8
Public and Others	18.1	18.6	15.8	15.5	15.7

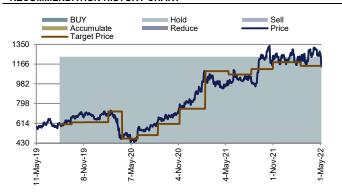
Source: Capitaline

RECOMMENDATION HISTORY TABLE

Date	Closing Price	TP	Period (months)	Rating	Analyst
14-Feb-22	1,170	1,150	12m	Hold	Naval Seth
8-Dec-21	1,253	1,185	12m	Hold	Naval Seth
17-Nov-21	1,235	1,185	12m	Hold	Naval Seth
1-Nov-21	1,245	1,185	12m	Hold	Naval Seth
23-Aug-21	973	1,120	12m	Hold	Naval Seth
10-Aug-21	998	1,120	12m	Hold	Naval Seth
15-May-21	999	1,070	12m	Hold	Naval Seth
15-Feb-21	1,058	1,100	12m	Hold	Naval Seth
9-Nov-20	791	750	12m	Hold	Naval Seth
18-Aug-20	645	608	12m	Hold	Naval Seth
2-Jun-20	558	502	12m	Hold	Naval Seth
7-Apr-20	485	470	12m	Hold	Naval Seth
3-Apr-20	473	470	12m	Hold	Naval Seth
16-Mar-20	603	724	12m	Hold	Naval Seth
13-Feb-20	686	724	12m	Hold	Naval Seth
10-Feb-20	682	724	12m	Hold	Naval Seth
16-Dec-19	679	624	12m	Hold	Naval Seth
19-Nov-19	713	624	12m	Hold	Naval Seth
8-Nov-19	694	624	12m	Hold	Naval Seth
23-Sep-19	671	623	12m	Hold	Naval Seth
18-Sep-19	631	604	12m	Hold	Naval Seth
11-Sep-19	633	604	12m	Hold	Naval Seth
8-Aug-19	598	604	12m	Hold	Naval Seth

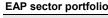
Source: Company, Emkay Research

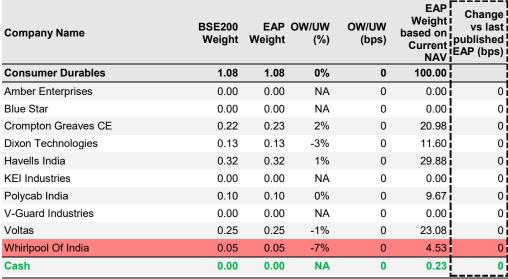
RECOMMENDATION HISTORY CHART



Source: Bloomberg, Company, Emkay Research

Emkay Alpha Portfolio – Consumer Durables





Source: Emkay Research

■ High Conviction/Strong Over Weight ■ High Conviction/Strong Under Weight

Analyst: Naval Seth

Contact Details

naval.seth@emkayglobal.com +91 22 66242414

Sector

Consumer Durables, Media & Entertainment, SMID and Telecom

Analyst bio

Naval holds an MBA in Finance and has more than 13 years of experience in equity research. His team currently covers 19 stocks spread across three different sectors.

Sector portfolio NAV

	Base					Latest
	1-Apr-19	6-May-21	8-Nov-21	7-Feb-22	6-Apr-22	6-May-22
EAP - Consumer Durables	100.0	157.2	196.9	178.8	184.1	167.7
BSE200 Neutral Weighted Portfolio (ETF)	100.0	143.6	182.0	167.4	172.5	156.9

*Performance measurement base date 1st April 2019

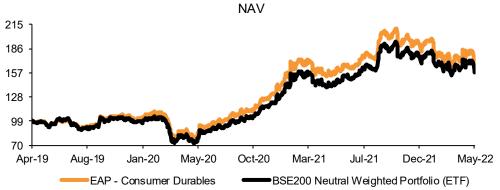
Source: Emkay Research

Price Performance (%)

	1m	3m	6m	12m
EAP - Consumer Durables	-8.9%	-6.2%	-14.8%	6.7%
BSE200 Neutral Weighted Portfolio (ETF)	-9.0%	-6.2%	-13.8%	9.3%

Source: Emkay Research

NAV chart



Source: Emkay Research

Please see our model portfolio (Emkay Alpha Portfolio): Nifty

Please see our model portfolio (Emkay Alpha Portfolio): SMID

"Emkay Alpha Portfolio – SMID and Nifty are a supporting document to the Emkay Alpha Portfolios Report and is updated on regular intervals"

Emkay Rating Distribution

Ratings	Expected Return within the next 12-18 months.	
BUY	Over 15%	
HOLD	Between -5% to 15%	
SELL	Below -5%	

Completed Date: 09 May 2022 23:04:54 (SGT) Dissemination Date: 09 May 2022 23:05:54 (SGT)

Sources for all charts and tables are Emkay Research unless otherwise specified.

GENERAL DISCLOSURE/DISCLAIMER BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Emkay Global Financial Services Limited (CIN-L67120MH1995PLC084899) and its affiliates are a full-service, brokerage, investment banking, investment management and financing group. Emkay Global Financial Services Limited (EGFSL) along with its affiliates are participants in virtually all securities trading markets in India. EGFSL was established in 1995 and is one of India's leading brokerage and distribution house. EGFSL is a corporate trading member of Bombay Stock Exchange Limited (BSE), National Stock Exchange of India Limited (NSE), MCX Stock Exchange Limited (MCX-SX). EGFSL along with its subsidiaries offers the most comprehensive avenues for investments and is engaged in the businesses including stock broking (Institutional and retail), merchant banking, commodity broking, depository participant, portfolio management, insurance broking and services rendered in connection with distribution of primary market issues and financial products like mutual funds, fixed deposits. Details of associates are available on our website i.e. www.emkavolobal.com

EGFSL is registered as Research Analyst with SEBI bearing registration Number INH000000354 as per SEBI (Research Analysts) Regulations, 2014. EGFSL hereby declares that it has not defaulted with any stock exchange nor its activities were suspended by any stock exchange with whom it is registered in last five years, except that NSE had disabled EGFSL from trading on October 05, October 08 and October 09, 2012 for a manifest error resulting into a bonafide erroneous trade on October 05, 2012. However, SEBI and Stock Exchanges have conducted the routine inspection and based on their observations have issued advice letters or levied minor penalty on EGFSL for certain operational deviations in ordinary/routine course of business. EGFSL has not been debarred from doing business by any Stock Exchange / SEBI or any other authorities; nor has its certificate of registration been cancelled by SEBI at any point of time.

EGFSL offers research services to clients as well as prospects. The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

Other disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report

EGFSL and/or its affiliates may seek investment banking or other business from the company or companies that are the subject of this material. Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that may be inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest including but not limited to those stated herein. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein. This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would subject EGFSL or its group companies to any registration or licensing requirement within such jurisdiction. Specifically, this document does not constitute an offer to or solicitation to any U.S. person for the purchase or sale of any financial instrument or as an official confirmation of any transaction to any U.S. person. Unless otherwise stated, this message should not be construed as official confirmation of any transaction. No part of this document may be used by private customers in United Kingdom. All material presented in this report, unless specifically indicated otherwise, is under copyright to Emkay. None of the material, nor its content, nor any copy of it, may be altered in any way, transmitted to, copied or distributed to any other party, without the prior express written permission of EGFSL. All trademarks, service marks and logos used in this report are trademarks or registered trademarks of EGFSL or its Group Companies. The information contained herein is not intended for publication or distribution or circulation in any manner whatsoever and any unauthorized reading, dissemination, distribution or copying of this communication is prohibited unless otherwise expressly authorized. Please ensure that you have read "Risk Disclosure Document for Capital Market and Derivatives Segments" as prescribed by Securities and Exchange Board of India before investing in Indian Securities Market. In so far as this report includes current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.

- This publication has not been reviewed or authorized by any regulatory authority. There is no planned schedule or frequency for updating research publication relating to any issuer.
- Please contact the primary analyst for valuation methodologies and assumptions associated with the covered companies or price targets

Disclaimer for U.S. persons only: This research report is a product of Emkay Global Financial Services Limited (Emkay), which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of Financial Institutions Regulatory Authority (FINRA) or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account. This report is intended for distribution to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on the sender. Further, this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor. In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors.

ANALYST CERTIFICATION BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL)

The research analyst(s) primarily responsible for the content of this research report, in part or in whole, certifies that the views about the companies and their securities expressed in this report accurately reflect his/her personal views. The analyst(s) also certifies that no part of his/her compensation was, is, or will be, directly or indirectly, related to specific recommendations or views expressed in the report. The research analyst (s) primarily responsible of the content of this research report, in part or in whole, certifies that he or his associate does not serve as an officer, director or employee of the issuer or the new listing applicant (which includes in the case of a real estate investment trust, an officer of the management company of the real estate investment trust; and in the case of any other entity, an officer or its equivalent counterparty of the entity who is responsible for the management of the issuer or the new listing applicant). The research analyst(s) primarily responsible for the content of this research report or his associate does not have financial interests in relation to an issuer or a new listing applicant that the analyst reviews. EGFSL has procedures in place to eliminate, avoid and manage any potential conflicts of interests that may arise in connection with the production of research reports. The research analyst(s) responsible for this report operates as part of a separate and independent team to the investment banking function of the EGFSL and procedures are in place to ensure that confidential information held by either the research or investment banking function is handled appropriately. There is no direct link of EGFSL compensation to any specific investment banking function of the EGFSL.

COMPANY-SPECIFIC / REGULATORY DISCLOSURES BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report-:

- 1. EGFSL, its subsidiaries and/or other affiliates do not have a proprietary position in the securities recommended in this report as of May 9, 2022
- 2. EGFSL, and/or Research Analyst does not market make in equity securities of the issuer(s) or company(ies) mentioned in this Research Report Disclosure of previous investment recommendation produced:
- 3. EGFSL may have published other investment recommendations in respect of the same securities / instruments recommended in this research report during the preceding 12 months. Please contact the primary analyst listed in the first page of this report to view previous investment recommendations published by EGFSL in the preceding 12 months.
- 4. EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's does not have any material conflict of interest in the securities recommended in this report as of May 9, 2022.
- 5. EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's does not have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the May 9, 2022
- 6. EGFSL, its subsidiaries and/or other affiliates and Research Analyst have not received any compensation in whatever form including compensation for investment banking or merchant banking or brokerage services or for products or services other than investment banking or merchant banking or brokerage services from securities recommended in this report (subject company) in the past 12 months.
- 7. EGFSL, its subsidiaries and/or other affiliates and/or and Research Analyst have not received any compensation or other benefits from securities recommended in this report (subject company) or third party in connection with the research report.
- 8. Securities recommended in this report (Subject Company) has not been client of EGFSL, its subsidiaries and/or other affiliates and/or and Research Analyst during twelve months preceding the May 9, 2022

¹ An associate is defined as (i) the spouse, or any minor child (natural or adopted) or minor step-child, of the analyst; (ii) the trustee of a trust of which the analyst, his spouse, minor child (natural or adopted) or minor step-child, is a beneficiary or discretionary object; or (iii) another person accustomed or obliged to act in accordance with the directions or instructions of the analyst.

² Financial interest is defined as interest that are commonly known financial interest, such as investment in the securities in respect of an issuer or a new listing applicant, or financial accommodation arrangement between the issuer or the new listing applicant and the firm or analysis. This term does not include commercial lending conducted at the arm's length, or investments in any collective investment scheme other than an issuer or new listing applicant notwithstanding the fact that the scheme has investments in securities in respect of an issuer or a new listing applicant.

RESTRICTIONS ON DISTRIBUTION

KESTRICTIONS ON L	DOTALDOTTON
General	This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation.
Australia	This report is not for distribution into Australia.
Hong Kong	This report is not for distribution into Hong Kong.
Indonesia	This report is being distributed in Indonesia by PT DBS Vickers Sekuritas Indonesia.
Malaysia	This report is not for distribution into Malaysia.
Singapore	This report is distributed in Singapore by DBS Bank Ltd (Company Regn. No. 16800306E) or DBSVS (Company Regn. No. 1860024G) both of which are Exempt Financial Advisers as defined in the Financial Advisers Act and regulated by the Monetary Authority of Singapore. DBS Bank Ltd and/or DBSVS, may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an agreement under Regulation 32C of the financial Advisers Regulations. Singapore recipients should contact DBS Bank Ltd at 6327 2288 for matters arising from, or in connection with the report.
Thailand	This report is being distributed in Thailand by DBS Vickers Securities (Thailand) Co Ltd.
United Kingdom	This report is disseminated in the United Kingdom by DBS Vickers Securities (UK) Ltd, ("DBSVUK"). DBSVUK is authorised and regulated by the Financial Conduct Authority in the United Kingdom. In respect of the United Kingdom, this report is solely intended for the clients of DBSVUK, its respective connected and associated corporations and affiliates only and no part of this document may be (i) copied, photocopied or duplicated in any form or by any means or (ii) redistributed without the prior written consent of DBSVUK. This communication is directed at persons having professional experience in matters relating to investments. Any investment activity following from this communication will only be engaged in with such persons. Persons who do not have professional experience in matters relating to investments should not rely on this communication.
Dubai International Financial Centre	This research report is being distributed by DBS Bank Ltd., (DIFC Branch) having its office at units 608-610, 6 th Floor, Gate Precinct Building 5, PO Box 506538, Dubai International Financial Centre (DIFC), Dubai, United Arab Emirates. DBS Bank Ltd., (DIFC Branch) is regulated by The Dubai Financial Services Authority. This research report is intended only for professional clients (as defined in the DFSA rulebook) and no other person may act upon it.
United Arab Emirates	This report is provided by DBS Bank Ltd (Company Regn. No. 196800306E) which is an Exempt Financial Adviser as defined in the Financial Advisers Act and regulated by the Monetary Authority of Singapore. This report is for information purposes only and should not be relied upon or acted on by the recipient or considered as a solicitation or inducement to buy or sell any financial product. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situation, or needs of individual clients. You should contact your relationship manager or investment adviser if you need advice on the merits of buying, selling or holding a particular investment. You should note that the information in this report may be out of date and it is not represented or warranted to be accurate, timely or complete. This report or any portion thereof may not be reprinted, sold or redistributed without our written consent.
United States	DBSVUSA did not participate in its preparation. The research analyst(s) named on this report are not registered as research analysts with FINRA and are not associated persons of DBSVUSA. The research analyst(s) are not subject to FINRA Rule 2241 restrictions on analyst compensation, communications with a subject company, public appearances and trading securities held by a research analyst. This report is being distributed in the United States by DBSVUSA, which accepts responsibility for its contents. This report may only be distributed to Major U.S. Institutional Investors (as defined in SEC Rule 15a-6) and to such other institutional investors and qualified persons as DBSVUSA may authorize. Any U.S. person receiving this report who wishes to effect transactions in any securities referred to herein should contact DBSVUSA directly and not its affiliate.
Other jurisdictions	In any other jurisdictions, except if otherwise restricted by laws or regulations, this report is intended only for qualified, professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions.

Emkay Global Financial Services Ltd.

CIN - L67120MH1995PLC084899

7th Floor, The Ruby, Senapati Bapat Marg, Dadar - West, Mumbai - 400028. India Tel: +91 22 66121212 Fax: +91 22 66121299 Web: www.emkayglobal.com