CMP: ₹ 2109

#### Target: ₹ 2500 (19%) Target P

## Target Period: 12 months

May 25, 2022

# Margin guidance band maintained...

**About the stock:** eClerx Services (eClerx) provides business process management, automation and analytics services.

- It caters to financial services, communications, retail, media, manufacturing, travel and technology companies
- OCF to EBITDA of >80%, debt free and RoCE of >20%

Q4FY22 Results: eClerx reported Q4FY22 results.

- Dollar revenues increased 5.2% QoQ to US\$77.2 million
- EBITDA margin declined 100 bps QoQ to 30.8%
- The company reported 20% organic revenue growth in FY22

What should investors do? eClerx' share price has grown by  $\sim 1.7x$  over the past five years (from  $\sim \mathbf{E}$  1,265 in May 2017 to  $\sim \mathbf{E}$  2,109 levels in May 2022).

• We maintain our **BUY** rating on the stock

Target Price and Valuation: We value eClerx at ₹ 2,500 i.e. 16x P/E on FY24E EPS

#### Key triggers for future price performance:

- Traction in customer care, RPA, analytics & content development, cross sell and up sell to Personiv clients to drive growth
- Lower roll-offs from one off client specific event, improving deal wins and revival in growth are expected to drive revenues
- Expect dollar revenues to grow at 18.1% CAGR in FY22-24E

Alternate Stock Idea: Apart from eClerx, in our IT coverage we also like Zensar.

- Turnaround led by new CEO, driving deal momentum and increasing annuity revenues key positive
- BUY with a target price of ₹ 365

Key Financial Summary							
Key Financials	FY20	FY21	FY22	5 Year CAGR (FY17-22)	FY23E	FY24E	2 Year CAGR (FY22-24E)
Net sales	1,438	1,564	2,160	10.2%	2,606	3,019	18.2%
EBITDA	324	465	673	7.5%	735	851	12.5%
EBITDA Margin (%)	22.5	29.7	31.1		28.2	28.2	
Net Profit	209	283	430	3.9%	447	520	10.0%
EPS (₹)	57.3	81.3	121.6		134.3	156.0	
P/E	36.8	25.9	17.3		15.7	13.5	
RoNW (%)	16.0	18.8	27.4		25.7	26.8	
RoCE (%)	19.9	23.3	33.6		33.2	34.7	

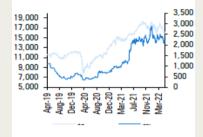
*Picici direct* Research

# eClerx

Particulars		
Particular		Amoun
Market Cap (₹ Crore)		7,451
Total Debt (₹ Crore)		0
Cash & Investments (₹ Crore)		688
EV (₹ Crore)		6,764
52 week H/L		970/1099
Equity capital		33.1
Face value		10.0
Shareholding pattern		
Jun-21 Sep-21	Dec-21	Mar-22

	Jun-21	Sep-21	Dec-21	Mar-22
Promoter	54	54	53	53
FII	19	16	15	14
DII	16	18	18	19
Public	11	13	14	13

#### **Price Chart**



#### Recent event & key risks

- Dividend of ₹1 per share
- Key Risk: (i) Higher roll offs, (ii) Inability to sustain margins

#### **Research Analyst**

Sameer Pardikar sameer.pardikar@icicisecurities.com

Company Update

## Key takeaways of recent quarter & conference call highlights

- Revenue in US\$ term grew 5.2% QoQ to US\$77.2 mn while in rupee terms, revenue grew 5.8% QoQ to ₹ 551.7 crore. In CC terms the company reported growth of 5.5% QoQ & 22% YoY. For FY22, it reported growth of 35.2% to US\$284.6mn, out of which 20% was organic growth while rest of the growth came from their recent acquisition 'Personiv'
- Revenue growth aided by North America market (69% mix), up 3.7% QoQ. Europe, RoW market reported growth of 5.2%, 20.2% QoQ, respectively
- Top 10 customers contribute 60% of the revenue mix for Q4 and reported revenue growth of 3.5% QoQ. In terms of client addition on a YoY basis, it added one client in US10mn + category while it added five, three, six clients in US\$5-10mn, US\$1-3 mn, US\$500K-1mn categories, respectively
- EBITDA, EBIT grew 2.5%, 1.9% QoQ, respectively, while EBITDA, EBIT margins fell 100 bps each QoQ to 30.8%, 26.1%, respectively. EBITDA margins were impacted by 9.4% QoQ rise in employee expenses amid high attrition
- In Q4, the company added 806 employees in offshore delivery while 63 employees were added in onshore delivery/support services & Tech services respectively, taking its count in this services to 14,802. The company added five employees in the selling & distribution taking total headcount at the company level to 14,910 (869 net adds). India seat count has been constant at 11,039 in the last four guarters
- Offshore voluntary attrition stayed high at 42.6% for Q4, was up 520 bps QoQ
- eClerx indicated that the demand environment continues to be strong for the services that it offers. eClerx is not witnessing any slowdown there. The company also mentioned that it is not seeing any major roll-offs in the foreseeable future. The order pipeline in Q1FY23 is lower than last year
- The company also mentioned that in comparison to captive where the focus is on key employee's retention. Hence, the companies may end up paying higher costs in terms of salaries as cost inflation is higher, captive is not profitable business in the long term. In case of its model, it always has flexibility and control on costs
- eClerx, however, did not rule out any impact on its revenue trajectory in case of US market recession since the market contributes a large chunk to its revenues
- The company also indicated that it continues to explore M&A opportunity in the market. It mentioned that it is looking for some tuck in acquisitions with sales in the range of US\$30-50 mn. The company also mentioned that funding has been drying up in the market especially for many start-ups and also funding costs for PE players is also rising at the other end, which is creating opportunities for players like it in the market
- The company mentioned that they are committed of paying out 50% of the net income to the shareholders. The company also indicated that it may think of another buyback in the future
- The company indicated that the wage hike in FY23 will be higher than the earlier comparable years to retain talents & manage supply side constraints. The company also guided that the margins for Q1FY23 will be affected due to the wage hike but expects it to normalise in the remaining three quarters. It maintained margin guidance band of 28-32%
- The company also said it has negotiated some price hike with some of clients but indicated that it will not be enough to cover the wage hike
- The cash position stayed healthy at ₹ 680.5 crore for FY22 vs. ₹ 657.2 crore for FY21
- The company declared a dividend of ₹ 1 per equity share

	Q4FY22	Q4FY21	YoY (%)	Q3FY22	QoQ (%)	Comments
Revenue	591.7	472.8	25.1	559.2	5.8	Revenue was aided by US market which grew by 3.7% QoQ
Employee expenses	299.6	226.1	32.5	273.8	9.4	
Gross Profit	292.1	246.7	18.4	285.4	2.3	
Gross margin (%)	49.4	52.2	-282 bps	51.0	-167 bps	
SG&A expenses	109.8	91.6	19.9	107.5	2.1	
EBITDA	182.3	155.1	17.5	177.9	2.5	Margins declined due to higher employee cost
EBITDA Margin (%)	30.8	32.8	-200 bps	31.8	-100 bps	
Depreciation & amortisation	27.9	24.4	14.3	26.4	5.8	
EBIT	154.3	130.7	18.1	151.5	1.9	
EBIT Margin (%)	26.1	27.6	-155 bps	27.1	-100 bps	
Other income (less interest)	4.5	-1.8		-0.9		
PBT	159	129	23.3	151	5.5	
Tax paid	40.3	30.5	32.2	38.4	5.1	
PAT	119	99	20.3	107	11.4	

Exhibit 2: Change in estimates FY24E FY23E Comments Old Old (₹ Crore) New % Change New % Change 2357 2,606 10.6 2,627 3,019 14.9 Increasing numbers on strong FY22 performance Revenue EBITDA 713 735 3.1 803 851 6.0 30.3 EBITDA Margin (%) 28.2 30.6 28.2 -205 bps -236 bps We are building in margins at lower end of the guidance band PAT 440 447 1.7 498 520 4.4 156.0 EPS (₹) 132.0 134.3 1.7 136.9 4.4

Source: Company, ICICI Direct Research

# Financial summary

xhibit 3: Profit and loss sta	hibit 3: Profit and loss statement					
	FY21	FY22	FY23E	FY24E		
Total Revenues	1,564	2,160	2,606	3,019		
Growth (%)	8.8	38.1	20.6	15.8		
Employee expenses	781	1,079	1,355	1,570		
Other Expenditure	319	409	516	598		
EBITDA	465	673	735	851		
Growth (%)	43.6	44.8	9.3	15.8		
Depreciation	82	103	128	148		
Other Income	18	25	36	40		
Interest expense	20	22	22	22		
PBT before Exceptional Items	381	573	622	722		
Growth (%)	35.8	50.3	8.6	16.1		
Tax	98	143	174	202		
PAT before Exceptional Items	283	430	448	520		
Exceptional items	-	-	-	-		
PAT before MI	283	430	448	520		
Minority Int & Pft. from associates	0	0	0	-		
PAT	283	430	447	520		
Growth (%)	35.4	51.9	4.2	16.2		
EPS	81	122	134	156		
EPS (Growth %)	42.0	49.6	10.5	16.2		

Exhibit 4: Cash flow stateme	ent			₹ crore
	FY21	FY22	FY23E	FY24E
Net profit before Tax	381	560	622	722
Depreciation	82	103	128	148
(inc)/dec in Current Assets	3	(51)	588	255
(inc)/dec in current Liabilities	(100)	(164)	(174)	(202)
CF from operations	365	448	1,163	923
Other Investments	237	108	-	-
Other income	13	4	36	40
(Purchase)/Sale of Fixed Assets	(39)	(61)	(60)	(69)
CF from investing Activities	(5)	38	(24)	(30)
Inc / (Dec) in Equity Capital	(135)	(355)	(0)	-
Dividend & Divendend tax	(3)	(3)	(275)	(320)
Interest Paid on Loans	(50)	(58)	(0)	-
CF from Financial Activities	(188)	(416)	(316)	(360)
Exchange rate differences	3	1	-	-
Opening cash balance	334	491	562	1,386
Other adjustments	0	-	-	-
Closing cash	491	562	1,386	1,920

Source: Company, ICICI Direct Research

Exhibit 5: Balance sheet				₹ cror
	FY21	FY22	FY23E	FY24E
Equity	34	33	33	33
Reserves & Surplus	1,467	1,534	1,707	1,907
Networth	1,501	1,568	1,740	1,940
Minority Interest	1	1	1	1
Loans	0	0	0	C
Other liabilities	220	199	199	199
Source of funds	1,723	1,768	1,940	2,140
Gross Block	513	531	630	740
Acc.dep	295	319	447	595
Net Block	217	212	184	145
CWIP	0	2	2	2
Other Intangible assets	138	126	126	126
Other non current assets	42	45	135	153
Investments	228	194	194	194
Goodwill	373	375	375	375
Debtors	293	329	597	476
Cash & Cash equivalents	491	494	1,386	1,920
Loans and advances	-	-	-	
Other current assets	225	293	627	691
Trade payables	23	17	89	103
Current liabilities	158	156	838	971
Provisions	104	129	690	799
Application of funds	1,723	1,768	1,940	2,140

Source: Company, ICICI Direct Research

ırce: Company, ICICI Direct Research;

Exhibit 6: Key ratios				₹ crore
	FY21	FY22	FY23E	FY24E
Per share data (₹)				
EPS	81.3	121.6	134.3	156.0
Cash EPS	104.7	150.8	172.6	200.4
BV	431.4	443.7	522.3	582.4
DPS	1.0	1.1	82.6	96.0
Cash Per Share	141.1	139.7	416.1	576.3
Operating Ratios (%)				
EBITDA Margin	29.7	31.1	28.2	28.2
PBT Margin	24.3	26.5	23.9	23.9
PAT Margin	18.1	19.9	17.2	17.2
Debtor days	68	56	84	58
Creditor days	5	3	13	13
Return Ratios (%)				
RoE	18.8	27.4	25.7	26.8
RoCE	23.3	33.6	33.2	34.7
RolC	38.2	52.8	142.3	754.2
Valuation Ratios (x)				
P/E	25.9	17.3	15.7	13.5
EV / EBITDA	14.5	10.1	8.0	6.3
EV / Net Sales	4.3	3.1	2.3	1.8
Market Cap / Sales	4.8	3.4	2.9	2.5
Price to Book Value	4.9	4.8	4.0	3.6
Solvency Ratios				
Debt/EBITDA	0.0	0.0	0.0	0.0
Debt / Equity	0.0	0.0	0.0	0.0
Current Ratio	1.8	2.1	0.8	0.6
Quick Ratio	1.8	2.1	0.8	0.6

Source: Company, ICICI Direct Research

## **RATING RATIONALE**

ICICI Direct endeavors to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head – Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com

### ANALYST CERTIFICATION

I/We, Sameer Pardikar, MBA, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

## Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities limited Research Analyst SEBI Registration Number – INH00000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report may not be suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable or all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or comanaging public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/ beneficial ownership of one percent or more or other material conflict of interest various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.