

IDAL/2026-27/SE/1

April 1, 2026

**National Stock Exchange of India Ltd
BSE Ltd.****Scrip Symbol - INTELLECT
Scrip Code - 538835**

Dear Sir/Madam,

Sub: Press Release - Global Logistics Leader Taps Purple Fabric Accounts Payable to Enhance Operational Efficiency using AI-First Solution

[Intellect Design Arena Ltd.](#) today announced that One of the World's Largest End-to-end Supply Chain Logistics Companies, headquartered in the Middle East, with operations in India, has selected Purple Fabric Accounts Payable, to modernise and scale its accounts payable operations. This engagement marks a significant shift for the organisation, moving from manual, labour-intensive workflows to an AI-driven automation framework.

To streamline its AP operations, the company has implemented Purple Fabric Accounts Payable solution across its SCO entities. This transition from manual workflows addresses the complexities of managing high volumes across diverse geographies, eliminating previous inefficiencies in invoice processing, validation, and posting while providing a foundation for future scalability.

Please find enclosed herewith a copy of the proposed Media Release dated April 1, 2026, titled - **Global Logistics Leader Taps Purple Fabric Accounts Payable to Enhance Operational Efficiency using AI-First Solution.**

Kindly take the above information on record.

Yours Truly,
For **Intellect Design Arena Limited**

Prakash Bharadwaj
Company Secretary and Compliance Officer
ACS-37214

Intellect Design Arena Limited

Registered Office: 244 Anna Salai, Chennai - 600 006, India | Ph: +91-44-6615 5100 | Fax: +91-44-6615 5123

Corporate Headquarters: SIPCOT IT Park Siruseri, Chennai - 600 130, India | Ph: +91-44-6700 8000 | Fax: +91-44-6700 8874

E-mail: contact@intellectdesign.com | www.intellectdesign.com

Global Logistics Leader Taps Purple Fabric Accounts Payable to Enhance Operational Efficiency using AI-First Solution

The transformation replaces manual AP workflows with an AI and LLM-led framework, delivering 99% extraction accuracy and 80% automated processing, setting a new scalability benchmark

Mumbai (India), 1st April, 2026: [Intellect Design Arena](#), a global leader in AI-First, enterprise-grade financial technology, today announced that **One of the World's Largest End-to-end Supply Chain Logistics Companies, headquartered in Middle East, with operations in India**, has selected **Purple Fabric Accounts Payable**, to modernise and scale its accounts payable operations. This engagement marks a significant shift for the organisation, moving from manual, labour-intensive workflows to an AI-driven automation framework.

Operating at a significant scale, the logistics leader handles over 90 million container shipments annually across its global operations, resulting in high volumes of invoices and financial transactions across business units and geographies. To streamline its AP operations, the company has implemented **Purple Fabric Accounts Payable** solution across its SCO entities. This transition from manual workflows addresses the complexities of managing high volumes across diverse geographies, eliminating previous inefficiencies in invoice processing, validation, and posting while providing a foundation for future scalability.

As global trade volumes continue to remain volatile, the organisation sought to transform its Global Operations Center (GOC). By deploying **Purple Fabric Accounts Payable**, it is transitioning from manual indexing and verification to a touchless, automated processing model. This transformation addresses the challenges of fluctuating invoice volumes by reducing operational bottlenecks and creating a scalable foundation to handle demand surges more efficiently.

From Manual Constraints to AI-Driven Scalability

Purple Fabric Accounts Payable combines document intelligence, LLM-based extraction, and rule-driven validation to streamline the end-to-end AP lifecycle. The solution enables:

- **Intelligent Ingestion & Classification:** Documents are received via multiple channels, including emails and digital uploads. And smartly classified into Invoices, Proforma Invoices, Credit Notes, Debit Notes and Others
- **Precise Extraction:** Utilising the power of tuned LLMs, the system now automatically reads and extracts data from the valid invoice documents with precision
- **Cognitive Validation:** The solution applies over 40+ complex business rules automatically to every invoice, drastically reducing the need for manual intervention and ensuring 100% compliance with internal audit standards

- **Seamless ERP Integration:** Through advanced API orchestration, the solution enables automated system posting and invoice creation directly within ERP, closing the loop on the end-to-end AP lifecycle
- **Rapid Maturity:** In a short period, the system processed invoices across diverse Business Units and complexities, achieving over 80% end-to-end success ratio; far exceeding the industry standard of 70% typically seen after six months of stabilisation



Debanjan Kumar, CEO, Intellect Digital Technology for Commerce (iDTC), Intellect Design Arena, added, *“Across the logistics industry, Accounts Payable remains one of the most complex and volume-intensive operations, often constrained by manual processes and fragmented systems. At Intellect, we address this through a combination of Design Thinking and First Principles Thinking, reimagining AP from the ground up using AI and LLM-led intelligence. We are delighted to partner with the global logistics leader in transforming its AP operations. With Purple Fabric Accounts Payable, they are moving beyond manual workflows to build a scalable, intelligent, and touchless finance operation that can handle volatility with precision.”*

About Intellect Design Arena Ltd.

Intellect Design Arena Ltd is a global leader in AI-First, enterprise-grade financial technology, architected from first principles to deliver measurable business impact at scale. With three decades of domain expertise, Intellect delivers composable, intelligent platforms across Wholesale Banking, Consumer Banking, Central Banking, Wealth, Capital Markets, Treasury, Insurance and Digital Technology for Commerce. Applying First Principles Thinking and Design Thinking, Intellect has elementalised financial services into a finite set of Events, Microservices and APIs, enabling faster, modular transformation with predictable and measurable outcomes.

At the heart of this AI-First architecture are eMACH.ai, the world’s most comprehensive, composable and intelligent open finance platform; Purple Fabric, the world’s first Open Business Impact AI platform; and iTurmeric, a composable integration and configuration platform. A pioneer in applying Design Thinking at enterprise scale, Intellect’s 8012 FinTech Design Center™, the world’s first Design Center dedicated to Design Thinking principles, underscores its commitment to continuous, outcome-driven innovation. Intellect serves over 500+ customers across 61 countries, supported by a global workforce of domain, solution and technology experts. For more information, visit www.intellectdesign.com

<p>For Media related info, please contact: Nachu Nagappan Intellect Design Arena Ltd Mob: +91 89396 19676 Email: nachu.nagappan@intellectdesign.com</p>	<p>For Investor related info, please contact: Praveen Malik Intellect Design Arena Limited Mob: +91 89397 82837 Email: praveen.malik@intellectdesign.com</p>
--	--