

April 02, 2026

To
BSE Limited
Listing Department
Phiroze Jeejeebhoy Towers, Dalal
Street Fort, Mumbai -400001
Scrip Code: 544614

To,
National Stock Exchange of India Limited
Listing Department
Exchange Plaza , Bandra Kurla Complex
Bandra (East), Mumbai -4000051
Symbol: CAPILLARY

Dear Sir/Madam,

Subject: Press/Media Release.

Please find enclosed herewith a copy of the Press/Media Release titled: **“Capillary Technologies Appoints Sumit Kumar as President of The Middle East, Africa & India”**

The announcement will also be available on the website of the Company at <https://www.capillarytech.com/investors/shareholder-information/corporate-announcements/>

We request you to take the above information on records.

Yours faithfully,

For Capillary Technologies India Limited

Gireddy Bhargavi Reddy
Company Secretary and Compliance Officer
Membership No. A17091
Place: Bengaluru

Capillary Technologies India Limited

CIN- L72200KA2012PLC063060
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Capillary Technologies Appoints Sumit Kumar as President of The Middle East, Africa & India

Veteran business leader with 28 years of experience across Marks & Spencer, Bata, Landmark Group, and Al-Futtaim to drive Capillary's next phase of expansion in Asia



India, UAE & South Africa – April XX, 2026 – Capillary Technologies, a global leader in loyalty technology solutions, is pleased to announce the appointment of **Sumit Kumar** as President of the Middle East, Africa & India. With this appointment, Capillary strengthens its leadership team and reinforces its commitment to deepening client relationships and driving growth in one of its most strategic markets.

Based in Dubai, Sumit will lead Capillary's sales organization across the Middle East, Africa, and India, driving enterprise adoption of its award-winning [loyalty platform](#) and expanding client partnerships across key markets. He brings over 28 years of experience in enterprise sales and customer success, having held leadership roles at Marks & Spencer, Bata, Landmark Group, Al-Futtaim, and The Clermont Group. Throughout his career, he has consistently delivered strong revenue growth and built enduring partnerships across diverse industries.

Sumit has also served as a Director and Board Member at Hoan My Medical Corporation, Vietnam's largest private healthcare group.

In his new role, Sumit will be responsible for **leading Capillary's sales strategy, expanding its client base, and strengthening the company's market presence**. His proven track record of delivering results in highly competitive environments positions him well to accelerate Capillary's growth in the region.

"The Middle East, Africa & India continues to be a strategic region for us, and Sumit's appointment reflects our commitment to furthering our strong momentum here," said **Anant Choubey, Co-founder and COO of Capillary**. "His leadership and deep understanding of enterprise sales and the MEA & India market will play a crucial role in unlocking new opportunities for Capillary and helping our clients achieve transformative loyalty outcomes."

Speaking about his new role, **Sumit Kumar** said:

"I am excited to take on this opportunity at such a pivotal time for Capillary in the Middle East, Africa & India region. As market dynamics evolve, there is a growing need for brands to rethink how they engage and retain customers. I look forward to working with our exceptional team to deliver unparalleled value to our clients and establish Capillary as the partner of choice for loyalty transformation."

Capillary congratulates Sumit on his appointment and looks forward to his leadership in accelerating growth across the Middle East, Africa & India.

About Capillary Technologies

Founded in 2012, Capillary Technologies India Limited, a software product company offering artificial intelligence (AI)-based cloud-native Software-as-a-Service (SaaS) products and solutions primarily to enterprise customers globally to develop loyalty of its consumer and channel partners. The Company is among one of the few players in the loyalty management space that offer end-to-end loyalty solutions. Its diversified product suite, which includes its advanced loyalty management platform (Loyalty+), connected engagement platform (Engage+), predictive analytics platform (Insights+), rewards management platform (Rewards+) and customer data platform (CDP) allows its customers to run end-to-end loyalty programs, get a comprehensive view of consumers and offer unified, cross-channel strategies that deliver a real-time omni-channel, personalized, and consistent experience for customers. The Company serves 115 customers including 20 Fortune 500 customers across 47 countries with the aim that businesses build consumer value using Company's innovative solutions. For more information, please visit www.capillarytech.com