



August 12, 2025

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip Code: 532371

Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated August 12, 2025, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,
For Tata Teleservices (Maharashtra) Limited

Vrushali Dhamnaskar
Company Secretary

Encl.: As stated above.

TATA TELESERVICES (MAHARASHTRA) LIMITED

Registered Office D 26 TTC Industrial Area MIDC Sanpada PO Turbhe Navi Mumbai 400703
Phone +91 22 6661 5111 Fax +91 22 6660 5517 Email investor.relations@tatatel.co.in Website www.tatatelebusiness.com
CIN L64200MH1995PLC086354

Tata Tele Business Services Partners McAfee to Strengthen Cybersecurity for MSMEs In India

Partnership to offer affordable and powerful cybersecurity solutions to protect Micro, Small and Medium Enterprises from growing cyber threats and scams

- Cybercrime, particularly financial fraud, is projected to cost India Rs 1.2 lakh crore by 2025*
- The AI powered all-in-one solution combines McAfee's trusted protection with business productivity tools; available through TTBS network
- Built for MSMEs, this partnership offers easy-to-manage security that supports growth and accelerates digital transformation.

New Delhi -August 12, 2025 – Cybercrime is on the rise, affecting people whether they're working or browsing at home. In India, MSMEs are increasingly targeted by scams, phishing attacks, and malware—putting both employees and customers at risk. To help MSMEs stay productive and protected, [Tata Tele Business Services \(TTBS\)](#) has partnered with McAfee to deliver simple, effective cybersecurity solutions that safeguard people at work and at home.



Vishal Rally

"As MSMEs embrace digital technologies to expand and innovate, securing their operations has become more critical than ever," said **Vishal Rally**, President - Product, Marketing and Commercial, Tata Teleservices. "Through our partnership with McAfee, we are delivering integrated solutions that combine productivity and cybersecurity, allowing MSMEs to operate efficiently while staying protected against the evolving threat landscape. This collaboration reflects our continued commitment to enabling MSMEs achieve secure, sustainable growth in a digital-first economy



Tyler McGee

"With a rising number of cyberattacks targeting MSMEs, McAfee is committed to delivering accessible, powerful, AI-powered protection that helps businesses safeguard their operations and protect their customers from increasingly sophisticated scams and attacks," said **Tyler McGee**, Head of APAC at McAfee. "Our partnership with Tata Tele Business Services enables us to simplify security by offering robust, easy-to-use protection without the complexity or high cost of traditional tools. Together, we are empowering MSMEs to stay secure, focus on growth, and protect the people they serve from evolving cyber threats."

Addressing Cybersecurity Challenges for MSMEs

The rapid growth of digital payments, particularly for MSMEs, requires robust cybersecurity measures to protect against evolving cyber threats. Many MSMEs in India face significant cybersecurity challenges, often lacking access to advanced security tools and in-house expertise. This leaves them vulnerable to scams and cyberattacks with potentially serious consequences. A first of its kind of partnership in India between McAfee and TTBS, will bridge that gap with affordable, easy-to-use protection solutions that empower MSMEs to protect their operations and customers from rising online threats.

McAfee's suite of solutions, including AI-powered scam detection, device protection, and data security, will be bundled with TTBS's offerings for a comprehensive, one-stop cybersecurity solution. This partnership will help MSMEs defend against the most common and damaging cyber threats, ensuring their operations remain secure and resilient.

As cyber threats evolve, McAfee and TTBS remain committed to continuously improving and innovating their offerings to meet the needs of MSMEs. The partnership ensures that MSMEs can stay ahead of threats, with an easy-to-implement solution that's designed to simultaneously support growth and security.

About McAfee

McAfee Corp. is a global leader in online protection for consumers. Focused on protecting people, not just devices, McAfee's consumer solutions adapt to users' needs in an always online world, empowering them to live securely through integrated, intuitive solutions that protect their families, communities, and businesses with the right security at the right moment. For more information, please visit <https://www.McAfee.com/>.

About Tata Teleservices

Tata Teleservices Limited along with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of Connectivity, Collaboration, Cloud & SaaS, Security, and Marketing solutions for businesses in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise-focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India.

For more information, please visit: <https://www.tatatelebusiness.com>

* Source :[News Reports citing Indian Cyber Crime Coordination Centre \(I4C\)](#)