



August 25, 2025

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

WoodenStreet Partners with Unicommerce to strengthen its e-commerce operations

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI Listing Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

Please take the abovementioned on record and oblige.

Thanking you,

For Unicommerce eSolutions Limited

Kapil Makhija
Managing Director and CEO
DIN - 07916109

Encl.: as above

WoodenStreet Partners with Unicommerce to strengthen its e-commerce operations

25th August 2025 | New Delhi:

Leading furniture and home decor brand **WoodenStreet**, has adopted **Unicommerce** to streamline its e-commerce operations and boost efficiency across online channels.

WoodenStreet, founded in 2015, started out as a custom furniture brand and subsequently broadened its portfolio to include home decor, furnishing products and mattresses through launch of its in-house brands. The brand operates through its website, online marketplaces and has expanded its presence to over 100 experience stores in India.

Unicommerce's technology will allow the brand to automate its order processing across various online channels including its brand website as well as multiple marketplaces, ensuring real-time view of inventory placed across its 20+ warehouses and enabling faster and more accurate delivery of its products.

WoodenStreet will leverage Unicommerce's flagship platform **Uniware**, integrating its **order management** and **warehouse management** systems along with its marketplace reconciliation tool **Unireco**.

By assigning orders to the warehouse located nearest to the delivery point, Unicommerce will help reduce delivery time and cost for the brand, a key advantage for managing large and bulky shipments like furniture.

A business-specific customisation enabled by Unicommerce for WoodenStreet includes a multi-part shipment feature, which will allow the brand to split a single customer order into multiple shipments based on product availability, warehouse location, or delivery timelines. This will enable faster dispatch of ready-to-ship items like cushions, decor items, etc., ensuring that customers receive parts of their order sooner rather than waiting for the entire order to be ready.

Unireco by Unicommerce will further empower WoodenStreet to automate payment and return reconciliation across marketplaces, giving order-wise revenue visibility. This will make it easier to dispute incorrect charges and understand product-wise profitability, thus ensuring realisation of earnings across marketplaces.

Ashish Mehta, Chief Technology Officer at **WoodenStreet** said, *"Our vision has always been to ensure that every Indian home can enjoy premium furniture. As we expand our footprint across the country, this partnership with Unicommerce marks an important step in enhancing the efficiency of our online operations."*

Mentioning about the new partnership, **Kapil Makhija, MD & CEO of Unicommerce** said, *“The implementation of Unicommerce’s Uniware will empower WoodenStreet to scale their online business with greater control, efficiency, and customer satisfaction. We are excited to support them in their growth journey and enable them to deliver a seamless shopping experience to customers, while optimizing operations for sustainable, long-term growth.”*

The partnership will enable WoodenStreet to manage its online business using Unicommerce’s unified dashboard, with a composite and transparent view of orders, inventory, and deliveries, with enhanced control over its e-commerce operations.

About Unicommerce

Unicommerce’s solutions serve all the key processes of an e-commerce business. Uniware simplifies the backend operations of e-commerce businesses, including inventory management, order processing across multiple channels, warehouse operations, and seamless handling of return inventory. Shipway, a full-stack logistics management platform, offers courier aggregation and shipping automation. Convertway is an AI-enabled marketing automation platform designed to boost conversions and sales.

Unicommerce serves 7100+ clients across India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Cello, Symphony, Healthkart, GNC, boAt, Portronics, TMRW, Mensa, Landmark Group and many more. Unicommerce’s flagship platform, Uniware, achieved an annualised transaction run rate of over 1 billion order items in Q3 FY25.

Unicommerce’s product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline. Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for data privacy controls) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

Company
Unicommerce eSolutions Limited
For any media queries, write to us: pressoffice@unicommerce.com
Company website: www.unicommerce.com

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