

28<sup>th</sup> August 2025

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**

National Stock Exchange of India Limited,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR COMPANY LAUNCHES TVS ORBITER:  
NEW INDIA'S SMART, SUSTAINABLE, URBAN EV COMMUTE"**

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We enclose a Press Release regarding **"TVS MOTOR COMPANY LAUNCHES TVS ORBITER: NEW INDIA'S SMART, SUSTAINABLE, URBAN EV COMMUTE"**, for dissemination.

*Date and time of occurrence of event: August 28, 2025 at 12.30 P.M.*

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan  
Company Secretary  
Encl.: a/a

## TVS MOTOR COMPANY LAUNCHES TVS ORBITER: NEW INDIA'S SMART, SUSTAINABLE, URBAN EV COMMUTE

- Offers several segment-firsts such as 158 km IDC range, cruise control, hill hold assist, a spacious 34-litre bootspace, and a host of connected features.
- Introduces an industry-first 14" front wheel, for enhanced stability and ride comfort.
- Modern, endearing and purposeful design with enhanced aerodynamic efficiency.
- Superior comfort and utility with straight-line footboard and long platform seat.
- Launched at ₹99,900 (ex-showroom, inclusive of PM e-Drive scheme, Bengaluru)

**Bengaluru, August 28, 2025:** TVS Motor Company (TVSM), a global leader in the two and three-wheeler segments, announced the launch of its new electric offering, **TVS Orbiter**. Designed to redefine everyday commute, the TVS Orbiter combines several **segment-first features** such as a **158 km IDC range, cruise control, 34-litre boot space, hill hold assist, and advanced connected features**. With an industry-first **14" front wheel**, the scooter delivers unmatched comfort, convenience, and performance, at an attractive price of **₹99,900** (ex-showroom, inclusive of PM e-Drive scheme, Bengaluru).

The TVS Orbiter is packed with advanced features like the connected mobile app, front LED headlamp with visor, and a coloured LCD cluster with incoming call display, elevating customer delight and convenience. Its 3.1 kWh battery and enhanced aerodynamic efficiency delivers extended range with stable, efficient performance.

### HIGHLIGHTS OF TVS ORBITER

#### Industry-First / Segment-Firsts:

- 14" Front Wheel
- IDC Range: 158 km
- Cruise Control
- 34-Litre Boot Space (Twin Helmet Capacity)
- Hill Hold Assist
- Connected features such as Geo-fencing, Time Fencing, towing, crash/fall alerts

#### Key Features:

- Enhanced Aerodynamic Efficiency
- Connected Mobile App
- Edge-to-Edge Front Combination Lights with Integrated Indicators
- Front LED Headlamp with Front Visor
- Coloured LCD Connected Cluster with Incoming Call Display
- USB 2.0 Charging with easy access box
- 845 mm Long Platform Seat and 169 mm Ground Clearance
- 290 mm Straight-Line Footboard

Speaking at the launch of TVS Orbiter, **Mr. Gaurav Gupta, President, India 2W Business, TVS Motor Company** said, "At TVS Motor, we are driven by unwavering focus on technology and customer-centric innovation. Leveraging our engineering expertise and advanced capabilities, we are building products that set global benchmarks in quality, performance, and safety. With TVS Orbiter, we are expanding our EV ecosystem and accelerating the adoption of electric mobility in India. We remain committed to strengthening our global presence, and offering solutions that contribute to a cleaner, sustainable, and smarter future."

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Commenting on the launch, **Mr. Aniruddha Haldar, Senior Vice President — Head Commuter & EV Business and Head Corporate Brand & Media, TVS Motor Company** said, *"We are committed to consolidating our leadership in the EV space, driving India's electric mobility journey with a strong foundation of trust and innovation. Guided by the evolving needs of our customers, the TVS Orbiter represents our next step in redefining urban commuting. It combines everyday practicality with advanced technology, enhanced aerodynamic efficiency, spacious comfort, and segment-first features. We are confident that TVS Orbiter will set new benchmarks in this segment, making sustainable mobility both accessible and aspirational."*

## **ENGINEERED FOR EFFICIENCY AND CONTROL**

Equipped with a 3.1 kWh battery, the TVS Orbiter delivers an impressive IDC range of 158 km. Its enhanced aerodynamic efficiency improves both stability and energy performance, while the 14" front wheel paired with a dynamic rear configuration ensures exceptional grip, precise handling, and confident manoeuvrability in urban environments. The upright ergonomic handlebar further enhances ride dynamics, offering superior comfort and effortless control.

## **DESIGN PHILOSOPHY**

At its core, the TVS Orbiter follows a modern, endearing and purposeful design philosophy that strikes the perfect balance between aesthetics and function. The 845 mm long platform seat ensures comfort for both rider and pillion, while the 290 mm straight-line footboard provides ample legroom. The wide and upright handlebar offers an ergonomic posture, making rides effortless. It also includes 34 litre under-seat storage, large enough to fit two helmets.

## **TECHNOLOGY & CONNECTIVITY**

The TVS Orbiter offers an intelligent connected riding experience, including:

- **Proactive safety:** Crash, fall, anti-theft, geo-fencing, and time-fencing alerts.
- **Always in control:** Check battery charge and odometer remotely on the mobile app.
- **Smart navigation:** Turn-by-turn guidance with customizable settings.
- **Stay connected:** Calls, SMS, and personalized alerts on the LCD digital cluster.
- **Rider confidence:** Hill Hold Assist, Cruise Control, and Parking Assist.
- **Up-to-date, always:** Effortless OTA updates.
- **Dual modes:** Eco and Power with regenerative braking for range and safety.

## **SAFETY & ASSURANCE**

The TVS Orbiter redefines safety with an advanced suite of connected features including time fence, live location tracking, navigate-to-vehicle, crash and fall alerts, emergency notifications, geofencing, anti-theft and towing alerts – ensuring a truly intuitive riding experience. With 169 mm ground clearance, LED headlamp with integrated indicators, edge-to-edge combination lamps, a USB charging port, and robust body balance, the TVS Orbiter inspires unmatched confidence and assurance on every ride.

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## **VIBRANT PALETTE:**

TVS Orbiter is curated with a palette of exciting colours - **Neon Sunburst, Stratos Blue, Lunar Grey, Stellar Silver, Cosmic Titanium, and Martian Copper.**

## **ABOUT TVS MOTOR COMPANY**

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com)

## **For more information, please contact:**

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