

July 07, 2025

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.

Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith Press Release by C.E. Info Systems Limited (MapmyIndia) pertaining to Integration of MapmyIndia Mappls App with India Post's DIGIPIN to offer 'Last Mile Digital Address Connectivity'.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

Saurabh Surendra Somani
Company Secretary & Compliance Officer

Encl:
Press Release



MapmyIndia Mappls App integrates with India Post's DIGIPIN to offer 'Last Mile Digital Address Connectivity'

For the first time in India

- Mappls App empowers you to generate a precise, accessible and universally recognized Digital Pin (a unique DIGIPIN from India Post) for each and every address and location in India.
- Mappls App, Maps & APIs integration with DIGIPIN makes the benefits of unique digital addressing accessible to everyone.

New Delhi, July 7, 2025: Keeping up its tradition of disrupting the ecosystem with groundbreaking indigenous location tech, once again MapmyIndia Mappls, India's leading location tech, IoT and Geospatial Solutions company has proved its mettle by launching **India's first ever comprehensive Digital Address System by integrating the flagship Mappls App with India Post's DIGIPIN**. Just as MapmyIndia Mappls revolutionized digital mapping in India by providing house-level addresses through its maps and location technologies, the integration of the MapmyIndia Mappls App with DIGIPIN now takes this empowerment further. It enables every individual to generate a precise, easy-to-use, and universally recognized Digital Pin—a unique DIGIPIN from India Post—for any location or address across India.

This collaboration reflects a seamless integration effort from both sides. MapmyIndia has embedded India Post's DIGIPIN system into its Mappls app, enabling every Indian to create and access a unique, precise, and verifiable digital address. Simultaneously, **India Post has integrated MapmyIndia's advanced Map APIs into their own systems**, leveraging state-of-the-art geospatial intelligence to enhance its nationwide reach and services. Together, this partnership lays the foundation for a smarter, more connected India — where every address is digitally mapped out.

Digipin + Mappls Pin - Solves the last mile connectivity problem and more!

"MapmyIndia Mappls — the nation's leading digital mapping and deep-tech pioneer — proudly joins hands with India Post to bring to life India's first comprehensive digital address system through the integration of DIGIPIN into the Mappls app platform. With DIGIPIN integration, we're not just solving the last-mile challenge. This collaboration is a historic stride towards **building a truly inclusive Digital Bharat, where no one is left behind**. This goes far beyond maps—it is about empowering over a billion Indians with a **digital postal address** for every home and business. DIGIPIN gives every location its own digital footprint, and with Mappls Pin, **we're adding an intelligent layer on top of DIGIPIN that bridges the gap between the physical and digital worlds**—serving every user, whether relying on GPS or otherwise," says **Rakesh Verma, Co-founder and Chairman & Managing Director, MapmyIndia Mappls**.



Digipin + Mappls Pin - The New Standard in Digital Addressing

DIGIPIN is the new way to define and discover every location — making addressing simpler, smarter, and more precise than ever before. Some key features of DIGIPIN are:

- **Easy to Use: A 10-character code** makes it easy to share, easy to remember. It's **infinitely usable** and **government backed**.
- **Universal Precision: With a 3.8m x 3.8m grid accuracy**, locate any point across India virtually—even the remotest hut or the most prominent building.
- **Privacy Centred: No personal data stored**, making it completely secured.
- **Integration with Mappls App:** The user gets complete address details that enables seamless navigation, deliveries, and service accessibility at a single tap.

With MapmyIndia's homegrown platform supporting India's **NavIC satellite system**, the country now boasts a fully Indian digital geospatial stack—from space to screen. The Mappls App is built with **interoperability** at its core, ensuring seamless connectivity across platforms, making navigation simpler and smarter for every user. Finding an exact location is now as easy as entering a DIGIPIN on the Mappls App.

DIGIPIN + Mappls Pin = The Ultimate Last Mile Delivery

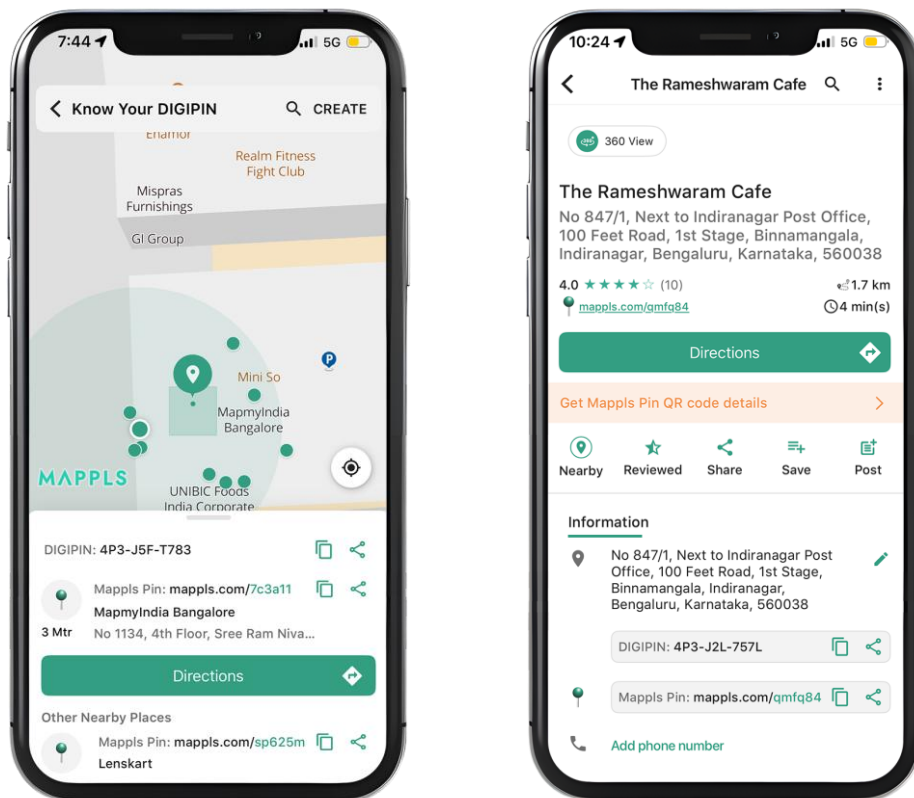
MapmyIndia is championing the cause of a truly inclusive economy with passion, purpose, and drive—fuelling the Government of India's vision for **Digital India** and an **Atmanirbhar Bharat**. With the launch of **DIGIPIN**, India Post has built a solid foundation to enable a countrywide Digital Addressing System, where it seeks to provide simplified addressing solutions for seamless delivery of public and private services across the country.

The fusion of DIGIPIN with Mappls PIN is exactly the combination that completes this loop offering a precision tool for companies—especially in **logistics, emergency response, fintech, and utilities** — that has been long needed. Mappls Pin adds a detailed layer—floor numbers, apartment names, landmarks—solving the last-mile conundrum completely. From doorstep deliveries to locating the exact apartment in a multi-storey building, this is India's ultimate addressing solution. It eliminates guesswork, reduces delays, and enhances service accuracy dramatically.

For **enterprises, private and public sector organizations, and app developers** seeking to integrate DIGIPIN into their maps and solutions, **Mappls App is your one-stop partner**. Together, we can redefine precision addressing and create seamless location-based services that empower people, businesses, and communities alike.

Mappls Pin + DIGIPIN = Impact multiplier

This initiative transforms India's physical geography into smart, secure, and accessible digital pins. MapmyIndia's Mappls App is the first to integrate this technology at scale, ensuring every citizen—whether in a bustling metro or a distant village—can be found, connected, and served like never before.



About MapmyIndia & Mappls (C.E. InfoSystems Ltd) www.mapmyindia.com & www.mappls.com

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offers proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since its inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full-stack product offerings, continuous innovation and robust sustainable business model. The company also built India's very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company's free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper-local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India's most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the



country. The company is building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360-degree panoramas, videos and photos representing actual ground reality), and hyper-local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world and has integrated global maps for over 200 countries into its Mappls platform. The company's platform provides extensive and comprehensive functionalities and an ever-expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

For further information, please contact:

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