



March 30 2026

To,
National Stock Exchange of India
Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 I 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001
Fax Nos.: 22723121/2037/2039

Dear Sir/Madam,

Ref: Scrip Code: BSE: 532748/ NSE: PFOCUS

Sub.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“LODR Regulations”)

Pursuant to Regulation 30 read with Schedule III and other applicable provisions of the LODR Regulations, we hereby inform you that the Board of Directors of the Company at their meeting held today viz. Monday, March 30, 2026 have inter alia approved, subject to such approvals as maybe required, the issuance of a Corporate Guarantee in favor of ICICI Bank Limited for an amount upto Rs. 1,000 million (Rupees One Thousand Million Only) plus interest and any other associated cost in relation to the loan in guaranteeing the repayment of a term loan facility to be availed by DNEG India Media Services Limited, an unlisted material subsidiary of the Company.

The details required under Regulation 30 read with Schedule III (Part A), Para B of LODR Regulation read with SEBI Master Circular SEBI/HO/49/14/14(7)2025-CFD POD2/1/3762/2026 dated January 30, 2026 are provided as **Annexure A**.

The Meeting of the Board commenced at 10.30 a.m and concluded at 11.00 a.m.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You,

For **Prime Focus Limited**

Parina Shah
Company Secretary & Compliance Officer
Encl.: a/a

PRIME FOCUS LIMITED

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022 2646 5500
INFO@PRIMEFOCUS.COM
WWW.PRIMEFOCUS.COM

REGISTERED ADDRESS:
PRIME FOCUS HOUSE, LINKING ROAD,
KHAR (W), MUMBAI 400052, INDIA

CIN NUMBER: L92100MH1997PLC108981



Annexure A

Giving of guarantee or indemnity or becoming a surety, by whatever name called, for any third party

Sr. No.	Particulars	Details
1.	Name of party for which such guarantee or indemnity or surety was given	DNEG India Media Services Limited, an unlisted material subsidiary of the Company) (“ Borrower ”).
2.	Whether the promoter/ promoter group/ group companies have any interest in this transaction? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	The promoter/ promoter group/ group companies have no interest in the transaction.
3.	Brief details of such guarantee or indemnity or becoming a surety viz. brief details of agreement entered (if any) including significant terms and conditions, including amount of guarantee	The Corporate Guarantee of upto Rs. 1000 million (Rupees One Thousand Million Only) plus interest and any other associated cost in relation to the loan is proposed to be issued in favor of ICICI Bank Limited guaranteeing the repayment of the term loan to be availed by the Borrower on such terms & conditions as may be mutually agreed.
4.	Impact of such guarantee or indemnity or surety on listed entity	The Corporate Guarantee proposed to be issued to secure the term loan to be availed by the Borrower will be a contingent liability of the Company to the extent of facilities availed by the Borrower. Presently, there is no impact on the Company.

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