

Thomas Cook (India) Limited

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N. M. Joshi Marg, Lower Parel (East),
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Board No.: +91-22-4242 7000
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November 3, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated November 3, 2025 titled, “Thomas Cook India and SOTC Travel launch extensive China holidays portfolio to leverage the resumption of direct air connectivity to China and increased demand”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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www.thomascook.in

Thomas Cook India and SOTC Travel launch extensive China holidays portfolio to leverage the resumption of direct air connectivity to China and increased demand

- *Group escorted tours at attractive prices with guaranteed departures from key metros; also diverse customised tours co-curated basis unique customer preferences*
- *Features new destinations: Chongqing, Chengdu, Zhangjiajie - offering expanded choice and fresh experiences, along with favourites like Shanghai, Beijing and Xi'an*
- *Top experiences/attractions: Ride the world's fastest train – Shanghai Maglev; experience Chongqing's cyberpunk skyline and 360° rotating theatre; the Avatar Mountains of Zhangjiajie; spectacular drone shows at Yangtze River waterfront; Michelin-starred dining and private Baijiu distillery sampling*

Mumbai, November 3, 2025: Thomas Cook (India) Limited, India's leading omnichannel travel services company, and its group company SOTC Travel, have announced the strategic relaunch of China as a key holiday destination for Indian travellers. This move is backed by a series of positive developments, including the strengthening of diplomatic relations between India and China, resumption of direct flight connectivity and a relaxed visa approval process — all contributing to a renewed travel demand among Indians.

This growing interest is reiterated by Thomas Cook India and SOTC's internal data, with departures selling out well in advance, even during a traditionally low-season (October-November). Capitalizing on this strong consumer sentiment, the Companies have expanded their China holidays portfolio with a comprehensive suite of itineraries designed to appeal to a wide segment of customers from multi-generational families, Young India's GenZ and millennials, working professionals, froileagues, couples, seniors and solo travellers.

The enhanced China portfolio blends popular attractions with exciting new destinations and experiences. While favourites like Shanghai's futuristic skyline, iconic Bund waterfront, Xi'an's Terracotta Army, and Beijing's Great Wall and the Forbidden City remain central, the portfolio introduces culturally rich and fresh locales such as Chongqing, a striking "5D" city known for its cyberpunk skyline and LED-lit night cruises; Chengdu, home to the Giant Panda reserves and celebrated for its Sichuan cuisine and teahouse culture; and Zhangjiajie, the mystical mountain range that inspired Avatar, featuring glass bridges and mountain elevators. Travellers can look forward to unique experiences including a ride on the world's fastest train – the Shanghai Maglev, immersive storytelling at Chongqing 1949's 360° rotating theatre, spectacular drone shows at Yangtze River waterfront and river cruises, Michelin-starred dining, and private Baijiu distillery sampling.

For their Group Tours, Thomas Cook India and SOTC feature travel via high-speed trains, including the popular Xian–Beijing route. Enhanced comfort is ensured through porter services at major train stations and pre-planned menus that blend Indian favourites with regional Chinese cuisine – with Indian chefs flown in exclusively to cater to vegetarian preferences and the Indian palate. Additionally, the portfolio has multi-destination tours to China-Japan for the Cherry Blossom season.

In addition to leisure travel, China's advanced infrastructure, expanding flight connectivity and return of trade events are also driving strong potential across both business travel and the MICE segment. With cities like Shanghai, Beijing, and Chengdu emerging as key hubs, Thomas Cook India and SOTC are witnessing increased interest from corporates for business travel as well as for meetings, incentive programs, and conferences.

Mr. Rajeev Kale - President & Country Head, Holidays, MICE, Visa - Thomas Cook (India) Limited said, *"Announcement of direct flight connectivity has opened the doors to China and driven consumer interest. Leveraging on this opportunity, we have enhanced our China portfolio to go beyond the conventional,*



introducing new regions and experiences that resonate with India's new age holidaymaker. In parallel, China's evolving landscape also positions it as a high-potential MICE destination. With world-class venues and unique incentive experiences, we see strong scope to scale our MICE business in the region."

Mr. S.D. Nandakumar - President & Country Head, Holidays and Corporate Tours - SOTC Travel Limited said, *"China's re-emergence as a preferred destination is a significant opportunity. With direct connectivity restored and traveller confidence on the rise, our expanded portfolio offers Indians a seamless blend of China's iconic landmarks and exciting new experiences. From group tours to customised holidays, we're delighted to bring China back on the travel map for our customers. We also see growing traction for MICE, with organisations seeking culturally rich and high-impact destinations for their events and incentive programs."*

Mr. Indiver Rastogi, President & Group Head, Global Business Travel - Thomas Cook (India) & SOTC Travel Limited, said *"Strengthened bilateral ties and the return of trade events are driving business travel momentum, with Chinese cities emerging as key hubs for business travel. In addition to business trips, we are also excited to see increased interest in 'Bleisure' travel for China."*

For further details, click here:

[Thomas Cook](#) | [SOTC](#)

**T&C Apply*

About Thomas Cook (India) Limited:

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphotography Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with MICE Powerhouse at MaxiiiMICE Awards 2025, Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has upgraded the rating on debt programs and bank facilities of TCIL - 'CRISIL AA/Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company. The highest rating for a travel & tourism company in India.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited (TCIL):

Sterling Holiday Resorts Limited



Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 55 resorts, hotels and retreats across 48 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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