

20<sup>th</sup> November 2025

MHRIL/SE/25-26/71

National Stock Exchange of India Limited  
Exchange Plaza, Plot No. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051.

Symbol: MHRIL

BSE Limited Floor 25,  
Floor 25, PJ Towers,  
Dalai Street,  
Mumbai - 400 001.

Scrip Code: 533088

Dear Sirs,

**Sub: SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") – Presentation to be made at the Analyst/Institutional Investor Meeting(s)**

**Ref: Our letter dated 7<sup>th</sup> October 2025 intimating Schedule of Analyst/Institutional Investor Meeting(s) with the Company at Mahindra Group Investor Day**

Further to our letter referred to in caption above, we are enclosing herewith presentation which would be made by the Company Officials at the Mahindra Group Investor Day scheduled to be held today i.e. 20<sup>th</sup> November 2025 in Mumbai.

This intimation together with the said presentation is also being uploaded on the Company's website and can be accessed at the weblink:

<https://www.clubmahindra.com/investors/investor-information>.

Please note that no unpublished price sensitive information is proposed to be shared by the Company during the aforesaid meet.

Kindly take the same on record.

Thanking you,

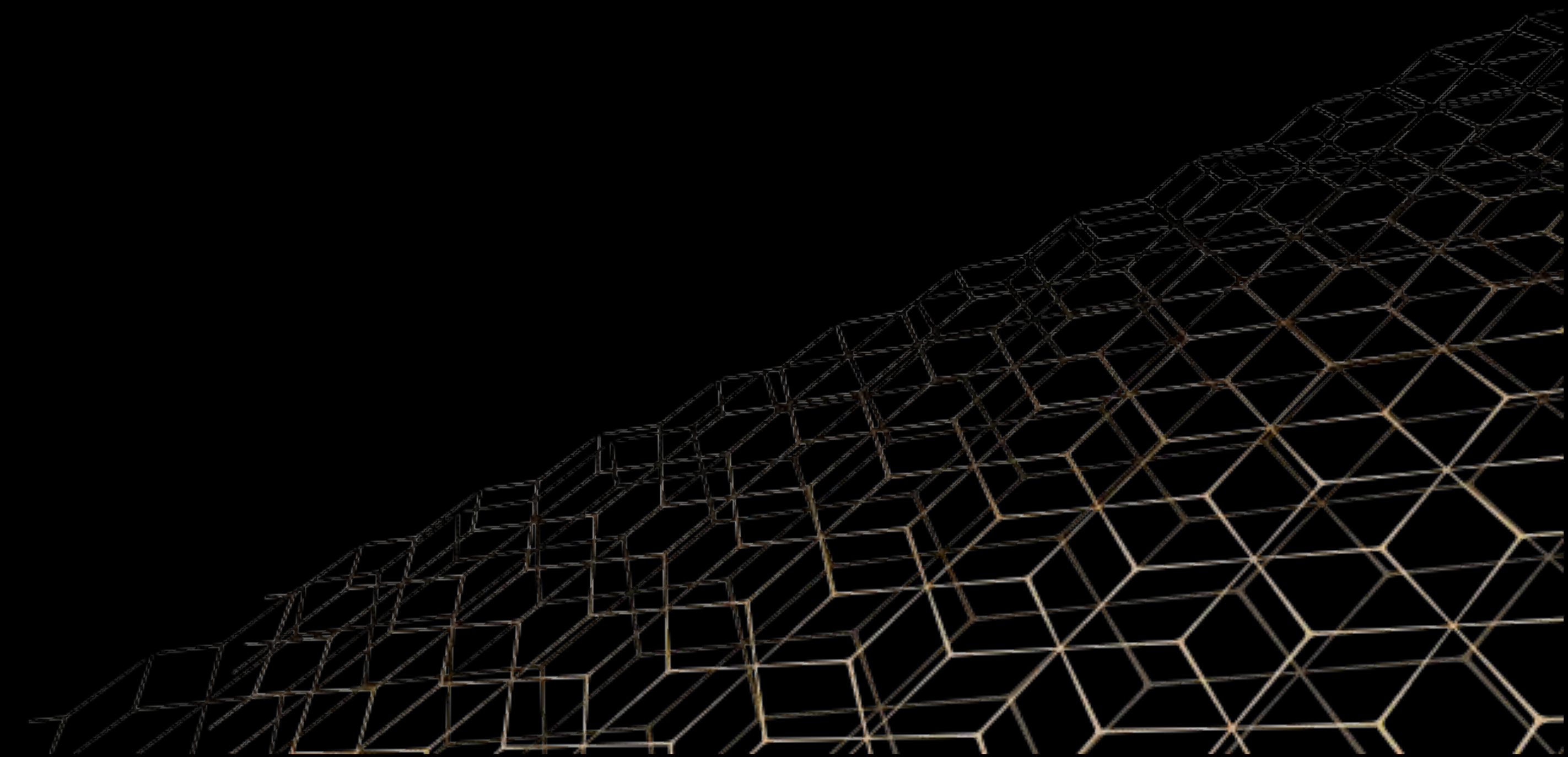
For **Mahindra Holidays & Resorts India Limited**

**Mansi Laheri**  
Company Secretary  
ACS No.: A21561





# MAHINDRA HOLIDAYS

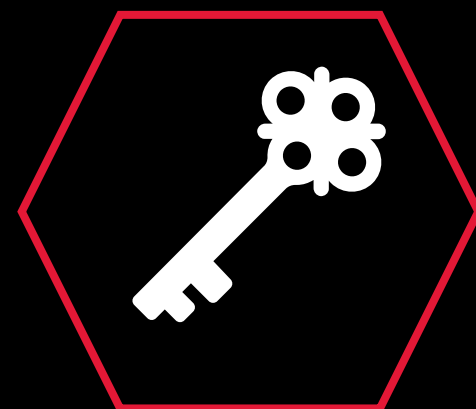




## ASPIRATION

India's #1 leisure hospitality player

## GROWTH VECTORS



### Scaling the core

Enhancing member experience



### Building the new

Creating a luxury leisure hospitality brand

3X Keys, 3X Revenue & 4X PAT in this decade

# Scaling the Core : Enhancing Member Experience



## Wider Network

Accelerated  
Inventory Addition



## Resort Transformation

Portfolio of  
Premium Resorts



## New Product: Keystone

Revamped with enhanced  
privileges

Refreshed identity

Club Mahindra → Club M

10k keys by FY30



# Scaling the Core : Key tenets of Keystone: Privileged Access Program



## Simplicity

Plans: 23 → 12  
Seasons: 4 → 3



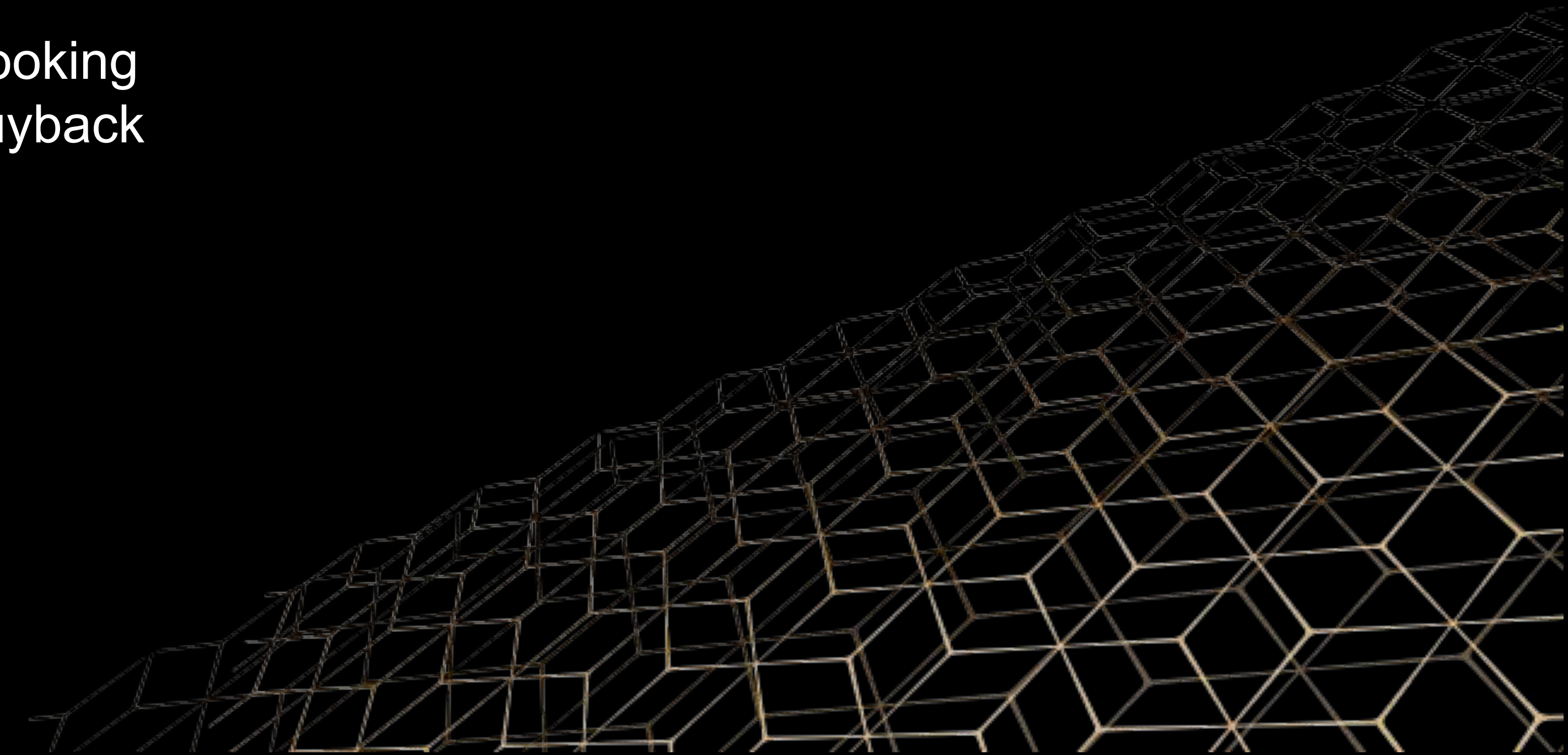
## Privileges

Concierge Services  
Complimentary Breakfast



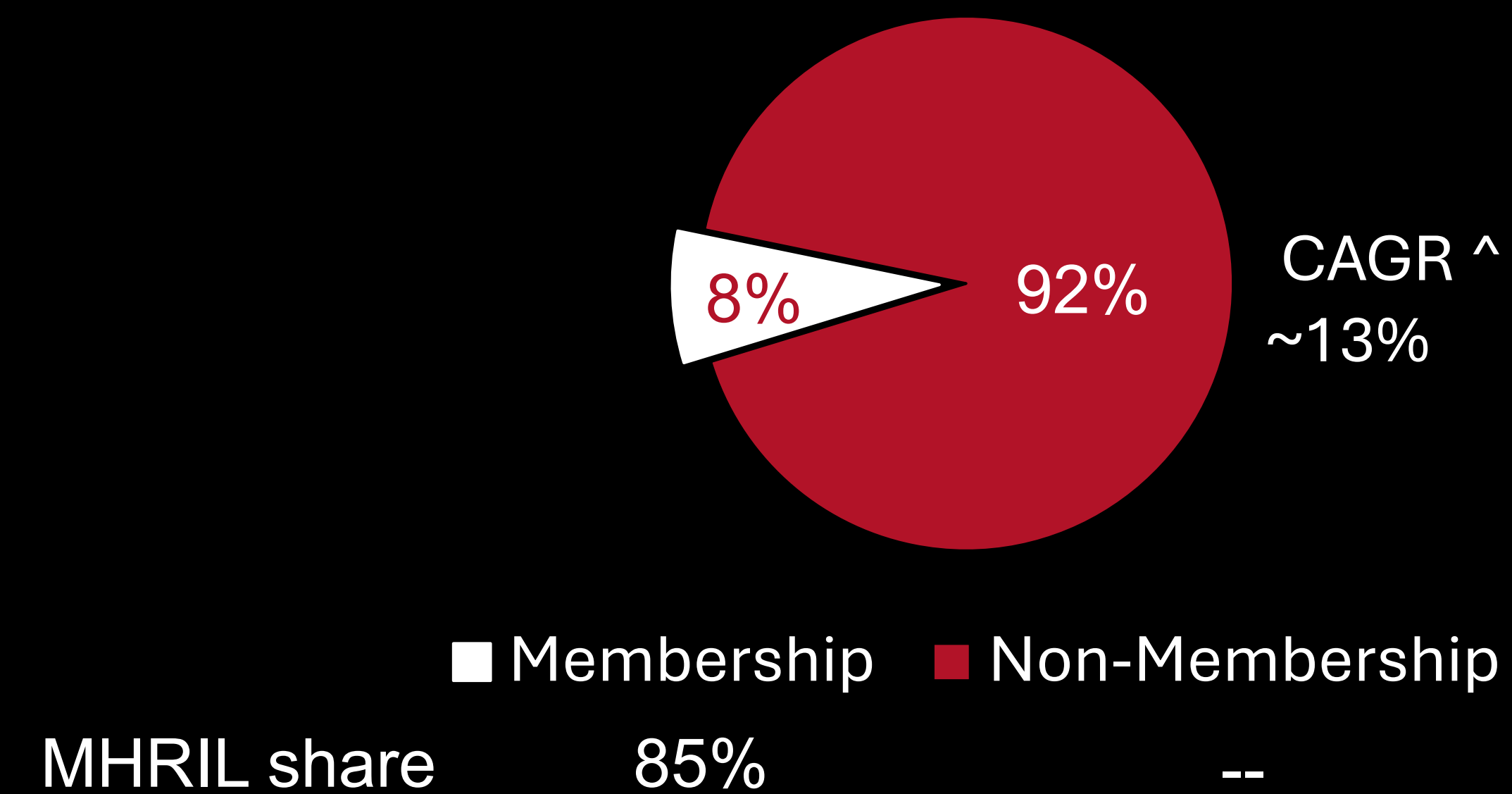
## Flexibility

Booking  
Buyback



# The Opportunity : \$4 Billion Branded Leisure by FY30

## Leisure Segments



## Growing Demand & Low Branded Penetration

Leisure CAGR 2X vs in-city; **Only 14% branded keys**

**Increasing affluence:** Growth in Luxury & Up-upscale

**50 New Tourism Destinations** with better connectivity

## Emerging Trends

~80% preferred **experiential travel**

56% book **a week before travel**

**Weddings & MICE:** Fastest growing segments

^FY19-FY24

References - Booking.com, MMT, Horwath HTL, Grand View Research



# Building the New : Luxury Leisure Hospitality Brand



## Family & Tribe

Build meaningful connections  
& moments that matter



## A Sense of Place

Inspired by local character &  
narratives



## Experience-led

Authentic & Immersive  
discoveries

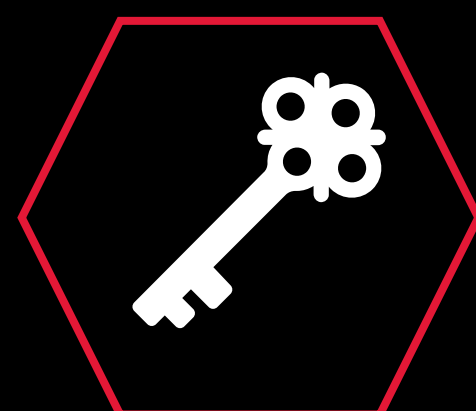
New Brand  
Mahindra Signature Resorts

2k keys by FY30

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### Scaling the core

Enhancing member experience



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## Disclaimer

This presentation may contain certain words and statements including those related to Company's expected financial position, business strategy which are in the nature of 'forward looking statements' within the meaning of applicable laws and regulations. Investors are cautioned that 'forward looking statements' involve known and unknown risks, uncertainties and other factors and are based on certain assumptions, which Mahindra Holidays & Resorts India Limited considers reasonable at this time and our views as of this date and are accordingly subject to change. Actual results might differ substantially or materially from those expressed or implied. The Company undertakes no obligation to publicly update or revise any forward looking statements, whether as a result of new information, future events or otherwise. Future results, performance and achievements may be affected by general economic conditions, regulatory environment, business conditions, changes in statutes and operating risks associated with the vacation ownership / hospitality industry and other circumstances and uncertainties. No representation / assurance is given by the Company as to achievement or completeness of any idea and / or assumptions.

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