

October 24, 2025

**The Manager – Listing
National Stock Exchange of India Limited
(Scrip Symbol: PVRINOX)**

**The Manager – Listing
BSE Limited
(Scrip Code: 532689)**

Sub: Opening of 3-screen multiplex at Westpoint Mall in Gangtok, Sikkim

Dear Sir / Madam,

We are pleased to inform you about the opening of 3-screen multiplex at Westpoint Mall in Gangtok, Sikkim developed under the company's Franchise-Owned Company-Operated (FOCO) model.

The cinema is equipped with state-of-the-art 2K Laser projection and Dolby 7.1 surround sound with next-gen 3D offering an immersive viewing experience.

With this launch, PVR INOX now operates the largest multiplex network with 1,764 screens at 355 properties in 112 cities (India and Sri Lanka). Copy of press release is enclosed.

This is for your information and to all concerned.

Yours sincerely,
For **PVR INOX Limited**

**Murlee Manohar Jain
SVP - Company Secretary
& Compliance Officer**

Encl: A/a.



PVR INOX Opens Sikkim's First Multiplex at Westpoint Mall, Gangtok – Bringing a World-Class Cinema Experience to the Hills

~ A landmark FOCO model collaboration with Westpoint Infra brings a next-gen multiplex experience with 3 high-tech screens, 3D immersion, and laser projection

National, 24 October 2025: PVR INOX, India's largest and most premium multiplex chain, proudly announces the launch of its first cinema in Sikkim, located at Westpoint Mall, Gangtok. Developed under the Franchise-Owned Company-Operated (FOCO) model in collaboration with Westpoint Infra Pvt. Ltd., this 3-screen multiplex marks a significant milestone for the brand, bringing a world-class cinematic experience to the Northeast.

The new property features 482 seats across three mainstream auditoriums, each equipped with state-of-the-art 2K Laser projection and Dolby 7.1 surround sound with next-gen 3D offering an immersive viewing experience.

All seats are finished in premium leatherette, with ergonomic Slider models designed for enhanced comfort. Aesthetically, each auditorium showcases a unique colour palette—Green (Sycamore) Teal, and Gold adding visual distinction to the luxurious interiors. Spanning 12,271 sq. ft., the multiplex also offers an extensive food and beverage menu, blending gourmet selections with local favourites.

Strategically located near MG Marg in the heart of the city, the cinema is housed within Westpoint Mall—a premium shopping and lifestyle destination featuring popular brands such as H&M, Pantaloons, Levi's, Vero Moda, Pizza Hut, and KFC. Its central location makes it easily accessible.

"Our entry into Sikkim is a proud and important milestone for PVR INOX. It reflects our strong commitment to transforming the way people experience movies—not just in big cities, but in every part of the country. This multiplex is more than just a cinema; it's a place where the latest technology, comfort, and great storytelling come together to celebrate the unique spirit of this beautiful region. We are thrilled to bring world-class entertainment to the people of Sikkim and set a new standard for premium cinemas in every part of the country," said **Mr. Ajay Bijli, Managing Director, PVR INOX Limited.**

Speaking on the launch of this new property, **Mr. Sanjeev Kumar Bijli, Executive Director, PVR INOX Limited**, said *"We are truly thrilled to bring the PVR INOX experience to the enchanting state of Sikkim, in collaboration with Westpoint Infra Pvt. Ltd. This launch is a landmark moment as we introduce the state's first multiplex where the timeless charm of Gangtok meets world-class entertainment. Known for its breathtaking landscapes, rich culture, and warm people, Sikkim deserves a cinematic destination that mirrors its spirit. With cutting-edge 2K Laser projection, Dolby 7.1 sound, and luxurious interiors, our new multiplex is designed to offer a grand, immersive experience that celebrates both technology and tradition. More than just a theatre, it's a place where stories come alive and communities come together amidst the magic of the Himalayas."*



This opening also follows recent FOCO property launches in Raipur, Jabalpur, and Siliguri, reaffirming the company's strategic focus on growing through the FOCO model across emerging Tier-II and Tier-III markets.

About PVR INOX Limited

PVR INOX Limited is the largest film exhibition company in India with 1,764 Screens across 355 properties in 112 cities (India and Sri Lanka). Since their inception, both PVR and INOX have created iconic cinema brands with storied histories of achieving significant milestones and setting benchmarks in the film exhibition industry. With a collective heritage of transforming out-of-home entertainment in the country, the merged company offers a wide range of cinema services such as child-friendly audis, the latest screening technology, superior sound systems, a wide range of F&B offerings, film and non-film content, and an array of formats in the premium screen category.

For further information, please visit: <https://www.pvrcinemas.com/>

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