



# BARAK VALLEY CEMENTS LTD.

Unit No. DSM 450-451-452, DLF Tower, 15 Shivaji Marg,  
Najafgarh Road, Delhi 110015 • Tel. : +91-11-41212600  
E-mail : delhi@barakcement.com • Website : www.barakcement.com  
CIN : L01403AS1999PLC005741



Ref: 2808/BVCL/2025

AUGUST 28, 2025

To  
The General Manager  
Department of Corporate Services,  
BSE Limited  
Phiroze Jee Jee Bhoy Tower  
Dalal Street, Fort  
Mumbai-400001  
Fax: 022-22722061/41/39  
Phone No. 91-22-22721233/4

To  
The General Manager  
Department of Corporate Services,  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East), Mumbai-400051  
Fax: 022-26598237/38/47  
Phone No. 022-2659-8235/36

Scrip Code- 532916  
ISIN - INE139I01011

Scrip Code- BVCL

**Sub: Intimation Pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015.**

Dear Sir/ Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Regulations"), we wish to inform you that **M/s Valley Strong Cements (Assam) Limited** ("Valley Strong"), a wholly owned subsidiary of **M/s Barak Valley Cements Limited**, has received an approval letter from the **Department of Industries, Commerce and Public Enterprise, Government of Assam, Guwahati**.

The said approval pertains to the proposal for granting **customized incentives** under the **Industrial and Investment Policy of Assam (IIPA), 2019** (as amended) for the upcoming project of Valley Strong.

The project involves a **proposed investment of ₹482 Crores**, divided into two phases:

- **Phase 1: ₹300 Crores**
- **Phase 2: ₹182 Crores**

This investment is intended for the establishment of a manufacturing unit with a capacity to produce 1600 TPD clinker (Phase I), 2000 TPD cement (Phase II).

The details as per SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13<sup>th</sup> July 2023 is mentioned below in annexure-A.

The copy of the letter granting incentives is attached herewith as Annexure-B.

You are requested to kindly take the same on your records.

Yours faithfully,  
For BARAK VALLEY CEMENTS LIMITED

*Preeti*  
Preeti Bhatia  
Company Secretary



**PREETI  
BHATIA**  
Digitally signed  
by PREETI BHATIA  
Date: 2025.09.01  
10:49:25 +05'30'

**Annexure-A**

S.No	Particulars	Details
1.	Name of the entity awarding the order(s)/contract(s)	Industries, Commerce and Public Enterprises Government of Assam
2.	Significant terms and conditions of order(s)/contract(s) awarded in brief	Letter attached as Annexure-B
3.	Whether order(s) / contract(s) have been awarded by domestic/international entity	Domestic Authority
4.	Nature of order(s) / contract(s)	Letter of customized incentives
5.	Whether domestic or international	Domestic
6.	Time period by which the order(s)/contract(s) is to be executed	5(Five) Years
7.	Broad consideration or size of the orders(s)/contract(s)	Letter attached as Annexure-B
8.	Whether the promoter/ promoter group / group companies have any Interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof	Yes, M/s Valley Strong Cements Limited is the wholly owned Subsidiary of M/s Barak Valley Cements Limited.

*Preeti*



**MOST URGENT**

**GOVERNMENT OF ASSAM  
INDUSTRIES, COMMERCE & PUBLIC ENTERPRISE DEPARTMENT  
JANATA BHAWAN:: BLOCK-‘C’:: 2ND FLOOR  
DISPUR::GUWAHATI-6.**

No.ECF. 676299 /77

Dated Dispur, the 16<sup>th</sup> August , 2025.

To : The Commissioner of Industries & Commerce, Assam,  
Bamunimaidam, Guwahati-21.

**Sub : Extract of Minutes of the Cabinet Meeting held on 07.08.2025 –customized incentives to Valley Strong Cements (Assam) Ltd.**

Sir,

With reference to the subject cited above, I am directed to inform here that Hon’ble Cabinet has approved the proposal for granting of customized incentives to Valley Strong Cements (Assam) Ltd., as recommended by Empowered Committee for customized under IIPA, 2019 (as amended) for the proposed investment of Rs.482 Crores (Phase 1: 300 Cr and Phase 2: Rs. 180 Cr.), as mentioned below:

<b>i.</b>	<b>SGST Reimbursement:</b> 100% reimbursement of SGST paid in cash upto 150% of eligible fixed capital investment for a period of 15 Years. As the project is scheduled to be completed in two phases, the validity period of the first Eligibility Certificate shall also apply to the second phase.
<b>ii.</b>	<b>Incentive for Drawl of Powerline:</b> 50% reimbursement of cost of power drawl, subject to a ceiling of Rs. 1 (one) crore,
<b>iii.</b>	<b>Road Infra:</b> Road connectivity upto the doorstep,
<b>iv.</b>	<b>Power subsidy:</b> @ Rs. 2.00 per unit consumed for a period of 5(five) years from the date of commercial production subject to a maximum Rs. 50 (fifty) lakhs per annum,
<b>v.</b>	<b>Interest Subsidy on Working Capital Loan:</b> 2% interest subsidy on working capital loan for five years subject to a ceiling of Rs. 50 (Fifty) lakh per annum,
<b>vi.</b>	<b>Incentives for employment generation, entrepreneurship:</b> One-time incentive of Rs. 10,000 (ten thousand) to the employer against each local youth employed by the unit,
<b>vii.</b>	<b>Stamp Duty Reimbursement:</b> 100% stamp duty reimbursement, subject to a monetary ceiling of Rs. 25 (twenty-five) lakh,
<b>viii.</b>	<b>Subsidy on Generating set:</b> @ 50% of the cost subject to a limit of Rs. 20 (twenty) lakhs on cost of generating set, taxes and transportation only,
<b>ix.</b>	<b>Assistance for Environmental Compliance:</b> Subsidy @50% on capital cost for setting up of effluent treatment plant subject to max of Rs. 25 (twenty-five) lakh, and
<b>x.</b>	<b>Technology Transfer and Quality Certification, ZED Certification:</b> Subsidy up to the extent of 75%, subject to a ceiling of Rs. 10 (ten) lakh.
	Investment made on or after 1/1/2024 shall only be considered.
	<b>No further incentives shall be provided except as explicitly approved by the Cabinet.</b>

In pursuance of the approval of the Hon’ble Cabinet, I am further directed to request you kindly to do the needful for implementation of the same at the earliest.

This has the approval of Competent Authority.

Yours faithfully,

**Digitally signed by  
RAKESH AGARWALA**

**Date: 16-08-2025**  
Special Secretary to the Govt. of Assam,  
Industries, Commerce & P E Department.

Memo ECF No. 676299 /77-A

Dated Dispur, the 16<sup>th</sup> August , 2025.

Copy to:

1. Shri Mukesh Agarwal, Authorised Contact Person, Valley Strong Cement (Assam) Limited, for kind information.
2. PS to the Principal Secretary to the Govt. of Assam, Power (E) Department for kind information.
3. PS to the Commissioner & Secretary to the Govt. of Assam, Finance (Taxation) Department for kind information.
4. The PS to the Commissioner & Special Secretary to the Govt. of Assam, Loknirman (Road) Department for kind information.
5. PS to the Additional Chief Secretary to the Govt. of Assam, Industries, Commerce & PE Department for kind appraisal of Additional Chief Secretary.