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CIN: L45200MH1999PLC118949



BSE Limited	National Stock Exchange of India Limited
Corporate Services,	Exchange Plaza,
Piroze Jeejeebhoy Towers,	Bandra Kurla Complex,
Dalal Street, Mumbai – 400 001	Bandra (East), Mumbai 400051

Re:

Security	BSE	NSE	ISIN
Equity Shares	532313	MAHLIFE	INE813A01018

Dear Sir / Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") for Change in Senior Management Personnel of the Company

Pursuant to Regulation 30 read with Para A(7) of Part A of Schedule III and other applicable provisions of the Listing Regulations, the Board of Directors of the Company have on September 4, 2025, based on the recommendation of the Nomination and Remuneration Committee inter alia, considered and approved the following changes in the Senior Management Personnel of Mahindra Lifespace Developers Limited ("the Company"):

- 1. Cessation of Mr. Abhimanyu Mathur as Chief Marketing Officer of the Company, categorised as Senior Management Personnel of the Company. Mr. Mathur has tendered his resignation with effect from the close of September 30, 2025.
- 2. Appointment of Mr. Ankur Parmar as Chief Marketing Officer of the Company categorised as Senior Management Personnel of the Company with effect from October 1, 2025.

The details with respect to above change as required under Regulation 30(6) read with Para A(7) of Part A of Schedule III of the Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/ PoD2/CIR/P/0155 dated November 11, 2024 are given in *Annexure A* and the letter of resignation received from Mr. Abhimanyu Mathur containing detailed reasons for resignation is enclosed as *Annexure B*. The aforesaid changes has been approved by the Board on September 4, 2025 at 9:53 pm.

This intimation is also being uploaded on the Company's website and can be accessed at https://www.mahindralifespaces.com/investor-center/?category=material-disclosure-intimation



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You are requested to kindly take the above information on record.

Thanking you,

Yours faithfully, For **Mahindra Lifespace Developers Limited**

Avinash Bapat Chief Financial Officer

Encl: As above



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Annexure A

Change in Senior Management Personnel

Sr. No	Details of Events that need to be provided	Cessation of Mr. Abhimanyu Mathur as the Chief Marketing Officer of the Company	Appointment of Mr. Ankur Parmar as the Chief Marketing Officer of the Company
a.	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise	Resignation of Mr. Abhimanyu Mathur as Chief Marketing Officer categorized as Senior Management Personnel (SMP) of the Company w.e.f. close of September 30, 2025 since he intends to explore new career opportunities outside the organization.	Based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company have vide resolution passed on September 4, 2025 approved the appointment of Mr. Ankur Parmar as Chief Marketing Officer of the Company categorised as Senior Management Personnel with effect from October 1, 2025.
b.	Date of appointment/reappointment/ cessation (as applicable) and term of appointment/reappointment	Date of Cessation - With effect from close of September 30, 2025	Date of appointment: October 1, 2025 Term: Not Applicable
C.	Brief Profile (in case of appointment)	Not Applicable	Mr. Ankur Parmar is a senior marketing and growth leader with over 21 years of crossindustry experience spanning real estate & beverages. He has a proven track record of scaling businesses, transforming brands, and embedding customer-centric strategies to drive revenue growth and market leadership. He has held leadership roles at prominent companies,including Mahindra Lifespaces & Happinest, Edelweiss REAP, Lodha Developers, Diageo India, Walt Disney Company,



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			SAB Miller India, etc. He holds 10 years+ experience in the real estate sector. He holds an MBA in Marketing from Sydenham, Mumbai and a BE (Civil) from VJTI, Mumbai, demonstrating a strong foundation in both technical and business domains.
d.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable	Not Applicable Mr. Ankur Parmar is not related to any Director of the Company
e.	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018 -19 and the National Stock Exchange of India Limited Circular with ref. no. NSE/CML/2018/ 24, both dated 20 June 2018	Not Applicable	Not Applicable

September 03rd, 2025

To,
Mr. Amit Kumar Sinha
Managing Director & Chief Executive Officer
Mahindra Lifespace Developers Limited

Sub: Resignation as Chief Marketing Officer is categorised as Senior Management Personnel of the Company

After much consideration and following our recent discussions, I have decided to explore new career opportunities outside the organisation. Therefore, I am submitting my resignation from my role as Chief Marketing Officer as Senior Management Personnel, effective at the close of business on September 30, 2025.

Being a part of this esteemed organisation has been an immense privilege. I extend my heartfelt gratitude to all the Board Members, my colleagues, and my team members for their unwavering support and collaboration throughout my tenure.

Please acknowledge receipt of this resignation and facilitate my transition accordingly.

Thank you once again for the opportunity to contribute to this remarkable organisation.

Warm regards,

Abhimanyu Mathur