

11th September 2025

The Manager – Listing Department
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Press Release

Dear Sir/Madam,

Pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed a copy of the Press Release.

The same will also be available on the website of the Company at the URL <https://vertoz.com/ir/>.

This is for your information and records.

Thanking you,

Yours Faithfully,

For Vertoz Limited
(Formerly known as Vertoz Advertising Limited)



Zill Shah
Company Secretary & Compliance Officer
Membership No. A51707
Place: Mumbai
Encl: A/a



Vertoz wins communications mandate for XLRI Jamshedpur

Mumbai, September 11, 2025 - Vertoz Limited (NSE: VERTOZ), a global MadTech and CloudTech Platform Company, has bagged the communication mandate for XLRI – Xavier School of Management, Jamshedpur, one of India’s most respected B-schools. The year-long partnership will see Vertoz lead XLRI’s communication strategy across content, PR and digital platforms. What began as a one-time digital media management engagement has now matured into a long-term strategic partnership, a milestone that reaffirms Vertoz’s growing role in the education sector.

This development highlights and reaffirms the strength of Vertoz’s intelligent MadTech solutions and its ability to deliver consistent, data-driven outcomes that go beyond campaign cycles. More importantly, it reflects the deep trust XLRI places in Vertoz as a long-term partner in shaping its digital growth story.

Speaking on the occasion, **Hiren Shah, Managing Director of Vertoz**, said:

“This partnership is more than a contract - it is a new relationship built on trust and the power of meaningful communication and impact. As I have said earlier, education is the foundation of tomorrow, and when an institution like XLRI chooses to collaborate with us, it validates our belief that institutions don’t need more media; they need smarter media. We are humbled and proud to walk this journey together.”

For Vertoz, this year-long mandate is a continuation of its momentum in the education sector, following its marquee win with XLRI Jamshedpur.

Commenting on this milestone, Ashish Singh, Public Relations (PR) & Branding Officer, XLRI Jamshedpur said, *“At XLRI, we believe that a world-class institution deserves world-class storytelling. With Vertoz as our PR and Branding partner, we are confident of amplifying XLRI’s legacy of excellence with the innovation, agility and impact that today’s communication landscape demands.”*

The renewed engagement will focus on strengthening the institute’s digital footprint, enhancing student outreach across India, and leveraging Vertoz’s proprietary technology stack to deliver impact-driven results.

Through this partnership, Vertoz aims to build a strong communication framework for XLRI that goes beyond conventional communication, focusing on authentic storytelling, industry dialogues, and narratives that highlight XLRI’s contribution to shaping leadership in India and globally.



About Vertoz Limited

Vertoz Limited (NSE: VERTOZ), formerly known as Vertoz Advertising Limited, is a global MadTech and CloudTech powerhouse delivering AI-driven solutions across advertising, marketing, media monetization, digital identity, and cloud infrastructure.

Learn more at: www.vertoz.com

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