

September 25, 2025

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.

Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith Press Release by the Company pertaining to “Mappls App, India’s swadeshi maps & navigation app, launching India first features: Real-time traffic signal timer info, the cheapest highway route using NHAI annual pass-to make driving safer, smoother and cost efficient.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

Saurabh Surendra Somani
Company Secretary & Compliance Officer

Encl:
Press Release



Mappls App, India's swadeshi maps & navigation app, launches India first features: Real-time traffic signal timer info, the cheapest highway route using NHAI annual pass - to make driving safer, smoother and cost efficient.

New Delhi, 25 September 2025: India's very own swadeshi maps app, MapmyIndia's flagship Mappls App becomes India's first navigation app to offer: AI-powered Live Traffic Signal Timers (in partnership with Bangalore Traffic Police and Arcadis), NHAI Annual Toll Pass Savings (in collaboration with the National Highways Authority of India) and Toll Road Distance Travelled. MapmyIndia Mappls, India's leading location tech, IoT and Geospatial Solutions Company today announced the launch of these groundbreaking features in collaboration with Bengaluru Traffic Police, NHAI (National Highway Authority of India) and Arcadis. This marks a huge leap forward in making everyday drives smarter, safer, and more economical for Indian commuters. The new features are currently live now on the Mappls MapmyIndia iOS app. Android users will be able to experience them very soon.

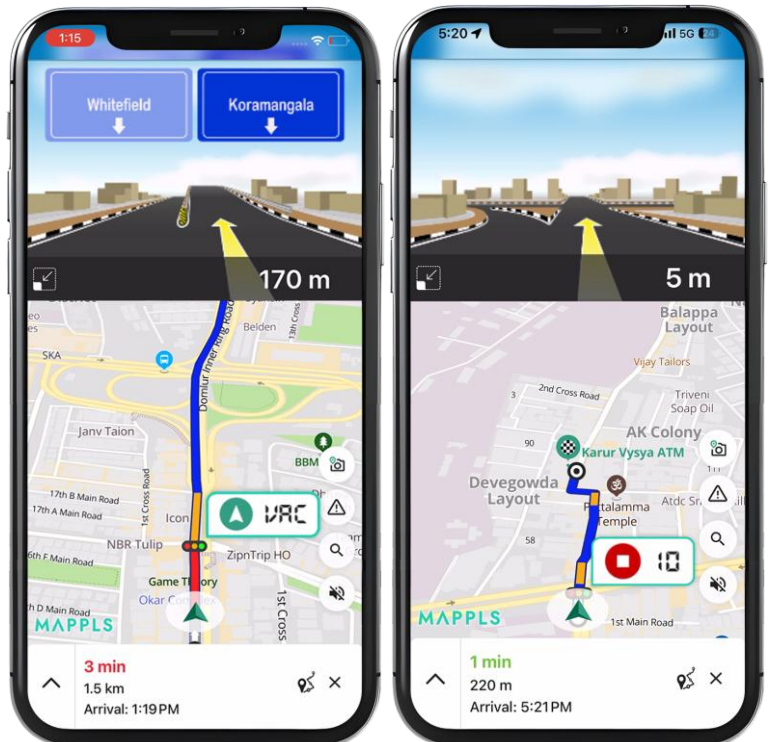
"At MapmyIndia Mappls, our mission is to make navigation safer, smarter, and more efficient for every Indian. In partnership with NHAI, Bengaluru Traffic Police, and Arcadis, we are proud to introduce for the first time in India - NHAI Annual Toll Pass Savings, Toll Road Distance travelled and AI-powered live traffic signal timers Bengaluru (soon this will be offered for other cities) within the Mappls App. These innovations will not only help commuters save time, money and stress but also lay the foundation for a smarter mobility ecosystem in India," says **Rakesh Verma, Co-Founder, Managing Director and Group Chairman, MapmyIndia Mappls**

Highlighting the significance and impact of this milestone, **Mr. Karthik Reddy (IPS), Joint Commissioner of Police (Traffic), Bengaluru said,** "The integration of AI-powered Live Traffic Signal Timers in partnership with MapmyIndia and Arcadis is a major step forward in enhancing traffic management in Bengaluru. For the first time in India, commuters can now view real-time signal countdowns directly on the Mappls app, which will help them plan better, reduce uncertainty, and improve road discipline. Our aim is to leverage cutting-edge technology to ease congestion, reduce wait times, and ensure smoother traffic flow across the city. This initiative is a part of our broader effort to make Bengaluru's traffic systems smarter, safer, and more citizen-friendly. We are proud to collaborate with MapmyIndia on this pioneering project and look forward to scaling its impact for the benefit of millions of road users,"

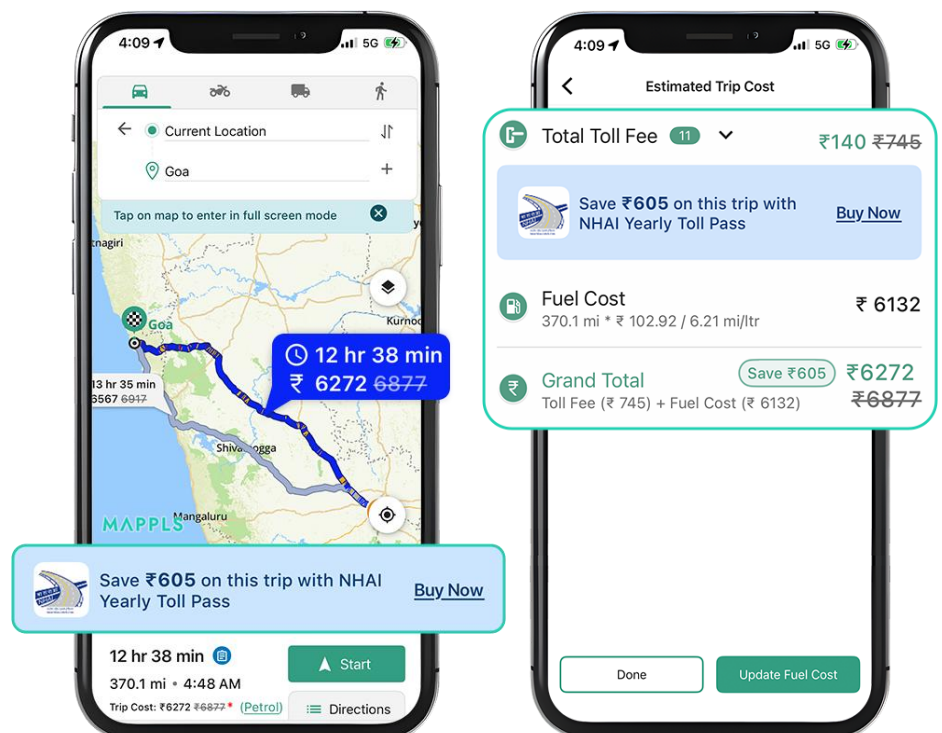
Mr. A.R. Chitranshi, COO, IHMCL (the technological arm of NHAI), further added, "As India's road infrastructure continues to expand and modernize, the National Highways Authority of India is committed to leveraging technology to enhance the travel experience for all road users. Our collaboration with MapmyIndia Mappls to integrate NHAI Annual Toll Pass saving and Toll Road Distance Tracking into their navigation app aligns with our vision to make highway travel more efficient, transparent, and cost-effective. These features empower commuters with real-time information on potential savings before starting a trip, supporting smarter travel decisions and contributing to smoother, safer journeys across our national highways. Any user who wishes to buy the pass thereafter can download Rajmargyatra mobile app."

AI-Powered Live Traffic Signal Timers display during navigation In collaboration with Bangalore Traffic Police and Arcadis, MapmyIndia has integrated 125+ smart signals across Bengaluru into the app, enabling users to view live traffic signal status up to 500 meters in advance. Real-time signal countdowns (green, amber, red) are now visible on the navigation screen. In VAC (Vehicle Actuated Control) & Manual (operated by traffic police personnel) modes, commuters can also preview the upcoming signal status before reaching the junction. This innovation enables drivers to anticipate delays, reduce stress in heavy traffic, and improve ETA (Estimated Time of Arrival) prediction accuracy.

This is the first time in India that live signal timers are being shown to the public within a navigation app — a milestone in traffic management and smart mobility. The company will soon rollout of live traffic signal integration across other cities.

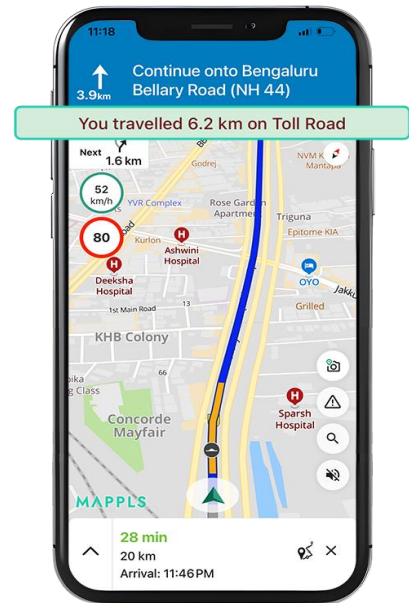
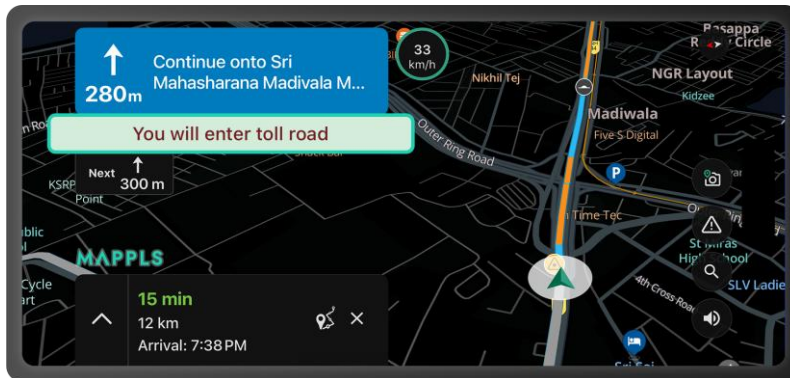


NHAI Toll Pass Savings – Drive Smart, Save More In partnership with the National Highways Authority of India (NHAI), MapmyIndia has introduced a new feature that shows toll cost savings available under the NHAI Annual Toll Pass directly on the app's direction page. Before starting a trip, users can now see how much they could save on toll charges using NHAI Annual Toll Pass. Helps drivers plan routes smarter, reducing overall travel costs.





Toll Road Distance Tracking Once you enter a toll road, the app now shows the total number of kilometers travelled on that toll road. Gives drivers clarity and transparency on toll road usage. This will help in better travel planning and budgeting.



With these innovations, MapmyIndia continues to push the boundaries of digital navigation in India. By combining real-time traffic intelligence, cost-saving tools, and enhanced transparency for road users, the Mappls App is not only redefining how Indians navigate but also paving the way for safer, smarter, and more sustainable mobility across the country. Users can download the Mappls MapmyIndia app from play store and app store or from <https://mappls.com/getApp>.

About MapmyIndia & Mappls (C.E. InfoSystems Ltd) www.mapmyindia.com & www.mappls.com

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offers proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since its inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full-stack product offerings, continuous innovation and robust sustainable business model. The company also built India's very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company's free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper-local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India's most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the country. The company is building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360-degree panoramas, videos and photos representing actual ground reality), and hyper-local geodemographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world and has integrated global maps for over 200 countries into its Mappls platform. The company's platform provides extensive and comprehensive functionalities and an ever-expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).



For further information, please contact:

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