

Ref. No. - OIL/CO/SE/2025-26/46

September 30, 2025

Listing Department
BSE Limited
Floor 25, P J Towers
Dalal Street
Mumbai- 400 001

Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Scrip Code: 530135

Symbol: OPTIEMUS

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Signing of Binding Term Sheet between the Company and Ordinary Theory LLC, USA

Dear Sir/ Ma'am,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that Optiemus Infracom Limited ("**the Company**") has signed and entered into a Binding Term Sheet with Ordinary Theory LLC, USA, a leading global design house having expertise in fintech, logistic, retail and AI Solutions, in respect of joint venture for carrying out the business of manufacturing, market development, and sales of smart enterprises hardware and integrated industrial solutions, subject to receipt of necessary statutory approvals and completion of customary conditions precedent.

A press release being issued in this regard is enclosed herewith.

Kindly take the same on your records.

Thanking You,

Yours truly,
For OPTIEMUS INFRACOM LIMITED

Vikas Chandra
Company Secretary & Compliance Officer

Encl.: As above

OPTIEMUS INFRACOM LIMITED

CIN : L64200DL1993PLC054086

Reg. Office: K-20, 2nd Floor, Lajpat Nagar-II, New Delhi-110024

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PRESS RELEASE

Optiemus Infracom and Ordinary Theory USA Announce Joint Venture to Manufacture & Market “Made in India” Smart Enterprise Hardware & Industrial Solutions

New Delhi, 30th Sep 2025: Optiemus Infracom Limited, India’s leading telecommunications and manufacturing group, and Ordinary Theory LLC USA today announced a joint venture to drive the manufacturing, market development, and sales of smart enterprise hardware and integrated industrial solutions.

Built on a shared vision of innovation and technological leadership, the joint venture will play a pivotal role in advancing India’s electronics manufacturing ecosystem and reinforcing the government’s Make in India initiative. Ordinary Theory, a leading global design house renowned for its expertise in fintech, logistics, retail, and AI solutions, brings end-to-end innovation delivering cutting-edge hardware and software for payments, logistics, retail, and AI. **Optiemus will own a majority stake in the joint venture.**

The joint venture will focus on creating smart enterprise hardware solutions spanning payments, retail, logistics, and AI. Optiemus will leverage its world-class production facilities in India to deliver robust, high-quality devices. The venture will support the rapid digital transformation underway in India and globally, offering trusted, locally manufactured smart enterprise hardware and industrial solutions that serve as reliable alternatives to international products while strengthening India’s position as a global hub for smart hardware innovation.

This collaboration aims to foster a mutually beneficial partnership, making a significant contribution to job creation and skill development within India’s rapidly growing electronics manufacturing ecosystem.

Mr. Ashok Kumar Gupta, Chairman, Optiemus Infracom Limited, said, *“This partnership with Ordinary Theory LLC excites us as it will help us further strengthen our world-class manufacturing capabilities for Smart Enterprise Hardware & Industrial Solutions of today and tomorrow. These products will also support the rapidly growing fintech, logistics, retail and AI space, where we aim to play a pivotal role. The choice of global brands to manufacture in India stands as a strong testament to the resilience of the Indian ecosystem and the inspiring vision of Make in India and Atmanirbhar Bharat. This partnership goes beyond advanced manufacturing — it will enable us to drive manufacturing, market development, and sales of products designed in India, proudly showcasing the innovation and talent of our people to the world in the years ahead.”*

Mr. Shen Tianzhou, CEO, Ordinary Theory LLC, said, *“We are delighted to join hands with Optiemus, a recognized leader in India’s electronics manufacturing sector. Together, we will introduce innovative, secure, and scalable fintech and smart enterprise hardware and integrated industrial solutions, proudly developed and manufactured in India, to accelerate the growth of the country’s digital economy.”*

About Optiemus Group

Optiemus Group is a high-performance telecommunications and manufacturing enterprise headquartered in India. With nearly three decades of experience across telecommunications, technology, and manufacturing, the company has a unique understanding of the Indian electronics market. The promoters hold the distinction of retailing the first mobile phone in the country back in 1995 and have been bringing the latest technology products to Indian consumers through widespread distribution and retail operations. Optiemus Group has multi-domain

expertise in distribution, marketing, and manufacturing (through subsidiaries and associates) of mobile and telecom products across the Indian subcontinent. For more information, please visit: www.optiemus.com

About Ordinary Theory

Ordinary Theory is a global design house focused on revolutionizing enterprise productivity through innovative Edge IoT and Android-powered AI solutions. With in-house design, engineering, and manufacturing capabilities, the company ensures superior quality, reliability, and cost efficiency. Its portfolio includes leading brands such as Kozen (POS and payment solutions), Nebullar (premium intelligent POS series), and Movfast (rugged mobile computing). Trusted by millions of users worldwide, Ordinary Theory delivers custom Android ODM and edge AI solutions that empower businesses in fintech, logistics, retail, and industrial sectors to drive efficiency, growth, and long-term success. For more information, please visit: www.ordinarytheory.us