



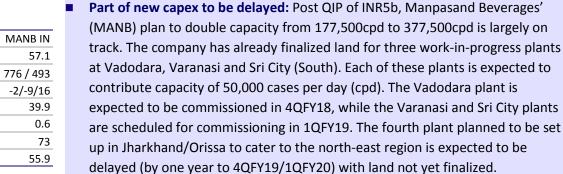
Manpasand Beverages

BSE SENSEX S&P CNX 29,993 9,317

CMP: INR698 TP: INR841(+20%)

Buy

Growth continues to remain strong; Maintain buy Cutting estimates on delay in fourth plant



Fruits Up on strong footing: Our channel checks suggest that growth in Fruits Up remains strong, driven by the company's focus on advertisement/promotion and the launch of Fruits Up mini pack (160ml) in the carbonates category at an attractive price point of INR10/bottle. The company focuses on advertisement through print/television, and is also active on various social media platforms. Fruits Up contributed 23% of revenue in 3QFY17 (v/s 20% in the year-ago period), with the share expected to increase further to ~30% by FY19. Focusing on the health agenda, the company is planning to launch a drink based on a mix of vegetables and fruits in FY18.

- Summer season demand very strong, expecting stockouts: Post adverse impact of demonetization in 3QFY17, MANB is expected to bounce back sharply, aided by the addition of new capacities at the Ambala facility (came on stream in August 2016). Our channel checks suggest that demand at the onset of summer is very encouraging, with most dealers facing stockouts. We observe that its key SKU of 250ml and below continues to be in good demand, especially in the Mango SIP category. In our view, MANB continues to operate at full utilization to cater to growing demand.
- Valuation and view: We believe strong summer, along with the focus on advertisement, will drive superior performance at MANB. Demand continues to be strong in the fruit drinks category. However, on account of capacity delay of the fourth plant, we cut earnings estimates by 19% for FY19. The company's presence in low-ASP/SKU products, addition of new capacities and foray into newer geographies provide comfort. Also, the planned advertisement campaign for Fruits Up should complement its recent Fruits Up capacity addition at Ambala. Thus, we expect a robust revenue and PAT CAGR of 45% and 52%, respectively, over FY16-19E. We value the stock at a P/E of 27x FY19E EPS, with a target price of INR841 (20% upside). Reiterate Buy.

Stock Info

Bloomberg	MANB IN
Equity Shares (m)	57.1
52-Week Range (INR)	776 / 493
1, 6, 12 Rel. Per (%)	-2/-9/16
M.Cap. (INR b)	39.9
M.Cap. (USD b)	0.6
Avg Val, INRm	73
Free float (%)	55.9

Financials Snapshot (INR b)

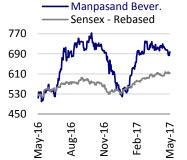
Y/E Mar	FY17E	FY18E	FY19E
Sales	7.6	11.4	16.9
EBITDA	1.5	2.3	3.4
NP	0.8	1.3	1.8
EPS (INR)	13.3	22.0	31.1
EPS Gr. (%)	31.7	65.3	41.6
BV/Sh. (INR)	203.4	219.8	241.6
RoE (%)	7.7	9.3	13.5
RoCE (%)	8.7	10.4	15.2
P/E (x)	52.5	31.7	22.4
P/BV (x)	3.4	3.2	2.9

Shareholding pattern (%)

Mar-17	Dec-16	Mar-16
44.1	44.1	50.4
30.4	31.7	40.0
21.2	20.1	6.1
4.3	4.1	3.5
	44.1 30.4 21.2	30.4 31.7 21.2 20.1

FII Includes depository receipts

Stock Performance (1-year)



Story in charts

Exhibit 1: Revenues to post 45% CAGR over FY16-19E

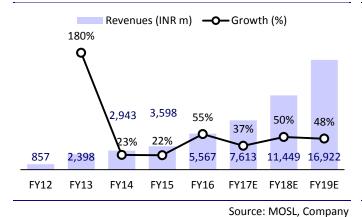
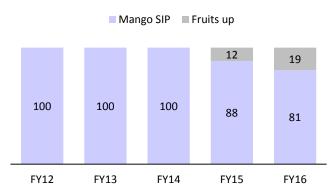
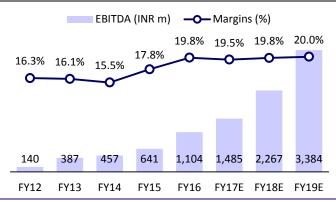


Exhibit 2: Increasing contribution from Fruits Up brand



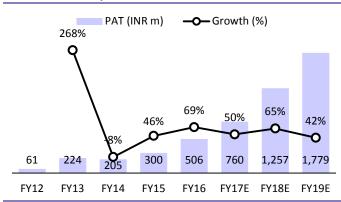
Source: MOSL, Company

Exhibit 3: Margins to remain stable



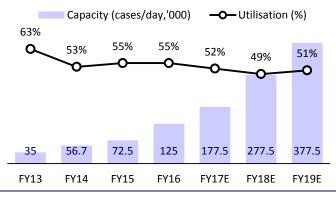
Source: MOSL, Company

Exhibit 4: PAT to post 52% CAGR over FY16-19E



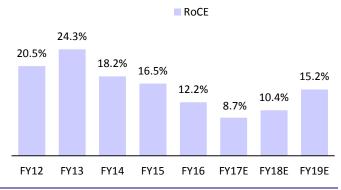
Source: MOSL, Company

Exhibit 5: Utilizations to grow on expanded capacities



Source: MOSL, Company

Exhibit 6: RoCE softened due to fund raising in FY17



Source: MOSL, Company

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Exhibit 7: Key assumptions (INR m)

	FY13	FY14	FY15	FY16	FY17E	FY18E	FY19E
Installed Capacity cases per day							
Tetra Pak Case - Fruit Drinks	19,750	26,667	30,000	40,000	50,000	50,000	50,000
Pet Bottle Case - Fruit Drinks	15,250	30,000	32,500	67,500	85,000	135,000	185,000
Pet Bottle Case - Carbonates	-	-	10,000	17,500	42,500	92,500	142,500
Total	35000	56667	72500	125,000	177,500	277,500	377,500
Revenues Gross (INR m)	2,396	2,932	3,597	5,567	7,763	11,673	17,254
Fruit Drinks	2,345	2,850	3,332	5,233	6,843	9,592	13,697
Carbonates	-	-	113	334	845	1,881	3,257
Others	52	81	153	-	75	200	300
Revenue Growth (%)	180%	22%	23%	55%	39%	50%	48%
Fruit Drinks	174%	22%	17%	57%	31%	40%	43%
Carbonates				196%	153%	123%	73%

Source: Company, MOSL

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Financials and Valuations

V/E March FY13 FY14 FY15 FY16 FY17E FY18E FY19E Total Income from Operations 2,398 2,943 3,598 5,567 7,613 11,449 16,922 Change (%) 180.0 22.7 22.2 54.7 36.8 50.4 47.8 EBITDA 387 457 641 1,104 1,485 2,267 3,384 Margin (%) 16.1 15.5 17.8 19.8 19.5 19.8 20.0 Depcreiation 102 149 205 571 750 1,055 1,535 EBIT 286 308 436 533 734 1,212 1,849 Int. and Finance Charges 43 77 107 57 10 0 0 Other Income 3 1 4 91 130 200 150 PBT bef. FO Exp. 246 231 334 568 854 1,412 1,999 Col te
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Net Fixed Assets 927 919 847 2,684 3,733 8.679 8.643
Capital WIP 0 0 1,316 1,339 1,200 1,200 1,200
Total Investments 2 2 0 6 6 6 6
Curr. Assets, Loans&Adv. 707 1,036 1,341 2,579 7,739 4,345 6,484
Inventory 207 416 424 704 1,007 1,509 2,225
Account Receivables 326 478 593 678 1,043 1,568 2,411
Cash and Bank Balance 56 47 43 928 5,384 810 1,171
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E: MOSL Estimates

Appl. of Funds

Net Current Assets

Deferred Tax assets

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779

1,701

1

924

3,088

1

1,986

6,016

1

6,681

11,621

2,675

12,561

3,956

13,806

1

373

1,304

Financials and Valuations

Ratios							
Y/E March	FY13	FY14	FY15	FY16	FY17E	FY18E	FY19E
Basic (INR)							
EPS	6.0	5.5	8.0	10.1	13.3	22.0	31.1
Cash EPS	8.7	9.4	13.4	21.5	26.4	40.5	58.0
BV/Share	20.1	25.5	50.8	120.2	203.4	219.8	241.6
DPS	0.1	0.1	1.3	1.0	2.3	4.6	7.8
Payout (%)	1.7	1.9	19.7	12.2	20.4	25.2	30.0
Valuation (x)							
P/E		128.0	87.5	69.1	52.5	31.7	22.4
Cash P/E		74.1	51.9	32.4	26.4	17.3	12.0
P/BV		27.4	13.7	5.8	3.4	3.2	2.9
EV/Sales		9.1	7.6	6.1	4.5	3.4	2.3
EV/EBITDA		58.9	42.6	30.8	23.2	17.2	11.4
Dividend Yield (%)	0.0	0.0	0.2	0.1	0.3	0.7	1.1
FCF per share	-6.2	-3.3	-28.2	-30.8	-8.9	-78.0	13.0
Return Ratios (%)							
RoE	31.5	21.2	18.8	11.4	7.7	9.3	13.5
RoCE	24.3	18.2	16.5	12.2	8.7	10.4	15.2
RoIC	26.0	18.8	23.2	17.4	14.9	13.9	15.0
Working Capital Ratios							
Asset Turnover (x)	1.8	1.7	1.2	0.9	0.7	0.9	1.2
Inventory (Days)	32	52	43	46	48	48	48
Debtor (Days)	49	58	59	44	49	49	51
Creditor (Days)	28	22	23	30	32	32	32
Working Cap. Turnover (Days)	48	91	89	69	62	59	60
Leverage Ratio (x)							
Current Ratio	2.1	4.0	3.2	4.3	7.3	2.6	2.6
Interest Cover Ratio	6.7	4.0	4.1	9.3	-	-	-
Debt/Equity	0.7	0.8	0.6	0.0	0.0	0.0	0.0
Standalone - Cash Flow Statement						(INR	Million)
Y/E March	FY13	FY14	FY15	FY16	FY17E	FY18E	FY19E
OP/(Loss) before Tax	247	232	333	567	854	1,412	1,999
Depreciation	102	149	205	571	750	1,055	1,664
Interest & Finance Charges	40	77	102	-34	-120	-200	-150
Direct Taxes Paid	-61	-28	-55	-154	-94	-155	-220
(Inc)/Dec in WC	-13	-412	-65	-188	-239	-569	-919
CF from Operations	314	17	521	763	1,152	1,542	2,375
Others	5	6	6	13	0	0	-129
CF from Operating incl EO	319	23	527	776	1,152	1,542	2,246
(Inc)/Dec in FA	-553	-147	-1,586	-2,316	-1,661	-6,000	-1,500
Free Cash Flow	-234	-124	-1,059	-1,540	-509	-4,458	746
(Pur)/Sale of Investments	60	0	0	-6	0	0	0
Others	1	1	4	72	130	200	150
CF from Investments	-492	-146	-1,582	-2,250	-1,531	-5,800	-1,350
Issue of Shares	0	0	263	4,000	5,000	0	0
Inc/(Dec) in Debt	230	195	436	-1,179	0	0	0
Interest Paid	-43	-77	-101	-63	-10	0	0
Dividend Paid	0	0	-4	-110	-155	-317	-534
Others	0	-4	458	-289	0	0	0
CF from Fin. Activity	187	114	1,051	2,359	4,835	-317	-534
Inc/Dec of Cash	15	-9	-4	885	4,456	-4,574	362
Opening Balance	41	56	47	43	928	5,384	810
Closing Balance	56	47	43	928	5,384	810	1,171
E: MOSI Estimatos	30	7,	7.5	720	3,304	010	-,-/-

E: MOSL Estimates

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Disclosures

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