Msearch

ATUL AUTO LTD

Industry: Three wheeler segment Recommendation: Accumulate/Buy

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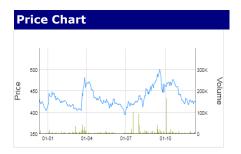
Industry Snapshot	
Customers	Open
Market Presence	Global
Govt Regulations	Medium
Msearch View	Positive

Shareholding September 2017		
Promoters	52.70%	
Public	47.30%	

Promoters/ Management

Mr Jayantibhai Chandra	Chairman
Mr Mahendra Patel	Director /CFO
Mr Niraj Chandra	Director
Mr Vijay Kedia	Director
Mr Jitendra Adhia	President Fin

Key Ratios		
ROCE (%)		22.26
Price To Book Value x		4.59
Dvd Payout ratio	S	



Research Team

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December-17 Cmp Rs 429 Target Rs 552

About the Company:

Atul Auto (ATUL) is a five decade old three-wheeler manufacturer of auto rickshaws, pick-up vans and chassis of passenger vehicles based in Gujarat. It offers a range of diesel and compressed natural gas (CNG) three-wheeler products in both front and rear engine platform for passenger and cargo transportation. Its product portfolio consists of almost 50 models catering to passenger and goods carrier segments. ATUL continues to be number 1 player in Gujarat with 35% sales coming from the state. Currently, company has 320 touch points which includes 200

Investment Rationale:

<u>Presents in all segments</u>: Caters to diverse customer base in the Cargo & Passenger segment, available on both the platforms i.e. 350 kgs payload capacity and 500 kgs payload capacity, multi fuel choice, i.e. Diesel, Petrol, CNG, LPG and EVehicles.

<u>Capacity Expansion</u>: ATUL Cargo segment growth is driven by industries such as Retail, Pharma, and FMCG and infrastructure story and likely to continue in medium to long run. The existing capacity is of 60,000 vehicles per annum and the company has also started conceiving additional installed capacity of 60,000 vehicles per annum near Ahmedabad. The new unit would start contributing from FY20 onwards. Once the Ahmedabad plant comes on stream Atul will have capacity of 120,000 units. As scale of production rises, benefits of operating leverage would start kicking in as ATUL's bargaining power with suppliers would rise.

Network expansion: ATUL is increasing its distribution channels with the addition of 20-25 dealers by the end of FY (currently there are ~200 primary and 120 secondary dealers). ATUL is currently selling its gasoline 3Ws in just 4 states (Gujarat, Rajasthan, Haryana and Punjab) and is awaiting state approvals in others which would be near term trigger. The company targets to be present in all the states before FY20.

Focus on export Market: ATUL has made a notable progress in international market by exporting 2288 vehicles in FY17, a big leap from 1532 vehicles last year with an export revenue growth increased by 42.85%. The Company could achieve this growth due to the credibility of the products and focused attempts. The Company has explored its reach in South Africa, Egypt, Maxico, Madagascar, D R Congo, Nepal, Honduras, Afghanistan and Senegal countries during the year.

Introduction of E-vehicle: The recent launch of 3wheeler electric vehicle brand Atul Elite E-Rickshaw will drive its sales growth. Also with governments push towards electric vehicle use, will add more to its growth and with this new launch it has a product now for all the fuel variants. Also it expects to have pan India presence by expanding its franchise distribution.

Mview

At the CMP, ATUL is trading at P/E of 15x and 13x based on our EPS estimate of FY19E and FY20E respectively. ATUL's export performance was exceptionally great in the Q3, we expect the trend to continue in the exports front over FY19E-20E. Entry into electric 3W opens up another opportunity for ATUL. Considering well managed balance sheet with zero debt and healthy growth expectations both Topline as well as bottomline are auguring well for the company. Hence we recommend Investors to BUY and add on dips with Target price of Rs 552.



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CONSOLIDATED FINANCIAL TABLES

Profit & Loss Statement (Rs Cr)				
Particulars	FY16	FY17	FY18E	FY19E
Income From Operation	531.0	475.3	552.6	607.9
YOY Growth		-10%	16%	1 0 %
Expenditure				
Cost of Material Consumed	388.1	346.1	395.4	425.5
Changes in Inventory	-3.2	-0.5	6.9	6.1
Employee benefit expense	37.3	39.0	41.2	45.6
Other Expenditure	32.5	30.7	31.5	33.4
Total	454.7	415.4	475.0	510.6
EBIDTA Rs	76.3	59.9	77.6	97.3
YOY Growth		-21%	30%	25%
EBIDTA Margin %	14.4%	1 2.6%	14.0%	16.0%
Interest	0.8	0.6	0.3	0.3
	75.5	59.4	77.3	96.9
Depreciation	5.3	5.3	5.2	6.1
PBT	70.3	54.1	72.1	90.8
Other Income	1.3	2.5	0.0	0.0
РВТ	72	56.6	72.1	90.8
ТАХ	24.1	19.2	25.0	30.3
PAT Rs	47.45	37	47	61
YOY Growth		-21%	26%	29%
PAT Margin %	8.9%	7.9%	8.5%	1 0.0 %
EPS	21.60	17.3	21.5	27.6

Balance Sheet (Rs Cr)			
PARTICULARS	FY16	FY17	
Sharholder's Fund			
a)Share capital	11.2	11.2	
b) Reserves and surplus	142.4	168.6	
	154	180	
Non current liabilities			
a)Deferred tax liabilities	4.97	5.3	
b)Long term provisions	0.5	1.1	
	5.5	6.4	
Current Liabilities			
a)Trade Payables	36.0	35.9	
b)Other current liabilities	13.9	16.1	
c)Short term provisions	11.5	6.1	
	61.4	58.2	
Total	220	244.4	
Assets			
Non current assets			
a)Fixed assets	87.5	90.3	
b)Non current investments	0.00	6.9	
c)Long term loan and advances	3.8	2.6	
d)Other non current assets	0.9	1.4	
	92	101	
Current Assets			
a)Inventories	34.7	36.0	
b)Trade Receivable	76.3	47.8	
c)Cash and Bank balance	12.8	57.1	
d)Short term loan and advances	3.9	2.0	
e)Other current assets	0.5	0.3	
	128	143.2	
Total	220	244.4	

Technical Outlook





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