

S H Kelkar and Co.

BSE SENSEX	S&P CNX
35,082	10,789
Bloomberg	SHKL IN
Equity Shares (m)	145
M.Cap.(INRb)/(USDb)	37.5 / 0.6
52-Week Range (INR)	333 / 237
1, 6, 12 Rel. Per (%)	9/-4/-38
Avg Val, INRm	52
Free float (%)	42.4

Financials & Valuations (INR b)

2018E	2019E	2020E
10.6	12.3	14.1
1.9	2.4	2.9
1.1	1.5	1.8
7.9	10.4	12.2
9.1	31.6	17.7
61.4	68.8	77.5
13.4	16.0	16.7
19.8	23.4	24.6
36.6	27.8	23.6
4.7	4.2	3.7
	10.6 1.9 1.1 7.9 9.1 61.4 13.4 19.8 36.6	10.6 12.3 1.9 2.4 1.1 1.5 7.9 10.4 9.1 31.6 61.4 68.8 13.4 16.0 19.8 23.4 36.6 27.8

Estimate change	\longrightarrow
TP change	1
Rating change	

CMP: INR289 TP: INR343(+19%)

Buy

Volume recovery leads to a strong quarter

- Robust performance led by a recovery in FMCG growth trend: SHKL's revenue increased 13.5% YoY to INR2,831m (est. of INR2,551m) in 3QFY18 (22% YoY growth post netting off GST from the base quarter). Fragrance business reported growth of 16.5% YoY to INR2,546m, while Flavors business reported de-growth of 8.4% YoY to INR272m. EBITDA rose 46% YoY to INR576m (est. of INR459m post excise adjustment), with the margin expanding by 440bp YoY to 20.3% (est. of 18% post excise adjustment). Gross margin contracted sharply by 600bp YoY to 46.1%, while other expenses declined 180bp YoY to 14.1% of sales. Fragrance PBIT margin came in at 15.5% (v/s 13.6% in 3QFY17), while Flavors PBIT margin stood at 25.5% (v/s 30.8% in 3QFY17). Consequently, adj. PAT grew 33% to INR338m (est. of INR286m post excise adjustment) from INR254m in the year-ago period.
- Strategy to strengthen fine fragrance presence in Europe: SHKL launched its first collection of perfumes from the recently established fine fragrance development center in Amsterdam. The company also acquired Italy-based Creative Flavors & Fragrances (CFF), which has a strong presence in fine fragrance and fabric in Italy. With the acquisition, SHKL has now strengthened its presence in Europe with facilities in Milan and Amsterdam, and is well on track to achieve its target of ~10% revenue contribution from fine fragrances over three years (as of now, it contributes 2% of Fragrance revenue).
- Valuation view: With a recovery in FMCG growth, SHKL appears set to step into the growth phase. Additionally, it has been evaluating cost-saving measures like shifting of the ingredients business from high-cost Netherlands, which should aid margin expansion. We largely maintain our earnings estimates, and value the stock at 28x FY20E EPS. Maintain Buy with a target price of INR343.

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Consolidated - Quarterly Earning Model											(INR	Million)
Y/E March		FY1	7			FY1	8		FY17	FY18E	FY18	Var
_	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4QE			3QE	(%)
Net Sales	2,768	2,453	2,494	2,698	2,529	2,219	2,831	3,075	10,412	10,655	2,551	11
YoY Change (%)	25.2	9.8	1.9	-6.5	-8.6	-9.5	13.5	14.0	6.5	2.3	10.0	
Total Expenditure	2,294	2,032	2,099	2,328	2,102	1,865	2,255	2,506	8,762	8,729	2,283	
EBITDA	474	420	395	370	427	355	576	569	1,650	1,926	268	115
Margins (%)	17.1	17.1	15.9	13.7	16.9	16.0	20.3	18.5	15.9	18.1	10.5	
Depreciation	44	49	48	53	58	57	58	60	194	234	51	
Interest	17	22	2	10	6	11	7	6	52	30	3	
Other Income	32	25	19	40	38	12	7	20	115	76	25	
PBT before EO expense	444	375	364	346	401	298	517	523	1,520	1,739	239	116
Extra-Ord expense	0	0	0	0	0	0	101	0	0	101	0	
PBT	444	375	364	346	401	298	416	523	1,520	1,638	239	74
Tax	169	132	110	71	133	110	144	176	482	563	80	
Rate (%)	38.1	35.1	30.2	20.7	33.1	36.8	34.7	33.6	31.7	34.3	33.6	
Minority Interest & Profit/Loss of Asso.	0	0	0	0	0	0	0	-10	0	-10	0	
Reported PAT	275	243	254	274	268	189	272	357	1,038	1,086	159	71
Adj PAT	275	243	254	274	268	189	338	357	1,038	1,152	159	113
YoY Change (%)	41.0	246.2	16.4	12.5	-2.5	-22.4	33.0	30.2	42.8	11.0	107.6	
Margins (%)	9.9	9.9	10.2	10.2	10.6	8.5	11.9	11.6	10.0	10.8	6.2	
E: MOSL Estimates												

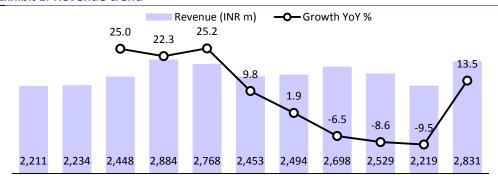
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Creative Flavors & Fragrance (CFF) acquisition a boost for SHKL

- SHKL acquired 51% share capital of CFF for ~EUR12m with a view to acquire remaining stake over a period of next three years, the consideration for which shall be paid based on CFF's performance.
- With the acquisition, SHKL will be immediately able to use CFF's library in the fabric care segment to boost its market share in other geographies. The direct access to CFF's library would save SHK a research time of ~4 years.
- CFF's 95% of revenue comes from the fragrance business, of which 35% is contributed by the fabric segment.
- Apart from fabric care, the acquisition will boost SHK's presence in the European fine fragrance market. The company has launched its first collection of perfumes from the recently established fine fragrance development center in Amsterdam. The company's presence would be aided by CFF's leadership position in Italian fine fragrance market, which as a business segment fetches them a revenue contribution of ~10%.

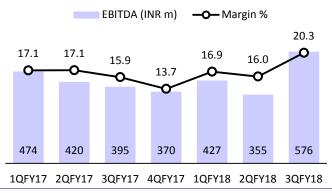
Exhibit 1: Revenue trend



1QFY16 2QFY16 3QFY16 4QFY16 1QFY17 2QFY17 3QFY17 4QFY17 1QFY18 2QFY18 3QFY18

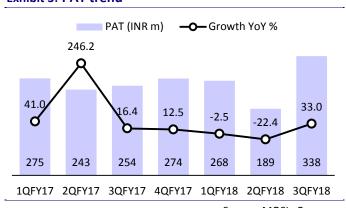
Source: MOSL, Company

Exhibit 2: EBITDA and EBITDA margin trend



Source: MOSL, Company

Exhibit 3: PAT trend



Source: MOSL, Company

Exhibit 4: Fragrance revenue trend

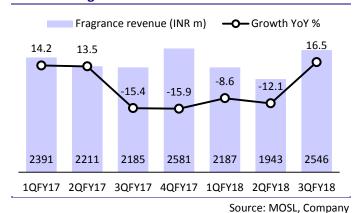
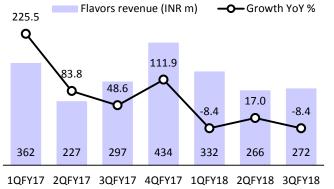


Exhibit 5: Flavor revenue trend



Source: MOSL, Company

Exhibit 6: Fragrance PBIT margin trend

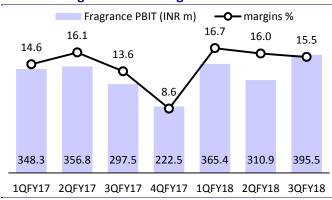
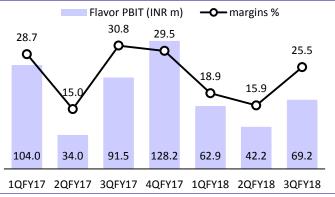


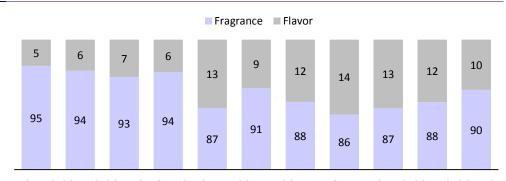
Exhibit 7: Flavor PBIT margin trend



Source: MOSL, Company

Source: MOSL, Company

Exhibit 8: Revenue mix



1QFY16 2QFY16 3QFY16 4QFY16 1QFY17 2QFY17 3QFY17 4QFY17 1QFY18 2QFY18 3QFY18

Source: MOSL, Company

Valuation and view

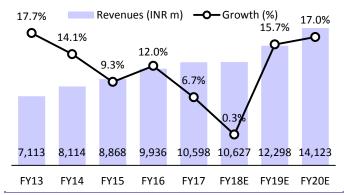
SHKL has witnessed a robust quarter, and with a recovery witnessed in FMCG growth, the company is set to step into the growth phase. Additionally, the company has been evaluating cost-saving measures like the shifting of the ingredients business from high-cost Netherlands, which will aid margin expansion.

We largely maintain our earnings estimates and value the stock at 28x FY20E EPS. Maintain **Buy** with a target price of INR343.

Assumptions	FY14	FY15	FY16	FY17	FY18E	FY19E	FY20E
Fragrance (INR m)	7204	7763	8642	8568	9053	10409	11951
Growth %	14.6	7.8	11.3	-0.9	5.7	15.0	14.8
Flavor (INR m)	410	607	587	1244	1574	1888	2172
Growth %	11.8	48.2	-3.3	112.0	26.5	20.0	15.0

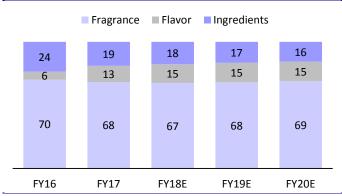
Story in charts

Exhibit 9: Revenue to post 15% CAGR over FY18-20E



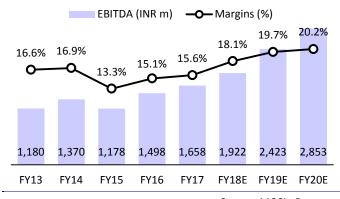
Source: MOSL, Company

Exhibit 10: Contribution of Flavor to remain steady



Source: MOSL, Company

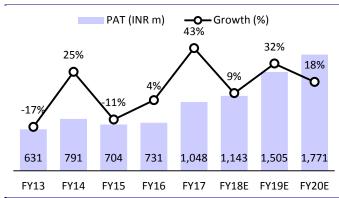
Exhibit 11: EBITDA margins on uptrend



Source: MOSL, Company

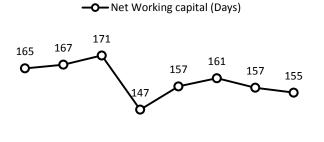
Source: MOSL, Company

Exhibit 12: PAT to record CAGR of 24% over FY18E-20E



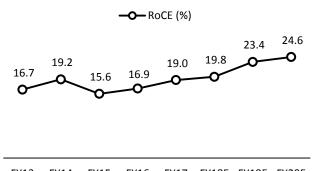
Source: MOSL, Company

Exhibit 13: Working capital days to gradually improve



FY13 FY14 FY15 FY16 FY17 FY18E FY19E FY20E

Exhibit 14: RoCE to improve to ~25% by FY20E



FY13 FY14 FY15 FY16 FY17 FY18E FY19E FY20E

Source: MOSL, Company

 $Motilal\ Oswal$

Financials and Valuations

Consolidated - Income Statement							<u>`</u> _	R Million
Y/E March	FY13	FY14	FY15	FY16	FY17	FY18E	FY19E	FY20
Total Income from Operations	7,113	8,114	8,868	9,936	10,598	10,627	12,298	14,12
Change (%)	17.7	14.1	9.3	12.0	6.7	0.3	15.7	14.
EBITDA	1,180	1,370	1,178	1,498	1,658	1,922	2,423	2,85
Margin (%)	16.6	16.9	13.3	15.1	15.6	18.1	19.7	20.
Depreciation	173	188	293	297	194	248	300	34
EBIT	1,007	1,183	885	1,201	1,464	1,674	2,123	2,50
Int. and Finance Charges	218	175	185	202	52	26	0	
Other Income	15	78	246	105	116	69	83	100
PBT bef. EO Exp.	805	1,085	945	1,103	1,528	1,717	2,206	2,60
EO Items	-23	0	0	0	0	-101	0	(
PBT after EO Exp.	782	1,085	945	1,103	1,528	1,616	2,206	2,604
Current Tax	250	328	286	446	459	549	750	885
Deferred Tax	-7	-33	-45	-74	20	0	0	(
Tax Rate (%)	31.0	27.1	25.5	33.8	31.4	34.0	34.0	34.0
Less: Minority Interest	-76	0	0	0	0	-10	-49	-53
Reported PAT	616	791	704	731	1,048	1,077	1,505	1,771
Adjusted PAT	631	791	704	731	1,048	1,143	1,505	1,771
Change (%)	-16.6	25.3	-11.0	3.7	43.5	9.1	31.6	17.
Margin (%)	8.9	9.8	7.9	7.4	9.9	10.8	12.2	12.
Consolidated - Balance Sheet								Million
Y/E March	FY13	FY14	FY15	FY16	FY17	FY18E	FY19E	FY20
Equity Share Capital	120	132	1,323	1,446	1,446	1,446	1,446	1,440
Total Reserves	4,077	4,669	3,682	5,714	6,671	7,436	8,507	9,76
Net Worth	4,720	4,810	5,097	7,161	8,117	8,883	9,953	11,21
Deferred Tax Liabilities	6	-19	-50	57	73	73	73	73
Total Loans	1,518	2,111	2,427	732	624	0	0	(
Capital Employed	6,244	6,902	7,474	7,949	8,814	8,955	10,026	11,285
Gross Block	3,655	4,233	4,573	2,494	3,252	4,037	4,904	5,51
Less: Accum. Deprn.	2,259	2,548	2,612	427	495	743	1,042	1,392
Net Fixed Assets	1,395	1,686	1,961	2,067	2,757	3,294	3,861	4,126
Goodwill on Consolidation	707	828	776	206	206	206	206	206
Capital WIP	432	503	105	181	75	740	423	360
Total Investments	410	2	0	354	497	0	0	(
Curr. Assets, Loans&Adv.	4,760	5,573	6,502	7,220	7,213	7,211	8,491	9,988
Inventory	2,254	2,788	3,175	3,352	3,502	3,721	4,166	4,693
Account Receivables	1,719	1,794	1,945	2,288	2,170	2,176	2,518	2,892
Cash and Bank Balance	332	415	759	822	555	325	661	1,08
Loans and Advances	456	576	622	758	987	989	1,145	1,31
Curr. Liability & Prov.	1,461	1,689	1,870	2,126	1,975	2,536	2,997	3,43
Account Payables	757	879	977	1,633	1,107	1,216	1,407	1,60
Other Current Liabilities	592	527	553	400	757	759	878	1,008
Provisions	112	283	340	93	111	561	712	82:
Net Current Assets	3,299	3,885	4,632	5,094	5,238	4,675	5,494	6,55
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6,244

Appl. of Funds

6,902

7,474

7,949

8,814

8,956

10,026

11,285

Financials and Valuations

Ratios								
Y/E March	FY13	FY14	FY15	FY16	FY17	FY18E	FY19E	FY20E
Basic (INR)								
EPS	4.8	6.0	5.3	5.1	7.2	7.9	10.4	12.2
Cash EPS	5.9	7.4	7.5	7.1	8.6	9.6	12.5	14.7
BV/Share	35.7	36.4	38.5	49.5	56.1	61.4	68.8	77.5
DPS	0.6	1.1	1.1	1.5	1.7	1.8	2.5	2.9
Payout (%)	15.6	22.2	25.6	35.7	28.9	28.9	28.9	28.9
Valuation (x)								
P/E		48.3	54.3	57.2	39.9	36.6	27.8	23.6
Cash P/E		39.1	38.3	40.7	33.6	30.0	23.2	19.7
P/BV		7.9	7.5	5.8	5.1	4.7	4.2	3.7
EV/Sales		4.9	4.5	4.2	4.0	3.9	3.3	2.9
EV/EBITDA		29.1	33.9	27.8	25.2	21.6	17.0	14.3
Dividend Yield (%)	0.2	0.4	0.4	0.5	0.6	0.6	0.9	1.0
FCF per share	5.2	-0.5	3.0	4.3	1.5	1.8	4.4	5.4
Return Ratios (%)								
RoE	15.0	16.6	14.2	11.9	13.7	13.4	16.0	16.7
RoCE	16.7	19.2	15.6	16.9	19.0	19.8	23.4	24.6
Working Capital Ratios								
Asset Turnover (x)	1.1	1.2	1.2	1.2	1.2	1.2	1.2	1.3
Inventory (Days)	116	125	131	123	121	128	124	121
Debtor (Days)	88	81	80	84	75	75	75	75
Creditor (Days)	39	40	40	60	38	42	42	41
Leverage Ratio (x)					30			
Debt/Equity	0.3	0.4	0.5	0.1	0.1	0.0	0.0	0.0
Consolidated - Cash Flow Statement	T)/40		=1/4 =		E)/4 =	5 74.05		Million)
Y/E March	FY13	FY14	FY15	FY16	FY17	FY18E	FY19E	FY20E
OP/(Loss) before Tax	785	1,088	945	1,206	1,528	1,717	2,206	2,604
Depreciation	173	188	293	294	194	248	300	349
Interest & Finance Charges	201	146	175	130	-64	-43	-83	-100
Direct Taxes Paid	-259	-343	-285	-394	-480	-549	-750	-885
(Inc)/Dec in WC	103	-729	-375	-374	-412	334	-483	-632
CF from Operations	1,005	350	753	863	767	1,706	1,189	1,335
Others	26	-29	-136	1	108	0	0	0
CF from Operating incl EO	1,031	321	617	864	875	1,706	1,189	1,335
(Inc)/Dec in FA	-344	-386	-219	-238	-652	-1,450	-550	-550
Free Cash Flow	687	-65	399	626	222	256	639	785
(Pur)/Sale of Investments	0	0	3	4	-143	497	0	0
Others	14	-211	17	-331	116	69	83	100
CF from Investments	-330	-597	-199	-565	-680	-884	-467	-450
Issue of Shares	10	0	-38	1,956	0	0	0	0
Inc/(Dec) in Debt	-259	527	322	-1,589	-108	-624	0	0
Interest Paid	-210	-161	-183	-162	-52	-26	0	0
Dividend Paid	-114	0	-176	-441	-303	-311	-435	-512
Others	-34	-6	0	0	0	-91	49	53
CF from Fin. Activity	-607	360	-75	-236	-463	-1,053	-386	-459
Inc/Dec of Cash	94	84	344	63	-268	-230	337	426
Opening Balance	237	332	415	759	822	555	325	661
Closing Balance	332	415	759	822	555	325	661	1,088

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S H Kelkar and Co.

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