

January 5, 2021

Company Report

☑ Change in Estimates | ☑ Target | ☑ Reco

Change in Estimates

	Cu	rrent	Previous			
	FY22E	FY23E	FY22E	FY23E		
Rating	ACCU	MULATE	ı	BUY		
Target Price	5	,491	3	,805		
NII (Rs.)	2,18,876	2,68,437	1,94,261	2,41,582		
% Chng.	12.7	11.1				
PPoP (Rs.)	1,51,244	1,65,836	1,40,791	1,74,073		
% Chng.	7.4	(4.7)				
EPS (Rs.)	146.4	156.7	128.2	173.2		
% Chng.	14.2	(9.5)				

Key Financials - Consolidated

Y/e Mar	FY20	FY21E	FY22E	FY23E
Net Int.Inc. (Rs m)	1,69,006	1,76,044	2,18,876	2,68,437
Growth (%)	42.5	4.2	24.3	22.6
Op. Profit (Rs m)	1,12,516	1,29,337	1,51,244	1,65,836
PAT (Rs m)	52,638	48,884	87,814	94,025
EPS (Rs.)	89.5	81.5	146.4	156.7
Gr. (%)	29.0	(8.9)	79.6	7.1
DPS (Rs.)	4.4	4.6	4.8	5.0
Yield (%)	0.1	0.1	0.1	0.1
Margin (%)	11.7	10.1	10.7	10.8
RoAE (%)	20.2	14.1	21.2	18.7
RoAA (%)	3.6	2.8	4.3	3.8
PE (x)	58.3	64.0	35.6	33.3
P/BV (x)	9.7	8.4	6.9	5.7
P/ABV (x)	10.0	8.8	7.0	5.9

Key Data	BJFN.BO BAF IN
52-W High / Low	Rs.5,373 / Rs.1,783
Sensex / Nifty	48,177 / 14,133
Market Cap	Rs.3,144bn/\$43,051m
Shares Outstanding	603m
3M Avg. Daily Value	Rs.40614.58m

Shareholding Pattern (%)

Promoter's	56.44
Foreign	21.31
Domestic Institution	10.70
Public & Others	11.55
Promoter Pledge (Rs bn)	-

Stock Performance (%)

	1M	6M	12M
Absolute	7.0	78.0	24.4
Relative	0.1	33.1	7.1

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Bajaj Finance (BAF IN)

Rating: ACCUMULATE | CMP: Rs5,217 | TP: Rs5,491

Conservatism stays, downgrade to Accumulate

BAF's Q3FY21 business update indicates strong customer augmentation but continued caution on incremental lending. 5% AUM growth over Q2-Q3FY21, slowing incremental loans trend QoQ in Q3FY21 and channel checks suggesting reduction in LTVs with stringent KYC checks indicate Co.'s precedence for credit quality over aggressive book expansion. While channel checks suggest improving consumer financing, BAF's cognizance on delinquency control until clarity emerging on credit bureau stands credible. Against this backdrop and strong price momentum, we believe BAF is entering into a priced-to-perfection zone. Hence, we downgrade the stock to Accumulate (earlier BUY) valuing BAF at 6.7x PABV Mar'23E implying price target of Rs 5,491. BAF stands poised to deliver 19-20% ROEs/3.8% RoAs by FY23E and hence remains a constructive bet over 3 years' time frame.

- Healthy customer franchise growth: Customer franchise stood at 46.3mn vs 40.4mn as on Q3FY20 reporting 14.7%/5.0% YoY/QoQ growth. Looking at 9MFY21 trend, sequential growth traction remains intact with Q2FY21 reporting 4% QoQ customer growth and Q3FY21 at 5%.
- Impressive growth on customer addition: Co. acquired 2.2mn new customers during Q3FY21 vs 2.5mn in Q3FY20 (de-growth of 12% YoY and growth of 80% QoQ). Looking at 9MFY21 trend, while Q3FY21 stood as high as 2.2mn vs 1.5mn in Q2FY21 and negligible in Q1FY21. Also, Q3FY21 customer addition no. is in-line with Q4FY20 customer count.
- Healthy new loans growth; conservatism on incremental lending stays: New loans booked during Q3FY21 stood at 6.0mn as compared to 7.7mn in Q3FY20 reporting de-growth of 22%YoY/67%QoQ. Looking at 9MFY21 trend, while Q3FY21 clocked 67% QoQ growth in new loans, Q2FY21 saw 112% QoQ growth. In times of pandemic uncertainties and cognizant of possibility of higher bounce rates (channel checks suggest bounce rates picked for Nov vs Oct'20), 67% sequential growth in new loans booked stands impressive.
- Impressive sequential AUM traction: Overall AUMs reported de-growth of 1%YoY but grew 4.8%QoQ at Rs1437bn. Looking at 9MFY21 trend, while Q1FY21 recorded a de-growth of 6% QoQ, Q2 reported 1% de-growth and Q3FY21 stood out with 5% QoQ AUM traction indicating healthier growth trends in Q4FY21 as BAF capitalizes on increased consumer financing demand that is getting closer to pre-COVID levels. Against this backdrop, we estimate 8.5% YoY growth for FY21 and 21%/23% for FY22-23E.
- Reduced liquidity catalyst to NIM improvement in Q3FY21: Liquidity stood at 146bn as on Q3FY21 reporting 41.2% de-growth QoQ.
- Healthy capitalization: Remains well capitalized with CRAR at 28.0% in Q3FY21 vs 26.5% QoQ; such strong capitalization would also imply healthier growth prospects in Q4FY21 and ahead.
- Continued healthy deposits traction: Deposit book grew by 17.8% YoY and 10% QoQ at Rs238bn vs Rs202bn as on Q3FY20. Past 2 quarters, Co. maintained robust deposits augmentation.



Exhibit 1: BAF Quarterly Business Trends – Strong customer addition; caution on incremental loans

Y/e March	Q1FY20	Q2FY20	Q3FY20	Q4FY20	Q1FY21	Q2FY21	Q3FY21	FY21E
AUM (Rs mn)	1288980	1355330	1450920	1471530	1380550	1370900	1437000	1597206.4
YoY growth (%)	41.2%	38.3%	35.0%	27.0%	7.1%	1.1%	-1.0%	8.5%
QoQ Growth (%)	11.2%	5.1%	7.1%	1.4%	-6.2%	-0.7%	4.8%	NA
Deposits (Rs mn)	150840	176330	202350	214270	200610	216690	238000	297202
YoY growth (%)	60.0%	65.6%	76.1%	62.4%	33.0%	22.9%	17.6%	38.7%
QoQ Growth (%)	14.3%	16.9%	14.8%	5.9%	-6.4%	8.0%	9.8%	NA
Total Customer Franchise (mn)	36.9	38.7	40.4	42.6	42.6	44.1	46.3	50.3
YoY growth (%)	30.6%	28.8%	24.0%	23.5%	15.3%	14.0%	14.7%	18.0%
QoQ Growth (%)	7.1%	4.8%	4.3%	5.5%	0.0%	3.5%	5.0%	NA
New Customer Addition (mn)	2.5	1.9	2.5	1.9	0.5	1.2	2.2	7.7
YoY growth (%)	18.6%	8.6%	-2.1%	-0.9%	-78.3%	-36.6%	-10.6%	-12.3%
QoQ Growth (%)	28.1%	-21.8%	28.1%	-22.8%	-72.0%	128.9%	80.5%	NA
New Loans Acquired (mn)	7.3	6.5	7.7	6.0	1.7	1.7 3.6	6.0	15.8
YoY growth (%)	29.7%	23.0%	13.3%	3.4%	-76.7%	-44.4%	-21.8%	-42.5%
QoQ Growth (%)	25.2%	-11.4%	18.5%	-21.4%	-71.8%	111.8%	66.7%	NA

Source: Company, PL

Exhibit 2: BAF poised for strong AUM and robust return profile over FY22-23

(Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
AUM	1158888	1471530	1597206	1938960	2367186
YoY growth (%)	40.6%	27.0%	8.5%	21.4%	22.1%
PPOP	76805	112516	129337	151244	165836
YoY growth (%)	57.6%	46.5%	14.9%	16.9%	9.6%
PAT	39950	52638	48884	87814	94025
YoY growth (%)	60.0%	31.8%	-7.1%	79.6%	7.1%
NIM (%)	11.4%	11.7%	10.1%	10.7%	10.8%
NPA (%)	1.5%	1.6%	2.9%	2.5%	2.5%
ROA (%)	3.8%	3.6%	2.8%	4.3%	3.8%
ROE (%)	22.5%	20.2%	14.1%	21.2%	18.7%

Source: Company, PL

Exhibit 3: Channel checks: Stringent KYC, higher due diligence, reduced LTV, consumer financing back to pre-COVID level

Parameters	Croma	Reliance Mart			
Competition	Banks (ICICIB): Up to 2500 cashback on selected Dell laptops by ICICI Bank (Credit/Debit) Bajaj Finance: 1 EMI Cashback on LEDs	Banks (HDFCB): Cash back facilities, Bajaj Finance: vouchers HDFC proved to be a winner in fetive season for financing massales due to cash back facilities both on debit & credit cards; Earlier sales ratio generally stood at 30:40 between HDFC Ba & Bajaj Finance which has now changes to 40:30			
Checks and due diligence on on-boarding customer	More stringent than past but didn't share specifics. Higher value products need CIBIL score of more than 750. For lesser value products only borrower history and profile	KYC: Aadhar/PAN Card; CIBIL check: Customer with >750 Score granted 95% to 100% of LTV; Mandatory down payment of at least 33% in case of customer having existing 2 or more loans; On washing machines & LEDs, if the borrower profile is good then provision of financing facility at 0 Down payment, however in case of high end products like laptops & mobiles - at least 10% down payment mandatory; with most sales are of Smartphones & laptops, the overall average loan to value ratio has come down YoY			
Store sales/ Footfalls	At 70% as compared to a year ago; drastic improvement Jun'20 onwards; Dec'20 MoM footfall have reduced by 20% on account of festive demand in Nov'20	YTD sales growth of 15% led by laptop & smartphones; improvement in MoM trend; Reduction in no. of customers availing credit facility by ~10-12% YoY; Apr-May'20 stood muted, Jun'20 showed signs of improvement, Sales surged Aug'20 onwards, Oct'20 sales peaked due to festive season			
Conversion of enquiries into financing demand	25% conversion for Bajaj Finserv; overall demand back to 75% of pre-COVID levels	90% of enquiries has been converted into Sales across financiers			
No of products per customer	Two	More than 1 only with reduced LTV in case of second			



Exhibit 4: Change in Estimates- Improving business trends, control on delinquencies prompt us to revise FY21 estimates

Rs mn	Old			Revised			Change in Estimates		
KS IIIII	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E
Net Interest Income	1,62,200	1,94,261	241581.7	1,76,044	2,18,876	2,68,437	9%	13%	11%
Operating Profit	1,15,546	1,40,791	1,74,073	1,29,337	1,51,244	1,65,836	12%	7%	-5%
PAT	36,220	76,887	1,03,910	48,884	87,814	94,025	35%	14%	-10%
EPS (Rs)	60.4	128.2	173.2	81	146	157	35%	14%	-10%
Price Target (Rs)	3,805			5,491			44.3%		
Reco		BUY		A	ccumulate				

Source: Company, PL

Exhibit 5: Downgrade to Accumulate, @6.7x Sep'22e BAF is fully priced

Fair price - EVA	6,296
Fair price - P/ABV	4,686
Average of the two (Target price)	5,491
Target P/ABV	6.7
Target P/E	48.2
Current price, Rs	5217
Upside (%)	5%
Dividend yield (%)	1%
Total return (%)	6%

Source: PL

Exhibit 6: BAF heading into price-to-perfection zone



Source: Company, Bloomberg, PL



FY20	FY21E	FY22E	FY23E	Y/e Mar	Q3FY20	Q4FY20	Q1FY21	Q2FY21
2,63,738	2,75,575	3,46,065	4,23,499	Int. Inc. / Operating Inc.	61,037	63,023	57,932	57,631
94,732	99,531	1,27,189	1,55,062	Income from securitization	9,157	9,243	8,550	7,535
1,69,006	1,76,044	2,18,876	2,68,437	Interest Expenses	24,890	25,474	24,976	23,581
42.5	4.2	24.3	22.6	Net Interest Income	45,304	46,792	41,506	41,584
118	361	1,410	1,717	Growth (%)	41.6	38.4	12.5	4.0
(9.3)	205.0	290.7	21.8	Non-Interest Income	44	43	15	67
1,69,124	1,76,405	2,20,286	2,70,154	Net Operating Income	45,347	46,834	41,521	41,652
				Growth (%)	41.4	38.4	12.4	4.2
25,491	21,034	29,398	43,257	Operating expenditure	14,583	13,662	10,725	10,878
28,171	22,723	35,372	55,652	PPP	30,008	32,320	29,954	30,059
2,946	3,311	4,272	5,409	Growth (%)	84.0	109.0	33.7	1.1
56,608	47,068	69,042	1,04,318	Provision	8,308	19,538	16,857	17,004
1,12,516	1,29,337	1,51,244	1,65,836	Exchange Gain / (Loss)	-	-	-	-
46.5	14.9	16.9	9.6	Profit before tax	21,701	12,782	13,097	13,055
39,295	63,639	33,971	40,268	Tax	5,560	3,301	3,474	3,406
73,221	65,697	1,17,272	1,25,568	Prov. for deferred tax liability	-	-	-	-
20,584	16,814	29,459	31,543	Effective Tax Rate	25.6	25.8	26.5	26.1
28.1	25.6	25.1	25.1	PAT	16,141	9,481	9,623	9,649
52,638	48,884	87,814	94,025	Growth	52	(19)	(19)	(36)
31.8	(7.1)	79.6	7.1	A1184	44.50.00	447450	40.00.55	10.70.00
				АОМ	14,50,92	14,71,53	13,80,55	13,70,90 0
EV20	EV21E	EV22E	EV23E	YoY growth (%)	35.0	27.0	7.1	1.1
F120	FIZIE	FIZZE	FIZSE					
4.000	4.000	4.000	4.000	Borrowing				12,49,00 0
				YoY growth (%)				4.2
				Key Ratios				
				Y/e Mar	FY20	FY21E	FY22E	FY23E
				CMP (Rs)	5,217	5,217	5,217	5,217
27.8	4.1	23.9	19.8	EPS (Rs)	89.5	81.5	146.4	156.7
-	-	-	-	Book value (Rs)	538.8	620.3	761.2	912.1
- 00.574	4 40 005	4 4 4 4 6 0	4 74 700	Adj. BV(Rs)	523.5	594.2	740.6	890.9
				P/E(x)	58.3	64.0	35.6	33.3
16,43,914	18,37,064	22,44,292	27,24,142	P/BV(x)	9.7	8.4	6.9	5.7
40.040	12.010	45.044	40 504	P/ABV(x)	10.0	8.8	7.0	5.9
				DPS (Rs)	4.4	4.6	4.8	5.0
				Dividend Payout Ratio(%)	0.0	0.0	0.0	0.0
				Dividend Yield(%)	0.1	0.1	0.1	0.1
				Asset Quality				
					FY20	FY21F	FY22F	FY23E
•								
				* *				57,996
				, ,				18,937
32.3	11.7	22.2	21.4	` '				2.5
	45.05.000	40.00.000						0.8
				NPA coverage(%)	59.6	00.2	61.2	67.3
27.0	გ. 5	21.4	22.1	Du-Pont as a % of AUM				
-	-	-	-	Y/e Mar	FY20	FY21E	FY22E	FY23E
-	-	-	-	NII	11.7	10.1	10.7	10.8
-	-	-	-	NII INCI. Securitization	11.7	10.1	10.7	10.8
-	-	-	-	Total income	11.7	10.1	10.8	10.9
				Operating Expenses	3.9	2.7	3.4	4.2
FY20	FY21E	FY22E	FY23E	PPOP	7.8	7.4	7.4	6.7
11.7	10.1	10.7	10.8	Total Provisions	2.7	3.7	1.7	1.6
3.6	2.8	4.3	3.8	RoAA	3.6	2.8	4.3	3.8
20.2	14.1	21.2	18.7	Avg. Assets/Avg. net worth	5.5	5.0	4.9	4.9
	2,63,738 94,732 1,69,006 42.5 118 (9.3) 1,69,124 25,491 28,171 2,946 56,608 1,12,516 46.5 39,295 73,221 20,584 28.1 52,638 31.8 FY20 1,200 3,22,077 3,23,277 64.1 12,98,064 27.8 22,574 16,43,914 13,210 14,13,761 25.7 1,75,439 13,827 27,677 16,43,914 32.3 14,71,530 27.0	2,63,738 2,75,575 94,732 99,531 1,69,006 1,76,044 42.5 4.2 118 361 (9.3) 205.0 1,69,124 1,76,405 25,491 21,034 28,171 22,723 2,946 3,311 56,608 47,068 1,12,516 1,29,337 46.5 14.9 39,295 63,639 73,221 65,697 20,584 16,814 28.1 25,6 52,638 48,884 31.8 (7.1) FY20 FY21E 1,200 1,200 3,22,077 3,70,961 3,23,277 3,72,161 64.1 15.1 12,98,064 13,50,918 27.8 4.1 - - 22,574 1,13,985 16,43,914 18,37,064 32,3 15,75,439 15,439	2,63,738 2,75,575 3,46,065 94,732 99,531 1,27,189 1,69,006 1,76,044 2,18,876 42.5 4.2 24.3 118 361 1,410 (9.3) 205.0 290.7 1,69,124 1,76,405 2,20,286 25,491 21,034 29,398 28,171 22,723 35,372 2,946 3,311 4,272 56,608 47,068 69,042 1,12,516 1,29,337 1,51,244 46.5 14.9 16.9 39,295 63,639 33,971 73,221 65,697 1,17,272 20,584 16,814 29,459 28.1 25.6 25.1 52,638 48,884 87,814 31.8 (7.1) 79.6 FY20 FY21E FY22E 1,200 1,200 3,22,077 3,70,961 4,55,453 3,23,277 3,72,161 4,	2,63,738 2,75,575 3,46,065 4,23,499 94,732 99,531 1,27,189 1,55,062 1,69,006 1,76,044 2,18,876 2,68,437 42.5 4.2 24.3 22.6 118 361 1,410 1,717 (9.3) 205.0 290.7 21.8 1,69,124 1,76,405 2,20,286 2,70,154 25,491 21,034 29,398 43,257 28,171 22,723 35,372 55,652 2,946 3,311 4,272 5,409 56,608 47,068 69,042 1,04,318 1,12,516 1,29,337 1,51,244 1,65,836 46.5 14.9 16.9 9.6 39,295 63,639 33,971 40,268 73,221 65,697 1,17,272 1,25,68 20,584 16,814 29,459 31,543 28.1 25.6 25.1 25.1 52,638 48,84 87,814 <td< td=""><td> </td><td> Page</td><td> Page</td><td> </td></td<>		Page	Page	





No.	Date	Rating	TP (Rs.)	Share Price (Rs.)
1	22-Oct-20	BUY	3,805	3,233
2	12-Oct-20	BUY	3,813	3,317
3	21-Jul-20	BUY	3,815	3,292
4	13-Jul-20	BUY	3,806	3,314
5	20-May-20	BUY	3,000	1,965
6	17-Apr-20	BUY	3,582	2,308
7	29-Jan-20	BUY	5,000	4,419

Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Bajaj Finance	BUY	3,805	3,233
2	Cholamandalam Investment and Finance Company	BUY	310	273
3	HDFC	Accumulate	2,185	2,041
4	L&T Finance Holdings	Sell	52	65
5	LIC Housing Finance	Hold	316	324
6	Mahindra & Mahindra Financial Services	Reduce	124	131
7	Manappuram Finance	Accumulate	196	162
8	Muthoot Finance	BUY	1,364	1,152
9	SBI Cards and Payment Services	Accumulate	895	852
10	Shriram Transport Finance	Accumulate	809	693

PL's Recommendation Nomenclature (Absolute Performance)

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock
Under Review (UR) : Rating likely to change shortly



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