CMP: ₹ 330 Target: ₹ 350 (6%) Target Period: 12 months

February 5, 2021

Restrictions lifted; awaiting new releases...

Inox Leisure reported a washout Q3FY21 as expected due to low footfalls. Occupancy remained weak at 3% owing to lack of new content and prevailing Covid-19 situation, leading to revenue of ₹ 14.9 crore, down 97.1% YoY. EBITDA loss (ex-Ind AS116) came in at ~₹ 86 crore. Inox recognised ₹ 54.1 crore as rent concessions. Subsequently, the company reported net loss (ex-Ind AS116) at ₹83 crore. On a reported basis, net loss was at ₹ 102.5 crore.

Full occupancy allowed - a positive

lnox reopened theatres from October 15 onwards in a staggered manner. Except for the festive period in Bengal and few Hollywood releases, occupancy remained low due to lack of fresh content. ATP during the quarter was ₹ 153, down 25% YoY while SPH was ₹ 73, down ~10% YoY. The management said ATP for new releases was at pre-Covid level. Inox opened 15 new screens in January and further 14 screens are expected to open in rest of Q4FY21. We build in 70 screens addition in both FY22E and FY23E. Subsequently, we bake in footfall growth of 4.5% CAGR in FY20-23E to 75.3 mn (94% decline in FY21 followed by sharp growth thereafter) coupled with 2.2% CAGR in net ATP to lead to 6.7% CAGR in FY20-23E (94% decline in FY21, followed by sharp recovery) in net box office revenues to ₹ 1340 crore. We believe box office will see meaningful pick up only after continuous flow of new/big budget releases. The risk of box office clashes of big movies also looms. The F&B CAGR of 7.8% in FY20-23E, implies ~94% decline in FY21 followed by recovery in FY22. Ad will be last to recover and is expected to witness -2% CAGR in FY20-23E.

Cash loss increase post reopening

lnox' monthly cash burn is at ₹ 25-30 crore, a sharp increase post reopening as the company incurred higher rent & CAM expenses, power and fuel costs, etc. The company has relatively stronger balance sheet with liquidity of ₹ 230 crore after completing QIP of ₹ 250 crore in the quarter. It has negotiated with most of developers for nil rentals during lockdown period and discount in rent & CAM/ revenue sharing model for rest of FY21. On expenses front, the management said partial cost saving will be sustainable.

Valuation & Outlook

Cinemas are allowed to run with no capacity restrictions from February 1 onwards (depending on respective state advisory). We believe cinemas will see normalised scenario only from H2FY22 onwards with recovery being a function of content pipeline. We will closely track the possible release announcement of new movies and subsequent audience response. We believe most positives are already captured post ~30% run-up in stock price in the last three months. We roll over valuations to FY23E and maintain **HOLD** rating on the stock. We value the stock at 9x FY23E (ex-Ind-AS) EV/EBITDA with a target price of ₹ 350/share (earlier TP: ₹ 250/share).



HOLD



Particulars	
Particulars	Amount
Market Capitalization (₹ Crore)	3,711.8
Total Debt (FY20) (₹ Crore)	122.6
Cash (FY20) (₹ Crore)	44.7
EV (₹ Crore)	3,807.6
52 week H/L	511/ 158
Equity Capital (₹ crore)	96.2
Face value	10.0

Key Highlights

- Post reopening, occupancy was minimal due to lack of fresh content
- Maintain HOLD with revised target price of ₹ 350/share

Key risks to our call

- Quicker than expected recovery in footfalls post vaccination drive, thereby higher earnings
- Further delay in new releases and loss will impact higher cash performance

Research Analyst

Bhupendra Tiwary, CFA bhupendra.tiwary@icicisecurities.com

Amogh Deshpande amogh.deshpande@icicisecurities.com

Key Financial Summary						
(Year-end March)	FY19	FY20	FY21E	FY22E	FY23E	CAGR (FY20-23E)
Total Operating Income (₹ crore)	1,692.2	1,897.4	115.1	1,837.1	2,240.6	5.7
EBITDA (₹ crore)	308.3	596.8	(194.6)	568.2	751.3	8.0
Net Profit (₹ crore)	133.5	15.0	(384.2)	19.8	122.2	101.3
EPS (₹)	13.0	1.5	(34.2)	1.8	10.9	
P/E (x)	25.4	226.0	(9.7)	187.5	30.4	
Price / Book (x)	3.5	5.4	5.5	5.5	4.9	
EV/EBITDA (x)	12.3	10.8	(32.4)	11.1	8.3	
RoCE (%)	19.6	10.0	(13.0)	8.1	11.5	
RoE (%)	14.2	2.4	(62.8)	3.0	16.0	

	Q3FY21	Q3FY21E	Q3FY20	Q2FY21	YoY (%)	QoQ (%)	Comments
Revenue	14.9	12.1	512.9	0.4	-97.1	4,033.3	Lack of content and mid quarter opening meant insignificant revenues
Other Income	6.6	5.0	4.9	4.3	36.7	54.2	
Employee Expenses	21.2	26.2	36.9	15.2	-42.5	39.3	
Exhibition Cost	2.9	2.8	133.7	0.0	-97.8	NA	
Cost of F&B	1.1	0.6	32.0	0.0	-97.6 -96.6	NA NA	
Rent	0.0	5.4	31.7	0.0	-100.0	NA	
Other Expenses	54.2	40.0	109.7	16.9	-50.6	220.7	
EBITDA	-64.5	-62.9	169.0	-31.8	-138.2	103.1	
EBITDA Margin (%)	NM	NM	32.9	-8,825	NM	NM	
Depreciation	70.9	71.4	64.8	71.4	9.4	-0.7	
Interest	62.0	65.1	54.7	64.1	13.3	-3.2	
Exceptional Items	-54.1	-74.3	0.0	-72.3	NA	NA	Company recognised the amount towards reduction of rental expense following invocation of Force Majeure
Total Tax	-34.3	-30.3	19.2	-22.8	-278.4	50.3	
PAT	-102.5	-89.9	35.0	-67.8	-392.8	51.1	
Key Metrics							
Footfalls	0.5	0.5	16.9	0.0	-97.0	NA	
Occupancy	3.0	1.0	27.0	0.0	-88.9	NA	
SPH	73.0	60.4	81.0	0.0	-9.9	NA	
ATP	153.0	151.0	204.0	0.0	-25.0	NA	

Source: Company, ICICI Direct Research

Exhibit 2: Change	in estimate	es						
		FY21E			FY22E		FY23E	
(₹ Crore)	Old	New	% Change	Old	New	% Change	Introduced	
Revenue	144.2	115.1	-20.1	2,012.5	1,837.1	-8.7	2,240.6	Cut down FY21E estimates due to no release post reopening
EBITDA	-165.9	-194.6	17.3	598.1	568.2	-5.0	751.3	
EBITDA Margin (%)	-115.1	-169.0	-5398 bps	29.7	30.9	121 bps "	33.5	
PAT	-303.7	-384.2	NA	30.3	19.8	-34.6	122.2	
EPS (₹)	-29.6	-34.2		3.0	1.8		10.9	

Source: Company, ICICI Direct Research

Exhibit 3: Change	e in estimate	es (ex- IN	ID AS 116)				
		FY21E			FY22E		FY23E
(₹ Crore)	Old	New	% Change	Old	New	% Change	Introduced
Revenue	144.2	115.1	-20.1	2,012.5	1,837.1	-8.7	2,240.6
EBITDA	-192.5	-229.7	19.4	288.2	261.2	-9.4	412.6
EBITDA Margin (%)	-133.5	-199.6	-6608 bps	14.3	14.2	-10 bps	18.4
PAT	-160.2	-257.7	NA	139.2	128.4	-7.7	219.1
EPS (₹)	-15.6	-22.9	NA	13.6	11.4		19.5

Source: Company, ICICI Direct Research

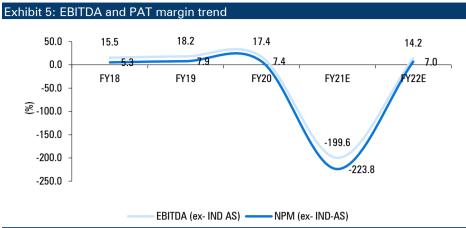
Exhibit 4: Assumptions								
				Current			Earlier	
	FY19	FY20	FY21E	FY22E	FY23E	FY21E	FY22E	
Footfalls (mn)	63	66	4	63	75	4	69	Reallign estimates
Occupancy (%)	28.4	28.2	3.3	24.7	27.0	3.2	26.2	
SPH (₹)	74	80	80	91	88	81	91	
ATP (₹)	197	200	195	207	213	202	216	

Conference Call Highlights

- 100% occupancy permitted: The management said out of 641 screens, 239 screens are allowed to operate at full capacity while 398 screens can operate at 50% as of now
- Hopeful of new releases in coming months: The management expects marquee movies to release from March/April onwards. They expect normalised occupancy from H2FY22 ahead
- No inorganic opportunity: The management said while they are open to acquiring a multiplex chain, currently there is no deal proposition of inorganic expansion



Financial story in charts

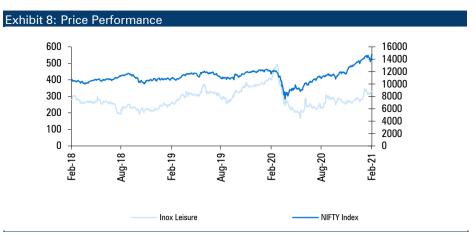


Source: Company, ICICI Direct Research

(Year-end March)	FY20	FY21E	FY22E	FY23E
Total operating Income	1,897.4	115.1	1,837.1	2,240.6
Growth (%)	12.1	-93.9	1,495.9	22.0
Employee Expenses	142.1	97.0	135.1	169.3
Exhibition Cost	496.5	27.6	492.6	603.1
Cost of F&B	126.2	6.5	151.9	174.3
Rent	368.0	40.8	436.3	481.3
Other Expenses	434.2	172.9	360.0	400.0
Total Operating Expenditure	1,567.0	344.9	1,575.9	1,828.0
EBITDA	330.5	-229.7	261.2	412.6
Margin (%)	17.4	-199.6	14.2	18.4
Depreciation	108.1	112.0	95.5	117.6
Interest	11.7	19.0	18.0	24.0
Other Income	17.1	19.7	24.0	22.0
Exceptional Items	0.0	0.0	0.0	0.0
PBT	227.7	-341.1	171.7	293.0
Total Tax	86.7	-83.4	43.3	73.8
PAT	141.0	-257.7	128.4	219.1
Adjusted PAT	141.0	-257.7	128.4	219.1
Growth (%)	3.0	-282.7	-149.8	70.7
Adj EPS (₹)	13.7	-22.9	11.4	19.5

Source: Company, ICICI Direct Research

Exhibit 7: KPI				
(Year-end March)	FY20	FY21E	FY22E	FY23E
Box office Revenues	1,104	61	1,095	311
YoY	13%	-94%	1684%	-72%
F&B	497	28	542	144
YoY	14%	-94%	1824%	-73%
Ad	179	11	115	40
YoY	1%	-94%	982%	-65%
Others	117	15	85	1,746
Footfalls (mn)	66	4	63	18
	5%	-94%	1589%	-72%
Screens	626	651	721	738
Net Debt	78	72	(43)	(193)
RoCE (post tax)	19.9	(11.7)	17.0	23.2
RoE	12.8	(30.4)	13.2	18.3





Financial summary

Exhibit 9: Profit and los	s statem <u>en</u>	t		₹ crore
(Year-end March)	FY20	FY21E	FY22E	FY23E
Total operating Income	1,897.4	115.1	1,837.1	2,240.6
Growth (%)	12.1	-93.9	1,495.9	22.0
Employee Expenses	142.1	97.0	135.1	169.3
Exhibition Cost	496.5	27.6	492.6	603.1
Cost of F&B	126.2	6.5	151.9	174.3
Rent	101.6	5.7	129.3	142.6
Other Expenses	434.2	172.9	360.0	400.0
Total Operating Expenditure	1,300.6	309.7	1,268.9	1,489.3
EBITDA	596.8	-194.6	568.2	751.3
Growth (%)	93.6	-132.6	-392.0	32.2
Depreciation	264.2	282.8	303.6	342.8
Interest	221.3	250.7	262.1	267.2
Other Income	17.1	19.7	24.0	22.0
Exceptional Items	0.0	-195.7	0.0	0.0
PBT	128.6	-512.8	26.5	163.3
Total Tax	113.6	-128.6	6.7	41.1
PAT	15.0	-384.2	19.8	122.2
Adjusted PAT	15.0	-424.7	-39.2	-4.7
Growth (%)	-89.1	NM	NM	NM
Adj EPS (₹)	1.5	-37.8	1.8	10.9

Source: Company, ICICI Direct Research

Exhibit 10: Cash flow state	ement			₹ crore
(Year-end March)	FY20	FY21E	FY22E	FY23E
PAT	15.0	-384.2	19.8	122.2
Add: Depreciation	264.2	282.8	303.6	342.8
Add: Interest Paid	221.3	250.7	262.1	267.2
(Inc)/dec in Current Assets	-8.5	214.4	-224.6	-40.1
Inc/(dec) in CL and Provisions	12.9	-295.5	330.6	92.8
CF from operating activities	504.8	68.2	691.5	784.9
(Inc)/dec in Investments	-0.4	0.0	0.0	0.0
(Inc)/dec in Fixed Assets	-208.6	-25.0	-210.0	-250.0
Others	300.8	-225.5	-77.7	-90.7
CF from investing activities	91.8	(250.5)	(287.7)	(340.7)
Issue/(Buy back) of Equity	0.0	9.8	0.0	0.0
Inc/(dec) in loan funds	12.6	150.0	-75.0	-50.0
Less: Interest Paid	221.3	250.7	262.1	267.2
Others	-799.4	-72.0	-551.2	-561.4
CF from financing activities	(565.5)	338.5	(364.1)	(344.2)
Net Cash flow	31.1	156.2	39.7	100.0
Opening Cash	13.6	44.7	200.9	240.6
Closing Cash	44.7	200.9	240.6	340.5

Source: Company, ICICI Direct Research

Exhibit 11: Balance sh	eet			₹ crore
(Year-end March)	FY20	FY21E	FY22E	FY23E
Liabilities				
Equity Capital	102.7	112.5	112.5	112.5
Reserve and Surplus	551.9	564.4	557.2	652.3
Interest in benefit trust	(32.7)	-	-	-
Total Shareholders funds	621.9	676.8	669.7	764.8
Total Debt	122.6	272.6	197.6	147.6
Others	2,738.5	2,585.4	2,710.5	2,822.7
Total Liabilities	3,483.0	3,534.9	3,577.8	3,735.1
Assets				
Total Fixed Assets	1,086.7	1,025.3	1,139.8	1,272.2
Investments	1.2	1.2	1.2	1.2
Rights of Use Assets	2,141.8	2,017.8	2,012.5	1,990.1
Debtors	62.8	5.7	90.6	110.5
Inventory	13.7	0.8	12.6	15.3
Loans and Advances	110.5	6.7	101.6	117.7
Other Current Assets	43.3	2.6	35.7	37.0
Cash	44.7	200.9	240.6	340.5
Total Current Assets	274.9	216.7	481.0	621.1
Total Current Liabilities	332.4	36.9	367.5	460.3
Net Current Assets	-57.5	179.8	113.5	160.8
Other Non Current Assets	310.9	310.9	310.9	310.9
Application of Funds	3,483.0	3,534.9	3,577.8	3,735.1

Source: Company, ICICI Direct Research

Exhibit 12: Key ratios			₹	crore
(Year-end March)	FY20	FY21E	FY22E	FY23E
Per share data (₹)				
EPS	1.5	-34.2	1.8	10.9
Adj EPS	1.5	-37.8	1.8	10.9
BV	60.6	60.2	59.5	68.0
DPS	1.2	1.2	2.4	2.4
Cash Per Share	4.4	17.9	21.4	30.3
Operating Ratios (%)				
EBITDA Margin	31.5	-169.0	30.9	33.5
PBT / Net Sales	17.5	-414.7	14.4	18.2
PAT Margin	0.8	-369.0	1.1	5.5
Inventory days	2.6	2.5	2.5	2.5
Debtor days	12.1	18.0	18.0	18.0
Creditor days	24.9	38.0	34.0	34.0
Return Ratios (%)				
RoE	2.4	-62.8	3.0	16.0
RoCE	10.0	-13.0	8.1	11.5
RoIC	31.2	-50.8	24.6	34.4
Valuation Ratios (x)				
P/E	226.0	-9.7	187.5	30.4
EV / EBITDA	10.8	-32.4	11.1	8.3
EV / Net Sales	3.4	54.7	3.4	2.8
Market Cap / Sales	2.0	32.2	2.0	1.7
Price to Book Value	5.4	5.5	5.5	4.9
Solvency Ratios				
Debt/EBITDA	0.2	-1.4	0.3	0.2
Net Debt / Equity	0.2	0.4	0.3	0.2
Current Ratio	1.4	1.0	1.1	1.0
Quick Ratio	1.3	0.9	1.0	0.9

Exhibit 13: ICICI Direct Coverage Universe (Media)																			
Sector /	CMP	TP (₹)	Rating	M Cap (₹		EPS (₹)		P/E (x)			EV/EBITDA (x)			RoCE (%)			RoE (%)		
Company	(₹)		naully	cr)	FY20	FY21E	FY22E	FY20	FY21E	FY22E	FY20	FY21E	FY22E	FY20	FY21E	FY22E	FY20	FY21E	FY22E
Inox Leisure	330	350	Hold	3,712	1.5	-34.2	1.8	226.0	NM	187.5	10.8	-32.4	11.1	10.0	-13.0	8.1	2.4	-62.8	3.0
PVR	1,495	1,440	Hold	8,247	5.3	-101.7	10.7	281.1	NM	139.3	12.1	-44.0	11.7	8.5	-4.9	8.6	1.8	-46.0	4.7
Sun TV	549	480	Hold	21,617	35.1	36.2	39.9	15.6	15.2	13.7	8.3	8.6	6.9	31.2	29.2	28.9	24.2	22.1	21.9
TV Today	251	240	Hold	1,498	23.4	21.6	30.0	10.7	11.6	8.4	6.3	6.4	4.9	24.7	22.2	24.7	16.0	14.4	18.4
ZEE Ent.	249	250	Hold	23,957	5.5	9.2	16.1	45.5	27.2	15.5	14.1	12.1	9.9	13.9	14.3	19.1	16.7	10.3	13.9

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com



ANALYST CERTIFICATION

I/We, Bhupendra Tiwary, CFA, MBA, Amogh Deshpande, PGDM, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products.

ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number — INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock proker. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit cicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or comanaging public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.