India I Equities

Artificial Leather Company Update

14 February 2021

# Mayur Uniquoters

Strong earnings to support a re-rating; maintaining a Buy

With its user industries (auto, footwear) and its exports doing well, Mayur's Q3 revenue/EBITDA/PAT were up 31%/78%/91% y/y. We are positive on it for its brighter outlook: 1) good demand from domestic auto/footwear incl. import substitution, 2) fast ramp-up at the PU plant (on ADD imposition) and 3) robust export opportunity via customers added (BMW, Mercedes, VW, etc.). On the improving outlook, we expect 16%/19% CAGRs in revenue/PAT over FY20-23 after low 2%/6% CAGRs over FY14-20. After a significant de-rating of its scrip since FY18 on its declining earnings, we now see good scope for a re-rating, backed by strong earnings growth/better RoE. At ~13x FY23e P/E, we retain a Buy with a target of Rs474 (16x FY23e P/E).

**Robust Q3.** Revenue/EBITDA/PAT grew 31%/78%/91% y/y following its user industries (auto, footwear) and exports. The strong 27.2% EBITDA margin was driven by the gross margin, cost control and OpLev benefits. In 9M FY21, revenue/EBITDA/PAT were down 17%/7%/8% y/y with a 21.1% EBITDA margin. More clarity on the Q3 result would come from the conference call (11am, 15th Feb'21 dial in: 07045671221).

Huge import substitution to ramp-up PU plant fast. While Covid-19 delayed the ramp-up, management sees strong demand for its PU products from domestic auto/footwear OEMs on ADD imposition. Mayur's quality product and long relations with these OEMs will throw up huge opportunities.

Better outlook backed by user industries (auto, footwear), exports. With its user industries (auto, footwear) and exports doing well, Mayur's Q3 was strong. On the improving outlook, we expect 16%/19% CAGRs in revenue/PAT over FY20-23 (FY14-20: 2%/6%). Healthy cash/FCFs are positives too.

**Retaining a Buy.** As concerns about the PU plant, exports and earnings are past (reasons for de-rating), at ~13x FY23e P/E, good scope exists for a rerating. **Risks:** Volatile RM prices, keen competition.

Key financials (YE Mar)	FY19	FY20	FY21e	FY22e	FY23e
Sales (Rs m)	5,734	5,165	4,717	7,081	8,155
Net profit (Rs m)	872	806	760	1,158	1,342
EPS (Rs)	19.2	17.8	16.8	25.5	29.6
PE (x)	19.6	21.2	22.5	14.8	12.7
EV / EBITDA (x)	12.1	14.4	13.8	8.9	7.4
PBV (x)	3.3	2.9	2.6	2.3	2.0
RoE (%)	16.7	13.7	11.5	15.4	15.6
RoCE (%)	16.0	13.3	11.2	15.0	15.2
Dividend yield (%)	0.9	1.3	0.3	1.3	1.6
Net debt / equity (x)	(0.4)	(0.3)	(0.5)	(0.4)	(0.5)
Source: Company, Anand Rathi Research	(0.4)	(0.5)	(0.3)	(0.4)	(0.

Rating: **Buy**Target Price: Rs474
Share Price: Rs377

Key data	MUNI IN / MAYU.BO
52-week high / low	Rs390 / 118
Sensex / Nifty	51544 / 15163
3-m average volume	\$0.6m
Market cap	Rs17bn / \$238.5m
Shares outstanding	45m

Shareholding pattern (%)	Dec'20	Sep'20	Jun'20
Promoters	61.5	61.5	61.5
- of which, Pledged	-	-	-
Free float	38.5	38.5	38.5
- Foreign institutions	4.8	5.1	7.1
- Domestic institutions	1.7	3.6	3.7
- Public	32.1	29.8	27.7

Estimates revision (%)	FY21e	FY22e
Sales	12	0
EBITDA	30	1
PAT	35	0



Source: Bloomberg

Ashish Poddar Research Analyst

Anand Rathi Share and Stock Brokers Limited (hereinafter "ARSSBL") is a full-service brokerage and equities-research firm and the views expressed therein are solely of ARSSBL and not of the companies which have been covered in the Research Report. This report is intended for the sole use of the Recipient. Disclosures and analyst certifications are present in the Appendix.

Anand Rathi Research India Equities

# Quick Glance - Financials and Valuations (Stand.)

Fig 1 – Income stater	nent (Rs	m)			
Year-end: Mar	FY19	FY20	FY21e	FY22e	FY23e
Net revenues	5,734	5,165	4,717	7,081	8,155
Growth (%)	3.8	(9.9)	(8.7)	50.1	15.2
Direct costs	3,516	3,060	2,734	4,248	4,893
SG&A	943	1,036	968	1,262	1,453
EBITDA	1,275	1,069	1,014	1,570	1,809
EBITDA margins (%)	22.2	20.7	21.5	22.2	22.2
- Depreciation	180	184	183	220	246
Other income	215	191	196	220	253
Interest expenses	8	17	16	16	15
PBT	1,301	1,059	1,011	1,554	1,801
Effective tax rate (%)	33.0	23.8	24.9	25.5	25.5
+ Associates / (Minorities)	-	-	-	-	-
Net income	872	806	760	1,158	1,342
Adjusted income	872	806	760	1,158	1,342
WANS	45	45	45	45	45
FDEPS (Rs / sh)	19.2	17.8	16.8	25.5	29.6
FDEPS growth (%)	(7.4)	(7.5)	(5.8)	52.5	15.9
Gross margins (%)	38.7	40.8	42.0	40.0	40.0

Fig 2 – Balance sheet (Rs m)							
Year-end: Mar	FY19	FY20	FY21e	FY22e	FY23e		
Share capital	227	227	227	227	227		
Net worth	5,230	5,872	6,586	7,517	8,587		
Debt (incl. pref.)	192	261	261	261	261		
Minority interest	-	-	-	-	1		
DTL / (Assets)	66	40	35	30	25		
Capital employed	5,488	6,173	6,882	7,808	8,875		
Net tangible assets	1,241	1,508	1,725	1,905	2,059		
Net intangible assets	4	3	3	3	3		
Goodwill	-	-	-	-	1		
CWIP (tang. & intang.)	393	393	43	38	33		
Investments (strategic)	69	69	69	69	69		
Investments (financial)	1,869	1,652	2,852	2,952	3,652		
Current assets (ex cash)	2,481	2,902	2,300	3,241	3,681		
Cash	192	524	704	666	552		
Current liabilities	761	880	815	1,067	1,177		
Working capital	1,720	2,022	1,485	2,174	2,504		
Capital deployed	5,488	6,173	6,882	7,808	8,875		
Contingent liabilities	408	146	-	-	-		

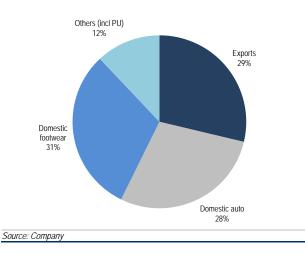
Fig 3 – Cash-flow statement (Rs m)							
Year-end: Mar	FY19	FY20	FY21e	FY22e	FY23e		
EBIT (excl. other income)	1,095	885	831	1,350	1,563		
+ Non-cash items	180	184	183	220	246		
Oper. prof. before WC	1,275	1,069	1,014	1,570	1,809		
- Incr. / (decr.) in WC	131	232	(547)	679	320		
Others incl. taxes	557	350	290	434	497		
Operating cash-flow	587	487	1,271	457	991		
- Capex (tang.+ intang.)	478	452	50	395	395		
Free cash-flow	109	35	1,221	62	596		
Acquisitions							
- Div.(incl. buyback & taxes)	177	272	45	227	272		
+ Equity raised	-	-	-	-	-		
+ Debt raised	173	69	-	-	-		
- Fin investments	375	(217)	1,200	100	700		
- Misc. (CFI + CFF)	(206)	(283)	(203)	(227)	(262)		
Net cash-flow	(64)	332	179	(37)	(114)		
Source: Company, Anand Rathi Research							

Fig 4 - Ratio analysis					
Year-end: Mar	FY19	FY20	FY21e	FY22e	FY23e
P/E (x)	19.6	21.2	22.5	14.8	12.7
EV / EBITDA (x)	12.1	14.4	13.8	8.9	7.4
EV / Sales (x)	2.7	3.0	3.0	2.0	1.6
P/B (x)	3.3	2.9	2.6	2.3	2.0
RoE (%)	16.7	13.7	11.5	15.4	15.6
RoCE (%) - after tax	16.0	13.3	11.2	15.0	15.2
Fixed asset T/O (x)	18.1	15.0	13.1	17.6	17.5
DPS (Rs / sh)	3.3	5.0	1.0	5.0	6.0
Dividend yield (%)	0.9	1.3	0.3	1.3	1.6
Div. payout (%) - incl. DDT	16.9	28.1	6.0	19.6	20.3
Net debt / equity (x)	(0.4)	(0.3)	(0.5)	(0.4)	(0.5)
Receivables (days)	76	98	75	75	75
Inventory (days)	61	76	65	65	65
Payables (days)	36	41	40	40	40
CFO: PAT %	67	60	167	39	74
Source: Company, Anand Rathi Res	earch				

Fig 5 - Price movement



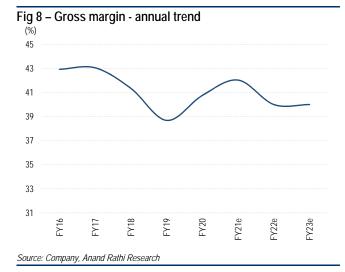
Fig 6 - Q3 FY21 revenue break-up (estimate)

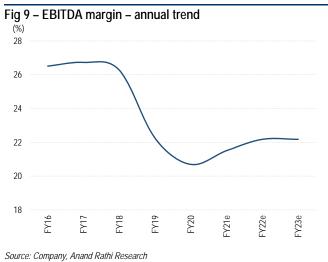


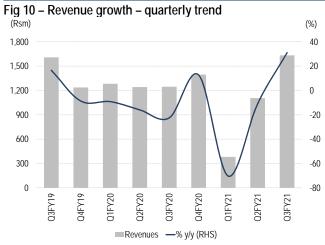
# Financial Performance

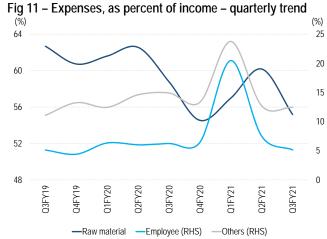
Fig 7 – Financial perfor	mance (star	ndalone)	<u> </u>	<u> </u>	•				<u> </u>	
(Rs m)	Q3 FY20	Q4 FY20	Q1 FY21	Q2 FY21	Q3 FY21	% Y/Y	% Q/Q	9M FY21	9M FY20	% Y/Y
Income	1,246	1,394	381	1,106	1,633	31	48	3,120	3,770	(17)
RM costs	732	760	217	666	901	23	35	1,783	2,299	(22)
Employee expenses	78	90	78	83	84	8	1	245	234	5
Other expenses	186	186	90	140	203	9	45	434	489	(11)
EBITDA	250	358	(5)	217	445	78	105	658	711	(7)
Depreciation	46	50	34	50	49	6	(1)	133	134	(0)
Finance costs	5	8	5	8	2	(64)	(77)	14	8	73
Other income	45	57	55	30	61	36	102	146	168	(13)
PBT	244	357	12	190	455	87	140	656	702	(6)
Tax	62	91	4	46	108	75	137	158	161	(2)
PAT	182	266	8	144	347	91	140	499	541	(8)
EPS	4.0	5.9	0.2	3.2	7.6	91	140	11.0	11.9	(8)
As % of income						bps y/y	bps q/q			bps y/y
Gross margins	41.2	45.5	43.0	39.8	44.8	360	500	42.8	39.0	381
Employee cost	6.2	6.4	20.5	7.5	5.1	(110)	(234)	7.8	6.2	163
Other expenses	14.9	13.3	23.8	12.7	12.4	(246)	(25)	13.9	13.0	93
EBITDA margins	20.1	25.7	(1.2)	19.7	27.2	716	759	21.1	18.8	224
PBT margins	19.6	25.6	3.1	17.2	27.9	829	1,069	21.0	19.5	150
Effective tax rate	25.4	25.5	30.1	24.1	23.8	(161)	(24)	24.0	23.0	105
DAT margins	116	10 1	2.1	12 0	21.2	442	010	16.0	1/1 2	145





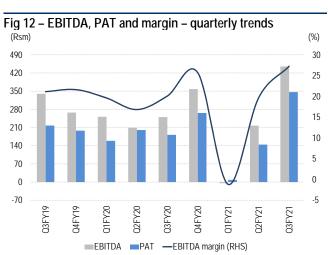


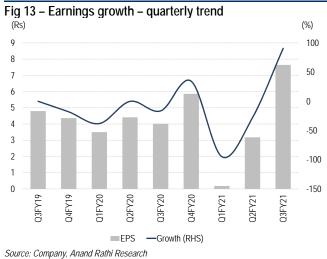




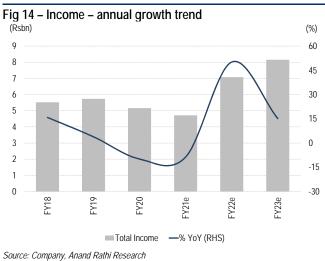
Source: Company, Anand Rathi Research

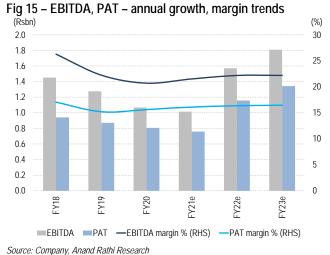
Source: Company, Anand Rathi Research





Source: Company, Anand Rathi Research





# Valuation

We are positive on Mayur for its leading position in synthetic leather, robust margin profile and FCF-generation ability even in a downturn. While most of its PVC capacities are already fully utilised, future growth depends on capacity addition. However, its foray into PU leather would bring additional revenues and support growth in coming years.

Following its user industries (auto, footwear) and exports, Mayur's Q3 was strong. On the improving outlook, we expect 16%/19% CAGRs in revenue/PAT over FY20-23 after low 2%/6% CAGRs over FY14-20. The scrip has been considerably de-rated since FY18 after its declining earnings. The good earnings trajectory will now support a re-rating, we believe.

We continue to like Mayur for its leading position in artificial leather, brighter outlook due to good traction at the recently commissioned PU plant, talk of curbing imports of leather goods from China and robust export opportunities from customers added. At ~13x FY23e P/E, we maintain a Buy rating, with a target of Rs474 (16x FY23e P/E), earlier Rs356. Strong earnings growth/better RoEs are keys to a further re-rating.

Fig 16 - Change in	n estimates						
_	Original Estimates		Revised Estir	nates	Change (%)		
(Rs m)	FY21e	FY22e	FY21e	FY22e	FY21e	FY22e	
Revenue	4,215	7,059	4,717	7,081	12	0	
EBITDA	779	1,556	1,014	1,570	30	1	
EBITDA margins %	18.5	22.1	21.5	22.2			
PAT	563	1,154	760	1,158	35	0	
EPS (Rs)	12.4	25.5	16.8	25.5	35	0	
Source: Anand Rathi Resea	arch						

Fig 17 – One-year-forward P/E band, Standard-deviation



## Risks

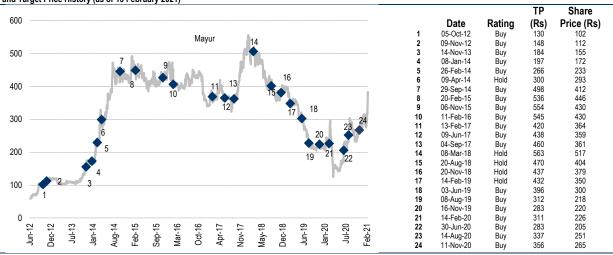
- Volatile raw-material prices. Release paper, knitted fabric and chemicals (PU/PVC resin) are important raw materials for Mayur. Though any fluctuations in raw material prices are fully/partially passed on to customers, short-term margins may be hit.
- Cut-throat competition. Mayur faces keen competition from Chinese products, especially in PU-coated fabric. Thus, intense competition may eat into its revenues and margins.

## **Appendix**

#### **Analyst Certification**

The views expressed in this Research Report accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations or views expressed by the research analyst(s) in this report. The research analysts are bound by stringent internal regulations and also legal and statutory requirements of the Securities and Exchange Board of India (hereinafter "SEBI") and the analysts' compensation are completely delinked from all the other companies and/or entities of Anand Rathi, and have no bearing whatsoever on any recommendation that they have given in the Research Report.

Important Disclosures on subject companies Rating and Target Price History (as of 13 February 2021)



#### **Anand Rathi Ratings Definitions**

Analysts' ratings and the corresponding expected returns take into account our definitions of Large Caps (>US\$1bn) and Mid/Small Caps (<US\$1bn) as described in the Ratings Table below:

Ratings Guide (12 months)				
	Buy	Hold	Sell	
Large Caps (>US\$1bn)	>15%	5-15%	<5%	
Mid/Small Caps ( <us\$1bn)< td=""><td>&gt;25%</td><td>5-25%</td><td>&lt;5%</td><td></td></us\$1bn)<>	>25%	5-25%	<5%	

## Research Disclaimer and Disclosure inter-alia as required under Securities and Exchange Board of India (Research Analysts) Regulations, 2014

Anand Rathi Share and Stock Brokers Ltd. (hereinafter refer as ARSSBL) (Research Entity) is a subsidiary of Anand Rathi Financial Services Ltd. ARSSBL is a corporate trading and clearing member of Bombay Stock Exchange Ltd, National Stock Exchange of India Ltd. (NSEIL), Multi Stock Exchange of India Ltd (MCX-SX) and also depository participant with National Securities Depository Ltd (NSDL) and Central Depository Services Ltd. ARSSBL is engaged in the business of Stock Broking, Depository Participant and Mutual Fund distributor.

The research analysts, strategists, or research associates principally responsible for the preparation of Anand Rathi research have received compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

General Disclaimer: This Research Report (hereinafter called "Report") is meant solely for use by the recipient and is not for circulation. This Report does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. The recommendations, if any, made herein are expression of views and/or opinions and should not be deemed or construed to be neither advice for the purpose of purchase or sale of any security, derivatives or any other security through ARSSBL nor any solicitation or offering of any investment /trading opportunity on behalf of the issuer(s) of the respective security (ies) referred to herein. These information / opinions / views are not meant to serve as a professional investment guide for the readers. No action is solicited based upon the information provided herein. Recipients of this Report should rely on information/data arising out of their own investigations. Readers are advised to seek independent professional advice and arrive at an informed trading/investment decision before executing any trades or making any investments. This Report has been prepared on the basis of publicly available information, internally developed data and other sources believed by ARSSBL to be reliable. ARSSBL or its directors, employees, affiliates or representatives do not assume any responsibility for, or warrant the accuracy, completeness, adequacy and reliability of such information / opinions / views. While due care has been taken to ensure that the disclosures and opinions given are fair and reasonable, none of the directors, employees, affiliates or representatives of ARSSBL shall be liable for any direct, indirect, special, incidental, consequential, punitive or exemplary damages, including lost profits arising in any way whatsoever from the information / opinions / views contained in this Report. The price and value of the investments referred to in this Report and the income from them may go down as well as up, and

Opinions expressed are our current opinions as of the date appearing on this Research only. We do not undertake to advise you as to any change of our views expressed in this Report. Research Report may differ between ARSSBL's RAs and/ or ARSSBL's associate companies on account of differences in research methodology, personal judgment and difference in time horizons for which recommendations are made. User should keep this risk in mind and not hold ARSSBL, its employees and associates responsible for any losses, damages of any type whatsoever.

ARSSBL and its associates or employees may; (a) from time to time, have long or short positions in, and buy or sell the investments in/ security of company (ies) mentioned herein or (b) be engaged in any other transaction involving such investments/ securities of company (ies) discussed herein or act as advisor or lender / borrower to such company (ies) these and other activities of ARSSBL and its associates or employees may not be construed as potential conflict of interest with respect to any recommendation and related information and opinions. Without limiting any of the foregoing, in no event shall ARSSBL and its associates or employees or any third party involved in, or related to computing or compiling the information have any liability for any damages of any kind.

Details of Associates of ARSSBL and Brief History of Disciplinary action by regulatory authorities & its associates are available on our website i.e. www.rathionline.com

Disclaimers in respect of jurisdiction: This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would subject ARSSBL to any registration or licensing requirement within such jurisdiction(s). No action has been or will be taken by ARSSBL in any jurisdiction (other than India), where any action for such purpose(s) is required. Accordingly, this Report shall not be possessed, circulated and/or distributed in any such country or jurisdiction unless such action is in compliance with all applicable laws and regulations of such country or jurisdiction. ARSSBL requires such recipient to inform himself about and to observe any restrictions at his own expense, without any liability to ARSSBL. Any dispute arising out of this Report shall be subject to the exclusive jurisdiction of the Courts in India.

#### Statements on ownership and material conflicts of interest, compensation - ARSSBL and Associates

#### Answers to the Best of the knowledge and belief of ARSSBL/ its Associates/ Research Analyst who is preparing this report

Research analyst or research entity or his associate or his relative has any financial interest in the subject company and the nature of such financial interest	st. No
ARSSBL/its Associates/ Research Analyst/ his Relative have actual/beneficial ownership of one per cent or more securities of the subject company, at the of the month immediately preceding the date of publication of the research report?	
ARSSBL/its Associates/ Research Analyst/ his Relative have actual/beneficial ownership of one per cent or more securities of the subject company	No
ARSSBL/its Associates/ Research Analyst/ his Relative have any other material conflict of interest at the time of publication of the research report?	No
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation from the subject company in the past twelve months	No
ARSSBL/its Associates/ Research Analyst/ his Relative have managed or co-managed public offering of securities for the subject company in the past twe months	
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation for investment banking or merchant banking or brokerage service from the subject company in the past twelve months	es No
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation for products or services other than investment banking or merchibanking or brokerage services from the subject company in the past twelve months	ant No
ARSSBL/its Associates/ Research Analyst/ his Relative have received any compensation or other benefits from the subject company or third party in connection with the research report	No
ARSSBL/its Associates/ Research Analyst/ his Relative have served as an officer, director or employee of the subject company.	No

## Other Disclosures pertaining to distribution of research in the United States of America

This research report is a product of ARSSBL, which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by ARSSBL only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, ARSSBL has entered into an agreement with a U.S. registered broker-dealer, Cabrera Capital Markets. ("Cabrera"). Transactions in securities discussed in this research report should be effected through Cabrera or another U.S. registered broker dealer.

- 1. ARSSBL or its Affiliates may or may not have been beneficial owners of the securities mentioned in this report.
- 2. ARSSBL or its affiliates may have or not managed or co-managed a public offering of the securities mentioned in the report in the past 12 months.
- 3. ARSSBL or its affiliates may have or not received compensation for investment banking services from the issuer of these securities in the past 12 months and do not expect to receive compensation for investment banking services from the issuer of these securities within the next three months.
- 4. However, one or more of ARSSBL or its Affiliates may, from time to time, have a long or short position in any of the securities mentioned herein and may buy or sell those securities or options thereon, either on their own account or on behalf of their clients.
- 5. As of the publication of this report, ARSSBL does not make a market in the subject securities.
- 6. ARSSBL or its Affiliates may or may not, to the extent permitted by law, act upon or use the above material or the conclusions stated above, or the research or analysis on which they are based before the material is published to recipients and from time to time, provide investment banking, investment management or other services for or solicit to seek to obtain investment banking, or other securities business from, any entity referred to in this report.
- © 2021. This report is strictly confidential and is being furnished to you solely for your information. All material presented in this report, unless specifically indicated otherwise, is under copyright to ARSSBL. None of the material, its content, or any copy of such material or content, may be altered in any way, transmitted, copied or reproduced (in whole or in part) or redistributed in any form to any other party, without the prior express written permission of ARSSBL. All trademarks, service marks and logos used in this report are trademarks or service marks or registered trademarks or service marks of ARSSBL or its affiliates, unless specifically mentioned otherwise.

Additional information on recommended securities/instruments is available on request.

ARSSBL registered address: Express Zone, A Wing, 9th Floor, Western Express Highway, Diagonally Opposite Oberoi Mall, Malad (E), Mumbai – 400097. Tel No: +91 22 6281 7000 | Fax No: +91 22 4001 3770 | CIN: U67120MH1991PLC064106.