Titan Company

Buy



View: Strong momentum to continue; Maintain Buy

- Titan's Q3FY21 revenue were in line but EBITDA and APAT exceed our estimate.
- Postponement of festive season to Q3 and strong wedding season resulted in increase in jewellery demand. Pent up demand due to postponement of weddings is expected to continue in Q4FY21E.
- Watches and Eyewear business reported strong recovery at EBIT level, was a positive surprise. Cost rationalization efforts helped the segmental EBIT to increase.
- In Jan'21, the company saw 28% retail growth in jewellery. Wedding jewellery grew by 10% in Q3FY21 and climbed 16% in Jan'21.
- We have revised FY21/22/23E EPS estimates to Rs 10.3/25.4/30. We believe that the recovery in the Jewellery would continue hereon. Titan being niche player in the industry would attract higher valuations. We maintain Buy, with TP of Rs 1,798 (60x FY23E).

Festive and wedding season boost jewellery business

Jewellery business reported 21.8% YoY revenue growth in Q3FY21 (16% excluding bullion sale), primarily led by 32% increase in gold prices (Grammage decline was ~14%). Studded jewellery contribution came down to 26% vs 29% while coin share increased to 8% vs 5% last year. Nevertheless, the performance has improved for the company as the coin contribution in Q2FY21 was at 14%. Further, studded jewelry contribution in January'21 has improved to 39%. Though it is still lower compared to last year (~43%), continuous improvement is encouraging.

Revenue in line, EBITDA and APAT exceed estimates

Net revenues grew by 17.4% YoY to Rs 72.9bn. A 300bps increase in RM cost was partially offset by 150/110/30bps decline in employee cost/A&SP and other expenses respectively. Consequently, EBITDA margins were flat at 11.8%. EBITDA increased 16.6% to Rs 8.6bn. RPAT declined 10.8% YoY to Rs 4.2bn. Excluding the impairment provision of Rs 1,370mn related to its subsidiary Favre Leuba AG, APAT increased 18.3% YoY.

Q3FY21 Result (Rs Mn)

Particulars	Q3FY21	Q3FY20	YoY (%)	Q2FY21	QoQ (%)
Revenue	72,870	62,062	17.4	43,180	68.8
Total Expense	64,290	54,706	17.5	40,240	59.8
EBITDA	8,580	7,356	16.6	2,940	191.8
Depreciation	840	777	8.1	830	1.2
EBIT	7,740	6,579	17.6	2,110	266.8
Other Income	370	197	88.2	710	(47.9)
Interest	460	405	13.6	440	4.5
EBT	6,280	6,371	(1.4)	2,380	163.9
Tax	2,090	1,671	25.1	390	435.9
RPAT	4,191	4,700	(10.8)	1,991	110.5
APAT	5,561	4,700	18.3	1,991	179.3
			(bps)		(bps)
Gross Margin (%)	21.9	24.9	(300)	30.8	(895)
EBITDA Margin (%)	11.8	11.9	(8)	6.8	497
NPM (%)	5.8	7.6	(182)	4.6	114
Tax Rate (%)	33.3	26.2	705	16.4	1689
EBIT Margin (%)	10.6	10.6	2	4.9	574

СМР	Rs 1,563				
Target / Upside	Rs	1,798	/ 15%		
NIFTY		1	.5,107		
Scrip Details					
Equity / FV	Rs 8	88mn	/ Rs 1		
Market Cap	Rs 1,388bn				
		USD	19bn		
52-week High/Low	R	s 1,621	l/ 721		
Avg. Volume (no)		2,55	8,260		
Bloom Code	TTAN IN				
Price Performance	1M	3M	12M		
Absolute (%)	1	20	24		
Rel to NIFTY (%)	(4)	1	(1)		

Shareholding Pattern

Jun'20	Sep'20	Dec'20
52.9	52.9	52.9
13.7	13.7	11.2
17.6	17.6	18.6
15.9	15.9	17.3
	52.9 13.7 17.6	13.7 13.7 17.6 17.6

Valuation (x)

	FY21E	FY22E	FY23E
P/E	152.3	61.6	52.2
EV/EBITDA	88.2	40.9	34.8
ROE (%)	12.5	26.1	25.2
RoACE (%)	10.8	21.2	21.4

Estimates (Rs mn)

	FY21E	FY22E	FY23E
Revenue	190,690	283,763	318,947
EBITDA	16,063	34,575	40,452
PAT	9,112	22,537	26,605
EPS (Rs.)	10.3	25.4	30.0

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Strong segmental recovery

- Jewellery exhibited 21.8% YoY revenue growth at Rs 65.9bn and EBIT of Rs 7.5 bn, up 7.2%YoY. Ex-bullion, sales increased by 16%.
- Revenue from Watches business declined 12.0% YoY to Rs 5.5bn. EBIT of the segment was Rs 570mn, up 9.4% YoY.
- Eyewear revenue declined 7.0% YoY to Rs 1,240mn and EBIT stood at Rs 220mn compared to operating loss of Rs 67mn in Q3FY20.

Exhibit 1: Segmental Performance

Revenue (Rs mn)	Q3FY21	Q3FY20	YoY %	Q2FY21	QoQ %
Jewellery	65,890	54,087	21.8	38,370	71.7
Watches	5,500	6,253	(12.0)	4,000	37.5
Eyewear	1,240	1,333	(7.0)	940	31.9
Others	360	494	(27.1)	230	56.5
EBIT (Rs mn)					
Jewellery	7,520	7,013	7.2	2,850	163.9
Watches	570	521	9.4	(40)	NA
Eyewear	220	(67)	NA	90	144.4
Others	(80)	(92)	NA	(100)	NA
EBIT Margin (%)					
Jewellery	11.4	13.0	(160)	7.4	400
Watches	10.4	8.3	200	(1.0)	1,140
Eyewear	17.7	(5.0)	NA	9.6	NA
Others	(22.2)	(18.6)	NA	(43.5)	NA

Source: DART, Company

Exhibit 2: Actual V/s DART estimates

Rs mn	Actual	Estimates	Variance (%)	Comments
Revenue	72,870	72,734	0.2	
EBITDA	8,580	6,253	37.2	
EBITDA margin %	11.8	8.6	320	Variation due to lower than estimated Ad spend and operating expenses.
APAT	5,560	4,215	31.9	Cascading effect of higher EBITDA

Source: Company, DART

Exhibit 3: Change in estimates

		FY21E			FY22E			FY23E	
Particulars (Rs mn)	New	Old	Change	New	Old	Change	New	Old	Change
Net Revenue	190,690	189,034	0.9	283,763	281,169	0.9	318,947	316,038	0.9
EBITDA	16,063	18,564	(13.5)	34,575	34,350	0.7	40,452	40,192	0.6
EBITDA Margin (%)	8.4	9.8	(140 bps)	12.2	12.2	0 bps	12.7	12.7	0 bps
APAT	9,112	10,962	(16.9)	22,537	22,370	0.7	26,605	26,413	0.7
EPS (Rs)	10.3	12.3	(16.9)	25.4	25.2	0.7	30.0	29.8	0.7

Source: Company, DART



Exhibit 4: 9M performance (Standalone)

(Rs Mn)	Q3FY21	Q3FY20	YoY %	Q2FY21	QoQ %	9MFY21	9MFY20	YoY %
Net Revenue	72,870	62,062	17.4	43,180	68.8	134,670	155,809	(13.6)
Total Exp	64,290	54,706	17.5	40,240	59.8	125,610	137,668	(8.8)
Material Cost	56,930	46,627	22.1	29,870	90.6	101,580	114,140	(11.0)
Employee Expenses	2,260	2,851	(20.7)	2,120	6.6	6,600	7,961	(17.1)
Selling & Marketing Expenses	860	1,412	(39.1)	510	68.6	1,530	4,007	(61.8)
Other Expenses	4,240	3,816	11.1	7,740	(45.2)	15,900	11,560	37.5
EBITDA	8,580	7,356	16.6	2,940	191.8	9,060	18,141	(50.1)
Depreciation	840	777	8.1	830	1.2	2,490	2,195	13.4
EBIT	7,740	6,579	17.6	2,110	266.8	6,570	15,946	(58.8)
Other Income	370	197	88.2	710	(47.9)	1,470	1,063	38.3
Interest	460	405	13.6	440	4.5	1,360	1,115	21.9
PBT	7,650	6,371	20.1	2,380	221.4	6,680	15,893	(58.0)
Tax	2,090	1,671	25.1	390	435.9	1,830	4,285	(57.3)
APAT	5,560	4,699	18.3	1,990	179.4	4,850	11,608	(58.2)
RPAT	4,190	4,699	(10.8)	1,990	110.6	3,480	11,608	(70.0)
EPS (Reported)	4.7	5.3	(10.8)	2.2	110.6	3.9	13.1	(70.0)
			bps		bps			bps
Gross Margin	21.9	24.9	(300)	30.8	(890)	27.8	28.0	(20)
Employee Expenses	3.1	4.6	(150)	4.9	(180)	7.0	5.5	160
Advertising	1.2	2.3	(110)	1.2	0	1.1	2.8	(170)
Other Expenses	5.8	6.1	(30)	17.9	(1210)	18.9	8.3	1.060
EBITDA	11.8	11.9	(10)	6.8	500	0.8	11.5	(1.070)
APAT	7.6	7.6	10	4.6	300	(1.1)	7.4	(850)

Source: Company, DART

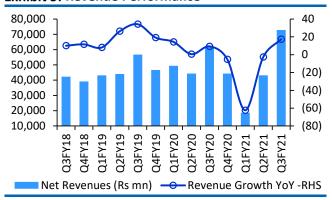
Conference call highlights

- Wedding growth was 10% in Q3FY21. In January'21, growth was 16%. Titan expects double digit growth in wedding jewellery in Q4FY21. The management is bullish on wedding jewellery demand for next 5-6 months.
- Contribution of wedding jewellery is same as last year ~20%.
- The studded mix witnessed sequential improvement in Q3FY21 to 26%, but lower compared to 29% in Q3FY20. EBIT margin was impacted by the lower studded mix and higher coin sales, which was partially offset by reduction in fixed expenses.
- Studded ratio is likely to increase as activation has started in Q4. Studded growth climbed to 16% in Jan'21 from 9% in Q3FY21. Studded ratio stood at 39% in the month of Jan'21 compared to 43% in Jan'20.
- The company saw a good recovery in the Golden Harvest enrollments. The management very confident of the enrollment picking up considerably over the next couple of quarters.
- Titan closed a few Fastrack stores because their turnover was low and due to Covid they became unsustainable, but otherwise franchisees were on track.
- Eyewear profitability improved due to better product mix, lower discounts compared to last year and cost control. The company was able to contain material cost to < 21% compared to last year ~ 24- 25%. Also, it exited some unprofitable channels in Q3.



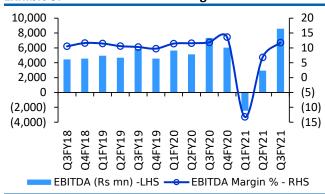
- In watches, E-commerce channel is leading the recovery with very strong absolute growth of over 30%.
- 'Taneira' opened net 2 stores in Q3FY21, taking the total store count for the business to 14 covering six cities in 9MFY21. It increased its online presence through listing of the products on Myntra and Nykaa Fashion.

Exhibit 5: Revenue Performance



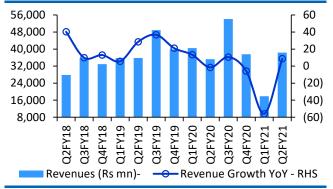
Source: DART, Company

Exhibit 6: EBITDA & EBITDA Margin



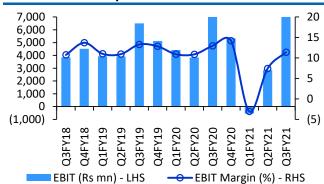
Source: DART, Company

Exhibit 7: Jewellery Revenue Performance



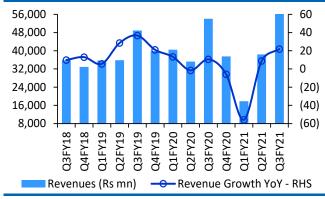
Source: DART, Company

Exhibit 8: Jewellery EBIT Performance



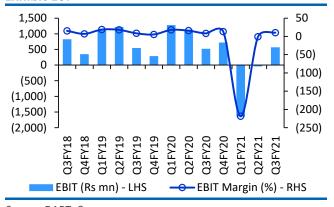
Source: DART, Company

Exhibit 9: Watch Revenue Performance



Source: DART, Company

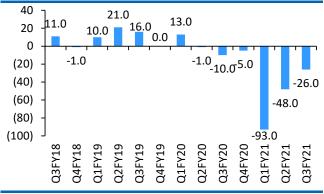
Exhibit 10: Watch EBIT Performance



Source: DART, Company

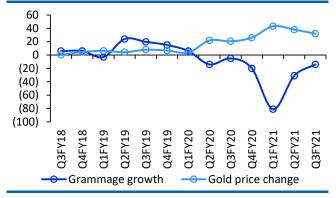


Exhibit 11: Watch Volumes



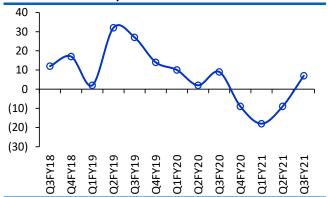
Source: DART, Company

Exhibit 12: Gold Grammage



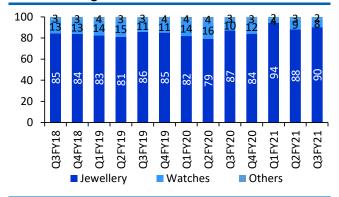
Source: DART, Company

Exhibit 13: Tanishq Like to Like Growth



Source: DART, Company (Q1FY21 exhibit June'20 figures)

Exhibit 14: Segmental Revenue Contribution



Source: DART, Company



(Rs Mn)	FY20A	FY21E	FY22E	FY23E
Revenue	200,096	190,690	283,763	318,947
Total Expense	175,919	174,626	249,187	278,495
COGS	145,118	142,601	209,699	236,099
Employees Cost	10,401	9,646	12,772	13,103
Other expenses	20,400	22,379	26,716	29,293
EBIDTA	24,177	16,063	34,575	40,452
Depreciation	3,097	3,165	3,245	3,328
EBIT	21,080	12,898	31,330	37,124
Interest	1,495	2,123	2,489	2,866
Other Income	1,464	1,537	1,614	1,695
Exc. / E.O. items	0	0	0	0
EBT	21,050	12,313	30,455	35,953
Tax	5,873	3,201	7,918	9,348
RPAT	15,176	9,112	22,537	26,605
Minority Interest	0	0	0	0
Profit/Loss share of associates	0	0	0	0
APAT	15,176	9,112	22,537	26,605
Balance Sheet	FY20A	FV21F	FY22E	FY23E
(Rs Mn)	FTZUA	FY21E	F1ZZE	F1Z3E
Sources of Funds				
Equity Capital	888	888	888	888
Minority Interest	0	0	0	0
Reserves & Surplus	67,361	76,935	94,116	115,366
Net Worth	68,249	77,823	95,004	116,254
Total Debt	32,694	33,194	33,694	34,194
Net Deferred Tax Liability	(1,720)	(1,720)	(1,720)	(1,720)
Total Capital Employed	99,222	109,296	126,978	148,727
Applications of Funds				
Net Block	20,564	21,023	22,002	23,498
CWIP	107	107	107	107
Investments	9,831	9,831	9,831	9,831
Current Assets, Loans & Advances	94,893	105,258	131,648	155,140
Inventories	77,406	86,358	103,700	119,467
Receivables	2,144	2,892	4,562	5,436
Cash and Bank Balances	3,560	4,635	7,960	13,280
Loans and Advances	8,711	8,302	12,354	13,886
Other Current Assets	3,071	3,071	3,071	3,071
Less: Current Liabilities & Provisions	26 172	26 022	26 610	20 040
	26,173	26,923	36,610	39,849
Payables Other Current Liebilities	5,099	6,351	8,882	9,728
Other Current Liabilities sub total	21,074	20,571	27,728	30,121
Net Current Assets	68,720	78,335	95,038	115,291
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E – Estimates



Important Ratios				
Particulars	FY20A	FY21E	FY22E	FY23E
(A) Margins (%)				
Gross Profit Margin	27.5	25.2	26.1	26.0
EBIDTA Margin	12.1	8.4	12.2	12.7
EBIT Margin	10.5	6.8	11.0	11.6
Tax rate	27.9	26.0	26.0	26.0
Net Profit Margin	7.6	4.8	7.9	8.3
(B) As Percentage of Net Sales (%)				
COGS	72.5	74.8	73.9	74.0
Employee	5.2	5.1	4.5	4.1
Other	10.2	11.7	9.4	9.2
(C) Measure of Financial Status				
Gross Debt / Equity	0.5	0.4	0.4	0.3
Interest Coverage	14.1	6.1	12.6	13.0
Inventory days	141	165	133	137
Debtors days	4	6	6	(
Average Cost of Debt	5.4	6.4	7.4	8.4
Payable days	9	12	11	12
Working Capital days	125	150	122	132
FA T/O	9.7	9.1	12.9	13.6
(D) Measures of Investment	5.7	5.2	12.0	20.0
AEPS (Rs)	17.1	10.3	25.4	30.0
CEPS (Rs)	20.6	13.8	29.0	33.7
DPS (Rs)	6.0	6.0	6.0	6.0
Dividend Payout (%)	35.3	58.8	23.8	20.1
BVPS (Rs)	76.9	87.7	107.0	130.9
	23.3		26.1	
RoANW (%)		12.5		25.2
Roace (%)	18.2	10.8	21.2	21.4
RoAIC (%)	24.9	12.9	28.0	29.2
(E) Valuation Ratios				
CMP (Rs)	1563	1563	1563	1563
P/E	91.4	152.3	61.6	52.2
Mcap (Rs Mn)	1,387,765	1,387,765	1,387,765	1,387,765
MCap/ Sales	6.9	7.3	4.9	4.4
EV	1,416,898	1,416,324	1,413,498	1,408,678
EV/Sales	7.1	7.4	5.0	4.4
EV/EBITDA	58.6	88.2	40.9	34.8
P/BV	20.3	17.8	14.6	11.9
Dividend Yield (%)	0.4	0.4	0.4	0.4
(F) Growth Rate (%)				
Revenue	4.9	(4.7)	48.8	12.4
EBITDA	20.8	(33.6)	115.2	17.0
EBIT	13.1	(38.8)	142.9	18.5
PBT	9.2	(41.5)	147.3	18.1
APAT	5.1	(40.0)	147.3	18.1
EPS	5.1	(40.0)	147.3	18.1
0 1 51				
Cash Flow				
(Rs Mn)	FY20A	FY21E	FY22E	FY23E
CFO	(2,881)	11,677	14,894	17,865
CFI	(617)	(3,624)	(4,224)	(4,824
CFF	(2,952)	(6,978)	(7,345)	(7,721
FCFF	(5,905)	8,053	10,670	13,041
Opening Cash	10,010	3,560	4,635	7,960
Closing Cash	3,560	4,635	7,960	13,280



DART RATING MATRIX

Total Return Expectation (12 Months)

Buy	> 20%
Accumulate	10 to 20%
Reduce	0 to 10%
Sell	< 0%

Rating and Target Price History



Month	Rating	TP (Rs.)	Price (Rs.)
Mar-20	Reduce	988	905
Mar-20	Reduce	988	928
Jun-20	Buy	1,293	997
Aug-20	Buy	1,301	1,108
Sep-20	Buy	1,301	1,117
Oct-20	Buy	1,428	1,178

^{*}Price as on recommendation date

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