

# **Hero Motocorp**

Estimate change	<b>( )</b>
TP change	
Rating change	<b>—</b>

Bloomberg	HMCL IN
Equity Shares (m)	200
M.Cap.(INRb)/(USDb)	570.6 / 7.8
52-Week Range (INR)	3629 / 1932
1, 6, 12 Rel. Per (%)	-2/-20/-14
12M Avg Val (INR M)	4521

### Financials & Valuations (INR b)

Y/E March	FY21	FY22E	FY23E								
Sales	308.2	369.8	408.2								
EBITDA	40.4	49.1	57.5								
Adj. PAT	29.8	35.8	41.9								
EPS (INR)	149.4	179.0	209.3								
EPS Gr. (%)	-2.3	19.8	16.9								
BV/Sh. (INR)	760.7	818.2	892.5								
Ratios											
RoE (%)	20.3	22.7	24.5								
RoCE (%)	19.9	22.2	24.0								
Payout (%)	70.3	67.0	64.5								
Valuations											
P/E (x)	19.1	16.0	13.6								
P/BV (x)	3.8	3.5	3.2								
Div. Yield (%)	3.7	4.2	4.7								
FCF Yield (%)	6.4	6.3	7.2								

## Shareholding pattern (%)

As On	Mar-21	Dec-20	Mar-20
Promoter	34.8	34.8	34.6
DII	18.7	20.0	19.9
FII	37.2	35.9	34.3
Others	9.4	9.4	11.2

FII Includes depository receipts

#### **CMP: INR2,856** TP: INR3,500 (+23%) Buy Above est.; price increases, cost savings drive beat

## RM cost inflation remains a key challenge

- HMCL's performance was driven by efficient cost management under the Leap-2 program. Ongoing cost inflation will be managed by cost saving initiatives and price hikes.
- We maintain our FY22E/FY23E EPS estimate. However, we cut our P/E multiple to 16x Mar'23 EPS (v/s 18x earlier) owing to volume uncertainty and risk of electrification. We maintain our Buy rating with a TP of INR3,500/share (~16x Mar'23E standalone EPS + INR154/share for Hero FinCorp).

## Cost inflation more than offset by price increase and cost-cutting

- Revenue/EBITDA/PAT grew 39%/83.5%/39% YoY in 4QFY21 to INR86.9b/INR12.1b/INR8.6b. The same grew 6.8%/1.5%/-3% YoY in FY21 to INR308b/INR40.2b/INR29.6b.
- Volumes grew 17.5% YoY and realizations grew 18.5% YoY (+4.6% QoQ) to INR55.4k (est. INR53.6k), led by price hikes taken by the company.
- Gross margin declined 120bp YoY (+10bp QoQ) to 29.6% (est. 28%) as the impact of commodity price inflation of ~500bp was offset by ~300bp savings under the Leap-2 program and balance through price increases and mix.
- EBITDA margin expanded by 340bp YoY (-50bp QoQ) to 13.9% (est. 12.3%). Lower other income restricted adjusted PAT growth (39.4% YoY) to INR8.65b (est. INR7.7b).
- Total dividend for FY21 stood at INR105/share. It includes a special dividend of INR15/share. The proposed final dividend is INR25/share + INR10/share of special dividend.

## Highlights from the management interaction

- The management said the demand outlook for 1QFY22 would be challenging. It expects normalcy to return from 2QFY22 onwards and its outlook remains positive as the underlying demand drivers are intact.
- RM cost: It expects another 4% inflation in commodity cost (on top of the 6-7% in FY21) in FY22, which would be diluted through 2% savings in cost and the balance from price hikes (already raised prices by ~2% in Apr'21).
- **Cost reduction** has happened on a rebased cost after the transition to BS-VI. The 60-70% reduction in cost was driven by reducing the content of precious metals in its catalytic converter.
- **EV strategy**: With its recent JV with Gogoro, it now has a three-pronged strategy for EVs: a) stake in Ather, b) development (led by a German R&D center) of a fixed battery system, and c) JV with Gogoro on a battery swapping system. It plans for product launches under the Gogoro JV and its own development in CY22.

### Valuation and view

The stock currently trades ~16x/13.6x FY22E/FY23E EPS. We value HMCL at 16x Mar'23E EPS owing to volume uncertainty due to the second COVID wave and risk of electrification. We maintain our Buy rating with a TP of INR3,500 per share.

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Vipul Agrawal - Research analyst (Vipul.Agrawal@MotilalOswal.com)

Quarterly Performance (S/A)	(INR B)

1Q			FY20					FY20	FY21	
±Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			4QE
1,843	1,691	1,541	1,335	563	1,815	1,845	1,568	6,410	5,792	1,568
-12.4	-20.7	-14.4	-25.1	-69.4	7.3	19.8	17.5	-18.0	-9.6	17.5
43,574	44,759	45,408	46,747	52,741	51,620	52,977	55,390	44,988	53,182	53,640
4.1	5.1	4.0	5.6	21.0	15.3	16.7	18.5	4.6	18.2	14.7
80.3	75.7	70.0	62.4	29.7	93.7	97.8	86.9	288.4	308.0	84.1
-8.8	-16.7	-11.0	-20.9	-63.0	23.7	39.7	39.2	-14.3	6.8	34.8
69.6	67.7	66.6	69.2	70.5	71.1	70.5	70.4	68.3	70.7	72.0
5.8	6.2	6.7	7.0	12.9	5.5	5.3	5.6	6.4	6.2	6.0
10.1	11.6	11.8	13.2	13.0	9.7	9.8	10.0	11.6	10.1	9.6
11.6	11.0	10.4	6.6	1.1	12.9	14.1	12.1	39.6	40.2	10.4
-15.9	-20.1	-6.0	-38.3	-90.7	16.8	36.1	83.5	-19.7	1.5	57.0
14.4	14.5	14.8	10.6	3.6	13.7	14.5	13.9	13.7	13.0	12.3
1.7	2.1	1.8	1.7	1.5	1.4	2.0	0.9	7.3	5.8	1
0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.1	0.2	0.2	0
2.4	2.0	2.0	1.7	1.7	1.7	1.7	1.6	8.2	6.8	2
10.9	11.0	10.1	6.5	0.8	12.5	14.4	11.3	38.5	39.0	10.0
32.9	15.7	13.0	4.6	22.9	23.7	24.8	23.4	20.6	24.0	22.5
6.3	9.2	8.8	6.2	0.6	9.5	10.8	8.6	30.6	29.6	7.7
-30.5	-5.5	14.5	-15.0	-90.3	3.3	23.2	39.4	-9.7	-3.0	24.6
	1,843 -12.4 43,574 4.1 80.3 -8.8 69.6 5.8 10.1 11.6 -15.9 14.4 1.7 0.0 2.4 10.9 32.9 6.3	1,843 1,691 -12.4 -20.7 43,574 44,759 4.1 5.1 80.3 75.7 -8.8 -16.7 69.6 67.7 5.8 6.2 10.1 11.6 11.6 11.0 -15.9 -20.1 14.4 14.5 1.7 2.1 0.0 0.1 2.4 2.0 10.9 11.0 32.9 15.7 6.3 9.2	1,843         1,691         1,541           -12.4         -20.7         -14.4           43,574         44,759         45,408           4.1         5.1         4.0           80.3         75.7         70.0           -8.8         -16.7         -11.0           69.6         67.7         66.6           5.8         6.2         6.7           10.1         11.6         11.8           11.6         11.0         10.4           -15.9         -20.1         -6.0           14.4         14.5         14.8           1.7         2.1         1.8           0.0         0.1         0.1           2.4         2.0         2.0           10.9         11.0         10.1           32.9         15.7         13.0           6.3         9.2         8.8	1,843         1,691         1,541         1,335           -12.4         -20.7         -14.4         -25.1           43,574         44,759         45,408         46,747           4.1         5.1         4.0         5.6           80.3         75.7         70.0         62.4           -8.8         -16.7         -11.0         -20.9           69.6         67.7         66.6         69.2           5.8         6.2         6.7         7.0           10.1         11.6         11.8         13.2           11.6         11.0         10.4         6.6           -15.9         -20.1         -6.0         -38.3           14.4         14.5         14.8         10.6           1.7         2.1         1.8         1.7           0.0         0.1         0.1         0.0           2.4         2.0         2.0         1.7           10.9         11.0         10.1         6.5           32.9         15.7         13.0         4.6           6.3         9.2         8.8         6.2	1,843         1,691         1,541         1,335         563           -12.4         -20.7         -14.4         -25.1         -69.4           43,574         44,759         45,408         46,747         52,741           4.1         5.1         4.0         5.6         21.0           80.3         75.7         70.0         62.4         29.7           -8.8         -16.7         -11.0         -20.9         -63.0           69.6         67.7         66.6         69.2         70.5           5.8         6.2         6.7         7.0         12.9           10.1         11.6         11.8         13.2         13.0           11.6         11.0         10.4         6.6         1.1           -15.9         -20.1         -6.0         -38.3         -90.7           14.4         14.5         14.8         10.6         3.6           1.7         2.1         1.8         1.7         1.5           0.0         0.1         0.1         0.0         0.1           2.4         2.0         2.0         1.7         1.7           10.9         11.0         10.1         6.5         0	1,843         1,691         1,541         1,335         563         1,815           -12.4         -20.7         -14.4         -25.1         -69.4         7.3           43,574         44,759         45,408         46,747         52,741         51,620           4.1         5.1         4.0         5.6         21.0         15.3           80.3         75.7         70.0         62.4         29.7         93.7           -8.8         -16.7         -11.0         -20.9         -63.0         23.7           69.6         67.7         66.6         69.2         70.5         71.1           5.8         6.2         6.7         7.0         12.9         5.5           10.1         11.6         11.8         13.2         13.0         9.7           11.6         11.0         10.4         6.6         1.1         12.9           -15.9         -20.1         -6.0         -38.3         -90.7         16.8           14.4         14.5         14.8         10.6         3.6         13.7           1.7         2.1         1.8         1.7         1.5         1.4           0.0         0.1         0.1	1,843         1,691         1,541         1,335         563         1,815         1,845           -12.4         -20.7         -14.4         -25.1         -69.4         7.3         19.8           43,574         44,759         45,408         46,747         52,741         51,620         52,977           4.1         5.1         4.0         5.6         21.0         15.3         16.7           80.3         75.7         70.0         62.4         29.7         93.7         97.8           -8.8         -16.7         -11.0         -20.9         -63.0         23.7         39.7           69.6         67.7         66.6         69.2         70.5         71.1         70.5           5.8         6.2         6.7         7.0         12.9         5.5         5.3           10.1         11.6         11.8         13.2         13.0         9.7         9.8           11.6         11.0         10.4         6.6         1.1         12.9         14.1           -15.9         -20.1         -6.0         -38.3         -90.7         16.8         36.1           14.4         14.5         14.8         10.6         3.6	1,843         1,691         1,541         1,335         563         1,815         1,845         1,568           -12.4         -20.7         -14.4         -25.1         -69.4         7.3         19.8         17.5           43,574         44,759         45,408         46,747         52,741         51,620         52,977         55,390           4.1         5.1         4.0         5.6         21.0         15.3         16.7         18.5           80.3         75.7         70.0         62.4         29.7         93.7         97.8         86.9           -8.8         -16.7         -11.0         -20.9         -63.0         23.7         39.7         39.2           69.6         67.7         66.6         69.2         70.5         71.1         70.5         70.4           5.8         6.2         6.7         7.0         12.9         5.5         5.3         5.6           10.1         11.6         11.8         13.2         13.0         9.7         9.8         10.0           11.6         11.0         10.4         6.6         1.1         12.9         14.1         12.1           -15.9         -20.1         -6.0	1,843         1,691         1,541         1,335         563         1,815         1,845         1,568         6,410           -12.4         -20.7         -14.4         -25.1         -69.4         7.3         19.8         17.5         -18.0           43,574         44,759         45,408         46,747         52,741         51,620         52,977         55,390         44,988           4.1         5.1         4.0         5.6         21.0         15.3         16.7         18.5         4.6           80.3         75.7         70.0         62.4         29.7         93.7         97.8         86.9         288.4           -8.8         -16.7         -11.0         -20.9         -63.0         23.7         39.7         39.2         -14.3           69.6         67.7         66.6         69.2         70.5         71.1         70.5         70.4         68.3           5.8         6.2         6.7         7.0         12.9         5.5         5.3         5.6         6.4           10.1         11.6         11.8         13.2         13.0         9.7         9.8         10.0         11.6           11.6         11.0         10.4<	1,843         1,691         1,541         1,335         563         1,815         1,845         1,568         6,410         5,792           -12.4         -20.7         -14.4         -25.1         -69.4         7.3         19.8         17.5         -18.0         -9.6           43,574         44,759         45,408         46,747         52,741         51,620         52,977         55,390         44,988         53,182           4.1         5.1         4.0         5.6         21.0         15.3         16.7         18.5         4.6         18.2           80.3         75.7         70.0         62.4         29.7         93.7         97.8         86.9         288.4         308.0           -8.8         -16.7         -11.0         -20.9         -63.0         23.7         39.7         39.2         -14.3         6.8           69.6         67.7         66.6         69.2         70.5         71.1         70.5         70.4         68.3         70.7           5.8         6.2         6.7         7.0         12.9         5.5         5.3         5.6         6.4         6.2           10.1         11.6         11.8         13.2 <t< td=""></t<>

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Y/E March	FY20					FY21				FY21	
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			4QE
Volumes ('000 units)	1,842.9	1,691.4	1,540.9	1,334.5	563.4	1,814.7	1,845.3	1,568.2	6,409.7	5,791.5	1,568
Growth (%)	-12.4	-20.7	-14.4	-25.1	-69.4	7.3	19.8	17.5	1.2	1.2	17.5
Dom. 2W Mkt Sh (%)	36.1	35.0	35.8	36.7	41.7	37.8	37.5	34.4	35.9	37.1	34.1
Net Realization	43,574	44,759	45,408	46,747	52,741	51,620	52,977	55,390	44,988	53,182	53,640
Growth YoY (%)	4.1	5.1	4.0	5.6	21.0	15.3	16.7	18.5	4.6	18.2	14.7
Cost Break-up	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0
RM Cost (% of sales)	69.6	67.7	66.6	69.2	70.5	71.1	70.5	70.4	68.3	70.7	72.0
Staff Cost (% of sales)	5.8	6.2	6.7	7.0	12.9	5.5	5.3	5.6	6.4	6.2	6.0
Other Cost (% of sales)	10.1	11.6	11.8	13.2	13.0	9.7	9.8	10.0	11.6	10.1	9.6
Gross Margins (%)	30.4	32.3	33.4	30.8	29.5	28.9	29.5	29.6	31.7	29.3	28.0
EBITDA Margins (%)	14.4	14.5	14.8	10.6	3.6	13.7	14.5	13.9	13.7	13.0	12.3
EBIT Margins (%)	11.5	11.9	11.9	7.8	-2.1	11.9	12.7	12.1	10.9	10.9	10.2

E:MOFSL Estimates



## Key takeaways from the management interaction

- The management said the **demand outlook** for 1QFY22 would be challenging. It expects normalcy to return from 2QFY22 onwards and its outlook remains positive as the underlying demand drivers are intact.
- It gained 120bp market share to ~37% in FY21 after a decade of continuous market share loss, driven by Scooters (+270bp to ~9.9%) and Premium Motorcycles (+220bp to 3.8%). The market share loss in 4QFY21 is a reflection of timing difference of festivals/occasions.
- **RM cost inflation:** Gross cost inflation in 4QFY21 was ~500bp YoY, offset by ~300bp savings under the Leap-2 program, and balance through price increases and mix.
- It expects another 4% inflation in commodity cost (on top of the 6-7% in FY21) in FY22, which would be diluted through 2% savings in cost and the balance from price hikes (already raised prices by ~2% in Apr'21).

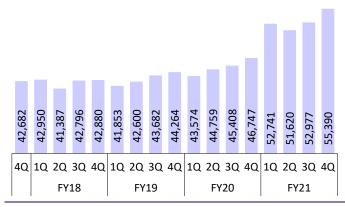
 Cost reduction has happened on a rebased cost after the transition to BS-VI. The 60-70% reduction in cost was driven by reducing the content of precious metals in its catalytic converter.

- With its recent JV with Gogoro, it now has a three-pronged strategy for **EVs**: a) stake in Ather, b) development (led by a German R&D center) of a fixed battery system, and c) JV with Gogoro on a battery swapping system. It plans for product launches under the Gogoro JV and its own development in CY22.
- Exports grew 8% in FY21 (v/s a 6% decline for the industry). The run-rate in 4QFY21 stood at 300k p.a (FY21 exports of 186.5k). Exports will continue to be the growth driver, led by: a) multiple launches in key markets like Nigeria, b) opening up of a big market like Mexico, and c) market share gains in other markets (for instance, the company is reworking its strategy in Bangladesh).
- Its **Spare Parts business** is doing well, led by a micro market strategy. Expansion in reach drove 10% growth in revenue to ~INR31.8b, or ~10.3% of FY21 sales. In the last two years, the management has been working on increasing sales via retaining customers at its dealerships. It has added ~100k technicians (double in the last one-year) and retail touchpoints substantially. HMCL has rolled this out to 70% of the addressable market, the balance will be rolled out in FY22.
- **Tie-up with Harley Davidson**: it has started a distribution business and has appointed 14-15 dealers. The key part of this tie-up is to build a mid-weight segment Motorcycle (under both the HD and Hero brand), work on which has started. It has already started booking (very small) distribution revenues.
- **Financing penetration** stood at 48% in FY21. Hero FinCorp had ~40% share in financing.
- Capex in FY21 stood at INR5.1b. For FY22, it would offer a guidance in 2Q as the business returns to normalcy.

**Exhibit 1: Trend in volumes** 

Volumes ('000 units)

**Exhibit 2: Trend in blended realizations** 



Source: SIAM

Source: Company, MOFSL

7 May 2021

Exhibit 3: Trend in segmental mix ('000 units)

	4QFY21	4QFY20	YoY (%)	3QFY21	QoQ (%)	FY21	FY20	YoY (%)
Total Motorcycles	1,437	1,280	12.3	1,691	-15.0	5,328	5,990	-11.1
% of total	91.7	95.9		91.5		92.1	93.4	
Scooters	131	55	138.4	156	-16.2	458	424	8.0
% of total	8.3	4.1		8.5		7.9	6.6	
Total 2Ws	1,568	1,335	17.5	1,847	-15.1	5,786	6,414	-9.8
Of which exports	72	50	44.8	55	30.9	187	178	4.6
% of total	4.6	3.7		3.0		3.2	2.8	

Source: SIAM

Exhibit 4: Segment-wise contribution in product mix

			Economy	-	■ Executive 100		Executive 125		■ Premi	■ Premium		Scooters	
ı	12 11	9	10 11	10 10	9	23	21	7 15	15	7 24	7 20	8 16	8 13
1	50	54	51	49	52	40	38	45	43	40	40	43	50
	27	26	27	30	31	31	32	32	38	29	31	31	27
	4QFY18	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20	1QFY21	2QFY21	3QFY21	4QFY21

Source: SIAM

**Exhibit 5: Segment-wise market share** 

•								
	4QFY21	4QFY20	YoY (%)	3QFY21	QoQ (%)	FY21	FY20	YoY (%)
Total Motorcycles	1,437	1,280	12.3	1,691	-15.0	5,328	5,990	-11.1
% of total	91.7	95.9		91.5		92.1	93.4	
Scooters	131	55	138.4	156	-16.2	458	424	8.0
% of total	8.3	4.1		8.5		7.9	6.6	
Total 2Ws	1,568	1,335	17.5	1,847	-15.1	5,786	6,414	-9.8
Of which exports	72	50	44.8	55	30.9	187	178	4.6
% of total	4.6	3.7	-	3.0	-	3.2	2.8	

Source: SIAM

**Exhibit 6: Trend in EBITDA and EBITDA margin** 

EBITDA (INR m)

EBITDA (INR m)

EBITDA Margins (%)

11,580

11,048

11,048

EBITDA Margins (%)

11,580

11,048

EBITDA Margins (%)

11,083

EBITDA Margins (%)

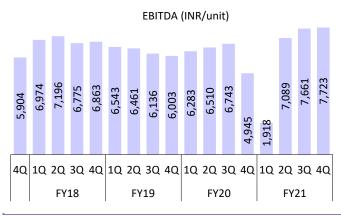
11,083

EBITDA Margins (%)

11,083

EBITDA Margins (%)

**Exhibit 7: Trend in EBITDA per unit** 



Source: Company, MOFSL Source: Company, MOFSL

### Valuation and view

■ Foreword on the industry: We estimate 2W industry volumes at 5-7% CAGR over the next five years, led by increasing penetration in rural markets and replacement demand in urban markets. We expect 7-9%/4-6% volume CAGR for Scooters/Motorcycles over the next five years. Within Motorcycles, we expect the Premium (over 150cc)/Entry/Executive segment to deliver 7-9%/4-6%/less than 3% CAGR. We expect HMCL to deliver 5-6% volume CAGR over the next five years, led by increased competitiveness in the Economy-Executive segment after the shift to BS-VI emission norms, growth of the Premium segment, faster growth in Scooters, and ramp-up in exports. HMCL would benefit from a rural recovery, with strong brand equity in the Economy and Executive segments. Expanding its presence in the fast-growing Scooters and Premium Motorcycles segments would further drive volume growth.

- HMCL to benefit from a strong Economy-Executive portfolio: HMCL is poised for recovery faster over other 2W peers due to its rural-focused portfolio and market leadership in the Entry and Executive segments. We are seeing more traction in its core Executive segment (Splendor and Passion) due to decrease in percentage-wise price differential between Entry and Executive models. Any improvement in its competitive positioning in Scooters and fast-growing Premium Motorcycles would further act as re-rating triggers.
- BS-VI acted as boon for HMCL, while EVs remain a medium-term challenge: HMCL's competitive positioning has improved in both the 100cc and 125cc categories after the shift to BS-VI. This is attributable to the narrowing of the price differential in the Economy segment (vis-à-vis BJAUTs CT100) and product upgrades in the Executive (125cc) segment. However, the transition to BS-VI has also narrowed the pricing gap between ICEs and EVs in 2Ws (particularly 125cc Scooters). This poses a threat to incumbents in the Scooter segment (HMSI and TVSL) and provides an opportunity for OEMs that are ready with a compelling e-Scooter package. With its recent JV with Gogoro, it now has a three-pronged strategy for EVs: a) stake in Ather, b) development (led by a German R&D center) of a fixed battery system, and c) JV with Gogoro on a battery swapping system. It plans for product launches under the Gogoro JV and its own development in CY22.
- Export market to offer huge headroom for growth, but scale-up would be a challenge and back-ended: HMCL plans to double its target export market to 40 countries over the next few years from 20 at present. While Motorcycle exports to emerging markets offers a huge opportunity (~2x the Indian market), it being one of the last entrants may find it difficult to compete with incumbents (especially BJAUT) due to the limited scope to differently position its products. The management focused on getting its distribution in place over the last few years and is now concentrating on getting market-specific products. Recovery in some of these markets, after the recent currency turmoil, works in its favor.
- Valuations fair; maintain Buy: We maintain our FY22E/FY23E EPS estimate. Considering the favorable outlook for rural India and improved competitive positioning after the shift to BS-VI, HMCL should continue to see good demand with its Economy-Executive focused portfolio. Unlike the last five years, we expect ~18% EPS CAGR over FY21-23E. The stock currently trades ~16x/13.6x FY22E/FY23E EPS. We cut our P/E multiple to 16x Mar'23E EPS (v/s 18x earlier)

owing to volume uncertainty and risk of electrification. We maintain our **Buy** rating with a TP of INR3,500 per share (16x Mar'23E EPS + INR154/share for Hero FinCorp after assuming a 40% holding company discount).

**Exhibit 8: Revised estimates** 

(INR b)		FY22E		FY23E			
	Revised	Old	Change (%)	Revised	Old	Change (%)	
Volumes ('000 units)	6,769	6,950	-2.6	7,311	7,444	-1.8	
Net Sales	369.8	374	-1.2	408.2	407	0.2	
EBITDA	49.1	50	-1.0	57.5	57	1.4	
EBITDA Margin (%)	13.3	13.3	0	14.1	13.9	20	
Net Profit	35.8	36	-1.5	41.9	42	0.1	
EPS (INR)	179.0	181.8	-1.5	209.3	209.0	0.1	

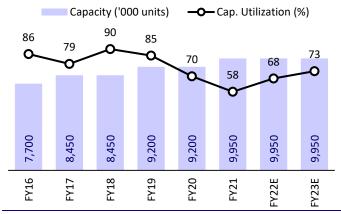
Source: MOFSL

## Exhibit 9: P/E and P/B band



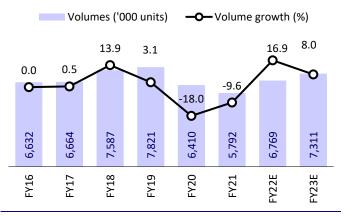
## **Story in charts**

Exhibit 10: HMCL is adding capacity ahead of growth



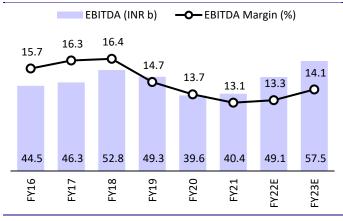
Source: Company, MOFSL

Exhibit 11: Volume sustainability led by rural recovery



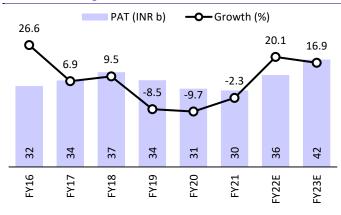
Source: SIAM

**Exhibit 12: EBITDA margin trajectory** 



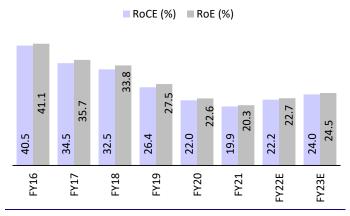
Source: Company, MOFSL

**Exhibit 13: PAT growth to be muted** 



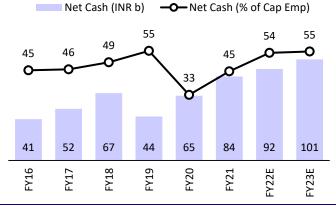
Source: Company, MOFSL

**Exhibit 14: Trend in return ratios** 



Source: Company, MOFSL

**Exhibit 15: Trend in cash levels** 



Source: Company, MOFSL

Exhibit 16: Snapshot of the revenue model

'000 units	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22E	FY23E
Total M/Cycles	5,800	5,736	5,834	6,677	7,081	5,990	5,333	6,220	6,717
Growth (%)	4.7	-1.1	1.7	14.4	6.0	-15.4	-11.0	16.6	8.0
% of total volumes	87.5	86.5	87.5	88.0	90.5	93.5	92.1	91.9	91.9
Total Scooters	832	896	830	910	740	419	458	550	594
Growth (%)	17.6	7.7	-7.4	9.7	-18.7	-43.3	9.2	20.0	8.0
% of total volumes	12.5	13.5	12.5	12.0	9.5	6.5	7.9	8.1	8.1
Total volumes	6,632	6,632	6,664	7,587	7,821	6,410	5,792	6,769	7,311
Growth (%)	6.2	0.0	0.5	13.9	3.1	-18.0	-9.6	16.9	8.0
– of which exports	120	133	141	178	187	162	172	206	223
% of total volumes	2.0	2.2	2.3	2.6	2.6	2.8	3.3	3.4	3.4
Net Realization (INR/unit)	41,596	42,886	42,768	42,480	43,027	44,988	53,218	54,625	55,840
Growth (%)	2.5	2.4	-0.5	-1.6	0.6	4.3	22.6	-0.1	1.7
Net Revenue (INR b)	276	284	285	322	337	288	308	370	408
Growth (%)	9.1	3.1	0.2	13.1	4.4	-14.3	6.9	20.0	10.4

SIAM, Company, MOFSL

## **Financials and valuations**

Income Statement								(INR m)
Y/E March	FY16	FY17	FY18	FY19	FY20	FY21	FY22E	FY23E
Volumes ('000)	6,632	6,664	7,587	7,821	6,410	5,792	6,769	7,311
Volume Growth (%)	0.0	0.5	13.9	3.1	-18.0	-9.6	16.9	8.0
Net Revenue	2,84,427	2,85,005	3,22,305	3,36,505	2,88,360	3,08,212	3,69,766	4,08,231
Change (%)	3.1	0.2	13.1	4.4	-14.3	6.9	20.0	10.4
EBITDA	44,550	46,348	52,802	49,301	39,579	40,398	49,150	57,530
EBITDA Margin (%)	15.7	16.3	16.4	14.7	13.7	13.1	13.3	14.1
Depreciation	4,376	4,927	5,556	6,020	8,180	6,769	6,936	7,309
EBIT	40,174	41,421	47,246	43,281	31,400	33,630	42,214	50,221
Interest cost	49	61	63	86	220	218	200	200
Other Income	4,224	5,224	5,258	6,913	7,283	5,799	5,255	5,335
Non-recurring Expense	0	0	0	0	-7,274	0	0	0
PBT	44,349	46,585	52,442	50,107	45,736	39,210	47,269	55,356
Tax	12,747	12,813	15,468	16,259	9,404	9,362	11,429	13,459
Effective Tax Rate (%)	28.7	27.5	29.5	32.4	20.6	23.9	24.2	24.3
Adj. PAT	31,602	33,771	36,974	33,849	30,554	29,848	35,840	41,897
Change (%)	26.6	6.9	9.5	-8.5	-9.7	-2.3	20.1	16.9

Balance Sheet								(INR m)
Y/E March	FY16	FY17	FY18	FY19	FY20	FY21	FY22E	FY23E
Sources of Funds								
Share Capital	399	399	399	400	400	400	400	400
Reserves	87,945	1,00,714	1,17,289	1,28,172	1,40,965	1,51,585	1,63,401	1,78,270
Net Worth	88,344	1,01,113	1,17,689	1,28,571	1,41,364	1,51,984	1,63,801	1,78,671
Deferred Tax	2,225	4,143	5,117	5,365	3,928	4,041	4,041	4,041
Loans	0	0	0	0	0	0	0	0
Capital Employed	90,569	1,05,256	1,22,805	1,33,936	1,45,292	1,56,025	1,67,842	1,82,712
Application of Funds								
Gross Fixed Assets	91,263	1,03,772	1,11,344	1,16,282	1,38,161	1,43,643	1,51,509	1,59,509
Less: Depreciation	55,420	59,816	64,799	70,097	76,991	83,759	90,695	98,004
Net Fixed Assets	35,844	43,956	46,545	46,186	61,171	59,884	60,814	61,505
Capital WIP	6,054	4,651	3,184	5,419	3,413	4,366	3,500	3,500
Investments	45,810	58,899	75,252	59,686	82,227	1,04,997	1,04,997	1,04,997
Curr. Assets, L. and Adv.	38,021	39,438	42,407	65,121	40,683	52,364	66,190	87,140
Inventory	6,730	6,563	8,236	10,724	10,920	14,696	14,782	18,406
Sundry Debtors	12,828	15,619	15,202	28,216	16,031	24,268	24,637	27,068
Cash and Bank Balances	1,314	1,367	1,413	1,365	2,419	2,572	14,125	27,772
Loans and Advances	498	725	732	850	896	892	1,041	1,144
Others	16,651	15,163	16,823	23,968	10,417	9,938	11,605	12,750
Current Liab. and Prov.	35,159	41,686	44,583	42,476	42,201	65,585	67,659	74,430
Sundry Creditors	26,506	32,473	33,188	33,553	30,305	52,046	54,201	59,549
Other Liabilities	7,681	8,071	9,647	7,161	9,207	10,211	9,855	10,827
Provisions	973	1,143	1,747	1,762	2,689	3,328	3,604	4,054
Net Current Assets	2,861	-2,249	-2,176	22,646	-1,518	-13,222	-1,469	12,710
Application of Funds	90,569	1,05,256	1,22,805	1,33,936	1,45,292	1,56,025	1,67,842	1,82,712

E: MOFSL estimates

## **Financials and valuations**

Ratios Y/E March	FY16	FY17	FY18	FY19	FY20	FY21	FY22E	FY23E
Basic (INR)	F110	F11/	L110	F113	F120	F1ZI	FTZZE	F1Z3E
EPS	158.2	169.1	185.1	169.5	153.0	149.4	179.0	209.3
EPS Growth (%)	26.6	6.9	9.5	-8.5	-9.7	-2.3	19.8	16.9
Cash EPS	180.2	193.8	213.0	199.6	222.8	183.3	213.7	245.8
Book Value per Share	442.4	506.3	589.3	643.7	707.7	760.7	818.2	892.5
DPS	72.0	85.0	95.0	87.0	90.0	105.0	120.0	135.0
Payout (incl. Div. Tax, %)	54.8	60.6	61.8	62.9	71.8	70.3	67.0	64.5
Valuation (x)	34.0	00.0	01.0	02.3	71.0	70.5	07.0	04.5
P/E	18.0	16.9	15.4	16.9	18.7	19.1	16.0	13.6
EV/EBITDA	11.7	11.0	9.4	10.3	12.3	11.5	9.2	7.6
EV/Sales	1.8	1.8	1.5	1.5	1.7	1.5	1.2	1.1
Price to Book Value	6.5	5.6	4.8	4.4	4.0	3.8	3.5	3.2
Dividend Yield (%)	2.5	3.0	3.3	3.0	3.2	3.7	4.2	4.7
Profitability Ratios (%)	2.5	3.0	3.3	3.0	3.2	3.7	4.2	4.7
RoE	41.1	35.7	33.8	27.5	22.6	20.3	22.7	24.5
RoCE	40.5	34.5	32.5	26.4	22.0	19.9	22.2	24.0
RoIC	85.3	77.3	80.0	53.0	40.0	50.5	71.7	82.9
Turnover Ratios	05.5	77.5	00.0	33.0	40.0	30.3	71.7	02.3
Debtors (Days)	17	21	18	32	21	30	26	26
	9	9	10	12	15	18	15	17
Inventory (Days) Creditors (Days)	34	42	38	36	38	62	54	53
Working Capital (Days)	4	-3	-2	25	-2	-16	-1	11
Asset Turnover (x)	3.1	2.7	2.6	2.5	2.0	2.0	2.2	2.2
Fixed Asset Turnover	3.3	2.7	3.0	3.0	2.3	2.2	2.5	2.6
Fixed Asset Turriover	5.5	2.9	3.0	3.0	2.5	2.2	2.5	2.0
Cash Flow Statement								(INR m)
Y/E March	FY16	FY17	FY18	FY19	FY20	FY21	FY22E	FY23E
Profit before Tax	44,349	46,585	52,442	50,107	45,736	39,210	47,269	55,356
Depreciation and Amort.	4,376	4,927	5,556	6,020	8,180	6,769	6,936	7,309
Direct Taxes Paid	-11,032	-11,865	-14,943	-20,515	-5,443	-9,759	-11,429	-13,459
(Inc.)/Dec. in Working Capital	2,504	-1,527	-2,682	-19,189	12,027	10,700	-199	-532
Other Items	1,834	4,129	1,723	-6,634	-6,399	-5,193	200	200
CF from Oper. Activity	40,280	40,280	39,809	9,791	54,101	41,727	42,777	48,874
Extra-ordinary Items		0	0	0	0	0	0	0
CF after EO Items	40,280	40,280	39,809	9,791	54,101	41,727	42,777	48,874
(Inc.)/Dec. in FA+CWIP	-14,604	-11,491	-7,992	-9,179	-13,586	-5,101	-7,000	-8,000
Free Cash Flow	25,676	28,790	31,816	611	40,515	36,626	35,777	40,874
(Pur.)/Sale of Invest.	-8,203	-7,949	-11,160	22,392	-15,245	-16,998	0	0
CF from Inv. Activity	-22,807	-19,439	-19,152	13,212	-28,831	-22,099	-7,000	-8,000

Closing Balance
E: MOFSL estimates

Interest Paid

Dividends Paid

**CF from Fin. Activity** 

Add: Beginning Balance

Inc./(Dec.) in Cash

7 May 2021 10

-61

-20,896

-20,956

-116

270

154

-63

190

154

344

-20,404

-20,467

-86

-22,854

-22,940

344

407

-874

-23,323

-24,198

1,072

1,479

407

-515

213

1,479

1,692

-18,900

-19,415

-200

-24,024

-24,224

11,553

1,692

13,245

-200

-27,027

-27,227

13,647

13,245

26,892

-49

606

707

1,313

-16,818

-16,867

Explanation of Investment Rating					
Investment Rating	Expected return (over 12-month)				
BUY	>=15%				
SELL	<-10%				
NEUTRAL	< - 10 % to 15%				
UNDER REVIEW	Rating may undergo a change				
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation				

\*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

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