CMP: ₹ 2800

JK Cement (JKCEME)

Target: ₹ 2850 (2%)

Target Period: 12 months

ICICI direct

HOLD

June 15, 2021

Higher non-trade sales drag margins down...

JK Cement's performance remained weak operationally in Q4FY21. While sales volume grew 45.8% YoY 3.89 MT (vs I-direct estimate: 3.87 MT), realisations dipped 4.7% YoY (down 5.1% QoQ) to ₹ 5,271/t that restricted revenue growth to 38.8% YoY at ₹ 2052.5 crore (vs. I-direct estimate: ₹ 2151.1 crore). Grey cement volumes were up 48.1% YoY to 3.5 MT whereas white cements sales grew 29.4% YoY to 0.39 MT. Cost of production broadly stayed flat QoQ at ₹ 4143/t. However, lower realisations led to 204 bps YoY drop in EBITDA margins (down 411 bps QoQ). EBITDA/t was at ₹ 1,128/t vs ₹ 1,297/t last year and ₹ 1416/t last guarter. PAT of ₹ 63.4 crore also stayed far lower than estimate of ₹ 261.2 crore as the company booked impairment loss of ₹ 166.9 crore w.r.t. its UAE subsidiary. On the b/s front, gross debt has increased from ₹ 2,594 crore last year to ₹ 2,841 crore in FY21 owing to capital expenditure. Post addition of 4.2 MT cement capacity in FY21, the company would now set-up 4 MT integrated grey cement capacity at Panna MP with split grinding unit in Uttar Pradesh and 12 MW WHRS plant for capex of ₹ 2970 crore (i.e. at \$103/t). Completion is likely by H2FY24E.

Completion of phase-I expansion to fuel growth in FY22E...

The entire 4.2 MT has been commissioned this fiscal. The newly added capacities include 1 MT grinding unit (GU) each in Nimbahara and Mangrol along with 2.6 MT clinker plant and 1.5 MT GU in Aligarh and 0.7 MT GU in Gujarat (Balasinor). Hence, despite the challenging environment, the company has been able to post 19% growth in volumes. Going forward also, we expect healthy volume CAGR of 11.1% during FY21-23E.

...but Phase-II expansion to keep debt elevated

The incremental cash flow from new installed capacities would be mainly utilised towards next phase of expansion at Panna (MP) for proposed ~4 MT greenfield capacity as it would entail a capex of ~₹ 2,970 crore (\$102/t). Hence, we expect debt to remain higher in the next two years. However, improved OCF from new capacity would settle down debt/EBITDA at 2.0x in FY23E vs. 2.5x in FY20.

O/s liability of UAE subsidiary to likely fall into Indian entity

The Fujairah unit of the company has consistently remained loss making leading to significant net-worth erosion. The management has highlighted that the UAE entity currently has an outstanding debt of ₹ 387 crore to be paid over the next three years. This will most likely be paid by the India entity if profitability of the UAE entity does not improve.

Valuation & Outlook

While new capacities would drive cost efficiencies, the increase in the nontrade mix would keep check on margins. Further, the Panna expansion along with an additional debt obligation from its UAE subsidiary would continue to keep debt levels high. Post the recent run up in the stock price, we now downgrade our rating from BUY to HOLD with a revised target price of ₹ 2850/share (valuing at 13x FY23E EV/EBITDA, earlier TP ₹ 2950).



Stock Data	
Particulars	Amount
Мсар	₹ 21635 Crore
Debt (FY21)	₹ 3111 Crore
Cash & Invest (FY21)	₹ 1250 Crore
EV	₹ 23496 Crore
52 week H/L	₹ 1505 / 795
Equity cap	₹ 77.3 crore
Face value	₹ 10

Key Highlights

- Construction work for upgradation of Nimbahara line 3 is going on full swing and will get completed in Q2FY22E
- In the next phase, the company is setting up 4 MT greenfield capacity in Panna, MP with split GU in UP
- · New capacities to come on stream by Q2FY24E
- Expect 8-10% growth in white cement
- Downgrade from BUY to HOLD with revised target price of ₹ 2850/share

Key risks to our call

- · Any delay in commissioning of new capacity may impact growth and return ratios
- · Increase in the trade segment share could lead to better than expected profitability

Research Analyst

Rashesh Shah rashes.shah@icicisecurities.com

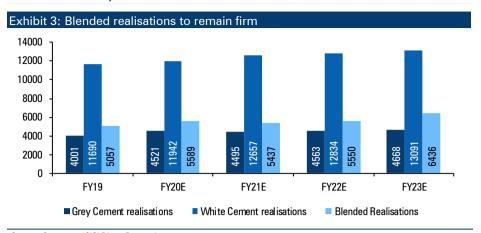
Key Financial Summary						
Key Financials	FY19	FY20	FY21	FY22E	FY23E	CAGR (FY21-23E)
Net Sales	4981	5464	6328	7441	8268	14.3%
EBITDA	810	1182	1514	1698	1917	12.5%
EBITDA (%)	16.3	21.6	23.9	22.8	23.2	
PAT	324	400	603	827	933	24.4%
EPS (₹)	42.0	51.8	99.6	107.0	120.8	
EV/EBITDA	28.5	20.3	15.5	14.1	12.6	
EV/Tonne (\$)	252	201	183	187	189	
RoNW	11.2	12.8	20.6	18.6	17.7	
RoCE	12.5	16.2	18.6	18.2	18.1	

	Q4FY21	Q4FY21E	Q4FY20	YoY (%)	Q3FY21	QoQ (%)	Comments
							Blended sales volume grew 45.8% YoY to 3.89 MT while realisations
Total Operating Income	2052.5	2151.1	1477.4	38.9	1,760	16.6	
							dipped 4.7% YoY due to higher share of non-trade and clinker sales
Other Income	34.0	27.1	27.1	25.8	30.3	12.3	
Raw Material Expenses	342.8	355.2	207.1	65.5	266.4	28.7	
Employee Expenses	109.7	109.1	98.7	11.1	109.8	-0.1	
Power & Fuel	353.7	415.6	269.0	31.5	324.2	9.1	
Freight cost	420.7	433.0	281.8	49.3	348.4	20.8	
Others	386.5	328.6	274.5	40.8	262.5	47.3	
EBITDA	439.1	509.6	346.3	26.8	448.9	-2.2	
EBITDA Margin (%)	21.4	23.7	23.4	-204 bps	25.5	-411 bps	Cost of production continues to remained stable. Margin erosion was mainly led by a fall in cement prices
Interest	52.9	64.0	57.2	-7.4	59.3	-10.8	
Depreciation	64.9	79.8	57.7	12.5	62.2	4.4	
PBT	188.5	392.8	80.3	134.6	357.7	-47.3	
Total Tax	125.1	131.6	80.1	56.2	119.4	4.8	
PAT	63.4	261.2	0.2	NA	238.3	-73.4	Fall in margins along with impairment loss of ₹ 166.8 crore led to a sharp fall in profitability on a QoQ basis
Key Metrics							
Volume (MT)	3.89	3.87	2.67	45.8	3.17	22.9	
Realisation (₹)	5,271	5,564	5,533.38	-4.7	5,554	-5.1	
EBITDA per Tonne (₹)	1,128	1,318	1,297.00	-13.1	1,416	-20.4	

Source: Company, ICICI Direct Research

Exhibit 2: Change	e in estima	tes					
		FY22E			FY23E		
(₹ Crore)	Old	New	% Change	Old	New	% Change	Comments
Revenue	6,951.4	7,440.9	7.0	7,788.4	8,120.7	4.3	
EBITDA	1,682.8	1,698.5	0.9	1,890.6	1,875.1	-0.8	
EBITDA Margin (%)	24.2	22.8	-138 bps	24.3	23.1	-118 bps	

Financial story in charts



Q3FY21

04FY21

Source: Company, ICICI Direct Research

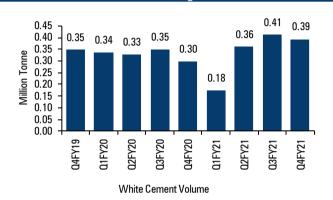
Exhibit 4: Grey cement volumes improved ~47.7% YoY 4.00 3.50 3.50 2.76 3.00 2.53 2.45 Million Tonne 2.37 2.21 2.50 1.97 1.91 1.59 2.00 1.50 1.00 0.50

04FY19 01FY20 02FY20 04FY20 01FY21 02FY21

Source: Company, ICICI Direct Research

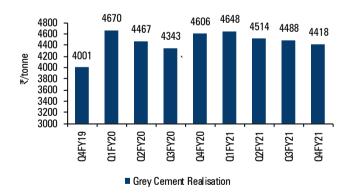
0.00

Exhibit 5: White cement volumes grew 31.3% YoY



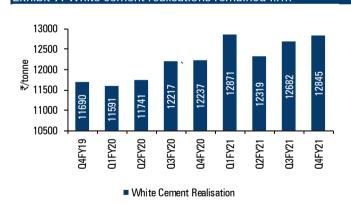
Source: Company, ICICI Direct Research

Exhibit 6: Grey cement has declined 5.1% sequentially

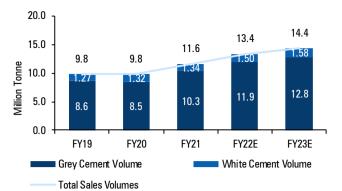


Source: Company, ICICI Direct Research

Exhibit 7: White cement realisations remained firm







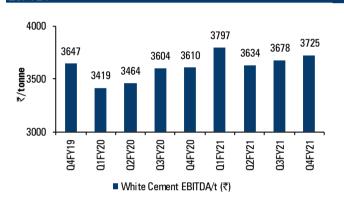
Source: Company, ICICI Direct Research

Exhibit 9: Revenues to grow at 13.3% CAGR over FY21-23E



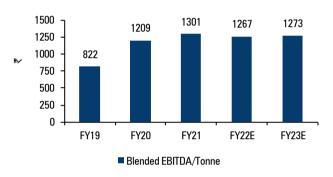
Source: Company, ICICI Direct Research

Exhibit 10: We assume white cement EBITDA of ₹ 3725/t for Q3FY21



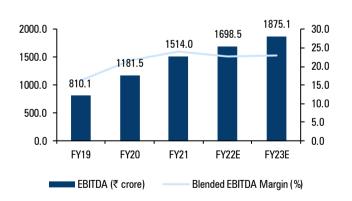
Source: Company, ICICI Direct Research

Exhibit 11: Annual EBITDA/t to stay above ₹ 1250/t



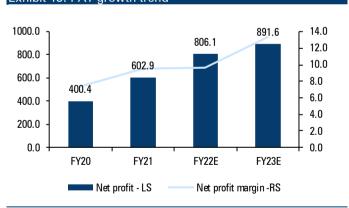
Source: Company, ICICI Direct Research

Exhibit 12: Absolute EBITDA to improve sharply during FY21-23E led by improved volumes and cost efficiencies



Source: Company, ICICI Direct Research

Exhibit 13: PAT growth trend





Source: Bloomberg, Company, ICICI Direct Research

Ran	c Nam e	Filing Date	% 0/S os	ition (mha	nge (m
1	Yadu International L	31-Mar-20	39.9	30.8	0.0
2	Singhania Yadupati	31-Mar-20	15.6	12.1	0.0
3	Sbi Funds Management	31-May-20	7.5	5.8	0.0
4	Fmr Llc	22-Apr-20	7.0	5.4	0.0
5	Franklin Resources	31-May-20	4.2	3.2	-0.3
6	Mirae Asset Global I	31-May-20	3.0	2.3	0.0
7	Axis Asset Managemen	31-May-20	2.0	1.5	0.0
8	Singhania Kavita Y	31-Mar-20	1.7	1.3	0.0
9	Aditya Birla Sun Lif	31-May-20	1.5	1.2	0.1
10	Kotak Mahindra Asset	31-May-20	1.4	1.0	-0.1

Source: Company, ICICI Direct Research

Exhibit 16: Sha	reholding Pattern				
(in %)	Mar-20	Jun-20	Sep-20	Dec-20	Mar-21
Promoter	58.07	58.07	58.07	57.74	57.65
FII	12.39	13.45	13.98	15.44	16.86
DII	23.80	23.30	23.26	21.61	20.63
Others	5.74	5.18	4.69	5.21	4.86



Financial summary (Standalone)

Exhibit 17: Profit and Loss Statement ₹							
(Year-end March)	FY20	FY21	FY22E	FY23E			
Total operating Income	5,463.8	6,328.3	7,440.9	8,268.2			
Growth (%)	9.7	15.8	17.6	11.1			
Raw material cost	860.7	1051.0	1240.1	1390.2			
Employee Expenses	390.9	412.1	453.3	453.3			
Power, Oil & Fuel	1009.1	1103.6	1394.3	1536.6			
Freight cost	1032.1	1239.8	1474.8	1624.4			
Other Expenses	989.4	1007.8	1179.8	1346.3			
Total Operating Exp.	4,282.2	4,814.3	5,742.4	6,350.8			
EBITDA	1,181.5	1,514.0	1,698.5	1,917.4			
Growth (%)	45.8	28.1	12.2	12.9			
Depreciation	214.4	244.7	254.1	299.4			
Interest	222.9	223.2	264.9	276.9			
Other Income	85.9	113.3	73.0	73.0			
Exceptional items	178.2	166.9	0.0	0.0			
PBT	652.0	992.6	1,252.5	1,414.1			
Total Tax	251.6	389.7	425.9	480.8			
PAT	400.4	602.9	826.7	933.3			
Growth (%)	23.4	50.6	37.1	12.9			
Adjusted EPS (₹)	51.8	78.0	107.0	120.8			

Exhibit 18: Cash Flow Statement ₹								
(Year-end March)	FY20	FY21	FY22E	FY23E				
Profit after Tax	400.4	602.9	826.7	933.3				
Add: Depreciation	214.4	244.7	254.1	299.4				
(Inc)/dec in Current Assets	-385.3	-251.4	-85.0	-176.8				
Inc/(dec) in CL and Provisions	-55.7	394.5	-79.3	244.8				
CF from operating activi	173.7	990.6	916.4	1,300.7				
(Inc)/dec in Investments	393.5	-87.2	-80.0	-80.0				
(Inc)/dec in Fixed Assets	-860.3	-567.3	-1,250.0	-1,400.0				
Others	-14.1	53.9	0.0	0.0				
CF from investing activi	-480.9	-600.7	-1,330.0	-1,480.0				
Issue/(Buy back) of Equity	0.0	0.0	0.0	0.0				
Inc/(dec) in loan funds	616.7	139.3	200.0	150.0				
Dividend paid & dividend tax	-84.3	-139.8	-111.8	-111.8				
Inc/(dec) in Sec. premium	0.0	0.0	0.0	0.0				
Others	-77.4	141.0	0.0	0.0				
CF from financing activi	455.0	140.5	88.2	38.2				
Net Cash flow	147.8	530.5	-325.4	-141.2				
Opening Cash	483.3	631.1	1,161.7	836.2				
Closing Cash	631.1	1,161.7	836.2	695.1				

Source: Company, ICICI Direct Research

Source: Company, ICICI Direct Research

Exhibit 19: Balance Sheet						
(Year-end March)	FY20	FY21	FY22E	FY23E		
Liabilities						
Equity Capital	77.3	77.3	77.3	77.3		
Reserve and Surplus	3,051.6	3,655.8	4,370.6	5,192.1		
Total Shareholders funds	3,128.9	3,733.0	4,447.9	5,269.4		
Total Debt	2,972.0	3,111.3	3,311.3	3,461.3		
Deferred Tax Liability	409.4	593.9	593.9	593.9		
Minority Interest / Others	0.0	0.0	0.0	0.0		
Total Liabilities	6,510.3	7,438.2	8,353.1	9,324.6		
Assets						
Gross Block	6,216.5	6,789.6	7,728.1	9,378.1		
Less: Acc Depreciation	1,913.7	2,158.4	2,412.5	2,711.8		
Net Block	4,302.7	4,631.2	5,315.7	6,666.3		
Capital WIP	509.2	488.5	800.0	550.0		
Total Fixed Assets	4,811.9	5,119.7	6,115.7	7,216.3		
Intangible Asset	13.0	27.9	27.9	27.9		
Investments	915.7	1,133.5	1,213.5	1,293.5		
Inventory	627.2	686.7	781.1	804.6		
Debtors	223.4	316.1	265.0	294.5		
Loans and Advances	624.0	723.3	764.9	888.8		
Cash	631.1	1,161.7	836.2	695.1		
Total Current Assets	2,105.8	2,887.7	2,647.3	2,682.9		
Creditors	452.6	559.2	550.4	611.6		
Provisions	883.5	1,171.4	1,100.8	1,284.4		
Total Current Liabilities	1,336.1	1,730.6	1,651.3	1,896.0		
Net Current Assets	769.7	1,157.1	996.0	786.9		
Application of Funds	6,510.3	7,438.2	8,353.1	9,324.6		

Source: Company, ICICI Direct Research
--

Exhibit 20: Key Ratios				
(Year-end March)	FY20	FY21	FY22E	FY23E
Per share data (₹)				
Adjusted EPS	51.8	78.0	107.0	120.8
Cash EPS	79.6	109.7	139.9	159.5
BV	404.9	483.1	575.6	682.0
DPS	9.0	15.0	12.0	12.0
Cash Per Share	81.7	150.3	108.2	90.0
Operating Ratios (%)				
EBITDA Margin	21.6	23.9	22.8	23.2
PAT Margin	7.3	9.5	11.1	11.3
Inventory days	40.0	37.9	36.0	35.0
Debtor days	14.9	18.2	13.0	13.0
Creditor days	30.2	32.3	27.0	27.0
Return Ratios (%)				
RoE	12.8	20.6	18.6	17.7
RoCE	16.2	18.6	18.2	18.1
RoIC	18.0	22.3	22.1	20.7
Valuation Ratios (x)				
P/E	54.0	35.9	26.2	23.2
EV / EBITDA	20.3	15.5	14.1	12.6
EV / Net Sales	4.4	3.7	3.2	2.9
Market Cap / Sales	4.0	3.4	2.9	2.6
Price to Book Value	6.9	5.8	4.9	4.1
Solvency Ratios				
Debt/EBITDA	2.5	2.1	1.9	1.8
Debt / Equity	0.9	0.8	0.7	0.7
Current Ratio	1.6	1.7	1.6	1.4
Quick Ratio	1.1	1.0	1.1	1.0

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com



ANALYST CERTIFICATION

I/We, Rashesh Shah (CA) Research Analyst, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products.

ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number — INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock proker. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers is insultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or comanaging public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.