ICICI Securities – Retail Equity Research

HDFC Life Insurance (HDFLIF)

CMP: ₹ 690 Target: ₹ 850 (23%) Target Period: 12 months

October 23, 2021

Steady growth; outlook on growth optimistic...

About the stock: HDFC Life is among the most dominant players in the Indian life insurance industry with a strong distribution network, parentage, operating metrics.

- Balanced product mix with focus on non-par and protection business
- Industry leading VNB margins of over 25%

Q2FY22 Results: Business traction healthy, elevated claims impact earnings.

- Gross premium grew at a healthy pace of 14% YoY to ₹ 11632 crore
- VNB margins remained healthy at 26.4%, aided by a balanced product mix
- Claims remained elevated amid pandemic; provision buffer at ₹ 204 crore
- Surplus improved from ₹ 59 crore to ₹ 178 crore QoQ

What should investors do? HDFC Life's share price has grown by ~2x over the past four years.

We retain our BUY rating on the stock

Target Price and Valuation: We value HDFC Life at 4.4x FY23E EV with TP of ₹850

Key triggers for future price performance:

- Focus on credit protect & retirement product to aid business growth
- Strong distribution network remains core to maintain business momentum
- VNB margins to be industry leading at ~26%, led by balanced product mix
- Approval from IRDA, CCI for merger of Exide Life expected in Q4FY22

Alternate Stock Idea: Apart from HDFC Life, in our coverage we also like SBI Life

- SBI Life also comes with a strong parentage with strong distribution network and superior cost efficiencies
- BUY with a target price of ₹ 1,250



BUY



| Particulars | |
|-----------------------|----------------|
| Particulars | Amount |
| Market Capitalisation | ₹ 139728 crore |
| EV (Q2FY22) | ₹ 28703 crore |
| AUM (Q2FY22) | ₹ 191212 crore |
| VNB margin (Q2FY22) | 26.4% |
| 52 week H/L | 776/559 |
| Net worth | ₹8690 crore |
| Face value | ₹ 10 |

Shareholding pattern

| | Sep-20 | Dec-20 | Mar- 21 | Jun- 21 | Sep- 21 |
|----------|--------|--------|---------|---------|---------|
| Promoter | 60.4 | 58.9 | 58.9 | 53.8 | 53.8 |
| FII | 23.4 | 24.9 | 25.7 | 26.1 | 30.1 |
| DII | 7.3 | 7.1 | 6.3 | 5.9 | 6.7 |
| Others | 8.9 | 9.2 | 9.2 | 14.2 | 9.4 |

Price Chart



Risk to our call

- Gross premium arowth healthy at 14% YoY; claims elevated
- Key risk: 1) Higher growth in Ulip could lower margin, 2) Hike in premium rates to impact growth

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| Key Financial Summary | | | | | | | |
|-----------------------|-------|-------|-------|------------------------------|-------|-------|---------------------------|
| (₹ Crore) | FY19 | FY20 | FY21 | 4 year CAGR (FY17 - FY21) | FY22E | FY23E | 2 year CAGR (FY21-23E) |
| New business premium | 14971 | 17238 | 20107 | 23% | 25918 | 31002 | 24% |
| APE | 6049 | 7164 | 8183 | 19% | 10725 | 13191 | 27% |
| Total premium | 29186 | 32707 | 38584 | 19% | 47454 | 58518 | 23% |
| PAT | 1277 | 1371 | 1360 | 11% | 1123 | 1915 | 19% |
| EV | 18296 | 20655 | 26625 | 21% | 31347 | 38890 | 21% |
| P/E (x) | 109.0 | 101.6 | 102.4 | | 124.1 | 76.0 | |
| P/BV (x) | 24.6 | 20.5 | 16.1 | | 15.0 | 8.8 | |
| P/IEV (x) | 7.6 | 6.7 | 5.2 | | 4.4 | 3.7 | |
| RoEV (%) | 20.1 | 18.1 | 18.5 | | 18.1 | 17.5 | |

Key takeaways of recent quarter & conference call highlights

Q2FY22 Results: Healthy business growth; claims remain elevated

- Healthy premium growth at 14% YoY to ₹ 11632 crore, led by healthy traction in renewal at ₹ 5035 crore (up 17% YoY) and NBP at ₹ 6596 crore (up 12% YoY)
- On APE basis, premiums increased 19.4% YoY to ₹ 2551 crore. Individual APE for Q2FY22 was at ₹ 2121 crore, up ~20% YoY
- Opex ratio increased 80 bps YoY to 11.6%
- In H1FY22, HDFC Life settled around 2 lakh claims. Gross and net claims amounted to ₹ 3,640 crore (₹ 1598 crore in Q1FY22) and ₹ 2,466 crore (₹ 956 crore in Q1FY22), respectively
- Persistency ratio largely remained buoyant with 13th month persistency at 85% and 61st month persistency at 53%
- AUM growth for the quarter was at ₹ 191212 crore, up 27% YoY, owing to traction in unit linked AUM. Debt to equity mix in AUM was at 62:38
- Indian embedded value was at ₹ 28703 crore as of September 2021, up 23% YoY. Solvency ratio was healthy at 1.90x

Q2FY22 earnings conference call highlights

- Annuity business registered healthy growth of 47% while protection APE including group recorded 41% YoY in H1FY22. HDFC Pension crossed the milestone of 20,000 crore AUM and registered 97% growth YoY
- The management remains optimistic on future business growth. Credit
 protect and annuity are expected to witness healthy momentum ahead
- Number of Covid claims were total 11,114, with individual at ~7300 and group at ~3800. In H1FY22, total claims were ₹ 2466 crore, of which individual was ₹ 976 crore & group was ₹ 1490 crore. Covid claims were at ₹ 462 crore. Additional reserve was at ₹ 204 crore
- Expect approval from IRDA, CCI for merger of Exide Life in Q4FY22
- Launched new non par product Sanchay Fixed Maturity plan. Margin in this product remains in line with existing non par products
- Given probability of increase in re-insurance premium on individual term insurance, HDFC Life is set to protect margins through pass through of rise in premium including other levers
- Demand in individual term insurance is expected to remain buoyant given under-penetration, increasing product awareness and expectation of a hike in premium rates
- · Reinsurance hikes will be further concluded in the next two to three quarters
- Given rise in equities and correlation with demand for unit linked products,
 HDFC Life will strive to maintain its product mix to safeguard margins
- Less than 25% of term insurance is sourced from web aggregator

Peer comparison

| Exhibit 1: ICICI Direct coverage universe (Insurance) | | | | | | | | | | | | | | | | |
|---|------|-------|--------|--------|------|-------|-------|-------|-------|-------|------|-------|-------|------|-------|-------|
| Sector / Company | CMP | | | M Cap | EP: | S (₹) | | P/E | (x) | | P/E | V (x) | | RoE | (%) | |
| Sector / Company | (₹) | TP(₹) | Rating | (₹ bn) | FY21 | FY22E | FY23E | FY21 | FY22E | FY23E | FY21 | FY22E | FY23E | FY21 | FY22E | FY23E |
| SBI Life Insurance | 1166 | 1250 | Buy | 1,166 | 14.2 | 14.6 | 13.5 | 81.9 | 80.1 | 86.4 | 3.8 | 3.3 | 2.9 | 15.2 | 15.2 | 12.5 |
| HDFC Life | 690 | 850 | Buy | 1397 | 6.7 | 5.6 | 9.1 | 102.4 | 124.1 | 76.0 | 5.2 | 4.4 | 3.7 | 17.6 | 18.0 | 17.5 |

Source: Company, ICICI Direct Research

HDFC Life gets its premium valuations from its superior profitability, strong parentage and consistent improvement in profitability over the years.

| | Q2FY22 | Q2FY22E | Q2FY21 | YoY (%) | 01FY22 | QoQ (%) | Comments |
|----------------------------------|----------|----------|----------|---------|----------|---------|---|
| | | | | | | | |
| First Year Premium | 2,078.0 | 1,998.0 | 1,675.2 | 24.0 | 1,285.6 | 61.6 | |
| Renewal Premium | 5,034.5 | 5,267.3 | 4,310.4 | 16.8 | 3,889.3 | 29.4 | Healthy persistency aided renewal growth |
| Single Premium | 4,518.4 | 4,626.0 | 4,197.0 | 7.7 | 2,481.1 | 82.1 | |
| Net Premium income | 11,444 | 11,773 | 10,045 | 13.9 | 7,538 | 51.8 | Strong growth led by new business premium |
| Income from | 9,032.9 | 6,116.7 | 6,369.3 | 41.8 | 7,065.8 | 27.8 | |
| Total revenue | 20,476.9 | 17,889.9 | 16,414.8 | 24.7 | 14,604.3 | 40.2 | |
| Commission | 509.9 | 529.8 | 424.7 | 20.0 | 302.3 | 68.7 | |
| Operating expenses | 1,349.9 | 1,353.9 | 1,101.4 | 22.6 | 951.2 | 41.9 | |
| Management | 1,859.8 | 1,883.7 | 1,526.1 | 21.9 | 1,253.5 | 48.4 | Claims payment higher than what was |
| Benefits paid | 8,337.6 | 7,652.6 | 4,755.8 | 75.3 | 5,801.4 | 43.7 | expected because of lag effect in claims paid |
| Change in Actuarial Liability | 10,049.9 | 7,986.6 | 9,884.9 | 1.7 | 7,608.2 | 32.1 | |
| Total Expenses | 18,387.4 | 15,639.2 | 14,640.7 | 25.6 | 13,409.6 | 37.1 | |
| Surplus/ (deficit) | 177.8 | 327.0 | 156.2 | 13.9 | 57.4 | 209.8 | Healthy premium but increased expenses resulting in slower growth |
| | | | | | | | ······································ |
| Transfer to SH's A/c | 201.9 | 215.0 | 217.7 | -7.2 | 124.9 | 61.7 | |
| Investment income | 203.4 | 201.8 | 137.1 | 48.4 | 259.3 | -21.6 | |
| Profit/ (loss) before tax | 276.0 | 356.8 | 326.2 | -15.4 | 306.7 | -10.0 | |
| PAT | 274.2 | 352.8 | 326.1 | -15.9 | 302.4 | -9.3 | |
| Key Metrics | | | | | | | |
| NBP | 6,596.4 | 6,624.0 | 5,872.2 | 12.3 | 3,766.6 | 29.9 | Fulled by 57% YoY APE growth in protection |
| AUM | 1,91,212 | 1,71,740 | 1,50,622 | 26.9 | 1,81,272 | 5.0 | AUM growth back to normal trajectory |
| EV | 28,703 | | 23,332 | 23.0 | 27,331 | 6.3 | |

Source: Company, ICICI Direct Research

| Exhibit 3: Change in estimate | es | | | | | | |
|-------------------------------|--------|--------|----------|--------|--------|----------|--|
| | | FY22E | | | FY23E | | |
| Crore) | Old | New | % Change | Old | New | % Change | |
| emiums earned - Net | 45,011 | 46,465 | 3.2 | 57,024 | 57,273 | 0.4 | |
| al | 59,121 | 62,624 | 5.9 | 74,207 | 76,048 | 2.5 | |
| sfer to Shareholders' account | 1,204 | 728 | -39.5 | 1,481 | 1,491 | 0.7 | |
| | 1,585 | 1,123 | -29.1 | 1,904 | 1,915 | 0.5 | |
| hare | 154 | 155 | 1.0 | 183 | 184 | 0.8 | |

Source: Company, ICICI Direct Research

| Exhibit 4: Assumpt | ion | | | | | |
|--------------------|------|------|---------|-------|---------|-------|
| | | | Current | | Earlier | |
| | FY20 | FY21 | FY22E | FY23E | FY22E | FY23E |
| NBP growth | 15.1 | 16.6 | 28.9 | 19.6 | 21.4 | 27.5 |
| AUM growth | 1.3 | 36.6 | 19.9 | 15.8 | 4.7 | 27.4 |
| EV Growth | 12.9 | 28.9 | 17.7 | 24.1 | 16.6 | 24.3 |
| Comission ratio | 4.6 | 4.4 | 4.3 | 4.3 | 4.3 | 4.3 |
| VNB Margin | 25.9 | 26.1 | 26.4 | 26.0 | 26.4 | 26.0 |
| Conservation ratio | 80.3 | 85.9 | 85.0 | 90.0 | 85.0 | 90.0 |
| Opearating RoEV | 18.1 | 18.5 | 18.1 | 17.5 | 17.5 | 17.7 |

Source: Company, ICICI Direct Research

Financial summary

| Exhibit 5: Policyholders Account | | | | | |
|---|---------|---------|---------|---------|---------|
| (₹ Crore) | FY19 | FY20 | FY21 | FY22E | FY23E |
| Premiums earned - Net | 28924.0 | 32223.6 | 38122.3 | 46464.6 | 57273.4 |
| nterest, Dividends & Rent | 9027.5 | 6845.3 | 32677.6 | 15423.3 | 17850.9 |
| Others income (incl. MTM) | 484.0 | -9807.5 | 442.0 | 736.5 | 923.9 |
| Total Revenue | 38,436 | 29,261 | 71,242 | 62,624 | 76,048 |
| Commission | 1117.7 | 1491.18 | 1710.40 | 2026.4 | 2535.1 |
| Operating expenses | 3813.6 | 4266.9 | 4587.4 | 6227.6 | 8004.4 |
| Benefits paid (Net) | 13988.9 | 19021.5 | 22574.8 | 27822.5 | 31138.8 |
| Change in valuation of policy liabilities | 17507.5 | 2440.8 | 40829.6 | 25095.1 | 30537.0 |
| Provision for tax | 226.8 | 149.0 | 274.4 | 199.0 | 1381.1 |
| Surplus/(deficit) after tax | 1350.7 | 971.4 | 1098.4 | 767.7 | 1864.2 |
| Transfer to Shareholders' account | 1,207 | 1,191 | 991 | 728 | 1,491 |

Source: Company, ICICI Direct Research

| Exhibit 6: Shareholders Account | | | | | |
|---|--------|--------|--------|--------|--------|
| (₹ Crore) | FY19 | FY20 | FY21 | FY22E | FY23E |
| Amounts transferred from Policyholders' account | 1206.9 | 1191.4 | 990.9 | 728.4 | 1491.4 |
| Income from investments | 408.4 | 437.8 | 647.6 | 759.8 | 867.4 |
| Total | 1,636 | 1,648 | 1,638 | 1,488 | 2,359 |
| Total expenses | 62.6 | 99.1 | 285.0 | 346.5 | 260.4 |
| Profit before Tax | 1289.9 | 1387.4 | 1353.5 | 1158.2 | 1973.7 |
| Provision for tax | 13.1 | 16.5 | -6.6 | 34.7 | 59.2 |
| PAT | 1,277 | 1,371 | 1,360 | 1,123 | 1,915 |

Source: Company, ICICI Direct Research

| Exhibit 7: Balance Sheet | | | | | |
|--|--------|--------|--------|--------|--------|
| (₹ Crore) | FY19 | FY20 | FY21 | FY22E | FY23E |
| Sources of Funds | | | | | |
| Share capital | 2017 | 2019 | 2021 | 2021 | 2108 |
| Reserve and surplus | 3641 | 4968 | 6407 | 7045 | 14256 |
| Credit/[debit] fair value change account | -3 | -192 | 207 | 216 | 226 |
| Networth | 5656 | 6800 | 8638 | 9282 | 16591 |
| Policyholders' funds | 118124 | 119502 | 162818 | 181586 | 230700 |
| Funds for Future Appropriations | 1103 | 883 | 991 | 1030 | 1403 |
| Total Liabilities | 124883 | 127185 | 173066 | 191899 | 248693 |
| Applications of Funds | | | | | |
| Shareholders' investments | 5050 | 5855 | 8542 | 8695 | 11565 |
| Policyholders' investments | 57124 | 67189 | 90538 | 106221 | 122154 |
| Asset held to cover linked liabilities | 63377 | 54182 | 74760 | 93449 | 107467 |
| Loans | 80 | 299 | 424 | 424 | 957 |
| Fixed assets - net block | 333 | 330 | 340 | 347 | 354 |
| Net current assets | -1082 | -670 | -1538 | -17238 | 6196 |
| Total Assets | 124883 | 127185 | 173066 | 191899 | 248693 |

Source: Company, ICICI Direct Research

| Exhibit 8: Key Ratios | | | | | |
|---|-------|-------|-------|-------|-------|
| (Year-end March) | FY19 | FY20 | FY21 | FY22E | FY23E |
| Valuation | | | | | |
| No. of Equity Shares (Crore) | 201.7 | 201.9 | 201.9 | 202.1 | 210.8 |
| Diluted EPS (₹) | 6.3 | 6.8 | 6.7 | 5.6 | 9.1 |
| BV (₹) | 28.0 | 33.7 | 42.8 | 45.9 | 78.7 |
| EV per share | 90.7 | 102.3 | 131.9 | 155.1 | 184.5 |
| P/E | 109.0 | 101.6 | 102.4 | 124.1 | 76.0 |
| P/BV | 24.6 | 20.5 | 16.1 | 15.0 | 8.8 |
| P/IEV | 7.6 | 6.7 | 5.2 | 4.4 | 3.7 |
| Efficiency Ratios (%) | | | | | |
| Commission expenses as a % of Gross Premium | 3.8 | 4.6 | 4.4 | 4.3 | 4.3 |
| Management expenses as a % of Gross Premium | 16.9 | 17.6 | 16.3 | 17.4 | 18.0 |
| Return Ratios and capital (%) | | | | | |
| Return on Net worth | 24.5 | 22.0 | 17.6 | 18.0 | 17.5 |
| Opearating RoEV | 20.1 | 18.1 | 18.5 | 18.4 | 18.2 |
| Key Ratios (%) | | | | | |
| VNB Margin | 24.6 | 25.9 | 26.1 | 26.4 | 26.0 |

Source: Company, ICICI Direct Research

| Exhibit 9: Key parameters | | | | | |
|---------------------------|---------|---------|---------|---------|---------|
| (Year-end March) | FY19 | FY20 | FY21 | FY22E | FY23E |
| NBP | 14,971 | 17,238 | 20,107 | 25,918 | 31,002 |
| Growth (%) | 32 | 15 | 17 | 29 | 20 |
| Linked | 11,322 | 11,192 | 11,055 | 12,733 | 15,079 |
| Growth (%) | 10 | -1 | -1 | 15 | 18 |
| Non Linked | 17,864 | 21,514 | 24,281 | 34,721 | 43,439 |
| Growth (%) | 34 | 20 | 13 | 43 | 25 |
| APE | 6,049 | 7,164 | 8,183 | 10,725 | 13,191 |
| Growth (%) | 12 | 18 | 14 | 31 | 23 |
| VNB | 1,540 | 1,919 | 2,190 | 2,897 | 3,509 |
| Growth (%) | 20 | 25 | 14 | 32 | 21 |
| EV | 18,296 | 20,655 | 26,625 | 31,347 | 38,890 |
| Growth (%) | 20 | 13 | 29 | 18 | 24 |
| AUM | 125,552 | 127,226 | 173,839 | 208,366 | 241,186 |
| Growth (%) | 18 | 1 | 37 | 20 | 16 |
| PH Funds | 57,124 | 67,189 | 90,538 | 106,221 | 122,154 |
| Growth (%) | 26 | 18 | 35 | 17 | 15 |
| SH Funds | 5,050 | 5,855 | 8,542 | 8,695 | 11,565 |

Source: Company, ICICI Direct Research

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